



World Vision



ANNUAL REPORT 2020
WORLD VISION **BANGLADESH**



Our **Vision** for
every child life
in **all** its
fullness

Our **Prayer** for
every heart
the will
to make it so.

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CHILD WELL-BEING OBJECTIVES AND CONTRIBUTIONS TO SDGs

Increase in children who have positive and peaceful relationships in their families and communities



Increase in girls and boys protected from violence



Increase in children who are well nourished (ages 0-5)



Increase in primary school children who can read



MESSAGE FROM THE NATIONAL DIRECTOR

At World Vision(WV), we believe in creating pathways for each child to live 'Life in all its Fullness.' Inspired by our Christian faith, we have been assisting vulnerable children, families and communities of all backgrounds to overcome poverty and experience life to its fullest. This core ideal took on new meaning this unprecedented year.

In Bangladesh, 2020 was a year of twofold crisis. Along with the rest of the world we dealt with the novel challenges of a pandemic but we also experienced a disaster within this disaster with cyclone AMPHAN. These emergencies enabled us to rise to the occasion as we mobilized and implemented one of the largest disaster responses. WV focused on minimizing the devastating impact of the pandemic on children and assisting families affected by the cyclone, floods. It is our pleasure to present this report that documents a part of the evidence for the impact we are making together.

In the face of these challenges we remain grateful for the resources that enabled us to work in 29 districts across the country through 55 longer-term (15 -year) Area Programs (AP) and 45 shorter term projects. These projects

helped us to reach more than 2.9 million people, including 1.2 million of the most vulnerable children with a funding portfolio that exceeded \$ 100+ million. Our work continues to contribute to the Sustainable Development Goals (SDG) and related Government plans in Bangladesh. We have recorded national baselines for all prescribed indicators and will be able to track and gauge progress on an annual basis moving forward.

In addition, we spearheaded efforts to limit the spread of COVID-19. We carried out social behavior change based health initiatives that benefited 311,262 children under age 5. We assisted 6,000 households by finding new avenues for livelihood. We set up 26 Child Affairs desks at police stations through our advocacy interventions. In partnership with UNICEF we reached 34,528 Cyclone Amphan affected people including most vulnerable women and children including children with disabilities. We continued to support children to improve their learning skills by focusing on improving literacy and numeracy. We expanded our presence in the Internally Displaced (IDP) camps in Cox's Bazar. As we present this report we are



acutely aware that these achievements would not have been possible without the generous support of our donors and the tireless efforts of our teams who worked through these challenging times at great risk to their health. This adverse situation became a grim reality when many of our staff and families contracted COVID-19. This year was marked with grief as we lost one of our own, our Field Operations Director. We remain grateful for her many years of committed service. A final acknowledgement to our Government partners at every level who have continued to support us in ensuring the wellbeing of children, families and communities.

Sincerely,
Suresh Bartlett
National Director
World Vision Bangladesh

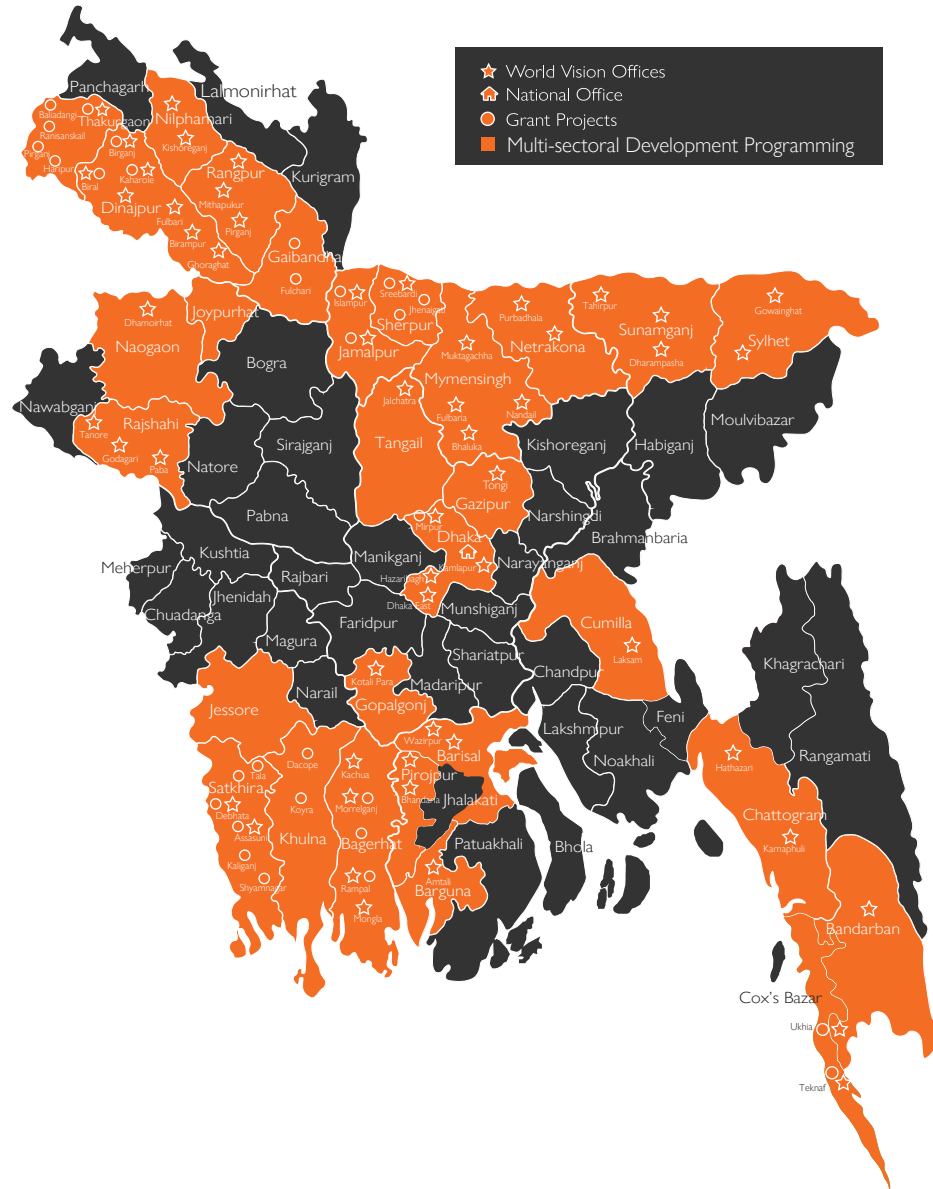
WHERE WE WORKED

55
long-term Area
Programmes
(AP)

