

Terms of Reference

BabyWASH Coalition Integrated Programme Guidance Workstream

About the BabyWASH Coalition

The BabyWASH Coalition is a group of organisations focused on increasing integration between water, sanitation, and hygiene (WASH); early childhood development (ECD); nutrition; and maternal, newborn, and child health (MNCH) programming, policy-making, and funding to improve child well-being in the first 1,000 days of life. We recognise that there are many policy, attitudinal, and funding barriers to integration. Therefore, our aim is to leverage our collective strengths to break down these barriers and to make a strong case for the benefits and necessity of an integrated approach to achieving the new Sustainable Development Goals (SDGs). We will do this through an increased focus on advocacy, the development of integration metrics, and the suggestion of preferred practices for programmatic implementers.

Integrated Programme Guidance Workstream

Organisations are exploring new ways to integrate their programmes, but relatively little guidance exists to assist in the integration process. While programmes have recently begun integrating WASH and nutrition or nutrition and ECD, little evidence exists around integrating MNCH with related sectors or integrating WASH, nutrition, and ECD simultaneously. As a result, programme implementers have few success stories, case studies, or toolkits to follow or adapt.

The BabyWASH Coalition's Integrated Programme Guidance (IPG) Workstream seeks to both showcase programmes that demonstrate promising examples of MNCH, ECD, nutrition, and WASH integration and record learnings from experiences that did not succeed. The IPG Workstream will create or adapt relevant guidance materials and document promising practices. Where few programmes exist, subgroups of coalition partners may engage in piloting activities to test the created guidance materials, as funding allows. Depending on the views and expertise of IPG Workstream participants, deliverables may include:

- 1) Integration desk study – Building on FHI 360's existing work on integration, the IPG Workstream will identify programmes that have successfully integrated sectors in the first 1,000 days of life and identify common themes that contributed to programmatic success
- 2) Case study creation – To further learnings from the desk study, members will solicit or draft case studies about the most successful programmes identified
- 3) Integration pocket guide – This checklist, developed for programme implementers, will function as a “how to” guide for effective programmatic integration (max 5 pages)

- 4) Integration toolkit – Depending upon need, the group will create, pilot, and test amongst partner organizations a larger toolkit to guide organizations on how to integrate in the first 1,000 days.
- 5) Specific needs for metrics – IPG Workstream members will collaborate with the Integration Metrics Workstream to identify gaps in metrics and suggest ways to address these shortcomings.

Timeline

The BabyWASH Coalition was created as a 5-year initiative (September 2016-September 2021) consisting of 3 workstreams. Within this timeline, each workstream will create a simple business plan with specific targets for each deliverable and will be agreed upon by partners. Workstream business plans will be assessed and revised each August to ensure workstream activities are realistic in scope and align with Coalition goals. Approximately once per month, workstreams will meet to check in on progress and move product creation forward.