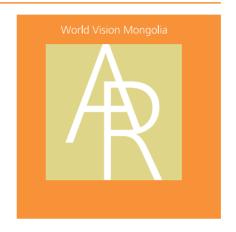


nnual Review



ANNUAL REVIEW 2014





Our vision for every child, life in all its fullness;
Our prayer for every heart, the will to make it so.

World Vision Mongolia

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WHO WE ARE

World Vision Mongolia is a Christian relief development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. We work with the world's most vulnerable people, serving all regardless of religion, race, ethnicity or gender.

OUR VISION

Our vision for every child, life in all its fullness; Our prayer for every heart, the will to make it so.

WHAT WE DO

We work with local communities to ensure fullness of life for all children. Our work has three key pillars: development, advocacy and disaster relief.

HOW AND WHERE WE WORK

We started working in Mongolia in 1993. Today World Vision is the largest NGO in Mongolia, present in 16 of 21 provinces. We work toward positive transformation and poverty reduction through the implementation of Area Development Programmes (ADPs). ADPs are long-term projects and focus on the unique needs of communities within certain geographical areas (both rural and urban). The main aim of each ADP is to support local communities until they are able to develop independently. In alignment with the World Vision International Partnership, we focus on four child wellbeing aspirations: children enjoy good health, are educated for life, are cared for, protected and participating and experience the love of God and their neighbor. Today there are 33 ADPs across Mongolia.





Message from the National Director

Over the past two years the Child Well-Being Report aligning with our National Strategy has enabled us to identify the greatest needs throughout Mongolia, and develop necessary programs in response. This year a review of our National Strategy 2013–2017 has begun in order to ensure alignment and progress in our work.

Vincent Edwards

National Director, World Vision Mongolia

Dear friends, colleagues and partners,

2014 was a very special year for World Vision Mongolia (WVM). Through our dedicated efforts, we rose to meet the challenges faced by the country's most vulnerable children and communities, finishing the year stronger than ever before. Therefore, I am very proud to share with you World Vision Mongolia's Annual Review for FY14, reporting on our key achievements, milestones, and results. Our programs are currently reaching out to 35% of the population in Mongolia directly.

Through approaches we introduced and meaningful collaboration with partners, we were able to achieve many child well-being outcomes.WVM has also played an instrumental role in the amendment of proposed laws such as Mongolia's Family Law and Law on Combating Domestic Violence, and Youth Policy through facilitating discussions between communities and youth, raising their voices to the policy makers at the national and local level.

As a major milestone to strengthen the Child Protection system, with cooperation of National Authority for Children and MobiCom Corporation, we launched the first nationwide toll-free Child Helpline 108.

Globally World Vision International faced continued financial challenges, yet the amount of financial investment to World Vision Mongolia, and support from partners remained strong. In FY 2014, the Public Engagement unit invested time and effort on establishing relationships with major corporates, translating into resource acquisition to continue our projects.

I am especially grateful to the World Vision East Asia leadership team, the senior leadership team, local and international partners, Government Ministries, Provincial and local authorities, and for each of our committed and dedicated staff. We owe special thanks to our donors and sponsors for their support and encouragements. Their contributions and shared belief that we can help the most vulnerable people are what truly propel us forward in our mission.

I hope you enjoy reading our 2014 Annual Review.





CHILD WELL BEING PROGRESSES

3,254 children between the age of 4 and 5 have been enrolled in alternative preschool program.



21,633 parents directly participated in Good Parental trainings

2,169 most vulnerable children were supported through the education projects, of which 538 were children with disabilities.

190 activities and campaigns were implemented by Child Participation and Leading Committees, reaching 30,000 children, including disabled and most vulnerable.

18,022 children improved their knowledge and capacity in DRR through "Gobi Bear" earthquake preparedness and First Aid trainings.

5,600 households' drinking water quality and safety were improved through building and renovating 30 water wells.

3,435 households improved their sanitation facilities for defecation through Community Led Total Sanitation (CLTS) approach.

32,207 children used sprinkles to improve nutritional status

1,018 Solidarity groups formed of which 254 became independent, and 30 cooperatives established.

