

# Annual Report 2010

World Vision South Africa



# Speak to us...

## World Vision South Africa

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# Contents

# Brief Overview

## Vision

Our vision for every child, life in all its fullness;  
Our prayer for every heart, the will the make it so.

## Mission Statement

World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the kingdom of God.

## Integrated Focus

We are Christian  
We are child-focused  
We are community-based

## Core Values

We are Christian  
We are committed to the poor  
We value people  
We are stewards  
We are partners  
We are responsive

## Child Well-Being Aspirations

Enjoy good health  
Educated for life  
Cared for, Protected and Participate  
Love God and Neighbours

## Serving

World Vision serves all people regardless of religion, race, ethnicity or gender

**“We  
push the  
boundaries  
of development  
work”**



## History of World Vision

Dr Bob Pierce founded World Vision in 1950. World Vision originally focused on providing for orphaned children. Today we build sustainable futures for children, families and communities. World Vision employs approximately 40 000 people worldwide. The organisation has 100 offices worldwide.

## World Vision in South Africa

World Vision's SA Office (WVSA) began its operations in 1967 through childcare projects with local churches. Today we reach over 1 million people through the WVSA projects. We have over 54 000 children registered within our programmes. Five of our 17 Area Development Programmes (ADPs) are partially funded locally.

## Approach to our work

We work closely with local communities to bring about better understanding of the root causes of poverty. We mobilise communities to utilise their skills, resources and potential to overcome poverty. Many of our members of staff - who are facilitators of change - live in the communities so as to work closely with the people and all other partners.



## Areas in which we work

### FREE STATE

- Thaba-Nchu ADP
- Khauhelo ADP
- Mangaung Learning Centre

### LIMPOPO

- Kodumela ADP
- Thusalushaka ADP

### EASTERN CAPE

- Mpofu ADP
- Nkonkobe ADP
- Mbhashe ADP
- Umzimvubu ADP

### KWAZULU-NATAL

- Ixopo ADP
- Embo ADP
- Okhahlamba ADP
- Kwamaphulumo ADP
- Umvoti ADP
- Umzimkulu ADP

### GAUTENG

- Orlando East ADP

### WESTERN CAPE

- Atlantis ADP
- Mbekweni ADP



# Message from the Board Chair



Andrew FP Christoffels

The current times we are living in are fraught with danger, uncertainty and a lack of peace in the world. Prophet Isaiah offers the encouragement from the Lord as our 'Helper' in times of need. We need to have our right hand in the palm of His hand, to guide and protect us so that we may be available for all the children that have been entrusted to us in all our Area Development Programs (ADPs) across this beautiful country of ours.

On behalf of the Board of World Vision South Africa, I want to express my sincere thanks to the President, Kevin Jenkins and his team at the Global Centre, our Support Offices and Sponsors and the National Director, Lehlohonolo Chabeli and his entire team for ensuring that we reach out to all the children impacted by our projects.

Here is a summative review of some of the highlights of the FY2010:

- The approval of two new Area Development Programs (ADPs), Mbhashe and Nkonkobe that started in FY2010.
- The decision by the Board to begin a search for new and replacement Board members in 2009 is beginning to yield results. The Board approved a recommendation by the Nominating and Governance Committee to accept two new members.
- The concerted effort by the management team to turn around those ADPs that recorded 'significant risk' as a result of previous internal audit findings by using an integrated approach to proper financial controls through in-house training of staff. The adverse findings are being investigated, acted upon and corrected with improvements evident in the latest internal audit findings.

**“For I am the Lord, your God, Who takes hold of your right and And says to you, Do not fear; I will help you.”**

Isaiah 41:13 (NIV)

- The successful launch of the Friends of World Vision South Africa (FOWV) in May 2010; with the election of Mr. Septi Bukula (previous Board member), as the Interim Chairperson. Future annual meetings are planned to grow the membership of this important body that will underpin and support the WWSA Board.
- The Board Chair and the National Director tabled reports of the following events that they attended during the year under review:
  - World Vision Africa Regional Forum held in Nairobi, Kenya in September 2009;
  - World Vision International Triennial Council held in Kuala Lumpur, Malaysia, August 2010
- The three Africa regions have adopted and implemented the concepts of 'Centres of Learning' (COL). WWSA has been accredited with establishing a COL in Advocacy and Gender. The National Director and his team are to be congratulated on this success.
- The planned purchase of an existing property and the office move was placed on hold for a while. Our existing lease has been extended and the board sub-committee has been asked to make a fresh start on this strategic matter. Our gratitude is extended to the Global Centre for having approved the initial R12m capital requirement to purchase our business premises.

The entire team has done great work and I want to thank the National Director, Lehlohonolo Chabeli for leading and inspiring his team to aim higher and for all the projects to become LEAP aligned; for some whose approval from Support Offices are already in the pipeline.

We continue to pray for you as you discharge your duties and put children first in all that you do. As we face many challenges, both as an organisation and as a country, I want you to remain conscious of what the ancients had to say of similar times centuries ago:

**“From the least to the greatest, All are greedy for gain; Prophets and priests alike, All practice deceit.”**

Jeremiah 6: 13 (NIV)

Let us remain humble and follow the example of our Lord and Saviour, Jesus Christ and rebuke all corrupt practices that negatively impact the child.

Yours in Christ,

**Andrew FP Christoffels**  
*Board Chair*

# Members of World Vision SA Board

## **Andrew FP Christoffels** *(Non-Executive)*

Current Board Chairperson of WVSA. Former Vice-Principal: Academic at Eastern Cape Technikon, with more than 27 years in Management and Financial Accounting. He is an avid project proposal writer; always looking for opportunities to put his ideas into fruition.

## **Kenneth Bedessy** *(Non-Executive)*

An experienced Money Market dealer, trade and investment banker with among others, City Bank, Firstcop and ABSA.

## **Septi Mandulo Bukula** *(Non-Executive)*

The founder and Chief Executive of Upstart Business Strategies, a professional enterprise development research and evaluation services firm. Considered a leading specialist in small business policy in SA. Often invited to sit on various 'think-tanks' on small business development issues.

## **Detlef Richard Prozesky** *(Non-Executive)*

Director: Centre for Health Science Education, Faculty of Health Sciences at the University of the Witwatersrand. Medical Practitioner and former associate professor in community based education and a Research Fellow.

## **Lorraine Rusch** *(Non-Executive)*

Ordained Minister at St. Peter's Anglican Church, one of the oldest churches in East London also known as the "Mother Church". She is the Coordinator of Stork Support, a voluntary organisation that supplies basic items for newborn babies to needy mothers.

## **Yoliswa Balfour** *(Non-Executive)*

A businesswoman with more than 15 years experience as an entrepreneur. She is a pioneer in seeking opportunities for women to get into the mainstream of the economy through shareholding and equity.

## **Bruce Wilkinson** *(Executive)*

Vice-President Southern Africa Regional Office (SARO)

## **Joshua Wathanga** *(Executive)*

Senior Director: Operations, Southern Africa Regional Office (SARO)

## **Lehlohonolo Chabeli** *(Executive)*

National Director and CEO of WVSA

## Meet our governors...



Andrew Frank Peter Christoffels



Kenneth Bedessy



Septi Mandulo Bukula



Detlef Richard Prozesky



Lorraine Rusch



Yoliswa Balfour



Bruce Wilkinson



Joshua Wathanga



Lehlohonolo Chabeli

# From the National Director's Desk



Lehlohonolo Chabeli

Although World Vision South Africa had to work through the ripple effects of the harsh economic environment during the 2010 fiscal year, we managed to make great strides in organisational and structural growth that have transformed the organisation into an even leaner, more muscular humanitarian entity which has set the pace for renewed growth in our ministry.

No doubt, the fiscal year 2010 presented us with a few challenges, given the country's growing poverty margins and the global financial crisis. However, through the grace of God – and coupled with the tenacity and dedication of our staff – we continued to help address the needs of the vulnerable children, the poor and victims of injustice.

Despite the economic downturn, the organisation still experienced further growth during FY09 – even though this was down compared to growth from the previous year FY08.

**“We continued to help address the needs of the vulnerable children, the poor and victims of injustice”**

This growth is mainly due to increase in Registered Children through our sponsorship programmes.

Our hope and efforts are now going into ensuring that there will be continued growth in programmes, and the diversification of funding sources, sponsorship, grants, and private non-sponsorship. This will enable us to remain a beacon of hope to approximately 538 000 children and their families living in poverty through partnerships with key stakeholders in South Africa by 2012.

We embarked on a three year strategic process that enabled us to bring focus into our programming through three key programmatic priorities namely HIV & AIDS, Health & Nutrition (HHN), and Education, with particular emphasis on livelihoods and Early Childhood Development (ECD). World Vision also invested heavily on urban research and piloting and the organisation is expecting to see these initiatives unfolding from 2011 onwards.

Finally, as we endeavor to live the three pillars of our mission statement, Transformational Development, Relief, and Advocacy, we are aware that there is great need to build on our relief work drawing from the lessons of the violence of 2008 and take into new heights the desire to be an effective tool and voice of the poor.

We are indebted to our faithful donors and sponsors, who enable World Vision to work steadfastly among the poor and vulnerable. Our sincere thanks go to them for giving us an opportunity to partner with them in achieving the successes detailed in this report. We also want to recognise our dedicated staff for their commitment, passion, hard work and sacrifice to assist those in need.

All of us at World Vision believe in working together with communities to foster hope and to build a brighter future for the children is the essence of our calling.

As you read this account you will come across the human transformation stories that continue to encourage us to stay on course.

Sincerely,  
**Lehlohonolo Chabeli**  
*WWSA National Director and CEO*

# Child Well-Being Aspirations

## What it entails:

### Enjoy good health

- Children are well nourished
- Children protected from infection, disease, and injury
- Children and their caregivers access essential health services

### Educated for life

- Children read, write, and use numeracy skills
- Children make good judgments, can protect themselves, manage emotions, and communicate ideas
- Adolescents ready for economic opportunity
- Children access and complete basic education

### Experience love of God and their neighbours

- Children grow in their awareness and experience of God's love in an environment that recognises their freedom
- Children enjoy positive relationships with peers, family, and community members
- Children value and care for others and their environment
- Children have hope and vision for the future

### Cared for, protected and participate

- Children cared for in a loving, safe, family and community environment with safe places to play
- Parents or caregivers provide well for their children
- Children celebrated and registered at birth
- Children are respected participants in decisions that affect their lives

## Aspire to: Enjoy good health

The World Health Organisation's definition of health as a state of physical, mental and social well-being implies for each child/person the ability and opportunity to function optimally within their individual context. By international consensus, children have a right to be helped to achieve such optimal functioning. However for most African countries, creating conducive environments for children to enjoy good health is still a challenge. South Africa is one of the countries that still battle to curb infant/child mortality. The leading causes of deaths in under fives are all preventable diseases and include neonatal and childhood infections such as diarrhoea and lower respiratory infections. Equally alarming is that 60 % of children under five who died in hospital between 2005 and 2007 were underweight.

South Africa is one of the lowest countries in terms of breastfeeding as only 26% of infants were exclusively breastfed for at least six months. In 2005, 9% of children 1-9 years were underweight. The absence of nutritious food is directly associated with parents and caregivers ability to provide for their children, that is, the countries' socio-economic factors that directly relate to poverty and inequality.

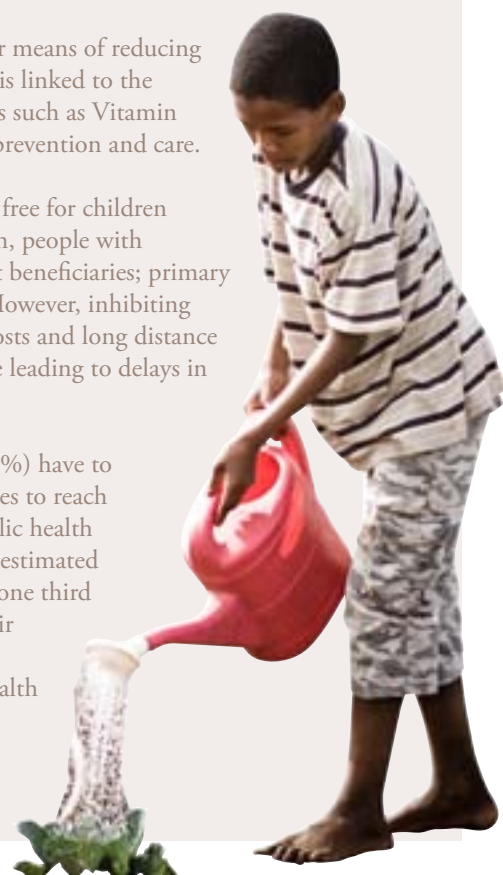
HIV and AIDS however remains the leading driver of under-five mortality; prevention of mother to child transmission remains a key focus in preventing such deaths. This is further emphasised as 29% of pregnant women attending antenatal clinics tested HIV positive in 2008. However, it is encouraging to note that in 2007/8, 76% of HIV positive women received nevirapine to prevent transmission from mother to child and in 2006/7.

57% of newborns exposed to HIV received antiretroviral treatment. Further, the introduction of AZT to the treatment regimen and the recent HIV testing drive should help to improve health outcomes both for mothers and children.

Immunisation are a further means of reducing mortality of children, and is linked to the scheduling of interventions such as Vitamin A supplementation, HIV prevention and care.

Access to health services is free for children under six, pregnant women, people with disabilities and social grant beneficiaries; primary health care is free for all. However, inhibiting factors such as transport costs and long distance to health facilities could be leading to delays in accessing treatment.

Seven million children (41%) have to travel more than 30 minutes to reach the nearest clinic. The public health services provide care to an estimated 85% of children, yet only one third of pediatricians service their needs. Staff shortages also compromise delivery of health services; in 2008 38% of public health professional services were vacant.



## WVSA gearing-up for 7-11

More than 60 delegates from World Vision South Africa gathered for a week long Maternal and Child Health 7-11 country orientation workshop in November 2009, to ensure successful implementation of WVSA new country strategy for FY10 – 12. The delegates included Health Specialists, ADP Managers, HIV & AIDS Coordinators, Regional HIV & AIDS Coordinators, Development Facilitators, Sponsorship Officers and Regional Managers.

South Africa is one of the few countries which has gone backwards on reaching Millennium Development Goals (MDGs) 4,5 and 6, which deal with maternal and child health. Statistics released by the Kwa-Zulu Natal Department of Health show that at least 75 000 children die before their fifth birthday in South Africa, whilst 20 000 babies are stillborn with another 22 000 dying before they reach one month of age. Due to complications of pregnancy, 1 600 mothers die each year in the country.

These statistics are very disturbing considering the MDGs. In line with these goals SA had to reduce child mortality by two thirds and maternal mortality by three thirds between 2000 and 2015. Illnesses such as HIV & AIDS and Malaria also have to be dealt with. However the alarming statistics suggest that the country is not winning the battle, and now World Vision has decided to contribute using the 7-11 interventions.

“Our main aim this week is to orientate ourselves on how best WVSA can integrate 7-11 interventions into WV focus areas, also taking into consideration our child well-being outcomes. As World Vision, we are in a position to advocate for basic health services to reach rural areas, thus ensuring mothers and children receive adequate and correct information, and treatment.”

- Kgetho Sephiri, National HIV & AIDS Training Officer, WVSA.

“WVSA is ideally placed to partner with the South African Government in addressing the MDGs with regard to maternal and child health. As a child focused organisation we can save many children from dying each year with simple and affordable solutions. Our staff work at household level and are the first interface of contact with the community. By implementing the 7-11 approach WVSA will be able to make a meaningful contribution to the lives of children in our programs.”

- Daleen Raubenheimer, Technical Advisor for Health and HIV & AIDS: Southern Africa.

“This is the time for us to start re-focusing on child health even more and stop doing things in a haphazard manner. Now we are being empowered and as ADPs we will come out of this workshop clear on how to intervene, integrate and partner with other stakeholders when such issues arise”

- Obakeng Molefe, ThabaNchu ADP Coordinator.

“Community Health workers are the key role players in achieving good health for pregnant mothers and children (0-24 months). We are training them (ADP staff) so they can be able to provide correct information to mothers on prevention and management of childhood illnesses. The importance of breast-feeding and appropriate complementary feeding in improving the nutrition status of children has also been discussed”

- Alice Mazarura, co-facilitator in the workshop and Health Specialist, WV Zimbabwe.

Kgetho Sephiri, National HIV & AIDS Training Officer for WVSA, during one of the 7-11 training sessions.



**“Community Health workers are the key role players in achieving good health for pregnant mothers and children.”**

## Aspire to: Educated for Life

The right to basic education is guaranteed by the Constitution, that is, Grades 1-9. It further establishes the right to further education (Grades 10-12), which should be progressively made available to all children. The latter is a right under the UN Convention on the Rights of the Child, which has not been achieved in South Africa.

The attendance rate of children is very high at 96.5% despite many of them having to travel long distances to reach a school. Equal proportions of girls and boys attend school. However the national attendance rate remains high to age 13 but then declines with each age; at age 18 only 74% are still in school. Absenteeism is estimated at 4% and less than three quarters of children are in an age-appropriate grade. In 2007, 400 000 children were out of school, with disability being the most significant factor, while social grants

are associated with higher attendance rates. Maternal orphaning is associated with lower rates of attendance and also with poorer educational outcomes. Access to education is only the starting point towards educated for life and should be matched by quality.

While education is compulsory to age 15 years or completion of Grade 9, only 62% of children reach this level age appropriately - suggesting fairly high rates of repetition and drop-outs. Quality indicators are also measured by a standardised test for Grades 3 and 6. Very few learners achieved the 50% benchmark in the 2005 Grade 6 assessment with only 28% achieving this in literacy, 12% in mathematics and 31% in science. That is, most children are not acquiring the skills and understanding that give substance to the right to education.

## Sky is the limit for Thandiswa – a former sponsored child

Passing matric with good symbols in 2002 at the age of 21 was unfortunately not a guarantee that Thandiswa Mafrika would proceed to the university the following year. Her family condition of a single mother with seven other children became a serious barrier to her career. "It was just dark all around me, I was really losing hope because all doors seemed closed," she recalls. The Mafrika family depended on the support granted by World Vision SA's Mpofu ADP to Thandiswa and his younger brothers, as sponsored children.

What kept Thandiswa going during those very difficult times was attending workshops hosted by World Vision. These trainings focused on Agriculture and on HIV & AIDS & Nutrition. "At that time I was living for those trainings and would look forward to attending each one of them, they really became my source of inspiration," she said. What she did not know was the fact that some of the things she learnt back then were going to be part of what she is currently studying, something that gives her an advantage over other students.

It was only in 2008 that Thandiswa learnt about a bursary offered by the Department of Education to individuals who wanted to pursue careers as educators. Although this was not in-line with the desires of this Agriculturalist in waiting, she however decided to give it a try just to go back to school. Based on her exceptional symbols and clarity about her future goals, she was awarded the bursary and World Vision paid the registration fees to enroll at the history rich Fort Hare University. Although studying

toward Bachelor of Education, she majors in Agriculture, Biology and Natural Science, and these courses will position her well in order to chase her dream as an Agriculture Specialist.

Thandiswa is now in her third year, with the bursary paying for her tuition fees, study material and a monthly allowance for food and other expenses. She is very clear on the role played by Agriculture in alleviating poverty. "Working the land with the hands God gave us is the solution for families who do not have money to buy food. We have too much un-used land, and yet many people still die of hunger – how do you explain that?" As expected, the passionate Thandiswa was not going to finish the conversation without mentioning the land reform process, where some of the farmland in the country has been given back to their rightful owners. "It is a very fair process, but now the government need to invest more in training the black farmers to ensure these farms continue with quality produce," she advised.

For Thandiswa, all South Africans will only realise true freedom when no one goes to bed hungry. "I have experienced going to bed on an empty stomach and I do not wish it on anyone, more especially on children because the night becomes very long," she concluded.

Thandiswa Mafrika at the University of Fort Hare.

