

# ANNUAL REPORT





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# WORLD VISION SENEGAL

**WE ARE HEALTHY  
HAPPY CHILDREN  
WITH BIG DREAMS**

**WE ARE A PROUD  
COMMUNITY  
TAKING CHARGE OF  
OUR SITUATION**

**YOU CAN FIND US IN A VILLAGE  
WHERE THE BASICS OF LIFE ARE LACKING**

**YOU CAN FIND US  
IN THE HALLS OF POWER  
OR WHEREVER DECISIONS ARE MADE  
THAT AFFECT THE WORLD'S  
MOST VULNERABLE CHILDREN**

**WE ARE  
A SUPPORT  
ON THE ROAD TO RECOVERY**

**WE ARE CHANGE  
THAT IS REAL  
AND LASTING**

**WE ARE  
HEALTH  
WHERE SICKNESS  
AND DEATH  
WERE ONCE  
COMMONPLACE**

**YOU CAN SEE US  
IN A SIP OF SAFE  
CLEAN WATER**



**WE ARE  
PROTECTION FROM  
EXPLOITATION AND ABUSE**

**WE ARE OPPORTUNITY THROUGH EDUCATION  
TRAINING OR SMALL LOANS THAT CAN BOOST  
FAMILY INCOME AND LIVELIHOODS**

**YOU CAN SEE US IN A  
CHILD'S SMILE**

**YOU CAN SEE US IN A  
PLENTIFUL HARVEST  
OR THRIVING BUSINESS**

**WE ARE FAITH AND OUR FAITH TEACHES US  
THAT EVERY NEW BORN CHILD IS A GIFT FROM  
GOD AND THAT THEIR WELL-BEING AND FUTURE CONCERNS US ALL**

**WE WILL NOT REST WHILE  
CHILDREN SUFFER**

**WE ARE JOY. OUR JOY  
IS THE JOY OF OTHERS WHO SEE THEIR  
HOPES AND DREAMS FULFILLED**

**WE ARE HOPE AND WE EMBRACE WHAT  
SOME THINK TO BE IMPOSSIBLE CHALLENGES  
AND EMPOWER COMMUNITIES TO OVERCOME THEM**

**WE ARE THOUSANDS OF PEOPLE  
IN VILLAGES WORKING HARD EVERY DAY  
IMPROVING THE LIVES OF SENEGAL'S  
MOST VULNERABLE GIRLS AND BOYS**

**WE ARE WORLD VISION SENEGAL**

WORLD VISION IS AN INTERNATIONAL CHRISTIAN ORGANIZATION WORKING  
IN THE FIELD OF EMERGENCY RELIEF, SUSTAINABLE DEVELOPMENT AND ADVOCACY.  
WE STRENGTHEN AND EMPOWER CHILDREN, FAMILIES AND COMMUNITIES  
TO TAKE ON THE LEADING CAUSES OF POVERTY AND INJUSTICE.



**#1  
NGO**

IN THE WORLD FOR  
CHILD SPONSORSHIP



ANNUAL BUDGET

**US \$  
18.2  
million**



**208**

STAFF  
MEMBERS



**117**  
PROJECTS



**09**  
REGIONS \*

**22**

LONG - TERM  
PROGRAMS  
(15 TO 20 YEARS)



**4,250,000**

CHILDREN IMPACTED THIS YEAR

**55,976**

CHILDREN ENROLLED IN  
THE SPONSORSHIP PROGRAM



**61%**

OF WORLD VISION SENEGAL  
FUNDING COMES FROM  
CHILD SPONSORSHIP



**39%**

OF FINANCING FROM PRIVATE,  
BILATERAL AND MULTILATERAL  
PARTNERS

\* Dakar, Tambacounda, Fatick, Kaffrine, Kedougou, Kaolack, Kolda, Sedhiou, Ziguinchor

## MESSAGE FROM THE NATIONAL DIRECTOR



Dear colleagues,  
Dear partners,

On the verge of this New Year and new decade, I am delighted to share with you this year's edition of Annual report, my first since stepping into my new role, which summarizes some of the most exciting accomplishments from the last year 2019. The transformative impacts you would read is a result of partnership that met the tireless efforts and dedication of the larger World Vision Family, starting with those frontline staff for the well-being of the children we serve. We celebrate the hand of God, visible through the work accomplished among the most vulnerable in our communities, while recognizing the need for God's presence at the center of our future interventions.

Since 1984, World Vision has been working in Senegal to help address the despair of vulnerable children, acting as a global advocate for child well-being, a voice for the voiceless, and a partner for poor communities and the oppressed. From our earliest beginnings it was clear that we needed to get closer to local people through community development programs that would empower them and restore their dignity, above all to the children among them. This goes a long way towards explaining why our long-term programs are anchored in communities.

Among many notable achievements, we are proud to have contributed to:

- 1 - Furthering equal access to quality education and training for children by increasing the number of reading clubs;
- 2 - Increasing the number of people having access to the community health insurance system;
- 3 - Improving nutrition for children under five and ensuring that all women of reproductive age gain better health and nutritional status throughout World Vision intervention areas;
- 4 - Ensuring that all children live in households that are resistant to shocks and can feed everyone, thanks to the burgeoning numbers of Savings and Credit Groups or S4Ts (Savings for Transformation);
- 5 - Expanding the number of Child Protection Committees to ensure that children are shielded from violence, exploitation and abuse.

Furthermore, World Vision attaches great importance to Advocacy, which it considers a crucial to attaining the main objectives of World Vision's global strategy 'Our Promise', focused on building a better future for the most vulnerable in our communities.

Thus, during this fiscal year, we reaffirmed our commitment through a moment marked by the launch of the national advocacy campaign 'Je sais lire' ('I can read'), in partnership with the Ministry of National Education and all actors in the education community, to mobilize all stakeholders around the issue of the quality of education in Senegal. The launch of the 'Je sais lire' campaign laid the groundwork for a flagship stage of definition of its 3 years Action Plan aiming to improve the reading skills of all school age children of school age across the country.

The campaign 'Together for a Senegal Without Child Marriage' that we launched some time ago also hit also hit higher heights throughout the year, as a result of the celebration of the week of the African Child at national level, which saw the involvement of World Vision in various commemorative activities. Note also that World Vision is one of the key players who initiated the official launch of the National Guide on the Protection of Children in Senegal.

This work would not have been possible without the unconditional support of our partners, donors around the world, to whom we owe a great deal of gratitude.