248 saving groups with 3505 households were established in 2014 with a total value reaching

261 million tugriks

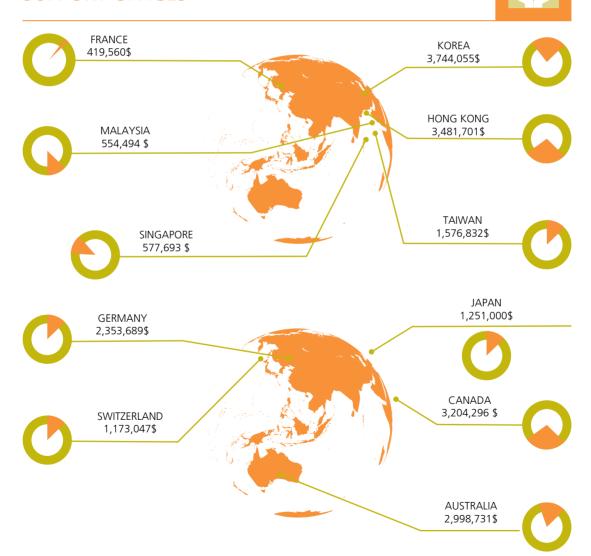
Highlights of the year:

- World Vision, National Authority for Children and Mobicom Corporation initiated and launched Mongolia's first ever nationwide, toll free, 24/7 Child Helpline 108, which hopes to reduce child abuse cases and strengthen the child protection system in Mongolia.
- Vision Cup football tournament was successfully organized across the country for youths between ages of 16-20, along with "Youth Engagement for Development" national youth forum.11 youth representatives selected from the tournament and forum attended the World Vision Cup in Recife, Brazil to advocate for youth rights, utilizing the global attention stirred by the FIFA World
- The acclaimed "Children of Blue Sky" choir established by World Vision Mongolia to develop and nurture the children through music and singing, celebrated its 10 year anniversary in 2014

World Vision Mongola



SUPPORT OFFICES

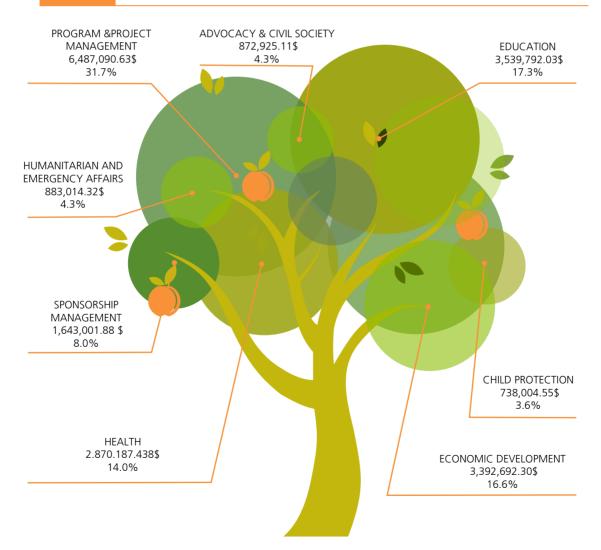


2014 ANNUAL REVIEV





FINANCIAL SECTION





HEALTH



Spending for Health 14% of total budget

36,061 mothers received training and counseling on breastfeeding, complementary feeding and child care practices.

52,192 students benefited from health and hygiene promotion activities.

Health strategy of World Vision Mongolia focuses on mother and child health, nutrition and access to water and sanitation. Our health projects reached 47 schools, 146 family care centres, with the active support of 1,404 volunteers with strong partnership.

Through Family clinics and Health centers, 32,207 children from 21 ADPs properly used sprinkles to improve nutritional status. About 3,900 malnourished children under the age of five received rehabilitation through the Positive Deviance Hearth model. Through our long-term interventions along with partners, nutrition rates have reached the acceptable level of globally recommended criteria and reached the Millennium Development Goal of the country. Our programs focus on sustainable ownership of local health institutions and technical support to the community and the government.

Access to sanitation facility is a challenging issue as only 9% of all households in target area use improved sanitation for defecation. To address the gap, the "Community Led Total Sanitation" approach was used to improve 3,435 households' sanitation facilities; over 3800 students from four schools benefited by dignified and indoor WASH facilities. Sanitation awareness and campaign reached 4,384 households, 22,179 students and 7,814 patients in the hospitals.

Safe drinking water sources provided for 66,387 people including 12,266 children under five years old and 44,098 students by building as well as renovating 30 water wells.

For health and hygiene promotion's Child to Child approach, 474 teachers were trained and 52,192 students were benefited from these activities.



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"CITIZEN VOICE AND ACTION" APPROACH

Citizen Voice and Action is a "social accountability" methodology which aims to improve the dialogue between communities and government in order to improve services (like health care and education) that impact the daily lives of children and their families. "Social accountability" refers to civic engagement by communities (other than voting) designed to improve the performance of government.

