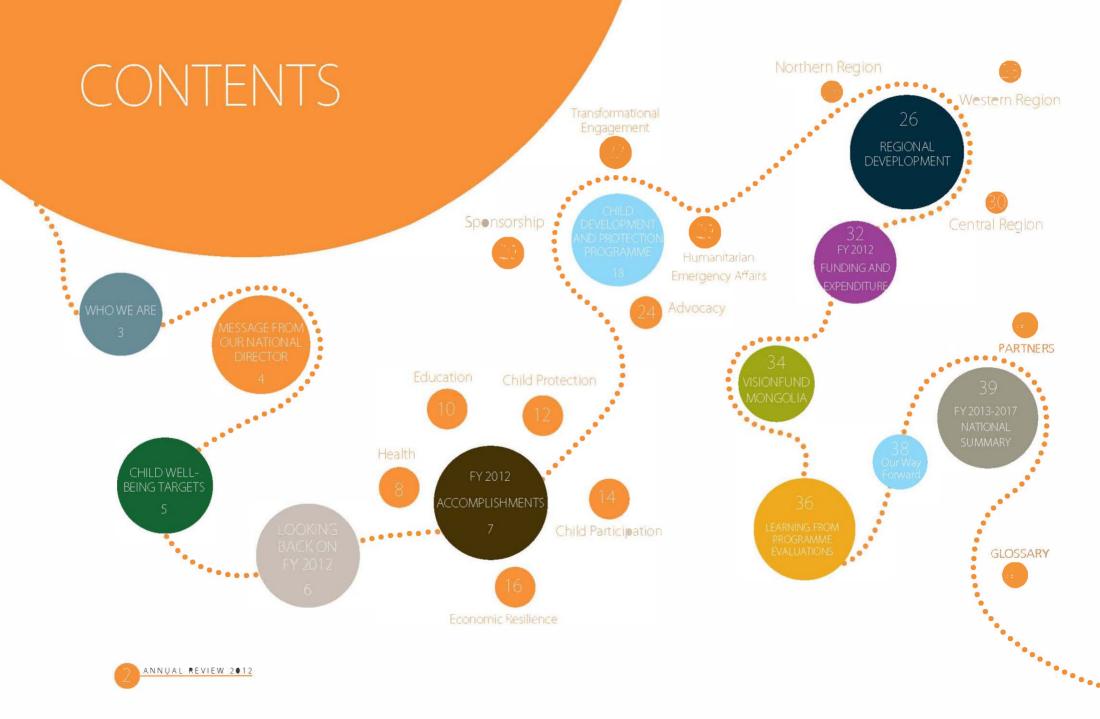
Our vision for every child, life in all its fullness; Our prayer for every heart, the will to make it so.



World Vision Mongolia

E-mail: mongolia@wvi.org Web: http://mongolia.wvasiapacific.org



## WHO WE ARE

World Vision Mongolia (WVM) is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice. We work with the world's most vulnerable people, serving all regardless of religion, race, ethnicity or gender.

#### Our Vision

Our vision for every child, life in all its fullness; Our prayer for every heart, the will to make it so.

#### Our Core Values

We are Christian We are stewards
We are committed to the poor We are partners
We value people We are responsive

#### What we do

We work with local communities to ensure fullness of life for all children. Our work has three key pillars: development, advocacy and disaster relief.

#### How and where we work

#### Development

Our development approach is holistic and grass-roots and focuses on tackling the causes of poverty and empowering communities to create sustainable change.

#### Advocacy

We advocate for change, forging complimentary partnerships with stakeholders and acting as a voice for children and marginalised communities.

#### Relief

We provide
disaster relief when
appropriate and
assist communities in
disaster preparedness
as well as building
economic, social
and environmental

We have been working in Mongolia since 1993. We are now the largest NGO in Mongolia and are present in 16 of 21 Mongolian *Aimags* (administrative districts). We work toward positive transformation and poverty reduction through the implementation of Area Development Programmes (ADPs). ADPs are long-term (10-15 years) and focus on the unique needs of communities within certain geographical areas (both rural and urban). The central aim of each ADP is to support local communities until they are able to develop independently. As of the beginning of Fiscal Year (FY) 2012, there are 32 ADPs across Mongolia.

We are committed to tackling the root causes of poverty wherever we find them. Our work is: Christian, Child-focused and Community-based.

## MESSAGE FROM OUR NATIONAL DIRECTOR

It gives me great satisfaction to report that World Vision Mongolia had a successful and invigorating Fiscal Year (FY) 2012. We continued to build on our achievements, helping to improve the lives of children and families across 16 aimags in Mongolia. Our work now impacts one third of the country – directly reaching 84714 children and indirectly reaching 1.3 million people.

Last year, our major focus was on the areas of Education, Health, Child Protection & Participation and Economic Resilience and we spent over \$22 million in these sectors. We concluded FY 2012 on a high note with the completion of our National Strategy, which will guide our work for the next five years. True to our calling as a child-friendly organisation, we continued our efforts in advocating for the rights and opportunities of children, families and communities.

We signed a Memorandum of Understanding on Child Protection with the National Authority for Children and also humbly accepted 'The Most Child Friendly Organisation in Mongolia' award. FY 2012 saw the reinvigoration of our advocacy efforts, with a new strategy, a bigger team and a successful planning workshop on our future Public Engagement efforts.

FY 2012 was not without its challenges. Despite our intentional shift from service delivery toward community empowerment, several of our activities remained service-provision oriented. We acknowledge this challenge and are committed to working with our partners and communities in moving to a transformative and

empowering approach. By evaluating our programmes, we witnessed an increased understanding in community members regarding the need to share mutual responsibility with WVM behind all interventions in order to achieve sustainability.

