



Cambodia



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National Director's Message

Dear friends,

In light of a rapidly transforming Cambodian context, the World Vision national strategy for 2019 was revised to ensure that we maximize impact in the lives of vulnerable children. To address economic and social trends – and learning from experience – we have chosen to concentrate on fewer, proven project models that effectively protect these vulnerable children, ensure they are well nourished and are educated for life, work in ways that strengthen local capacities and support the improvement of public services across the country. As a result, World Vision is optimally positioned to build on our rich legacy in Cambodia with new strategic objectives and programmes that match the critical needs faced by the most vulnerable children.

Our impact in 2019 was only possible due to our solid relationship with the Royal Government of Cambodia, strong collaboration with local and national partners, and the generous support we received from our donors and sponsors. Together, we provide hope where there was none and create new opportunities for children to experience life in all its fullness.

In addition to our four national technical programmes, we implemented 35 grant funded projects. These include the new Commercialization of Aquaculture Sustainable Trade (CAST) project in six provinces that strengthens aquaculture producer access to markets, and the Implementation of the Social Accountability Framework (ISAF) project that promotes dialogue between community members and local service providers to improve education and health service accessibility and quality. From implementation in five provinces with the World Bank's support, ISAF was applied in ten provinces this year with the support of the European Union. Positive results from ISAF have attracted international interest and with additional donor support, World Vision will further scale up ISAF coverage to new provinces in the year ahead through collaboration with our partners.

A further highlight of 2019 was nationwide progress to protect children. Throughout the year World Vision's campaign to end violence against children served to transform attitudes and behaviours towards child discipline among parents and teachers. The campaign message was especially relevant as World Vision and partner child-focused agencies produced a civil society report that affirmed national progress and highlighted remaining priorities as the 30th anniversary of the Convention on the Rights of the Child was marked.

Finally, I must express my thanks to World Vision colleagues across Cambodia for their tireless effort and steadfast commitment to transform the lives of children.

May God bless you richly in the year ahead.

Daniel Selvanayagam

Overview

WorldVision is a leading global organisation, working in partnership in more than 90 countries to improve the lives of vulnerable children.

As a Christian organization, we believe every person is important, and so we work with all people, regardless of their religion, gender or ethnicity. Our vision is for life in all its fullness for every child, especially the most vulnerable. Our prayer is that all people will have the commitment to achieve this vision.

As a result of WorldVision's work globally,

Every 60 seconds...

A family gets water...

A hungry child is fed...

A family receives the tools to overcome poverty.

WorldVision commenced work in Cambodia in 1970. Working closely with Government ministries, local partners and community groups, we collaborate with communities to improve the lives of Cambodian children in four key areas:



