HIGHLIGHTS FROM MH DAY 2019

Ina Jurga – WASH United – International Coordinator MH Day
2013 the world has been silent on menstruation.

In 2019, the only two countries who have been silent were Greenland and Antarctica.
Bollywood Mega-Star Akshay Kumar wished his 100 Millionen Fans on Twitter, Facebook and Instagram a “Happy Menstrual Hygiene Day”
Kourtney Kardashian wished her followers “Happy Menstrual Hygiene Day” liked by 1,4 Mio. Menschen finden Story was covered on media world wide
# Global Advocacy Platform for Menstrual Hygiene Day

**The bracelet** in the image is made of 23 strands of red sea bamboo beads to represent the 28-day menstrual cycle, 15 for blood, as a number of averages made by a wonderful artist @mariposa.jewellery for Menstrual Hygiene Day.

**Menstrual Hygiene Day** is a global advocacy platform bringing together the voices and actions of non-profits, government agencies, individuals, private sector and the media to promote good hygiene and awareness.

---

**Comments:**

- trilbedamama: "babs hi from the top of the page: im Dori, 32 years old, on day three of BLEEDING. Anyone else currently?"

- geosceukrowski: "Abandoned" Mieter Eck

- julienne1979: "Wow"

- vladmitriyandak: "Beautiful as always.

- ahmadrussell45: "Wow"

- univ.Logistics: "Wow"

- großmüller: "As always."

---

**Images:**

- A young girl wearing a school uniform.
- A poster promoting Menstrual Hygiene Day.
- A woman with a tattoo on her arm.
- A group of people smiling and thumbs up.
- A man with a thoughtful expression.
- A woman with her hand on her shoulder.
HOW CAN WE CREATE A WORLD IN WHICH NO ONE IS LIMITED BY THEIR PERIODS?
114,000  POSTS ON SOCIAL MEDIA (2018: 45,000)

2,240  MEDIA REPORTS (2018: 650)

>700 MH Day events world wide
#It's Time For Action
Commitments & political relevance
WorldBank:
6 VPs and CEO Kristalina Georgieva state #ItsTimeForAction
https://tinyurl.com/y6txmr6f

Netherlands: Parliamentarian and SDG 6 Ambassador Corrie van Brenk activate political decision makers

France: 4 ministries meet for a MH Day event in Paris
ACTION FOR MH EDUCATION

in 2018, participating organizations educated 27.2 million girls on MHM.

For 2019, they committed to reach 41.4 million girls – an increase of 52%.
#ItsTimeForAction

! Keep it up!
We now have the opportunity to create a world in which women and girls are no longer held back because of their periods by 2030.

1. Follow-up on commitments and actions -> continue the theme 2020

2. Our next task is to collectively mobilize the financial resources required to enable action for MHM at scale.