We are all thankful for our generous supporters and donors and all our excellent partners, particularly the Government of Mongolia and the various ministries and departments. Without their incredible contributions, we would not be able to accomplish our important work in helping the most vulnerable in Mongolia. My deepest thanks go to the World Vision East Asia leadership team, the senior leadership team and to all the dedicated, passionate and hard-working staff of World Vision Mongolia.

I hope you enjoy reading our FY 2012 Annual Review.

Best wishes,

Vincent Edwards / National Director of World Vision Mongolia





#### CHILD WELL-BEING TARGETS

#### Child Well-being Aspirations

We are dedicated to working with children and improving their well-being. Our understanding of child well-being stems from the Child Well-being Aspirations set out by World Vision International.

- Children enjoy good health
- Children are educated for life
- Children experience the love of God and their neighbour
- Children are cared for, protected and participating

These four interconnected and holistic Aspirations and Outcomes drive us in achieving our goal — "The sustained well-being of children within families and communities, especially the most vulnerable."

#### Child Well-being Targets

In striving to align focus across World Vision International on the Child Well-being Aspirations and Outcomes, we adhere to a set of targets. These Child Well-being Targets evaluate and measure the impact and effectiveness of our programmes.

- Children report an increased level of well-being (ages 12-18)
- Increase in children who are well-nourished (ages 0-5)
- Increase in children protected from infectious diseases (ages 0-5)
- Increase in children who can read by age 11

The outlined targets are fully integrated with our National Strategy.

#### FY 2012 World Vision Mongolia Child Well-being Contribution

In FY 2012, we conducted a child well-being baseline survey across 10 ADPs in Mongolia, which included specific information on 783 households and 3045 individuals. From the analysis of data from 10 ADPs, we were able to observe the following picture:

#### Children are cared for, protected and participating

- 67.7% of parents or caregivers able to provide well for their children
- 69.7% of households where one or more adults are earning an income
- 53.3% of households with year-round access to sufficient food for the family's needs
- 67.6% of parents or caregivers who faced a disaster but were able to recover and now live at the level they did before

#### Children enjoy good health

- 96.5% of children consuming (daily) iron-rich or iron-fortified foods
- 78.4% of children aged 0-5 attending Growth Monitoring and Promotion
- 77.8% of parents or caregivers with appropriate hand-washing behaviour
- 100% of infants whose births were attended by a skilled birth attendant

#### Children are educated for life

- 98.1% of children who have completed six years of basic education
- 97.3% of children currently enrolled in and attending a structured learning institution
- 88.6% of children accessing a basic education without external assistance

#### LOOKING BACK ON FY 2012

In FY 2012, we gave considerable attention and focus to the areas of Health, Education, Child Protection & Participation and Economic Resilience across 32 ADPs.

We assessed the nutrition statu.



Ministry of Health. Also, we supported

nearly 20,000 children with



Children and parents involved in a national campaigr to prevent risk to children influenced the Mongolian

Government's Finance Department

raised 10,238,000 MN7 from local partner organisations for the campaign.

160,000 children benefited from our programmes in Child Protection

The "Love Your Childhood" Child Participation initiative, held under the support of the government, brought key recommendations on child and youth participation policy. Children used this platform to express their views to decision makers.

## FY 2012 ADP IMPACT IN NUMBERS

- 30,907 caretakers of children aged 0-59 months and pregnant women participated in community education sessions
- 4,193 malnourished and at risk children achieved adequate growth after six months of participating in a nutrition activity
- 13,913 community people attended business development-related training
- 3,843 households were covered by gardening initiatives
- 921 households developed proposals with business plans
- 7,853 preschool aged children were enrolled in alternative programmes
- 19,886 children benefited from educational support







In 2012, our health programme interventions were intended to address key public health issues in Mongolia, such as improving child nutritional status and reducing child mortality, improving maternal health and increasing access to improved water and sanitation as well as hygiene promotion.

Our work reached over 350,000 people.

#### Mother and Child Health and Nutrition

Through the Positive Deviance (PD) Hearth approach, WVM partners with the Ministry of Health and community volunteers and uses local resources to combat malnutrition, improve overall health and implement behaviour change intervention for families with underweight preschool children. By distributing the "Sprinkle" micronutrient to children in target areas, we assist in combating elevated levels of micronutrient deficiency due to poor diets and lack of exposure to sunlight.



#### In 2012, we:

- Assessed the nutrition status of 38,000 children aged 0-5
- Enrolled 6,000 children aged 0-5 in PD Hearth activities, with 74% of malnourished children receiving rehabilitation
- Trained 1698 health community volunteers and 877 family care practitioners in the PD Hearth approach
- Distributed the "Sprinkle" micronutrient powder, which prevents multi micronutrient deficiencies, to 37,400 children aged 6-23 months









"Enkhsaihan was 1.5kg when he came home from the hospital. Even though I fed him, his weight did not increase. I was very worried," describes Jargal Lkhamsuren, 40, cradling Enksaihan and his twin brother Enkhbaatar, 4, in her arms.

Jargal and her husband Tsogbaatar live in Bayankhoshuu khoroo, a poverty-stricken area in Ulaanbaatar. Out of 780 children under the age of five in Jargal's community, at least 410 suffer from malnutrition. Like his brother, Enkhbaatar was underweight when he came home from the hospital.

When her babies turned six months old, Jargal lacked the knowledge on how to prepare supplementary nutritious food.