Nutrition

Supporting action to help children be healthy and well nourished



Education

Partnering to improve education for children



Child Protection

Working to ensure that children are protected and safe from abuse

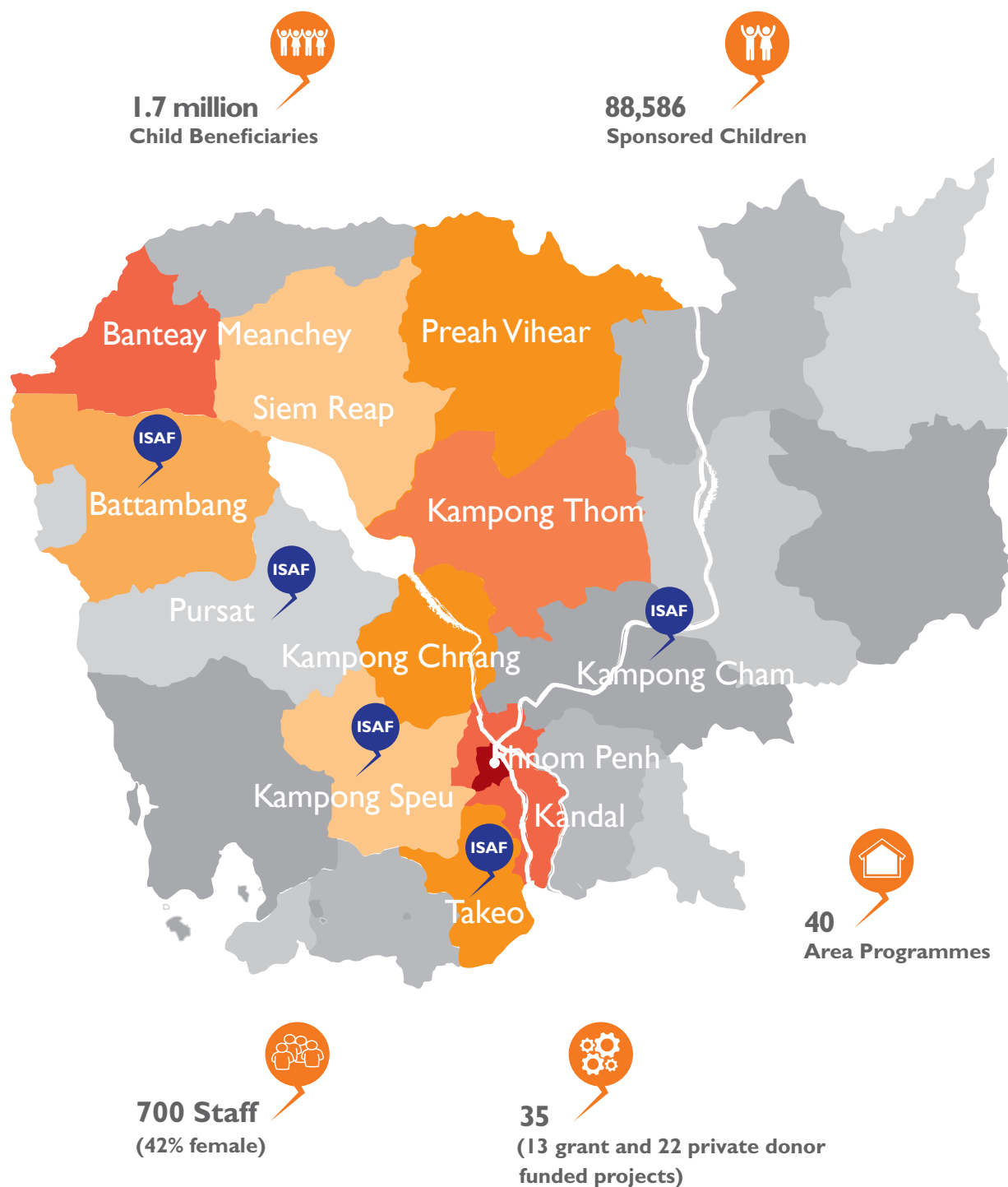


Youth

Helping youth to be creative, active citizens and leaders of tomorrow

Where we work

World Vision works across 9 Provinces (Banteay Meanchey, Battambang, Kampong Chhnang, Kampong Speu, Kampong Thom, Kandal, Preah Vihear, Siem Reap, Takeo) and in Phnom Penh city.





World Vision's Nutrition Programme works towards achieving these Sustainable Development Goals:

2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	6 CLEAN WATER AND SANITATION 
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Our Focus



Nutrition

Increasing the number of children who are healthy and well-nourished

To achieve this goal, World Vision focuses on health and nutrition, together with water, sanitation, and hygiene (WASH). World Vision also combines efforts in economic development, food security, education, and advocacy to enable families to have the means to access the right type of food year-round, provide caregivers with knowledge to improve feeding practices for children, empower communities to protect children from infection and disease, teach health centre staff to identify and treat malnutrition. World Vision supports the initiatives of the government and strengthens the implementation of national nutrition programmes. This multi-pronged response is intentionally coordinated to make sure children are well-nourished and thriving.

Programme Objectives

- Children are free from infection and disease
- Caregivers exhibit good infant and young child feeding practices
- Improved policy implementation
- Poor households have improved incomes and assets

Baseline Study Insights

27%

of children under 5 were stunted in their growth.

19%

of children under 5 were underweight.

52%

of households reported having a designated place for handwashing with soap and water.

Exclusive breastfeeding was only at **65%**, impacted by mothers working and migrating for work, leaving their baby with grandparents.

Core Project Models

- **Timed and Targeted Counselling:** A set of basic counselling services aimed at mothers, children under 2 and household members to improve the health and nutritional status.
- **Positive Deviance Hearth:** A community-led approach to identify and address mild, moderate and severe malnutrition in children under 3 years.
- **Integrated WASH:** A set of behaviour change interventions to improve water, hygiene and sanitation facilities at the household, community and health facilities.

Outcomes



30,461 children aged under three years were reached through nutrition intervention.



1,494 underweight children reached a healthy status.



16 pipe water connections were constructed in 12 APs which reached 1,462 households.



5,364 households had improved drinking water through 47 water pipe connection stations.



352 villages were declared as open defecation free (71 villages during 2019) of the 867 villages in World Vision's target areas.

From Novice to Confident Mum

Ms Young Sarom is 32 years old and lives in Samrong District, Takeo Province. She has two children; one is 4 years old and the other is 4 months old. She used to work at a garment factory, but she decided to stop when she had a second child. Nowadays, she spins silk from home in order to have more time to take care of her children.

Being a new mother, Sarom struggled with taking care of her first child. However, once she participated in a cooking demonstration every Sunday at her village, she started to understand how important breastfeeding and good nutrition are for her children.

Sarom says: "I didn't know how to raise children. I didn't know what I should or shouldn't feed them, but when I joined the cooking demonstration, I learnt about it. I now know how to take care of them and make nutritious food for my babies."

When she had a second child, she practiced what she had learnt. Sarom also understands the benefits of breastmilk, and has stopped using baby formula.

"I know it is important to breastfeed my baby during the first six months. I breastfeed every two hours; though he is sleeping I wake him up when it's time to breastfeed. I feed him eight times per day. I apply the new knowledge to my baby and now he is rarely sick."

World Vision's nutrition programme is implemented to increase the number of healthy and well-nourished children. The programme benefits pregnant women, newborns, infants and young children, focusing specifically on critical infants under 2 years, and the first 1000 days of life.





World Vision's Education Programme works towards achieving these Sustainable Development Goals:

<p>4 QUALITY EDUCATION</p> 	<p>5 GENDER EQUALITY</p> 
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Education

Equipping children with literacy, numeracy and life skills

Access to primary education has improved in recent years, but children's knowledge and skills continue to be limited due to challenges in teaching and learning resources, school facilities, teaching methodologies, teacher and learner competencies, and parental engagement.

Low education outcomes prevent children from gaining invaluable knowledge and skills to prepare them for healthy and successful futures.

World Vision works with communities, policymakers, and other partners to help lift the quality of children's learning within the present system so they can be equipped with life skills and can read, write and use numeracy skills.

Interventions in economic development, nutrition and advocacy complement the work, assisting families to have enough money to pay for school expenses, ensure children are well-nourished and are mentally and physically prepared to take full advantage of their learning potential, and that communities work in partnership with their schools and officials to implement the government's education standards.

Programme Objectives

- Improve access to Early Childhood Education learning environments that are safe, stimulating and supportive of child development
- Increase support within families and communities for children's learning
- Strengthen classroom and school-based instruction in literacy, math and life skills
- Achieve "Quality of Learning Environment" in an increased proportion of schools
- Strengthen government systems supporting children's education
- Improve assets of poor households

Baseline Study Insights

39%

of grade 3 students can read with comprehension.

