In Cambodia, approximately 2.8 million children benefit from World Vision’s work each year. We are committed to improving the lives of Cambodia’s most vulnerable children through holistic developmental change. WVI-C has been working in Cambodia over 40 years and works in partnership with communities to catalyse sustainable outcomes through long-term programmes designed to address the root causes of poverty. WVI-C has three core programmes: integrated nutrition, education and protection and participation which work together to achieve holistic developmental change.

Quick Facts – Sponsorship Funding

- **Project sites:** 40 Area Programmes sites in 9 provinces and Phnom Penh City
- **Programme period:** October 2018 till September, 2022
- **Funding Sources:** World Vision offices in Australia, Cambodia, Canada, Finland, Germany, Hong Kong, Japan, Korea, Malaysia, New Zealand, Singapore, Taiwan, United Kingdom and United States

1. Sponsorship Funding: This gives a unique opportunity to improve the physical, emotional, spiritual and social well-being of the most vulnerable children. This is a pooled funding available for a given geography to address the root causes of children’s vulnerability, empowering children, their families and their communities to break free from poverty.
INTRODUCTION

This document presents an overview about the Child Protection and Participation Technical Programme, implemented by World Vision International - Cambodia (WVI-C), since October 2018. This technical programme covers the technical areas of Child Protection and Adolescent and Youth Participation with the objective of improving the protection and participation of children in Cambodia.

Promoting child protection and adolescent participation is one of the three strategic priorities of WVI-C. The Child Protection and Participation programme has been implemented across 40 Area Programmes (Districts), in 9 provinces and Phnom Penh City. The majority of WVI-C projects are funded through child sponsorship projects. Through this funding WVI-C implements a comprehensive systems approach for child protection and adolescent participation using evidence-based interventions:

- **Empowering children and adolescents** with life skills, resilience, psychosocial well-being and meaningful participation in decisions that affect their lives

- **Transforming attitudes, norms and behaviours** of parents, faith leaders, faith communities and community members while promoting positive norms and practices

- **Strengthening services and support mechanisms** and the capacity, coordination, and collaboration of formal and informal actors to prevent, protect and respond

- **Improving laws and accountability** through advocacy at all levels and citizen voice in the quality and provision of services by service providers and local duty bearers

**IMPACT+:** is a holistic and multi-sectoral approach to adolescent engagement.

that supports adolescents to transition well into adulthood as active citizens empowered with competencies, values, confidence and social connectedness. This model is a group-based life skills and citizenship development programme built around 5 core components:

1. **Dynamic life skills through experiential learning:** the IMPACT+ model is built on the methodology of experiential education, a learn-by-doing approach, which enables the transformation of character, attitudes and values, as well as growth in knowledge and life skills. Facilitators purposely engage with learners in direct experience and focused reflection in order to increase knowledge, develop skills, clarify values, and develop the learners’ capacity to contribute to their communities.

2. **Capacity development of local partners:** To improve the sustainability of the IMPACT+ programme, building the capacity of local partners is crucial and is embedded into the design.

3. **Service learning projects:** the IMPACT+ model encourages the development of confidence, self-aware and resilient young people who contribute positively to their communities via adolescent/youth-led community service learning projects. The service learning component reinforces the life skills learning process. Adolescents are provided with opportunities to direct the content or direction of the service learning projects through a series of community mapping exercises and contextual needs assessments.

4. **Relationships with adults and peers:** IMPACT+ is designed to enhance the connection of young people and their families as well as other adults in the community. Both adults and young people explore how the same community issues can be approached from different perspectives in a mutually reinforcing manner, so that young people’s voices are recognized and valued by the community.

5. **Adolescent/Youth-directed content:** Adolescents are given the opportunity to choose the content direction and service learning project based on their own interests and contextual need. They are led through a reflection process, which helps determine the direction of the life skills focus. Adolescents are also encouraged to participate in the planning, monitoring of activities and feedback mechanisms.
In addition to the sponsorship funded projects WVI-C implements a series of time-bound projects supported by institutional and private donors.

