



**World Vision Mongolia
Annual Review 2011**

Our vision is for every child, life in all its fullness;
Our prayer for every heart, the will to make it so



World Vision Int. Mongolia

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Who We Are

World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice.

Our Vision

Our vision is for every child, life in all its fullness;

Our prayer for every heart, the will to make it so

Our Mission

World Vision is a community based international organization. Our goal is to develop communities by helping and reaching people who need help.

Our Core value

- We are Christian
- We are committed to the poor
- We value people
- We are stewards
- We are partners
- We are responsive



Glossary

WVM	WVM
WVI	World Vision International
ADP	Area Development Program
CCD	Christian Commitment Department
CCMDC	Community Care for Mentally Disabled Children Project
VFM	VisionFund Mongolia
MCHN	Mother and Child Health and Nutrition Project
UN	United Nations
EDD	Economic Development Department
NGO	Non-governmental Organisation
HEA	Humanitarian and Emergency Affairs



Our 2008-2012 Strategic Plan set out the following seven field ministry objectives as the framework for our activities. This tapestry of threads comes together for holistic impact. Each theme being an entity to enhance, support or be a necessary part of the achievement and progress towards achieving our vision.

Child and Family well-being

All children will be provided with equal opportunity to develop to their full potential within a caring and stable family unit.

Economic Resilience

The resilience of the family unit will be strengthened through economic and social opportunities encouraging family sustainability.

Healthy Living

Improve health care, knowledge, attitudes and practices of families and impact and enable healthy lifestyle choices. To improve community mobilization, participation, and ownership for health, while enhancing institutional capacity to improve the quality of services being delivered.

Environmental Degradation

An awareness of the major environmental issues will be fostered throughout all levels of society through an educative modality. Programs will be instigated to contribute to the reversal of the environmental hazards that potentially destroy community.

Transforming Engagements

All programmatic and organizational relationships will seek to engage stakeholders, vendors, suppliers and clients in a manner that fully and authentically bears witness to and reflects the holistic and transformative nature of our vision and ministry. Transformation is made possible through the ongoing renewal of our own relationship with God and also with fellow human beings.

HEA

WVM will develop and maintain the capacity to rapidly respond to CAT 1 disasters anywhere within Mongolia. The focus of the HEA response will be the needs of communities and children in particular.

Advocacy

In order to support the vision of fullness of life for children WVM will promote the rights of children and vulnerable members of society giving a voice to those that otherwise have no voice.



2011 in numbers:

- 86,280 children registered in the Child Sponsorship Program
- 58,995 beneficiaries participated in and benefited from our Education Program
- 49,050 children received school supplies
- 82,538 people were involved in health trainings
- 105,306 people benefited through medical equipment that was provided by WVM
- 24,877 children had health check-ups and treatment.
- 66,471 mothers and children received 'Sprinkles' and Vitamin D
- 43,589 people were involved in economic training workshops
- 29,039 people received agricultural equipment
- 71,769 children participated in child protection training workshops
- 67,054 people were involved in disaster emergency training workshops
- 53,756 people received supplies and assistance in emergency situations
- 32,428 children were involved in advocacy trainings
- 45,181 people received supplies and assistance in civil society

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FOREWORD FROM NATIONAL DIRECTOR



It brings me great satisfaction to report that World Vision Mongolia had a successful and rewarding 2011 – working with communities in 18 aimags to bring positive change to children and communities across Mongolia.

2011 was a year of reflection and planning for the organisation, during which we assessed our prior achievements and looked forward to the future. In February we began formulating our 2013-2017 Country Strategy and more than 100 people from within the organisation and other organizations joined in discussions and workshops throughout the year. The outcome of this work will be a strategy founded on our organisational commitments to advocacy, development and relief with an enhanced focus on advocacy and partnership.

Building on our track-record of quality research we published a study on teenage drug and alcohol use and knowledge among this population group about the harmful effects of these substances. This study was the culmination of work between World Vision Mongolia, the Ministry of Justice and Home Affairs and the Alcohol and Drug Abuse Association. The study showed that one of the main contributing factors to teenage drug abuse is the lack of information on the harms of drug use.

In September we were delighted to see more than 300 small business owners and entrepreneurs join together from across the country at the World Vision Mongolia annual 'Let's Move Forward Together' Trade Exhibition at Michel Expo. As Mongolia's economy roars forward into the next decade it will be increasingly important that small business owners and producers are not left behind, and this annual event is one way in which World Vision is working to ensure this.

While 2009/10 saw one of the worst Dzuds in recent memory, we were relieved to see the winter of 2010/11 pass without any major emergencies. The possibility of natural disaster however is always present

in Mongolia so disaster preparedness has remained a high priority for the organisation. In 2011 we continued to lead the United National Food Cluster, which is one of a total of eleven different clusters currently operating. In this role we organized a five day food programming and commodity management workshop in February in cooperation with the Food Programming and Management Group of the Global Center. As part of our humanitarian and emergency relief efforts we have also worked with the government to conduct earthquake preparedness training.

In 2011 we enhanced our focus on partnerships with the introduction of the World Vision International Integrated Programming Model (IPM). IPM represents a significant change to the programming approach at World Vision and will enable our staff to work more effectively with partners based on their roles and capacities towards the sustained well-being of children.

As always, we are extremely grateful to our supporters, donors and partners– it is because of your assistance and dedication that we are able to continue working to ensure that every child in Mongolia is able to live life in all its fullness. I hope you enjoy reading our 2011 Annual Review.