36%

of children in Early Child Development centres demonstrated improved development and learning.

Core Project Models

- **Learning Roots:** Addresses the development and learning needs of children from ages 3 - 6, preparing them for a successful transition to primary school.
- **Unlock Literacy:** Supports children in grades 1-3 to improve 5 core reading skills (reading with comprehension).

Outcome

Learning Roots



97 classes of community-based preschools were established impacting 2,711 children under 6 years old.



54 of the 97 community-based preschools were improved to meet the minimum standards as determined by the Ministry of Education, Youth, and Sport.



151 community preschool teachers completed standard training on Ministry of Education, Youth and Sport's 35-day and 22-day additional pre-service and early childhood education and learning models.

Unlock Literacy



7,514 parents of children in grades 1 - 5 completed the session on **Reading Awareness Promotion** and contributed to **Children's Language and Literacy Development, Everyday Activities for Reading Readiness with and for Children, Material Creation, and Reading Corner.**



125,848 copies of literacy materials were distributed to **304** target schools.



Cooperated with local authorities to establish **348** reading camps for **82,832** students in grades 1-5 that focused on the components of the 5-core reading skills: letter knowledge, phonemic awareness, reading fluency, vocabulary, and reading comprehension.



167 school libraries were upgraded impacting **82,832** students including **7,735** most vulnerable children.



642 local partners including **257** women received capacity building on **Disaster Risk Reduction**. **5,129** students including **2,768** girls received disaster preparedness experiences through drill exercises.



Little Girl with Big Dreams

“When I first enrolled in Reading Camp, I wasn’t able to read but in a few months I could read more and more,” says Sak Apha, a 9-year-old child in Samrong, Takeo province.

Phea has two younger brothers. She spends time every Sunday afternoon doing activities at Reading Camp. She likes to play football with her friends, sing songs and read books.

Reading Camp has assisted Phea in spelling and pronouncing words. Phea now studies in grade 3, and she is one of the most outstanding students in the class. “My mother is proud that I can read, that I am smart. She also appreciates the fact that I was third in class.”

Besides learning to read, Phea has the chance to engage with her peers and build a good relationship with her friends. Phea says: “Before I was so scared because I did not know anyone here. I was smaller than the others and afraid of being hit by them. But now I play with them as normal.” Phea wants to be a doctor in future; though she is a small girl, she has big dreams.

Education is one of World Vision’s priorities. The organisation has worked at national and sub-national level to improve and equip children’s education from ages 3-6 preparing them for a successful transition to primary school and help children from grades 1-3 to improve five core reading skills, namely letter knowledge, phonemic, reading, vocabulary and reading comprehension.







World Vision's Child Protection Programme works aims towards achieving these Sustainable Development Goals:





Child Protection

Ensuring the protection of girls and boys, especially the most vulnerable from abuse, exploitation and other forms of violence.

World Vision's programming focuses on prevention of abuse through positive community attitudes and behaviours, protection of vulnerable children via community-based mechanisms and child-focused policies, and the restoration of survivors of abuse through community-based and alternate forms of restorative care. World Vision works at multiple levels to support the goal that children are cared for in a loving and safe community and family environment.

Programme Objectives

- The community, especially parents and caregivers, demonstrate attitudes and behaviours that provide a caring and protective environment for all girls and boys, especially the Most Vulnerable Children.
- Children have the necessary life skills and resilience to protect themselves and their peers from abuse.
- Child protection mechanisms function effectively in protecting boys and girls from abuse, exploitation, neglect and other forms of violence against children.
- Increasing accountability and good governance for child protection.

Baseline Study Insights

61%

of children and adolescents felt safe and protected from abuse, exploitation.

49%

of adolescents reported to have experienced physical violence in the past 12 months (including physical and sexual abuse).

46%

of adolescents knew of the presence of services and mechanisms to receive and respond to reports of abuse, neglect, exploitation or violence against children.

40% of parents or caregivers reported that they felt their community was a safe place for children.

Core Project Models

- **Celebrating Families:** Increases competency of parents/caregivers and faith leaders to identify and address family issues, as well as harmful attitudes and practices towards child violence and neglect within the family.
- **Channels of Hope for Child Protection:** Equips, partners and empowers churches and faith communities to take action in prevention, care, and advocacy for child wellbeing among the most vulnerable in their communities.
- **Social Accountability for Child Protection:** A Cambodia specific strengths-based approach to social accountability that encourages dialogue between local authorities and citizens to jointly identify and address child protection action and service gaps according to legal frameworks.

Outcomes



4,501 children were trained using Keep Children Safe Toolkits across 7 districts and in Phnom Penh. 93% of the children reported being able to identify the main child protection threats and issues in their community and methods to protect themselves and their peers from abuse and other forms of violence.



327 Community Facilitators in the Celebrating Families programme demonstrated capacity and confidence in planning and delivering Celebrating Families training and activities with parents/caregivers.



9,130 parents and caregivers (72% females) of children, especially the most vulnerable were trained in Celebrating Families and Positive Parenting, and 76% of parents and caregivers reported improving understanding and skills to tackle positive discipline and other child protection-related issues.



11,685 children reported benefitting from the attitude and subsequent behaviour change of 76% of their parents and caregivers as they learnt about positive parenting and discipline and fostering healthy relationships within their families.



82% of community members reported Commune Committees for Women and Children (CCWCs) fulfilled its mandate for Child Protection compared to 75% in FY18.



62% of 103 formal and informal Child Protection Committees (CPCs) developed and implemented shared action plans to prevent and respond to child protection priorities.