### ACHIEVEMENTS IN 2020


**Phnom Penh and 9 provinces:**
- **Takeo** (Bourei Cholsar, Kaoh Andaet, Kiri Vong, Samraong)
- **Kandal** (Sa’ang)
- **Kampong Speu** (Basedth, Samrong Tong)
- **Kampong Chhnang** (Baribour, Cholkiri, Rolea Bier)
- **Battamang** (Koas Krala, Moung Ruessei, Phnom Prek)
- **Banteay Meanchey** (Mongkol Borei, Preah Netr Preah, Phnum Srok, Svy Chek, Tmor Pouk)
- **Siem Reap** (Varin, Kralanh, Chikraeng, Soutr Nikom, Puok)
- **Kampong Thom** (Stoung, Santuk, Prasath Ballang, Kampong Svay)
- **Preah Vihear** (Chhaeb, Kuleaen, Sangkom Thmei, Tbaeng Meanchey, Rovieng, Cheysaen)
• 16,715 children and adolescents were trained and equipped on protection skills and life skills to be able to identify risks and protect themselves from violence and harm and participated in leading social changes making impact in their communities.

• 377 Adolescent and Youth Led-projects and mobilization to support ending violence against children and address the community issues that they feel important to them and their communities.

• 400 youth leaders were trained to lead the implementation of their child and youth clubs.

• 8,699 local leaders and community adults were engaged and partnered with adolescents to address community issues through adolescent and youth led-project and mobilization.

• 37,042 parents and caregivers received support, training, and awareness on positive parenting skills on how to foster healthy parent-child relationships, reduce parental stress, and how they could be connected to existing services and challenge harmful cultural attitudes, norms, values and practices.

• 192 community volunteers were trained to lead the implementation of positive parent training to parents and caregivers in their communities.

• 3,000 members of Commune Committees for Women and Children, Community members and children from 36 Communes were actively engaged in gathering child protection issues and developing actions that support ending violence against children.

• In 36 communes, child protection action plans were adopted and implemented to improve the accountability and performance of CCWCs through Social Accountability for Child Protection (SA4CP).

This social accountability approach aims to empower citizens and children and encourage dialogue with local authorities to jointly identify and address issues and gaps affecting the local child protection system. More than 118,000 children were reached, including 60,000 girls and 18,000 most vulnerable.

• It Takes a World Campaign (ITAW): To mobilize to end violence against children, World Vision implements a campaign called “Kumrou Ahoengsa” (non-violence role model, you can, I can too) to inspire change in the behaviours and attitude of parents/caregivers and teachers, mobilize the public for action and advocate for increased efforts from the Royal Government of Cambodia. Through this campaign, WVI-C engages and mobilizes the public through traditional media and social media campaigns, building on our more than 320,000 followers, to challenge citizens and change their behaviours. In 2020, World Vision also partnered with Lotus Radio to develop a series of radio talk shows on corporal and humiliating punishments.

• World Vision also implemented joint advocacy with civil society groups and children networks to influence the national legal and policy framework, strengthen the child protection system and promote accountability from key stakeholders. Over the past few years, the ITAW Campaign has fulfilled a key role in the strengthening of the CCWCs (adoption of the Prakas on the functions of the CCWCs and Child Protection Guidebook for CCWCs). The Campaign also made a significant contribution to the adoption of the National Policy on Child Protection in Schools and its operationalization (National Action Plan and Implementation Manual). WVI also supported the development and adoption of several other policies such as the CP in Emergency Contingency Plan, the National Policy on Child Protection System 2019-2029 and the Policy on Child Friendly Pagoda (Wat Sagnhakak Komar) which is directly inspired by WVI’s project model.
Partners and Stakeholders

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<th>National Level</th>
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| • Ministry of Social Affairs  
• Ministry of Education, Youth, and Sports  
• Ministry of Interior,  
• Ministry of Women Affairs  | • Local Government: Provincial / District Office of Education, Youth and Sport, Social Affair, Provincial Women and Children's Consultative Committees, Commune Council, Commune Committees for Women and Children.  
• Local partners: Children and Youth (primary actors) and their parents, communities, faith leaders, etc.  
• Public, Multi-lateral, and private donors in Child Protection and Youth Development Sector.  
• CSOs & UN agencies: UNICEF, UNFPA, UNWOMEN, WFP, UNV, Save the Children, Plan International, ChildFund, VSO, Finn Church Aid, BBC Media Action, and Child and Youth Focused NGOs. |

MOVING FORWARD

• Partner with Youth Centre Department to expend the adolescent and youth participation programme (IMPACT+) in secondary and high schools.
• Work with Youth Centre Department to adapt the IMPACT+ life skills curriculum as an approved life skills curriculum to be used for public school life skills programme.
• Partner with faith leaders to scale up the positive parenting intervention to reach more parents and caregivers.
• Scale-up the social accountability for child protection from 28 districts to 38 districts in 2021.
• Strengthen local child protection reporting and referral mechanisms to more communes.
World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice. Inspired by our Christian values, we are dedicated to working with the world’s most vulnerable people. We serve all people regardless of religion, race, ethnicity or gender.

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