A World Vision health volunteer introduced Jargal to the Positive Deviance (PD) Hearth project. Through this project, women volunteers teach their friends how to select and prepare foods for their children.

Jargal watched Enkhsaihan gain nearly 300 grams in 12 days. Motivated by the training, she became a World Vision PD Hearth volunteer.

"I thought many mothers have the same problem as me. They don't know what kind of food to prepare and how to help their child gain weight. That's' why I would like to inform the other mothers," Jargal explains.



#### Water Access, Sanitation & Hygiene (WASH)

WVM gave considerable attention and contribution to increasing the coverage of improved water sources, sanitation and hygiene promotion, implementing WASH programmes in ADPs of 14 aimags and 4 districts. In 2012, we:

- Impacted over 120,000 people through WASH programmes
- Ensured that 8 kindergartens, 23 schools and 16 hospitals experience improved clean water, sanitation and hygiene facilities
- Trained around 500 government education and health staff in community-led sanitation approaches

"The PD Hearth project was a very useful project. Approaches were very effective because targets were chosen based on a local survey. Also mothers were trained as volunteer trainers. Each of them worked with 4-5 malnourished children and their mothers/caregivers. In addition, Sprinkle, D vitamins and summer strengthening were provided as rehabilitation tools for such malnourished children. As a result, weight of children increased very quickly and many children are recovering from rickets." Project beneficiary, Erdenet ADP

Our Way Forward in Health: Improve the health status of children and communities



#### Education

WVM believes that all children should have access to compulsory, free and inclusive basic education in the communities where they live. Education includes both formal and informal systems that lift children and youth to functional levels of literacy, numeracy and essential life skills.

Our education projects contributed to the enhancement of access and quality of education. We supported summer Ger and Mobile kindergartens through 10 ADPs for marginalised children. In cooperation with health departments at 20 partner schools, we piloted a child-friendly teaching methodology.

In FY 2012, in cooperation with the National Authority for Children and aimag children centres, we organised a national campaign to prevent children from risk, impacting many schools, kindergartens, teachers, educators, parents and community people. Children and parents involved influenced the Mongolian Government's Finance Department budget for FY 2012 and raised 10,238,000 MNT from local partner organisations for the campaign work.



Also in 2012, we:

- Enhanced child-friendly learning opportunities for all community children, especially the most vulnerable and those with special needs and disabilities
- Strengthened relationships and cooperation among teachers, students and parents
- Improved institutional and community capacity to provide quality inclusive education
- Encouraged youth and children to actively participate in development
- Supported new educational approaches to reduce gaps between policies and implementation of education services
- Promoted child participation, good parenting and community mobilisation through behaviour changes on pre-school and primary education



#### Education



"He was always [....] angry. He broke notebooks, books. He could not understand," says his sister, 16-year-old Herzaya.

Today, Otgonsaikhan uses body language to communicate and is involved in social life through non-formal education.

People living in Bayan-Ulgii with disabilities used to travel to Mongolia's capital city of Ulaanbaatar for treatment. In 2008, World Vision supported the establishment of a centre for children with disabilities by donating 40 per cent of the start-up funds. It has now treated a total of 600 disabled children.

Our Way Forward in Education: Pursue access to qualitated child-friendly education for all children



WVM paid great attention to child protection and our programmes focus on preventing children from becoming victims of violence and exploitation and assisting children who are victims of violence and exploitation. WVM supports the systems approach to empower communities in strengthening the protective environment of children.

WVM forged strong partnerships with key agencies, UNICEF and Save the Children, as well as with government. WVM strength is in the understanding of key child protection issues because of our presence at the community level. During FY 2012, 14,639 children and 9,336 adults and other stakeholders were involved in various initiatives under child protection in 32 ADPs. We support formal and informal structure on child protection in 188 communities, khoroos and soums and focus on the prevention and protection of 160,000 children.

Our Way Forward in Child Protection: Ensure children are protected from violence and exploitation.







#### Child Protection System

Our aim is to respond to the needs of the most vulnerable children through the strengthening of the national Child Protection System (CPS). We define the CPS as a set of coordinated elements working together to prevent and respond to violence against children. A major achievement during FY 2012 was in the area of CPS assessment at national and community levels, which gained regional and global attention. During assessment of three ADPs at the national level, family violence, peer pressure, child labour and child neglect were determined to be major problems. Root causes of these problems included alcoholic or unemployed parents, lack of parental care and supervision, low family income and lack of parenting skills.

#### Child Protection

"It was an eye-opening process for me, which helped not only to deeper understand the child protection issues in the communities and its root causes, but also helped me to see how important it was to ensure such an intense and deep community engagement process. It deated a lot of community ownership and becopie's desire to act and change the existing situation." Child Protection and Advocacy assessment team member. Chingolter ADP

"When the children come here after they are picked up they are in a very bad state. Dirty. Their clothes are ripped," declares Ayurzana Chogdov, the Chief of the Child Protective Service and Identification Centre of the Ulaanbaatar Metropolitan Police Department.

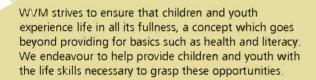
The children who end up at this centre are in especially difficult circumstances. They are neglected, abandoned, lost or simply homeless.

World Vision Mongolia partners with the centre as a way to assist and protect street children and aims to restore their psychology, help them live in normal circumstances within society and return them back to their homes.

Since the centre's establishment in 1996, 23,158 children have passed through its doors. Though a temporary solution, the centre gets children off the streets. With World Vision's support, the children have a chance to be transformed, returning permanently to their homes.