We were particularly delighted this year to welcome our major international supporters from France and England, who visited us this year; their contribution allowed us to make impactful strides in field projects in the areas of education, water hygiene & sanitation and nutrition. Their various visits strengthened our bonds and above all helped us to see the greater potential in our partnerships for the years ahead.

Lastly, this year saw significant progress in terms of partnerships that allowed World Vision to secure additional grants, with the acquisition of seven new projects in which nearly 50% of the funding is earmarked for health and nutrition.

God Bless.

Mrs Antoinette Habinshuti  
National Director  
World Vision Senegal

## MESSAGE FROM THE ADVISORY BOARD



Dear Partners,

On behalf of the Advisory Council, I have the immense pleasure of submitting to you World Vision's Annual Report concluding the fiscal year 2019.

As you will certainly know, the Advisory Council has gone from strength to strength since its creation three years ago with a remit to provide effective support to the management of World Vision, to offer advice, to influence and to help have a greater impact on behalf of vulnerable children in Senegal.

This year 2019 has been very significant for us because how we have been able to intensify our dealings with World Vision and its leadership. Bringing all its expertise to bear, our Advisory Council has played an influential role in World Vision achieving its goals for improving the well-being of the most vulnerable children.

Our ambitions to take our involvement to the next level and be increasingly effective were realized after the peer review that took place in December 2019. We hope that henceforth World Vision will find greater operational capacity that will translate into a deeper impact on the lives of the most vulnerable children in Senegal, their families and communities.

During 2019 we were also able to carry out field visits, for example to Kaolack and Fatick, where we found ourselves totally embedded in the teams on the ground and pitching in with their various activities.

I can assure you that all members of the Advisory Board have truly got a lot out of the distance travelled over this past year towards better understanding World Vision and working more effectively with them.

I take delight from our pro-active and unrelenting commitment to you and to the World Vision management, so that together we can improve the well-being of children in Senegal, especially the most vulnerable.

May God bless you.

Mrs. Thérèse Turpin Diatta  
President - Advisory Council  
World Vision Senegal



### Management's perspectives for 2020

The priorities of the new fiscal year 2020 will be to build on the considerable experience and progress in scaling up innovation that we have recorded in recent years, and to implement programs that will continue to improve the well-being of Senegal's children as we hone our policies and practices. Our ambition for this fiscal year 2020 is to continue to align our resources in order to maximize on these achievements in collaboration with the Government and all our different partners.

We wish you all a Happy New Year 2020.

# NATIONAL STRATEGY

The fiscal year 2019 saw World Vision go up a gear regarding its contribution to World Vision's global strategy 'Our Promise', but most of all to substantiate its commitment to the Sustainable Development Goals (SDGs).

In comparison with the 2017 reference study, monitoring of the limited sample (Lot Quality Assurance Sampling) indicates progress of between one and 15 percentage points, with a resounding impact on the life of the children and in particular the most vulnerable.

# NATIONAL STRATEGY

In terms of impact, the implementation of the three technical programs:

- Strengthening the Quality of Education & Life Skills,
- Strengthening the Protection and Participation of Children,
- Health and Nutrition

supported by two contribution sectors :

- Strengthening the Livelihoods & Resilience of Families,
- Water, Sanitation & Hygiene (WASH),

resulted in directly reaching more than 198,456 children aged 0 to 18 in our program areas, and more than 4.2 million children altogether through advocacy for an increase in real terms of the budget allocated to the education sector by the Government of Senegal.

SO*	SDG	KEY PERFORMANCE INDICATORS	REFERENCE (FY17)	LQAS (F19)
Strengthening Livelihoods & Resilience of Families	1 NO POVERTY	Proportion of parents / guardians who were able to afford basic education costs for children without outside help	46%	38%
		Proportion of parents / guardians who were able to afford children's basic healthcare costs without outside help	15%	29%
		Proportion of households with the means to save money	19%	35%
		Proportion of households with a secondary source of income	39%	47%
		Proportion of households which faced a disaster and used an effective or positive coping strategy	74%	96%
Health and Nutrition	2 ZERO HUNGER	Rate of acute malnutrition (MUAC)	3%	2%
		Proportion of households with adequate food regularity	76%	78%
		Proportion of households with sufficient dietary variety	57%	77%
Strengthening the Quality of Education & Life Skills	4 QUALITY EDUCATION	Proportion of parents and guardians who promote preparation for learning and reading for children aged 3 to 5	48%	51%
		Proportion of education system users reporting an improvement in the quality of educational services	20%	24%
		Proportion of 14-15 year-olds who achieve at least a minimum level of reading proficiency (reading comprehension)	22%	37%
		Proportion of community members impacted by Citizen Voice and Action (CVA) activities who have advocated on education issues to local authorities or political leaders	30%	35%
		Proportion of young people who have had a learning opportunity leading to a productive life	42%	48%
Strengthening Child Protection & Participation	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	Proportion of children whose births were recorded in the civil register	88%	87%
		Proportion of young people who have a close relationship with their parents or guardian	57%	71%
		Proportion of reporting households living in good social cohesion	79%	81%
	5 ÉGALITÉ ENTRE LES SEXES	Proportion of young people who report a high level of participation in children's groups	43%	38%
		Proportion of young people who feel that their community is a safe place	59%	55%
		Proportion of young people who consider themselves to be thriving in life	31%	42%
	8 DECENT WORK AND ECONOMIC GROWTH	Proportion of users satisfied with the child protection services they have received	62%	73%
		Proportion of young people who are aware of services and systems to receive and respond to reports of abuse, neglect, exploitation or violence against children	23%	33%

\* Strategic Objectives



**198,456**  
children impacted in our areas development programs.



**55,976**  
children enrolled in sponsorship.

**4,250,000**  
children impacted nationwide (Advocacy).



**111,873**  
children impacted by the microfinance program (VFS).



# SPONSORSHIP

## The very first school in Sally's village

It would still be dark when Sally had get up, do some housework and go to school. In contrast to the fiery heat of the day, a cool and refreshing breeze blows during the Senegalese nights, and under a clear sky, the stars and the moon provide enough light to cross the village.



