



World Vision®



Annual Review  
**2010**



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# Where We Work

## Area Development Programmes (ADPs):

### Existing ADPs:

- Bethlehem ADP
- East Hebron ADP
- West Ramallah ADP
- Northeast Jenin ADP
- West Jenin ADP
- South Jenin ADP
- Southeast Salfit ADP
- South Nablus ADP
- North Gaza ADP
- South Gaza ADP

### ADPs Established & in Progress:

- North Nablus ADP
- East Nablus ADP
- Center Nablus ADP
- South Hebron ADP

**Number of ADPs:** 10

**Number of ADPs Established & in Progress:** 4

**Number of Institutional Projects (IPs):** 6

**Number of Full-time Staff:** 104

**Number of Short-term Staff:** 13

**Number of Registered Children:** 35,710\*

**Population Served:** 296,768 (includes direct & indirect beneficiaries)

**Communities Served:** 77

**Direct Beneficiaries:** 105,977

**Indirect Beneficiaries:** 190,791 (some beneficiaries might have benefited from more than one service and could have been counted more than once)

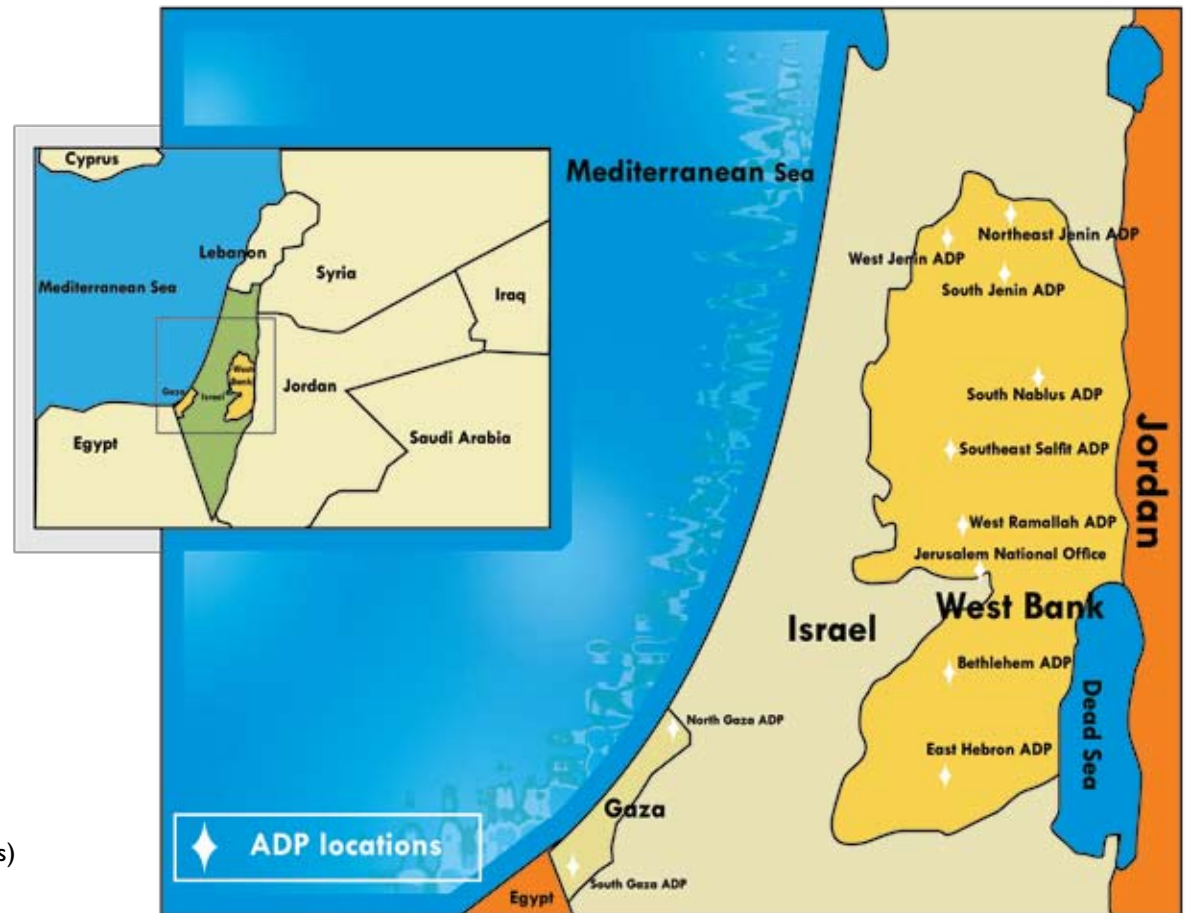
**Community Based Organisations & Schools Helped:** 279

\* This includes the numbers for the following ADPs established and in progress:

- ▶ Center Nablus ADP: 1,000
- ▶ East Nablus ADP: 1,000
- ▶ North Nablus ADP: 1,000

\* This also includes the numbers for the following IPs:

- ▶ St. Joseph Secondary School: 200
- ▶ St. Dimitri's Orthodox School: 200



# Our Mission

**World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.**

World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice. Inspired by our Christian values, we are dedicated to working with the world's most vulnerable people. We serve all people regardless of religion, race, ethnicity or gender.

*Our vision for every child, life in all its fullness;*

*Our prayer for every heart, the will to make it so*



World Vision began working in the Holy Land in 1975, serving the poor and marginalised, especially children. World Vision initially assisted Palestinian groups by supporting education and rehabilitation projects with the goal to empower communities for independence from relief and structural aid while building a better understanding of sustainable development.