32
active grant
projects (SP)

13
private
non-Sponsorship
(PNS) projects

29
districts





Every hour 17 people receive clean water and 34 people get access to safe sanitation facilities



Reaching over 35 children under 5 years **every hour** to prevent malnutrition

In **Bangladesh** we ensure

Every hour 10 individuals received livelihoods inputs to ensure food security for their families



Every day 52 children take part to end violence against children

Every day 42 children receive their childhood education

WHO WE ARE

World Vision is a Christian relief, development and advocacy organisation working to create lasting change in the lives of children, families and communities to overcome poverty and injustice. Inspired by our Christian values, World Vision is dedicated to working with the world's most vulnerable people regardless of religion, race, ethnicity or gender.

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National Director



John Selvaraj
Director
People & Culture



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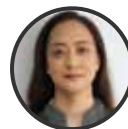
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Tony Michael Gomes
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WORKING TOGETHER



At every level, from a child's community to global platforms, World Vision works with partners from across the spectrum to mobilise, bring together the required expertise and resources to transform the lives of children and ensure mutually beneficial partnerships. We are grateful to all our partners who trusted us and believed they could make a difference. If 2020 is any indication, working together made an impact!



Global Affairs
Canada

Affaires mondiales
Canada



KOICA
Korea International
Cooperation Agency



The Government of
the Hong Kong Special Administrative Region



Kingdom of the Netherlands



NEW ZEALAND
FOREIGN AFFAIRS & TRADE



UNHCR
The UN Refugee Agency



OCHA



UNOPS



World Food
Programme



Aktion
Deutschland Hilft
Bündnis deutscher Hilfsorganisationen



JAPAN
PLATFORM

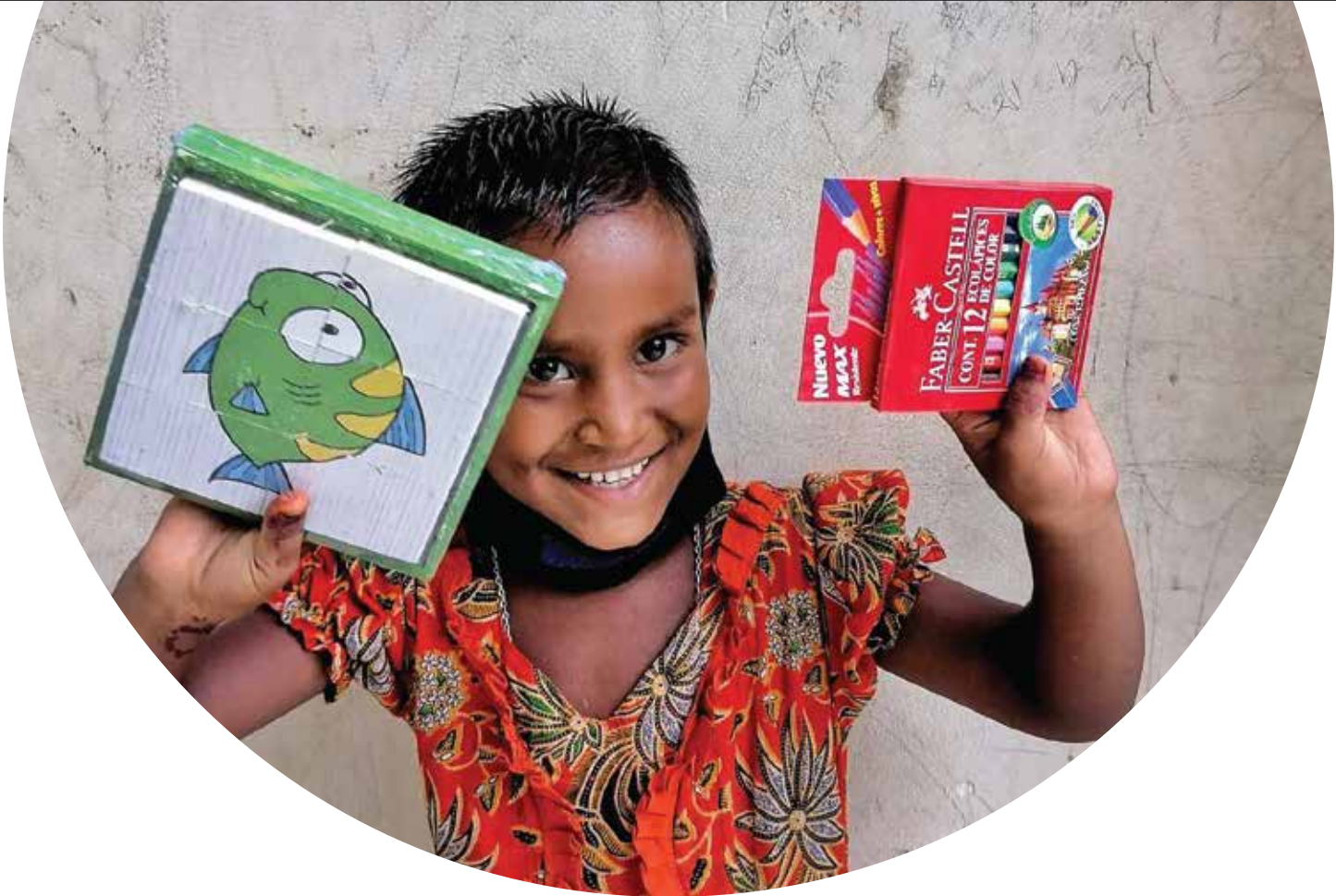
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IOM • OIM