*“Never in my life have we had a school nearby” says Sally, now a confident teenager. “Growing up meant that me and most of the other kids from roundabouts had to walk a long way to school.”*

Today, the 16-year-old is in her final year of high school and many things have moved on for her and for the whole village. As she tells her story she is surrounded by family and friends under a leafy tree that brings shade to a hot, dusty courtyard. His mother is sitting next to her; she has raised 14 children and is a woman full of life and energy. Sally has inherited her mother's cheeky but shy smile, and in a dress of colorful hues of blue and a bright orange scarf covering her head, she is proud of what the village has achieved together, with the help of sponsorship.

*« It was just a day like any other when a World Vision volunteer came to our village to talk to my dad and me, » recalls Sally.*

*“ I was speechless when we heard the news that my sponsor had sent enough money to start a big project in the village. ”*

After a community meeting led by World Vision, the villagers decided that the money would go towards building the first school.

*“ My father spoke up during the meeting and I was very proud of him, ” Sally reminisces;*

Situated a stone's throw from the sea, criss-crossed by sandy tracks and dotted with small brick houses with thatched roofs, the village immediately began to change.

*“ Everyone joined in and we lost no time in starting to build the school. It is now almost finished. We are building three new classrooms and latrines for students, ” says Sally with a smile.*

Although construction work is still in progress and the process of hiring teachers is not yet underway, Sally is confident that everything will work out for the best:

*“ My friends and I will go to the new school and we will have teachers and a Director. My dad is supervising the project and our lives have been totally changed. Next year, when the school opens, I will have more time in the morning to help around the house and I will be able to study at night. Finishing last semester was one of the happiest moments of my life and I can't wait to continue my studies in the new school in our own village. ”*

### Sponsorship figures for 2019

**8,043**

new registered children in the sponsorship program;

**296**

community volunteers trained on using cellphones for collecting data on the children enrolled in the sponsorship program;

**27**

sponsors welcomed in our villages;

**55,976**

children registered in the sponsorship program.

# RESOURCE & ACQUISITION MANAGEMENT

In line with World Vision's global strategy 'Our Promise', through which World Vision's partnerships aim to build a better future for the most vulnerable children around the world, World Vision is committed to developing long-term partnerships for diversified, high quality and sustainable funding. This is in order to support the programming that will enable us to fulfil our pledge to impact and improve the lives of more than 8 million children among the most vulnerable in Senegal by 2021.

## Our Promise - Provide Sustainable High Quality Funding

In 2019, our approved budget commitment amounted to **US\$ 18,196,726**.

**61%** of this budget (**US\$ 11,062,409**) came from child sponsorship and **39%** (**US\$ 7,134,317**) from private, bilateral and multilateral partners. We have two sources of funding: child sponsorship funds representing **61%** of our annual budget and grants which represent **39%**.

This grant budget allows the implementation of 24 projects in the priority sectors of World Vision such as:

- Strengthening the Quality of Education & Life Skills,
- Strengthening Child Protection & Participation,
- Health & Nutrition,
- Strengthening Livelihoods & Resilience of Families.

## Our work in 2019

We attained many achievements In 2019, with a strong positive impact on the lives of the most vulnerable communities:

- Distributing **86 bicycles** to children in **Velingara** whose homes are far from school to ensure their regular attendance;
- Distributing **55 office chairs** in **Velingara** to outsourced technical services and local partners;
- Constructing **five boreholes** and connecting a water supply to **Dimboli Middle School** in **Kedougou**, which will facilitate access to water to **2,701 people** including **837 children**;
- Improving educational opportunities for **11,428 students** through the introduction of digital technology and the distribution of computer equipment to **30 schools** in the **Fatick region** (**1,728 tablets, 36 laptops, 36 video projectors, 48 USB drives, 36 wireless routers**);
- Equipping **14 schools with solar panels**;
- Equipping **seven health centers** with solar panels and refrigerators to ensure the conservation of vaccines;
- Contributing to success rate improvements in the Middle School Graduation Certificate, up from **17% in the academic year 2017-2018** to **80% in 2018-2019**, thanks to the **SBS Hope Village** project in Kedougou.



## Increasing our impact in 2020

In 2019, World Vision succeeded in paving the way for increased impact by acquiring funding for two new projects totalling **US \$ 1,217,757**. The implementation of these projects will get underway in fiscal year 2020, which will enable World Vision to improve the lives of beneficiaries as follows:

### Water Hygiene & Sanitation: Guemedje Djefikhena

World Vision will contribute to improving the living conditions of children and other sectors of the Guemedje village population through the promotion of good hygiene practices and water purification and storage.

Our goal is to reach 1,516 inhabitants by investing in permanent access to safe drinking water in the village of Guemedje, commune of Medina Baffé, Kédougou region.

 Kedougou region, Medina Baffe commune, Village of Guemedje

 3 months renewable

 **IAMGOLD**  
CORPORATION



### Education: Scaling up the ProFuturo Project

212 additional schools are joining the 30 already enrolled in the Profuturo project, the extension of which will enable World Vision to provide access to quality education to more girls and boys by training teachers, headmasters and education inspectors to use digital technology. This will give students a modern education with the necessary skills to make a success of school.

World Vision will provide a quality modern education to 74,741 students enrolled in these 242 schools by training 2,445 teachers, 242 school principals and 27 education inspectors in the Fatick region.

 **US \$ 1,211,293**

 **1 year 3 months**  
(october 2019 - december 2020)

 **Fatick region**

**ProFuturo**  
*Comprometidos con la educación.*

# VisionFund SENEGAL

Access to finance for disadvantaged rural communities and families is a social equality issue and a critical tool for improving the well-being of children.

With this in mind, World Vision created a subsidiary tasked with microfinance, **VisionFund International (VFI)**, the mission of which is to provide micro-credits (ranging from 60 to US \$ 500) to families and to the most vulnerable communities.

World Vision was the force behind the inauguration of **VisionFund Senegal Microfinance SA (VFS Microfinance SA)** in order to assist such communities in Senegal.