**"I have experienced going to bed on an empty stomach and I do not wish it on anyone, more especially on children because the night becomes very long"**



## Aspire to: Cared for, Protected and Participate

According to a new method of measuring poverty called the Multidimensional Poverty Index (MPI), South Africa has the highest rank in Sub-Saharan Africa. MPI principally measures education, health and standard of living (cooking fuel, water, sanitation, electricity, floor, asset ownership). According to this method of measurement and other methods, South Africa has 1 510 000 people who are MPI poor; 12 890 000 people are living on less than \$1.25 per day and 21 107 000 people are living on less than \$2 per day.

Therefore, the cause of poverty in South Africa is a lack of income rather than other resources and services. Incomes increase through quality education outcomes, which in turn improve

health outcomes resulting in a population that is cognitively and physically equipped to earn an income through wages or entrepreneurship.

SA ranks 7 in Africa in terms of child friendliness, that is, protection of children by legal and policy frameworks; efforts to meet basic needs, assessed in terms of budgetary allocation and achievement of outcomes; and the effort made to ensure children's participation in decisions that affect their wellbeing. It is ranked 15 in Africa in child protection. However these positive indicators do not completely reveal the context for children in South Africa when health and education outcomes are taken into account.

## Kodumela Drop-In centre: A safe haven for Virginia

Virginia, 15 and her two siblings, Bridgette and Gugu Mongale walked in a bit late today for lunch at the Kodumela Drop In Centre. Desperate to tend to their livelihood, Virginia chose to secure fresh water for the home she shares with her siblings and aunt. When she eventually arrived at the Centre, she had to face an all-too familiar scenario... the food bowls were already being scraped for the last helping.

Failure to pitch for the pap (staple food made from mealie-meal), vegetables and meat prepared for the day meant going back home on an empty stomach. "The water truck is in our area today, so we had to go get water before coming here," says Virginia. If Virginia and her 13 year old sister and eight year old brother miss the water truck, they will have to fetch water from a river several kilometers away from their home.

"Thank God we made it; otherwise it would have been a very long day, she exclaimed. "We depend on the food from the Centre to survive the day, as we only eat dinner at home," she said, adding they only drink tea in the mornings before going to school. However, the three orphans, who lost their last parent four years ago, look healthy, even though the sadness on their faces tells a different story.

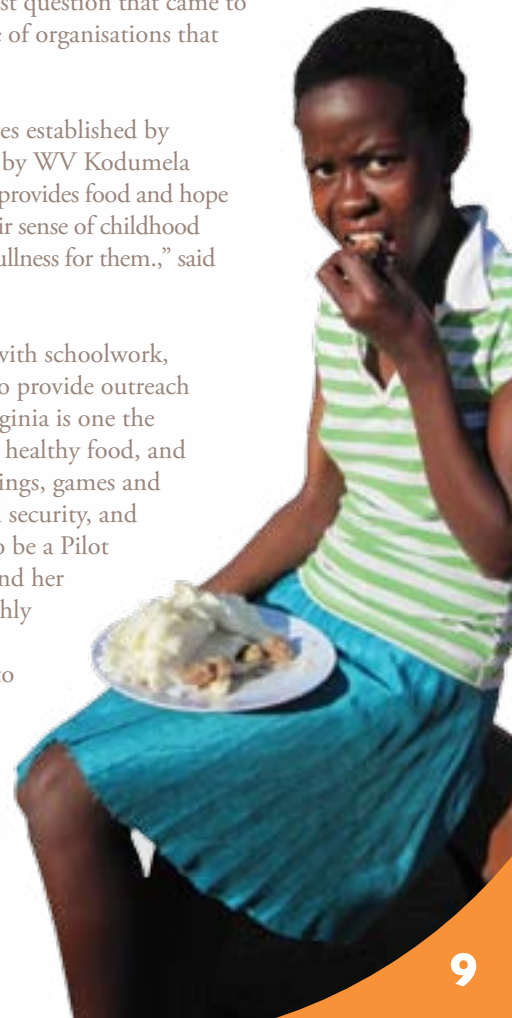
After the passing on of their mother, they moved in with their aunt, who works at a local brick-making project. "I don't even want to remember the day I heard my mom had passed on. I was very scared and frustrated. The first question that came to my mind was how I would take care of my younger siblings," remembers Virginia. "I was not aware of organisations that help children the way World Vision does", she added.

The Centre is situated in Makgaung village in Limpopo province. It is one of the six Drop In Centres established by Kodumela ADP in this province. It operates from the same yard as Sally's Place crèche, constructed by WV Kodumela ADP, with financial assistance from the Brown family residing in the United Kingdom. The Centre provides food and hope to more than 70 orphans and vulnerable children (OVC) in the area. "Most of these OVCs have lost their sense of childhood due to difficulties they have to go through at a tender age, and we truly want to bring back life in all its fullness for them," said Kodumela ADP Manager, Ledile Mphahlele.

The Centre is a safe haven that provides not only food for the young ones. They also get assistance with schoolwork, something that comes handy for these kids desperately in need of such support. Skilled workers who provide outreach programmes based at the Centre have to work hard to be-friend the children to gain their trust. Virginia is one the children who had lost hope for the future, but now face life with a different view. She benefits from healthy food, and other extramural activities taking place at the Centre. These include; educational health tasks, paintings, games and music classes. Other services offered include; counseling, medical & psychological support, physical security, and most importantly a gateway back to their families or a safe life. Virginia is in Grade 10 and wants to be a Pilot when she finishes school. The ADP provides all the necessary support for her as a sponsored child and her siblings (non sponsored). Her family is one of those that receive groceries from the ADP on a monthly basis. Asked what she thinks of her situation, the brilliant yet very shy girl said "I'm just happy to have a new family and parents here at the Centre; it's the best family for me. They are always there to ensure I get what I need," concluded Virginia.

The challenge with the shortage of funds to properly run the Centre is hopefully about to be addressed through government's intervention. Together with the ADP, the Department of Social Development is in the process of registering the Centre as a Non Profit Organisation.

This will enable the Centre to benefit from the government financial support and raise funds from other sources. Once received, the funds will be used towards operational costs and to pay stipends to workers. The ADP also plans to expand services offered to include life skills and HIV & AIDS training.



## Aspire to: Love God and Neighbours

The percentage of Christians in SA was 77% in 2000. This proportion shows a gradual increase after a downward trend between 1991 and 1996, which was also recorded globally. Grobbelaar and Hendricks indicate that the situation of children in South Africa, as well as those worldwide, should receive much more attention and publicity and be followed up with real action. They state, "Because, in his very nature, God is missionary, in its ministry, the church should reveal to children God's missionary heart for children. In the process, faith communities, especially from the privileged part of the South African society, should take pains to reunite themselves in practical ways with the poor

and vulnerable children of South Africa." (Practical Theology in South Africa 21(2): 1-32)

They continue by saying that the church should practice advocacy on behalf of children, and together with, children. That is, children's rights should be an extremely urgent point on the agenda for the church, and that "faith communities should complement the strong focus on individual children's faith formation at a personal level by means of a stronger local involvement with the children's needs and interests in the public sphere. Children's ministry must thus attain a truly holistic character." (Ibid)

## Ready to be counted amongst top gospel artists

As a World Vision sponsored child since the age of five, Aviwe Gqomfa has always been aware of the sacrifice Jesus made on the cross when He died for our sins. At an early age, he understood the importance of dedicating one's entire life to God, for Him to use us as He pleases. All this was made possible for this now 18 year old young man, by the youth camps, bible studies and music concerts he used to attend, which were organised by World Vision SA. At that time the young man was not aware that a seed was being sewn in his life.

"As children and more especially as boys, we enjoyed traveling places and we did not really take anything seriously," he recalls. However, things changed as he grew up, Aviwe became more serious with the Lord. Assisted by Mpofu ADP, together with other sponsored children from the same ADP, they founded a gospel group - Youth for Christ. The ADP mentored the group, organised them uniform, bought them instruments and would give them platforms to sing during events like World AIDS Day, candle-light functions etc. The group grew, recorded an album and started to receive invites to perform in other places throughout the Eastern Cape province.

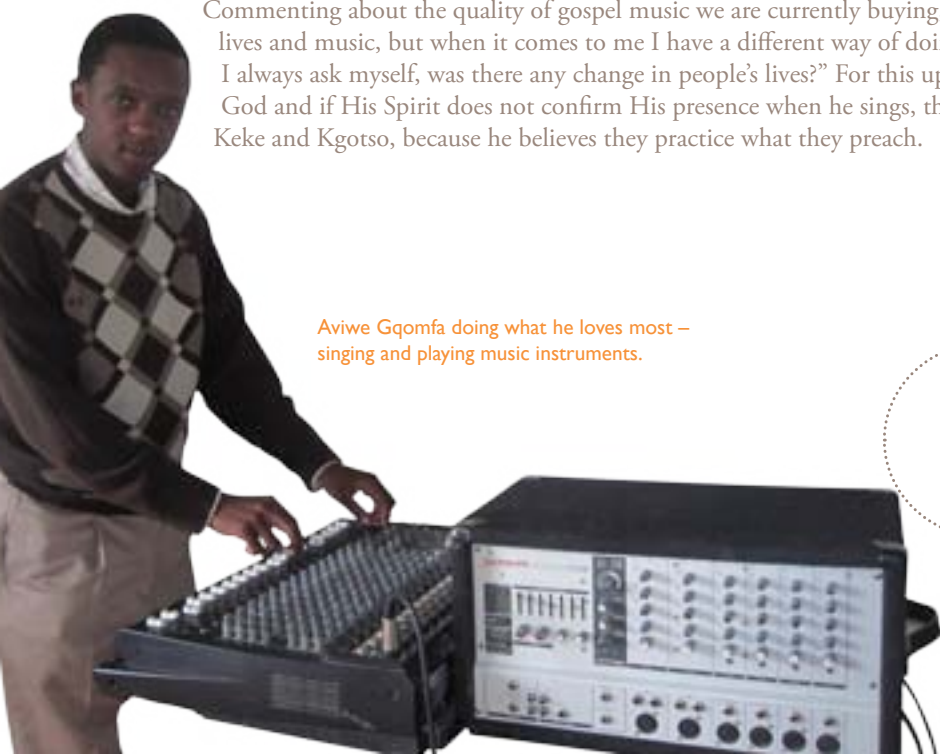
As the group's lead singer, producer and instrumentalist, this exposure boosted Aviwe's confidence and he started to realise his potential. "I would get numerous praises from people after singing and I used to ask myself whether I was as good as they say," he recalls laughing. Aviwe then left the area for Cape Town and decided to grow his music career by going solo. At this stage he had already received a confirmation from the Lord that indeed this is how He should serve Him. He started working for a production company as a song arranger – a skill he acquired when his group was recording an album.

Aviwe has already shared the stage with some of the well-known gospel artists in the country, the likes of Vuyiswa Skeyi and others. His next project is to work on his solo album, which promises to be a hot and anointed one. "I have composed many of the songs in my album and they literally bring down God's tangible presence. People will witness that I do not just sing but I minister in song," he promised. His main goal is to win as many young people as possible for Christ, and he believes this is possible through music as it is through preaching of the word of God. Amongst his future goals, the young man plans to groom upcoming gospel artists – teaching them how to be themselves when they sing instead of imitating other artists.

Commenting about the quality of gospel music we are currently buying, Aviwe said, "I cannot say much about other people's lives and music, but when it comes to me I have a different way of doing things. After ministering to people and unto God, I always ask myself, was there any change in people's lives?" For this upcoming artist, singing gospel is about representing God and if His Spirit does not confirm His presence when he sings, then there's a problem. Aviwe's local role models are Keke and Kgotso, because he believes they practice what they preach.

Aviwe Gqomfa doing what he loves most – singing and playing music instruments.

**"People will witness that I do not just sing but I minister in song"**



# Sponsorship



## New system enhances needed outcomes for children's well-being

It was another year of growth in child sponsorship for World Vision South Africa. Two new ADPs were approved in principle, while another two received significant growth in registered children (RC) levels.

Nkonkobe and Mbhashe ADPs were the new ADPs whose Programme Design Documents (PDDs) were approved during the year under review. A total of 1 300 children were registered as new growth under Thusalushaka and Umvoti ADPs, funded by Malaysia and Canada respectively. Nkonkobe and Mbhashe received a total growth of 2 550 and all of them have been registered already. This growth resulted in an increase in the number of Budgeted registered children for World Vision South Africa to 56 065 up from 54 165 registered children in the 17 ADPs in the country by close of the 2010 financial year.

Of these registered children, over 41 000 are linked to sponsors in USA, Canada, UK, Malaysia, Taiwan, Australia and South Africa. The highest number of sponsored children is linked to sponsors in the United States of America and the United Kingdom. This serves as a clear sign that USA sponsors have an appreciation of our sponsorship programmes.

These sponsorship levels differ from time to time, depending on the subscription patterns of the sponsors. Children are monitored in the ADPs through Development Workers. Children are also monitored at community levels and systems such as STEP (Sponsorship Tracking & Enhancement Programme) were used during the course of the year under review to manage the gaps in Child Monitoring and Management of other key performance indicators (KPI).

Through the use of Sponsorship software applications, such as STEP, System diskette and the ID Scanner

project among others, the WVSA National Office achieved considerable improvement in the management of Key Performance Indicators. For instance, a STEP consolidator was installed during the course of the year in an effort to improve Key Performance Indicators management in various ADPs.

The WVSA National Office also upgraded all its ADPs in line with Global Centre sponsorship systems requirements. The upgrade to STEP 3.0 was done to ensure that Child Well-Being Aspirations were accommodated for the new systems versions.

In May 2010, the Sponsorship Manager was among other regional managers who attended the Global Centre-hosted training workshop on new Child Monitoring Standards (CMS). The training marked the beginning of the roll-out of the revised CMS, which WVSA has started with.

The WVSA National Office hosted 21 sponsor visits during the course of the year under review in various ADPs and coming mainly from USA, Canada and UK. USA had the highest number of sponsors visiting children. Another huge generosity mark was the number of Gift Notifications (GN) received by children in various ADPs. These were mainly monetary gifts that sponsors sent to children for various purposes. These GN impacted positively on the lives of children, enabling children to attend school, buy clothing and even for medication. A total of 695 GNs were received during the year, which impacted positively on the lives of children in various ways.



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## Former sponsored child becomes World Vision employee

Becoming a sponsored child in 1996 changed Amanda Gwayi's life for the better. An unemployed single mother raised this 24 year old woman from the Joe Slovo village in Seymour, Eastern Cape with a number of other siblings. Receiving Christmas gifts and other goodies on Christmas or at any other day was just a wish Amanda thought would never be fulfilled. "When I became a sponsored child I started to experience how it felt to receive a gift as I had never received any gift from anyone before," she said.

"We used to come here (Mpofu ADP office) with my friends to attend Christmas activities and we would go back home carrying letters from our sponsors, bibles, dolls and snacks," Amanda remembers with a smile. World Vision would also facilitate for her to write back to her sponsor. "Although I have only seen his photo, but the connection I had with him was amazing, somehow he managed to fill the gap of a father figure in my life. Last time I wrote him a letter, I was informing him that I had passed matric," she added.

Due to lack of finances for her to continue with her studies, Amanda had to find a job. It was at this stage that she realised her passion for working towards transforming people's lives. She then secured a job with Love-Life, and after receiving some training was responsible for visiting schools to educate learners about HIV & AIDS, Sexually Transmitted Diseases (STDs), tuberculosis and life skills. At the same time, she was attending a computer training course run by the ADP - where all sponsored

children were allowed to enroll free of charge. It is this training on International Computer Driver's License (ICDL), combined with her Mathematics studies at secondary level that opened doors for her to be employed by Mpofu ADP as a Finance Clerk a year later.

"I cannot even explain how fulfilling and rewarding it is to work for an organisation that has made me who I am today. World Vision raised and educated me and now it has employed me, so you can imagine how I feel about the organisation," said Amanda. Her work involves processing payments, inventory and asset checks. The strong morals and ethics that she lives by are what help her excel at this job.

The future looks bright indeed for Amanda. She now stays alone in a four-roomed house and looking forward to starting her own family some day. The pretty lady is also studying AIDS Risk Management with Damelin, and hopes to use her skills to influence decisions in as far as HIV & AIDS patients are concerned.

"My ultimate goal is to become an Ambassador for people living with the virus. I've seen many people undergo very painful experiences because of this disease and I want to advocate for them to live better lives," added Amanda. She however acknowledges the fact that already the country has done a lot in this regard, but feels she has a meaningful contribution to make.

Amanda Gwayi busy at work in the World Vision Mpofu ADP offices



**"I cannot even explain how fulfilling and rewarding it is to work for an organisation that has made me who I am today"**

# From a weak, sick child to a Care Giver

Losing both parents when she needed them most did not make her lose focus of what she has always wanted to be in life. Instead the ordeal gave her more determination to 'make it' in life. Nomfundo Koyana, now 24 years old, was still in primary school when she moved in with her unemployed aunt. Things were clearly not going to be easy for Nomfundo and her Aunt's children. She had to undergo the painful experiences that most orphans go through in the country. Her aunt was struggling to provide food for them, not to even mention paying school fees and buying them clothes.

On the other hand, Nomfundo's health was a serious challenge when she was growing up. She was always in and out of hospital, but sometimes would not go to hospital due to lack of transport money. World Vision came in at that stage of her life. "I was eleven years old when I became a sponsored child. I do not know who alerted World Vision of our situation at home, but I'm glad they did because I don't think I would still be alive today if the organisation did not step-in," she said.

Apart from suffering from malnutrition and tuberculosis, she had serious dental problems. Her gums will be swollen to the extent that she could not eat anything. "My aunt would inform World Vision every time I was sick and they would come with a car and take me to a doctor or hospital," added Nomfundo.

As a sponsored child, she would sometimes receive notifications from Mpofu ADP office to come and fetch clothes, blankets, groceries and toys. "The first doll I had in my life was from my sponsor, before that I never even knew you could buy a doll as we used to make our own dolls from wood," she recalls laughing. She added that sometimes World Vision staff would visit them at school and invite all sponsored children to participate in children's camp and other activities, with all expenses paid.

Her appreciation towards World Vision is visible when she talks about the organisation. After passing matric she had no idea of what to do with her life as it was going to be impossible for her to continue with her studies. She had no choice but to go back to World Vision for help.

She attended a number of HIV & AIDS and Home-Based Care training that the organisation was facilitating.

It is these courses that opened doors for Nomfundo. She now works at an HIV & AIDS and Orphans and Vulnerable Children (OVC) centre as a Care Giver. "I'm now doing what World Vision did for me – caring for those who do not have anyone to take care of them and giving hope to the hopeless," she added. Nomfundo's passion for her work is evident when she treats her patients. "I'm certain that this is what God was preparing me for all these years," she says.

My work involves visiting patients and to ensure they take treatment. "Sometimes when you visit the patient you can find him/her sleeping in a mess and you have to clean-up and wash them, but I don't get disgusted at all from doing that," she said. However, one thing that breaks Nomfundo's heart is the high rate of poverty in her community, which deteriorates her patients even more. Sometimes patients tell her they could not take treatment for the day because they did not have anything to eat. Sometimes Nomfundo gets immune booster porridge from her centre and from World Vision for her patients to eat, but it is never enough. "There's unfortunately little that you can do in this case, but it creates a dilemma as I always tell my patients never to take treatment on an empty stomach," she said with a sad face.

Nomfundo still attends World Vision workshops and wants to pursue studies in Home Based Care work. "At the moment, the WV workshops are what keep me going. The work I do can be draining sometimes more especially when dealing with HIV positive children, but we gain momentum and given courage during these workshops –they become an off-loading zone," concluded Nomfundo.

**"Sometimes when you visit the patient you can find him/her sleeping in a mess and you have to clean-up and wash them..."**

Nomfundo Koyana, a Care Giver at Mpofu ADP providing treatment to one of her patients.



## Notable successes paved the 2010 Operations' road

It was an eventful year as the World Vision South Africa Office strived to achieve Child Well Being Aspirations (CWBA) and to see No Child Without. The programmes grew in terms of sponsored children and new projects. No less than 3 850 new registered children added to the total number of registered children for FY10, which stood at 54 165. Two new ADPs, Mbhashe and Nkonkobe, were approved and started in the Eastern Cape in 2010.