World Vision Mongolia introduced CVA newly to the health sector of 11 ADPs of WVM in FY14, covering 9 soums and 3 khoroos.

Through this approach, community people actively participated and contributed to improved standards of Family and Soum Health Center and increased the quality and access to health care and services.

Successes of CVA approach include:

Family Health Center of 17th khoroo in Bayanzurkh district recruited one more doctor and nurse through revising their budget and structure. The Soum Governor of Tumurbulag soum in Khuvsgul province provided the village doctor with a motorbike to visit patients.

Before the program was implemented, only the doctor or medical professionals of Family Health Center visited patients at their homes who are under the doctor's control. But now since the implementation of CVA approach, by citizen's initiative, a team of specialists started to visit the patients at home when needed, including policemen and social welfare workers.

World Vision Mongolia introduced CVA newly to the health sector of 11 ADPs of WVM in 2014.



EDUCATION

17% of total expenditure spent on education programs

World Vision Mongolia believes that all children, regardless of their background, should receive compulsory, free and inclusive basic education in the community where they live.

Our education strategic objectives focus on increasing pre-school enrolment and improving primary education quality. Pre-school enrolment in our target areas has increased 1.6% from last year, reaching 61.5%. 20 ADPs carried out the school readiness project and ger kindergarten for rural children, in partnership with local governments and NGO, that supported 3,254 children, which is 10% of the pre-school aged children in need.

The Functional Literacy Assessment Tool (FLAT) provides critical information about children's foundational and functional reading skills. Total of 6,591 children studying in 5th grade in 218 rural and urban schools were assessed with FLAT. The results indicated that functional literacy is below 50% in some suburbs with high migration and remote rural areas, especially where ethnic minorities live. To address these gaps, World Vision implemented 'Reading Skill' program, in partnership with local government, schools and NGOs. 5,497 teachers and 21,633 parents were trained on interventions to improve functional literacy, using age appropriate books and training materials.

Our programs supported the education of 2,169 most vulnerable children, including 538 children with disabilities, addressing 550 school drop-outs in conjunction with ADPs and local lifelong learning centres.



SUCCESS STORY

World Vision Mongolia implements the "Student scholarship program" for youth from vulnerable families, who are academically brilliant, passionate about making change and contributing to community development, to support them not only financially, but also to build their personal life skills such as volunteering, public speaking, and working as a team.

Beginning of a bright future

Purev-Ulzii had sailed through secondary school, performing well in the classes and achieving good grades. However, due to the job scarcity in their small rural town, her family struggled financially to afford Purev-Ulzii's higher education.

"I had no chance of studying at university because our family could not afford the tuition," shared Purev-Ulzii.

Rural youth are disadvantaged in terms of access to quality education and employment opportunities, and the wages in rural areas are 40 per cent lower than the rest of the population.

But Purev-Ulzii's post secondary dreams were revived after she learned about World Vision Mongolia's scholarship program. "I heard about the program just after my university entrance exams. I immediately applied and got the scholarship!" she smiled.

After graduating with a major in linguistics, Purev-Ulzii was selected to take part in the "Trainee Program" designed for fresh graduates. She grabbed the chance, applied, and was accepted as one the first ever 18 participants.

"For four years I have benefitted from scholarship program. Since then I wanted to work for World Vision, to help children like myself. The trainee program is such a great opportunity for youth like me" says Purey-Ulzii.

Now 23, Purev-Ulzii and is now working at World Vision Mongolia ADP, contributing to her hometown's development.

Through our education programs

438
children received tuition support for their higher education in 2014.



CHILD PROTECTION

35,322 children,

5,186
parents, and community volunteers participated in self-protection training

World Vision Mongolia seeks to ensure child protection through a systematic approach at the community level as well as national level to strengthen a protective environment for children.

Our projects focus on strengthening the local child protection mechanism through self-protection training reaching out to 35,322 children, 5,186 parents, and community volunteers. Based on the existing child protection and social welfare services, we facilitated a training session for 5,645 policemen, health workers, and community social workers. This includes the local multidisciplinary teams across the country which consists of experts from various sectors including the police, health, social welfare and psychology. These multidisciplinary teams identify the most vulnerable children in the communities through knowledge and skills gained upon training.