**87%**  
Female customers



**60%**  
Borrowers in Area Programs



**58%**  
Rural borrowers



**65%**  
Agricultural borrowers



**111,873**  
Impacted children



### Our performance in 2019

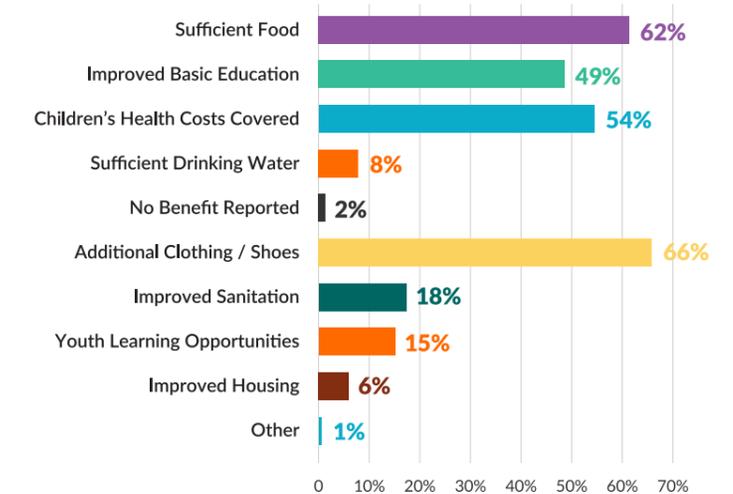
As of the end of September 2019, VFS Microfinance SA had developed a loan portfolio of **US \$ 1,211,293** with **27,888 customers**, serving **2,974 groups**, of which **87% were women**, and impacting **111,873 children**.

The partnership with World Vision enables VisionFund Senegal Microfinance SA to provide financial services to vulnerable communities, mainly those living in rural areas. 60% of beneficiaries currently reside in the intervention areas of World Vision's development programs, particularly women, who represent 87% of Microfinance Institution (MFI) clients.

### Impact of loans

The findings of VFS Microfinance SA's client analysis, impact assessment, and other social and financial data show that loans granted to clients enable them to improve their living conditions in various sectors, as shown in the graph below.

Impact of loans



### Bright horizons

In 2020, VFS Microfinance SA plans to strengthen its network by upgrading the two sub-agencies of Koungeul and Vélingara to full agencies. By late 2020 this will bring national coverage to a total of eight agencies, located in the regions of Kaffrine, Fatick, Kaolack, Kolda, Kedougou and Tambacounda



WORLD VISION

## Improving the health of children and mothers

Achieving Sustainable Development Goal (SDG) 3 - enabling all to live in good health and promoting the well-being of all at all ages - remains a priority for the state of Senegal, supported by the three pillars of the new National Plan for Sanitary and Social Development (PNDSS) 2019 - 2028, defined as follows:

- Governance and financing of the sector;
- Healthcare provision and social action;
- Social protection in health;

Our goal of improving the health of mothers and children is fully consistent with the vision of the Plan: all individuals, all households and all communities shall benefit from universal access to health and quality social action services without any form of exclusion.

World Vision is signed up to this vision and will play a role in the major projects of the Ministry of Health and Social Action by means of its health programs. Thus three flagship interventions that appropriately address the main tenets of the PNDSS have been readied for roll-out across seven medical regions covering 19 health districts:

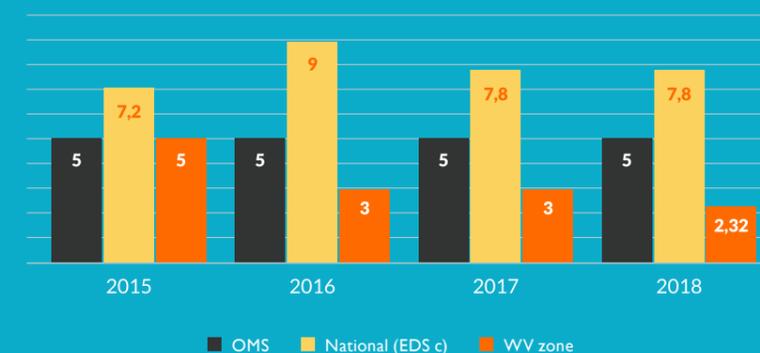
**Improving the nutritional status of children under five, developing mutual health insurance for universal access to health services, setting up and strengthening health development committees (CDS) to improve governance and accountability.**

Thus the implementation of model projects at program level, incorporating health projects such as the Strengthening of the Health System Plus (RSS +), the Nutrition Strengthening Program (PRN), the Integrated Nutrition Project in the Kolda and Kedougou Regions (PINKK), TB-Tuberculosis, Neglected Tropical Diseases (MTN), and SENWASH have all enabled us to achieve the deliverables listed below, partly thanks to the formation of a big national coalition but also through coordination with our operational partners, namely the medical regions, the administrative and local authorities and the communities.

The aim was to make these projects operationally fit-for-purpose using participative and tailor-made community initiatives (SPC: Growth Monitoring & Promotion; MAM: Moderate Acute Malnutrition; CVACI: Integrated Community Alert & Watch Committee, CRC: Community Restitution Framework, VADI: Integrated Home Visit).

The interventions cited above gave rise to the following results:

- 158,866 children received nutritional care, including 81,202 boys and 77,664 girls;
- 64,882 people gained access to basic services, WASH (water, hygiene and sanitation) including 44,635 children in vulnerable areas;
- 313,738 sick children under the age of five benefited from the free health care initiative under the CMU, ie 87% in our program areas;
- 122/122 health mutuals supported and assisted to function, ie 100%;
- 56/56 health development committees supported and established, ie 100%;



Progress in reducing acute malnutrition

The diagram shows the prevalence of acute malnutrition both nationwide and strictly in World Vision intervention areas in relation to WHO/OMS standards, as defined in terms of MUAC and edema concerning children aged 6 to 59 months by surveyed stratum. Acute malnutrition is on a downward trend, falling from 3% to 2.32% between 2018 and 2019.

## EDUCATION AND LIFE SKILLS



# ACHIEVING UNIVERSAL EDUCATION SKILLS



*My name is Salimatou, I'm 9 years old and I'm in CE1 class in the Dabo area. I had difficulty reading in class but my two reading club supervisors helped me a lot and now I can read easily. I am very happy because I won the contest for the best reader in our area, so I got some school supplies and I am also the first in the class with an average of 9.93 out of 10.*

## Capacity building for children to read and understand

World Vision supports the State of Senegal in improving the quality of education by 'considerably increasing the number of children who can read by the age of 11'. The 'Unlock Literacy' approach is implemented in 19 World Vision programs with the aim of improving the reading skills of students in the first three years of elementary school (CI - CEI).