START FUND
BANGLADESH
START NETWORK





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OUR ACHIEVEMENTS

A year of resilience at a glance

Total Persons Reached
2,924,160



1,059,747

Females



680,988

Males



609,216

Girls



574,209

Boys



Faith & Development



2,674

faith leaders trained to raise awareness



2,300

faith leaders catalyzed to end physical violence against children



1957

parents and caregivers trained on positive parenting



975

faith leaders engaged as active members to protect children



915

faith leaders supported 'It Takes Me to End Violence against Children' campaign



564

faith leaders participated in peace-building dialogues

Child Protection and Advocacy



19,111

participated in programs to
end violence against children



17,652

provided with child
protection information



26

Child Affairs Desks
placed in police stations





Education



15,350

children benefitted from education programmes



4,255

parents/caregivers trained in Literacy Roots/ Unlock Literacy programs to support their children



3,857

parents with children between 6-11 years completed the 'Positive Parenting' course



545

children enrolled in NFE learning centers



Health, Nutrition and WASH



974,194

reached through health programs



381,762

children reached



174,982

pregnant women and lactating mothers received health nutrition support including antenatal care, postnatal care, institutional delivery, and conditional cash transfer



148,721

have access to a basic drinking water source in communities



Livelihoods



328,030
participated in
the food security
program



25,899
trained in sustainable
agricultural
techniques



59,186
provided with
access to
resources



89,189
received farm
and non-farm
assets



67,908
familiarized with
savings programs



Disaster Management & Disaster Risk Reduction



2,141,025
reached through humanitarian response



712,260
children reached through humanitarian response



316,305
people received cash support



179,758
people received WASH support



17,552
people received food security support



Gender Equality and Social Inclusion (GESI)

Total Reach: **2,925,089**



680,988
Males



10,59,747
Females



609,216
Girls



574,209
Boys

Total Sponsored Children: **147,879**



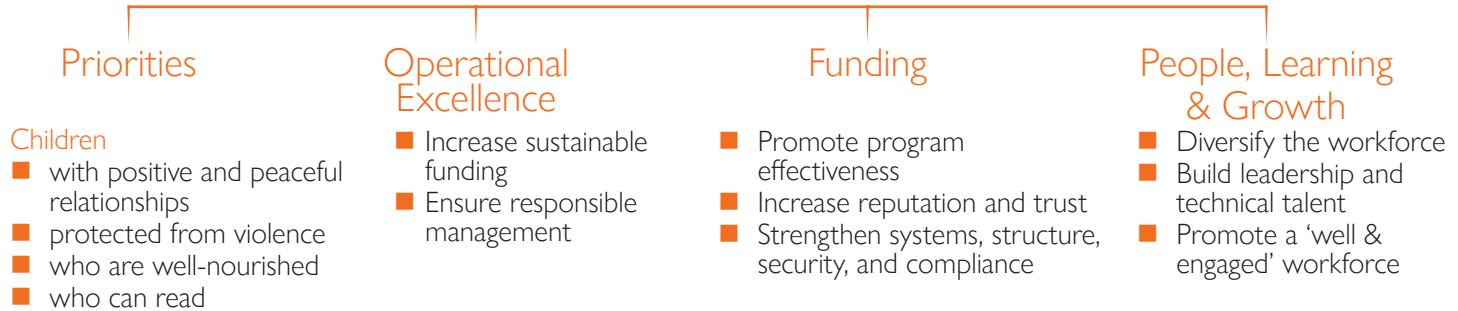
77,751
Girls



70,128
Boys

Strategy Focus Fiscal Year 2021 - 2025

Bringing Fullness of Life for 14.4 million Most Vulnerable Children (5.1 direct and 9.3 indirect) through transforming hard to reach communities and addressing the root causes of Multi-Dimensional poverty and Injustice.



Strategy Driven **Results** (FY 18-FY 20)

Bringing Fullness of Life: Evidence Based Impact

Guided by the strategic focus, World Vision Bangladesh created positive impact in the lives of 1,293,686 most vulnerable children. Below is a detailed breakdown of the number of children reached for each CWBO.

CWBO – 2: Increase in children who have positive and peaceful relationships in their families, communities & self



5278

faith leaders motivated to end physical violence against children



5098

faith leaders engaged to protect children

CWBO – 3: Increase in children protected from violence



62,843

children and youth participated in campaigns



46,907

people provided with child protection information



82

Child Welfare Boards established



77

Child Affairs Desks placed in police stations

CWBO – 5: Increase in children who are well-nourished (ages 0-5)



118,812

individuals received farm and non-farm inputs/asset



68,119

benefited from social safety net assistance



46,746

trained individuals applied improved and sustainable agricultural techniques



27,713

underweight children treated



Reduced chronic malnutrition from **42% to 38%**

CWBO – 7: Increase in primary school children who can read



15,350

children benefitted from education programmes



14,962

parents completed positive parenting course



10,415

parents/caregivers trained through Literacy Roots centers



703

Learning Roots (LR) centers established/renovated

Practicing Excellence in Processes

All programmes and projects used automated systems and processes for gathering data/information and reporting
Participated in **23** networks (UN, ministry, CSO, NGO, private sector) as a member or leader

Nurturing People

855 potential managers completed e-learning leadership programs

Funding Available in FY20

Funding Type	Funding Type
Sponsorship	33,133,978 US\$
Private Non-Sponsorship	8,708,419 US\$
Grants	62,742,513 US\$
Total	104,584,910 US\$