In 1999, World Vision began a new approach to development called Area Development Programmes (ADPs); a holistic long-term (10-15 years) programme in a cluster of villages driven by the needs of that specific community.

ADPs are based on levels of need and marginalisation within a geographical area. Over four decades of military occupation in the West Bank and Gaza have had a devastating affect on basic services and infrastructure and there is a critical need for development in education, agriculture, and health services. Projects implemented by our ADPs focus on five domains of change, including well-being of children, their families and communities; empowered children to be agents of transformation; transformed relationships; interdependent and empowered communities; as well as transformed systems and structures.

World Vision partners with local organisations and coordinates with communities to tackle issues that they themselves have helped to identify.

World Vision focuses on transformational development— a more community-based and sustainable approach towards improving the well-being of all boys and girls. It is a process through which children, families, and communities move towards wholeness of life with dignity, justice, peace and hope. Transformational development also promotes change and growth within an organisation. World Vision's role in this process is to work alongside the poor and oppressed as they pursue transformational development in partnership with sponsors, donors, governments, churches, and other non-governmental organisations.

An important funding source for World Vision's programmes is child sponsorship. Currently, 35,710 children are registered (of which 28,799 are sponsored) with World Vision donors from around the world. Of the 28,799 sponsored children, 28,399 are in Area Development Programmes and 400 are in the Institutional Projects (IP) programmes. World Vision also receives additional funding from private donations, foundations, companies, and government grants.

In addition to its relief and development work, World Vision advocates for a just and comprehensive peace between Palestinians and Israelis so that all can live in peace and prosperity.



## Greetings

This has been a year of many changes in World Vision Jerusalem-West Bank-Gaza (JWG). We have seen the introduction of new programmes, a pilot programme management system, new standards and policies, the creation of new support services such as purchasing, changes in senior leadership, and the visit of our new World Vision International President.

While much has changed, the heart of World Vision JWG has remained the same. We are a team of dedicated individuals with a passion for transforming the lives of suffering children. So far, World Vision JWG has impacted the lives of more than 200,000 people in the West Bank and Gaza.

As someone new to this context I have struggled to understand and make sense of the reality of what living in such a difficult and complex political environment means to children and their families. If we as adults struggle to find meaning and understanding and gain the sense of security that comes from being able to make sense of the world around us, how much more difficult is it for children caught up in the midst of check points, separation barriers, travel permits, house demolitions, and the fear of violent attacks?

World Vision JWG is not in a position to solve the complex political issues facing Palestinians and Israelis, but we can impact the lives of individual children and their families. This year, it has been a privilege and joy to see this impact in the communities we serve and on the faces of children as they enjoy having water with which to bathe regularly, or a new soccer stadium or local playground to play in, newly renovated kindergartens, or newly equipped classrooms or health clinics.

I would like to personally thank all of our donors and partners for making our work this year possible. Success in a complex and challenging environment is never the result of one person or one organisation's effort, but is only possible when people come together with a common purpose and a shared passion. For all the new smiles we saw on the faces of children this year— thank you.

# Sponsorship Changes Lives

Sponsorship is one of the most important facets of World Vision's work. Through sponsorship, one person can help transform the life of a child by sending monthly donations that benefit not just the child but the whole community. Sponsorship works to minimise the difficulties faced by families and bring hope to children through long-term development projects. Many children now enjoy an improved quality of education and a safer and healthier environment because of the support provided by sponsorship.

Sponsors also send letters and gifts that help foster and maintain the personal relationships behind the work that we do. This personal contact not only brings smiles to children's faces but also instills joy and hope—both of which suffer as a result of living under a military occupation that impacts every aspect of their daily lives.

In Northeast Jenin, students at a young girls' school, were overjoyed when they received brand new gym suits through the sponsorship programme. Too excited to wait, girls like eight-year-old Maha put on the new suits and ran to show their teachers. "From now on, all students at our gym class will be wearing the same suit!"

For 14-year-old Izzat (pictured right), the greatest gift of sponsorship was not just the school stationary he received, but the opportunities it opened up. Izzat had dropped out of school to help his father, who had sporadic employment due to severe restrictions created by military checkpoints and limited mobility. "When the World Vision staff learned about my situation, they paid us a visit and spoke to my parents and me, and convinced me to go back to school... they explained the importance of education."



# Healing the Hurt

## Bethlehem ADP

### Villages ADP Located In:

Nahhaline, Al-Wallajeh, Al Ma'sara, Al Manshiya, Jurat ash Sham'a, Khalit Al Haddad, Marah Mu'ala, Marah Rabah, Umm Salamuna, Wade Al-Nis, and Wade Rahal

**No. of Registered Children:** 3,000

**No. of Direct Beneficiaries:** 10,610

**No. of Indirect Beneficiaries:** 9,197

**Communities Served:** 11

**No. of CBOs &/or Schools Served:** 37

**Total No. of Staff:** 11 long-term employees

The Bethlehem Area Development Programme (ADP) was established in 1999 and serves eleven villages in western and southern Bethlehem.

As with other World Vision Jerusalem-West Bank-Gaza Area Development Programmes (ADPs), the Bethlehem ADP has adopted the domains of change approach to development, which focuses on family and child and community empowerment to achieve the wellness of children in the areas in which they work. Above all, its work is carried out in partnership with local committees who work together to achieve the programme objectives of the communities.

"Empowering Children to Overcome Trauma" is a three-year joint project of World Vision and the YMCA Rehabilitation Center that has touched the lives of 3,000 children, 600 parents, and 157 teachers and school counselors.