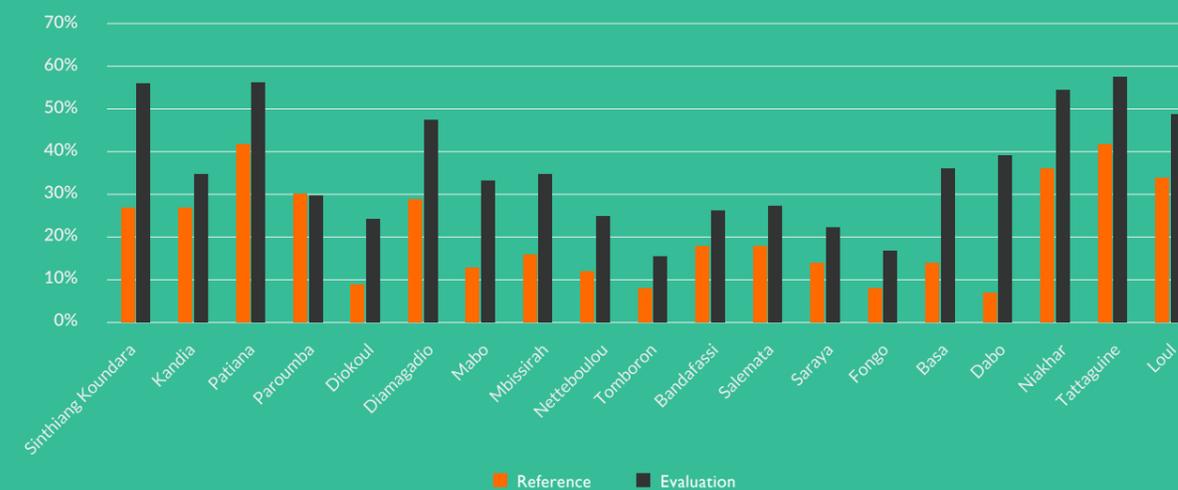
This approach weaves several strategies together: training children on the five components of innovative reading, establishing community-based reading clubs, training parents on home child support, and creating additional reading resources based on local materials. Thus, since 2016 following the two-year pilot project, the teachers of the classes concerned have received annual training and monitoring by the inspectors, using tools that are stable and shared with the different actors.

2019 saw a rise in the number clubs as well as the number of club leaders, and teachers trained on the approach;

- 19,281 children attending community reading clubs;
- 294 community reading clubs set up;
- 324 community volunteers trained to support children;
- 11,974 reading booklets created.

In 2016 this approach produced a significant improvement in the percentage of children able to read and understand - up from 1% to 46% across the three pilot programs - so we scaled it up to all our intervention areas. A new school year reference study and an annual end-of-year evaluation were carried out in 2019, yielding the following results:

Proportion of children who can read and understand in 2019



Reference study and evaluation in 2019

The reference study covered the 3,663 children of the CEI year-group (approx. 7 year-olds). Supported by teachers, they were assessed using the School-Based Test About Reading (STAR) tool in the tablet-based software Tangerine, and findings showed that 790 children knew to read and understand (22%). At the end of the school year, the proportion of children who could read and understand rose to 37%, an increase of 15 percentage points on the baseline. These performances are the result of an expansion in the number of reading clubs and the enthusiastic participation of children in club activities. Thousands of reading booklets created from local stories have been made available and distributed in communities. It is also worth noting that the teacher training has also been taken to the next stage, with the inspectorate carrying out more personalized monitoring and supervision. World Vision is therefore resolutely committed to achieving the government standard of '80% of students being able to read and understand' by 2025.



## CHILD PROTECTION AND PARTICIPATION

# PROTECTION & PARTICIPATION

## Strengthening the protection and participation of children

Every child has the right to be protected from harm. Yet each year, the lives and the physical, mental and emotional well-being of millions of children around the world are threatened by many forms of mistreatment such as abuse, neglect, violence and exploitation.

With this in mind, World Vision continues to make efforts to ensure that children are protected from actions or situations that jeopardize their development and well-being by increasing their participation - giving them basic skills and supporting the development of spaces for children to have a say and strengthen their voices.

As part of the programming strategies and specific interventions at individual, family, community and government levels concerning child protection, World Vision supported the establishment of 330 Local Child Protection Committees in 2019. This brought to 610 the number of committees to effectively incorporate and address child protection issues in community programs, as well as other interventions for vulnerable children.

In parallel with solidifying local child protection procedures, World Vision also focused on strengthening the ability of children to protect themselves by launching 182 kids' clubs, where 16,947 children and young people including 8,550 girls and 8,394 boys are empowered to become agents of social change. This contributes greatly to their own development, their own well-being, and that of the community. Indeed, implementing initiatives to support kids' clubs and other social facilities for children creates the very settings where they can deepen their expertise in detecting the early signs of abuse towards children, as well as increasing their knowledge of measures to guard against the risks of sexual abuse and exploitation in general.

Participation activities are focused on developing children's life skills and strengthening their abilities to protect themselves but also to be able to express themselves on issues relating to child protection, and to better understand notions of abuse and violence. Above all comes the ability to self-protect and reduce the risk of falling prey to exploitation. Through these activities children and young people also get the chance to address difficult personal and family issues in a safe environment, and to make choices in their everyday lives that help them achieve their current and future goals.

Awareness-raising sessions are organized to enable communities to discuss topics as wide-ranging as child sexual abuse and its signs, parental neglect, child labor, self-protection strategies for children, the reflexes and strategies to rehearse for situations of violence and sexual abuse, and thus discover common concerns and perspectives on the problem of child protection.

The monitoring system has logged 44 child protection emergencies, triggering informed and strategic interventions in terms of care for victims and their psychosocial rehabilitation. Such violations often go poorly recognized and unreported, which poses an obstacle to the respect of children's human rights.



I would like to thank World Vision who supported us in setting up our Federation, which now represents 11 Producer Groups from five villages with 168 members. We mainly produce rice.

Previously we just used to produce our own food and we were not coordinated because everyone was working their own patch, with only rudimentary means and our ancestral knowledge.

But with the support of World Vision we first created the savings groups in 2014 (5 cycles to date) then we organized ourselves into the Women's Promotion Group. World Vision then trained us in administrative and financial management, which today has enabled us to manage our Federation that we founded in 2014 and which now has 166 women and two men. Then in 2019, World Vision trained us on good agricultural practices for rice and maize production (27 people comprising 26 women and one man) which made us change our habits and pay more attention to the cultural calendar, seed densities, quantity of inputs and most importantly storage standards, because we had previously suffered losses due to poor storage.

That is why, at the beginning of this campaign, between us (106 producers out of 168 or 63%) we collectively sold 1,800 kg of seeds at US \$ 0.27 per kilogram.