There were major successes in Humanitarian Emergency Affairs (Relief) and Advocacy. The disaster management, mitigation and response capacity in HEA was raised in the year under review. Each ADP now has a disaster preparedness plan that the office devised together with the community. WVSA was also able to forge partnerships with the National Disaster Management Center (NDMC). In Mbekweni, the ADP was able to respond to the xenophobic attacks effectively. We were also able to respond to the educational needs of Zimbabwean children through the Central Methodist in Johannesburg City Centre and through the Save the Children organisation in Musina.

There was good support from Government at local, district and provincial level. Several partnerships were forged with the Provincial Governments, notably with the Department of Social Development, Department of Agriculture and the Department of Education.

On the advocacy front, while there were many strides made, it is worth mentioning the 2010 FIFA World Cup™ Tournament from a child protection angle. World Vision South Africa was inspired to see every child protected at the 2010 FIFA World Cup™ South Africa™. WVSA was a consortium member of the Child Friendly Space Campaign led by UNICEF. Since December 2009, WVSA worked together with other organisations to plan an effective campaign of keeping children safe during the tournament.

Together with partners, WVSA was able to impact the lives of 30 154 OVCs and 24 714 adults living with HIV & AIDS in FY10 through PEPFAR funding solves in care, support and advocacy. The OVCs were each given a well-being package. The introduction of peer educators in schools has been a significant achievement, which is already reaping results and was welcomed by school authorities. 1 929 learners in grades 7-9 were reached with weekly through peer education. 300 CCC members participated in Organisational Capacity Building (OCB) training, covering strategic planning, proposal writing, project and financial management. Eight Community Care Coalitions (CCC)'s registered as Non Profit Organisations (NPOs).

WVSA has been on the forefront in combating hunger. This was made possible with the partnerships with KFC and ABSA. The pre-school and primary school children in the ADPs were given food parcels. Food gardens were established in schools and in the backyard of houses of community partners.

The year witnessed significant studies in Urban Programme.

### Free State:

#### ThabaNchu ADP

- 60 (35 girls and 25 boys) children reached through life skills. These boys and girls are now equipped with knowledge to prepare themselves for challenges that come with teenage years.
- Tigeriver and Kutlwano agricultural groups were linked with Social Development; and these groups have now developed business plans and are registered.
- Nine agricultural groups were trained on financial education. The ADP and Old Mutual did this jointly.

#### Khauhelo ADP

- ADP trained 120 boys and girls on Life Skills.
- 7 731 OVCs supported on educational needs (uniforms and food parcels).
- 404 Home visitors supported to care for the OVCs.

### Eastern Cape:

#### Mpofu ADP

- Mpofu ADP: Daba and Sons is the project that is stationed in Balfour community. The ADP assisted the project with seedlings of onion, cabbage and beetroot. The produce helped the project to buy agricultural inputs such as seeds for butternut and also 50 small broilers for start-up of a poultry project. The projects harvested 600 bags of butternuts that they sold to the community and local shops. From the 600 bags they harvested, ten were given to three local pre-schools reaching 70 children with nutritious vegetable. 300 households were provided with seedling, targeting about 300 children.
- About 20 children were trained in various vocational courses so that they can gain employable skills.

#### Umzimvubu ADP

- Regularly conducted HIV and AIDS, STI's and Teenage Pregnancy awareness campaigns at primary schools.
- 20 OVCs' sent for vocational training.
- Six ablution blocks were constructed in three primary schools to address sanitation and health issues for children.
- 10 Children with disabilities were sent to special schools.
- 10 OVCs' two room shelters with toilets were constructed.
- A Farmers Co-operative established, registered and helped to access the market locally.
- One poultry egg layer children facilitated project established. The project produces a minimum of 100 eggs per day and these are sold to local supermarkets and in the village.
- 175 potatoes seeds were distributed to community and individual as well as schools.

## Gauteng

### Orlando ADP

- The ADP has been distributing food parcels to 44 pre-schools in the area on a monthly basis. The nutritional status for 1 910 children (968 boys and 942 girls) was improved.
- 81 households in Orlando ADP were trained on food security and these households were supported with seedlings and tools. This will improve the nutritional status for children in the area.
- 300 children and 300 granny-headed households received food hampers from the ADP.

## Limpopo

### Kodumela ADP

- The project provided chickens for the community; a vegetable garden has been established in the drop-in centre next to the poultry so that the poultry can provide fertilizer for the garden.
- The hospital dietician trained 15 home base carers and 10 drop-in centres and pre-school teachers on how to prepare a balanced meal.

### Thusalushaka ADP

- Five community projects supported to start vibrant brick making projects in five villages.
- Integration with the KFC-funded Nutrition Project, the ADP provided agricultural inputs for community and backyard gardens, kitchen equipment and resources for seven drop-in centres for 1 200 OVC and trained community members on small holding appropriate agriculture production.

## Kwazulu Natal

### Ixopo ADP

- 65 members of the Community Care Coalition (CCC) - the Mfelandawonye Project - were trained in Advocacy. They have assisted 267 girls and 278 boys to access social grants from Department of Social Development (DSD). 287 girls and 392 boys were supported with school uniform mobilised from the DOE and Woza Moya Project. 650 girls and 441 boys were supported with food parcels mobilised locally by the CCC from Woza Moya Project, DSD and from the Mfelandawonye Project budget for emergency needs.
- 44 learners (boys and girls) from seven high schools participated in the leadership training of Learner Representative Councils. Another 19 boys and 21 girls were trained in life skills.
- 17 members of local CBOs including Home Visitors were trained as facilitators of Community Conversations and have reached 61 men and 345 women, 597 girls and 607 boys who participated in the community conversations at village level.

### Embo ADP

- An employment hub was established to assist the local community to access job opportunities. Career guidance was also provided.

### Okhahlamba ADP

- Partnerships were forged with Emmaus hospital and Bergville community Builders, Cell C and Eskom to assist 70 out-of-school youth and 1 500 grade 12 learners with interview preparedness, how to write a good curriculum vitae and job search alternatives e.g. the Internet.
- Market linkages with SPAR were established where three community groups are now able to sell their produce to them.

### KwaMaphumulo ADP

- Seven campaigns on food and nutrition were conducted. 500 people were reached with messages. 40 HH were trained on how to maintain backyard gardens.

- The programme has trained 45 peer educators on life skills. Both the ADP staff and the Committee were trained on HIV and AIDS and Sponsorship. The ADP trained an OVC care group (80 people) on OVC care.
- The ADP conducted awareness about Prevention of Mother To Child Transfer (PMTCT) and Voluntary Counselling & Testing (VCT) among 60 women at Ebethe and Nothweni villages.

### Umvoti ADP

- In partnership with the Umzinyathi district, the ADP has constructed 171 toilets in ward 6 of the ADP.
- 500 households were provided with seeds and tools by the Department of Agriculture.
- 36 girls and 24 boys from the Children's Committee were trained in leadership so as to help them understand and appreciate Child Rights and were also made to understand their responsibilities during the training.
- 30 Pastors (26 males and 4 females) were trained on Channels of Hope and are now taking a lead in issues of OVC care and Child Protection as a result of the training that they received from the ADP.
- About 100 boys between 10-15 years of age from different ADP villages participated in the soccer tournament that was organised prior to the 2010 FIFA World Cup™.
- Three pre-schools from three wards benefited 30 beds, tables and chairs as well as toys. This has improved the children's attendance at the pre-school, as they are able to write clearly without having to write on their knees.

### Umzimkulu ADP

- Six male and 18 female pastors and youth leaders participated in the Channels of Hope (COH) refresher workshop. The purpose of the workshop was to remobilise pastors as to encourage care and support for People Living with HIV and OVCs. Seven Community Care groups were trained in Organisational Capacity Building (OCB), to analyse their strengths and weaknesses through Organisational Self Assessment so that they are empowered.
- Agriculture training was provided to 20 members of the community. They were also trained on how to access markets.

## Western Cape

### Atlantis ADP

- Through the Atlantis Youth Gang Intervention Project, 40 males between the ages of 18-35 years had been identified by the Departments of Justice, Social Development, Community Safety and the program community for enrollment into the prevention program. The purpose for only focusing on only males were because they were mainly lured into gang related activities because of socio-economic pressures.
- As part of the economic development component of the Advocacy project, the ADP is collaborating with the "Lief en Leed" organisation. The emphasis is on ensuring that hope and dignity is restored to the 34 disabled people (11 men and 23 children). The support group gives training to the members on basket making which is one of the methods used to stimulate their minds while they are attending the group sessions. In addition, the baskets are sold at local craft markets to ensure that the people obtain income and to sustain the organisation.

### Mbekweni ADP

- Nine Soup Kitchens were supported with Utensils.
- 32 pre-schools were supported with food daily.
- 9 966 RC and OVC were fed with soup daily.
- Three pastors received Channels of Hope training.

## Sally's Crèche: A breath of fresh air for Makgaung community

For Mmasaku Maila, 17, the crèche wouldn't have come at a better time. Before its establishment, she depended on her single mother to baby-sit her newborn baby whilst she went to school. Her mother would always remind her to "come straight home after school, as she had other important things to do and serious matters to attend to". This meant no afternoon classes for this "future doctor" who struggles with Mathematics and Physical Science. This was a painful period for the grade 10 student.

Mmasaku's 7 months old healthy baby girl started attending the crèche only four months ago, but results are already showing. She says the crèche has not only changed her life for better, but the developments she sees in her baby girl are even more exciting. "My angel is still small, but her way of doing things is amazing... she has become so clever," said the satisfied Mmasaku. With a smile she continues to talk about the sudden transformation on her child and how active she has become.

"I used to think my baby was shy, because she was not comfortable to mingle with other kids before, but now all that has changed. I lack enough words to thank World Vision," she added. She also adds how she sometimes cries and refuses to go home with her when she fetches her from the crèche. "World Vision's presence in our community has helped us big time and impacted our live positively," she says.

The Kodumela ADP has constructed the crèche, with financial assistance from the Brown family from the United Kingdom. The Browns decided to invest in the children of this community, in memory of their daughter Sally. Officially opened in November 2009, it was then named after Sally, thus known as Sally's Place. Situated in Makgaung, in Limpopo province, the crèche is a well-developed facility, built with face-brick enclosed with a strong fence, giving a sense of security for children.

When you come inside, bright colored walls and toys lying all over the place welcome you, accompanied by screams and lovely innocent smiles... enough to soften ones heart. The child-friendly area is equipped with swings and slides to ensure children play in a safe and supervised environment. The opportunity to leave their children with responsible caregivers during hectic work shifts, has met one of the most important needs of farm and domestic workers dominating this area.

**"World Vision's presence in our community has helped us big time and impacted our live positively"**

Mmasaku Maila with her happy baby who attends Sally's crèche.

Sally's Place is in the middle of a very vulnerable community, badly affected by poverty, and this directly affects most of the children at the crèche. Being the only crèche in the area, it caters for more than 40 children, between the ages of 0-5 years. The majority of the children's mothers are under the age of 20, and living in shacks in the Makgaung informal settlement nearby. With a monthly school fee of R50 per child, children receive nutritional meals daily. The food provided is carefully monitored to ensure that a healthy balanced diet is followed. This is a luxury many of these children could not get in their homes.

The children's developmental needs are being met through structured activities that include reciting days of the week, counting, painting, singing and story telling. Luhulebe Mongadi, 38, has been working at the crèche as a teacher since last year. This is an opportunity of a lifetime for this mother who has been unemployed for years.

"I never thought I would be lucky to get work in such a beautiful environment. I was in-fact considering domestic work, just to be able to support my children, said Mongadi. She says working in this kind of an environment is enough to motivate anyone. "We have the best facility and that does not only open the minds of the children, but it also encourage us to do the best we can for these kids," she added. She monitors and keeps close contact with the kids, and has an eye for any behavioral changes in children, and take the necessary steps to remedy the situation.



# Children's poultry project breaks poverty's back

If you're never too old to follow your dreams, then you are never too young to make them come true.

While some children are playing in dirt in villages across South Africa, others are dutifully honing their project management and business skills, devising innovative ways to monetise on their ideas, all on their own without any grant from the government. A group of school children in Umzimvubu in the Eastern Cape region of South Africa is proving that long gone are the days when children entrepreneurs were confined to the business of selling sweets and lemonade.

To these children, such petty trade seems more like child's play, as they insist that there is no minimum age for project conceptualisation and management.

**“If you're never too old to follow your dreams, then you are never too young to make them come true”**

## An entrepreneurial spirit

The children, six girls and four boys, aged between 12 and 15 years established a successful poultry project four months ago. They came up with the idea during a children's forum organised by World Vision in Umzimvubu a while back. The organisation's Umzimvubu Area Development Programme (ADP) encouraged them to write a proposal requesting funds from World Vision's decision-makers, which they did.

The youngsters received 100 egg-laying chickens, chicken stands and other items required for a poultry project. Then they secured a room in the village, where the chickens are kept. “This project keeps us very busy as we have to check on the chicks now and again. You'll find us here (where the chicks are kept) during school breaks and after school, feeding the chicks, giving them water, collecting the eggs, among other tasks,” said Noncedo Gaba, the project leader.

The group has managed to market the project well to its community, earning it daily sales of more than 100 eggs. The young business minds set their own prices to cover their overhead costs and make profits.

## A bankable venture

They have opened a bank account for the project, but for now a huge chunk of the profit is spent on chicken feed and medication as needed.

The group receives continuous coaching and mentoring from a World Vision officer. “World Vision officials conduct training sessions for us, where they teach us project management skills. They teach us about record keeping, pricing and the importance of cleanliness,” said Mpolokeng Welem, a group member.

The children's dedication is a huge encouragement to the ADP. “They literally drive this project and make decisions on how they wish to run it. Years down the line this project can provide a breakthrough in addressing poverty in this area, where approximately 90 percent of the population lives in poverty,” said James Mboto, the Umzimvubu ADP manager.

## Sparing a thought for their peers

The project also has a community social responsibility element to it. “When we get enough funds, we would like to provide school uniform and other basic items to our peers whose families are unable to make ends meet,” Noncedo said.

Meanwhile an expansion of the project is also on the cards. “We will make a decision on what to do with the chicks when they become older to lay eggs. We will either sell them to butcheries or sell fresh meat on our own,” Noncedo said with confidence.

World Vision is in the process of helping the children to register this project with local authorities, so that it can be linked with local markets. “Already some of the markets have shown an interest in the project,” Mboto, the ADP manager said.

World Vision will facilitate the signing of a Memorandum of Understanding to ensure that ownership of the project remains with the children when the organisation ceases to operate in the area.

Project owners feeding the chickens during school break.



## Sewing their way out of poverty

After struggling for years to get a job, Zanele Ndawo, 43, decided to gather a group of other unemployed women at Embo, Kwa-Zulu Natal, to start a sewing group. Embo Sewing group was then established in 1992.

Sewing from a small back room at Zanele's a sloppy and hidden home, using one sewing machine whilst faced with very tight competition in the area, the women never lost hope. Although they would work extra hours to boost their profit, things just got tougher as they could only take a limited number of orders. "We did this for more than two years, but it was impossible for us to raise enough funds to purchase new machines. We had to share some of the profit amongst each other to ensure our children do not go to bed hungry," said Ndawo.

According to Ndawo, their prayers were answered when a World Vision representative visited their community. "We have heard about the organisation before, but were not sure what it was all about," she said. After visiting the group and assessing their work, Embo Area Development Programme (ADP), decided to give the group a boost and purchased five new sewing machines accompanied by sewing material worth R5 000 for the group. This intervention gave the group a breakthrough. They were now able to take as many orders as possible and expanded their business - from sewing school wear and children's clothes, to sewing linen, wedding clothes and swim wear.

Currently, they make a profit of close to R3 000 a month, and still have plans to expand their reach. Their marketing strategy include door to door visits, display of products during pension payouts and at a stall in the market place, but there's more to be done. "We must still find more ways to reach our potential customers who do not know about us due to non existent roads in our location as you can see. It is almost impossible for vehicles to come here, and things get even worse when it rains," said Ndawo.

She also acknowledges the need for them to be empowered with marketing skills, and already Embo Business Employment Hub (EBEH) is a solution. EBEH is a partnership initiative, driven by World Vision, which aims to create business opportunities for entrepreneurs. The group has registered with EBEH for assistance on business registration, administration & record keeping, financial management training, marketing, access to micro finance and any other technical assistance.

Some of the future plans include, moving to a bigger structure and expand the business to specialise on African wear as well. "Competition does not scare us, our creativity coupled with a special focus on quality and customer care makes us the best," boasted Ndawo.



Zanele Ndawo, founder of the sewing group, busy with an order.



**"their  
prayers were  
answered when  
a World Vision  
representative  
visited"**

## ‘God’s the author of food security’

The Zifuneleni Junior Secondary school garden in Orlando East, Soweto was named the overall winner amongst more than ten school gardens in the area. This was during the food security nutritional programme competition, facilitated by World Vision South Africa (WVSA) in collaboration with KFC and the World Food Program.

Implemented also in Thusalushaka (Limpopo) and Mbekweni (Western Cape), the programme’s main aim is to alleviate poverty amongst children and their families. Families, communities and institutions are encouraged to make use of un-used land at their disposal, by planting crops. The R2.9 million programme (first batch received from KFC), has already improved food accessibility for children and empowered them to take steps to address the food shortage challenge facing the country and the continent.

Zifuneleni school started its food garden two years back, and has never looked back ever since. Assisted by the community members and teachers, the learners produce all kinds of vegetables in their garden. Vegetables produced from the garden supplement the school feeding scheme since the Department of Education suspended the feeding scheme in Junior Secondary and High schools. “The fact that their garden is always green regardless of the season shows dedication from the learners and we are impressed by that,” said Orlando ADP Manager, Gugu Shange.

Through the programme, drop-in centers for orphans and vulnerable children (OVC) and chronically ill patients have also been established. OVC households are provided with seedlings, fruit trees and garden tools. Through this programme other school in Limpopo and Western Cape provinces, have established their own food gardens, and children have been given the responsibility to run the gardens.

The nutritional programme has trained both parents and children on; basic food security advocacy and nutrition awareness, soil, water and pests management, garden space management and food processing. During the competition held in the Orlando East

ADP offices, gardeners from Soweto were honoured for their contribution towards ensuring food availability. The winners re-defined the gardening history in townships, by proving beyond doubt that backyards gardens are a possibility even in townships. Other winners that walked away with floating trophies, garden tool and other prizes included Batho Bohle Community Gardens and a backyard garden owned by a 65 year old mother.

Orlando is one of the poverty stricken townships in Soweto, thus identified as one of the areas in urgent need of this kind of a programme. “Poverty is one of the biggest challenges we are faced with as the country, and investment in agriculture can bring about a solution,” said WVSA Regional Operations Manager: Central Region, Stanley Maphosa, adding this is World Vision’s contribution towards poverty alleviation.

WVSA main objective here is to ensure that children never go to school or to bed hungry. Encouraging more than 500 people to make use of their hands and land instead of buying everything, Maphosa said, “God himself is the author of food security. He demonstrated how humans should ensure the abundance of fresh food when he commanded Adam and Eve to cultivate the land and grow their own food. Hands are the best machines you can ever get when it comes to food production,” he exclaimed.

The programme does not only train people on how to plant to guarantee good harvest, but they are also taught the best ways to prepare the food and maintain the nutrients needed by the body. The residents are empowered to make food a non-commodity, so children can have access to food at any time of the day. This contributes a lot towards the health and education of a child.

Learners in their school garden.

