

# ECONOMIC DEVELOPMENT PROGRAMME 2016

## BENEFICIARIES



DIRECT

**8,744** PRODUCERS  
AND THEIR CHILDREN **34,976**



INDIRECT

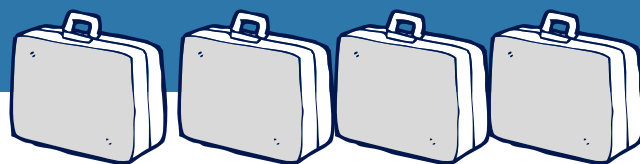
**12,210** PRODUCERS  
AND THEIR CHILDREN **48,680**

## WE AIM



To increase the economic capacity (income) of smallholder producers to better provide for their children by facilitating their engagement with markets in a way that they receive more profit for their produce.

## WE WORK



World Vision's Economic Development programmes focus on Local Value Chain Development (LVCD) model, having an ultimate goal of increasing producers' income. This model is designed to help producers create effective market systems by increasing their understanding of market demand, as well as increasing their bargaining power resulting gaining more profit from what they produce.



Each invested one US Dollar brought two-dollar additional income to the communities engaged in World Vision's economic development interventions, comprising around **700,000** USD income.



**25** local small-scale producers' groups were formed with **80%** community producers, where **238** of members are women; these groups were empowered and supported by World Vision to start a successful business and gain income.



World Vision connected local producers with more than **40** buyers and input suppliers thus ensuring they develop lasting relationships in the market.



World Vision supported local producers to win five grant projects from international donor community, including **ADA OASI, UNIDO/ENPARD,** and German Embassy.



Over **40** Producer Groups will be established in 2017 in **40** communities



Some **1045** producers were educated on organic and sustainable agriculture, marketing and financial management, and food processing topics to improve the quality and sales of their local produce.



Special loans (**0%-9% interest rate**) ensured through partnership with over **150,000** USD portfolio

## CHANGES ACHIEVED AS A RESULT OF INPUT

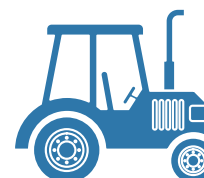
Percentage of producers with any profit is higher among LVCD producer group members compared with community producers:

Fruits - **100% LVCD Groups vs. 66.0% in community producers group,**

• Wool - **100% vs. 77.3%,**

• Berries and forest goods - **97.7% vs. 84.6%,**

• Potato - **91.7% vs. 71.3%.**



LVCD group members rate their ability of buying cheaper inputs and increasing farm gate prices higher compared to community producers:

Buying cheaper inputs - **4.5 vs. 1.9**

Increasing farm gate prices - **5.2 vs. 2.1**

