

GEOCARR

Good Enough *Online* Context Analysis for Rapid Response

■ Overview

This factsheet sets out how the Good Enough Online Context Analysis for Rapid Response (GEOCARR) can be used to inform a range of processes and decision making including strategy, operational planning, business continuity, donor engagement, advocacy and security management in World Vision. It is a participatory and “sense-making” approach that involves multiple functions of the organisation to ensure ownership and acceptance across teams.

■ Purpose of GEOCARR

GEOCARR is an online rapid regional and national context analysis process that produces scenarios with practical recommendations for World Vision offices. Developed due to the COVID-19 pandemic, it was inspired by the participatory design of GECARR (Good Enough Context Analysis for Rapid Response), also developed by World Vision. Both tools help guide humanitarian work during crises and enable a good tolerance for ambiguity and can be rapidly implemented. It fosters good risk and security management and culture, by including security and risk thinking throughout the collaborative process

GEOCARR is designed to work in a changed reality of restricted movement (globally, regionally and nationally). It is guided by the principles of timeliness, local ownership and practicality, as well as bringing together as wide a diversity of perspectives as possible. It aims for timeliness by having the analysis ready at the right time for decision-makers to use it, ownership by involving local staff, analysts, and decision-makers throughout the process; and practicality to ensure the outcomes are actionable and can be implemented by the team involved in the process.

GEOCARR gives a snapshot perspective from those involved by reflecting on conclusions made throughout the process. A good level of humility is needed in use of these findings given the more limited data set that is being collated and drawn on and the uncertainty and fluidity of the current context as it develops. This reiterates the need for ongoing and careful context monitoring, using local insights, as a failure to do so may lead to incorrect and ineffective short-term decisions.

■ Expected outcomes of using GEOCARR

1 Diverse data informing action

GEOCARR brings in a wide range of data, via the survey, interviews and scenario planning workshop, in order to arrive at strategic action points.

2 Capacity Building

The scenario planning exercise provides capacity-building for those less accustomed to this type of working while at the same time enhancing group decision-making.

3 GEOCARR report

The process produces a final short document analysing trends across country or regional contexts and includes the scenarios and recommendations.

4 Collective decision-making and holistic thinking

GEOCARR provides a platform for, and enables, whole of organisation thinking, decision-making and collaboration within and between National and Regional Offices, encouraging participation of a range of staff including senior leadership.

How to implement a GEOCARR

Contact the global GEOCARR management team at rapidcontextanalysis@wvi.org for more information. They will work with interested National and/or Regional Offices to set up and lead the process with an appropriate focal point, preferably someone with GECARR/facilitation experience. They will then guide the preparation and execution to ensure good facilitation and local ownership of the process.

Process outline

Duration of analysis

Completed over a period of approximately one week, with a short preparation phase beforehand.

Resources required

Staff time of approximately 30 individuals to complete an online survey for 30 minutes and/or for 15-20 of them to attend a three hour virtual scenario planning exercise; time from three lead facilitators and three notetakers to conduct a virtual scenario planning exercise, analyse data and write up the report.

How does it work?



Identify

Speak with the GEOCARR management group to **identify where WV can best benefit** from this tool in terms of designated office or region, and when this needs to happen.



Plan

Work with the relevant national or regional office to **identify and involve key people** in this exercise. Compile **secondary data about the designated region or country**. **Contextualise the questions** and translate if needed and set up a short **virtual scenario planning** exercise by Zoom, including arranging a facilitation team.



Collect

Collect data around: What's happened? What's happening now? What may happen next? Collect data across the country or region from WV staff through an online survey. Run the virtual scenario-planning exercise to produce three scenarios and resulting implications for WV for the coming 6-12 months. Conduct key informant interviews with WV staff who are unable to attend the scenario planning exercise and external stakeholders and community members, as appropriate and possible.



Analyse

Analyse and compile data into a report with the facilitation team and the national or regional office team. Base it on the findings from the virtual scenario planning exercise and the survey and include a list of practical recommendations.



Validate

Validate the report with WV national or regional leadership **via written or verbal feedback**. Finalise the draft document with the national or regional team. Support each National Office to consider how these apply to their contexts and what recommendations they will take forward, using pre-prepared validation templates (for contextualising regional to national GEOCARRs) and/or country specific GEOCARR action plans. Encourage discussion of assigned roles and responsibilities, timeframes and a designated owner (preferably a member of the senior leadership team at the NO level) with support from the regional office.