World Vision by integrating therapeutic, psychosocial, awareness-raising and recreational activities, the project helped to empower communities both externally, at the political, financial and social level, as well as internally, in regards to customs and beliefs.

Children that needed help beyond the class-based intervention programme were invited to participate in Butterfly Hug Sessions, or advanced debriefing sessions for traumatised children.

This project has increased the capacities of families and communities to ensure that girls and boys learn and thrive in a healthy environment, where children are protected from abuse, harmful traditions, and gender-based discrimination.

14-year-old Amal is a ninth grader from Wadi Al Nees village. Initially hesitant to participate in the project, she is now very happy and hopes the project can be extended or repeated, as it boosted her self-esteem and outlook on life.

"Before the project, I was lonely, and I didn't like to talk to anyone about my troubles and sadness. My mother is sick... the counselor in this project helped me feel comfortable enough to talk... I really thank her, as I don't like to be lonely. I like people, and it's good to talk to someone you can trust because it makes you feel better," says Amal. "I look forward to my future, and I can dream of a happy one now. I want to become a doctor and help cure my sick mother."





# Sunshine in the Shade

## West Ramallah ADP

### Villages ADP Located In:

Rantis, Qibya, Aboud, Deir Abu Mashal, Jifna, Ain Arik, Kharbata, Budrous, and Deir Nitham

**No. of Registered Children:** 3,835

**No. of Direct Beneficiaries:** 6,500

**No. of Indirect Beneficiaries:** 15,000

**Communities Served:** 9

**No. of CBOs &/or Schools Served:** 25

**Total No. of Staff:** 9 long-term employees

The West Ramallah Area Development Programme (ADP) began in 2000 and serves nine villages just outside of Ramallah. Its focus is on the well-being of children and families, sponsorship, interdependence of communities, and the empowerment of children and communities.

62% of the agricultural lands in the West Bank, including Ramallah, have been confiscated by illegal Israeli settlement expansion and the separation barrier.

One of the many successful projects implemented by the West Ramallah ADP is the “Building School Shading Umbrellas Project.” World Vision, together with the Cooperation of the Ministry of Education and Higher Education, has provided seven schools in various areas of western Ramallah with outdoor shading umbrellas.

Given the high temperatures during nine months of the year and the cold and rainy periods throughout the winter, the umbrellas have had a significant impact on the way more than 2,000 children enjoy break times, physical education classes, and other activities held outdoors. Activities are no longer limited to the indoors or cancelled due to lack of shade.

The Director of Deir Abu Meshal, one of the seven schools that participated in the project said, “School umbrellas are the most appreciated support the school has received, since it protects our children and keeps them safe. It also allows us to conduct sport and fun activities for our students to release their stress.”



For 12-year-old Mohammad, from the Deir Abu Meshal School, these umbrellas were something very special. “I am so happy that I can find a place to stand under while talking with my friends in the sun and rain. Now I can watch my friends playing football without being in the heat of the sun!”



# Looking Towards a Transformed Future

## East Hebron ADP

### Villages ADP Located In:

Bani Naim Town, Zedat, Khalet Arabia, El Jalajel, Khalet El Wardah, Khalet Rahib, Al-Udaisseh, the Beduins of Masafer Bani Naim, El Masa'arah, and Soar Maeel

**No. of Registered Children:** 4,000

**No. of Direct Beneficiaries:** 6,300

**No. of Indirect Beneficiaries:** 18,800

**Communities Served:** 10

**No. of CBOs &/or Schools Served:** 24

**Total No. of Staff:** 10 long-term and 2 short-term employees

The East Hebron Area Development Programme (ADP) was established in 2001 in partnership with Bani Naim Charitable Society and serves ten communities in the southern tip of the West Bank.

The Hebron Governorate suffers from unemployment rates of more than 30%, as well as health concerns caused by dust coming from the nearby stone quarries. A major concern in the Old City of Hebron is Israeli settler violence, as many families have been forcibly evicted from their homes, had their farmland confiscated, and students have been the victims of violence, and the closure of schools.

The East Hebron ADP has sought sustainable transformational development by focusing on four main areas; the Well-Being of Children, Empowered Children as Agents of Change, Transformed Relations, and Interdependent Societies.

The Well-Being of Children project aims to enhance the physical well-being of children and families. Various income generation activities have been implemented for impoverished families within the ADP area, based on need, available resources, and capacity. More than 39 families have been supported through various projects, from helping them to erect small-scale livestock barns to grocery stores. As a result, many beneficiary families have seen a change in their financial status and are better able to meet the needs of their children.

Father of three, Majdi Zaidat, used to work as a construction worker in Israel before the separation barrier cut him off from his job. Unable to obtain the necessary travel and work permits to enter Israel he has been unemployed ever since. Through the Well-Being Project, Majdi opened a grocery store in Bani Naim, where he lives with his wife Nahla, two daughters, and son in a one-room house. His six-year-old daughter, Yamameh, suffers from an unidentified illness. Before, Majdi was unable to pay for the checkups or the necessary medical treatment. Thanks to the income generated through the Well-Being Project, Majdi can finally afford to give his daughter the medical care she needs.

Yamameh's mother, Nahla (pictured right), highlights how these projects empower beneficiaries. "We are now able to meet some of my children's needs, by providing them with food and clothes from the money that we now have!"

Majdi continues, "Before the support that was granted to me through World Vision, I lived in a one-room house with my family of five...Life was hard and the income was low considering the responsibilities that I had to meet in granting my children a good life... We are much better off now. I have managed to fix my house and the space around it and I have been able to build a water-well and a place to raise livestock in the future. My children are now in much better health, and my wife and I work hand-in-hand to develop this project as it has become our only source of income."