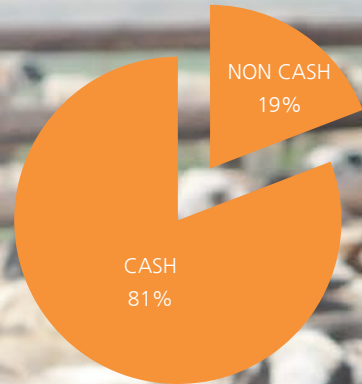
Best wishes,

Vincent Edwards
National Director World Vision Mongolia

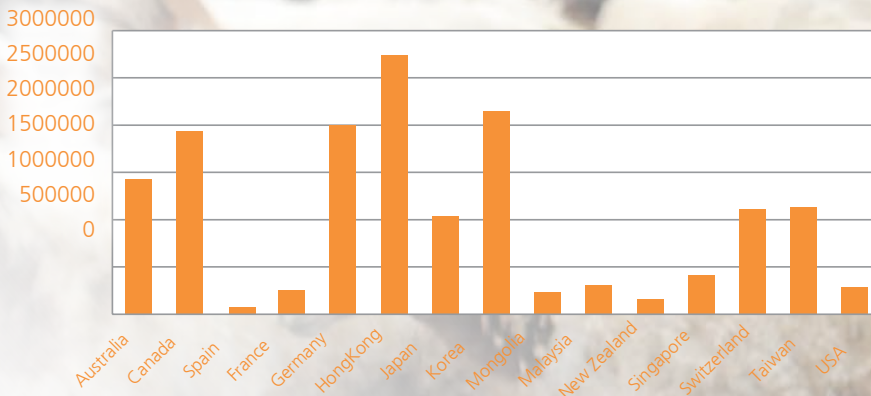
Financial Profile

WVM has received and invested USD 19'167'853 by cash and USD 3'673'422 through Gift in Kind project to Mongolia in 2011.

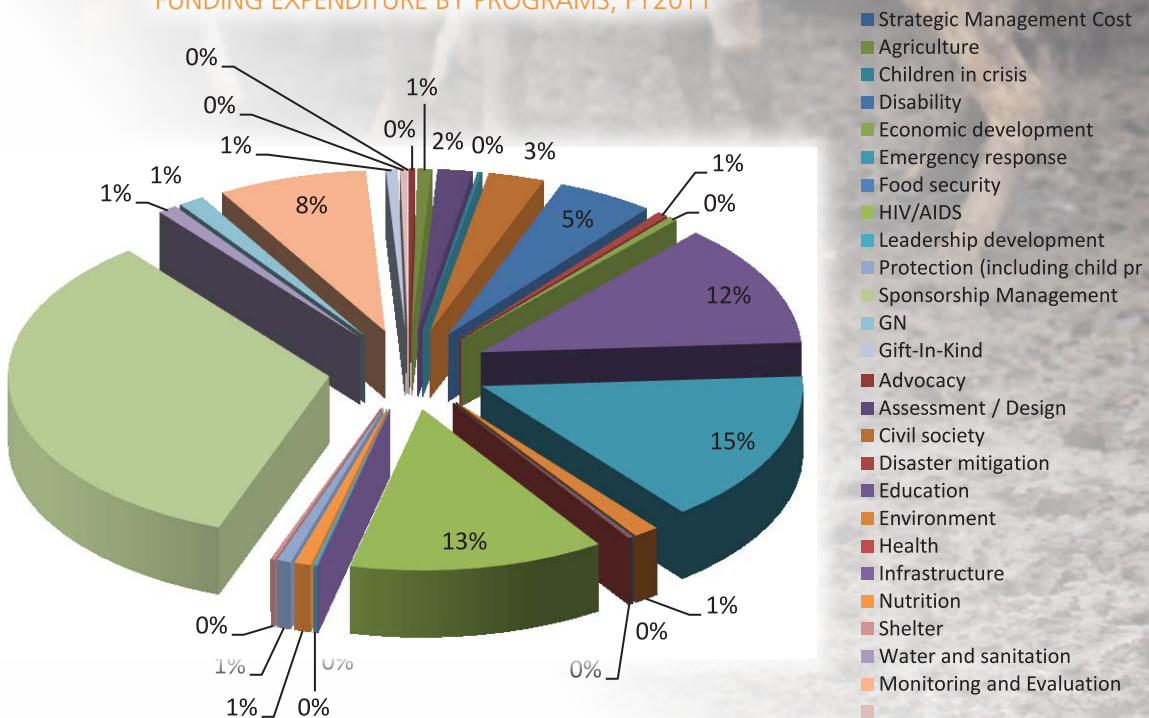
TOTAL FUNDING OF WORLD VISION MONGOLIA



FUNDING BY SUPPORT OFFICES



FUNDING EXPENDITURE BY PROGRAMS, FY2011





Financial Profile

WVM works toward positive transformation through the implementation of Area Development Programs (ADPs). ADPs are long-term (10-15 years), and focused on the unique needs of communities within certain geographical areas - both rural and urban. ADPs involve a long-term commitment to a targeted community in a given geographic area based on the understanding that root causes of poverty do not get addressed and mitigated in short periods of time.

The central aim of an ADP is to support local communities until they are able to develop independently. There are currently 32 ADPs being implemented throughout Mongolia.

Funded by diverse sources:

Funding for ADPs came from a range of sources including child sponsorship funds, private donors and donations received as Gifts-in-Kind.

Sustainable:

At all times, the needs and priorities of the local community area addressed during the implementation of the ADP. ADPs are based on a transformative development strategy which ensures communities are able to sustain the benefits of an ADP once WVM has completed handover to the community.



Child and Family Wellbeing

CHILD AND FAMILY WELL-BEING



Child Sponsorship: The World Vision Child Sponsorship Program allows donors to assist in transforming the lives and communities of children in need around the world.

The Child Sponsorship Program is the source for the majority of funding for our ADPs. Through child sponsorship we try to reach and help those children who are in need and whose rights are not being met – both in rural and urban contexts.

At the end of FY2011 we had a total of 82,280 registered children, and 70,147 sponsored children across 32 ADPs. Two per cent of these registered children were disabled.

SUCCESS STORY:



A day in the life story of student on holiday

Seven-year-old Buyankhishig is on school holiday. The seven-year-old normally lives in the school dormitory but on this summer day, when school is on holiday, she spends time with her family in the Northern Province of Selenge, Mongolia. This area is beautiful and known for its agricultural production, especially wheat growing. As Buyankhishig's home is 25 km away from the province's centre, the Grade 2 student lives in the school dormitory with her sister. With no school buses and few transportation options, this is the only way that Buyankhishig will get a proper education.

For now, though, she is enjoying her summer vacation at home. During her vacation Buyankhishig wakes up at 8 am. Before washing up, she sweeps the floor of her small house with three rooms. Then she has her homemade breakfast of Boortsog, a kind of pastry resembling a cookie fried in butter. "I love boortsog because mommy kneads the dough with milk" says Buyankhishig in a happy mood.

She then goes to herd her calf. She brings the calf to the river which is the opposite direction of the cows' pasture. Her family was involved in a herder livelihood diversification project in 2009 and received important support from World Vision to raise livestock. Buyankhishig's mother, Sarangerel, is the head of the solidarity group of 10 families established by the project. This development solidarity group was distinguished as the best solidarity group in 2009.