“World Vision

is encouraging  
them to grow their  
food gardens”



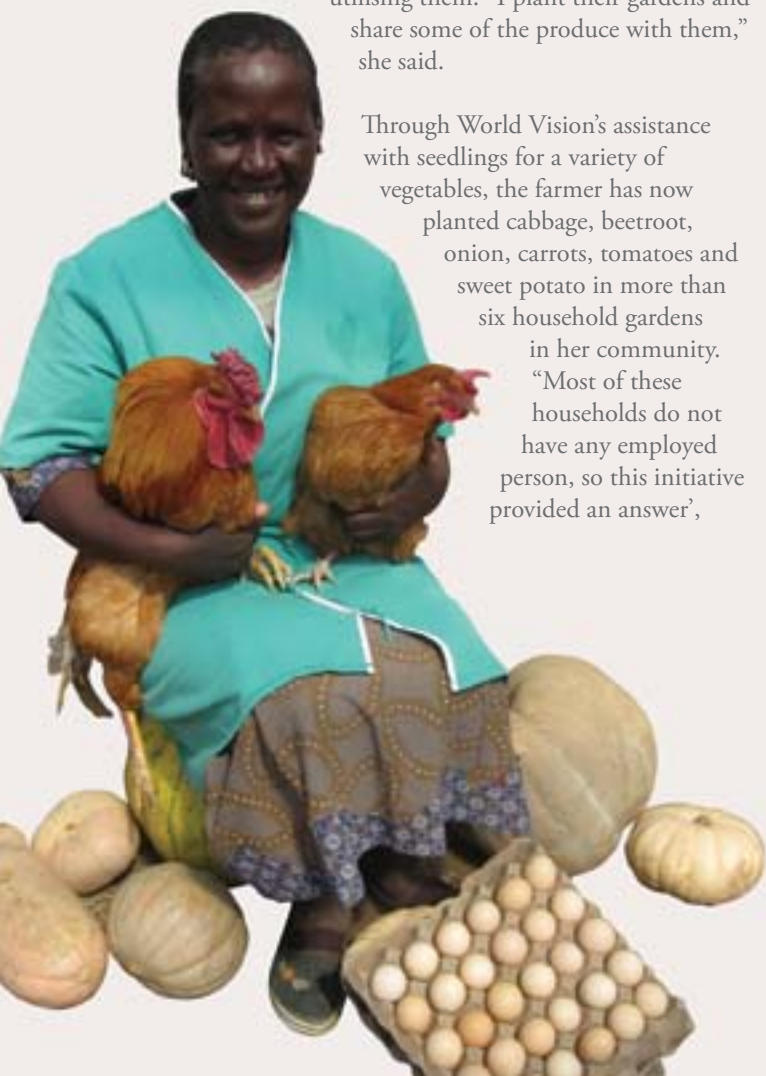
# Grow gardens; grow confidence; grow sustainability

Under some circumstances, women from the rural areas make excuses out of the demands of family life, claiming these make it impossible for them to focus on their personal and entrepreneurial development. However, Mosele Qhusheka, 46 has dispelled this belief.

Lack of resources, finance, training, appropriate technology and poor infrastructure, that continue to torment the female farmers were not enough to hinder her from realising her dream. Today, through World Vision's assistance, her plants are not only the centre of attraction in the area, but she is counted amongst women who have made a reasonable contribution towards poverty alleviation in the Free State.

Having grown up in a subsistence-farming household, she regressed to crop farming when her husband - a father of her five children lost his job. Little did she know this was a step towards an honour of being announced as the 2008 Free State Farmer of the year in the household category. Originally from the Eastern Cape Province, mama Qhusheka and her family moved to ThabaNchu, Free State about four years ago, but life was not going to be a bed of roses for this hard working woman. "When we moved here I was very concerned about the very dry and hot weather conditions," recalls Ma Qhusheka. To make things worse, ThabaNchu is one of many rural areas in the country that lack access to clean drinking water, not to even mention irrigation water. As if that was not enough, she had another obstacle of land space limitation. She then decided to approach people who had big gardens in the community, but were not utilising them. "I plant their gardens and share some of the produce with them," she said.

Through World Vision's assistance with seedlings for a variety of vegetables, the farmer has now planted cabbage, beetroot, onion, carrots, tomatoes and sweet potato in more than six household gardens in her community. "Most of these households do not have any employed person, so this initiative provided an answer",



**"We would like to invest in these female farmers as our hope"**

she said. Adding that her family also depends on the profit made from the vegetables to take care of their family needs like buying clothes, school uniform and paying school fees. Ma Qhusheka also acknowledge that it is World Vision's training on soil preparation, use of chemicals, crop rotation and spacing that has helped her to be where she is today. "One of the things that impressed the judges during the assessment of my gardens was the neat planting area and the quality of my plants, and all of this I learnt from World Vision agricultural workshops," she said.

By providing support to these farmers, World Vision is encouraging them to grow their food gardens into commercially viable enterprises, towards established food security and job creation in their communities. "We would like to invest in these female farmers as our hope. Given the necessary support, they have the ability to give the country a reasonable mileage in terms of the fight against poverty", said Lehlohonolo Chabeli, WVSA National Director. Chabeli hopes they will also serve as role models for many unemployed youth, who need to learn to make the most of the resources around them. These sentiments were shared by Mama Qhusheka, whose wish is to own a farm area where she can empower the youth with agricultural skills, and it looks like it will not take her time to realise this wish. She has made arrangements for the local Pick 'n Pay store and come next season her produce will be on their shelves.

Initiated by the Department of Agriculture in 1999, the Female Farmer of the Year Awards, recognise the contributions that female farmers are making under the very challenging circumstances. The annual award honours the top producer in four categories including export markets, national markets, informal markets and household use. Departmental of Agriculture officials and other role players identify and shortlist the farmers in each of these categories. Provincial winners in each of the four categories compete for the top positions in the national leg of the competition.

Mama Qhusheka show-casing her produce that made her to receive the Free State Female Farmer of the Year Award.

## Delight for Umzimvubu's children who find renewed hope

After occupying a dilapidated house for as long as they can remember, Itumeleng Mapei, her son and three younger siblings now own a new house. After losing their mom, their father became as good as absent. Thus the family was chosen as one of more than ten Orphans and Vulnerable Children (OVC) families in the Umzimvubu area, Eastern Cape, recently given keys to their houses, by World Vision's Umzimvubu Area Development Programme (ADP). These structures have toilet facilities, something never seen in the rural area of Matatiele as communities go to the open fields to relieve themselves. Funded by World Vision USA, the Home Sweet Home and HIV and Aids Community Partnership Project, seeks to reduce the impact of the HIV and AIDS in the impoverished communities by replacing unsafe and unsanitary shelters with proper dwelling structures.

When you see the structure that was a home to Itumeleng and her siblings, you would not believe it was a home to human beings; it looks more like a pigsty. They were using the single room as a kitchen, dining and a sleeping room. However, for them this was becoming a normal life, as they did not even know where to go to seek help. One of Itumeleng's brothers decided to leave home and go stay with friends, as he was unable to cope with his home situation. No one knows where he is until now. "My heart bleeds when I think of him, I just hope he is still alive and pray that one day he'll decide to come back to see our new home," said Itumeleng.

The 19 year old, Itumeleng, dropped out of school after the passing on of her mother, to take care of her siblings. "I was in grade four when I decided to drop out. We were being laughed at by other kids because we did not have uniform and were always on bear foot, so I had no choice but to look for a job, because to provide for my younger siblings," she said.

However, things were not going to be that easy for Itumeleng. Instead of finding a job, she succumbed to empty promises and fell pregnant. The father of the baby is nowhere to be found, which means an added responsibility for Itumeleng. As the 'mother of the house', she always makes sure there's food when the children come back from school. Again thanks to World Vision, for providing the family with seedlings, for them to start producing fresh vegetables in their new home.



On that same day the organisation handed over eight toilets to Ncanywa Junior Secondary School in Pholile village, which is one of ten schools that benefited from the water and sanitation project. The state of the toilets at the school was horrifying before the intervention of World Vision. Learners had to relieve themselves in the bushes, which obviously exposed them to rape or even attacked by wild animals.

World Vision built eight toilets for the school. The handover event, which was held at Ncanywa J.S.S, was attended by a number of stakeholders including the Chief of the area, B.M Ncanywa.

The principal of Ncanywa, Sibusiso Duma said: "I don't have enough words to express the appreciation that I and this community have for what World Vision has done for our school." The Chief of Ncanywa echoed the principal's gratitude. "World Vision has become our Saviour in Matatiele - these people were sent to us by God," Ncanywa articulated to loud applause from the crowd. The Umzimvubu ADP Manager, James Mboto enlightened the gathering on how the organization is pushing the boundaries of development by fighting the causes as well as symptoms of human suffering. "World Vision is delighted about the success of this project life in all its fullness for children; that is the reason why World Vision exists," he said.

The new house built by World Vision for Itumeleng and sibling.

**"These structures have toilet facilities, something never seen in the rural area of Matatiele"**



## EBEH unlocks opportunities and shapes dreams to reality



Embo youth establishing contacts with the potential employers.

For Xolani Mthethwa, 17, having made it until matric is a miracle. His unemployed mother had to negotiate for him and his five siblings to be exempted from paying the school fees until now. “It is a miracle that I have managed to reach this level in my studies. Things have been very tough at home,” he said with a sigh.

However, given the high unemployment rate in the country, this businessman in making has been very anxious about his future after matric. So the launch of the Embo Business and Employment Hub (EBEH) at Embo, Kwa-Zulu Natal would not have come at a better time. The partnership project driven by World Vision South Africa (WVSA) seeks to create and enhance opportunities for the Embo and surrounding communities through providing training and career guidance, job placements and entrepreneurial guidance.

Xolani’s interest heavily lies on retail business, and he hopes to further his business studies with Elangeni College. “I cannot say I want to go straight into business after matric because I need to be empowered with relevant skills, so EBEH is exactly what I needed,” he said. Through its vocation guidance and training unit, the hub provides career guidance to school leavers and demand driven training for job seekers.

To help Xolani follow his passion for business, EBEH is currently mentoring him whilst trying to link him with relevant agencies like Small Enterprise Development Agency (SEDA) and Durban Chamber of Commerce and Industry. These agencies will help empower him with specific industry training, once he finishes his high school. “The time for excuses not to make it in life is gone, sometimes you have brilliant idea, but never know who to share them with, so the centre is here for us to better our lives,” said Xolani.

Speaking during the launch, WVSA National Director, Lehlohonolo Chabeli expressed gratitude to WV Australia for sowing a seed that has the potential to curb unemployment frustrations amongst the youth.

“Today we hope we have given birth to a centre that will unlock opportunities for our children and shape their dreams to reality. But all rests in the hands of this community, residents need to come forward and present their needs,” he said. The other unit of EBEH focuses on social development activities including youth empowerment, women’s development, crime prevention and HIV & AIDS support.

Xolani (right), a matriculant establishes contacts with Seda at the EBEH launch.



**“Today  
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# Sowing seeds of long-term problem-solving skills and subsequent successes

Started in 1998 by the Damane family in Matatiele, Eastern Cape, the Ntantaise food security project has now grown into a community garden project with close to 30 members. Through World Vision's intervention, the 52 hectare land project has become a significant source of food and income for community members, who would not otherwise be able to produce their own food. A sentiment recently echoed by the Department of Agriculture during a flea market, where the project was awarded for its excellent vegetable produce.

Depending on season, some of the garden fresh produce includes turnips, cabbages, beans, pumpkin, beetroot etc. The community members who work in the garden acknowledge the positive difference the garden has brought in the area. "Gardening involves physical activity so it helps both elderly and young improve their physical fitness and this decreases susceptibility to illnesses and overall reduces the burden on the health



Project founders with community members

care system, which in any case is almost non-existent in our location,"

expressed a community member. Studies show the following health benefits to be associated with involvement in community gardening: strengthened immunity, reduced rates of asthma, decreased stress, increased overall sense of wellbeing and reduced risk of childhood lead poisoning.

The Umzimvubu Area Development Programme (ADP), has boosted the project to ensure it becomes a success. To meet the challenge of water scarcity in this dry area, the ADP purchased a much-needed water pump machine (at a cost of more than R30 000) and provided garden tools and seeds to the project. Recently the community garden members walked away with a trophy during a provincial flea market, awarded as number one vegetable producers exhibiting. "The flea market was a break-through for us, we came back with a good profit from selling the vegetables on the flea market and made contacts with some decision makers in the retail sector," said one of the project founders, Nokuzola Damane. Women who work in the garden do not get paid, but they are able to provide a healthy plate of food for their families.

The children join their parents in the garden after school, a practice encouraged by World Vision. "Researchers will tell you that learning to grow plants is mentally stimulating and adds to the children's wealth of knowledge and expertise. It also teaches them to think sustainability and use of long-term problem-solving skills rather than relying on quick fix, short-term solutions," said Umzimvubu ADP Manager, James Mboto. The project has become more of a community-building project, as it has increased the sense of ownership and stewardship and fosters the development of community identity and spirit.



Nokuzola Damane, co-founder of the community garden.

**"The project has become more of a community-building project"**

# Women craft a better future for children whose lives are shattered through HIV & AIDS

Sinethemba – ‘we are hopeful’.

Twelve women from the Pholile village in the Eastern Cape established the Sinethemba Support Group three years ago. With the help of World Vision, the unemployed women who would otherwise have nothing to do after finishing house chores, have now become a beacon of hope to the community. They have started a support group, geared towards dealing with their community's HIV and AIDS issues. The area is one of many villages in the province hit hard by the pandemic, with close to 3 000 orphans and vulnerable children (OVC) in one municipality. Through profit made from sewing, crafting, candle making and poultry, the group provides both economic and emotional support to the needy children.

“There are many children in this area who are on their own, thus we decided to start this support group. They come to us with different needs; i.e. require assistance to apply for birth certificates, social grants whilst some are usually in-need of money for school fees,” said Liziwe Nongalo - the group leader. According to Nongalo, the group would not have managed to reach this stage without assistance from World Vision. The organisation boosted the project with sewing machines and a candle-making machine.

Currently the Umzimvubu Area Development Programme (ADP) is fencing the garden used by the group to grow fresh vegetables. According to Nongalo, the vegetables come in handy when these women who also serve as care givers, visit HIV and AIDS patients. World Vision organised training on peer counseling and care giving for these good Samaritans and are now eligible to provide information to the community and to raise awareness with regards to tuberculosis and HIV & AIDS.

Talking about the inception of this support group, Nongalo admits it has not been an easy ride. “Before World Vision came into the picture, we were struggling a lot. We had to pop out money from our pocket to get the capital, and we also secured donations from the local shops and some community members,” she said. At some stage the group received a boost from the Department of Social Development. However, their bank account is always thin as the needs tend to exceed their pocket. “For now we are not paying ourselves, but hope to do so in future, when our financial status improves,” said Nongalo.

For World Vision, this is another way to improve the quality of lives of orphans and vulnerable children in the country. “Over the past seven years of operation in this area, through self reliant projects like this one, we have restored hope to children whose lives have been shattered by HIV and AIDS, poverty and unemployment,” said the Umzimvubu ADP Development Facilitator, Siyanda Dlamini. The ADP is currently assisting the group with the registration of the project as a Non Profit Organisation (NPO). The group's future plans include the opening of a drop in centre, which will serve a much-needed hot meal by the children of this area.

The Sinethemba Women Project member making candles with the machine purchased by the Umzimvubu ADP for the group.



**“For now we  
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## Malnutrition in children can even start whilst in mother's womb



Mpofu children receive educational toys and food parcels from WVSA and KFC.

It was joys, cheers and jubiliations at Ncera Village outside Alice in the Eastern Cape when Christmas came early for 68 non-funded pre schools from around the Nkonkobe Local Municipality area when they became beneficiaries of a nationwide nutrition initiative aimed at addressing the issue of malnutrition among pre-school going pupils in disadvantaged areas of South Africa.

The 68 identified pre-schools in rural areas around Alice, Whittlesea, Fort Beaufort and surroundings which receives no official funding from the State were this week blessed with a donation of food parcels, educational toys, furniture and other pre-school material valued at more than half a million rand. The nutrition initiative drive, an intervention of World Vision, Kentucky Fried Chicken and the Department of Social Development is aimed at addressing the issue of malnutrition and subsequent lack of development among thousands of pre-school attending kids in the impoverished Nkonkobe Municipality region, west of the predominantly rural Eastern Cape Province.

Speaking during the malnutrition initiative launch at Mzingisi Day Care Centre in Alice, World Vision SA's Regional Operations Manager Stanley Maphosa emphasised the Christian, child-focused and community-based foundation that steers the way to working closely with local communities, bringing about better understanding of the root causes of poverty.

Maphosa stressed the importance of mobilising rural communities to utilise their skills, resources and potential to overcome the scourge of poverty engulfing most of the impoverished communities around South Africa and beyond.

He said that the Eastern Cape, "due to its high poverty and malnutrition prevalence," will be a strong focus in the next 10 years where they intend taking the issue of child development forward. "We are committed to improving conditions of the poorest of the poor and to take child development and fight against malnutrition to another level," Maphosa said.

World Vision ADP Manager Michael Cekiso revealed that the NGO would spread their interventions to areas around Mbhashe Local Municipality, Tsomo and Cofimvaba in the next financial year. He said, "malnutrition was one of the biggest obstacles in child development that needed to be addressed as a matter of urgency by all stakeholders".

"In destitute areas like this one, children suffer from malnutrition while they still in their mothers wombs, they then are born in a nutrition-lacking environment and you cannot expect those children to perform well in their upbringing because their brain cells are never adequately developed due to the scourge of malnutrition in their day-to-day life," Cekiso said.

Social Development's Amathole District Manager Malungisa Dingiswayo welcomed World Vision's initiative, saying it will go a long-way in developing "our future leaders". The partnership with World Vision is expected to go on for the next three years and more, and will be of utmost importance in the fight against child malnutrition in the province. Dingiswayo said in order for pre-schools to benefit in such initiatives, they must register on the department's database as none would be considered if they are not registered.

An ecstatic Gloria Ngaye who founded one of the benefitting pre-schools, the Mzingisi Day Care Centre at Ncera Village related a story of how tough things were when they started the crèche more than a decade ago. Ngaye, who could not contain her excitement, said "things were starting to look better" and that she was very humbled by the support shown by World Vision and others in uplifting rural and impoverished communities around the Eastern Cape.

Educators in these kindergarten schools will receive adequate training in nutrition while the pre-schools will also receive monthly grocery vouchers from a local chain store. A memorandum of understanding to formalise their partnership for the next three years was signed by World Vision and the Department of Social development.



# Humanitarian Emergency Affairs

## Each life; each second, is precious

No person or nation is exempt from the threat of disaster. Some catastrophes are man-made and may develop over months or years. Others, such as floods, droughts or earthquakes, can strike almost anywhere without warning, claiming thousands of lives in seconds.

Sadly, it is often the poor who are most affected, particularly the children. In the wake of a disaster, World Vision recognises the vulnerability of children and gives priority to their nurture and care. Major disasters increased thirteen-fold in the last 50 years. Current global weather trends and increasing political upheavals indicate that the needs will continue to grow. Disaster mitigation,

immediate emergency response, and a commitment to long-term rehabilitation are critical.

World Vision welcomes partnerships in caring for South Africa's poor, including those affected by situations requiring an emergency response. World Vision teams work hard to provide aid to vulnerable children and families who are clinging to survival in the wake of natural and man-made disasters.

Together, we can walk alongside tens of thousands as they move from despair to wholeness. World Vision knows that when disaster strikes, each life, and each second, is precious.

## South Africa accelerates its disaster response and emergency relief efforts

South Africa has not experienced many man-made and natural disasters. Other countries in the Southern Africa region have not been so fortunate. However, the attacks on foreign nationals in 2008 were an important learning curve and revealed the necessity to expand in capacity at this level.

In 2010, WVSA has worked on an accelerated programme to ensure proper coordination of disasters from community to

national level. The Senior Management Team was trained on the World Vision track two-module. An Emergency Relief and Disaster Management Committee and the National Emergency Preparedness Relief Fund have also been established. The National Rapid Response Team was established, trained and given terms of reference and are ready to be released in case of an emergency in South Africa. The team comprises people at the National Office and some from the Area Development Programmes where World Vision works.

## Widespread collaboration and recognition

WVSA operates in six out of nine provinces in South Africa, but the Humanitarian and Emergency Affairs component covers the whole country whenever approved to do so. All the ADPs in South Africa have prepared Community Based Disaster Preparedness Plans (CBDPPs), which influence the National Disaster Preparedness Plan for the organisation. Of the 15, three are using those developed by the local municipalities in Mbekweni (Paarl), Thusalushaka (Makhado) and Khauhelo (Free State). The ADPs sit in the local and District Disaster Management Centre meetings. Currently, one of our oldest ADPs Mpofu sits in both the Provincial and District Disaster Centres, providing technical advice. In Kwa-Zulu Natal, World Vision South Africa also sits at the Provincial Disaster Management Centre giving advice on disasters.