# Kicking towards the Goal of Development

## Northeast Jenin ADP

### Villages ADP Located In:

Jalbun, Em At Tut, Al Mugayyer, Al Jalameh, Jalqamous, 'Arraneh, Faqu'a, Beit Qad, Deir Abu Da'if, and Raba

**No. of Registered Children:** 4,000

**No. of Direct Beneficiaries:** 15,191

**No. of Indirect Beneficiaries:** 17,800

**Communities Served:** 10

**No. of CBOs &/or Schools Served:** 20

**Total No. of Staff:** 14 long-term and 2 short-term employees working at the Jenin ADPs (Northeast, West, and South Jenin ADPs).

**Support Office:** World Vision Australia

\* The NE Jenin ADP is supported by World Vision Korea. The Time Out Zone Project (soccer field project) is being sponsored by World Vision Australia.

The Northeast Jenin Area Development Programme (ADP) was established in 2008 and works in ten different villages in the northern part of the West Bank.

Jenin is surrounded by the Israeli Green Line and the separation barrier from the north and east, which has significantly contributed to the area's growing unemployment rate of 33%, the deteriorating economic situation, weak agricultural and marketing systems, limited access to roads, limited access to natural resources, and high rates of cultivated land confiscation.

The World Vision Jenin team discovered that a large number of Palestinian children had developed post-traumatic stress disorder (PTSD) and other problems related to various emotionally and physically detrimental aspects of the occupation. World Vision studies showed that play therapy, such as participation in sports and physical exercise, would help improve children's physical and psychological well-being.

World Vision responded to the needs of these children by establishing a soccer field, available to all the children living in the Jenin district. Apart from providing an opportunity for physical activities for children, the soccer field is also used for cultural activities, exhibitions and other events for women in the community.

In addition, World Vision also helped formulate and activate joint soccer teams and boosted the capacity of the management committee to manage, operate, and develop a peacebuilding centre.

Not only did the Jenin soccer field create a play area for children, but also allowed for constructive cooperation and networking between different governmental and non-governmental organisations involved in the project. For the people of Jenin, the soccer field represents an extended hand of friendship, tolerance, and peace across ethnic, religious, national and international boundaries to engage in peaceful competition.

Rania, a ten-year-old girl from Jenin who has always loved sports was envious of her male peers when she first heard about the soccer field. Assuming it was only for boys, Rania was overjoyed to hear that the girls would also have the opportunity to participate in activities and play on the field.

Now a member of the Jenin Girls Youth Club, Rania says, "Being a member of a football team for girls was a dream I never thought could come true, but thanks to World Vision it did! I still can't believe it! Now every time I go to the soccer field for training I feel like I am flying. I run and run without getting tired. I am sure that my friends and I in the team are the first girls in the West Bank who get to play on a real soccer field like the ones we see during the World Cup!" Rania adds, "I feel happy for the children and especially for the girls in the villages where World Vision works because they may also get the chance one day to see one of their dreams come true."



# Cleaner Air to Breathe

## West Jenin ADP

**Villages ADP Located In:** Kferit, Nazli, Tura Ash Sharqiyah, Tura Al Gharbiyya, Al Khuljan, Um Dar, Imreha, and Ya'bad

**No. of Registered Children:** 2,500

**No. of Direct Beneficiaries:** 17,000

**No. of Indirect Beneficiaries:** 18,707

**Communities Served:** 7

**No. of CBOs &/or Schools Served:** 38

**Total No. of Staff:** 14 long-term and 2 short-term employees working at the Jenin ADPs (Northeast, West, and South Jenin ADPs).

**Support Office:** World Vision Canada

\* Currently, World Vision Canada is the sole supporting office for West Jenin ADP, however World Vision Australia has committed to ongoing project for the Jenin ADPs.

The West Jenin Area Development Programme (ADP) was established in 2008 and works in the eleven villages outside the city of Jenin, in the north western part of the West Bank. Here the population has been severely impacted by continued political instability, in particular Israel's separation barrier and closures, which impacted their two main sources of income; agricultural exports to Israel and Palestinian labourers commuting into Israel proper.

Charcoal production is one of the key economic sectors in the West Jenin cluster. Some 2,500 tons of charcoal is produced on a monthly basis in the West Jenin cluster through some 500 units in 125 sites, with households depending partially or completely on the charcoal production sector. Charcoal production in West Jenin pollutes 105 billion m<sup>3</sup> of air annually.

The West Jenin ADP has focused on solving this challenge by launching a special zone for producing charcoal, which will be well positioned in terms of access roads, access to water and electricity and distance from residential areas.

Furthermore, a new technology in charcoal production will reduce the current hazardous pollutants discharge to the environment by as much as 90%, which will decrease and in some cases eliminate the negative impact on the health of people and on the environment. It will also maintain high quality production, which is



especially important given that the charcoal produced in Jenin is ranked as the highest quality in the West Bank. Additionally, the project will rehabilitate lands affected by current charcoal smoke emissions.

Wafa Taher, a 51-year-old Principal of Yabad First Primary Girls' School described the situation, "You will not believe the density of smoke in the school, especially in the early morning time and we have several girls who suffer from asthma. The new initiative of producing charcoal in an environmentally friendly way has several advantages. We hope that we will have less air pollution, decreased number of cancer cases, protection for our olive trees from the black smoke that increases the acidity of the olive oil, decrease the number of accidents caused due to the unclear weather as a result of the smoke, and decrease the burden on the government that covers the treatment cost of respiratory and cancer diseases resulting from this air pollution."