We have also benefited from World Vision's support with networking and advice, which is why this year we have all individually chipped in US \$ 4.5 to raise the US \$ 364 necessary for hiring a tractor to plant 40 ha of certified first generation rice seed, variety Sahel 108.

Furthermore, thanks to World Vision life has been transformed – especially for us women – because we were able to invest in a mill. Before we used to have to get up at dawn to start pounding grain, and it was drudgery. Our hands were always calloused and covered in blisters, and we had no time to take care of ourselves and our families. When not pounding we would have to traipse for miles over to another village and pay for some time on a mill there. Today that is just a bad memory because having our own mill has really lightened our load. We can put more time into our children because once we have put the grain through the mill in the morning, we have time to make porridge or pancakes for the kids' breakfast so they no longer have to go to school on empty stomachs. What's more, our financial means have gone up thanks to the profits generated by the mill. Being able to rely on this income and spreading the word should enable us to acquire other mills and set them up in villages that are still without. We also want to position ourselves as a federation specializing in the production and marketing of rice seeds. Thank you to World Vision for supporting us women farmers as we reach for our potential.”

Ladé Koita, President Federation of Dialambéré Producers, DABO Program

Testimony collected by Ousmane Ka, Livelihoods and Resilience specialist in the village of Dialambéré (Dabo)

WORLD VISION

## Livelihoods and Resilience

To contribute to the goal of increasing the well-being of 8 million children by 2021, World Vision, through its contribution sector, “Strengthening Livelihoods & Family Resilience”, has been implementing the model project “Local Value Chains Development” (LVCD) since 2018. LVCD interventions fall within the overall sectorial approach to livelihoods and are integrated into the core model project “Building Secure Livelihoods” selected for the implementation of our overall strategy ‘Our Promise’.

### What is LVCD?

The World Vision Local Value Chain Development project model helps producers increase their income by working together in groups to better understand markets and connect to them, thereby increasing the producers' profitability.

In World Vision's areas of intervention, agriculture is the main source of employment and income, however producers may still live in poverty because they have little to sell, or what they sell is not what is demanded in the marketplace, resulting in low profitability.

### This approach is based on four key elements:

- 1 **Facilitating the Market Study** on which World Vision works with the community to expand the local economy and identify high-potential products through a detailed analysis of the value chain.
- 2 **Bringing producers to work collectively:** World Vision mobilizes and strengthens producer groups in order to work collectively on their production, processing and marketing activities.
- 3 **Strengthening producers' knowledge and skills:** World Vision provides producer groups with access to technical training and gives them technical and professional support to ensure lasting knowledge and skills.
- 4 **Facilitating networking:** World Vision supports producer groups in accessing savings and finance, to extension and business services and to new and existing markets by connecting them to market players and service providers, in order to ensure long-term self-sufficiency.

The implementation of this approach will last four to five years and is facilitated by an agent called a market facilitator. The following results are expected upon completion after five years:

- Producers acquiring knowledge, skills and attitudes that enhance productivity, product quality, gender equality and land management;
- Producers increasing their annual profit by at least 30%.

After running the LVCD model project for two years in the three offices of Vélingara, Kolda and Kaffrine responsible respectively for four, two and three development programs, these were the outcomes:

- 168 Producer Groups are supported through the LVCD project;
- 3,208 producers belong to Producer Groups, of which 54% are women-led groups;
- 31 groups sold their products collectively, ie 18%;
- 8,651 tonnes of value chain products were sold collectively;
- 228 producers participated in technical training on good agricultural practices (123 people, of which 33% women) in administrative and financial management (85 people of which 52% women), and orientation on the functioning of Microfinance Institutions (MFIs) (20 people of which 20% women).

# ADVOCACY

Through its 'Our Promise' strategy, World Vision, attaches paramount importance to advocacy and considers it as one of the essential means to achieve successful results in terms of child well-being. As such, it is integrated into strategies at both national and local levels, with highly committed field staff. For World Vision, advocacy is about ensuring that the voices, opinions and thoughts of the most vulnerable children are heard by decision-makers, in order to improve their lives.

## Our achievements in 2019

In 2019, World Vision practiced advocacy at national level through its pro-active participation in various umbrella groups with other partners. Our advocacy on these major issues concerning the life and development of children:

- **Advocacy against child marriages** by encouraging the State to strengthen its legal arsenal through the adoption of the draft Children's Code;
- **Advocacy for the renewal** of the National Children's Parliament;
- **Advocacy for the eradication** of the phenomenon of street kids;
- **Advocacy for the vote** on the Universal Health Cover Act (CMU) or the incorporation of its basic provisions into the new social protection guideline law;
- **Advocacy** so that all children can read before the age of 11 onwards.

As mandated by imperative number 3 of 'Our Promise' "to collaborate and advocate for broader impact", World Vision succeeded in working with partners to make its voice heard more clearly and to change the lives of thousands of children. Besides some of the classic umbrella groups in which we used to operate such as the **National Coalition for the Abandonment of Child Marriage in Senegal (CONAME)**, the Alliance in Favor of the CMU Act, the 'Scaling Up Nutrition' (SUN) coalition, the National Child Protection Group (GNPE), etc.), World Vision now hails the great collaboration it has entered into: the 'Joining Forces - Child Rights Now' coalition, launching with a press lunch bringing together 50 journalists and the publication of a position paper in the big-circulation newspapers that calls on the State to accelerate the pace in adopting the Children's Code, the eradication of the phenomenon of street children and the renewal of the Children's Parliament. Indeed, for the first time, the largest organizations focused on the country's children with a presence in Senegal have agreed to join forces for the well-being of children in Senegal.

It is the same motivation that inspired this year's flagship event featuring the Goodwill Ambassadors, namely the launch of the "I Can Read" campaign in May 2019. Part of this 3-year campaign, conceived in conjunction with various education partners (State, technical and financial partners and civil society), aims to support the State to take appropriate decisions so that each child can read before the age of 11.