Child Participation



In 2001, we first initiated activities to develop children in the community and hear their voices through a conference called "Smiling Child." The outcome was the establishment of clubs as a way for children to ensure their own participation. At the conclusion of FY 2012, there were 33 Working children's clubs across 32 ADPs. All ADPs work to support the child participation programme through various activities in collaboration with youth, community members, government and NGOs.

#### "Love Your Childhood" Initiative

For the sixth consecutive year we have raised public awareness on preventing and protecting children from possible risks and inputting for policy change. This brought key recommendations to government on child and youth participation policy. 250 children from across 32 ADPs united under this platform to voice their opinions to key decision makers.

#### "My Wish for My Family" National Competition

For the tenth year, the "My wish for my family" raised children's voices and dreams through drawing, poetry and essay competition. In FY 2012, 825 drawings and 964 essay and poetry pieces made it to the second stage of the competition.

"There were very few active children who participated in any kind of art competitions. But recently World Vision organised an art competition among the inactive children. This activity helped children to mobilise their resources and it helped them discover their own hidden talents. We appreciate this good opportunity and children also feel self-confidence thanks to this activity." Parent Jaykhan ADP

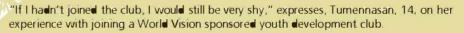








## Child Participation



Tumennasan had poor communication skills and avoided social situations and school activities. She feared to speak out in front of others, and her school work suffered because of inadequate participation.

"I met her three years ago. She was a shy girl, couldn't communicate well with others, didn't participate in class activities," explains Enkhtsetseg Nayantai, Tumennasan's teacher.

Through this club, Tumennasan formed strong friendships and learned how to be a team member and a leader. Her involvement transformed Tumennasan from a shy and anxious girl into an empowered young lady.

Apart from improving communication skills, the club encourages its members to actively participate in the community. "I am really grateful for being part of the social works which our youth club has done," Tumennasan claims.

Tumennasan dreams of becoming an economist.

Our Way Forward in Child Participation. Empower children and youth to be active and responsible officers.





WVM works to strengthen the economic resilience of family units and communities through increased income generation opportunities and improved financial management practices. One of the main objectives for FY 2012 was to improve household economic status. We endeavoured to achieve this objective through the formation and maintenance of solidarity groups. To assist in market formation and help poor producers and solidarity groups establish market linkages and improve their products, we organised trade fairs and exhibitions.

#### Solidarity Groups

A solidarity group is a gathering of vulnerable families with the aim of starting a small business. In FY 2012, we piloted a new general guidance on group development to improve the effectiveness of existing groups. As a result, 118 solidarity groups with 710 members are now moving forward in a new, systematic way, exhibiting a higher tendency to accumulate regular savings.

#### Trade Fairs and Exhibitions

We organised the "Moving Forward Together" trade fair for the sixth year in a row with nearly 214 participants from 26 ADPs and over 45 types of products. Total sales income reached 83,977,219 MNT (over 60,000 USD). Many participants use this opportunity to share their experiences and learn from each other.







#### Economic Resilience



"I collaborated with two households and started our automobile repairing station with the support of World Vision. World Vision invested repairing equipment for tires and soldering-copper. There are 18 adults in total and we mobilise all of our resources. Before this initiative, I had plenty of free time and used to overuse alcohol. But now, I spend my time on my new small business. Our household's income also increased." Ardabek, Small business initiator and owner, Ulgii soum, Bayan-Ulgii ADP

Local farmers show off their latest line of products during the "Moving Forward Together" trade fair. Organised for the sixth year in a row, this is World Vision Mongolia's initiative to support microbusiness owners and vulnerable families.

Gathering nearly 240 participants from 17 different provinces and six districts in Ulaanbaatar city, this expo is the harvest of many projects that aim at improving households in need. One of the significant projects is the solidarity group.

"Through my solidarity group, I have changed. My life has changed," says Mart Yadamdorj, the leader of Bayanbuuren solidarity group from Selenge province. Mart discovered World Vision Mongolia's initiatives on improving economic resilience and started her first solidarity group with ten members. Today the members harvest 30 to 40 tons of vegetables – plenty to feed their families and earn a steady income from retail sales. "Best of all, now we have private savings and group savings," Mart says.

"Many people are digging gold from under the ground these days. We are planting seeds into the ground and growing gold products" Mart concludes.

Our Way Forward in Economic Resilience: Enhance the resilience of families and communities to environmental and economic shocks

## CHILD DEVELOPMENT AND PROTECTION PROGRAMME

#### Child and Family Well-being

WVM works for the sustained well-being of children within families and communities, especially the most vulnerable. Our Child Development and Protection Program (CDPP) works to support this aim through the implementation of projects, which we carry out in collaboration with youth, community members, government and NGOs. In FY 2012, we continued the integration of three projects with ADP programmes aimed at empowering communities

#### Rehabilitation Project

The objective of this project is to protect children from abuse, exploitation and neglect and to change the lives of children who are victim of rights violations. Overall, the project has impacted a total of 27,820 children in FY 2012, 65 children benefited from rehabilitation services at three, 24-hour "Light House" short-term care centres for unsupervised children. In cooperation with the Informal Education Project, these 65 children received opportunities to participate in education services.

#### Informal Education Project

This project seeks to ensure that children read, write and use numeracy skills and that they have access and complete quality education. Overall, 530 children are involved in basic education, life skills and vocational training centres, colleges and universities. In FY 2012, 795 children were involved in the "Book is Your Friend, a one month campaign activity which occurred before the International Children's Book Day Celebration

#### Juvenile Justice Project

The objective of this project is to prevent juvenile crime and reintegrate children in conflict with the law back into society. To achieve this objective, we reached 4,200 children and adults through the implementation of 20 advocacy events. In FY 2012, we worked at the community level by conducting a survey on child conditions and implementing capacity building for caregivers on the importance of child protection. 688 law enforcement staff participated in capacity building aimed to change their attitudes about juvenile delinquents

"I want to be a good person. Many people have been kind to me and I want to be kind as well," reveals Erkhembayar, 12.