Also, we keep an eye on the most vulnerable children. In 2014, 4,554 most vulnerable children were monitored by community volunteers, home visitors and child monitors. Also, 1,554 most vulnerable children received child protection case management and social welfare services from formal and informal service delivery mechanisms.



CHILD HELPLINE

In order to ensure child protection, World Vision Mongolia forged a close partnership with the Government of Mongolia and Mobicom Corporation to launch the nation-wide, toll free hotline service for children "Child Helpline-108".

Our corporate partner MobiCom allowed the setting up of telecommunication platform where children can call anytime from anywhere with no charge, to seek assistance, advice and express their concerns regarding children protection.

The Child Helpline received an extensive number of calls since its establishment in June, 2014. Bridging the collaboration between various other groups, the helpline refers to the local child protection team to respond to an emergency. In 2014, a total of 454 child protection-related cases were resolved in a timely manner thanks to the helpline.

According to the helpline statistics, commonly raised concerns include school related matters, making up over one third of the calls, while family related issues such as divorce, parental conflicts take up 21,9%.

We are working on further strengthening child protection services and raising awareness among the communities and develop a follow up monitoring system through continued partnership.

In 2014, a total of

child protection-related cases were resolved in a timely manner through the calls received by the Child Helpline 108.



YOUTH PARTICIPATION

2,000 children

from 18
provinces and
Ulaanbaatar
have
participated
in three stage
Vision Star
music festival

Vision Star Festival: We believe in the unparalleled potential of music and arts in building children's self-esteem and confidence. This is why for the past 14 years we have facilitated Vision Star – the annual music festival. In 2014, 2,000 children across the country took part in the three stage music festival which promoted traditional music, arts and culture among the children.

Smiling Child Forum: Smiling Child Forum is an annually organized child participation event where children gather to learn from one another. This year, we facilitated the forum under the theme of "Child Participation in Disaster Risk Reduction", with more than 120 children from urban and rural provinces in attendance. World Vision Mongolia used this opportunity to build children's capacity in Child focused disaster risk reduction.

Thousand Children's Festival: World Vision Mongolia's annual Thousand Children's Festival was organized at Nairamdal Centre in May. Many celebrities including singer B.Sarantuya and B.Amarkhuu rocked the stage with the most vulnerable children from 17 provinces. The festival marked the launch of Child Helpline 108.

Ten year Anniversary of "Children of the Blue Sky" choir: The acclaimed choir was established by World Vision to develop and nurture the children through music, to provide the children with an opportunity not just to discover their talent and potential but to rise above their circumstances. In ten years, lives of hundred orphans, underprivileged children were transformed with charms of music, unlocking their talents through music, with several of the members now studying at prestigious art colleges and universities in Mongolia.



ECONOMIC DEVELOPMENT

In order to enhance the resilience of families and communities, World Vision Mongolia implements various approaches of economic tools including Saving Group, Graduation, Participatory Assessment of Community Economic Development (PACED) and Solidarity groups.

Saving group project, implemented in 13 ADPs, promotes vulnerable people to save money systematically in unity. As of today, 3,505 people have come together and established 248 saving groups with a total value reaching 261 million tugriks. The members use loans from this project for their families' primary needs and business activities with a reasonable interest rate and without the involvement of a third party.

We also encourage vulnerable families to run their own business through promoting Business Solidarity groups. As of today, there are 1,018 Solidarity groups formed with 254 independent and 30 cooperatives. Last year alone, 2,650 most vulnerable children and 1150 most vulnerable families benefited from the Graduation approach in five target areas.

World Vision Mongolia works with the community and local organizations to conduct the Participatory Assessment and has identified key business subsectors for further development of local value chain. In 11 ADPs, micro-entrepreneurs, business solidarity groups, local NGOs, academia, micro-finance organizations and local governments have been involved actively in the PACED process.

Our ADPs and special projects such as Livestock, Forestry projects and others aimed to enhance agriculture and livestock development, help impoverished households by delivering tools including greenhouses, irrigation systems, tractors for 1,300 families, including 336 beekeeping tools, 3,533 agricultural tools and seeds and seedlings for 51,728 families.

Spending for Economic Development projects

16.6% of total budget

51,728 households received agricultural equipment, tools and seeds.



COMMUNITY DISASTER PREPAREDNESS

Improved the disaster preparedness of households and children by distributing

20,542 copies of family DRR handbooks.

