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World Vision is a global Christian relief, development and advocacy organisation dedicated to empower children, families and communities to reach their full potential by tackling the root causes of poverty and injustice.

For 30 years, World Vision has worked with the poorest communities in Senegal. Today, World Vision Senegal has over 260 staff working in the regions of Fatick, Diourbel, Kaffrine,

Tambacounda, Kédougou and Kolda, and aims to expand its programmes to two new regions, Matam and Sedhiou by 2021.

World Vision has an annual operating budget of 22 Million USD and 29 long-term development programmes including 124 projects, that directly contribute to the organizational goal of improving the well-being of over 8 million children in Senegal, especially the most vulnerable by 2021.

For every child, life in all its fullness; our prayer for every heart, the will to make it so.

### our VISION

# World Vision

World Vision Senegal uses a community-based approach to development, working closely with children, households, communities, local authorities and partners. We listen to families, understand their issues and empower communities with skills and resources that bring lasting change for children.

We serve the most vulnerable children and families

through an integrated, multi-sector programme approach in health and nutrition, education and life skills, food security and resilience, advocacy, child protection and participation and local leadership development.

## PRINCIPLES

**PARTNERING FOR CHANGE** World Vision builds strong relations and work in close partnership with Community Based Organizations (CBOs), Faith Based Organizations (FBOs), local, national and international NGOs to improve aid effectiveness for target communities.

**ALIGNMENT WITH GOVERNMENT STRATEGY** The World Vision programme approach is aligned to the government of Senegal's development strategies and plans, to maximize its potential impact.

CROSS-CUTTING THEMES World Vision ensures cross-cutting issues such as gender, environmental protection, HIV & AIDS and the situation of people with disabilities are incorporated into our programme approach, all with the objective of achieving improved child well-being.

**OWNERSHIP OF COMMUNITY / ACTIVE CITIZENSHIP** Communities decide and validate their own development priorities and choose to work alongside World Vision to achieve their goals. The commitment, community ownership and active citizenship of communities is key to the successful work of World Vision.

**SECTOR SPECIALISTS** World Vision has skilled technical staff to deliver effective outcomes in each of the priority sectors.

### WHAT we do

#### **COMMUNITY DEVELOPMENT**

Community is at the heart of our programming approach. World Vision involves community members in designing, planning,

implementing and evaluating programs to meet local needs in education, health & nutrition, livelihoods & resilience, and child protection and

participation. Special emphasis is placed on the transition and sustainability of our programs by fostering strong leadership at the community level.

#### ADDRESSING INJUSTICE THROUGH ADVOCACY

World Vision helps and supports children and the most vulnerable communities to make their voices heard by influencers and policy makers at the local, national, regional and international levels. Our goal is to have the most vulnerable also be able to positively influence (for, with and by) the systems and laws that affect their lives.

#### DISASTER MANAGEMENT

We prepare communities who are vulnerable to cope with hazards and crises through prevention and mitigation activities and we provide short-term relief, food, shelter and medical care to people when natural or manmade disasters occur.





World Vision Senegal has put active citizenship in the heart of its sustainable development model. We aim to provide communities with a solid structure to work within, provide training and strengthen the capacity of appropriate structures and organizations to encourage the emergence of strong local leadership and local organizations. World Vision encourages the growth of viable and strong community organizations, capable of carrying implementation and strong local leadership activities to improve the well-being of children. The local community is a prominent strategic partner, responsible for the planning and implementation of local development programmes. Furthermore, we strengthen the capacities of children and youth, by reinforcing the relevant structures for children to promote active citizenship and civic and moral values through activities such as strengthening school governnance, children's parliament and children's clubs to assist achieve sustained child well-being.

# our PRIORITY sectors



In Senegal, factors that contribute to health problems for the mother and child are the persistence of malnutrition, preventable infectious diseases, diseases related to water. hygiene and sanitation, and low use of health data for the management of emergencies and epidemics. World Vision addresses the primary causes of maternal and child mortality by relying on the local health professionals, volunteers and community leaders, and by using project templates such as community-based management of acute malnutrition, the 7-11 Strategy for Maternal and Child health, total community-led sanitation, and strengthening of the community health system. The 7-11 strategy consists of seven interventions for mothers and eleven for children. The emphasis is on exclusive breastfeeding, complete immunization, adequate nutrition, access adequate health services, adoption of good hygiene and sanitation practices, and finally the prevention of malaria, acute respiratory infections, diarrhea, and other infectious diseases.



Fair and equitable access to quality education and training remains a major challenge for Senegal. To support the efforts of the State, local authorities and other community partners, World Vision Senegal works with these partners to ensure quality, innovative, and effective learning and teaching, by implementing proven educational approaches and project models, and supporting the monitoring/ supervision of teachers throughout the life cycle of children-infancy, childhood and adolescence.



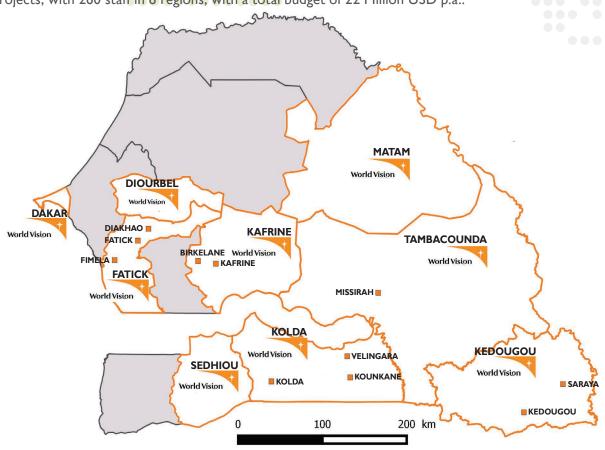
Poverty and cultural and religious customs expose many children to issues, such as begging, early marriage and pregnancy, female genital mutilation, child labour and trafficking and lack of official birth documentation. 2.4 million children between the age of 5 and 17 years are involved in child labor and 26% of girls are mutilated before the age of 5 in Senegal. This is why World Vision partners with local government and other agencies, as well as community and religious leaders to engage in greater child protection and participation activities. We support these groups and strengthen local community protection and participation systems, so as to empower children and families to provide adequate care and protection for their children.



Factors such as rapid population growth, poverty, natural resource degradation and climate change affect the livelihoods of vulnerable households in Senegal. To strengthen the livelihoods of communities and their resilience, World Vision Senegal works with communities to develop approaches and practices, for (i) sustainable food production, (ii) promotion of local savings and credit and (iii) strengthening of the capacities of communities and households to cope with shocks. Our interventions are based on proven model project models including local value chain analysis, the protection of the environment, the establishment of savings and credit groups, and the effective management of disaster risks.



Serving 8 millions children and their families in Senegal by 2021, through 29 long-term programmes including 124 projects, with 260 staff in 8 regions, with a total budget of 22 Million USD p.a..



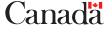
### our PARTNERS

World Vision partners with local and national governments, as well as like-minded individuals and organizations to achieve the well-being of children. Our partners includes:





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#### World Vision Senegal

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