Batbayar, Otgonzul, Erdenezul, Erkhembayar and Erdene, aged 6 to 14, lived in Selenge province with their father, mother and 3 year-old brother. The father was an alcoholic, severely abusing his children until the youngest died.

World Vision Mongolia stepped in, accepting the children into the CDPP.

"When the kids came here they were in deep shock because the incident happened right before their eyes," lescribes Oyunchimeg Duni, CDPP National Coordinator.

Since their arrival, the children show improvements in physical and mental development. They are thriving and transformed

"These kids have had many different types of improvements. First, the right to education is fully provided for them. Second, they can participate in various activities," Oyunchimeg illustrates.

The children have bright hopes for the future. Erdene, 14, excels at chemistry and exclaims, "When people are good at chemistry they become doctors."



## Sponsorship

WVM's Sponsorship Programme allows donors to assist in transforming the lives and communities of children in need around the world. As we aim to promote child well-being and the rights of every child, we continue to build programmes for children's survival, protection, participation, and development as donors and child sponsors engage in these programmes with children and their families. Our aim is to make child sponsorship a life enriching experience for children, their families and communities as well as for supporters and their communities.

Our Child Sponsorship Programme is the source for the majority of funding for our ADPs. Through child sponsorship we try to reach and help those children who are in need and whose rights are not being met, both in rural and urban contexts. At the end of FY 2012, we had a total of 84,714 registered children and 72,993 sponsored children.





#### Child Monitoring Standard

In FY 2012, a simplified version of the Child Monitoring Standard (CMS) was implemented at 32 ADPs, allowing us to track and monitor 84714 children on key areas such as health, education, participation and protection once every 90 days. The simplification of this system allowed for implementation of more child focused activities.

#### Sponsorship 2.0

This project aims to empower child and community voice and further connect children, families, communities and supporters by using technology and social media to deliver fast and relevant information. Sponsors and partners can access photos, videos, and other engaging features about sponsored children and the communities they live in.



## Transformational Engagement



WVM works toward positive transformation and we are evolving from a service delivery mentality to one of capacity building. We aim to develop communities and work together with them in partnership, focusing on community empowerment and operating through an integrated approach. As we strive to amplify the voices of the most vulnerable children, we implement programmes that transform children's lives within their families and communities.

In FY 2012, we engaged with government, non-government partners, communities and children.

Engagement with government. We work closely with the Mongolian
Government and its various ministries toward child-friendly policies. In
FY 2012, in cooperation with office of the Deputy Prime Minister of
Mongolia and the Ministry of Justice and Home Affairs and its agencies,
we held a national campaign for preventing and protecting children from
possible risks and inputting for policy change



- Engagement with non-government partners. We advocate for change, forging complementary relationships with stakeholders with the aim of acting as one voice for children and marginalised communities. In FY 2012, we partnered with such agencies as UNICEF, Save the Children, ILO and the Association Against Alcoholism and Drug Abuse of Mongolia (AAADA).
- Engagement with communities We work with local communities to ensure fullness of life for all children. We aim to tackle the causes of poverty by empowering communities to create sustainable change and developing community members into their own change agents.

platforms for child participation, not only at the community level, but also at the national level All ADPs work to support child engagement through various initiatives in collaboration with youth, community members, government and NGOs.







In FY2012, WVM was the lead agency for the UN Food Cluster in Mongolia and initiated development to improve the quality and accountability of humanitarian actions. We drafted a community based disaster risk reduction National Programme to be implemented in cooperation with the National Emergency Management Agency of Mongolia (NEMA).

#### Improve Herders' Resilience to Natural Disasters Initiative

This initiative aims to maximise resilience and preparedness to natural disasters at the grass roots level in order to reduce vulnerabilities among the herder population. In FY 2012, we implemented the project under Zavkhan ADP in six counties where 3000 herder families benefited directly and 3500 indirectly. 160 herders participated in "Family financial education training," learning that saving is one way to reduce disaster risk.

#### VitaMeal Initiative

28 metric tons of VitaMeal – specially formulated humanitarian food for malnourished children and families - donated by World Vision Australia were distributed to the most vulnerable people. 10 prisons and patients of a hospital for vulnerable people and children also benefited.

#### Disaster Risk Reduction (DRR) National Workshop

We implemented child-friendly DRR training in 16 provinces, seven soums and six Ulaanbaatar districts, impacting 1151 participants. Local NGOs, churches and children's representatives were among the participants, including 673 government workers, learning the importance of child participation in community disaster preparedness. A community disaster management team or working group was established to carry out DRR in all target areas.

During heavy rains in June of 2012, over 1000 families suffered enormous losses in the 21st and 27th khoros of Bayanzurkh district. 13 adults and 5 children, hit by wood, stone and iron trash, sustained injuries during the flood and were hospitalised.

World Vision Mongolia's Dari-Ekh ADP initiated Humanitarian Emergency response by donating food supplies to a number of the most vulnerable families. The HEA response team endeavoured to prevent an outbreak of infectious disease and distributed sanitation products to over 600 families.

World Vision Mongolia worked in cooperation with the District National Disaster Centre to prevent and reduce damages during this flood disaster





Advocacy is all about influence using persuasion, dialogue and reason to obtain change. To be successful it must work at two complementary levels: policy influence and citizen's empowerment.