After two hours of tending the calf, Buyankhishig returns home to do homework for summer vacation. She has already done her math homework and written five notebooks of transcription for the Mongolian language subject. She has to do five more notebooks of transcription so she writes one page per day. "I get



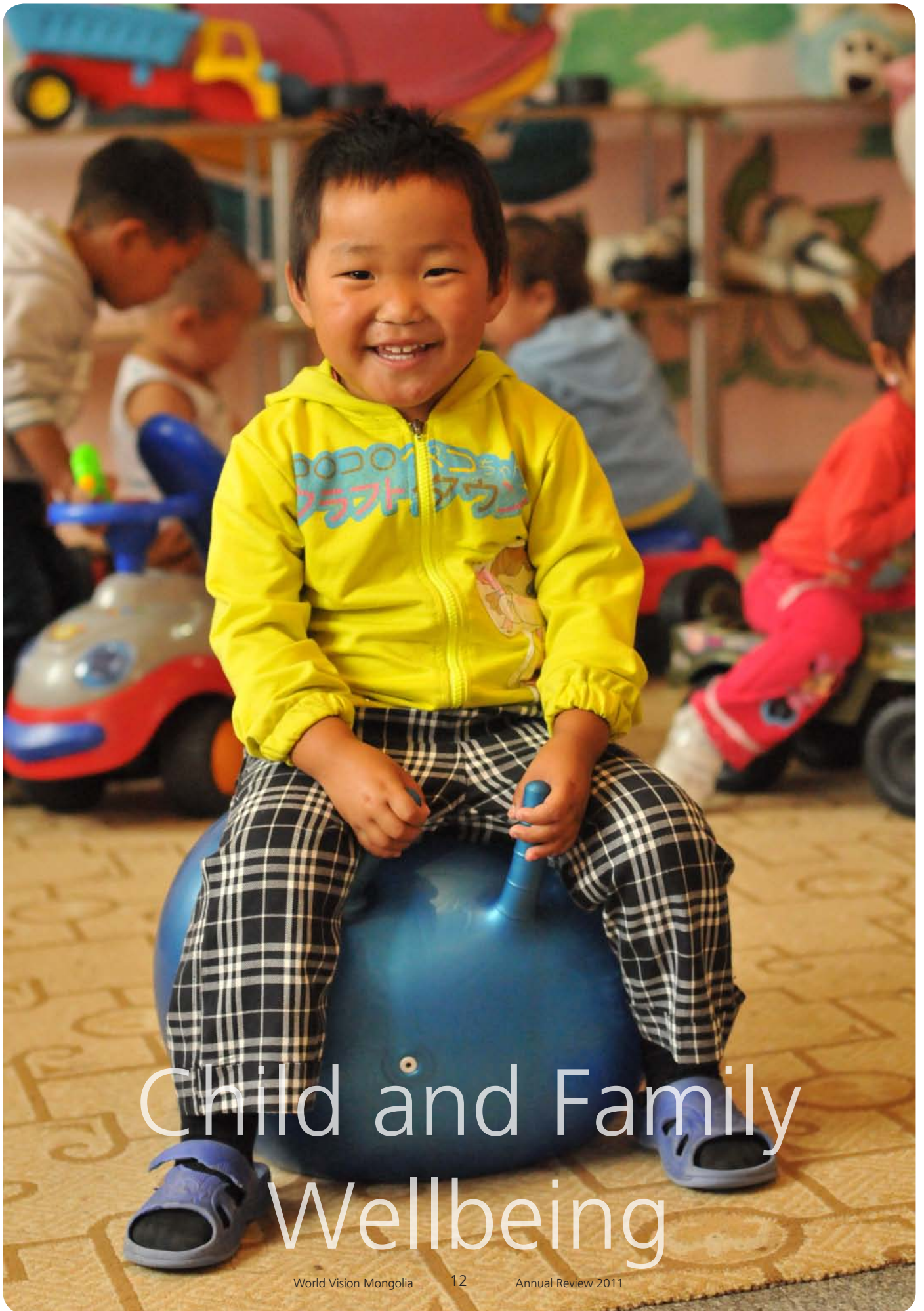
tired if I write two pages at the same time," she says.

Later, she feeds the chickens and helps her mother in the vegetable garden. "She is the one who helps me with farming. Because my husband works in the mining [sector] in another province, he comes home once in two months. And my older daughter is busy with her studies. So Buyankhishig understands me and tries to help me as best as she can," says Sarangerel, Buyankhishig's mother.

She was involved in Seeds and tools project in 2007 and started to grow vegetables. She received gardening utensil and training for vegetable farming from the project. Sarangerel participates in the Harvest Festival organised by World Vision's Selenge Area Development Programme (ADP) every year and sells vegetables and chicken products. "I always feel confident participating in the festival. It gives me a chance to sell almost all my vegetables at one time. So I do not have to rent store space to sell the vegetables. Also, I can spend time with my daughter except for the long time when I'm selling vegetables," says Sarangerel proudly.

Finishing the hard farming work, Buyankhishig eats the dinner her mother prepared for her. She likes egg salad and tea with dumplings. After dinner she enjoys her free time by watching cartoons.

She usually sleeps around 11 pm. "Sometimes, I make a cucumber facemask for myself because my mother grows lots of cucumbers. They are healthy and big. I saw on TV that we can use cucumbers for a facemask" Buyankhishig says.



Child and Family Wellbeing



Child Participation

This project is implemented in Ulaanbaatar city and aimags across Mongolia. The project aims to increase participation of children and youth in the goal government decisions related to Children and Youth. This is done through creation of structure, methodology and fostering sound processes that enable equal opportunities both for children and adults to work together. The result is you and government officials are empowered in participatory decision making.

“Vision Star” musical festival



The “Vision Star” festival began in 2001 as a competition amongst 60 children from the Light House children’s center. Now the Vision Star Festival is being organized widely around Mongolia by the Area Development Program of WV Mongolia. This highly important event helps to reveal children’s hidden or unknown talents and increases their confidence and socialization. 8400 children in 18 aimags of the country participated in the first stage of the Festival resulting in 270 finalists from the ADPs gathering in stage gathered at the “Nairamdal International Center” for the Children’s Gala Concert held at the Mongolian National Children Palace from November 24 to 25, 2011. The participating children expressed their appreciation for this encouragement and increased self confidence for their future.