55 Community Hope Action Teams (CHAT) with 394 members identified child protection issues in their communities. The CHAT teams developed and implemented actions to address these issues and challenge social norms that can be harmful to children in communities, which benefited 6,667 community adults and 6,993 children.



50 churches reported increased activity in working with their congregations, other faith leaders, and local child protection committees, to raise awareness, respond to issues and reporting cases of violence against children to authorities.



429 members of CCWCs strengthened their capacity to respond to child protection issues and risks. 16 CCWCs designed and implemented 50 activities to prevent and respond to identified child protection issues such as violence against children, child marriage, domestic violence, childbirth registration, physical fighting and use of drugs among children.



3,169 vulnerable/most vulnerable children gained access to social services or immediate needs support with the assistance of CCWCs.



5,182 members in 591 informal CPCs (of which 74% are female) strengthened their child protection capacity. 297 CPCs reported conducting activities to prevent and respond to the identified child protection issues; violence against children, domestic violence and child marriage in their communities.



89% of known child protection cases reported were followed up by CCWCs, a significant increase from 66% in 2018.

Change for the Next Generation

14-year-old Mithona, who studies in grade 7, lives with her parents and nephew.

“My father always drank alcohol and got drunk. He always argued with my mother. He sometimes shouted at her, my nephew and I. I could not go to school regularly because they argued,” she says.

World Vision has been implementing the Celebrating Families project in 11 villages at Koah Andaeth district, Takeo province; Mithona’s village is among them. With strong cooperation with local authorities and Child Protection Committees (CPC), Celebrating Families has been introduced to many, including Mithona’s parents.

The Celebrating Families project aims to transform attitudes and behaviours of parents/caregivers, faith leaders, and community members through equipping and empowering them to create a protective and nurturing environment for children, especially the most vulnerable, to thrive and foster positive relationships within families.

After attending regular training, Mithona’s father gradually understood the consequences of violence and started correcting his behaviour. Furthermore, he changed the way he communicates with his family.

“I thank World Vision greatly for teaching me to be a good husband. I commit to working hard to support my family and speaking positively to my children,” Mithona’s father shared to workshop participants.

“I’m really happy that my father has stopped arguing with my mother. He no longer shouts at me and has started saying encouraging words to me instead,” Mithona says with a smile.

Ms Siv Sopha, Child Protection Committee leader and Mithona’s neighbour says: “In the past, they fought almost every day. Now, they do not have any arguments. The children look happy and go to school regularly. I’m glad to see this change.”







World Vision's Youth Programme works towards achieving these Sustainable Development Goals:





Youth

Youth are equipped and empowered to create a positive future

Cambodia is the youngest country in South East Asia with 52% of its total population below 25 years of age. While this represents a huge opportunity for economic growth, social change, and innovation, young people in Cambodia face many challenges that prevent them from reaching their potential.

World Vision's programmes aim to equip and empower a new generation of Cambodians to create a positive future for themselves, their families, and communities. World Vision works to support the development of capacity and agency to approach life and its challenges with a creative and innovative mindset that demonstrates critical thinking and flexibility for their environment.

Programme Objectives

- Youth are represented and engaged in accountability (mutual responsibility) and decision making at a local level
- Youth act and are valued as agents of social change
- Youth are ready for economic opportunity
- Adolescents (12-18 years), especially the most vulnerable, are healthy and safe from harm

Baseline Study Insights

35%

of youth could identify a platform for raising issues to a duty bearer.

8%

of youth reported that their views were sought and incorporated into the decision-making of local government.

78%

of adolescents reported engaging in risky behavior (drug and alcohol use, participation in physical violence and early sexual activity).

Core Project Models

- **IMPACT + Youth for Change:** Works through youth-led clubs to engage, develop and prepare youth through a series of life skills training, social accountability training, and ICT for Development training, as well as youth-led community service learning projects.
- **IMPACT + One Goal:** Uses Sport for Development as the platform to target and engage most vulnerable adolescents (12-18 years) and support them to develop positive relationships and gain essential life skills necessary for resilience and making healthy life choices.

Outcomes



201 IMPACT Clubs were mobilised and directly participated in the programme, building skills and empowering adolescents.



9,800 adolescents and youth (61% female) were equipped with necessary life skills and/or undertook experiential learning as well as vocational and technical skills.



1,700 most vulnerable adolescents acquired weekly life skills training and directly participated in World Vision's Adolescent and Youth Participation programme.



458 youth leaders, local coaches and volunteer role models (68% female) engaged with and supported capacity building to self-organise, lead and facilitate a series of weekly life skills curriculum training, football skills training and/or community service-learning projects.



62% of participating adolescents reportedly demonstrated increased understanding of the causes and consequences of risky behaviors (including use of the drugs, alcohol and physical violence).



107 of 201 IMPACT Clubs were created and 308 community service projects implemented in partnership with 13,500 community adults and stakeholders to address a range of identified community issues, benefitting 10,100 children.



2,429 adolescents (52% female) directly engaged with local authorities to discuss and identify ways to improve the quality of basic services provided through primary schools and Commune Committees for Women and Children.

One Goal: Renewed Hope and Self-Image

Smith, a 16-year-old girl, lives with three other siblings and her parents in Chikraeng, Siem Reap province. Smith's parents migrated to Thailand in search for work to support the family and repay debts, leaving their children behind at home with the grandparents.

Smith was born with eyesight problems. She is blind in one eye, and the other has poor visibility in sunlight. "My friends discriminated against me and did not value me," says Smith. She felt ashamed and demotivated whenever she compared herself to other children in the community.