Action against alcoholism is one of the main issues that we have advocated in partnership with the Ministry of Justice and Home Affairs and the Association Against Alcoholism and Drug Abuse of Mongolia (AAADA). The campaign against alcoholism demonstrated evidence of successful advocacy work, whereby the Ministry of Justice and Home Affairs provided funds to continue this initiative. In addition, the government established rehabilitation centres in various urban and rural locations.

In partnership with AAADA and the Ministry of Justice and Home Affairs, we continue

to support these 12 rehabilitation centres, targeting alcohol and drug users. A total of 2700 people participated in capacity building and awareness-raising sessions.

In FY 2012, this partnership conducted a survey on the usage of psychotropic drugs among adolescents, the first of its kind in Mongolia. The survey was conducted among adolescent of 10 provinces and 4 districts of Ulaanbaatar city, involving 4,200 adolescent and 448 people representing legal, health, educational and non-government organisations. It gave adolescents a platform to express their voices on the issues of drugs and alcohol.

Mongolia is one of the fastest growing economies in the world, experiencing rapid change over the past two decades. As families struggle with poverty and

joblessness, parent figures may turn to alcohol as a coping mechanism.

Once a parent becomes an alcoholic, it is very difficult to maintain a healthy relationship between parent and child. Both feel powerless to improve the family situation.

World Vision Mongolia operates to ensure fullness of life for all children, empowering both children and parents to re-establish healthy family relationships, and seeks partners with similar approaches. One such partnership is with the Association Against Alcoholism and Drug Abuse of Mongolia (AAADA).











"Once a parent becomes an alcoholic there is no healthy relationship between the parent and the child," explains Bayaraa D, Chairman of AAADA. World Vision Mongolia partnered with this NGO on a survey assessing adolescents and their knowledge about the negative effects of alcohol. The results shook up the government.

"The most important thing working with the government is participation of the children," Bayaraa says. 'The best thing is to give a healthy life. Information to the youth. If they have information, they know what kind of decision they will make," Bayaraa stresses. Bayaraa is a member of a prime minister's working group to monitor the enforcement of the Law on Anti-Alcoholism.

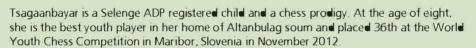












Selenge ADP greatly encourages chess in the community, as this intellectual sport helps children participate and develop their talents.

"When she won the bronze medal at the Mongolian Youth Chess Championship, she got the right to participate at the World Youth Championship. But we had no money to participate in this world competition. World Vision opened the door for us to participate. We think that this is the beginning of more success in the future," states Erdev, Tsagaanbayar's grandmother.

In March 2012, World Vision organised "Chess Players of Vision" among all community children. For a child to participate in local level competitions they must meet some requirements. However, the "Chess Players of Vision" allowed all children to participate in the competition by age categories. The activity unearthed many talented young players like Tsagaanbayar with bright futures in the sport of chess.

#### Selenge ADP Projects

Education Beneficiaries:

3960 children and caregivers

Economic Resilience Beneficiaries:

2000 children and adults

Healthy Living Beneficiaries:

3800 children and caregivers







### Western Region

Dejid Gantogos is married with two daughters; the eldest is disabled due to a doctor's mistake during delivery. Dejid is unemployed and stays at home.

Her husband Todgerel is a seasonal worker in the mining industry and earns money to support his family only when he can find jobs.

Dejid shares that sometimes she is discouraged while taking care of her poor disabled girl. Each day brings the same regime, nothing ever changes.

When the couple heard about Nalaikh-1 ADP's nutrition project, they were very interested "I have never tried plantation before but I will continue learning because I have no place to go for a job," shares Dejid.

Dejid became one of the most active participants in serial gardening training promoted by the nutrition project. Her gardening skills and knowledge about vegetable plantation greatly improved.

This year the family was part of "Enhanced nutrition for vulnerable families" and benefited with a greenhouse. "I believe that our family can have more improved food security and increased income. Most importantly I now have what to do while taking care of my disabled girl and even can earn money on vegetables harvested. We harvested about 700kg of vegetables this year and really became encouraged with this new opportunity," Dejid shares happily.

#### Nalaikh-1 ADP Projects

Healthy Living Beneficiaries:

2197 caretakers and children

Child and Family Wellbeing Beneficiaries:

5225 children, adults and teachers

Economic Resilience Beneficiaries

2042 adults and children

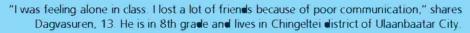
Sponsorship Beneficiaries

2943 registered children and 243 parent









Dagvasuren's inability to openly communicate his feelings negatively impacted his relationships with peers, teachers and family.

It was after Dagvasuren became involved in a youth development club supported by Hailaast ADP that his life began to change. Through the youth club, he took part in behaviour and character training, tremendously improving his school and home life.

The youth club's positive impact on the community also motivates Dagvasuren to remain an active member. "I was really impressed with the 'Let's Properly Participate in Traffic activity," Dagvasuren shares. For this one day event, the youth club members selected a dangerous three road intersection in the local community. This intersection poses a risk for community school children and is a common location for traffic accidents. "That's why we wanted to make awareness on preventing traffic accidents," Dagvasuren says.

The future is bright for Dagvasuren. With his newfound confidence, he dreams of being an actor.