Community Care for Mentally Disabled Children

This project started in October 2007 in Ulaanbaatar city, Khovsgul and Khenti Aimags of Mongolia with funding from World Vision New Zealand. The project focuses on creating a safer environment for mentally disabled children and strengthens their care within the community. The Project aims to: improve the access and quality of education to children with learning difficulties; improve implementation of existing laws and regulation for disabled children, especially mentally disabled children in Mongolia; improve community and service providers’ attitude, behaviours and understanding of disability. WVM has initiated a program that organizes several stakeholders such as National Authority for Children, and Key ministries of the Government, such as Science and Education, Health, Labour and Social Welfare and others to contribute further on the children with disability.

Informal Education



The goal of the Informal Education Project is to improve the quality and access to education to the target pre-schools, primary schools and secondary schools through out Mongolia. In order to achieve this goal, the WVM collaborates with the Government of Mongolia's 'Enlightening Informal Education Development Centers' of Ulaanbaatar and other key informal education institutions to improve their understanding of quality education.

Juvenile Justice

The project seeks to prevent Juvenile crime and reintegrate children in conflict with the law back into society. World Vision Mongolia is cooperating with the Police Departments, the City Police Department, the National Authority for Children, and the General Com-



mittee for Law Decision Implementation Commission. We also collaborated with the Ministry of Justice and Home Affairs, the Ministry of Education, Culture and Science, the Ministry of Social welfare, the General Court Decision Implementation Authority and other non-government organizations.

"Love your childhood" 5th conference

In order to improve children and families' well-being and to strengthen Child protection systems in Mongolia the program team organised the 5th national "Love your childhood". WVM Mongolia initiated this and in cooperation with the International Children's Centre "Nairamdal" (Friendship) organised "Love your childhood" conference. The theme was "Let's protect children and teenagers from crime involvement" involving 50 children, who were either serving their sentence at children's prison or were at high risk for crime involvement.

There has been an increase in case of children being abused, injured and losing their life from hard labour, natural disasters, traffic and household accidents. In 2010 United Committee on the Rights of Child brought to the attention of the Government of Mongolia that the number of child deaths and injuries from abuse and risks is increasing and advised to work towards meeting "Children's rights to a protected and healthy living". Therefore in the "Prevention of children from possible risks" goal we established good understanding about self-protection among the children and increased public awareness, participation and cooperation to organise a conference at the national level.

Rehabilitation project

The aim of the Rehabilitation Project is to restore and integrate children in especially difficult psychological and physical circumstances back into society.

- 12-15 children in each Light House, 6-8 children in each Farmer centre and 15-20 children in each "Day Activity Centre" provided Children at Risk with comfortable housing and ensured their protection. During the fiscal year 2011, three "Light House" centres provided 24 hour physical and psychosocial support to 66 unsupervised children to rehabilitate, positively form and build skills for independent life.
- Improved development and self-confidence opportunities for children at risk:
 - During this reporting period in cooperation with the Informal Education Project, we offered 95 children opportunities to participate in education services, provided 54 children informal training and another 39 children with education through pre-school and school.
- "This next section needs to be more clear – it seems that there is a main point followed by some subpoints...make that more clear" Parents capacity build & knowledge improved to reunite happy family:
- The project conducted parents training 6 times in cooperation with Insight Psychology center, which involved about 100 parents.
- Improved cooperation with Children's Welfare Center (CWC) to decrease the number of children at risk. During the reporting period, 636 children aged 4-18 were served by the center - 100 girls and 536 boys.



World champion of World Vision Mongolia

She has graduated high school in Nalaikh District in 2010. After 5 years of hard work and practicing of free style wrestling, Battsetseg could reach success which respects all Mongolians. Of course it was not easy for a girl in difficult circumstances to practice in sport she likes and participate competitions.

She faced economical difficulties to prepare and participate in many important competitions. Also she and other students who like sport were in need of good and convenient sport hall.

She was involved in Child sponsorship program and got assistance from World Vision for her practicing and participating in competitions. In 2007 Nailakh-1 ADP of World Vision Mongolia has renovated sport hall of the high school where Battsetseg was studying. "After renovating the sport hall our students showing better successes" say school teachers.

"I am really thankful to World Vision staff for helping me with my all competitions. I will never lose your trust" says Battsetseg.B. To mention her successes:

- Bronze medal of "Mongolian free style wrestling championship" 2006
- Golden medal of teenagers free style wrestling championship of Mongolia 2009, 2010
- Golden medal of "Mongol Tuurgatan" international championship 2010
- Bronze medal of youth championship of Mongolia 2009, 2010
- Bronze medal of International championship for Olympic right 2010
- Golden medal in youth Olympics-1 in Singapore, 2010





Economic Resilience



Economic Resilience

Economic resilience of family units and communities strengthened through increased income generation opportunities and improved financial management practices. During the last financial year World Vision Mongolia has reached its major objectives such as capacity building for ADPs, introducing model projects, giving technical support to community, and participating in business planning and development sessions.

- “Asia-Pacific Region workshop on ED” re-looks at the strategy. A total of 233 representatives from World Vision Mongolia, government and NGOs participated in 5 days Economic and Agriculture Development secondary strategy workshop. During this workshop people learned many new participatory tools from Dr Christopher, Regional Advisor. As a result of this workshop Economic Development Department developed a draft Economic and Agriculture Development Strategy document.
- Pro-poor Value Chain development training for WV 64 staff. The training goal was to introduce Sub-Sector and value chain promotion as a development approach and provide an overview on the Value Links methodology. As a result of this training all participants learned: the methodology of Value Chain mapping and economic analysis of Value Chains; understood the concept of value addition; and, how to focus on Market strategy development for the upgrading of value chains dealing with Principles, roles and activities.
- “Know about business”. The main goal of this training was to prepare trainers of trainers to provide “Know about business” training for teenag-

ers. All 38 participants received trainer’s certificate and permission to conduct KAB trainings. Participants of the KAB ToT obtained necessary methodological and practical skills from the training for conducting KAB trainings.

