



# FINALS 2019

EAST AND SOUTHERN AFRICA



World Vision



Agents for  
Toyota Motor Europe NV/SA







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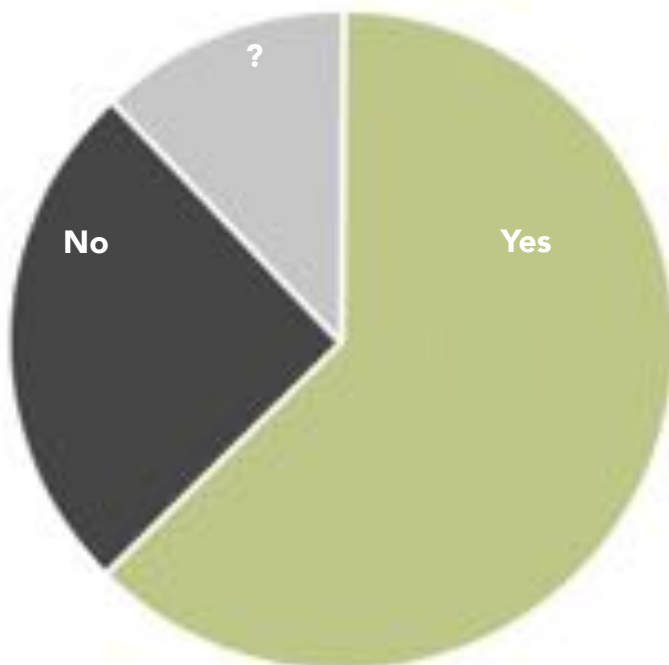
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# Welcome from Fleet Forum

Dear DRP Participant,

It is with great pleasure that I welcome you to the fourth consecutive Driver Recognition Programme in Kenya. Fleet Forum set up this programme in 2015 to acknowledge the critical role that drivers play in the delivery of aid and development. Here in East Africa, where we began the programme, we've seen a meteoric increase in the level of interest and the number of participants over the past three years.

The 2019 East Africa Driver's Recognition Programme:



Results from East Africa's Driver Recognition Programme: 62% of fleet managers observed a decrease in road traffic accidents after drivers participated in the programme

I am honoured to introduce UPS as our Title Sponsor. Founded in 1907 as a messenger company in the United States, UPS has grown into a multi-billion-dollar corporation by focusing on enabling commerce around the globe. Today, UPS is a global company with one of the world's most recognised brands. UPS aims to make the world a safer place by using its logistics expertise and training to teach safety practices in the local and global communities they serve.

World Vision, long-time supporter and board member organisation of Fleet Forum, has graciously assumed the role of humanitarian host of this final event for the fourth consecutive year. World Vision consistently strives to invest in their drivers and understand that performance management involves recognising both positive behaviours as well as areas of the improvement of their drivers. It is through their unwavering support that Fleet Forum is able to facilitate such an event.



I would like to extend my gratitude to TGS and TerraMar Networks as Supporting Sponsors for this final event here in Kenya.

To all managers - I commend your appreciation of your drivers. You play an instrumental role in supporting the humanitarian operations. Given the pressure to reach beneficiaries, other demands often take precedence, and we tend to forget to show appreciation for our drivers. Your commitment to implementing this programme in your country office and being here today to show support for your drivers, is highly appreciated.

To all drivers - we crafted this programme to ultimately express our gratitude to you. As a professional driver, you have a great deal of responsibility. Not only do you help us reach beneficiaries, but also our well-being and safety is in your hands. The main reason we have all convened here, is to celebrate you and your hard work.

Congratulations on making it to this last round, and I wish you the best of luck over the next two days.

**Nikita Udhwani | Director Delivery**  
Fleet Forum

# Title Sponsor UPS



At UPS, we're honored to be your host for this important annual event. As our vast workforce now includes 112,000 drivers around the world, logging approximately 3 billion miles each year. Safety is at the core of our training efforts, as is our commitment to sharing our driving expertise to help make the roads safer for all drivers. We train our employees using proven safety practices, and we recognize drivers who achieve more than 25 years without an avoidable accident. To date, more than 10,000 drivers have achieved this elite status

At UPS, we've built a culture that supports community service, helping us harness our collective efforts in ways that make a real difference around the globe.

Through The UPS Foundation, we focus our philanthropy and the resources of the company on delivering humanitarian relief and building community resiliency, making roads safer, expanding the worldwide number of volunteers, and promoting diversity and inclusion. Our support of Fleet Forum is a natural extension of our fleet expertise, and our relationship with the preeminent humanitarian relief organizations counted among the Fleet Forum members. We are proud to stand side-by-side with the other members of the United Nations Logistics Cluster's Logistics Emergency Teams (LET), led by the World Food Programme, and with all of the relief partners who dedicate their lives to helping others.