#### Khailaast ADP Projects

#### Education Beneficiaries:

7905 children, adults and teacher

tealth Beneficiaries

4469 children, adults and health workers

Civil Society Beneficiaries

6430 adults and children

Economic Resilience Beneficiaries

1733 adults and children

Sponsorship Beneficiarie

2550 registered children and 730 parent

#### FY 2012 FUNDING AND EXPENDITURE

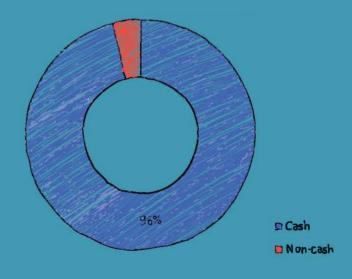
#### Financial Position

In FY 2012, we received and invested USD 201,926 in local funding and USD 21,742,716 in support funding.

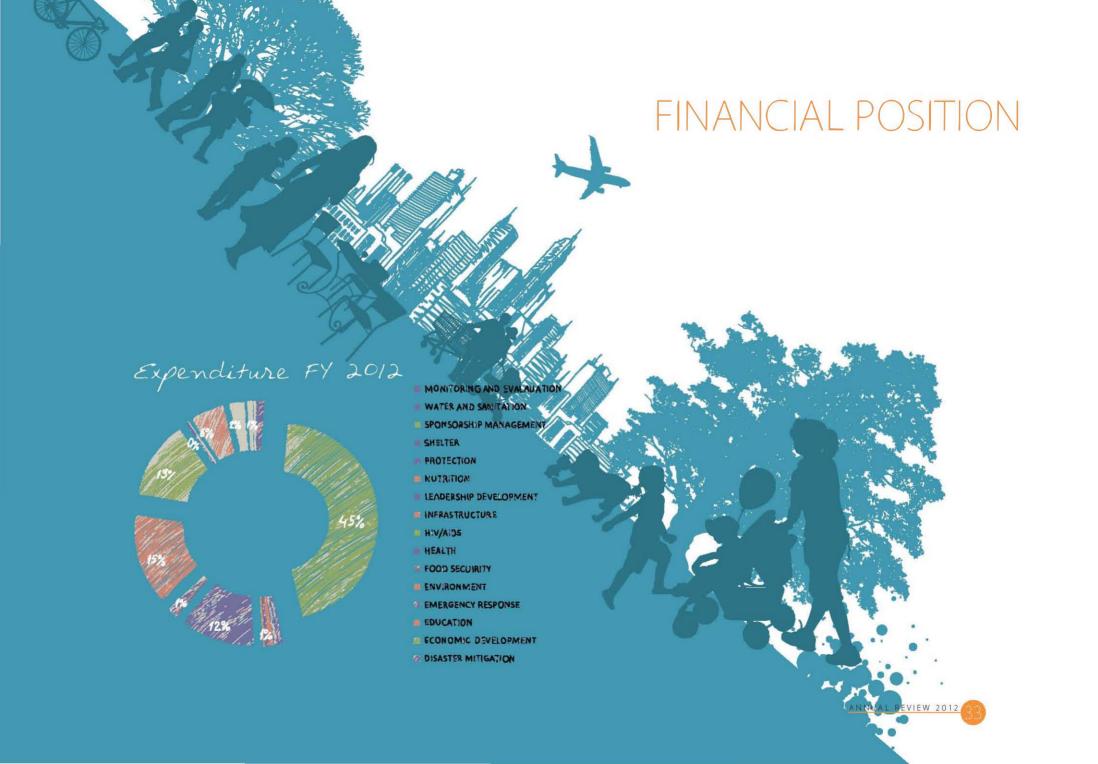
#### Funding by support offices

# United states, 970,768 Su itzerland 1,956,949 Telwon 1,860,132 9% Tel

#### Funding mix FY2012









## VisionFund Mongolia



VisionFund Mongolia was fist established as a limited liability company in April 2004 and received a Non-Bank Financial Institution license the same year from the Central Bank. VisionFund Mongolia improves the lives of children by offering small loans and other financial services to families. Their work empowers their clients to grow successful businesses, enabling children to grow up with improved health and education. Working in partnership with us, VisionFund Mongolia is committed to long-term change, which will unlock the potential of future generations. During FY 2012, VisionFund Mongolia:

- Experience a 29% growth in active loans, from 4946 to 6419
- Demonstrated a 4.5% portfolio growth, from 5.2 billion to 5.4 billion MNT
- Disbursed 6962 loans, an average of 580 per month
- Expanded operations to new ADP areas
- Continue ongoing ADP cooperation programmes such as coal, equipment and housing loans
- Piloted programmes to improve social mission accomplishments
- Benefited 13, 132 children
- Service 4208 women borrowers, which make up 66% of total clients
- Enjoyed an operational sustainability of 87%









#### "Things have been very difficult since my husband passed away, but with hard work and help we make it through"

says Nyamkhuu, a middle aged woman in the Terelj National Park in Mongolia. Her and her husband have been herding cattle and yaks for many years to provide for their family. But after her husband passed away in 2011, she has had to carry a heavy load. Nyamkhuu has three children, the youngest Sarnai (pictured), is only 18 months old. She provides for them by continuing her cattle herding and selling dairy products such as Aaruul, a dried milk curd that is a food staple to many Mongolians. Nyamkhuu has been a client of VisionFund Mongolia for years but since her husband passed she has appreciated the additional resources that they provide even more. Nyamkhuu's mom Yura (pictured) has been a huge help during this tough time. She helps bake the Aaruul, milk the cattle and take care of Sarnai. With her mom's help, loans from VisionFund Mongolia and most importantly hard work and perseverance, Nyamkhuu has been able to send her children to school and provide money for her entire family.