- The Spring trade fair was organized with collaboration with SME agency from May 5 to 9, 2011 with 64 participants from 8 ADPs. Total income was 5,094,800 tugriks. About 5,000 people and organizations participated. A total income were above 120 million tugriks. Trade fair participants learned how to introduce and market their products; businessman networked and shared experiences and looked for ways to improve their products’ quality.
- Autumn trade fair and exhibition. Trade fair “Let’s ahead together” logistics were well organized. Target participants were beneficiaries from 26 ADPs in 13 provinces and 7 districts of Ulaanbaatar. More than 250 people participated in the fair. At least 45 types of products were presented with a total income of 77,914,960 tugriks. The top best-seller products included handcrafts, food and dairy products.
- Experience sharing trips (Elementary and advanced). World Vision conducted 7 exposure training trips for 268 participants. Experience sharing and a study tour was organized for 68 participants for 5 intensive days to the agriculture region of Mongolia Tuv, Darkhan and Selenge provinces. As a result, all participants collaborated with experienced farmers who will provide consultation and advice on new technology, purchasing and selling special animals, seed and seedlings, fertilizer, equipment relevant to their businesses.
- Experience sharing overseas. Our Agriculture and Business Marketing Specialists, Selenge ADP program officer and TDF went to China to participate in “Khukh khot Expo 2011” trade fair on March 26-28, 2011. The goal of the trip was to gain experience in organizing an international trade fair; and, to introduce products’ packaging and equipments and machinery of Micro, Small and Medium Enterprise. During the trip they participated in an exposure trip which was organized by the Mongolia National Chamber of Commerce and Industry to visit 6 small and medium enterprises.
- PACED- Participatory Appraisal of Community Economic Development. The preparation for the PACED exercise started February and was completed May 15, 2011. On May28 we piloted the pro poor growth oriented Participatory Appraisal for Community Economic Development (PACED), a modified format of PACA in two ADPs- Tolgoit and Bayankoshuu in WV Mongolia (funded by WVG) through full technical support of READ team. Since PACA has been already piloted in WV Cambodia, Vireak Leng, Economic Development Coordinator, facilitated the PACED exercise together with

SUCCESS STORY:

Deepabandhu Ratnayake, consultant (associate of Meso Partners). This exercise doubled the number so over 200 citizens have received training and identified the priority 5 sub sectors such as handycraft, ready made-garment production, meat and meat processing, milk and milk processing, vegetable sectors. Under each of sector, the relevant actors have developed their action plan. According to them, they are working well together. As a result of this, our collaboration network among local stakeholders such as the local government, NGOs improved significantly.

- TV show "Business and Opportunity". "Business and Opportunity" TV program were broadcast fourteen times. 14 micro and small business entrepreneurs from eight area development programs participated in these TV programs and publicized their activities and successes to the Eagle TV's audience.

Buzz of bees

Most people would run the other way if they heard the sound of more than a million buzzing bees, Amartuya Khadbaatar, 30, is not one of those people. To her, the buzz of bees is the soothing sound of a better future for her and her family. Amartuya and her husband, Burensaikhan, were unemployed and struggling to provide for the needs of their 7-year-old daughter, Enerel. "We were lost in the changing market economy and could not find a way to make a living," Amartuya says. "We have tried many kinds of small businesses but they ended by breaking." The family lives in the Selenge province of Mongolia, which was a honey-production area before the democratic revolution of 1989. Since the revolution, many people have been struggling to survive with more than 36 percent of people living below the poverty line. Beekeeping and honey production is profitable, but it requires a big initial investment—much bigger than the individuals in this community could afford. In 2009, World Vision introduced a beekeeping project. Amartuya and her husband, along with 11 other families, were among the first participants. They received training in beekeeping, business administration, and personal finance, as well as 37 beehives and more than 1 million bees to get their newly forming bee business off the ground. "At first, it was complicated to communicate and work together with people who did not know each other," recalls Amarzaya. "But we had one goal—to reach success and feed our children." The group ambitiously named themselves "Buman Suregten," which means 100,000 hives—leaving no doubt about their goals.

Through hard work and dedication, the group was able to reinvest part of their earnings to

expand their business, and within the first year they grew their business to 64 hives. "We did not have the right to give up," says Amarzaya. "Fortunately, all members of the families were so hardworking and kind." The profits from the honey are shared among the members, enabling them to care for and meet the needs of their families with dignity and pride. Today, the 12 families consider themselves to be one family. Their bee business is self-sustaining and they have returned the original beehives to World Vision so that it may pass the blessings and benefits of beekeeping on to another community. "So we are very happy to give back the 37 beehives to help others who are suffering. All of us were in difficult situations before and now we are saved," says Amarzaya.





H

Healthy living



Healthy living

Disabled & Helpless Support Project

The Disabled Children's project in Khovd province is in response to the lack of rehabilitation facilities, the shortage of medical staff and inadequate information and services. The project was designed to provide training and support services for one year to parents and foster parents of children with disabilities to help them access social and financial resources available.

With the good cooperation of local government facilities such as Khovd province administrators, Health department and Regional center for medical diagnosis and treatment, we have achieved our objectives. The operations of the center are now more sustainable and those who serve are sharing their expertise.

Since the establishment of Rehabilitation Centre, 54 children have been served for 10 to 14 days each. Half of the children were from isolated soums. This means established outreach teams are now monitoring disabled children constantly in their soums.



"Mobile clinic for street children" project

World Vision Mongolia started "Mobile clinic for street children" project, funded by World Vision Germany to provide comprehensive curative and preventive health care services and nutritional support for street children through mobile health clinics in cooperation with local health units in Ulaanbaatar.

- During this last year, a total of 358 homeless and mobile children benefited and involved in medical examination. Of the 358 children, 63% (226) of them are boys and 37% (132) are girls.
- Total of 40 teachers and social workers who work with these children participated from the Child Address Identification Centre, Children's Education Centre and Light House Charity Centres. Also, we conducted training on "Prevention of tuberculosis" for 20 teachers and social workers and 20 children of the Light House Charity Centre.
- 180 of 358 children were rehabilitated through summer camp leisure activities organized by the "Child Development and Protection Program" of WVM. They received lots of supports and healing in their communication, socialization, physical health and educational needs.

"Mother and child health service improvement" project

WVM started by engaging and motivating the government and institutional officers then established a "Mother and Child Health Improvement" committee which developed and implemented their plans. They agreed that the high priority issue is the health care for children 0-59 months and changing the behavior of pregnant women. Now both community and government agree that MCH is not only the



health department's concern and work, but also the community's.

Now malnutrition is not the main reason of child mortality. At the Bag and Soum level there are 447 volunteer mothers working actively to measure and advise the feeding, caring and hygiene practices. These 447 volunteer mothers have improved children feeding, caring and hygiene practices and reduced the Province's maternal mortality rate.