Mrs. Najat Al Abbady, a 38-year-old Headmistress of the Second Primary Girls' School in Yabad highlighted the importance of the project. "My school is located near the current charcoal production site. In my school that accommodates 460 children, most of them being registered children with World Vision, we have several girls that suffer from asthma due to the smoke of charcoal. In the morning we can barely see each other as a result of the dense smoke in the area. I am glad about this World Vision intervention and hope to have a solution very soon!"

"This new production set-up is a feasible, accessible, and sustainable source of income that does not harm my children or my cultivated land," said Mr. Raed Sayegh (pictured above), 41-year-old unemployed father of five.

# The Right to Play

## South Jenin ADP

### Villages ADP Located In:

Al Asa'sah, Al Fandaqomiya, Al Jadidah, Anza, Siris, Silat Al-Dahr, Al-A'ttara, Jabaa', and Misilyeh

**No. of Registered Children:** 4,000

**No. of Direct Beneficiaries:** 8,354

**No. of Indirect Beneficiaries:** 22,315

**Communities Served:** 9

**No. of CBOs &/or Schools/KGs Served:** 14 long-term and 2 short-term employees working at the Jenin ADPs (Northeast, West, and South Jenin ADPs).

**Support Office:** World Vision Korea

\* Currently, World Vision Korea is the sole supporting office for the South Jenin ADP, however World Vision Australia has committed to ongoing project for the Jenin ADPs.

The South Jenin Area Development Programme (ADP) was established in 2008 and works in nine villages located in the southern most section of the Jenin governorate. Jenin is located in the northern part of the West Bank, surrounded by Israel from the north, northeast, and northwest, the Tubas governorate from the east and south-east, and by Tulkarem from the west and south-west sides.

The Jenin Governorate is one of the poorest and most marginalised governorates in the West Bank with a refugee population of more than 10,000 and an unemployment rates of almost 22%.

By working with local Community Based Organisations (CBOs), the South Jenin ADP aims to achieve transformational development where children, families and communities move towards wholeness of life with dignity, justice, peace, and hope.

A core problem hindering a nurturing environment for child empowerment is found in the surrounding environment, such as dominant patriarchal cultures in institutions and schools. Because of these, children are often marginalised and neglected with limited opportunities for self-development. The Israeli occupation, the deteriorating socioeconomic situation, and the instability of the Palestinian Authority have increasingly led to negative trends among youth, such as violence and aggression among themselves and their communities.

Communities in Jenin expressed the need for children's parks and playgrounds to provide safe places in which their children can play, instead of playing in the streets and alleyways.

Through the Well-Being of Children Project and community contributions, the South Jenin ADP responded to this need by constructing several children's parks in the villages of Anza, Al A'tara, and one is currently being built in the village of Siris. Seating and play areas, family areas, fountains, canteens, and health units are also part of the initiative and will help create employment opportunities for parents that in turn benefit all children in the villages.

The three parks will benefit some 7,918 residents in the three villages, including 3,866 children. While these are simple play areas for children they are also safe spaces where parents can spend time with their children and families can come together.

Inas, an 11-year-old from Al A'tara village was overjoyed, along with many other children from the village, when hearing about the parks.

"I used to play with my friends and neighbours in the streets and sometimes visit them in their house to play, especially during the summer vacation. Our village is far away from big cities, and transportation is very difficult and expensive so we rarely go outside the village. Now it is easy for us to go to the park with our friends and spend all the time we want, without having our families worried about us all the time". Inas added, "It was a dream come true for all children in my village to have a real park with slides, swings, and see-saws!"



# Transformation through Toys

## Southeast Salfit ADP

### Villages ADP Located In:

Yasouf, Eskaka, Farkha, Bruqin, Kafr AdDik, Kherbit Qeis, and Marda.

**No. of Registered Children:** 2,600

**No. of Direct Beneficiaries:** 12,906

**No. of Indirect Beneficiaries:** 13,906

**Communities Served:** 7

**No. of CBOs &/or Schools/KGs Served:** 28

**Total No. of Staff:** 5 long-term employees

**Support Office:** World Vision United States

The Southeast Salfit Area Development Programme (ADP) serves the seven villages of Yasouf, Eskaka, Farkha, Bruqin, Kafr AdDik, Kherbit Qeis, and Marda. These villages suffer from sewage water contamination from the surrounding Israeli settlements, lack of water for irrigated plantation, and land confiscation by Israeli settlements and authorities.

The main focus of this ADP is the Well-being of Children, Families, and Communities Project, which aims to improve the educational, health, and economic situation of the Southeast Salfit communities.

As part of this project, an educational and recreational resources room was created and equipped in the Yasouf Basic Coed School, which accommodates 142 boys and girls aged six to 12 in the village of Yasouf.

Another little boy, eight-year-old Mohamad (second from left) was excited about the new room, especially the new musical instruments. “Now in the school we can go to the toy room, away from our lessons every day. There are a lot of beautiful games in the room. We can play, have fun, and study without being bored. Now, we don’t like to leave the school!”

“I would like more fun places to play and more fun times like we have in the toy room! I want to start a safe life with my friends in the school, playing and enjoying our time”.



Eight-year-old Zeina (third from left) was especially happy with the room and the party to celebrate its opening. “I enjoy going to school more because I can play with my friends in the toy room—especially with the kitchen tools as my mother doesn’t allow me to use them at home. These tools were given to us by World Vision, so that the school is not only a place to study, but is also a place in which to play, too!”