#### LEARNING FROM PROGRAMME EVALUATIONS





In FY 2012, WVM set out to evaluate our programmes and speak with community members about the effectiveness of our interventions. 12 ADPs, including Darkhan, Khentii, Govi-Altai, Bayankhongor 1 and 2, Khovd, Dundgovi, Erdenet, Khuvsgul, Outerbulgan, Zavkhan and Bayan-Ulgii, were evaluated.

During the evaluation process, we identified numerous impacts of our interventions. Most importantly, the community perspective has begun to shift, perceiving us as a developmental organisation and not one strictly focused on providing material support. Community members understand that they must share mutual responsibility with WVM behind all interventions in order for these interventions to be sustainable. Overall, evaluation findings show that the programmes had positive impacts in all FY 2012 focus areas.

 Increased community participation: Partners remarked that community participation improved as a result of numerous awareness raising events and initiatives. Partners highlighted that community people like to participate in our events and report being encouraged to take action. "With collaboration of the World Vision education project, one of the retired teachers established a development club for disabled children. This is one of the good initiatives by community people to involve children as well as their parents into the development process." Education partners, Murun soum, Khuvsgul ADP

 Improved child protection systems at the local level: Community people concluded that the child protection situation has improved and mentioned the effectiveness of our initiatives.
 Based on interviews with community and parents, improved knowledge has resulted in better practice.

"In most cases, children who have unemployed and alcoholic parents are being more commonly abused. We thought like that. But our understanding was completely changed as a result of attending good parenting training. We didn't think that scolding and berating the children was one type of abuse. We thought it was an appropriate way to discipline our children. Parents have to become more sensitive about child safety and wellness." Project beneficiaries, Tsagaanchuluut, Erdenet ADP

- Child empowerment opportunities: Children
  with opportunities to plan and implement activities
  can participate in matters affecting their lives.
  Interviews with children and teachers confirmed
  that children who have these opportunities develop
  into confident and socially competent agents.
- Improved child and mother health status:
  Beneficiaries, health partners and local authorities were very satisfied with significant contributions from projects such as PD Hearth and other Mother and Child related interventions. Improvements to health facilities and transformation of public awareness on health knowledge into behavioural change are noteworthy impacts.



#### LEARNING FROM PROGRAMME EVALUATIONS

"The VCCT room was established in 2008 with full support of World Vision on medical compulsory testing equipment. At present, more than 2000 community people have been tested. In addition, the centre has become an experience sharing place among other provincial hospitals. We are very satisfied with the results of this intervention. Because of testing service availability at the provincial level, we were able to control any incidences of TB, HIV/AIDs and STI." Health partners. Saintsagaan. Dundgovi ADP

Improved attitude and practices on prevention of TB, HIV/AIDs, and STI: Interviews with children, community and health partners revealed that much capacity building helped to enhance the knowledge on infectious diseases such as TB and HIV/AIDS. People's attitude about TB, in particular, access to health services, has changed positively, with more than 93% of people realising that TB is curable.

Improved hand and teeth washing habits among children: In kindergartens and primary schools, ADP activities focused on important issues such as oral hygiene and hand washing. Oral hygiene was identified as a priority because of problematic dental service in target areas. Parents reported that these practices influenced hygiene practices at home.

Enhanced income generation opportunities: ADPs encouraged people to attend business and vocational trainings in order to improve their household incomes. More than 55% of surveyed households stated that their household income increased. As a result of skill improvement, many beneficiaries were able to start up their own businesses.

## Our Way Forward



Despite these impacts, several activities continue to adhere to a service delivery mode. In several cases, WVM's role appears to be primarily as financier or service deliverer. Although the needs addressed through this approach were necessary and the ADPs did a quality job in coordinating with partners at all levels, the long-term sustainability of service provision-oriented activities is very limited. The ADPs involved and many partners acknowledged this challenge. They are committed to moving towards a more empowering approach. In this way, WVM can continue to drive our work toward achieving the Child Well-being Targets and planning for the long-term sustainability of communities and projects.







#### FY 2013-2017 NATIONAL STRATEGY



World Vision seeks to resolve issues related with poverty, alcoholism, inequality and malnutrition to help create a child-friendly environment where children can reach their full potential. We focus on the following key areas. Health, Education, Child Protection, Empowerment and Resilience.



LICARTI

\$28 million 31 000 children under 5



EDUCATION

\$28 million 160 schools



CHILD

\$23 million 160 000 children



MPOWERMEN

\$7 million 61 000 youth



RESHIENCE

\$34 million 32 000 families

\$120 million

estimated amount World Vision will spend in Mongolia from 2013-17 (USD

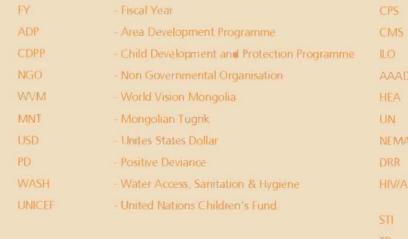


World Vision Mongolia would like to express our deepest thanks to all our partners who have helped to accomplish our objectives this year, including: the government, international agencies, international NGOs, local NGOs, media organisations and other valuable partners.





#### **GLOSSARY**



CMS - Child Monitoring Standard

ILO - International Labor Organisation

AAADA - Association Against Alcoholism and Drug Abuse

HEA - Humanitarian and Emergency Affairs

UN - United Nations

NEMA - National Emergency Management Agency

DRR - Disaster Risk Reduction

HIV/AIDS - Human Immunodeficiency

Virus/ Acquired Immunodeficiency Syndrome

STI - Sexually Transmitted Infection

Child Protection System