During the MCH implementation period, all main stakeholders organized 26 units of working groups of each sum and family hospitals. Each group's doc-



tors, government staff, nurses and volunteer mothers participated in training, discussions and experience sharing trips. As a result, the mortality rate for 0-5 year old of children and mother decreased by 17% and children didn't die due to malnutrition.

- **Improved parents' knowledge, attitude and behaviors of feeding, caring and when to seek medical attention.**

- A. 133 doctor and nurses trained
- B. 3,129 parents participated in the training of child caring, feeding and hygiene.

- **Improved nutritional status of children**

- A. 2,003 children were provided D vitamin (26% as treatment and 74% normal dose).
- B. 1,793 children were provided 60 ps of sprinkle at 6, 12, 18, and 23 months. (5% as treatment and 95% normal dose)

During the MCH implementation period, all main stakeholders organized 26 units of working groups of sum and family hospitals. As a result our province 0-5 years old of children and mother mortality rate was decreased by 17%. Also children didn't die due to malnutrition reason.

Health Promotion in schools using the "Child-to-Child" approach

World Vision Mongolia introduced a comprehensive school health promotion initiative in Mongolian schools in the areas of Water, Sanitation and Hygiene using the Child-to-Child (CtC) approach. Technical support was provided to 20 target schools in 19 ADPs which have started to implement this program successfully.

Sixty facilitators were trained in two 5-day Training for Trainers workshops. Participants came from the 19 schools, of which 10 have been monitored for process follow-up.

"Community Led Total Sanitation" in Mongolia

World Vision Mongolia, Government of Mongolia, UNICEF and other INGO's have been trying seriously to improve the sanitation profile of the country. Many attempts have been made in past years to introduce different models of subsidized or free toilets at the household level but limited attempt to change the collective hygiene behavior of the community.

1. To change behaviour and attitude of the community people
2. To motivate community for collective action to improve their health status
3. To motivate local government to work with citizens for sustainably improved sanitation status.

As a result of this project, ten community clusters were piloted to motivate households to build latrines, put hand wash facilities at home e.g.

Small assistance saved a life

We asked, who would you like to be when you grow up? "I become a doctor, because I will treat my mother, answered the little girl whose name is Azjargal, which means "sunshine." She lives with her family, her parents, older sister and older brother on the outskirts of Ulaanbaatar city.

In 2006 the girl's father, Batmonkh, was working in with her mother, Battogtokh, a kind woman who always cared for others, was working in their street's committee. Due to a serious heart condition, Battogtokh prematurely delivered a girl weighing 2.5 kg. Since their baby survived and brought them such happiness and joy they named her Azjargal, which means "sunshine".

During the 2009 spring, when Azjargal was playing at her home she falled on the boiling soup, and her body's left part was burnt. She had blindness for 10 days. So her family had to find money to a very expensive medicament, obligated their all valuables. They couldn't find money, they had the bitter end. But their friend advised to turn to World Vision Mongolia.

Batmonkh met the officer of Dari Ekh ADP of WVM and recieved help with medical expense and medications. The girl's health improved day by day so she could even walk.

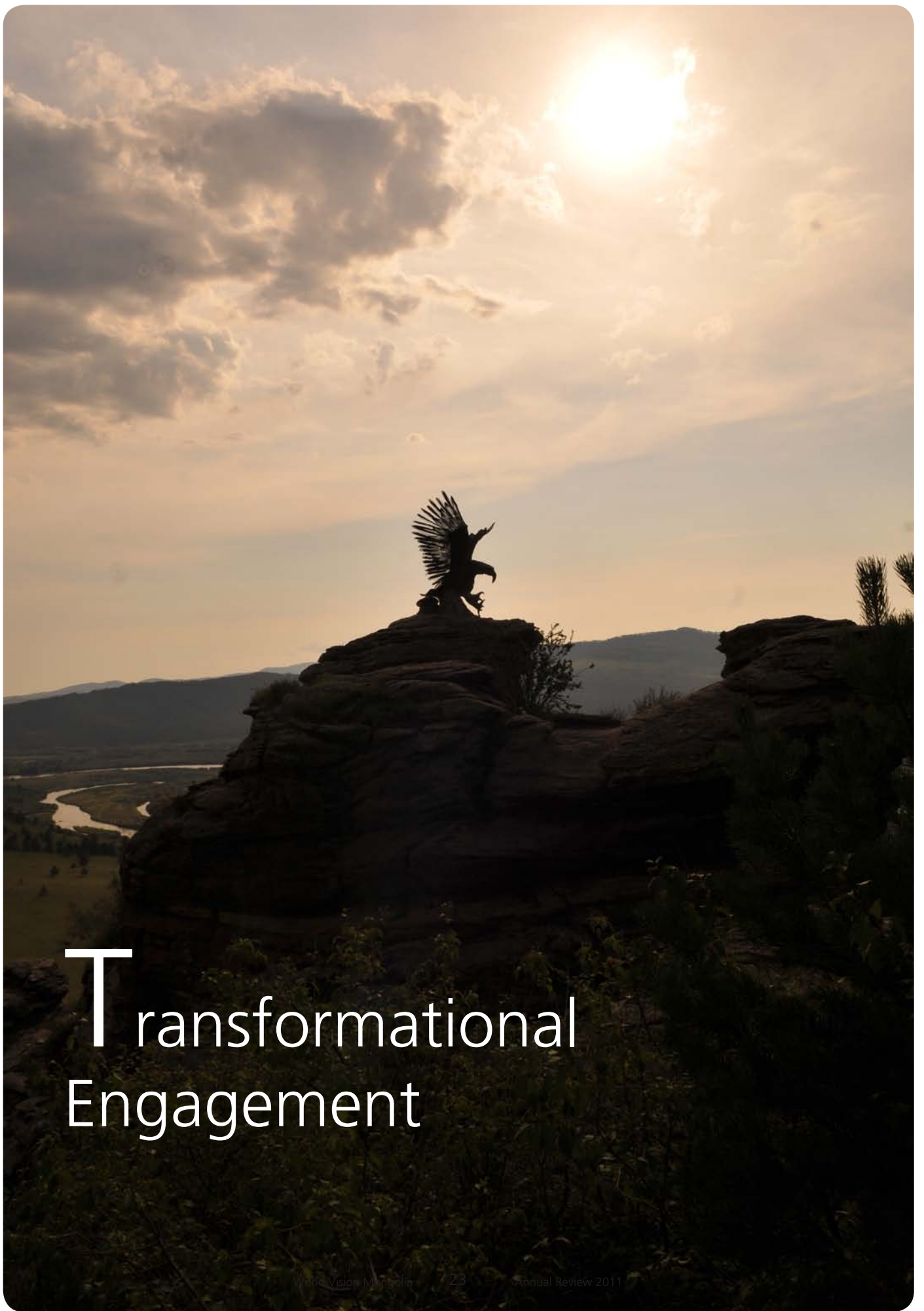
Azjargal talked about her dream that she will paint her new house wall in pink and draw her Barbie dolls on it. Her future is shining brightly in her eyes.

