



Ministry of Health

World Vision

الرؤية العالمية

Jerusalem - West Bank - Gaza



## ‘Go Baby Go’ Programme

### Overview

World Vision’s Go Baby Go (GBG) model is designed to target the most vulnerable pregnant mothers and their children in the first 1,000+ days of the baby’s life. The approach strengthens the knowledge of caregivers, their competencies, skills, confidence and well-being. The GBG model equips mothers with tools for stimulating early childhood development (ECD) so they can provide age-appropriate nurturing care for children under the age of three, which is a crucial period of a child’s life considering the rapid brain growth and development. The GBG model supports parents, who are their children’s first teachers, with individual, household-based support and group sessions for improved parenting skills, family well-being and holistic child development.

The model also supports mother and child health (MCH) services by equipping MCH clinics with the necessary tools to improve the quality of the services the clinics provide and to make the environment of the clinic more child friendly.

Today, World Vision JWVG has trained 138 community health volunteers, who implement the model’s activities in 111 Palestinian villages and communities, aiming to achieve a significant positive change for Palestinian children.

## Baseline Data



**20%**

of caregivers provide positive, safe, healthy and stimulating home environment to children ages 0-3.



**62%**

of all children from 0-3 are on track in all domains.



**37%**

of children under 6 months are exclusively breastfed.



**50%**  
South Jenin

has the lowest percentage of children on track in the West Bank.

## Impact Data



**81%**

of caregivers provide positive, safe, healthy and stimulating home environment to children ages 0-3.



**87.5%**

of children at 12 months are on track in all domains.



**82%**

of primary caregivers, trained at the community awareness sessions, showed increased knowledge.

**Damaging Effects of Early Deprivation** can extend to adulthood, resulting in long-term brain changes that affect language, cognitive functioning, self-control, and emotional well-being. \*Ibid

## More achievements in 'GBG'



**138**

community health workers trained.



**111**

vulnerable communities targeted.



**98**

clinics assisted with tools and equipment.



**42**

medical staff trained on ECD approach (ages 0-3).



**24**

clinics rehabilitated.

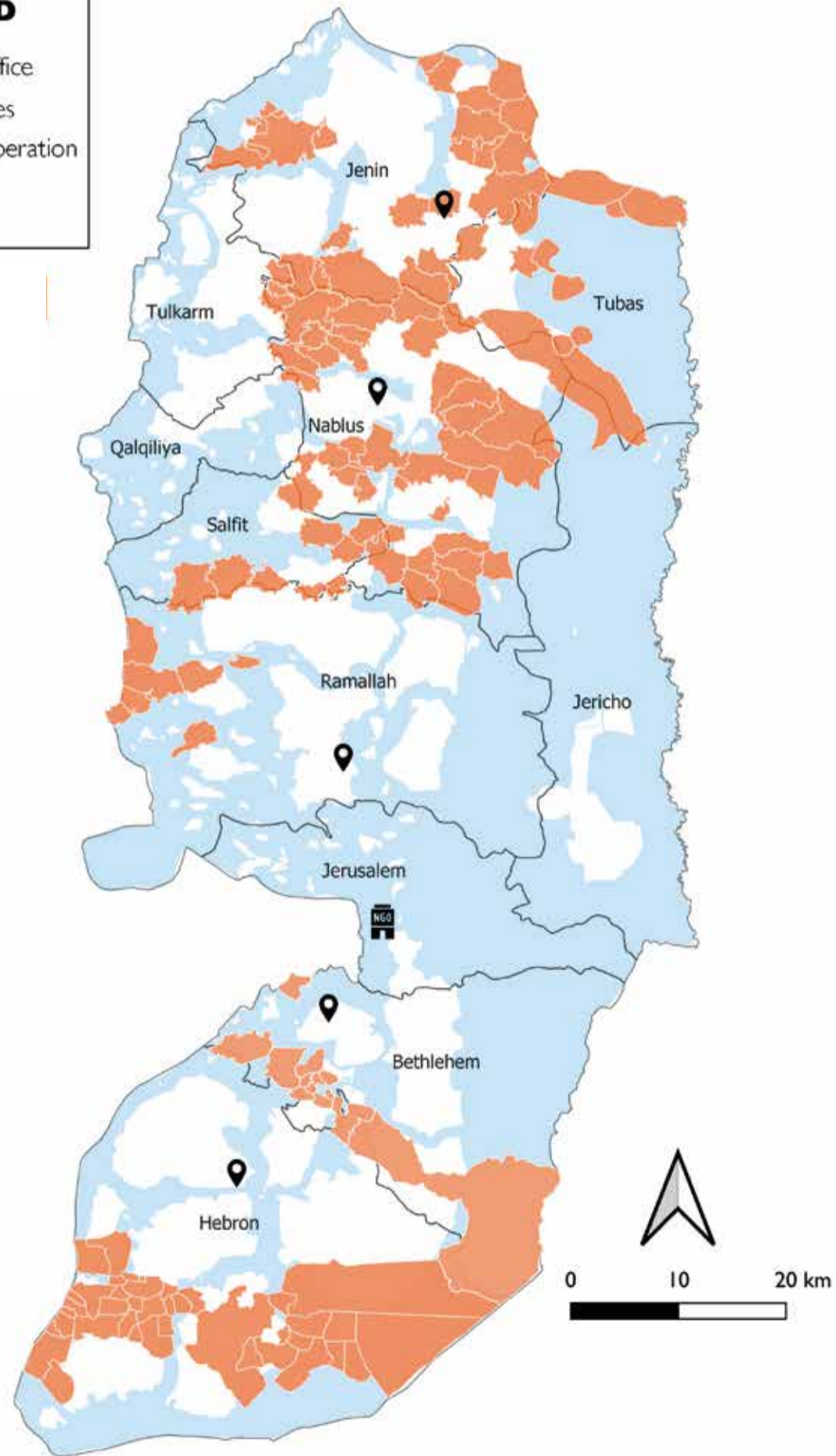
# World Vision

## الرؤية العالمية

**Our goal is that boys and girls in the oPt have improved resilience, live in a nurturing environment and have hope for the future.**

**SO 1. Children, especially the most vulnerable, are cared for and protected in families, in communities, and in the country.**

**SO 2. Boys and girls are able to meet their full potential and become active citizens.**



## Points of Contact

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WV\_JWG

World Vision believes every child is created equal in God's sight, but injustice, corruption, inequality and disasters keep them from lives filled with hope, promise and well-being. In response to this, we connect with and mobilise partners who share common values of compassion, love and mercy to transform children's lives. World Vision serves all people regardless of religion, ethnicity, race or gender.