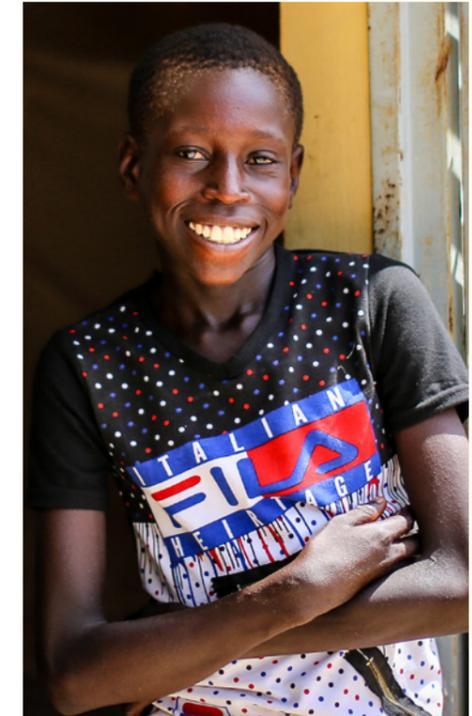
The year 2019 also provided opportunities for:

- **Holding the official launch** of the National Guide for the Protection of Children in Senegal;
- **Celebrating focus days** as advocacy opportunities: International Day of the Girl, International Day of Zero Tolerance for Female Genital Mutilation (FGM), Universal Children's Day, Day of the African Child (with the organization of a regional basketball tournament for girls as an innovation);
- **Participating, in partnership with the State**, in the finalization and validation of tools for social dialogue in child protection;
- **Taking part in the first African conference** against child marriage and Female Genital Mutilations (FGM).

## Our targets for 2020

We will:

- **Maintain our commitment** to various coalitions and actively participating in the celebration of the 30th anniversary of the International Convention on Human Rights;
- **Work with partners** to take into account the provisions of the CMU and the protection of the child in the new social protection guidance act;
- **Work with the National Secretariat** for Food Security to make food safety standards available;
- **Monitoring key indicators** of the Sustainable Development Goals (SDGs) focused on child protection and supporting the State to meet its commitments under the initiative Open Government Society initiative;



- **Taking the necessary steps** to successfully incorporate Senegal into the second cohort 'Joining Forces - Ending Violence Against Children';

- **Continuing collaboration** for the adoption of the Children's Code;

- **Strengthening local advocacy** through better monitoring of the Citizen Voice and Action (CVA), initiating budget guideline debates focused on the child, and holding departmental and regional meetings on the standout issues of our strategy;

- **Supporting the State** in the formulation of a national action plan against child marriages and in the functioning of the consultation framework against child marriages.

# FAITH AND DEVELOPMENT: OUR CHRISTIAN IDENTITY

## A fruitful collaboration for the well-being of children

World Vision strives hard to contribute to the strategic objectives of 'Our Promise', the global strategy of World Vision to support the most vulnerable children in particular, applying an affirmation of its Christian identity to all its interventions. This is what inspires World Vision to seek out synergies in the way it approaches the objectives of the National Strategy, for example bringing religious leaders and Faith-Based Organizations (FBOs) into alignment with the causes of promoting child well-being and achieving sustainable social change. Thus several approaches have been used for harmonization with the strategy 'Our Promise'.

### Our achievements in 2019

The induction to World Vision's ministry consists of training staff on the ethics of humanitarian work, introducing 175 colleagues to the basic principles of dealing with children and our community partners. Training sessions on inter-religious relations were also organized for staff members to prepare them for the mutual respect required for interactions with believers from faiths other than their own, and knowing how to conduct themselves appropriately when intervening in our predominantly Muslim communities.

The integration of faith into humanitarian affairs and the participation of religious households in the development effort has set World Vision apart from other organizations. Findings of research carried out by Queen Margaret University of Edinburgh in the United Kingdom and Columbia University New York in the United States of America on the contribution of religious leaders to ending violence against children in Senegal concluded with the conviction that COH<sup>2</sup> for child protection are a powerful mechanism for improving the living conditions of children. The 71 Community Hope Teams in our intervention areas mobilize religious leaders and their congregations to advocate locally for the child. They have succeeded in using the workshops to raise awareness among 1,505 community members on child protection standards. A 'door to door'<sup>3</sup> awareness-raising campaign spearheaded by faith communities who have been trained in the 'Celebrating Families' modules<sup>4</sup> reached 697 families, after which the children witnessed a significant improvement in their relationships with their parents. Children's movements have been responsible for children becoming agents of change, and so have the activities of kids' clubs. This is how 29,605 children came to take part in advocacy and child protection events.

The 'Reinforced Perception of the World' is a whole new approach that has gone down very well with communities. It seeks to break the dependency of communities so that they can become active agents for their own change based on existing strengths and transformed relationships. Through these modules, 36 staff members and 296 members of the community have improved their vision of the world of development and now see themselves as the only ones who can bring out the best in themselves. Today 23 World Vision programs have implemented the 'Reinforced Perception of the World' approach.

Within the scheme of church and FBO partnerships 25 protocols have been signed, among which 17 are directly related to the well-being of the child and the others concern capacity building for religious congregations. One of the major activities in this partnership is the inception of 72 savings and loan groups in churches and kids' clubs which have raised US \$ 167,262 in savings and distributed US \$ 196,982 in loans, affecting the lives of at least 15,000 children.



<sup>2</sup> Channels of Hope or COH, <sup>3</sup> Door to door (CVA), <sup>4</sup> Celebrating family life and children.

# HUMANITARIAN RESPONSE AND RESILIENCE

2019 was marked by good coverage in terms of preparation in our intervention areas. We put into motion a process that will culminate in a Community Disaster Preparedness Plan (CDPP) in 44 municipalities in the regions of Kaffrine, Fatick, Kolda, Tambacounda and Kedougou.

The goal of the process is to achieve a satisfactory level of readiness to respond to any emergency through programs that strengthen the technical and managerial capacity of organizations, communities and technical services.

43 out of the 44 communes succeeded in developing and finalizing an assessment or reassessment of their capacity and vulnerabilities. They have also designed a survival system so that they can face up to the main threats identified in advance.

Poignant testimonies emerging from the implementation of the action plans have shone a light on the good practices that the community-level contingency plans are fostering:

“ In Bantantiny, Abdoul

To work my field, I used to set fire to the vegetation but the fire would get out of control and raze neighboring fields. But now, thanks to some lessons from the Water & Forest Services and the Local Disaster Management Committees, I have learned to clean up around my field to contain the fire. So when I set it alight, the fire does not spread beyond my field. When others saw this, they did the same thing. Now fires no longer catch on to the forest.

When we were farming on sloping ground we used to sow in the direction of the water run-off. The crop yield was not good. The water would wash out seeds and fertilizers. Nowadays we cultivate at right-angles to the direction of run-off and harvests are good.”