As her mother talked her words stuck in her throat as she talked about her daughter's escape from invalidity and thanks to "Hearth" project her daughter has gained weight and is now taller than her classmates.

She also said she is very glad her family has a comfortable house from "Hearth" project and could plant vegetables to eat.

Azjargal said that her sponsor woman who has two children, soon she is going to have a new baby. And Azjargal showed that making exercise and sing a song and dance, and she talked about her friends of her kindergarten.





T ransformational Engagement

TRANSFORMATIONAL ENGAGEMENT CHRISTIAN VALUE TRAINING FOR THE COMMUNITIES

WVM is moving from a service delivery ministry into a Capacity Building ministry. We aim to develop communities and work together with them in partnership. We have provided 60 trainings on healthy relationships and partnership to local churches and communities. In 10 ADPs they were done 2 or three times for different target groups. The CC team participated in the program. Most ADPs partnered with local churches on social related programs with the CC team. Participants reported they were motivated and encouraged by their changed minds and attitudes. Some of them want help provide the same teaching. This has motivated the CC team to consider how they can spread the word through such volunteers who are passionate about changing their own community. In 2011 WVM started developing a Training of Trainers for the communities to prepare and equip their own communities.

We are aiming to have good and healthy relationships with communities through this improved partnership., communities are going to be developed with healthy relationships. We have given the following trainings to local churches and communities approximately 60 times of these lectures and about 10 ADPs taken these lectures 2-3 times for different target areas. Most of ADPs partnered with local churches on social ministry. CC team reached out these lectures at least 60 at most 500 community people and who were motivated, encouraged and had passionate. After lectures many of them come to us say their appreciation words, changing mind and attitude, some of them want to become like us run lectures. CC team has understood that we run ourselves these lectures always but we cannot reach out to all places. Then we have to prepare people who would like to study or passionate for changing community. Since 2011 we started prepare some trainers with ADPs \ToT\ for running some training and lectures.

- ✓ **"Love Alphabet"** and **"Passionate Youth"**: lectures which introduce the idea of healthy sexual relationships and against alcoholism and abortion for the Youth.
- ✓ **"Healthy Family is Root of Happiness"**: lecture about healthy relationships between family members and the roles of parents and children in the family.
- ✓ **"Respect Your Parents"** and **"Fascinating Girl"**: seminars were designed for

teenagers to demonstrate 5 principles for respecting parents and developing character of girls to know "who you are".

- ✓ **"Servant Leadership"** and **"Team Building"**: seminars were arranged by the ADPs for church leaders, NGOs and State Governors that we partner with.
- ✓ **"Communicating skills"**, **Basic principles of Relationship, Bible training**: these are serial lessons for staff in WVM.

VICTORIOUS FAMILY TRAINING FOR PARENTS OF RC AND LOCAL CHURCH COUPLES

This training developed internal relationships within families, introduced the right method and principles of disciplining child, and influenced parents' attitudes and thoughts. All of trainers testify that conducting the training changed their own character, attitude to family members, relationships and family financial management. They said the training improved their understanding of their own children and how they communicate with them. These good principles and methods helped them go to a grow more mature in their relationships. This year training was provided in al Khan-Uul, Zavkhan and Darkhan ADPs, preparing parents who live ADPs target areas. ¹

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The success of the “Victorious family”

“This is the miracle even only one family and their children could find their happiness” they started with their talk.

Tumurbaatar.S is 56, and Nyamsuren.S 46, have got married for 27 years. They have been living naturally like “man and woman get married, having babies and living together”.

They have lived become parents of 5 children even not focused on family basic, value, respect and understand each other. Not only misunderstanding each other, but also facing difficulties to communicate with their own children.

Eventually, they decided to get divorce without any effort to solve their problem. In this sensitive time, they got involved in the “Victorious family” training which has held by Christian commitment department of World Vision Mongolia in Zavkhan province, in 2011.

When they was conducting this training together for three months, they realized that their family’s value, understanding, respect and accept each other as being themselves, understand each other’s natural character, even could know really important information and knowledge about changing their own manner to have a relation with their children.

“I realize that although, couples talk to each other, we do not understand our problem deeply and not listen and compromise each other is leading small problem to big issue. Another thing is I thought that most of family problem arises from financial crises. However, when my heart is rich all things gone through this.” Miss Nyamsuren.S says.

After their graduation in May, 2011 they prepared for 2 months and held their training in Bayankhairkhan, Asgat, Tudevtei, Numrug soums firstly, then Santmargats and Tsetsen-Uul soums of Zavkhan province in their second turn for 14 families. Whereby of these training 2 families who have decided to divorce of them could save their family which is already building.

“Husbands who realized damages of smoke and alcohol they gave up their smoking and husband who never move his finger for his wife’s business becomes not only help his wife’s work but also increase their family income. Those transforming changes are really encouraging us” mister Tumurbaatar.S shares his feeling that.

This couple has dream which is establish “Family center” and through this center they would like to help decide their family problem and save their life, even become the “Victorious family” in recent society.





Advocacy

Advocacy is a process of using persuasion, dialogue and reason to affect change. Advocacy seeks to address the structural and systemic causes of poverty by changing policies, practices and attitudes that perpetuate inequality and deny justice. In order to support the vision of fullness of life for children, WVM promotes the rights of children and vulnerable members of society - giving a voice to those who otherwise have no voice.