# The Joy of Reading

## South Nablus ADP

### Villages ADP Located In:

Yatma, Talfit, Qusra, Qaryout, Jalud, Jurish, Majdal Bani Fadel, Amuriya, and As Sawiya

**No. of Registered Children:** 1,700

**No. of Direct Beneficiaries:** 18,316

**No. of Indirect Beneficiaries:** 19,316

**Communities Served:** 9

**No. of CBOs &/or Schools/KGs Served:** 35

**Total No. of Staff:** Nine (9) long-term employees

The South Nablus Area Development Programme (ADP) was established in 2009, and works with nine villages in the northern part of the West Bank with a total population of 19,316. These villages are greatly impacted by expanding illegal Israeli settlements, settler violence, movement restrictions, surrounding checkpoints, and land confiscation. In addition, these villages suffer from lack of proper sanitation, lack of extracurricular activities for children, and inadequate educational conditions. The South Nablus ADP launched the Well-being of Children, Families, and Communities Project.

In response to some of these major concerns. This project aims to improve the living conditions of people in the South Nablus ADP villages by working to address the educational conditions, as well as access to health educational and employment opportunities. Through this project, the South Nablus ADP launched a series of 13 basic educational courses focusing on children's right to acquire basic knowledge of reading, writing and mathematics.

Thirteen qualified teachers with the required technical background, who had been nominated by their local partners and by World Vision staff, participated in the project, providing slower-learning children with the assistance they need in primary education to help them thrive.

One of Feda's teachers described the project by saying, "During the first days of the course, I had children who were reading and writing below grade level, but at last they are progressing remarkably well, and we are expecting great growth this semester compared to the last!"

Eleven-year-old Feda' was one of the 431 children who benefited from the project. "My daughter Feda' was struggling at school," says Feda's mother. "Now she wants me to buy her stories for reading during her leisure time! Since Feda' began participating in this activity, she has become more motivated to go to school. This activity has really helped my daughter build confidence and excitement about reading and writing full sentences."

For Feda', the project has been life-changing. "After I finished my learning lessons course with Miss Qadar, I created a cartoon board in my room so I can keep writing my brothers' and friends' names on it!" Feda' added, "I would like to take more and more lessons in the future, and then to continue to university."



# For a Future of Hope

## North Gaza ADP

### Villages ADP Located In:

Beit Lahia, Jabalia, and Beit Hanoun

**No. of Registered Children:** 1,800

**No. of Direct Beneficiaries:** 800

**No. of Indirect Beneficiaries:** 5,750

**Communities Served:** 3

**No. of CBOs &/or Schools Served:** 10

**Total No. of Staff:** 6 long-term and 5 short-term employees

**Support Office:** World Vision Australia

The North Gaza Area Development Programme (ADP) was established in January 2008. Located in the northern most part of the Gaza Strip, the ADP is surrounded by the Mediterranean Sea from the west, Israel from the north and east and Gaza City from the south. The North Gaza ADP works in Beit Lahia, and represents 42% of the total area in the North Gaza Governorate. According to reports by the United Nations, 80% of its 1.5 million residents are dependent on food aid or other forms of humanitarian assistance.

Beit Lahia is particularly vulnerable to incursions and was most affected during the Israeli military's "Operation Cast Lead"; a 22-day military operation in December 2008 and January 2009, which plunged Gazans into the worst humanitarian emergency since 1967. The complete blockade, in place since June 2007, has further crippled the Gazan economy and exacerbated the deteriorating living conditions.

In Beit Lahia, youth face numerous problems related to education, such as the cost of education and the lack of vocational training centres. Some 12 kindergartens in Beit Lahia are massively overstretched as they try to accommodate about 1,400 children. Yet in spite of the difficulties Palestinian children in Gaza face, including feeling unsafe and experiencing and/or witnessing violence, Gazans view education as the key to improving their lives.

The North Gaza ADP developed the Improvement of Students' Academic Performance Project in Beit Lahia and Enhancement of Non-educational,

One exciting activity conducted through this project was the first and largest children's festival in North Gaza where all North Gaza ADP sponsored children participated in the shows, including dance, song, and arts.

One six-year-old called Raghad, who participated in the festival, said, "It is the first time I get to dance and sing after the end of the war! I will never forget World Vision! The shows of the festival are still living in my heart, and I will tell my younger sister that she will be happy with World Vision's activities in the kindergarten!"

Cultural and Extracurricular Activities in Schools and Kindergarten Project in response to the severe gaps in education. The project began by focusing on the students of the Tall Al Za'atar Kindergarten—one of the largest kindergartens in North Gaza—where students have displayed symptoms of distress, recurring nightmares, and bedwetting linked to prolonged exposure to violence and fear.

One 14-year-old sponsored boy, whose brother was killed in "Operation Cast Lead", talked about his academic performance, "I took my final exams. I was not prepared at all. So I failed in three subjects though I used to pass every subject each year. My psychological state, and the fact that I lost my friends, children from the neighbourhood and my brother Bilal, made me hate school. I didn't want to study."

The North Gaza ADP began working with the Tall Al Za'atar Kindergarten in 2007, and established new classrooms, a psychosocial unit, and a new Information Technology room. The ADP staff also conducted several psychosocial interventions to mitigate trauma, anxiety, and stress in these children. In addition, children also received winter blankets and hygiene kits.

"After a long time of crying and anxiety, my son lives a quiet life now and loves to stay all day at the kindergarten," says Heba, a mother of one of the children who has benefited from the Improvement of Students' Academic Performance in Beit Lahia Project. "The new events organised by World Vision have changed my son's life."