Akhi: The Mask Maker

Akhi, a girl from an unprivileged community in Khulna city, was trapped in a hazardous child labor situation and rescued by the Jiboner Jannya Project (JJP) of World Vision Bangladesh. During the unprecedented spread of COVID-19 she rescued lives in her community by distributing face masks. "At the beginning of COVID-19, there was a scarcity of face masks in the stores, they were a luxury for the poor people. I decided to make masks by myself and sell them at an inexpensive price," Akhi explained. In order to

support her family Akhi dropped out of school and worked with her mother in a shrimp-processing factory. World Vision tried to enroll her in school again but she was rejected as she exceeded the school's age criteria. It was then that Akhi decided learn a vocational skill. World Vision provided her a sewing machine to ensure her economic empowerment. Soon she was earning 3,000 taka (USD 37) per month by making dresses. However, after the pandemic, her income declined to 100 taka (USD 12) which

put her family under severe financial pressure. Not one to give up, she observed that in lockdown children were flying kites. Akhi started designing kites along with her sister and mother for children from their community and sold them at affordable prices. Akhi and her family have set an example of compassion towards their community and demonstrated resilience. As Akhi stated "I not only make masks for sale but also provide masks for free to those who cannot afford to buy them. I do it for humanity's sake!"



**COUNTRY
PROGRAMME
RESULTS**

SPONSORSHIP- *A legacy of empowerment*

Over the last 50 years, with the generous support from thousands of individual donors across the globe, World Vision's child sponsorship program has continued to promote transformation in children's lives, both girls and boys, especially among the most vulnerable, in the hardest-to-reach areas of Bangladesh. World Vision believes that all children deserve good health care, to be cared for, and to be protected.

Connecting directly with children and community groups, World Vision has seen that young people, now more than ever are themselves pushing for systemic change, and are putting their energies toward fulfilling their God-given potential. This has been seen through the child and youth

forums, where young girls and boys are taking action to end child marriages in their community, and advocating for their rights. In Bangladesh, World Vision's sponsorship programs places a special emphasis on children's participation and voices and community-led efforts to care for and protect children.

In FY20, World Vision Bangladesh scaled out the exciting global initiative 'Chosen' which placed children at the driver's seat of the child sponsorship program. Children were given the opportunity to choose their sponsors from around the world. The Chosen program was marked by immense joy for everyone involved — the community, the parents, the children, the facilitators, the staff, and the sponsors.

Sponsorship in numbers



147,879

children enrolled across 55 child sponsorship programs



116,308

children connected to sponsors through annual progress reports



107,548

children reached out to sponsors from 14 countries with greetings card



16,841

sponsored children completed their primary, junior, and secondary school education



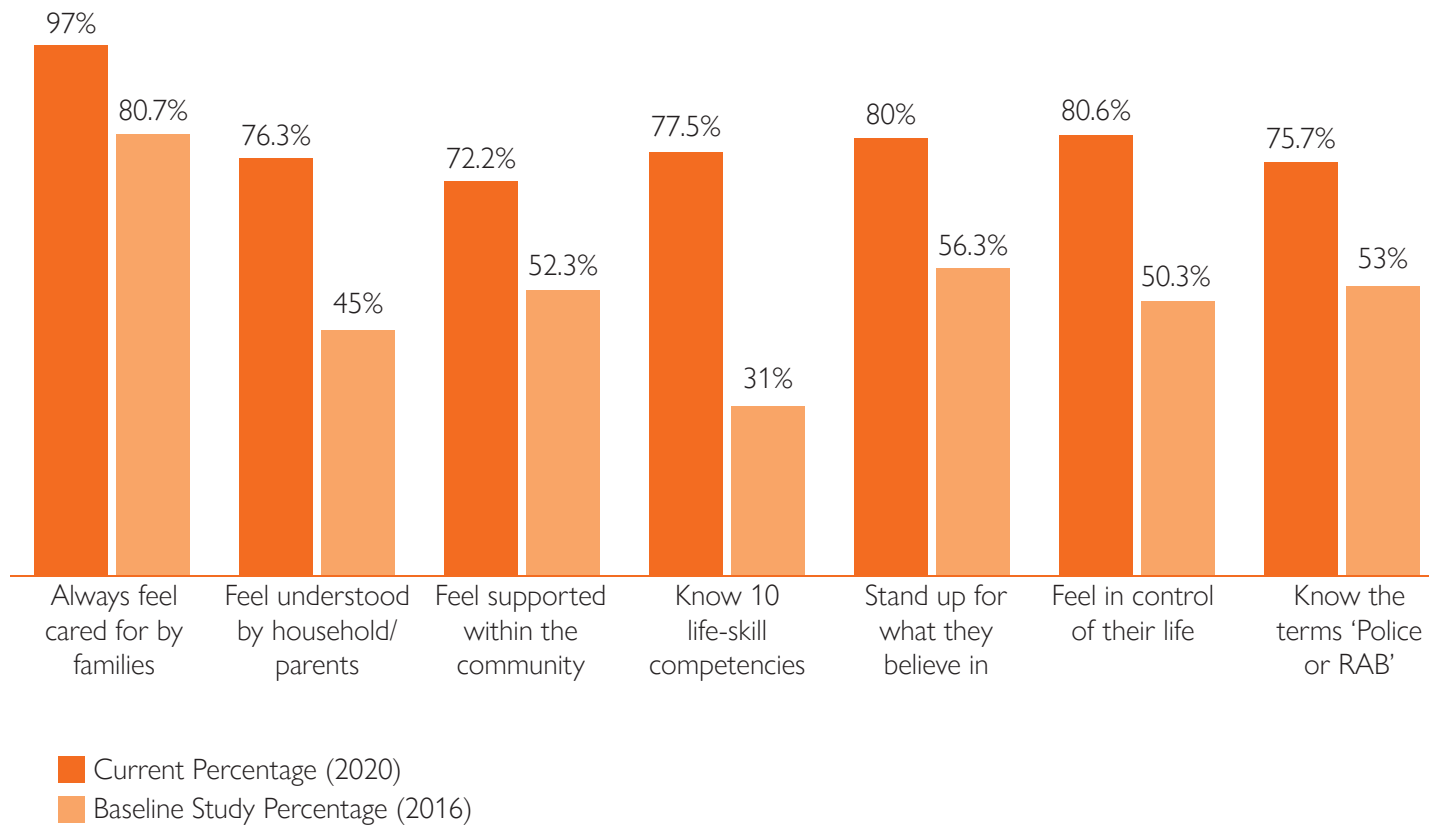
3,141

children choose their own sponsors through the 'Chosen' initiative

FAITH & DEVELOPMENT- *Creating transformational result*

Faith-based programs and initiatives

The evaluation study of the Nobo Protyasha Project demonstrated the positive and peaceful relationships established.





