



Cambodia Sustainable Business Development (CSBD)

PROJECT GOAL

To achieve child well-being through improved livelihood of poor and vulnerable households.

PROJECT BRIEF



Timeline: 1 October 2014- 30 June 2019



Funding Source: Australian Government— Department of Foreign Affairs and Trade (DFAT), with co-funding from World Vision Australia and Thank you Group



Stakeholders: Provincial Department of Agriculture, Agriculture Cooperatives, Private Sectors, and Saving groups



45 communes, 14 districts in Kandal, Preah Vihear and Kampong Thom Provinces

DEVELOPMENT CONTEXT



79% of Cambodian population are living in the rural areas. Most support themselves through smallholder farming.¹



Agriculture represents **2/3rd** of the country's total employment.²



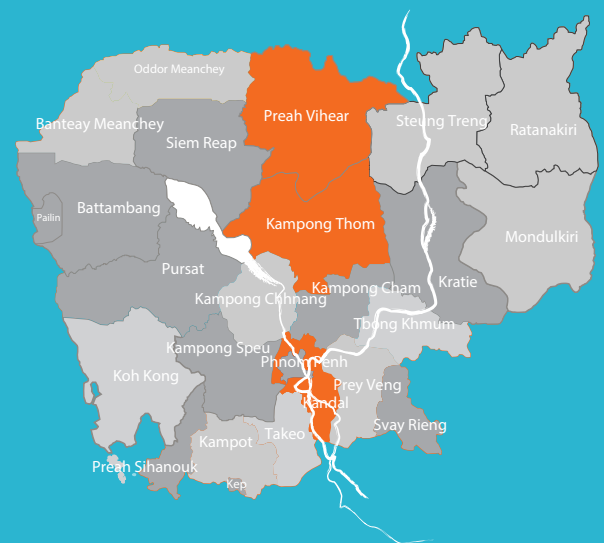
Many poor farmers who practice subsistence farming, only produce just enough for themselves and their families with limited profits.

Many farmers are constrained by:



- limited capacity to operate in agriculture markets.
- inadequate technical skills and knowledge to improve productivity.
- lack of access to capital to expand their productions.

PROJECT IMPLEMENTATION AREAS



1. World Food Programme, 2017

2. Cambodia's National Employment Agency, 2015

PROJECT OUTCOMES



90% of agriculture cooperative members increased their own profits through participation in the project activities.



Household agricultural income increased by 63% for the Agriculture Cooperatives (AC) members.



3,690 active Agriculture Cooperative members from 38 ACs have improved livelihood that has an impact on the well-being of their children in three target provinces.



38 ACs have signed contract farming agreements with 11 private sector partners.

PROJECT APPROACH



Strengthening key markets and sectors that drive economic growth or poverty reduction.



Engaging with private sectors at multiple levels including farmers, micro-entrepreneurs, small to medium enterprises and all agricultural value chain actors and support services.



Increasing the business skills of AC steering committees and members to improve their knowledge and skills especially on agricultural value chains.



Adopting a pro-poor market-based approach to increase household incomes by connecting ACs to markets and working closely with private sectors, building business networks and enhancing technical, business and market skills of AC members.



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