THE ISSUE

**3% GDP** Underfunded health system
- 1.44% of GDP funding vs 3% of GDP out of pocket expenditure.
- 4th in the world in 2009.

**Insufficient health workforce**
- no workforce planning policies, low salaries, aging workforce, narrow specialization, regional disparity in quality and availability of health professionals, etc.

**Low health awareness**
- 70% neonatal death preventable of Armenian mothers on child health issues

**Lack of strategy**
- on Health Promotion and Health Education
- No coherent M&E system for monitoring and data driven policy analysis in MCH

THE RESULTS

World Vision helped form the Mother & Child Health Alliance, a coalition of local, national and international civil society players involved in Maternal Child Health (MCH), to lobby for different MCH improvements. This brought about policy health reforms including:

- **Child Health State Certificate** (Implementation started in 2011 – ongoing)
- **Innovative Healthcare Financing (IHCF)** (concept developed and on public agenda)
- **Environmental Taxes Law** amended and sent by the NA Health Committee to Government for circulation (ongoing)
- **Separate budget line for health promotion in State health budget** (10 times more than in 2014)

- **150% increase** in Child Health Care Services Financing in 2011 and additional 8% in 2012.
- **3 billion** Armenian Drams allocated to child health care services.
- **45% reduction** in informal payments for health services.
- **80% increase** of applications to hospital care in the regions over the years 2011-2012.
- **800%** increase in number of children benefited from the MCH services.
- **400%** increase of applications for hospital care in the regions over the years 2011-2012.
- **Expanded neonatal hearing screening** new protocols and operational manual for early detection of birth defects (new policy documents and Gov. decree) were issued by the MOH in July 2014.

- **Used Cooperative Advocacy** i.e. supporting these initiatives and reforms of the government and other partners that would advance CHN goals.
- **Reliance on WV Armenia’s core competencies in grassroots and community work and its integration into the campaign through Citizen Voice and Action.**

**WV Armenia formed civil society networks and partnerships with government which brought about change e.g. Mother and Child Health Alliance.**

**Robust Media Engagement.**

**DID WV CONTRIBUTE TO THIS CHANGE?**

Yes, several stakeholders (including government officials, NGOs and INGOs, partner international organizations) interviewed as part of this evaluation agreed that WV has contributed considerably to these and other outcomes through CHN Armenia Campaign. Common consensus that the Campaign has helped WVA to evolve from a community based organization into a national level policy player with respect to maternal and child health issues. World Vision is recognized by its government and civil society partners as a flexible and reliable partner that implements quality interventions.