GENDER EQUALITY AND SOCIAL INCLUSION

World Vision believes in promoting gender equality because transformed gender relationships addresses the root causes of poverty and promotes sustainable development. Towards this end several programs and activities were conducted on the on following principles:

- Meaningful engagement of men and boys
- Combating gender-based violence
- Gender mainstreaming in programs and projects
- Collaboration and partnerships
- Organizational culture of inclusion, equity, and diversity

Abida's journey from indignity to independence

Abida Khatun's story is one full of trials. She was married at twelve and lost her husband within 6 months of marriage. Later she had typhoid, her backbone was critically damaged and she lost movement. The stigma of her physical disabilities was part of her everyday. During the floods her family had to leave Abida home while taking shelter at safer places. In the middle of this dire situation Abida became a

beneficiary of the SHOMOTA project. The project began WASH activities in the Goalerchar Union of Jamalpur and a Self Help Group consisting of people with disabilities was formed. Abida was a member of this group and received training on 'Leadership and Rights'. She also received a wheelchair that enabled easy mobility. These interventions enabled her do her daily chores without being dependent on others.

Today, she is an entrepreneur, she sells Ministerial Hygiene Management (MHM) products. Furthermore, she contributes to create awareness on the importance of disability friendly hygienic toilets, safe water and menstrual hygiene through courtyard meetings and household level discussions. Abida has become an integral part of her community.

EDUCATION- *Unprecedented hurdles, purposeful solutions*

One of the most visible impacts of COVID-19 across the country is the continued closure of educational institutions. In terms of access to education, this global pandemic is expected to widen existing inequalities. We engaged directly with parents and caregivers to ensure transfer of skills and knowledge enabling them to support their child's learning. We focused on the needs of children at all stages of development, such as Early Childhood Care and Development (ECCD) and attainment of quality learning outcomes in Primary Education through our Unlock Literacy initiative.

Education in numbers



15,350
children
benefitted



4,255
parents/caregivers trained in
Literacy Roots/ Unlock Literacy



3,857
parents completed the
'Positive parenting' course



545
children
enrolled in NFE
learning centers



294
Early Childhood Care and
Development centers (ECCD)
centers established/renovated



97%
reported increased
participation in literacy activities
with household members



Samiul finds new friends during the lockdown

Md. Samiul Islam from Bathanbari, Rajshahi is a bright student in Grade 3. He dreams of becoming a policeman when he grows up, as he aspires to serve his community. Samiul also loves to read and has attended several reading camps organized by World Vision. In fact, he was selected as reading club participant during the child survey conducted in 2018. When schools were closed due to COVID-19 he fell into the trap of isolation. Due to the lockdown

his days were spent only in the company of his parents as he had no siblings also. At this critical moment, WVB intervened. Samiul was sent a few gifts from World Vision Bangladesh, these gifts included colorful storybooks, drawing books, and puzzle. After the bleakness of the lockdown these gifts filled him with overwhelming joy. He now had an outlet and a creative way to spend his time. The impact of this proactive step can be summed up in

Saimul's words "Getting storybooks, drawing, and puzzle games excite me and make me happy. I love the smell of new books and love reading before going to bed. During the lockdown, every night, my mother reads out stories to me. I dream of going back to schools where I will meet my friends again." This relevant initiative has benefitted several children across the country.

CHILD PROTECTION AND ADVOCACY

Safeguarding children protecting their future

WV Bangladesh has made a significant contribution by increasing the number of boys and girls protected from all forms of violence including physical and mental abuse.

Child Protection (CP) and Advocacy in numbers



57,401

children and youth engaged in child protection activities; among them **14,364** participated in action to combat violence against children.



26

Child Affairs Desks are in place



24

Child Welfare Boards are functional at national/district/ upazila level



94.1%

of government officials sensitized on key CP issues



100%

of CP reporting and referral mechanism



96.4%

of CP committees meet the minimum standards

During **COVID-19**



152,401

people (children & their families) who are reached through IEC PSS materials



123,879

children supported with Child Protection programming



27,967

children reached with targeted age-specific health education



3,111

men were engaged through “It Takes A World” campaign



139

clusters and inter-agency coordination platforms created



122

CP cases reported and responded

Child and Youth Forum Initiatives

Child and Youth Forum is a child and youth led initiative where children and youth enjoy rights and an environment to grow to their ultimate potential. Nearly 2,300 Child and Youth Forums have been established comprising of 88,000 members.