In 2009 World Vision Mongolia completed a study on the use of alcohol among children and teenagers. This study has been extremely important to the understanding of alcohol use among this group. The study showed that 86.9 per cent of all students in Mongolia have tried alcohol. This represents a significant proportion of young Mongolian's and is a major concern for us as a child-focused organisation. What is also worrying is that consumption of alcohol by youth frequently happens in unsafe locations such as streets and parks. This further adds to the risk factors involved in drinking. Our strategy to fight alcoholism began with our survey on alcohol use among children and youth, which we undertook in partnership with the Government of Mongolia and a number of non-governmental organisations. Secondly, we raise awareness among communities on the risks of alcohol consumption. What is criti

cal for us in our campaign is that everyone become engaged with this issue and act as responsible role models for kids. Indeed, it is clear that many of the problems with alcohol consumption lie within the household, and World Vision believes that it is here, within the household, that we can also find the solutions. What is also important is that we act collectively. Ultimately, this issue is not the responsibility of any one person or organisation, but one which we all must engage with. It is for this reason that our work on alcoholism was conducted in cooperation with a range of partners. In addition to these initiatives we have also campaigned for improved labeling of alcohol products warning against the sale of alcohol to children under the age of 18. We have been pleased with our progress in this regard and we now see many companies placing warning labels on their alcohol products. Finally, although children have been the primary focus for our alcoholism work, we also worked with adults. We have worked with partner organisations to established and support alcoholic self-help groups. Additionally, at the national level we have been asked by the Government of Mongolia to give in-pu and provide assistance on addressing issues related to alcohol.

H umantarian Emergency Affairs

WINTER / ZUD PREPAREDNESS

The WVIM had implemented the WINTER / ZUD PREPAREDNESS FOR 2011 project starting from 2010 and completing 2011. This project aimed at minimizing risk and maximizing preparedness at grass root in order to reduce vulnerabilities among the herder population in 13 provinces of Mongolia.

Around 700 people from WV, Governmental Department and herders and so on had been trained for Dzud Preparedness to have – Improved understanding of the importance of disaster preparedness by The WINTER / ZUD PREPAREDNESS . They were also engaged in General Assessment on preparedness, Dzud Preparedness Plan development, Implementation of Preparedness Plan Monitoring and Evaluation and etc. In addition, 108 soums developed Dzud preparedness plan by this project and 88% among the total herder families prepared hay and fodder. Moreover, there were some improvement in health and education area and food and warm clothes availability. As a result, Herders actively started to be prepared for another dzud in their everyday life.

“WINTER CLOTHES FOR HERDERS’ CHILDREN” PROJECT

Dzud has profound and far-reaching impacts especially on children who are the most vulnerable in accessing the social service. Hence, it was designed to enhance the wellbeing of children and families vulnerable to the harsh and prolonged weather condition in Mongolia starting from 2010 and 2011. 817 Children in total received winter clothes such as boots, pants, woollen hats and scarfs. Thus they could protect themselves from some illness caused by coldness and also they were able to cope with harsh winter. Furthermore, vulnerable households were able to buy nutritious food or school supply instead of buying winter clothes so the children and their parents were very satisfied and school absence rate was reduced due to cold weather.

VisionFund NBI

VisionFund Mongolia (VFM) was established as a limited liability company on 22nd April 2004. On the 18th November 2004 VFM received a Non Bank Financial Institution (NBFI) license from the Central Bank. The company held its first board meeting on 1st December 2004. VFM continues to place emphasis on serving the poor economically active people of Mongolia.

In 2011, VFM disbursed over five thousand six hundred loans clients in various categories across the country. The portfolio at risk (PAR) rate was reduced to 1.68%. Inflation is rising driven by the mining industry and government spending. Additional donations, of USD 406,135.00 were received from the World Vision Support Offices in the period. The low cost housing joint venture with Habitat Mongolia continues with the current project in Ulaanbaatar being supported by World Vision Mongolia ADP's in the Chingeltei District, VFM and Habitat combining to cover over 30 houses.

Loan funds provided to clients increased by over USD 1,118,000.00 and VFM was able to achieve a net income from its operations. However, revenue and expenses both increased substantially. Client numbers increased by 15% but this was below our target for the period. Average outstanding loan balance per borrower increased to USD 820.00 but still continues to be lower than 50% of GDP/Capita and is falling due to rapidly rising GDP.

Key Performance Indicator	Sept 30, 2010	Sep 30, 2011
# of Active Borrowers	4,307	4,946
Loan Portfolio (USD)	3,045,495	4,055,737
% of Woman Borrowers	69%	68%
Portfolio at Risk > 30 days	2.1%	1.7%
Operational Self Sufficiency (OSS)	112%	94%
Averaged Disbursed Loan Size	931	1,070
# of Children Impacted	9,584	9,653
# of Job Sustained	5,284	5,642

From Hardship to Health

In Zayajargal Davagdorj's husband Altanzaya had been bed ridden for a number of months due to a back injury. So that Altanzaya could access proper medical treatment, in 2003 the couple left their home in the south of the country and moved to Ulaanbaatar. The couple initially lived with relatives in a ger – traditional Mongolian tent – district paying rent. It was difficult for Altanzaya to find a work as a veterinarian with having limited contacts

in the capital. So in order to make a basic living, the couple built a small food kiosk. Because the income from the kiosk was insufficient to feed her four sons Zayajargal also sold fire wood during the winters.

"Back in 2003 when people were telling me that they borrowed 8 USD couldn't believe my ears. That amount of money seemed enormously large. Who would know that in the future I'll have eight loans?" Zayajargal laughs.

Zayajargal's youngest son was enrolled in World Vision's Child sponsorship programme in 2003 and soon after she obtained some business training from World Vision. Zayajargal also heard that it was possible to take a loan through VisionFund Mongolia. Zayajargal took her first loan of 25 USD from VisionFund which she used to purchase product for her food kiosk.

"There was no way for poor people like us to improve our lives loan by getting a loan from a normal bank," observes Zayajargal. "The only financial institution we could go to is VisionFund Mongolia." Using the profit from the business the couple bought some land together with a ger for themselves. While her kiosk closed down in 2005, Zayajargal continued to take VisionFund loans to buy and sell wood and coal in the winter and vegetables during other times. In 2010 Zayajargal used a loan to set up a discount food centre for selling basic products such as rice and flour.

Using the profits from Zayajargal's business, Altanzaya bought a car to transport flour and rice to their food centre. During wintertime they still sell a fire wood and coal. "My older two sons did not have a chance to study in university and only graduated from vocational training college. Therefore I have a wish to send my younger two sons to university," says Zayajargal. While Zayajargal's youngest sons are yet to graduate from secondary school she is in no doubt that Mongolia will have two well-educated citizens in the future.