WVSA is also in the process of signing a Memorandum of Understanding (MOU) with the National Disaster Management Centre in Pretoria, as well as with the Ekurhuleni Metropolitan Municipality. This will give World Vision SA the necessary recognition for the work that they do in Disaster Management. The aim is to also establish this in the other five provinces, districts and local municipalities where World Vision is working in line with the country's Disaster Management Act of 2002 and the Disaster Management Framework of 2005.

Rumours of xenophobic attacks brought huge tension in SA in July. Lehlohonolo Chabeli (WVSA National Director), left, and other WVSA staff visited a hotspot in Johannesburg during this period.



## Risk assessments

Given the violent service delivery protests that swept across the country in 2010, WVSA organised training for seven staff members and five Municipality representatives from Umvoti, Maphumulo and Mangaung on Vulnerability Risk Assessment, which was conducted by Wits University. The ADPs continued to work with local authorities and committees to build local capacities for peace, tolerance and social cohesion. This was factored into programming as part of disaster risk reduction to encourage people to use non-violent means to protests.

As an office hosting regional learning centres for advocacy and gender, there is no doubt that the Office is in a position to advocate against callous practices.

In 2010, WVSA conducted an assessment of the xenophobic attacks in Dedoorns where 3 000 refugees were displaced and housed in tents at the local stadium in November 2009. With various humanitarian role-players like the Red Cross, UN, the Department of Social Development and the Cape Winelands Local Municipality responding, WVSA did not have to respond to this crisis.

## Contingency measures

As part of its strategic focus, WVSA – through its preparedness plans – made contingency measures to respond to such emergencies, thus the organisation was able to step in immediately. Food items, including baby food and blankets, were distributed to meet the immediate needs of the displaced. This response was supported by World Vision Taiwan, which supports Mbekweni ADP. WVSA responding through its ADP in Mbekweni, together with the Department of Social Development (DSD), established a Coordinating Committee in Drakenstein that continued to oversee developments and management of the campsite. They assisted in engagements with local communities for reintegration and/or relocation of the displaced foreign nationals. Only six foreign nationals were relocated while others were successfully reintegrated into the community.

Through the Congress of South African Christian Churches, WVSA held a meeting in Johannesburg to mobilise churches against xenophobic attacks. “We can no longer afford to sit back hoping to only respond when something ‘big’ happens. The reports in the media, accompanied by recent incidents of xenophobic attacks in Cape Town, are enough for us to take the rumours seriously,” said WVSA Humanitarian Emergency Affairs Manager, Stanley Maphosa.

The police had the situation under control and they maintained high visibility in most vulnerable areas. Duncan Breen, an Advocacy Officer for the Consortium for Refugees and Migrants in South Africa said that initial reports suggested that police responded quickly to outbreaks of the latest xenophobic violence in Cape Town. The Consortium for Refugees and Migrants in South Africa is an NGO promoting and protecting the rights of refugees and migrants. The Forced Migration Studies Programme (FMSP) at the University of the Witwatersrand estimates that there are about 1.6 to 2 million foreign-born residents in South Africa, out of a population of 48 million and about 1.2 million are Zimbabweans.

## Greater preparedness

According to Government, the primary difference between the 2008 and 2010 xenophobic attacks is the greater preparedness from Government, and that civil society had also taken a strong and vocal stand against xenophobia in months leading to the attacks, countering the widespread rumours of another large-scale attack. An inter-ministerial committee on xenophobia has been set up and ministers have warned of “harsh action” against those attacking foreign nationals. The Ministries of Police and Defence took a pro-active approach to deal with this ‘evil’. “Opportunistic criminals must know that we will deal with them harshly; there is no way we will allow them to spread fear and crime. We are working very hard to find them and prosecute them,” said Police Minister, Nathi Mthethwa.

While the WVSA Office continues on this journey of building humanitarian emergency capabilities, we realise that even more can be done with the support from the World Vision Partnership, Support Offices and Civil Society. Locally, WVSA is working with a number of partners to promote justice. During the 2010 FIFA World Cup™, World Vision South Africa worked with Childline and the National Association of Child Care Workers to ensure children’s safety at fan parks. Further, the soccer development project funded by World Vision Canada raised awareness on child trafficking in Free State, Western Cape and Kwa-Zulu Natal provinces during and after the soccer extravaganza.



## Rapid response to rumours of xenophobic attacks

The xenophobic attacks that swept through South Africa in 2008 left the country traumatised and bleeding. Foreign nationals were attacked, their houses burnt down and businesses looted, leaving 62 people dead and more than 100 000 displaced. Government, Non Government Organisation (NGOs), Community Based Organisations (CBOs) and church bodies all pledged to ensure this was a scene never to be repeated in the country.

However, on the eve of the finals of the World Cup rumours of xenophobia emerged and this raised apprehension all round. Subsequently acts of xenophobic violence were reported mostly in the Western Cape. Our Area Development Programme (ADP) in Mbekweni Township was affected.

About 250 people fled the township afraid of the wrath of the residents, and have now been placed at a camp outside Wellington town at the foot of the Bainskloof Pass in Cape Town. The conditions they find themselves are rather disturbing to say the least, notwithstanding the provision of basic needs by the municipality. These people have very limited access to sanitation and food, even privacy, as both males and females are under one roof. They are forced to brave the bitterly cold winter and sleep on the cement floor – an unbearable situation more especially for those with babies.

When World Vision South Africa (WVSA) visited the camp to assess the situation, the refugees who were visibly excited to see WV officials appealed for food, mattresses, toiletries, blankets, food and warm clothes for babies. “If I can only get one tin of baby food for my baby girl... I do not have enough breast milk to feed her anymore since I also go without food some days”, a mother said. As part of its strategic focus, WVSA through its preparedness plans made contingency measures to respond to such emergencies, thus the organisation was able to step in immediately. Foodstuffs including baby food and blankets have been distributed to meet the immediate needs of the displaced.

WVSA responding through its ADP in Mbekweni, together with the Department of Social Development (DSD), will soon establish a coordinating committee in Drakenstein that will continue to oversee developments and management of the campsite. They will assist with engagements with local communities for reintegration and or relocation of the displaced foreign nationals.

Meanwhile, on Sunday 18 July, WVSA, through the Congress of South African Christian Churches, held a meeting in Johannesburg to mobilise churches against xenophobic attacks. “We can no longer afford to sit back hoping to only respond when something ‘big’ happens, the reports in the media accompanied by recent incidents of xenophobic attacks in Cape Town are enough for us to take the rumours seriously,” said WVSA Humanitarian Emergency Affairs Manager, Stanley Maphosa.

The police have indicated that the situation is under control and that they are maintaining a high visibility in the most vulnerable areas. Initial reports suggest police responded quickly to outbreaks of the recent xenophobic violence in Cape Town said Duncan Breen, an advocacy officer for the Consortium for Refugees and

Migrants in South Africa, an NGO promoting and protecting the rights of refugees and migrants. The Forced Migration Studies Programme (FMSP) at the University of Witwatersrand estimates that there are about 1.6 to 2 million foreign-born residents in South Africa, out of a population of 48 million and about 1.2 million are Zimbabweans.

According to Government, the primary difference between 2008 and now is the greater preparedness from them, and that civil society had also taken a strong and vocal stand against Xenophobia in recent months to counter the widespread rumours of another large-scale attack. An inter-ministerial committee on Xenophobia has been set up and ministers have warned of “harsh action” against those attacking foreign nationals.

The Ministry of Police together, with Defence, has taken a proactive approach to deal with this ‘evil’. “Opportunistic criminals must know that we will deal with them harshly; there is no way we will allow them to spread fear and crime. We are working very hard to find them and prosecute them,” said Police Minister, Nathi Mthethwa.



**“If I can  
only get one tin of  
baby food for my baby  
girl”**

## Goods donated to children of refugees in Johannesburg

Takudzwa Chikoro, 16, is one of thousands of Zimbabwean children who crossed the Beit Bridge boarder alone to South Africa unaccompanied in search of a better life. This is a journey of more than 500 kilometers. Unable to cope under the scourge of poverty in his home, he decided to leave his aunt and younger sister to try and get a job in Johannesburg. For days he had no food or water. Takudzwa's parents both passed away when he was still very young and was forced take the responsibility of being a provider for his sister at a tender age.

When he arrived in Johannesburg, he was informed by his street friend about the Central Methodist Church, a house of worship that has become a home to more than 4000 refugees. This after Xenophobic attacks that rocked South Africa in May last year, targeting mostly Zimbabwean foreigners. Adult male Zimbabweans have over the years often trekked to South Africa in search of employment on the country's sprawling farms, mines and factories, but an unprecedented economic crisis and political violence have over the past decade seen nearly every other adult joining the trek down south, to look for better paying jobs. Close to 70 people were killed during the violence, whilst more than 600 were left wounded. This resulted in more than 200 children between the ages of seven and 18 years crammed into the church, and Takudzwa is one of them.

He dropped out of school from Zimbabwe's biggest city Harare, as he could no longer afford school fees. "I had no option but to quit school. The fees were unaffordable and going to school has become worthless as jobs are scarce in Zimbabwe," Takudzwa. Now he has been given another chance to continue

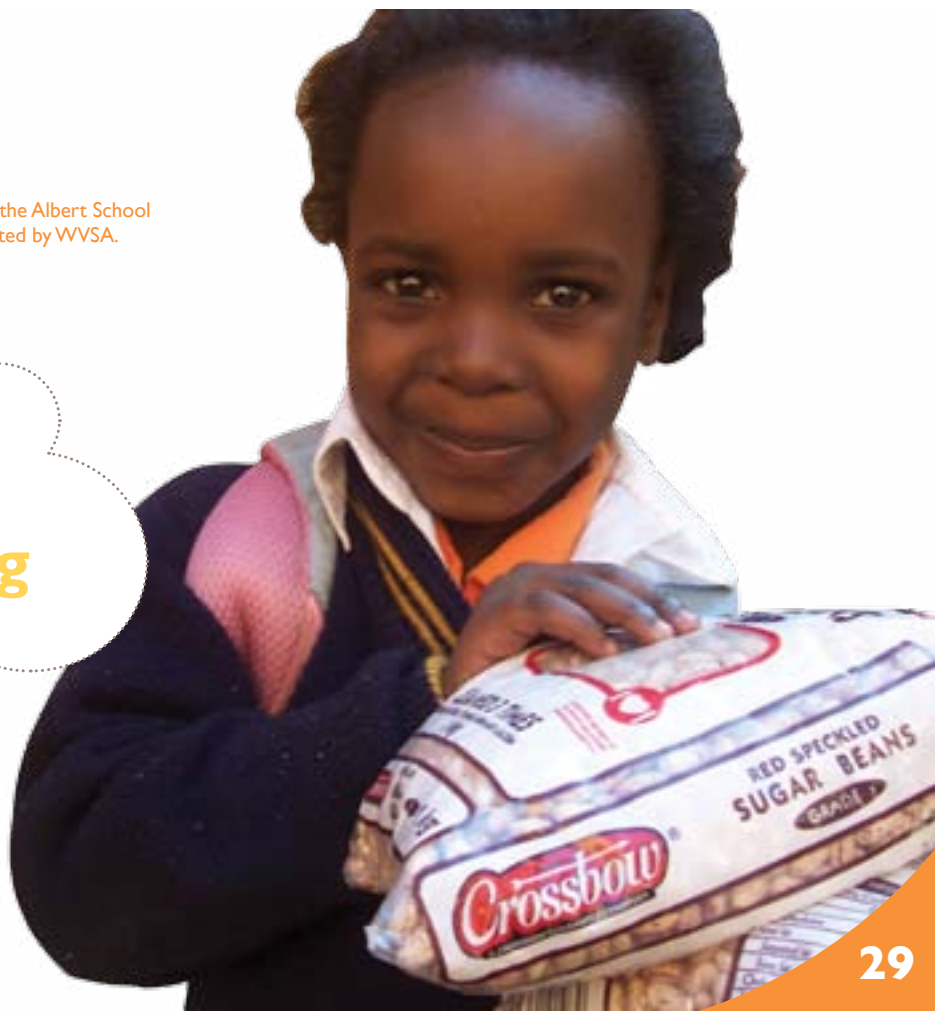
schooling through Albert School, opened by Methodist Church's Bishop Paul Verryr for refugee children. "I'm excited about this opportunity, it brings me closer to the dream of becoming a lawyer," said the grade 12 learner. Although it is not the best of schools, it offers children education and rehabilitation programmes. The school is situated in the central business district of Johannesburg.

Utilising emergency relief funds received from WV Hong Kong, WV South Africa donated stationery, clothes, foodstuffs and sanitary towels to the school. "We know this is like a drop in the ocean considering the vast needs of the school, but we trust it will make a difference to these children. We are also currently trying to secure prescribed textbooks and computers for the school," said WVSA Integrated Ministry Director, Rajkumar Selwyndas. The school has been struggling to acquire books due to funding limitations, so these should come in handy to help learners prepare for the upcoming end-of-year examinations.

When WVSA visited the school to deliver the goods, there were more than 200 children, dressed in donated school uniforms playing inside the overcrowded schoolyard. They seem to be calm at a distance, it's only when you come closer to talk to some of them that you notice how emotionally and physically bruised they still are. "The teachers here have to do more than just administering classes. The situation forces them to also become parents, counselors and doctors to these young ones," reported the school Principal, Alpha Zhou. Zhou is a professional teacher, but has been working as a bricklayer in one of the construction firms in South Africa before he was appointed to head the school.

A refugee child from the Albert School receiving goods donated by WVSA.

**"The teachers here have to do more than just administering classes"**



## World Vision to the rescue after fire trauma

It was in the early hours of a Thursday morning, around 02:00, when Nkosana, 18 suddenly woke up and realised that their four roomed house was on fire. Although he could not see the flames in the room where he was sleeping with his cousins, but the smell of smoke and the high temperature in the bedroom made him suspicious.

Already in a panic mode, he quickly woke his cousins up and ran to the lounge (which is turned into a bedroom at night), where his three younger siblings were fast asleep, and this is where his fears became a reality. The room had already caught fire. "I quickly woke them up and rushed to the other room to notify my grand mother, who then ordered everybody out of the house," said the brave grade 12 learner.

A candle that was left unattended when Thamsanqa (14) fell asleep whilst studying for the exam caused the fire. This ordeal happened at a time when the family was still in grief and busy preparing for the funeral of Nkosana's Aunt, who was to be buried that very weekend. Some of the relatives had come to comfort and provide support to the family and were sleeping over, as a "cultural practice".

"We all stood outside watching the fire spreading rapidly destroying everything that was in the house. These included our furniture, blankets, clothes, school books, even the groceries we bought for the funeral," said granny. Although the fire fighters arrived later and tried to stop the blaze, it was too late as nothing could be salvaged.

Nkosana and his siblings are orphans who have been staying with their granny for about five years now, after the death of their mother. As it is usually the case, their granny struggles to provide them with some of the basic needs, even the school uniform that was destroyed by fire was bought with the support grant money. "This incident left me miserable, not even knowing where to start," said Granny. It was after she was unable to get any assistance from the local municipality, due to long list of fire victims in need of similar assistance that World Vision stepped in.


"When World Vision SA's Thaba Nchu ADP staff paid us a visit, after hearing our ordeal, they promised to buy blankets and school uniforms for my grand children, but I thought it would take long for the promise to be fulfilled. I could not believe it, when they delivered them the following week with some groceries," she added.

The children are just as grateful, with the excitement written all over their faces. "I lack enough words to thank World Vision. Wearing tattered clothes at school is truly a traumatic experience; it makes you feel ashamed and inferior. World Vision really came to our rescue," said Obakeng, one of the beneficiaries. Together with the Granny, the now homeless children stay at a relative's home, joining a six-member family in a two-bedroom house.

A few kilometers away from their home, is an informal settlement called Feleoane, where World Vision was again compelled to help after two children (one sponsored) lost their books and uniforms when their shack caught fire few weeks ago. The two children, 8 and 6 years, were left alone in the shack as their 30 year old

single mother went to the hospital to give birth to yet another baby. Shack fires have become a common thing in the country, more especially during winter season as people who do not have access to electricity try to keep warm using paraffin stoves and heaters.

One of the siblings points at the damage caused by fire.



**"This incident left me miserable, not even knowing where to start"**

# Solutions through Advocacy efforts



**“It is quite easy to shout slogans, to sign manifestos, but it is quite a different matter to build, manage, command, spend days and nights seeking the solutions to problems.”**

Patrice Lumumba

## What is Advocacy?

Wherever change is needed, advocacy has a role to play. Advocacy is about taking action for change. It is about speaking up, drawing attention to an important issue, and directing decision-making towards a solution. Advocacy is working with other people and organisations to make a difference.

It can also be described as the act of arguing on behalf of a particular issue, idea or person. Individuals, organisations, businesses, and governments (for example at the level of the United Nations) can engage in advocacy.

Advocacy is action directed at change. It is putting a problem on the agenda, providing a solution to that problem, building support for the solution and for the action necessary to implement the solution.

A common misunderstanding is to regard advocacy as always confrontational. The strategies and tactics advocacy practitioners use, depend on the national political context as well as the issues being tackled or the change sought.

Advocacy is not mere awareness creation. Raising awareness is, however, an important component of the advocacy process. Advocacy practitioners are solutions driven – they conscientise, organise and mobilise.

Advocacy is both an art and a science. There are no strict rules for advocacy work. Its approaches must be cultural, socially and politically specific. Widespread participation in an advocacy campaign is generally a precondition for success.

The goal of advocacy is to make issues political or national priorities and to achieve change in policy and practice. It also aims to build transparency and accountability in policy and decision-making. It builds the capacity of civil society and of grassroots people and organisations to act for change.

## Delight and excitement at Advocacy outcomes in 2010

The year 2010 was Africa's moment in time – the moment to shine and celebrate as a family in Africa; a continental family reflecting the spirit of Ubuntu and Sisonke (togetherness). The year was also the turn for World Vision South Africa building new, and strengthening existing partnerships. More than ever before, it was our moment to collaborate at all levels.

### Child Friendly Spaces

World Vision South Africa (WVSA) was *inspired to see every child protected* during the 2010 FIFA World Cup™ South Africa™. WVSA was a consortium member of the Child Friendly Space Campaign led by UNICEF.

Since December 2009, WVSA worked together with a number of organisations to plan an effective campaign of keeping children safe during the 2010 FIFA World Cup™. The organisations

collaborating in the Elkah Stadium Fan Fest, Soweto included UNICEF, World Vision SA (staff and volunteers), Child Protection and Advocacy staff members from our Southern Africa Regional Office (SARO), Child Welfare South Africa, Childline South Africa, the National Association of Child and Youth Care Workers, OLIVE LEAF FOUNDATION, Johannesburg Child Welfare, the Gauteng Department of Social Development and the City of Johannesburg Emergency Management Services (EMS).

The calibre of organisations involved in this project, and the amount of work achieved, was an achievement in its own right. This demonstrated the collaboration in action in order to achieve one simple objective – to keep children safe. World Vision once again demonstrated its commitment to child protection. WVSA (with the support of the regional staff) had to keep its eye on the ball, on the children and strived diligently to keep them safe. The Child Friendly Space was indeed a successful advocacy project.

### Acting against child trafficking and child pornography

WVSA collaborated with many partners at different levels on the issue of child trafficking. The Advocacy and Gender teams partnered with the Southern African Catholic Bishops' Conference's Parliamentary Liaison Office on hosting a round-table discussion on the Draft Trafficking Bill. This led to WVSA making a written submission on the Prevention and Combating of Trafficking of Persons Bill [B7 - 2010] to the Portfolio Committee on Justice and Constitutional Development.

WVSA also partnered with the OLIVE LEAF Foundation and World Hope South Africa in increasing awareness and information on child trafficking through an IOM Grant. This project life was for a short period of time, mainly during the 2010 FIFA World Cup™. The Advocacy and Christian Commitments teams also collaborated with the Film and Publications Board in taking the issue of child pornography to churches.