Consequently, she just stayed at home, did some chores and took care of her younger brothers. Eventually, her academic performance became worse. "The main reason I gave up school was because of my eyesight and difficulty with reading," says Smith.

World Vision started the One Goal project in her village to engage the most vulnerable adolescents. The programme aims to support adolescents form positive relationships, develop essential life skills for resilience, and make healthy life choices.

World Vision staff conducted a series of outreach sessions and Smith was encouraged to attend the programme. "I felt uncomfortable to join a football team because I did not want to face discrimination again."

With encouragement from the staff, Smith decided to join the football team with 17 other adolescents. She says: "I was really excited to have the opportunity to participate in the project activities. I attended a weekly series of life skills and football sessions that have created a positive change in our behavior. I felt warm, cared for and loved by my team. I gained self-confidence and there is no discrimination against me."

"Although I am partially blind, I now feel hope and no longer think negatively about myself," Smith continues. "I can play football with boys and girls. I have learnt and gained good experiences with my team. These sincere experiences include forgiveness, teamwork, inclusiveness and mutual respect. I am stronger and healthier than before."

"My friends and I have formed strong, positive relationships with each other. We are united and respect our personal value and that of others," she adds.



Social Accountability and Campaign

Social Accountability Programmes

- World Vision Cambodia started to implement a social accountability programme in 2012 to empower local communities to work together with service providers to improve the quality of local essential services.
- In partnership with the Royal Government of Cambodia, World Vision's Social Accountability programmes work to help communities understand the services they are entitled to receive and then collectively work to ensure local service providers (e.g. health centres, schools, etc.) are meeting the relevant quality standards. This approach helps improve local governance and sustain the good progress registered by the Royal Government of Cambodia and development partners in Cambodia.
- With the support of the government and multilateral funding partners, World Vision has scaled up social accountability programmes on nutrition, child protection, and education to more than 60 districts in 10 provinces and Phnom Penh.
- As a result, World Vision's social accountability programmes contributed to improving the delivery quality of essential public services for almost one million children in 2019 through 3 main project models: Implementation of the Social Accountability Framework (ISAF), Social Accountability for Child Protection (SA4CP) as well as Citizen Voice and Action (CV&A).

Implementation of Social Accountability Framework

- The ISAF project was implemented in 512 communes in 54 districts and 10 provinces covering more than 1,000 primary schools and 364 health centres.
- The project was implemented by 2,660 Community Accountability Facilitators (CAFs).
- The project aimed at improving the quality of essential services received by more than 4.6 million citizens.

Social Accountability for Child Protection

- The SA4CP model was implemented in 26 communes to support dialogue between children, citizens, and local authorities to end violence against children.
- More than 110,000 children directly benefited from improved accountability and responsiveness of CCWCs.

Citizen Voice and Action

- CV&A is a very similar approach to ISAF that World Vision started implementing in 2012.
- In 2019, the methodology led to improved services in 5 health centres and 2 primary schools, benefiting more than 11,000 people that depended directly on these facilities.

Transforming from a Chick to an Eagle

“A villager always told my mother that ‘a chick can never become an eagle, no matter how much effort the chick put in,’ ” says 29-year-old Sokhet from Cheb district in Preah Vihear Province. She lives in a zinc-roofed wooden house with her mother; her father died 20 years ago.

When Sokhet was a child, she dreamed of being a problem solver. However, having many siblings and living quite a long-distance from school, it was a challenge for her to pursue schooling. She eventually quit school in grade 6.

Fortunately, Sokhet was recruited as a CAFs. She received training in ISAF and she actively participated in, and facilitated, diverse activities to help citizens better understand their rights and standards for school, health centres or commune services.

Before being exposed to ISAF, Sokhet had limited views on issues in her commune. She didn’t understand what social accountability or advocacy was. Through ISAF, Sokhet developed herself to be a district council member – and went on to be elected in 2019.

“Without ISAF, I have would not have achieved what I have so far, and I would not be a district council member. As a council member, I am committed to learn and listen more to the citizen’s concerns. I want myself to be a bridge for them, not a barrier. I know about their difficulties. Now I have to learn more about how to tackle problems for them,” Sokhet added.

World Vision has been implementing social accountability since 2012 to improve the delivery quality of essential public services, such as health centres, primary schools, and administrative services at the communes through ISAF, SA4CP and CV&A.





It Takes a World to End Violence Against Children Campaign

- In 2019, the campaign registered some significant successes. On the 12th of September, Cambodia became a pathfinding country in the Global Partnership to End Violence against Children. Through this process, the Government of Cambodia committed to improving national policies on violence against children and increase its investment in this area. Over the past years, World Vision has worked with partners and the Government to make this happen.
- During the launch of the campaign, the Deputy Prime Minister Men Sam An announced that the Cambodian Sustainable Development Goals (SDGs) would be reviewed to include a target on Violence against Children. Several months prior, World Vision and partners had been in discussion with the Government to suggest this review that will ensure that the efforts of the country to address violence against children are better captured.
- In April 2019, the campaign team organised a children's conference, during which 45 child and youth representatives from 13 provinces and Phnom Penh gathered to review the progress and challenges in the implementation of the Action Plan to prevent and respond to violence against children in Cambodia, and dialogue with the government to speed up this process. Nine ministries and public institutions were represented, as well as 16 Civil Society Organisations (CSOs) and UNICEF. The Conference led to the adoption of a child manifesto on violence against children that was officially handed over the Ministry of Social Affairs, Youth and Veterans in May.
- To change attitudes and behaviour on the issue of violence, and mobilize the public to take action, the Campaign launched an information programme. From June to October 2019, the campaign, in partnership with Radio Lotus developed and broadcasted more than 60 radio talk shows on Ending Violence against Children. Thousands of people listened to them live on the radio while the podcast on our social media pages was listened to more than 355,000 times.
- For International Children's Day, the campaign also organized public mobilisation in 35 districts across the country. More than 11,000 people were in attendance, including 8,400 children and youth. During these events, children and local authorities agreed on action plans to reduce the use of corporal punishment in schools and at home. Through the implementation of these plans over the last months of 2019, all communes took action to provide better child protection for almost 100,000 children.