# Providing a Better Tomorrow Today

## South Gaza ADP

### Villages ADP Located In:

Al Shaboura camp and Al Shouka village

**No. of Registered Children:** 3,875

**No. of Direct Beneficiaries:** 10,000

**No. of Indirect Beneficiaries:** 50,000

**Communities Served:** 2

**No. of CBOs &/or Schools Served:** 35

**Total No. of Staff:** 7 long-term and 3 short-term employees

**Support Office:** World Vision United States

The South Gaza Area Development Programme (ADP) is one of two programmes operating in the Gaza Strip. Established in 2001, the ADP serves the populations of Al Shouka village and Al Shaboura camp located in the centre of Rafah city. Al Shaboura camp is located in the Rafah refugee camp, and is a highly congested and impoverished area with approximately 60,000 residents. Al Shouka serves the eastern Bedouin community, consisting of 14,000 residents.

Rafah's population has experienced deteriorating living conditions over the past several years due to the Israeli closure of the Gaza Strip and continued Israeli military incursions in the area. The people of Rafah are in need of basic services, such as health and education, as well as socioeconomic opportunities, human rights preservation and rehabilitation of the agricultural sector, which is the main source of employment.

The South Gaza ADP partners with schools, kindergartens, and Community Based Organisations (CBOs) in Rafah to provide sustainable services and respond to the needs of its people. The ADP is currently focusing on various developmental domains that include well-being of children and families, empowered children, communities and transformed relations.

In response to the most recent Israeli incursion in the Gaza Strip, the South Gaza ADP launched the Empowered Children Project with the goal to improve children's social and developmental skills, stabilise their psychosocial conditions, build self-confidence, and strengthen their communication and leadership skills through psychosocial programmes and extra-curricular and cultural activities.

Project facilitators and animators used techniques of debriefing and self-expression to give children the opportunity to express themselves and share their experiences, in addition to play and recreational activities that helped children manage their fears, make new friends from different areas, and build a sense of community.

A four-month psychosocial intervention in Al Shouka village and Al Shaboura camp offered children, parents, teachers and families advice and techniques on how to best protect and reassure distressed children in their environment. Individual and group counseling support sessions, conducted by World Vision in partnering with five CBOs in various locations, involved more than 500 boys and girls aged six to 12.

The South Gaza ADP also equipped the centres with games, furniture, and stationary to help them implement entertainment activities, as well as provide the children with meals and uniforms. Some of the recreational activities included field trips, painting, dancing and singing.

For Ikhlas, a 10-year-old girl from Al Shaboura camp, the activities helped her feel safe. "I am not feeling frightened anymore. I found a place where I feel safe and can play and enjoy my time with my friends."



# Public Engagement

## Communications, Advocacy & Peacebuilding, Church Relations

With more than four decades of military occupation in the Holy Land, World Vision's ministry of relief, development & advocacy is needed more than ever. Dire living conditions, travel and work restrictions, illegal Israeli settlements, separation barriers, and ongoing violence make daily life extremely difficult for Palestinians living in the West Bank and Gaza.

World Vision is dedicated to advocating for the rights for all people, and promoting the establishment of conditions for peace and a stable development environment. Our Public Engagement team seeks to tell the story of everyday Palestinians, speak out for the local Church and seek peace for all children; both Israeli and Palestinian.

At the heart of our work are the children affected by this conflict. By working creatively, with an emphasis on non-violence, we seek to highlight the systemic injustices that are a byproduct of Israel's occupation. These initiatives are built on the vision for a generation transformed, especially for children. In this spirit, World Vision hosts visitors from all over the world, such as international church groups, to help advocate for a just and peaceful solution to the conflict.

World Vision continues to support and build partnerships with peacebuilding groups like the Palestinian Conflict Resolution Center, Wi'am and the Israeli Palestinian Bereaved Families' Forum for Peace, as partners in our call for an end to violence against children.

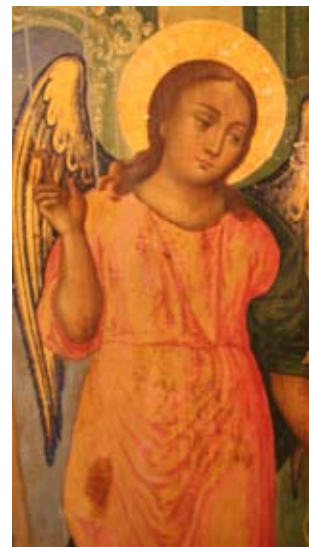


# Church Relations

As a Christian relief, development and advocacy organisation, World Vision serves all people regardless of religion, race, ethnicity or gender. We work to promote positive interfaith and interreligious dialogue, build leadership skills for Christian youth and support the Christian presence in the Holy Land. Our outreach efforts seek to not only build worldwide prayer support for the indigenous Church and its next generation of leaders, but also help Christians from around the world connect with these “living stones.”

Training young Christian men and women from all churches in different leadership and social skills means youth themselves are equipped to help their pastors empower their communities, and further strengthen Palestinian society. World Vision understands the challenges for children living under a military occupation and supports summer camps as well as other fun activities that help children experience the joys of childhood.

One Pastor’s life was changed through his work with World Vision. “It was a great help for me personally and for the growth of the youth ministry in my parish. We began a youth ministry for children under the age of 18 from ideas inspired by the World Vision conference. This group is still working and growing in our town,” says 30-year-old Iyad who is a pastor and teaches at a local school. “We are glad to have the support of World Vision. The workshop encouraged some of us to be more active in our church, and taught us that priests are not the only responsible ones, but each and every one of us. Thank you for your work and support, and God bless you!”