A series of briefings with church partners was held in Kwa-Zulu Natal (KZN), Eastern Cape (Mpofu ADP) and Gauteng. The highlight of the series was in Kwa-Zulu Natal, where WVSA worked closely with the Diakonia Council of Churches in hosting this event. All six KZN area development programmes sent church leaders to this briefing. The keynote address was delivered by Joan van Niekerk from Childline South Africa on "Respecting the right of the child and restoring the child's dignity in society".



## Networks and coalitions

WVSA still continues to contribute to the development and implementation of child and health policies as a steering committee member of the National Action Committee for Children Affected by HIV and AIDS (NACCA), led by the Department of Social Development. Through the Advocacy Advisor, WVSA also sits on the SANAC Yezingane Network Children Sector Working Group and represents the Network as an alternative member on the SANAC Treatment Care and Support Technical Task Team.

### Positive actions; positive change

Humanitarian organisations collaborated, communicated and co-ordinated with the best interests of children at heart and building a South Africa safe for children. WVSA succeeded in contributing to the realisation of its Child Well Being Aspirations and Outcomes through Advocacy and Child Protection.

The year 2010 has indeed been an Ayoba (uniquely South African expression that spells out delight, excitement, agreement and approval) year. WVSA demonstrated the spirit and power of working together with Government and Civil Society partners; each organisation with a specific role and working towards one common vision.



### Citizen Voice and Action Training (CVA)

WVSA was represented by Barbara Kalima-Phiri (Southern Africa Regional Advocacy Advisor), Christopher Ndlovu (Umzimkulu Customer Relations Officer) and Anthony Ambrose (Advocacy Advisor) at the Citizen Voice and Action Train the Trainers Workshop in Senegal during April 2010.

The team joined World Vision Zambia during September 2010 in hosting a CVA Learning Lab in Lusaka. CVA is an advocacy methodology on holding stakeholder (government and service providers) accountability to service delivery, especially basic services to children. In the coming year, World Vision South Africa will work closely with local communities in facilitating the CVA approach.

### 'Child Health Now' Campaign

The Advocacy Advisor represented South Africa in the G20 Working Group meeting in South Korea in May 2010. The G20 Working Group deliberated on the important issue of Maternal and Child Health. World Vision International President, Kevin Jenkins and the Advocacy Global Campaigns team led this issue.

They took the issue of reducing child mortality and increasing maternal health to the global level at the G8 Summit in

Canada (June 2010), and to the United Nations General Assembly (September 2010). From the global scale to national level, World Vision South Africa scheduled the launch of its 'Child Health Now' Campaign nationally in October 2010. The campaign will also move to a local community level and dialogue with local stakeholders on child and maternal health issues in 2011.

## South Africa's struggle to curb child mortality continues

In line with the Millennium Development Goals (MDG), South Africa has pledged to significantly reduce child mortality by 2015. However, it seems the country has made little progress in this regard - a report published by the partnership for Maternal, Newborn and Child Health (MNCH) indicates.

The umbrella organisation comprising about 240 members - such as UNICEF, the World Health Organisation (WHO) and Save the Children, assessed the country's progress in reaching MDGs. Achieving this MDG goal has become increasingly important for SA, as it reflects how the country is fairing in terms of child survival. Currently the prospects of having to reduce the child death figures by two thirds, by 2015 seem to be far fetched.

Child mortality rates in the country have actually increased since 1990, making South Africa one of the 12 countries in which child mortality rates has gone up. Some countries that are almost at the same level as SA and have similar gross national incomes, such as Brazil, Mexico, and Egypt, are on track to meet MDG4 and have halved their mortality rate since then. South Africa must achieve an average reduction in child mortality of 14% per year to meet this goal.

In a Sub-Saharan country like South Africa, a child from a poor background is four times more likely to die before their fifth birth date than his/her counterpart from a rich background. According to the latest United Nations Children's Fund report on The State of the World's Children, "every minute, a child under 5 years dies". Meanwhile, the South African Medical Research Council's National Burden of Disease Study (MRC-NBOD) reveals that "every hour, 10 children under the age of five die from a preventable condition," pushing the number of children dying every year in the country to more than 60 000.

Children's right to life, dignity, equality, food, water, sanitation, health care, shelter, education, social services and protection from abuse and neglect are clearly stipulated in the South African Constitution. These rights are also acknowledged in commitments made in the National Programme of Action for Children. However for South Africa, achieving the MDG4 goal remains a contentious issue, as the government and civil society appear to be at opposing ends in their views on how the country should be tackling this very serious issue.

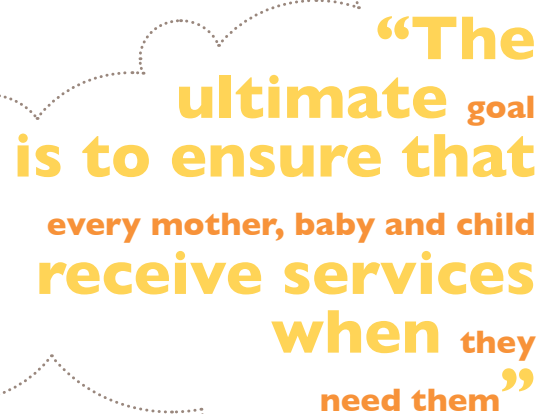
HIV & AIDS is believed to be the major contributing factor. HIV prevalence among pregnant women remains extremely high though progress has been made to improve testing, prevention of mother-to-child transmission (PMTCT), and provision of antiretroviral treatment. According to the MRC-NBOD study, 300,000 pregnant women with HIV need PMTCT services for themselves and their babies each year. One often-invisible factor is the lack of measurable progress in reducing stillbirths and newborn deaths. Deaths during the first month of life remain high and account for 30% of all child deaths. Poverty and extreme inequity are barriers to accessing high quality essential services and limit the ability of families to make healthy choices.

The children who become victims of this situation are those from rural and poor communities, thus many argue that poverty is the underlying cause of child deaths in South Africa. Strangely though, other sub-Saharan African countries, with less money and fewer resources, have managed to cut their child mortality rates.

A recent study in The Lancet reported that deaths in children under age five have been dropping in Tanzania, where between 2002 and 2006 child mortality dropped by 24 percent. During this period, the Tanzanian government increased the annual budget spent on healthcare per citizen from 4.70 to 11.70 (about R36 to R89,60). The money was also evenly distributed across the country regardless of setting.

According to a report published by The African Child Policy Forum (ACPF)- which provides an insight into the well being of children in Africa and assesses the extent to which governments meet their obligations, through a ground-breaking child friendliness, the South African government is in the top ten most child-friendly governments in the continent. This is mainly for three reasons viz: the government of South Africa has put in place appropriate legal provisions to protect children against abuse and exploitation; its commitment in allocating a relatively higher share of the national budget to provide for the basic needs of children; and as a result of the effort and success in achieving relatively favourable well-being outcomes as reflected on children themselves.

Indeed, over the past years, amongst other things, Government has embarked on a number of campaigns to try and create a coherent understanding of the actual causes of child deaths that extend beyond a medical explanation. "There are numerous social determinants of health that contribute to the escalating number of child deaths, and it is important that duty-bearers and decision makers try and access pertinent information on child deaths," the Minister of Health, Dr Aaron Motsoaledi recently acknowledged. The Minister also pointed out that to provide the best health-care and save most lives, both coverage of care and quality of services need to be high on the national agenda. He also mentioned that amongst other things, the country was using various approaches like Child Health week to provide life saving services such as immunisation, Vitamin A supplementation, de-worming and growth monitoring. "The ultimate goal is to ensure that every mother, baby and child receive services when they need them".



**“The ultimate goal is to ensure that every mother, baby and child receive services when they need them”**

## continued...

Now various role players including World Vision South Africa (WVSA) are trying to come up with solutions. “The fight is clearly too big for one player, as the organisation we have to find a clear role to play, to save the lives of children. The country has solutions, but they are not reaching those in most need, or they are not being implemented with the quality needed. If the priority high-impact interventions reached all families in South Africa, at least 40,200 babies and children would be saved every year, as analysed by The Lancet neonatal and child survival,” the National Director for World Vision South Africa, Lehlohonolo Chabeli said.

Meanwhile, Save the Children argue that providing quality child health is a daily practice and care means doing the right thing right, the right away. They also emphasise that intersectoral solutions are needed, whilst improvements in socio-economic conditions can be expected to reduce child mortality. For the Children’s Institute, the lack of population-based information on child mortality and other programmes, particularly for tracking quality of care and equity, makes assessment challenging. They also underscore the need for better data for decision-making.

Some of the initiatives carried out by WVSA through its Area Development Programmes (ADPs), to reduce child death include; Improving access to health care facilities (Mobile Clinic in Mpofu ADP), Providing testing and training for mothers, teaching them abstinence and, for those already infected, strategies to avoid passing the virus to their children. A PMCT centre in Kodumela ADP is a good example of this. In terms of malnutrition, through partnerships with KFC and ABSA bank, the organisation provides food parcels to deserving children, whilst the height and weight of all 38 000 registered children is monitored on a monthly basis.

“Our PMCT centre in Kodumela is a drop in the ocean, but it provides the support needed by the local Department of Health,” boasted Chabeli. For WVSA Advocacy Advisor - Anthony Ambrose, the fact that the Department of Health has accelerated the plan to combat child deaths means the much-needed political will is there. “However the problem lies with implementation and on how to get this right. With proper coordination, holistic collaboration between various government departments (with the Department of Health taking the lead) and the civil society, health sector, and child focused organisations, we surely can win this battle,” he said.

**“Hold government departments accountable for interventions that impact on child survival”**

The health departments acknowledges that many clinics lack resources and are unable to give children adequate treatment, but also there’s been a neglect of duty by certain health institutions. The Department’s spokesperson, Fidel Hadebe said his department is reviewing its strategies and will take note of lessons from Tanzania and other countries that have made good progress in reducing mortality. Nadine Nannen, from the Medical Research Council, said even though there’s always something to learn from other countries, but she warned that comparisons with Tanzania needed to take HIV & AIDS into account. “Countries like Tanzania do not have HIV rates anywhere near as aggressive as South Africa,” she said. UNAIDS reported that in 2005 Tanzania had a prevalence rate of 6,5 percent, while South Africa was at 18,8 percent.

The question on everyone’s mind now is how can more child deaths be prevented, and the Children’s Institute has a responses needed to address this challenge:

- South Africa desperately needs a unified and co-coordinated survival strategy for children, which are binding on all duty-bearers. The HIV & AIDS pandemic is having a direct impact on child survival and SA’s plan on HIV & AIDS needs a boost. The Department of Health adopted such a plan in 2003 and locating children within this plan is fundamentally important. The success of such a plan is hinged on a sound health system that renders the necessary services to its clients – of which children form a large component.
- Address poverty and inequity: Poor socio-economic conditions and a lack of basic services exacerbate the main causes of child deaths.
- Create child-focused and sustainable policies and programmes across government departments in an effort to address child survival and well-being more holistically.
- Improve reporting mechanisms as well as the quality of child death statistics.
- Hold government departments accountable for interventions that impact on child survival by clearly identifying their obligations towards ensuring child survival in terms of the Constitution. Local government plays an essential role in this regard, particularly in setting up Integrated Development Plans for towns and cities.
- Introduce an annual parliamentary inquiry into child deaths. This will create an opportunity to hold government departments accountable to report on their duties to enhance child survival. Such an annual inquiry will also provide civil society and child focused organisations with the opportunity to raise concerns and provide solutions on the unacceptably high number of child deaths in the country.

## Fresh approach to tackle HIV and stigmatisation

Under the theme “I am responsible, We are responsible, South Africa is taking responsibility,” World Vision South Africa (WVSA) National Office staff, together with the Food Programming Management Group (FPMG) and the Southern Africa Regional Office, joined millions across the globe to mark World AIDS Day (WAD). This year’s WAD marked a new era in the country’s collective effort in response to the epidemic. In previous years, this day has seen voices of protesters against government’s failure to grasp the frustration around HIV & AIDS.

There have been strong criticisms of the denialism preached by the leaders and of the failure to roll out anti-retroviral drugs with urgency to alleviate the harm caused by the disease. This year, the approach was different. Perhaps the single most important change brought about by the new Government under the leadership of President Jacob Zuma was the change of attitude towards this epidemic.

The president himself has made a point of publicly talking about AIDS and taking a strong stance against the stigmatization of those who have the virus. This year’s WAD also saw the new Minister of Health, Dr Aaron Motsoaledi, pledging to adequately roll out the anti-retroviral intervention, so desperately needed.

South Africa is the leading country on the continent in terms of HIV prevalence, with over 5.5 million infections. Thus this year’s theme encourages everyone to take personal and collective responsibility to stop new infections.

The government is now calling on everyone to provide care and support to those living with HIV and to ensure access to treatment for all people in need. The South African HIV & AIDS strategic plan provides a broad framework for government,

Non Governmental Organisations, business, organised labour and all sectors of society in responding to HIV & AIDS. Each sector is then expected to develop and implement more specific operational plans based on its role in society, its activities and its specific strengths.

WVSA Area Development Programmes (ADPs) commemorated WAD in partnership with other NGO’s, churches and government departments, more especially the Department of Health. Working together with provincial AIDS Councils, WV piggy-bagged on the day to mobilise communities to care and protect children, from getting infected and encouraged residents to make use of Prevention of Mother To Child Transmission (PMTCT) centers based at its ADPs.

**“The ultimate goal is to ensure that every mother, baby and child receive services when they need them”**

Candle Light Ceremony held by WVSA, FPMG and Southern Africa Regional Office staff.



# Child Protection: Everybody's and every day's business in SA

World Vision South Africa (WVSA), in partnership with the SA Government, led by the Department of Social Development organised activities to mark the National Child Protection Week. During this week long campaign held in May 2010, child focused-organisations including World Vision reminded all South Africans, government officials and civil society that protecting children is "everyone's business".

The goal for Child Protection Week was to promote the culture of respect for children's rights, thus ensuring that all children grow up in an environment that is safe from all forms of abuse, neglect and exploitation. This year's celebrations were conducted under the theme "Caring Communities Protect Children." The theme highlighted the value of partnerships between government, non-government organisations (NGOs) and all sectors of civil society, including boys and girls, in creating safe environment for children. In a statement released by the Department of Social Development (DSD), the SA government once again ensured children that their socio-economic rights, as enshrined in the Constitution and in the recently passed Children's Act, including the right to education, health, care and support, will become a reality as a matter of priority.

"Child Protection Week is an opportunity for us to rededicate ourselves to ensuring that children are given a sound upbringing, free of poverty and abuse. We need to cultivate an environment that will enable them to enjoy the full dignity of freedom," said WVSA Child Protection Specialist, Lipotso Musi. During this period, WVSA Area Development Programmes (ADPs), partnered with various role players, and organised events marking this very significant week.

Orlando East Area Development Program (ADP) in conjunction with City of Johannesburg, Social Services and Orlando Crèche Forum hosted 3 000 children from 58 Orlando crèches. The 3-6 year olds were not only entertained through games, but were also educated about their rights, do's and don'ts and who to contact when they have problems etc. "Now more than ever before, the issue of Child Protection must not only be everybody's business but also an everyday business.

Abuse, neglect, poverty, HIV & AIDS, and all the social challenges facing children should be the topic of on-going discussion," said Orlando ADP Manager, Gugu Shange.

Similarly, the KwaZulu Natal based Ixopo ADP celebrated the Child Protection week in style. A group of 40 Home visitors, Development Workers and Community Church Coalitions (CCCs) came together

for a week to plan child protection implementation. The aim was not to only prioritise the needs of children during the official designated week, but to do so throughout the year. A common dream and a plan of action which captured the four Child-Well Being Outcomes were drafted by the participants. In the near future, a joint team of WV and other child-focused partners in Ixopo will work together with the DSD and other partners to roll out the action in schools and other beneficiaries. The plans include among others, the establishment of the children's committees, Child Care Forum, working with the physically challenged people, career guidance and obtaining bursaries for tertiary going youth.

The creation of the new Department for Women, Youth, Children and People with Disabilities, also translates to a new dawn in as far as children are concerned. Headed by Noluthando Mayende-Sibiya, the focus of this department is to look after the needs and development opportunities for vulnerable groups in South African. Already children have high expectations with the hope that things will change for better. "At last we have been given our own department, we are very excited. To us this means a big change in the way our issues have been handled and addressed in the past. Now the government will attend to our problems quicker...thanks to Tata Zuma," said Gugu Mpofu – a sponsored child.

Gugu says, some of the issues that needed serious attention include child abuse, neglect, exploitation, and trafficking of children. "The status of children living in disadvantaged families in rural areas also needs a review," she added.

According to Musi, some of the provinces in the country have taken the initiative to extend Child Protection Week for a month-long or longer campaign. Musi said in order for child protection to be taken serious by all, the National Office, ADPs and partners should be clear on the objectives of the campaign. These are:

- To highlight the plight of all children especially those who are abused and neglected, affected and/or infected with HIV and AIDS, living in poverty and children with disabilities.
- To enhance the access of children to the various government services including good education.
- The registration of all eligible children for social grants.
- To enhance partnerships with various stakeholders and communities in order to build a better life for children.
- To strengthen families and enhance the values of love, care, and support for children.

As the nation joins hands to mark Child Protection Week, World Vision wishes to appeal to all to make child protection everybody's business. There is urgent need to strengthen family structures; restore values of love, care and support for all children as well as promote the active and meaningful participation of the young minds. It is a duty of every individual, to ensure that a child next door never goes to sleep without a meal. No one should rest knowing there is an orphaned child that goes to school on an empty stomach without school uniform. Similarly, World Vision South Africa will not rest until the needs of children are met.



Children making their voices heard at the celebrations held in Orlando, Soweto to mark Child Protection Week.

## Southern Africa ready to tackle gender issues head-on

A delegation of the World Vision Southern Africa Region including the Democratic Republic of Congo, Lesotho, Malawi, South Africa, Swaziland, Zambia and Zimbabwe, held a four-day forum to roll out the Global Center Gender Training Toolkit (GTTK) for the Southern Africa National Offices.

Hosted in Johannesburg, from 20-24 September 2009, the workshop explored inter alia issues including; gender relations and development, integration of gender into World Vision programming, how World Vision can ensure gender sensitivity in its programming and relations between men and women.

The World Vision South Africa National Director, Lehlohonolo Chabeli, welcomed the guests. Officially opening the Workshop was, WV Africa Regional Director Ministry Quality, Victor Madziakapita who revealed that gender issues are no longer just merely taken as cross cutting issues in the organisation, but World Vision was now taking serious steps to ensure gender sensitivity in its operations.

Annastacia Olembo, Gender Advisor for Africa Regional Office, facilitated the workshop. It is envisioned that participants will roll out the GTTK training in their National Offices and those that don't already have a Gender Coordinator will make plans to secure the services of such a specialist.

**“World Vision  
is now taking  
serious steps to  
ensure gender sensitivity  
in its operations”**



# Networks of Hope

## Numerous successes achieved in fighting HIV & AIDS pandemic

World Vision South Africa (WVSA) implemented the Networks of Hope project in three provinces (Eastern Cape, Limpopo and Free State) as well as at the national level from 2007 to 2010. This project is being implemented in response to the HIV & AIDS pandemic.

The \$10.4 million project, funded by USAID (United States Agency for International Development) and PEPFAR (President's Emergency Plan for AIDS Relief), focused on Orphans and Vulnerable Children (OVC) care and support, palliative care at the household level, and HIV education and prevention through abstinence and being faithful. Activities mobilised communities to care for and protect OVC, strengthening households to care for themselves and the training of caregivers on home-based care and psychosocial support.

The project has completed a number of activities related to OVC care and adult care and support (palliative care). These included clinical nutritional support, child protection interventions, general health care referrals, OVC educational support, health care support for access to antiretroviral treatment, psychological care; HIV prevention education, household economic strengthening and community-based care for HIV affected individuals. These activities were targeted at OVC aged between 0 -17 years and their families affected by HIV. In the 2010 fiscal year alone the following were achieved:

- A total of 17 354 individuals were reached with individual or small group HIV prevention interventions.