Through Fleet Forum, our financial support helps provide road safety education to fleet and emergency drivers in developing nations I'm certain this year's Driver Recognition Programme will bring a renewed spirit of collaboration to all who attend. I wish you all a wonderful event.

## **Jedidah Njonjo**

Specialist, Human Resources- ISMEA District



# Humanitarian Host World Vision

I would like to welcome all participants and guests to the 2019 Driver Recognition Programme Competition taking place in Kenya from 24th-25th May in Lukenya.

As World Vision Kenya, we are honoured once again, to co-host this annual event with the Fleet Forum Organisation for the fourth year running.

We are happy to have on board representatives from various humanitarian organisations who will be taking part in this year's event.

The Drivers Recognition Programme, which is a road safety competition aimed at recognising the key role that drivers play in the humanitarian sector, is of great significance to us.

Because of our participation in this event, we have competent drivers who have confidence in their driving ability and skills.

The online tests, practicals and guidance that drivers go through to prepare for the competition - through the Annual Fleet Safety and Security Programme - have enhanced their driving performance and safety skills.

They are also able to operate vehicles in a fuel-efficient manner while keep them in a good road worthy condition.

These are some of the successes that World Vision Kenya has gained through the Driver Recognition Programme competition.

To all teams participating in the 2019 event, all the best! May you have fun and enjoy the competition.

**David Montague,**  
Interim National Director, World Vision Kenya

World Vision is an international Christian humanitarian organization. We work with children, families and communities worldwide so as to enable them reach their full potential in life by addressing the causes of poverty and injustices affecting them. Our work focuses on the following sectors: health, food security, education, child protection, disaster management, as well as Water, Sanitation and Hygiene (WASH).



# About Fleet Forum



Fleet Forum is a non-profit organisation inspiring better, cleaner, safer and more effective transport around the world.

Established in 2003, we were born through a coming together of the International Federation of the Red Cross and Red Crescent Societies, the United Nations, World Food Programme and World Vision International. The idea was to establish a collaborative organisation dedicated to developing practical solutions to address complex aid and development sector challenges.

We are on a mission to save lives, save money and save the planet by making roads safer and driving less costly and cleaner in developing nations.

We are enablers. We bring together key players in the aid and development and commercial transport sectors. We inspire those with knowledge to share what they know and to learn from others. We develop programmes to realise better fleet management. We provide support and encourage the collaboration needed to realise cleaner global practices, better legislation and, ultimately, a world powered by sustainable transport.



# Agenda

## Friday, 24 May

- Before 18.00 ● Arrival and check-in of all team members & guests
- 17.00 - 18.00 ● Registration
- 18.15 - 18.30 ● Event Opening and Short Briefing, Fleet Forum
- 18.30 - 18.45 ● Welcome by the Title Sponsor, UPS
- 18.45 - 19.00 ● Welcome by Humanitarian Host, World Vision
- 19.00 - 21.00 ● Dinner and Drinks, provided by TGS



## Saturday, 25 May

- 8.00 - 8.30 ● Breakfast at hotel (including check-out for some)
- 8.30 - 8.45 ● Briefing of Drivers and Co-Drivers by Fleet Forum
  - Rules of Competition
  - Criteria
  - Introduction of Jury
  - Assignment of Team Numbers
- 8.45 - 9.30 ● Tour of Track
- 8.45 - 10.15 ● **COMPETITION** Participating teams will undergo five out of six challenges to determine who is the best team. In between the challenges, interviews will be conducted with the teams.

### Coffee break

- 10.30 - 12.00 ● **COMPETITION** - continued  
Teams switch to another challenge
- 12.00 - 12.30 ● **MANAGERS' EVENT**

### Networking Lunch

- 14.00 - 15.30 ● **COMPETITION** - continued  
Teams switch to another challenge
- 15.30 - 15.45 ● Group Photo

### Coffee break + Goggles Challenge

- 16.30 - 17.30 ● **AWARD CEREMONY**  
Announcement of Driving Champion 2019 presented by the Title Sponsor, UPS



## Sunday, 26 May

- 07.30 - 08.30 ● Breakfast at hotel (including check-out)
- 08.30 - 11.30 ● Feedback to Drivers
  - General observations and lessons learned
  - Personalised feedback on areas of improvements

### Coffee break

- 11.30 - 12:00 ● Departure

# About the Programme

The Driver Recognition Programme is an eco- and safe driving competition that recognises the important role that drivers play in the sustainability, health and safety objectives of aid and development organisations.