# FY10 Year-End Financial Highlights

## FY10 INCOME & EXPENDITURE

Total income decreased by 13% from FY09 to FY10 with US\$11.8 million in FY09 and US\$10.2 million in FY10. The FY10 budget did not include any emergency response funds.

The total annual expenditure for World Vision JWG in FY10 was US\$9.0 million, with a 12% overall under-expenditure. Breakdown of costs include 22% in management support costs and 78% in programme costs.

## FY2011 APPROVED PLANNED BUDGET

For the 2011 fiscal year, the approved annual budget is US\$9.5 million. The planned budget is usually less than the final budget at the end of the year.

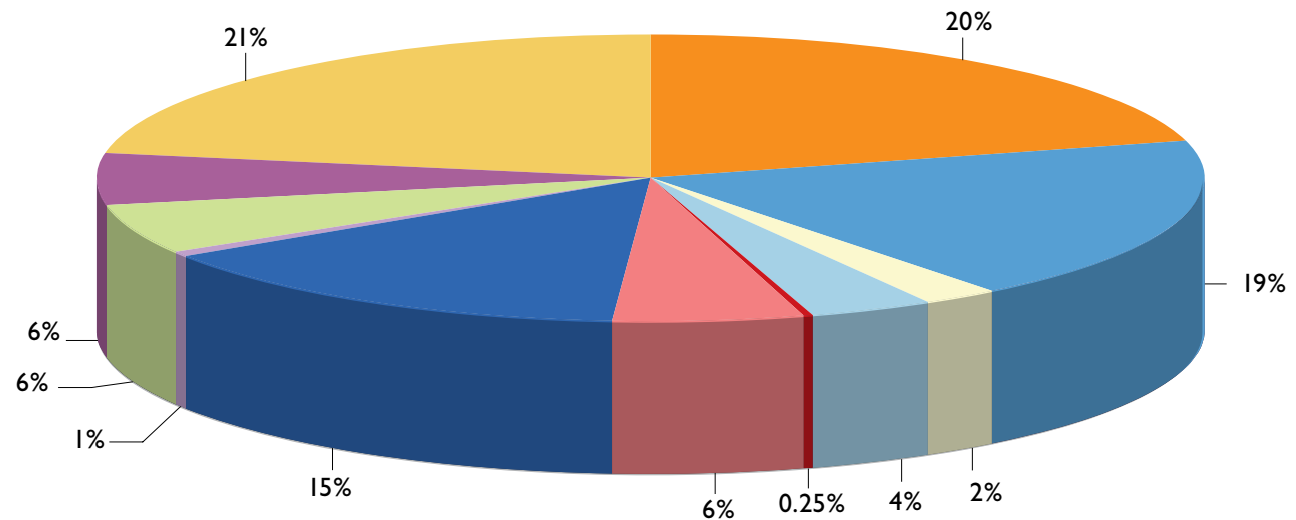
## FY2011 FINANCIAL OUTLOOK

There is a possibility for a 15% budget growth in FY2011. The “approved planned budget” does not include some potential funding and projects approved after submission of FY11 budgets.

# Financial Reports

## Income FY10

Support Office	Income FY10 (USD)
Australia	2,121,914
Canada	1,908,853
Emergency Programme Relief Fund (EPRF)	227,985
Germany	361,510
Global Centre-Monrovia	26,000
Jerusalem-West Bank-Gaza	564,822
Korea	1,492,642
Singapore	64,028
Taiwan	567,928
United Kingdom	575,309
United States of America	2,276,376
<b>Total</b>	<b>10,187,367</b>



# Looking Forward

The new year will hold fresh challenges and opportunities. In an environment of political uncertainty and immense social upheaval, one thing children can be assured of is World Vision's passion and determination to help transform their lives and make it possible to hope for a better future.

Engaging with new partners and new donors, World Vision JWG will seek to increase the impact of our work in 2011 by increasing the number of children participating in projects in our existing programme areas and by launching innovative programmes in new locations.

We will work to build the resilience of families and assist them to provide a stable and secure environment for children.

At the centre of all our work is our vision of life in all its fullness for every child. Please pray with us that in the heart of every person— especially every local, national, and international leader —will be found the will to make it so.



## Glossary of Acronyms & Terms

WV: World Vision  
 WV JWG: World Vision Jerusalem-West Bank-Gaza  
 ADP: Area Development Programme  
 m<sup>3</sup>: cubic meters  
 CBO: Community Based Organization  
 IT: Information Technology  
 HDI: Human Development Index  
 GDP: Gross Domestic Product

## Occupied Palestinian Territory Profile

Human Development Index (HDI) Rank	110
Population (in millions)	4.4
Life expectancy	73.9
Adult literacy rate	94.1%
Unemployment rate (West Bank)	19%
Unemployment rate (Gaza Strip)	40%
Population living below poverty line (West Bank)	46%
Population living below poverty line (Gaza Strip)	70%
GDP per capita (US \$)	4,560



## Israel Profile

Human Development Index (HDI) Rank	15
Population (in millions)	7.3
Life expectancy	81.2
Adult literacy rate	97.1%
Unemployment rate	7.6%
GDP per capita (US \$)	27,652

## Sources

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\* World Vision would like to thank and credit the photographers of the photos included in the Annual Review, namely various World Vision staff members and freelance photographer Sarah Malian.





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