- 1 568 individuals were reached with abstinence and/or being faithful messages.
- 1 915 were reached with interventions focused on gender.
- 34 817 OVC received various services.

### Nutritional counselling and support

In collaboration with district departments of health, WVSA provided clinical nutrition support to 1 350 OVC in drop-in centres in different communities. Nutritional assessments of these OVC were conducted and those found to be underweight were referred to the clinics for nutritional supplements. Nutritional counselling and education were also provided to OVC family members to avoid children slipping back into malnourishment.

Community care workers were provided with nutritional education. The training was aimed at empowering the community care workers on correct eating patterns, healthy eating and eating plans for children with compromised nutrition. The trained Community Care workers served as trainers and provided the messages to OVC primary caregivers. In addition, 287 community care workers were trained on accredited palliative care to build their capacity in providing quality care and support to OVC and their families/caregivers. The trained community care workers provided palliative care and support to 4 576 OVC and adults infected with HIV. About 524 health care workers also completed an in-service training programme.

Keeping the flame of hope and prosperity alive.

**“This project is being implemented in response to the HIV & AIDS pandemic”**



## Orphans and vulnerable children

Child protection intervention was provided to 12 155 OVC. About 11 000 OVC who were ill were referred to health care facilities for services and followed up by WVSA community care workers who checked on OVC weekly to ensure adherence to medication.

A total of 1 261 HIV positive OVC were referred to public health centers for both antiretroviral therapy (ART) literacy and treatment. A total of 1 181 OVC were referred for psychological care, including OVC struggling to cope with bereavement. These OVC were referred to social workers at the clinic for psychological interventions. Of these, 316 were taught how to create memory books, and were given journals to start recording stories about their families.

Economic strengthening activities in the form of woodwork, computer skills, poultry and piggery farming and small businesses were provided to 388 households. Some of the households that received training volunteered at the local schools to repair broken desks and furniture as a way of marketing their newly acquired skills.

## Mentoring toward sustainability

Organisational Capacity Building, which is World Vision's sustainability model, was conducted for 24 Community Care Coalitions (CCC). The communities were trained in project management, strategic planning and proposal writing. These are self-initiated organisations that World Vision is mentoring toward sustainability. Ten of these CCCs have been linked to the Area Development Programme (ADP) for further support and management. Following the training, five CCC have applied for funding and have been successfully awarded.

As part of contributing to the reduction of new HIV infections among young people, Networks of Hope initiated a programme on HIV prevention for in-school learners between the ages of 13 and 17 in six schools in three provinces; 18 schools in total. A similar programme was carried out in various communities for out of school youths.



Piggery farming helps to sustain households.

## Expressing gratitude

WVSA would like to express gratitude to USAID and the American people for their partnership and continued support in the form of funding in the past four years. The funding contributed greatly to the success stories shared above, from six ADPs and in three provinces. Thanks also goes to PACT South Africa for their continuous support for managing the grant.

WVSA would also like to appreciate the partnership and support received from the South African Government departments, especially the Departments of Health, Education, Social development, Home Affairs and Agriculture for their collaboration, which has contributed in no small measure to the achievements of 2010. WVSA looks forward to an even greater and better working relationship with all these partners.

Food distribution to orphans and vulnerable children.



**“Economic strengthening activities in the form of woodwork and computer skills were provided to 388 households”**

# Christian Commitments

## Emphasis on what unites; not what divides

World Vision is a community of Christians who are committed to serve the poor in the name of Christ. Our common purpose and love for Jesus Christ creates a friendly, supportive environment.

Churches do not have to be a bystander to the events that impact their communities and the world. The church can be a leader in helping children and families overcome adversities and realise every person's God-given potential.

World Vision strives to be a bridge to the world's poor. Our Mission Statement identifies World Vision as an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.

Our collective commitment to follow Jesus and serve people in poverty is what unites us.

### Sources of dialogue

Today, we are Christians from a variety of church traditions including Anglican, Anabaptist, Evangelical, Historic Protestant, Orthodox, Pentecostal, Roman Catholic, Wesleyan and other Trinitarian churches. These differences in tradition are increasingly sources of dialogue and mutual enrichment.

The core gospel commitments that have guided us in the past will continue to guide us in the future. While the various church traditions have distinctive theological perspectives and liturgical practices, we understand that they also affirm these core gospel commitments.

### Serving spirit

Whatever their religious background or church affiliation, World Vision seeks staff who bear witness to Jesus Christ and give evidence of a desire to grow in their faith.

We emphasise what unites us, rather than what divides us. Recognising that the Church, and World Vision as part of the Church, is a forgiven but not yet perfect people, we desire to relate to the Church with humility, openness, as well as respect and a servant spirit.



**“World Vision  
strives to be a  
bridge to the  
world’s poor”**

## Humility, openness, respect and a servant spirit

Devotions have been helpful in that World Vision South Africa staff were tackling the same topics, both National Office staff and those from the Area Development Programmes (ADP), through guided devotional guides. Topics covered during devotions included deliverance, our relationship with God and successful Christian leadership.

Three pastors' breakfast meetings were held in three different provinces around the country. World Vision, in partnership with the Film and Publication Board (FPB) held meetings with a total of 168 pastors attending. The purpose of these breakfast meetings was to inform the pastors and church leaders about child trafficking and child pornography. These meetings were used as platforms to remind stakeholders, among others, to be mindful of the safety of children during the 2010 FIFA World Cup™ Tournament. While the Tournament came with many good prospects, it also opened children to vulnerability, abuse and trafficking. We believe that the information provided to the church leaders during these meetings was of great help since a few incidents were reported on child trafficking.

Through these meetings, some pastors have taken it upon themselves to make this awareness ongoing, activating the awareness in their communities. The pastors felt that there was a need for many people to be aware of the issues around child trafficking and pornography and how to respond to these issues.

## Creating working partnerships

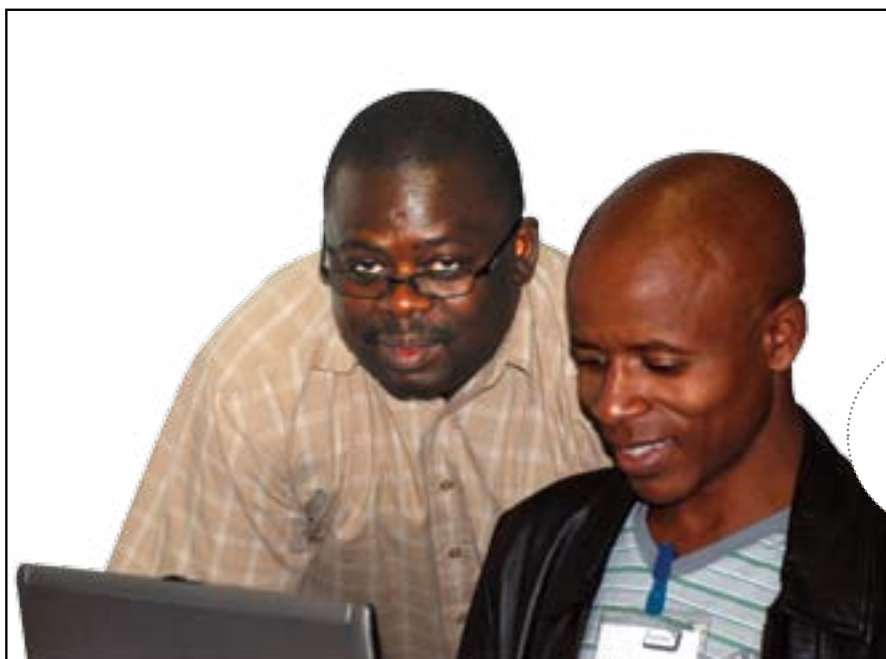
The South Africa Council of Churches (SACC) was approached by World Vision South Africa for possible partnership community work, a move welcomed by their National Executive Committee. A follow-up meeting was arranged with key members of staff, and with the assistance of the General Secretary of SACC, to find common ground in our work to pursue this partnership.

World Vision invests in partnerships with organisations working towards similar objectives in communities that World Vision operates in. Both the SACC and the Evangelical Alliance are open and willing to partner with World Vision SA.

Another possible partnership between Willow Creek Canada and World Vision South Africa is on the table. Willow Creek Canada expressed the desire to conduct trainings for the pastors in the ADPs and also make it possible for the pastors in the ADP to participate in their annual leadership conferences.

A workshop was conducted for 60 Sunday School and pre-schools teachers in the Orlando East ADP in the central region. The purpose of this workshop was to equip the teachers with the knowledge so that we can accomplish the Child Well-Being Aspirations in the ADPs. Ten bible clubs have been established in these ADPs. After this training, bibles and children books were distributed to the centres. This was done with the help of the Christian Commitment Regional Office, which provided the World Vision South Africa Office with funds to conduct this training.

Another three day-workshop for 20 pastors and pre-school teachers was conducted. This was the continuation of the training, which was held in August, however, this workshop placed more emphasises on Humanitarian Emergency Affairs (xenophobia) church relations, partnerships and conflict resolution. Church leaders came out of this workshop with renewed spirits to work together with World Vision in issues involving children in their communities.



Pastor Jonathan Lunga (left), Co-ordinator: Christian Commitments takes engagement with his colleagues seriously. Captured here by the lens, he works with a colleague during one of the many workshops hosted during the year.

**“Church leaders  
came out of this  
workshop with renewed  
spirits to work  
together”**

## Good Shepherd honoured by World Vision International



Pastor Siva Moodley spends quality time with the children in one of the homes he has built for them.

When you talk of a person with passion and commitment for helping others without expecting a gain, the name of Pastor Siva Moodley and his precious wife comes to mind. The Pastor from Chatsworth, in Durban is proving to be more than just a good shepherd and a Good Samaritan; he has become a father to both old and young in his neighbourhood.

“God inspired me to let my action speak louder than words... after all the gospel of Jesus Christ is based on practicality,” Pastor Moodley said calmly. By walking the talk of self help, care for the vulnerable whilst ensuring sustainability, he shapes his community towards the best way to deal with its challenges. This has earned him a Courageous Award with World Vision International.

It was in 1999, when the Almighty spoke to them about establishing a centre of Hope in Welbedacht. “We did not even know where to begin as the need was huge, we started by opening a school using a caravan as a classroom,” he recalls.

**“God inspired me to let my action speak louder than words”**

However, God opened doors for them and they later managed to start a community life centre. The centre has seven double storey homes for children, a hospice, a pre-school, skills centre, bakery, a crime-reporting centre, whilst it still operates as a church. The way the homes are run is far from the typical way of running an orphanage home. Walking inside these homes at Phumula care village, the warmth you would find in any other family home welcomes you. The smell of food being prepared by the ‘mother’ of the home and the noise of children playing in their bedrooms, make these beautifully built structures a ‘real’ home. Each home houses about four children from different families. The children include those who have been abandoned by their parents and those who lost parents to HIV & AIDS.

The order and neatness you find in the homes is similar to the one you find when visiting the hospice, called Phillip’s Rest. This is a home to about ten orphaned babies suffering from full-blown AIDS. A professional nurse has been employed to ensure they take treatment, assisted by a housemother.

“We had to make a plan for these babies, their relatives tend to distance themselves from them because of the stigma associated with HIV & AIDS,” Pastor Moodley said sadly. The pre-school, called Welmond Learning center caters for more than 100 children between the ages of three to seven. The Moodley’s hoped to extend the school to include a computer lab. “We acknowledge the importance of technology in the lives of our children and will do our best to ensure they get a good start in life,” said Pastor Moodley.

Explaining the need to have a crime reporting office in the center, he said, “we had no choice but to open it because the community members view us as an answer to everything – the fact that there are no house numbers in the area, makes it impossible for police to respond to crime reports,” he said. “It has truly made life easier, the police meet us here and we drive with them the scene area,” said a community member. Now the million-dollar question is, where does the couple get funds to run the centre and maintain their own family life? “It’s only by the grace of God that we are able to run this centre. There is no organisation or government department funding us,” Pastor Moodley said.

The skills centre and the bakery, which employs community members, help to sustain the work done at the centre, but the food remains a major challenge. “It takes a huge chunk of our funds and we cannot escape that because children need proper nutrition,” said Moodley. Pastor Moodley encourages the community to take ownership of the centre and together with them has developed strategies to source funds from different sources.

# Special Initiatives

## 2010 FIFA World Cup™

### Harnessing the power of soccer to achieve social change in SA

*Georgina Newman, journalist with World Vision New Zealand, delivers an eyewitness account on the way World Vision South Africa assists in changing lives through soccer development.*



#### Bloemfontein, Free State Province

I've turned up for the football match, but the pitch was covered in snow – this was not what I was expecting when travelling from New Zealand to South Africa for the 2010 FIFA World Cup™. I was in Bloemfontein, a city that was hosting some of the most prestigious teams playing in the tournament.

The team that I was watching that day was very different from the ones gracing the state-of-the-art Free State stadium. For a

start, the goal posts were fashioned out of precariously balanced tree limbs and there were no nets. The first boy charged onto the field in worn school shoes without laces or socks, shortly followed by a boy in faded Hawaiian shorts and sandals – it's minus one degrees Celsius. Football as it's most often played in Africa. A million miles away from the multi-million rand stadiums set up for the 2010 FIFA World Cup™.

The ambitiously named AC Milan football team was made up of some of the poorest kids from a township that skirts Bloemfontein. World Vision South Africa had established football teams for girls and boys to harness the power of soccer to achieve social change in South Africa.

South Africa has its fair share of woes. An estimated 5.7 million South Africans are living with HIV, which equates to one in every five adults. There are about 1 400 new HIV infections everyday, and nearly 1 000 AIDS-related deaths.

The problem is particularly acute here in Free State, near South Africa's border with Lesotho, where the ebb and flow of migrant works makes for an official prevalence rate of 33%, though local aid workers suspect it is far higher. Thousands of children have been left orphaned by HIV & AIDS.

South Africa now has the widest gap between rich and poor, overtaking football favourites Brazil. More than 40% of the population scrape by on less than NZ\$3 a day. Nowhere was that starker than on that playing field.

Those kids came from Botshabelo Township, a bleak shantytown on waste ground on the edge of the city. It's biting cold as groups of boys huddle around abandoned tires that have been torched to give off some heat. Lovely Kama, the team coach brimmed with pride when he talked about his team. AC Milan had clubbed together over several months to be able to afford a proper football.

"Before we were just playing with whatever we could find," he smiled. "Bunched up socks, or tied up plastic bags."

The World Vision soccer clubs are an attempt to divert kids away from crime, and instill in them life skills, such as HIV & AIDS awareness, knowledge about teenage pregnancy, drugs and human trafficking. They make no bones about the strategy of enticing children in with football, Africa's most popular game, and then using their enthusiasm to teach survival skills.

The team members sign a code of conduct before joining the team, promising not to smoke, steal, use drugs and to respect women. Many of these boys are bereft of good role models and sex is still a taboo topic in many families.

Chakalane is the volunteer manager who established AC Milan and many other teams in the region. A former sponsored child, he understands poverty and the power football can hold as a driving force for good.

"We want to help children, and football is their core interest. All the kids want to be soccer stars and I tell them you can't be a soccer star if you can't read your own contract. Competition is very high, so kids need something to fall back on. It needs to be football and education, not just football alone.

"Many of the children are orphans; they are being looked after by grandmothers who cannot afford to feed them three meals a day. Many miss breakfast and dinner. But the team changes them; it changes how they perceive life. They stop being naughty and their conduct improves beyond the field of play. Their school reports serve as a checks and balance of their behaviour."

Chakalane sat back in his seat and beamed, "They conduct themselves like humble gentlemen and it inspires me." Much needed on the mean streets of Botshabelo where violent crime is a rite of passage for young men."

A study conducted last year by the country's Medical Research Council showed that one in four South African men surveyed said they had raped someone, and nearly half of them admitted more than one attack. The study, also found that three out of four who admitted rape had attacked for the first time during their teens.

That's why programmes like these – which start work with children at the age of 10, before opinions and prejudices are fully formed and when young people are just entering puberty – are so vital.

The idea is not just to develop football players, but future leaders of their communities. Football teaches a sense of fair play and teamwork; it builds confidence to carry the next generation of South Africans to be free of the scourge of AIDS, poverty and crime.

## FIFA brought something to smile about

JOHANNESBURG — Kliptown punctures the glossy image of the Football World Cup. The sprawling shanty town hunches on the edge of Soweto where inhabitants care more about where their next meal will come from than who will win the FIFA World Cup™. Welcome to the South Africa the marketers don't want you to see.

The settlement is about the size of a football pitch, with tiny tin shacks packed on top of each other. Those who can't afford tin use cardboard. Half-dressed children and dogs run amok in the alleyways of the dilapidated squatter camp.

53 year old Nikiwe Sikahahal, came to Soweto from the Eastern Cape when she was a child. She lives in a one-room shack not much larger than your average garden shed with two other adults and six children. She has been promised relocation into government housing since 1984. There is no running water, no electricity and nine fluorescent green portable toilets for what looks like about 500 huts. Nikiwe waves over in the distance when I ask her where she gets her water. "A stream, a dirty stream," a gaggle of other ladies nod solemnly in agreement.

"We are very poor," Nikiwe gesticulates, a baby bouncing on her arm. "We have no choice but to live here. There is nothing to do, no work, we have no bread, we are broken."

The contrast between the poorest of South Africa's citizens and those putting on the FIFA World Cup™ is jarringly stark. This FIFA World Cup™ will make more money than any other in the event's history. Profits are up 50% since Germany four years ago.

South Africa has spent up big on its coming out party to the tune of \$5.6 billion readying the nation for this winter's World Cup. The gleaming skyscrapers contradict the Kliptown hovels, where a significant portion of the population still scrapes by on less than a dollar a day.

According to Pravin Gordhan, South Africa's Minister of Finance, the national government has spent almost 30 billion rand on roads, airports, ports of entry, telecommunications and infrastructure, including 11.7 billion rand on ten football stadiums, which after the Cup will serve as expensive mausoleums of national pride.



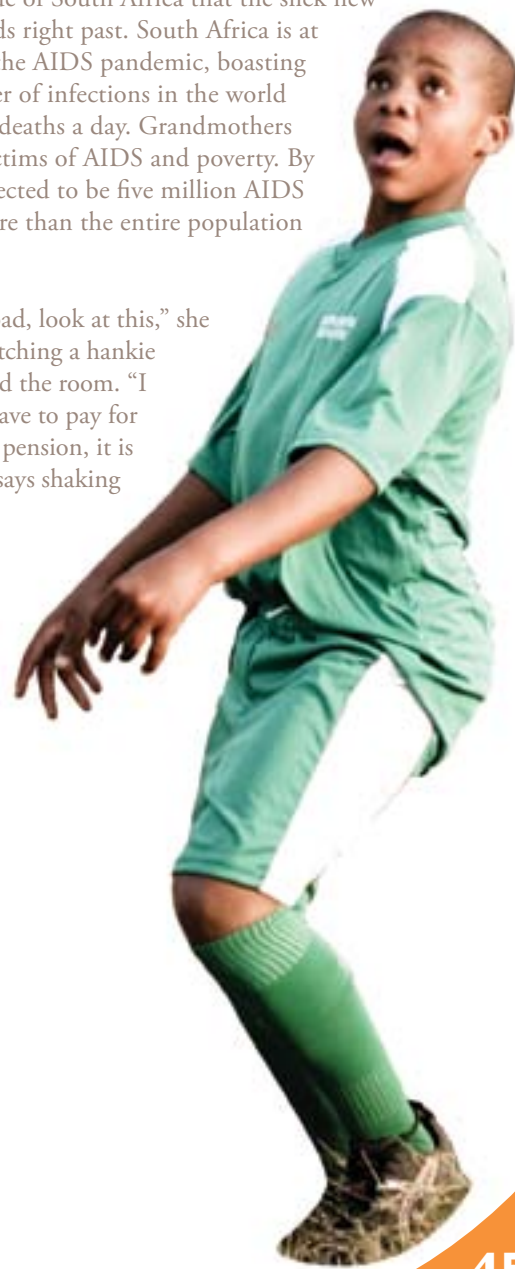
Valira Khaele doesn't know the figures but feels the reality of the fact. Her squat little house sits in the shadow of the brand new Orlando Stadium in Soweto. For all the billions poured into the country for the World Cup, it would be fair to say Valira hasn't seen a cent of it.