Evidence Based Policy Influence

WVB contributed to scale-up the following Policies through Policy advocacy initiatives:

Policy Name	Focused Area	Group of Children Covered	Children Impacted
Local Government Act 2009	Allocation of budget in the local government institutes for child well being	Beneficiaries: children under 18	1,198,680
Children Act 2013 (Chapter 3)	Functional Child Affairs Desk at local Police station	Beneficiaries: children under 18. Children living in the catchment area of a particular police station will benefit	894,207
National Health Policy 2011	Functional of Community Clinic and improved service delivery	Beneficiaries: children under 18 will benefit from the proper implementation of National Health Policy 2011	856,350
National Education Policy 2011	Proper execution of Policy standard under the policy to enhance the quality education.	Beneficiaries: primary school children (Grade Level 1-5)	325,917



Mim finds her platform

“When I was 15, I was pressured by my family to get married but I could fight back as I knew the devastating impact of child marriage. I not only halted my marriage but I have also successfully stopped 3 other child marriages,” proudly declares Mim, a 17-year old from an underprivileged community in Mirpur Dhaka North City Corporation. She elaborates, “World Vision opened a door for me to create meaningful impact for other girls in the community like me. I understand the importance of my work rescuing adolescents and

children.” When educational institutes were closed due to COVID-19, Mim realized this would impact millions of girls as they may not return to school post-COVID. Mim took the proactive step of submitting a memorandum to City Corporation Ward Councilors requesting for funds. She knew she had to reach millions of children and protect them from domestic violence, depression, gender based violence and child marriage. On World Children’s Day and World Humanitarian Day, WVB Joining Force provided her an

opportunity to participate on a radio show, where she gave an inspiring speech. In October 2020, she was invited by the US Congress to share her story, Mim captivated the audience with her speech. She highlighted strengthening institutional capacity to combat child marriage. Aware of her contributions, Mim says, “Today, my efforts are recognized by WV as I am International Child Activists and Change Maker leader representing child forum under Mirpur Urban Development Programme.”

HEALTH, NUTRITION, AND WASH

Ensuring Wellness

We work to strengthen healthcare systems across all programs and projects via the health, nutrition and WASH initiatives. Our interventions focus on behavioral changes, strengthening community health support systems targeting family and community centers. We promote healthy development of every child. Our prime focus is to prevent child deaths, reduce illness, and improve the nutritional status as well as the holistic well-being of children and mothers.

Health, Nutrition and WASH in numbers



359,429

people participated in community hygiene, behavior change programming



174,982

pregnant women and lactating mothers received health nutrition support including antenatal care, postnatal care, institutional delivery, and conditional cash transfer



148,721

have access to a basic drinking water source in communities

Nasima

finds a tangible answer

Nasima Begum (27) is married to Md. Liton, they are blessed with a 10-year-old son named Md. Nabid Hasan. Unfortunately, Nabid often suffered from diarrhea and abdominal pain. This worried his mother greatly as she was unable to find a lasting solution for his illness. Then Nasima participated in a hygiene session organized by World Vision where she realized open defecation was the reason for her child's repeated illness. Nasima beams when she talks about the change she could make for her family because of this programme despite their economic conditions their sanitation worries are now a matter of the past. She explains, "I realized the need for installing sanitary latrine to protect my son but I could not afford it. One day a VDC member came to my house to discuss my sanitation condition. Eventually, an officer came to my house to inform me that we were selected as a slab latrine beneficiary. Finally, I got a sanitary latrine from World Vision! Before getting the slab latrine, they provided us with a hygiene session on how to use the latrine and maintain our personal hygiene. After the installation of the latrine and the maintenance of personal hygiene, we are free from severe diseases. Within just a few days of use, it felt like magic! Our sicknesses have significantly reduced. WVB made a huge difference by bringing positive changes in our lives"



LIVELIHOOD- *Providing Pathways of Perseverance*

WV is deeply aware that millions of vulnerable marginal communities are less prepared for the COVID-19 pandemic and its aftermath. The COVER program addresses the following challenges: (i) reduced income; (ii) diminished food access; (iii) shortage in food; iv) a dysfunctional food market. The COVER program created unparalleled impact to counter the uncertainties this year brought.

Livelihood in numbers



22,709

individuals applied improved and sustainable agricultural techniques



5,549

households used assets received to begin economic activity



A giant leap for **Lima**

Lima Akter, a 11 year old sponsored child from Nazirpur AP, is thriving because of WVB. Lima explains “When I was in Grade 2, I realized that my father could not afford my education. My younger sister Liza was suffering from malnutrition. The poverty left us in a hopeless situation and I was forced to drop out of school. One day, a WVB staff visited our family and convinced us of the importance of continuing my studies. With their help, I was readmitted into school but the economic condition

remained severe.” Lima aspires to be a teacher when she grows up. Lima’s family has also specifically benefitted from the livelihood projects carried out by the AP. Her family consists of her father Waliullah (37) a small business owner, her mother Rokeya (33) a housewife, her two brothers and a sister. Lima, explains the impact the project has had on her entire family, “WVB provided my father training on starting and running a small business and soon my father opened a small grocery shop. Slowly, our

economic condition improved and my father set up a stall shop. Now, he earns 2000 to 2500 taka (USD 24 to 29) per month. My mother also participated in different sessions carried out by Nazirpur AP like GMP session, personal hygiene promotion, child protection, homestead vegetable gardening. Today, we produce our vegetables we do need to buy them anymore. I am inspired by the incremental growth we have seen in our lives.”

HUMANITARIAN EMERGENCY AFFAIRS

Prepared to provide respite

World Vision Bangladesh is committed to ensuring quality and accountable disaster management programmes to serve the most vulnerable. The humanitarian context became critical in 2020, Bangladesh was facing a “disaster within disaster” with multifold repercussions. Our humanitarian emergency affairs efforts can be classified into four categories: 1) Preparedness 2) Response 3) Disaster Risk Reduction and Climate Change Adaption and 4) COVID-19 Emergency Response (COVER)

Preparedness



200

operation and functional department staff received basic project orientation and humanitarian accountability training



99

RFDMT **44** NDMT and **5** RDMT members trained



70

staff oriented on joint needs assessment organized by Need Assessment Working Group (NAWG)



56

Area Programmes completed risk and vulnerability assessment



40

staff provided LMMS refresher and KOBO integration training



17

local & national partner organizations received training on integrated localization approach



6

rapid assessment, market assessment, good practice study and documentation conducted