A Well-Informed Future Mum

Sineath is a 20-year-old fan of the Kumrou Ahoengsa programme on World Vision's social media. The programme is part of the It Takes a World to End Violence Against Children campaign.

"I'm interested in the programme because I was a victim of emotional and physical violence from teachers and family when I was a child. I want to share with people and inform them that children should not experience violence because of the long lasting effect it has on their wellbeing. Even now I still remember those who hit me," she says.

"The programme provides me with a lot of knowledge. In future I will become a mother; I want to be a role model and learn to raise my children without using violence," says Sineath repeatedly. She got to know Kumrou Ahoengsa through World Vision's Facebook page and its link with Lotus Radio.

Sineath is one of the winners who received a prize because she was very active in sharing and following the campaign daily through her own social media account. "I want to see this campaign post more content; as much as possible. And I will keep sharing it with others as much as I can too," she adds. The Kampot province resident wishes to see more people in the countryside have access to useful content.

Sineath's passion got her an invitation to join a radio talk show. Her segment was called Fan Feedback on Positive Discipline.





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2019

ONEGOAL

Vision

Smart

Smart

World Vision

Partnership

One of World Vision's core values is the importance of partnership. We seek to collaborate and advocate for broader impact. With nearly 50 years' experience working in Cambodian communities, we have built strong partnerships with local government authorities, corporates and organisations, partner NGOs, and the communities in which we collaborate.

Working together, we have a greater impact in transforming the lives of Cambodia's most vulnerable children. Below are a few examples of partnerships in the last year:

Partnering for Education

As part of our commitment to partner with others, 2019 saw the launch of Read for Good, Cambodia's readathon.

Endorsed by the Ministry of Education, Youth and Sport, Read for Good challenged students to read more books over the month of September and in the process raise funds for students to provide supplies to remote schools lacking basic library materials and books. By participating in Read for Good, Phnom Penh students can learn about literacy challenges that many rural students face, but also feel empowered to contribute towards making change a reality.

A special thanks to our funding school partners, who passionately worked to support child literacy improvements in poor Cambodian communities.



- American Pacific International School
- American Intercon School
- Australian International School
- Beltei International School
- Brighton International School
- Northbridge International School Cambodia
- USA International School

Partnering with Heart

Over 400 World Vision staff chose to partner by donating a minimum of one heart (equal \$10) each month to Community Sponsorship, a program that focuses on supporting World Vision's work among Cambodia's most vulnerable children. In 2020, Community Sponsorship will be launched externally, providing all Cambodians with the opportunity to participate in this critical work.



Partnering for Youth

We are extremely grateful to Smart Axiata, who continued their 3-year partnership in supporting One Goal, World Vision's youth participation and development programme for at-risk youth. Smart Axiata's support for Cambodian youth development is extensive, and their support through One Goal is much needed.



We wish to acknowledge and express appreciation to our partners below for their continued commitment to improve the lives of Cambodia's most vulnerable children.

Government partners

- Cambodia National Council for Children
- Ministry of Agriculture, Forestry and Fisheries
- Ministry of Cults and Religions
- Ministry of Economy and Finance
- Ministry of Education, Youth and Sports
- Ministry of Health
- Ministry of Interior
- Ministry of Labour and Vocational Training
- Ministry of Rural Development
- Ministry of Social Affairs Veterans and Youth Rehabilitation
- Ministry of Women's Affairs
- Office of the Council of Ministers
- Royal Government of Cambodia
- The Royal Embassy of Cambodia

Grant partners

- Australian Aid
- Action for Development
- European Commission
- European Union
- MOFA Japan
- New Zealand Foreign Affairs & Trade
- The Government of Japan
- UNICEF
- USAID
- USDA
- World Bank Group
- World Food Programme