Bent crooked with age, 75 year old Valira shuffles to a seat in her tiny two-room house, her big toes poking through holes in her slippers. On the same day as the world's brightest footballs stars are playing at the Orlando stadium, 200 meters from Valira's front door, we sit in the gloom of her neat but sparse living room.

Valira is an unsung hero of Soweto. Three years ago she lost her only, beloved daughter to AIDS and at the ripe old age of 72 had no choice but to take on her daughter's two orphaned children. She is one of thousands of grandmothers who bury their own children in a perverse reversal of life and then stoically bring up their grandchildren.

Valira sits on a side of South Africa that the slick new train system speeds right past. South Africa is at the sharp end of the AIDS pandemic, boasting the largest number of infections in the world and over a 1,000 deaths a day. Grandmothers are the unseen victims of AIDS and poverty. By 2015 there is expected to be five million AIDS orphans here, more than the entire population of New Zealand.

"Things are very bad, look at this," she says, her hand clutching a hankie and waving around the room. "I am struggling, I have to pay for everything on my pension, it is not enough," she says shaking her head.



**"The contrast between the poorest of South Africa's citizens and those putting on the World Cup is jarringly stark"**

## continued: FIFA brought something to smile about

"There is no food, the little ones go to school hungry, go to bed hungry. We have no bathroom; we go to the toilet outside and wash in a bowl. Everything is difficult," she says with watery eyes.

Her thirteen year old granddaughter, Balista, had to stay home from school today as there was a trip to celebrate the start of the World Cup, but they couldn't afford the small fee. She skulks in the kitchen too ashamed to come out.

Valira articulates what I am too awkward to ask, "I do not know what will happen to these girls when I am dead. I am busy teaching them to cook, clean and iron, I must teach them these things before it is too late."

The fabric of Soweto society is stitched together by granny headed households, World Vision estimate that tens of thousands of grandmothers are looking after orphans at enormous financial and emotional cost. Only those over 60 receive a small pension of 800 rand, Valira gets an additional stipend of 400 rand for looking after two orphans. In total, that's \$NZ190 a month for rent, food, clothes and other necessities for everyone, as well as school fees, books and uniforms. That's less than a ticket to a single match.

Aid organisations like World Vision are hard at work in Soweto trying to bridge the gap between having little and having nothing. They deliver food parcels to the poorest grandmothers and try to get people to sponsor their grandchildren so there is at least some safety net for these vulnerable youngsters. It's an uphill struggle as the aged are often the forgotten face of a young disease.

This year's FIFA World Cup™ will make more money than any other similar event in history. But the sad fact is precious little of that wealth will seep down to poor townships like Soweto and Kliptown. Poverty breeds crime and Johannesburg is one of the most crime ridden, violent cities on earth.

A few doors down, 73 year old Thandi Hadebe knows this all too well. Her son-in-law was shot dead four years ago leaving her with six grandchildren and a daughter dying of AIDS. Children don't just become orphans when their parents die - they become orphans while their parents are busy dying.

As her daughter ekes out the final few months of life under a thin blanket, Thandi holds the pieces of her family together as best she can. Banele, her three year old granddaughter zooms around the tiny house, using her grandmother as a climbing frame. It's painful to see this frail, sparrow of a lady try and manage a rambunctious toddler.

The weak winter sun bleeds through a crack in the curtains and illuminates the concrete floor where Banele plays. "I worry about her health," frets Thandi. "It's freezing in here and the children have to sleep on the floor. I have to pay for clothes and blankets, oh my darling it is too hard, in my mind I am always stressed, it makes me very tired having no money."

Thandi hopes that the FIFA World Cup™ will bring much-needed jobs to the area as Soweto suffers from 80% unemployment. However she is not blinded by a faith in football. "We need this World Cup, we need jobs for the children so they don't steal, so they don't turn to crime. But after it is over I think the jobs will go and the children will be stranded again".

It is good that South Africa is now synonymous with soccer rather than the long shadow of apartheid. And it's true that the country has benefited from a much-needed improvement in infrastructure. There is now a four-lane motorway, Africa's first ever high speed train, shining malls and towering hotels. But how much this will benefit the poor verses the tourist is highly debatable. New roads will not help Thandi she's never owned a car, nor will the train when she could never afford a ticket.

Back in Kliptown it is clear to see football is the lifeblood of Africa. Even here, in the poorest of places slums are festooned with flags and children are busy daubing the pockmarked roads with painted footballs and slogans. Around every corner children are chasing homemade footballs and hooting plastic Vuvuzelas.

Nikiwe ties her baby to her back with a hole-ridden blanket. "We are very happy that the FIFA World Cup™ is here, but we haven't seen any jobs from it. Maybe some people have got jobs, but not us."

"Yes, we are very happy the FIFA World Cup™ is here," Nikiwe reaffirms, "it gives us something to smile about."

*(An eyewitness account by Georgina Newman, International Journalist with World Vision New Zealand)*



## Opportunity of a lifetime for Khauhelo youngster

When Lehlohonolo Chakalane, 16, joined the Khauhelo Football Club (KFC) in 2001 he did not know that one day this decision would open doors for him to shake hands with his favorite international soccer stars.

In fact, even the Khauhelo Area Development Programme (ADP) never thought South Africa would be awarded a golden opportunity to host the FIFA World Cup™ back then. The ADP simply used soccer, as a popular sport in the area, to put together a local empowerment project that would take the boys and girls away from the street and keep them busy the right way.

Lehlohonolo's dedication and discipline as the KFC member has earned him a part in the 2010 FIFA World Cup™ as a Flag Crew member, for the games taking place at the Vodacom Park stadium in Bloemfontein. As an aspiring soccer player this is an opportunity of a lifetime. Unlike thousands of South Africans who only watch the games on television, Lehlohonolo is right in the middle of where things are happening.

Not only has he appeared on national television during the opening ceremony of the FIFA World Cup™ matches, where he was holding the South African flag, but he has been rubbing shoulders with the international footballers. "I don't think you people have an idea of what this whole experience means to me. I really appreciate World Vision and my football club for molding me to be the person I am today," he said.

However, it has not been a smooth ride for Lehlohonolo. In order to qualify to be selected onto the crew, he had to live up to certain expectation. "I had to work very hard to be above average in all I

was doing so I could get recommendation for this role," he said with pride. As a KFC member he has certain ethics that he is expected to live by. These include; good conduct at home, school and in the community, no smoking, drinking of alcohol and being a good team player.

"This has not been easy because sometimes you want to engage in some of the things your peers do, but when I think of our coach, Monyane, I just lose all that desire," said Lehlohonolo.

Even at home his conduct is of great satisfactory and already he is a star in the area. "Soccer and his studies are the two things he is living for. It is such a pleasure to watch him growing up to become such a responsible young man, on my own I would not have done this to him, the soccer club has done a great job in grooming my boy," said Lehlohonolo's mom.

According to his coach, Monyane, the FIFA World Cup™ strict rules and regulations that the crew members must follow will help the young man more in terms of assuming responsibility and learning the value of patience, persistence, concentration and hard work. "This is a must have for any soccer player who wants to have a successful career," concluded Monyane.

Lehlohonolo Chakalane on his way to a soccer training session in Khauhelo.



Lehlohonolo Chakalane (left in the front row) with his local football team.



## Comrades 2010 Awareness and Sponsorship Campaign

# Going the extra mile

For runners, the Comrades Marathon is the ultimate tests of endurance. But each day in South Africa, countless children face an even greater test: extreme poverty.

Hunger wracks the bodies of children. Preventable diseases like HIV, malaria and tuberculosis tear through our communities. Dirty water – often collected miles from home – kills people every day. Education and economic opportunity are but distant dreams.

By joining the World Vision South Africa Sponsorship Programme, people all over are helping to change this devastating picture. And lately, some literally and physically go the every mile(s) by running this grueling yet exhilarating race (stretching over 90 kilometers) in order to create awareness of the devastating effects of poverty in South Africa – and the joys that the sponsorship journey brings.



The Team WorldVision Comrades 2010 group.



Hannah Landecker takes a corner where World Vision staff cheer her on at the 60km mark.



Before sunrise (above) on Comrades Race Day, fans lined the streets, including ten sponsored children who traveled with family members and World Vision staff to cheer for their sponsors. For most of these children it was their first time outside of their rural community.



Renowned American athlete Paul Martin lost a leg a few years ago in a motor vehicle accident, but that never stopped him to do great things. He became a sponsor of little Sibiya who was registered within the Okhahlamba ADP.

He requested to journey with Sibiya, who was born without arms. Here they meet up for a very special moment of shared joy during Paul's participation in the grueling Comrades Marathon, which he finished in good time.

## Reaping real rewards by running the transformation race

The Comrades Marathon is the world's oldest and largest ultra-marathon run over a distance of approximately 90 km between Pietermaritzburg and Durban. The 2010 Comrades Marathon took place just a matter of days before the start of the 2010 FIFA World Cup™, the biggest sporting extravaganza ever staged in South Africa. With the enormous anticipation to the World Cup, the 2010 Comrades race was an ideal opportunity for South Africans, the global community, runners and their families to become part of the wave of excitement that swept the country at that time.

Early in 2010, WVSA took hands with the World Vision United States (WV US)-based fundraising and sponsorship entity Team World Vision (TWV) who planned to get 18 US long-distance US-runners to participate in the Comrades Marathon.

The campaign aimed at enhancing organisational awareness, addressing the devastation of poverty, raising sponsorships and promoting the opportunities and joys derived from sponsoring a child in South Africa.

Seventeen members of family and friends from the US brought the US group to 35 people visiting and supporting the Comrades Campaign. All the Team World Vision runners (under the leadership of Michael Chitwood, National Director of TWV) focused on raising sponsorship before and after the race, and made extensive use of social media platforms, public speaking opportunities and other ways and forms to promote the objectives of this innovative and unique project.

The 2010 campaign – in its debut shoes – resulted in 950 sponsorships raised by Team World Vision members. The Comrades Campaign will now be a joint annual event for the two World Vision entities that, in the end, share the same goals and objectives – to strive towards life in all its fullness for every child.

During the campaign period, successful meetings were held with the Comrades Association to pave the way for further future

collaboration. An exhibition stall in the Durban Exhibition Hall as part of the Comrades Expo provided further opportunity for the public to engage with World Vision SA staff and TWV members. A press conference, attended by mainstream media, including TV, radio and newspaper groups were held and led to front-page and other coverage.

Prior to race day, a special screening of *Comrades*, the documentary film produced by Poppy Simpson of the British Film Institute, was held which afforded Joe Public the opportunity to engage closely with World Vision representatives and the runners, and to learn more about the history of the ultra marathon and at the same token, hear more about the work done by World Vision.

A huge contingent of World Vision South Africa staff, TWV supporters and ten of the TWV sponsored children secured great spectator participation on race day. This was also a huge branding and awareness exercise.

Yet, the biggest moment of the campaign arrived when WVSA staff hosted the US group during a four-day visit to the Okhahlamba ADP in Bergville, Kwa-Zulu Natal after the race. The US visitors got to experience first-hand the difference that sponsorship makes in the lives of sponsored kids and their community. They met with World Vision staff, community leaders and the kids in their own villages.

In South Africa, the hope is to raise the levels of hope for children who find themselves in situations of abject poverty, and to use the unique platform of the Comrades Marathon annually to raise sponsorships for children in impoverished communities in South Africa.

The Team World Vision members cannot run the transformation race alone. World Vision South Africa invites Comrades runners to come alongside a child in need – to share the journey with them and help them along the road to a better future.



Long-distance athlete Kendall Brubaker left his hometown in the United States to participate in the gruelling Comrades Marathon. Though he finished the race in grand style, the real victory and triumph for him came afterwards when he visited his sponsored child, Lungisani (right) in rural Okhahlamba.

**“World  
Vision SA invites  
Comrades runners to come  
alongside a child  
in need”**

## Cox vowed to return; been best trip of his life

The patriotic desires to see a South African cross the finish line first aside, WVSA was hoping that Joss Cox – who ran the race for his eight-year old sponsored child Philile from Okhahlamba ADP – would win the race.

Joss – the 50km American record holder – was a huge ambassador for World Vision and utilised the media buzz around him to promote the World Vision ministry at every opportunity presented. Whilst in South Africa, he worked closely with WVSA in order to draw attention to the work done by World Vision.

Together with the National Director and Thabang Mpotoane of the Marketing Division, Philile waited for Joss at the finish line for a triumphant moment of celebration and gratitude, irrespective the position he finished in the race.



Josh Cox and his sponsored child, Philile

Joss developed problems on the road but managed to bring home a well-deserved silver medal. He vowed to come back and run the race again, and to continue his journey of support and championship for TWV and WVSA.

“I was very familiar with World Vision’s work, but there’s a vast difference between intellectual knowledge and what I refer to as ‘hard knowledge’. Seeing Philile’s photo on our fridge in the US for the first time had started making it real for me. But here, on the ground in Okhahlamba ADP, we can feel the heart of development work. This is the start of something really big. God never shows us the full picture – let us just take the next steps and keep the momentum. This has been the best trip of my life. For me, this is huge,” he said.

## Reflections on sponsorship impact

“World Vision makes ambassadors of us. It is such a great honour to see an organisation simply loving the poor. It is our responsibility to go and tell people about World Vision.”

*Tony Halaby*



“I just love Africa. There is an intrinsic respect element; also from these impoverished people. There is, in general, a whole lot of resistance against sponsorship in the US due to the Christian DNA of the organisation. Having been here and having felt the openness of people, I can now convey the World Vision message of transformation and proclaim that the Christian DNA is not a negative factor.”

*Andy Baldwin (above)*

“I’ve been asking myself why this feels so different and so unique. I just find my deepest being deeply invested. I am overwhelmed; it truly is all about building relationships. I love the fact that

World Vision works across cultures and facilitates movement across organisations; pushing boundaries and promoting partnerships.”

*Paul Janse van Rensburg*



“This Comrades team has changed my line of thinking regarding sponsorship in ways you cannot believe.”

*Michael Chitwood (left)*

“Continuity is key in multiplying sponsorships. I am amazed at how so little money can make such a big difference.”

*Paul Courtney*

“The thing that forever cemented how important child sponsorship is how much the staff obviously cared for the kids and for us actually meeting them! All of this has left my wife and me with a love for South Africa and a passion to help in its transformation. It is impossible for the heart and actions not to be transformed at the same time. World Vision Sponsorship is an excellent example of this holistic transformation of Jesus.”

*Rusty Funk*

# Finances at a glance

Revenue	2010	2009
Remittances from World Vision International	99,127,440	115,500,551
Local fund raising income	10,760,241	11,818,290
Other Income	1,256,485	2,486,389
	111,144,166	129,805,230
Project expenses		
Advertising	132,006	13,196
Capital expenditure	2,105,061	1,861,495
Consultancy fees	363,402	933,031
Fees and taxes	1,165,070	1,023,744
Business meetings	220,119	105,198
Ministry supplies	40,567,769	51,579,631
Office supplies	642,933	1,291,100
Printing	614,772	828,931
Rent	955,257	1,242,226
Staff costs	37,461,089	38,671,864
Telephone and postage	1,966,729	2,096,483
Training and development	1,806,307	1,931,269
Travel, accommodation and motor vehicle expenses	4,046,497	8,224,758
Gifts in Kind	1,632,272	514,775
Provision for doubtful VAT receivable -		78,951
Office Overhead cost allocated	618,193	
	94,297,476	110,396,65
Office Operating Costs		
Staff costs	17,632,529	12,961,478
Auditors remuneration	514,009	647,308
Travel and accommodation	1,082,308	1,623,658
Telecommunications	979,525	1,016,870
Entertainment	98,682	116,967
Insurance	399,218	251,754
Rent and utilities	1,129,810	732,224
Other	217,284	1,323,544
	22,053,365	18,673,803
Local fund raising costs		
Staff costs	1,412,588	1,646,746
Telecommunications	70,565	121,296
Bank charges	80,065	41,406
Travel and accommodation	163,721	88,255
Fundraising expenses	231,948	210,325
Consultancy	413,473	290,341
Research expenditure		130,000
Other	63,089	37,761
	2,435,449	2,566,130

Revenue 2010



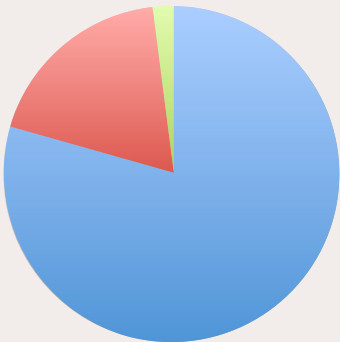
Revenue 2009



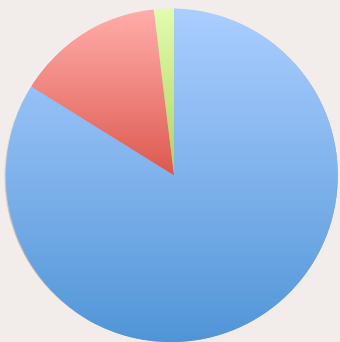
Revenue

- Remittances from World Vision International
- Local fund raising income
- Other income

Consolidated Expenses 2010



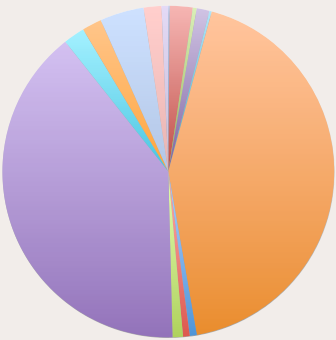
Consolidated Expenses 2009



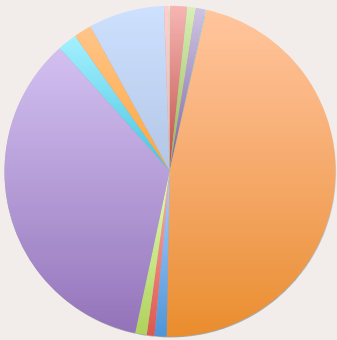
Consolidated Expenses

- Project Expenses
- Office Operating Expenses
- Local Fund Raising Costs

Project Expenses 2010



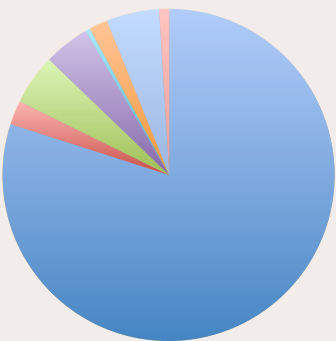
Project Expenses 2009



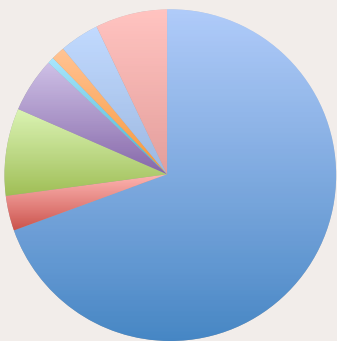
Project Expenses

- Advertising
- Capital expenditure
- Consultancy fees
- Fees and taxes
- Business meetings
- Ministry supplies

Operating Costs 2010



Operating Costs 2009



Operating Costs

- Staff costs
- Auditors remuneration
- Travel & accommodation
- Telecommunications
- Entertainment
- Insurance
- Rent and utilities
- Other

# Independent Auditors Report

## To the members of World Vision South Africa

We have audited the accompanying financial statements of World Vision South Africa, which comprise the statement of financial position as of 30 September 2010, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes, and the directors' report, as set out on pages 5 to 45.

### Directors' Responsibility for the Financial Statements

The company's directors are responsible for the preparation and fair presentation of these financial statements in accordance with South African Statements of Generally Accepted Accounting Practice, and in the manner required by the Companies Act of South Africa, 1973. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of World Vision South Africa as of 30 September 2010, and its financial performance and its cash flows for the year then ended in accordance with South African Statements of Generally Accepted Accounting Practice, and in the manner required by the Companies Act of South Africa, 1973.

PricewaterhouseCoopers Inc.  
Director: Director: Mohamed Saboor  
Registered Auditor  
Johannesburg

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