6

staff graduated from Cash Academy



5

Lessons Learned workshops organized, 125 staff participated

Response



2,141,025
people reached through
humanitarian response



712,260
children reached through
humanitarian response



316,305
people
received cash



179,758
people received
WASH support



17,552
people received food
security support



1,285
families with person with
disability received special support

Disaster Risk Reduction and Climate Change Adaptation



24,000
members of Ultra-Poor
Graduation group adopted
Improved Cooking Stoves



4,056
community members sensitized through National
Disaster Preparedness Day, International Disaster
Risk Reduction Day and World Environment Day



427
village development committee
members, children, women
trained on DRR & CCA



43
Area Programs introduced and
implemented sustainable technologies



Early warning messages disseminated
during monsoon disaster, rainfall, flash
flood, drought and cold wave



COVER Response

A Birdseye View of the COVER Initiative- April to September 2020

In the face of the most severe health crisis, WVB immediately shifted its all development programmes into the COVID-19 Emergency Response (COVER) Programme.



2,041,925
people reached



1,086,978
Households Reached



735,735
women



624,237
men



342,700
girls



339,253
boys

OBJECTIVE 1: Promoting preventive measures to limit the spread of COVID-19



1,443,264

comprehensive hygiene kits distributed



1,413,594

people reached through promotion of preventive behaviors



481,966

IEC materials printed & distributed



125,618

community members provided essential materials



114,468

hand-washing supplies distributed



12,839

cleaning kits distributed to vulnerable communities



2,238

community-level public hand-washing stations established



1,455

faith leaders disseminating preventive measures

OBJECTIVE 2: Supporting health systems and workers



1,340,426

masks distributed



81,778

glove sets distributed



3,566

medical personnel provided personal protective equipment (PPE)



1,234

health facilities assisted



808

Community Health Workers (CHWs) trained or supported



552

disinfectant kits distributed

OBJECTIVE 3: Supporting children affected by COVID-19 with child protection, education, food, and livelihoods



2,526,845\$

distributed as cash/voucher



152,401

people reached through IEC PSS materials



123,879

children supported with Child Protection programming



61,929

individuals received cash/voucher assistance



59,534

educational materials provided



27,967

children reached with age-specific health education



10,406

people provided with education support or training



9,829

households provided with livelihoods assets



8,839

individuals received food security assistance



7,714

individuals supported through livelihood training



3,445

frontline actors reached/trained on child protection programming

OBJECTIVE 4: Collaborate and advocate to ensure vulnerable children are protected



146

It Takes a World campaign actions undertaken to prevent violence against children



139

Clusters and inter-agency coordination platforms established



53

strategic partnerships with key stakeholders established



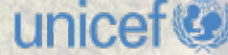
22

World Vision reports highlighted and reference by key stakeholders



MAJOR GRANTS

RESOURCES THAT MAKE A DIFFERENCE



ROHINGYA REFUGEE RESPONSE

Rohingya men and women, boys and girls, are at the centre of all we do in Rohingya Refugee Response, along with the most vulnerable Bangladeshis living in surrounding host communities. The past year has been one of the significant achievements with both the refugees and vulnerable Bangladeshi host communities. A dedicated team of more than 600 full-time response staff, 1,100 field facilitators, and volunteers consistently delivered quality, life-sustaining assistance despite undaunted challenges, including COVID 19 pandemic.

Rohingya Refugee Response in numbers



612,674

refugees reached with humanitarian assistance



35,861

girls, boys, pregnant women and lactating mothers received nutritional support



12,727

refugees participated in GBV awareness and prevention training



10,176

households provided with monthly food assistance



4,568

people received treatment for acute malnutrition services



18

multipurpose learning centres for 3,356 children



One Family at a time

Nur, a Rohingya mother of four children, queues up patiently alongside 20 fellow refugees on this humid morning. They have gathered to collect their monthly rations at World Vision's distribution point in Balukhali 2 camp. "We arrived in Bangladesh after a 12-day walk from our home in Myanmar," recalls Nur, "we had nothing with us to eat. When we arrived in Bangladesh, as we were walking along the road, a kind woman gave us 50 taka (USD63 cents) and hijabs (Muslim

head covering) for me and for my daughter." During the following days, Nur and her family struggled to eat, competing with thousands for food. Conditions have improved dramatically since those days. Since 2019, World Vision has worked in partnership with WFP, distributing a total of 12,506 metric tons of food in monthly rations to more than 54,200 Rohingya households. Currently, meat, fish, spices, and sugar are beyond her family's reach. "My children want to eat

meat and fish. I try to make them understand our situation, but my heart breaks. I feel very bad," says Nur. "Last Eid-ul-Adha, we some meat from the Camp-in-Charge and our next-door neighbour," says Nur, smiling. "We borrowed some money to buy spices. I could not stop my tears when I saw my children's happiness." She adds, "I am thankful for the essentials we receive each month. It has saved our lives."



USAID

আমেরিকার জনগণের পক্ষ থেকে



USAID'S RESILIENCE FOOD SECURITY ACTIVITY

NOBO JATRA – NEW BEGINNING

'Nobo Jatra – new beginning' is a seven-year (2015-2022) USAID Bureau of Humanitarian Assistance (BHA) funded Resilience Food Security Activity led by World Vision Bangladesh. Nobo Jatra is implemented in partnership with the Ministry of Disaster Management and Relief and Winrock International. The goal is to "improve gender equitable food security, nutrition and resilience of vulnerable communities" in Koyra, Dacope, Kaliganj, and Shyamnagar sub-districts in southwest Bangladesh.