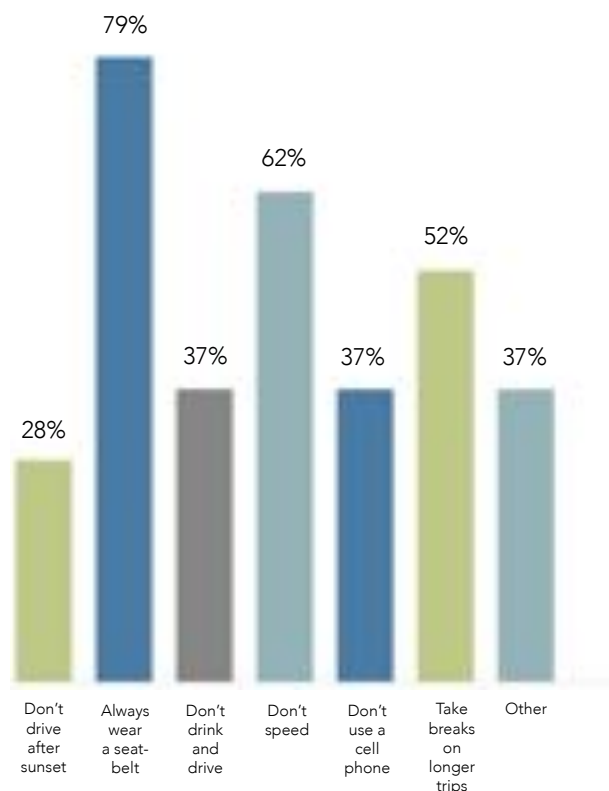
The programme is modelled on successful corporate sector initiatives which show that such efforts lead to cost savings, fewer accidents and improved employee pride.

The Driver Recognition Programme starts with country-level qualifying rounds. The qualifying rounds measure practical driving skills and tests the knowledge of drivers. Participating organisations nominate their own drivers of light vehicles (sedans / 4x4).

The best drivers from country offices within the region are then invited to compete at the Driving Champions Final for the annual Driving Champion Award. The final event simulates a typical day in the life of the driver. The finalists will also be engaged in side activities such as driving clinics and workshops that support eco- and safe driving techniques.

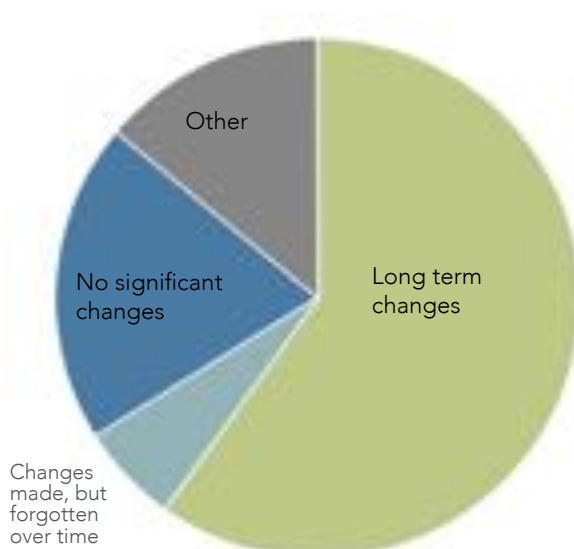
The Driver Recognition Programme aims to engage, educate and inspire employed and subcontracted drivers to:

- Reduce road traffic accidents
- Improve fuel efficiency
- Ensure a healthy working environment
- Increase service levels to their programmes
- Improve driver health
- Increase driver engagement
- Improved data collection on driver performance



Results from East Africa's Driver Recognition Programme: More than 80% of drivers felt they made concrete, long term changes in their driving behaviour, and now drive more safely since completing the programme.

Managers observed safety related changes from drivers included consistently wearing seatbelts, keeping within the speed limit, never driving while under the influence of alcohol etc.



# Participants



Hakim Ondonga  
Benjamin Kabandole  
Ilukol



Issa Byamukama  
Richard Kaweesa



John Ferdinand  
Vianney Rubagumya



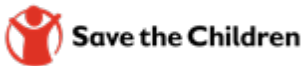
Ali Basher  
Ibrahim Adam



Maposa Thamsanga  
Taisekwa Nyamukondiwa



Charles Rotich  
Anthony Tadayo



Numeri Chenere  
Thom Chabwera



George Kabare  
Ademola Olajide



Aloys Yajeneza  
Leila Bigirimana



John Nsenga  
Sam Bakidde



Salim Masete  
Eric Manas



Charo Zomolo



Emily Soi  
Richard Opagala

# About the Finals

Congratulations teams, you have made it to the final event!