18,000 copies of DRR posters and

63,170 DRR brochures. We believe that disaster preparedness can reduce any possibility of further economic damage in the event of a catastrophe, especially among those from vulnerable backgrounds. Therefore, we implemented the Community-Based Disaster Risk Reduction (CBDRR) National Sub-Program in partnership with National Emergency Management Authority to effectively identify the needs of vulnerable communities and for communities to manage risks to ensure long-term transformational development.

We trained 20,695 people on the preparation of CBDRR. Then we prepared 201 national trainers from 20 provinces, and Ulaanbaatar city's 9 districts with "Gobi Bear" earthquake preparedness and First Aid trainings.

Public awareness raising on disaster risk reduction played a significant importance in our work as preparedness is key.

World Vision Mongolia leads the Food Cluster of the Humanitarian Country Team (HCT), actively participating in Inter-Agency Simulation Exercise organized by the United Nations Office for the Coordination of Humanitarian Affairs in Zavkhan, Khovd, Dundgobi and Songinokhairkhan district.

We also implemented special projects such as "Improve Herders' Resilience to Natural Disasters in Zavkhan, "Western Mongolia DRR" and "Livestock Initiative for Transformation" in western ADPs that contributed to positive results among rural ADPs.



SUCCESS STORY

"We joined the Development Guide project of World Vision and really understood that change starts from within!" shared Dolgor, a kind woman in her fifties, standing outside her "ger", a traditional Mongolian shelter. With their own hands, Manaljav and Dolgor together built a small house which serves as their kitchen, a greenhouse, improved pit toilet, and a henhouse in just two years since they became beneficiaries of World Vision's economic development project.

Manaljav and Dolgor has two children, a son in her twenties, who is married with two children, and a 17-year-old daughter Rentsennyam, living all together in their tiny ger, which is just one room accommodation. Manaljav is the wage earner of the household, working as a driver at farming company, and Dolgor is a housewife. With a little money he earns for the family, it was only a dream for the family of seven to buy another house.

It was then in 2012 the family started to participate in the Development Guide project of World Vision, a transformational development project which aims to improve the household's life in all aspects. More than thousand households in the Bulgan province have participated in the project, which was implemented in collaboration with town administrative centres, hospitals and schools. The beneficiaries not only acquired necessary life skills of managing their household well through trainings, but also demonstrated what they learned with applying knowledge to daily practices.

Dolgor says proudly "Joining the Development Guide [project], our family began to raise chicken, make biofuels, and grow vegetables in greenhouse, which we built with our own hands. We make biofuels mixing cow dungs with coals. We make more than enough for our use, and even sell them! "

The biggest reward for the family was when they became the "Best Household", with the many improvement they built with their own hands to their household, and received a land and supplies to build new house from the Development Guide project. The family built their house together, and gave it to their son's family.

"Even though my husband works hard, the money he earned was iust enough for food. It was a distant dream to buy a new house! If it was not for World Vision, no one would have given us new house. Our family is very thankful for World Vision" smiles Dolgor.



25,000 children and youth participated in forums and discussions to advocate for National Youth Policy.

We seek to ensure child well-being in good families and communities. World Vision Mongolia played an instrumental role in providing an input on Mongolia's family law and Law on Combating Domestic Violence, based on community feedback in partnership with key government ministries. As a result, provisions in the laws have been strengthened for further endorsement by the law-makers.

Also, it is important that children and youth voice their concerns for a better future. A National Youth Policy has been advocated by World Vision Mongolia through various events and campaigns including the World Vision Cup, a football competition among youth at the local, national and international level.

Forging a close collaboration with government ministries, corporate organizations and World Vision Brazil, we successfully engaged 25,000 children and youth, gathering consolidated feedback delivered to the respective government ministry. To make this happen, we organized a National Youth Conference with 250 children representing their own communities and sharing their concerns and voices.

And we took it a step further. Out of all the participants, we arranged for 11 children to travel to Brazil to attend the World Vision Cup in Recife, Brazil to voice their ideas and opinions on youth participation with representatives from 19 other countries, utilizing the global attention stirred by the FIFA World Cup.



PARTNERS

2015 marks the 20th anniversary of World Vision

2014 was declared the year of collaboration to support all families across the country by the Ministry of Population Development and Social Protection. World Vision Mongolia was awarded "Leading Organization" by the Ministry of Population Development and Social Protection for its work for families, children and communities. But it would be impossible to achieve this success without our partners.

World Vision Mongolia wishes to extend its deepest gratitude to Government of Mongolia, local and international NGOs, and other corporate partners for their invaluable contributions toward building a better future for the children of Mongolia.