NGO partners

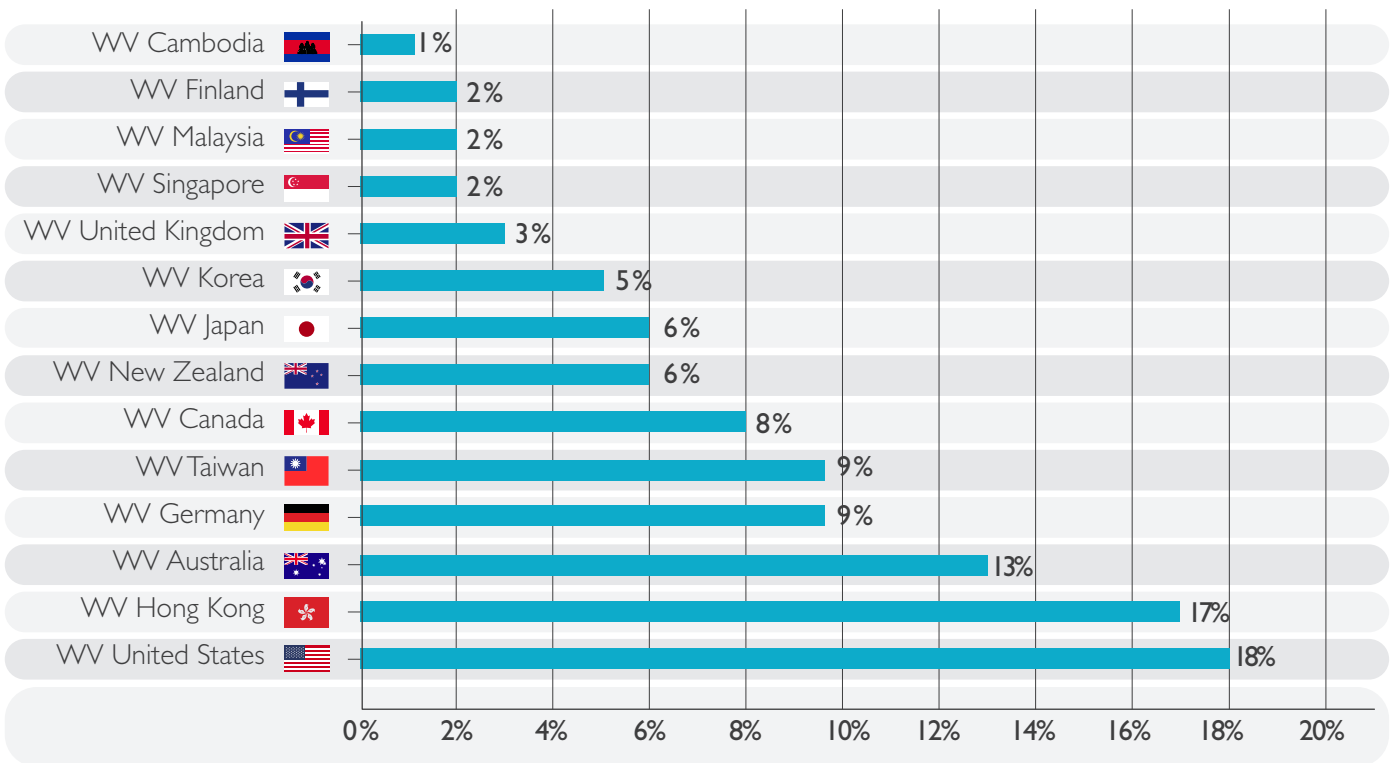
- American Soybean Association
- ChildFund
- CARE
- Child Helpline Cambodia
- iDE
- Plan International
- Ponleur Kumar
- Save the Children
- Social Services of Cambodia
- SOS Children's Villages International
- Terre Des Hommes
- Wathnakpheap
- World Initiative for Soy in Human Health

Corporate partners

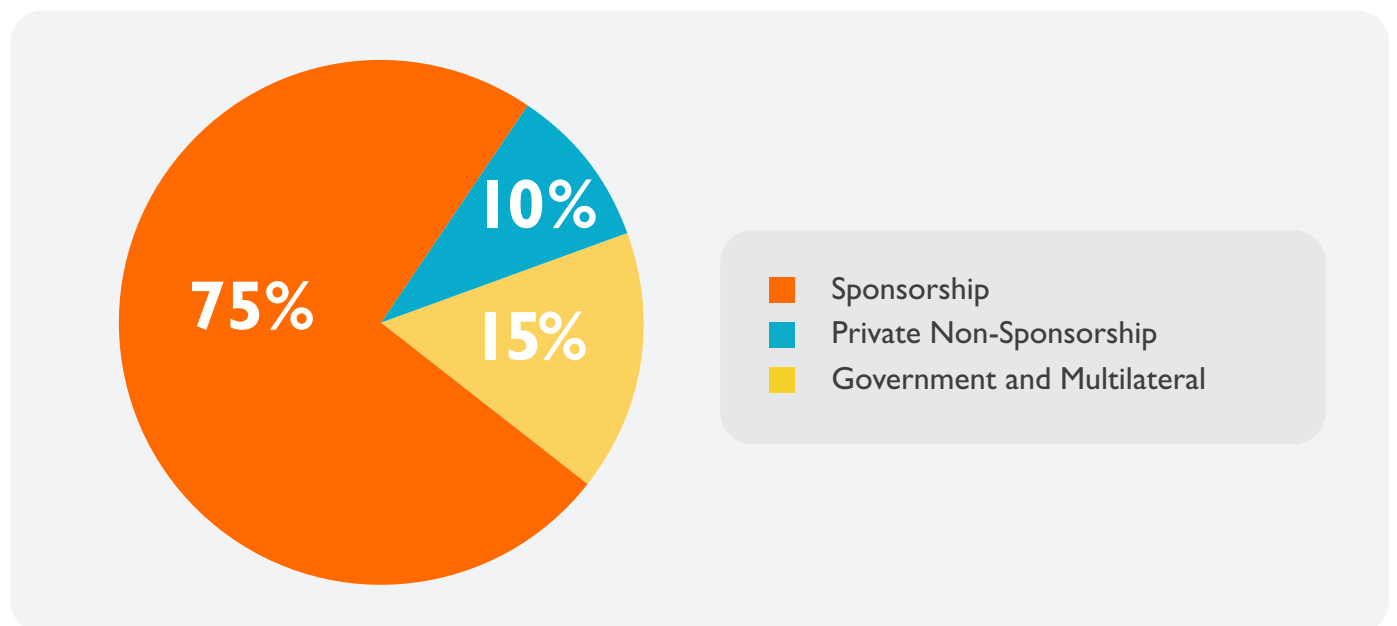
- Atlas Copco
- Cambodian Red Cross
- JetStar
- Lightsource Renewable Energy Limited
- Lotus Radio
- Panasonic
- Procter & Gamble
- Scaling Up Nutrition
- Smart Axiata
- Social Enterprise Alliance
- Thankyou
- Toshiba