This event recreates many of the aspects in the life of a professional humanitarian driver. You will be competing in teams, so get ready to display the best of your skills and have fun.

We will assess your knowledge and skills based on the following criteria:

- Road safety;
- Fuel efficiency;
- Ability to use vehicle functionalities in challenging circumstances;
- Co-operation between manager and driver.

Fleet Forum has designed various challenges to test you both in and outside of a vehicle. On 25 May, we will take you through a day packed with useful driving experiences and tests.

The morning kicks off with an interactive briefing on safe driving skills led by Fleet Forum. You will then be split into sub-groups, when you embark on a series of tests located in and around Lukenya Getaway.

You will be tested on a pre-journey vehicle inspection, identifying vehicle parts, performing maneuvers to gauge your spatial awareness, completing a knowledge test and conducting a test track activity. At some point, we will transport you to an unused quarry where off-road driving challenges will take place.



Fleet Forum, in collaboration with TerraMar Networks, will be introducing a new special 'Data Analysis' challenge. Detailed information about the challenges will be provided during the briefing.

Throughout the day you will be monitored by assessors, primarily from Toyota Kenya, and points will be awarded at the challenges for correct procedures and positive actions and deducted for any omissions or mistakes.

The assessors will compile the scores and the winners will be announced by the end of the programme. Each team will receive a personalized feedback report within two weeks of the programme.

# Driving Champion Award



The Driving Champion Award will be presented to the winning team that most exemplifies excellence in professional driving knowledge and behavior. Teams in second and third place will also be announced.

The award celebrates the driver and the organisation as inspiring examples for others in Eastern and Southern Africa. It is a tangible way of recognising the most competent driver who truly understands the responsibility he or she has for delivering aid to beneficiaries, and protecting the wellbeing and safety of passengers as well as the high value assets (vehicle and equipment). The award also acknowledges the corresponding organisation for cultivating an environment in which drivers are encouraged to embrace their critical role.

In order to identify the best out of the ten teams, each one of the designed challenges will test one or more of the following criteria:

- Road safety;
- Fuel efficiency;
- Ability to use vehicle functionalities in challenging circumstances;
- Co-operation between manager and driver.

The scores of all challenges will be tabulated throughout the day. The winning team, as well as the teams in second and third place, will be announced during the Award Ceremony on the afternoon of Saturday 25 May.

Aside from securing recognition as the 2019 Driving Champion of East and Southern Africa, the winning driver will receive a special prize which will be announced at the Award Ceremony.



The 2019 award is being sponsored by  
Title Sponsor UPS

# Title Sponsor



United Parcel Service (UPS) is a global leader in logistics, operating in more than 220 countries and territories. Since its founding in 1907, UPS has built a legacy as a caring and responsible corporate citizen, supporting programs that provide long-term solutions to community needs. Founded in 1951, The UPS Foundation leads the global citizenship programs for UPS, which includes philanthropy, corporate relations and community engagement in local, national, and international communities.

Road Safety is a major global issue and is the number one killer of teens around the world. At UPS safety is a top priority. Each year, thousands of UPS drivers travel millions of miles accident free. The UPS Foundation engages with organizations around the globe to enhance community safety. Through the UPS Road Code® Program, UPS leverages the safe-driving expertise of UPS drivers and time-tested driver training techniques to educate novice teen drivers on road safety. UPS Road Code helps teenagers understand how to prepare to become safe and responsible drivers.

## Presenting Sponsors



Toyota Gibraltar Stockholdings (TGS) is Toyota Motor Corporation's official supplier of 4x4 Ex-stock Toyota vehicles and spare parts to aid & humanitarian agencies working in rapid relief, emergency and development projects worldwide. TGS has been supporting Fleet Forum for several years now and is pleased to again, be a sponsor for the Driver Recognition Finals. Based in Gibraltar, TGS is the stocking arm of Toyota's Direct Sales Scheme set up for use by the UN, GO and NGOs for their projects in developing countries. It's pleasing for TGS to see how Fleet Forum has grown and continues to support cooperation between commercial and humanitarian agencies leading to more efficient and effective delivery of aid.



TerraMar Networks is a leading provider of fleet management solutions to the aid and development sector. The company's software solution, **TracPoint**, represents an affordable, easy to use, single portal for GPS tracking, driver supervision and fleet management. TerraMar has a strategic partnership with Toyota Gibraltar Stockholdings, aimed at offering a coherent package of support to customers, including training and fleet management software. TerraMar helps fleet managers and logisticians in numerous organisations to run safer, more efficient fleets across Latin America, Africa, the Middle East and Central & Southern Asia.



# FINALS 2019

## East and Southern Africa

24 + 25 May 2019 - Kenya



World Vision