### A collaboration for greater impact

The pre-positioning of World Vision and partners with regard to Arc Replica resulted in the announcement of a US \$ 10,600,000 grant to the Start Network for January 2020. This funding is the largest ever awarded for early response in Senegal, and in fact anywhere in the world. We can also underline that one of the factors giving rise to this funding is the fact that World Vision and the other partner organizations contributed very pro-actively not only to the development of the operational plan and the final implementation plan but also in calculating parameters for the insurance.

The Start Network is the first multi-donor common fund run exclusively by NGOs, with more than 40 international and local organizations involved. Its objectives are to transform humanitarian action by means of an innovative system with rapid funding, and an early response system with a focus on localized aid.

Arc Replica is an initiative shared by World Vision, the African Union, and civil society organizations. It is a disaster risk management tool in the form of a drought insurance product which will enable States to insure themselves against this risk and put early response measures in place to assist the affected populations immediately after the disaster.

FAITH AND DEVELOPMENT: OUR CHRISTIAN IDENTITY

## OUR CONTEXT

- Lack of access to adequate health care and nutrition deprives millions of children of their future.
- Violence against children prevents them from reaching their God-given potential.
- Clean water and adequate sanitation are essential for a healthy life.
- Children do not just want to survive, they want to prosper
- Many families are trapped in cycles of poverty.

## DURING THIS FISCAL YEAR 2019

We have contributed to improving the circumstances of the most vulnerable children by raising our voices with them and by taking initiatives that sustainably contribute to their protection, their participation, their best health, the quality of their education and the empowerment of their family members so that they can take better care of them.

# WORLD VISION SENEGAL

Every  24 hours

Raise parents' awareness so that more than

**812 children**

sick under the age of five have been able to benefit from a free healthcare initiative under the CMU act.

Facilitate the monitoring of nutrition and body weight of more than

**435 children**

(both girls and boys) to give them a chance to live and grow with an adequate nutritional status.

Improve hygiene and sanitation conditions for

**122 children**

(both girls and boys) in order to fight diarrhea and illnesses linked to poor hygiene.

Give more than

**76 adults**

(both women and men) the opportunity to save, increase and diversify their income by taking out loans and launching income-generating ventures.

Support Producer Groups to market

**55 tons**

of high value-added products through the development of value chains.

Support communities to build the abilities of more than

**55 school-children**

to improve their reading skills through community book clubs.

Facilitate more than

**46 children**

(both girls and boys) to develop their resilience and protect themselves from neglect, abuse and exploitation.

Train teachers in the use of computers to allow

**31 children**

(both girls and boys) to learn through digital education (Profuturo Project).

Train teachers in reading instruction techniques in order to allow

**4 children**

(both girls and boys) who could not previously read to be able to read a text and understand it.

Provide more drinking water to

**7 households / villages**

that were using unsanitary sources of water (ponds, reservoirs, contaminated wells, etc.)

Improve the living conditions of

**30 children**

in households benefiting from our micro-finance subsidiary VisionFund Senegal SA, which provides larger loans to families with entrepreneurial potential to help them develop economically and escape the poverty trap.

# RESPONSIBILITY AND STEWARDSHIP

## Be good stewards

One of our top priorities at World Vision is to be a trusted strategic partner, maximizing our financial resources for the well-being of children. This goal is achieved through proven excellence in financial management with a strong sense of responsibility and risk mitigation. To maintain and further improve these standards in 2019, we have successfully implemented the following strategic enhancements:

- Reducing administrative costs:** In 2019, our administrative cost ratio of 12.14% improved relative to the regional benchmark, down 1.18%. This goal was achieved by increasing the funding base to support the implementation of projects and programs while maintaining reasonable administrative capacity sufficient to respond to the rise in funding, which went up by almost 14% during the year.
- Strengthening internal regulation:** In 2019, a vendor review was conducted and 90% of vendors in various categories were pre-qualified. This ensures that we get the best prices and the best business conditions, but also guarantees that our suppliers meet certain criteria required to do business. We also improved compliance by frequently training staff on internal regulation and fraud-related issues.
- Audit results:** World Vision regularly conducts internal and external audits of all its projects and programs. This includes the ongoing work of a two-person internal audit team and recourse to large external accounting firms. The program audit completed in 2019 received an 'acceptable' rating without major risks. Furthermore, 100% of the recommendations of previous audits have been implemented. Regular audits during 2019 assisted in building a strong culture of accountability and transparency.
- Integrity Hotline** - World Vision has a whistle-blowing system called the 'Integrity Hotline' where staff and partners can anonymously report any potential breaches of liability processes or issues. It's an important part of our accountability framework.
- Child Protection Report** - World Vision encourages all staff members, partners, and communities to report any issues relating to child protection. This information is regularly collected and passed on to ensure that child protection issues are identified and addressed.



# PARTNERSHIP

Alone we can do so little, together we can do so much.

This vision of partnership has been at the center of World Vision's operations for over 30 years and continues to this day. Collaborations with the government, local authorities, our colleagues around the world, our sponsors and various partners: thanks to this many communities are more empowered, and feel confident and able to continue the work that World Vision started more than 30 years ago.

## Financial Partners



## Consortium of Partners (local and national)



PARTNERSHIP

# Financial situation and performance

## Support Offices - committed income

Funding Offices	Approved Budget Commitment for 2019	
	US \$	%
World Vision Australia	742,627	4%
World Vision Canada	3,712,275	20%
World Vision France	1,428,649	8%
World Vision Germany	2,432,365	13%
World Vision Korea	1,852,367	10%
World Vision Senegal	1,379,812	8%
World Vision Spain	320,693	2%
World Vision Switzerland	390,800	2%
World Vision United Kingdom	1,639,239	9%
World Vision United States	4,289,890	24%
<b>TOTAL</b>	<b>18,188,717</b>	<b>100%</b>

## Type of funding - committed income

Funding Type	Approved Budget Commitment for 2019	
	US \$	%
Government	4,023,244	22%
Multilateral	994,829	5%
Private Non-Sponsorship	2,116,244	12%
Sponsorship	11,062,409	61%
<b>TOTAL</b>	<b>18,196,726</b>	<b>100%</b>



# Investment by key sector:

## Strategic sectors

**27%**  
CHILD PROTECTION

**25%**  
ECONOMIC DEVELOPMENT

**21%**  
EDUCATION AND LIFE SKILLS

**27%**  
HEALTH AND NUTRITION

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# 8million

**of Senegal's most vulnerable children,  
to enjoy improved well-being by 2021**