Financials and Indicators

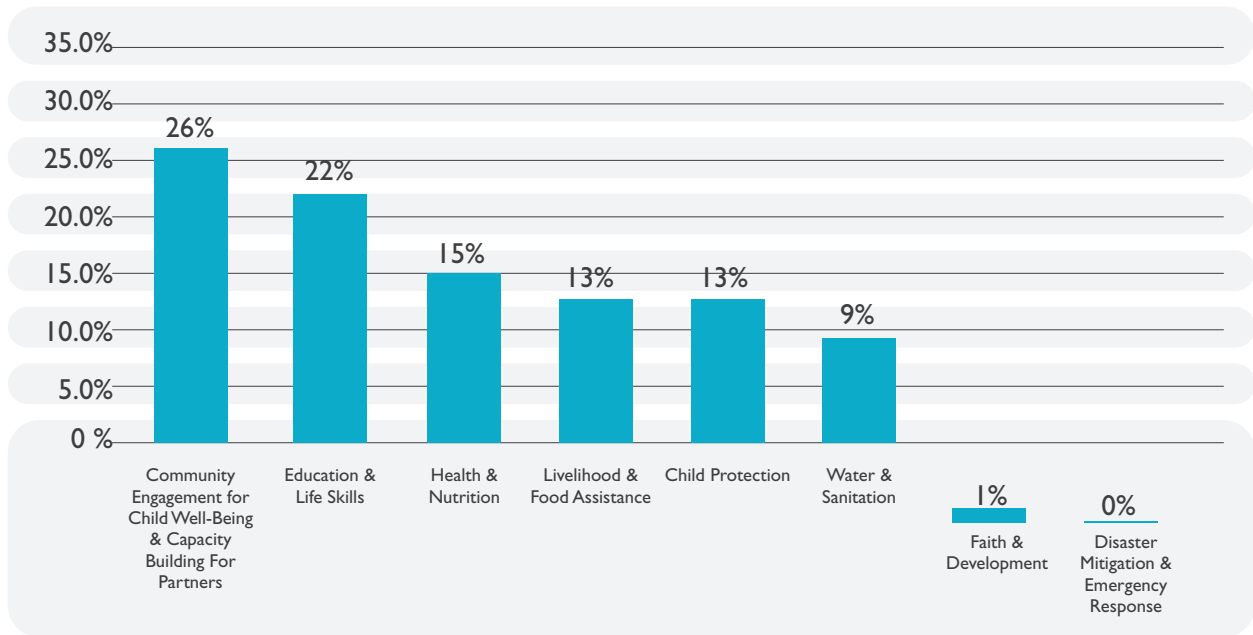
Geographic Source of Funding



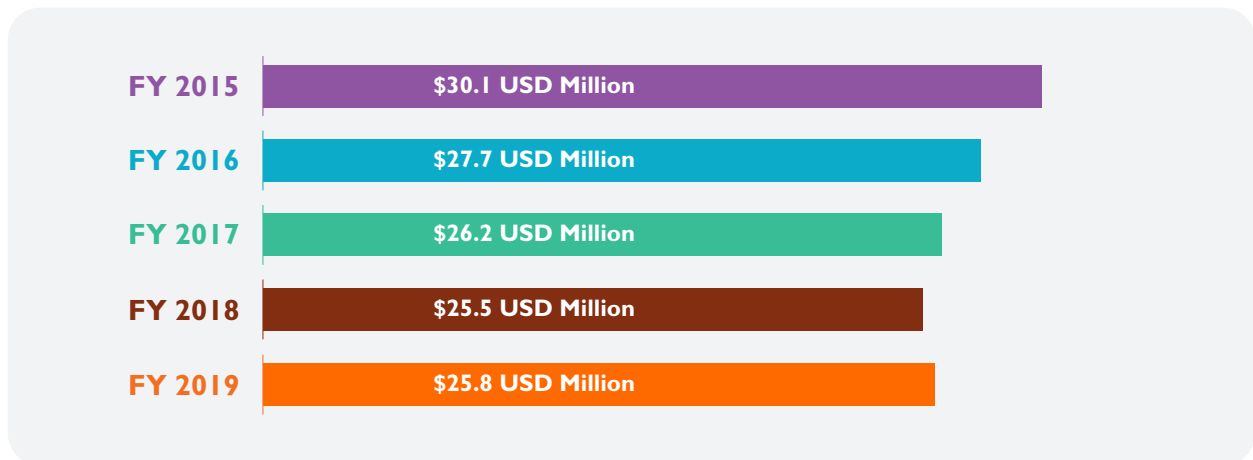
Source of Funding By Type



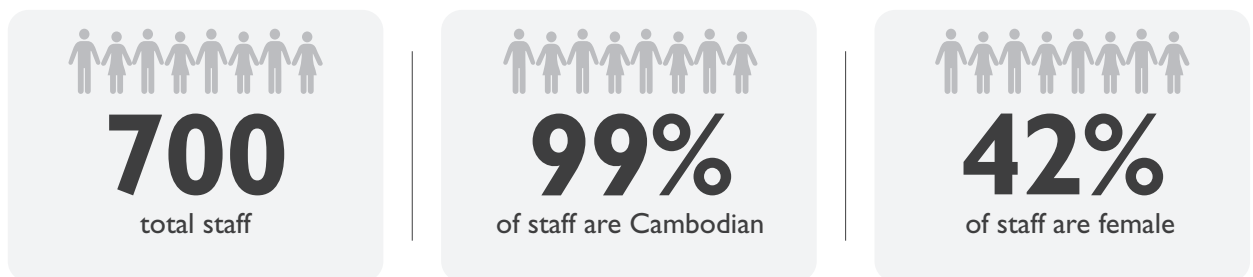
Sector Expenditure



5-Year Programme Investment



People Indicators



World Vision



World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice. World Vision serves all people, regardless of religion, race, ethnicity or gender.

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