Nobo Jatra Project in numbers



Nobo Jatra targets
856,116 direct
participants in Khulna and
Satkhira districts



148,066
people have gained
access to safe
drinking water



114,491
people are using climate
information to improve resilience
to shocks and stresses



93,944
people have gained
access to basic
sanitation facilities



59,186

women farmers have increased access to productive economic resources including assets, income, livelihoods and financial services



27,400

children under 2 participated in Growth Monitoring and Promotion sessions



18,270

ultra-poor participants sustainably graduated from ultra-poverty into sustainable livelihoods



23,462

pregnant women and lactating mothers received cash transfers of \$26 for 15 months



9,814

couples completed male engagement for gender equality sessions



2,895

participants are saving in 135 Village Saving and Lending Associations which also serve as information hubs for messaging on health, hygiene, COVID-19 and Gender Based Violence



99.4%

of cash transfer recipients used the cash to purchase food at local markets



86%

of participants received antenatal care at least 4 times during pregnancy



The prevalence of underweight children decreased from **30.2%** at baseline in 2016 to **11.5%** in 2020 which is lower than the national prevalence of **22%**



The Golders start afresh

Shamoli and Sanjoy Golders live in Tildanga, southwest Bangladesh with their children, Durjoy and Sruti. Sanjoy works as a night guard at a fish hatchery and his income is insufficient for the family to sustain themselves. The Golders weren't able to afford nutritious food, their latrine was unhygienic, and they collected drinking water from a nearby pond. This water wasn't safe to drink as they used the pond for their toiletry needs as well. Sadly, Golder's situation isn't uncommon. In the developing world,

there is a persistent need for better water, sanitation, and hygiene. This holds true in Bangladesh, where the World Health Organization estimates that 15 percent of all post-neonatal deaths in children aged 1-59 months of age are caused by diarrheal diseases. About half of all households in the area don't have access to safe drinking water as they collect water from nearby ponds. "We frequently catch water-borne diseases, especially diarrhea," says Shamoli. But in the past year, the Golders have embarked on a

new beginning. Nobo Jatra – which actually translates to "new beginning" in English– is a seven-year Resilience Food Security Activity funded by USAID. Nobo Jatra is implemented by World Vision with the goal of improving food security, nutrition, and resilience in southwest Bangladesh. The Nobo Jatra project provided the Golders with a hygienic latrine, a tank for harvesting rainwater, and even a baby potty for Durjoy. "We are healthy now" says Shamoli succinctly summing up what a new beginning means to them.



NUTRITION-SENSITIVE VALUE CHAINS FOR SMALLHOLDER FARMERS

NSVC PROJECT

Adopting a nutrition-sensitive agriculture approach, the Nutrition-Sensitive Value Chains for Smallholder Farmers (NSVC) Project aims to improve economic empowerment and nutritional status for 20,000 smallholder farmer households in three sub-districts of Jamalpur District. This 6 Year-long project is funded by the Department of foreign affairs and trade (DFAT), Australia.

NSVC Project in numbers

Reached **90,718** beneficiaries through improved livelihood and nutrition

800 Producer Groups (PGs) increased their yield per-kilogram of hybrid rice, leafy greens and hybrid maize by **15%**, **81%** and **23%** respectively, compared to non-participating households

93% of PGs collectively purchased and **62%** collectively sold products

71% of PGs have mixed membership, with **32%** having women in leadership, **25%** are women-only

28,948 children assessed for at Infant and Young Child Feeding (IYCF) mothers' assemblies

The project conducted

2,785 training sessions for **252** MenCare groups

42 sensitization meetings for **1,174** Mothers-in-law on MenCare and

Organized **108** community engagement meetings



Shapla's Journey from farmer to entrepreneur

In 2018, Shapla, a widowed mother of two, was selected by the NSVC project as a woman entrepreneur. The project encourages women entrepreneurs by providing them quality inputs/technologies, services (tillage, irrigation, threshing, and spraying) as well as improved access to markets for their produce. Being a women entrepreneur created an unprecedented sense of empowerment for Shapla. In 2019, the project organized business planning training and provided 30% cash subsidy for 28 women and facilitated backward

and forward linkages to ensure a smooth start for their business ventures. Quick to recognize opportunities, Shapla immediately forged relationships that have continued to yield profitable benefits for herself, with her farmer clients (members of the project promoted producer' groups). Three months after starting the business, she delivered tillage services for 145 smallholder farmers (105 producers' group members and 40 non-PG members) and the total land size was around 19 hectares. She invested BDT 20,270 as

operational cost i.e. labor cost for operating the power tiller, fuel, oil, and maintenance. In the first season, she made a net profit worth of BDT 21,980. She purchased a mini power tiller, raising the the initial capital by selling few domestic animals and using her savings. "It has given me a lot of pride to do business among a male-dominated environment. The initial success has also motivated me to do better, not only for myself and my family but also for my fellow female farmers," Shapla reflects.



KOREAN INTERNATIONAL COOPERATION AGENCY (KOICA)

MATERNAL AND CHILD NUTRITION PROJECT

"Gender Mainstreaming in Maternal and Child Health and Nutrition Project" is a Korea International Cooperation Agency (KOICA) funded flagship project of World Vision. The project's goal is 'To achieve sustainable well-being and build a brighter future for 5 million vulnerable children in Bangladesh by tackling causes and addressing effects of poverty, inequalities, and injustices. This project is aligned with the priority of the Bangladesh government's health policy.

KOICA Project in numbers



40,871
persons
oriented
on HNW



17,692
children
participated
in GMP



4,177
children
Provided
MNP



2,337
ED beneficiaries
received vegetable
seeds and saplings



749
ED beneficiaries received 'Asset
Management Skill Development'
training and **600** on saving



64.75%
of PD /Hearth
children report
adequate weight gain



A Mother finds her way to success

Parvin, her husband, and their three children live in Bindhara village and were living in absolute poverty. As she was searching for an opportunity to escape the vicious cycle she heard that KOICA Rajshahi Division MCN Project had started working in their community. The project had enlisted 36 ultra-poor households including Parvin's family. The project provided training on homestead gardening and livestock rearing. Parvin describes the experience, "In the training I have learned how to utilize unused land for

gardening and how to take care of cattle and ducks." After the training, Parvin received vegetable seeds and eleven ducks. She began cultivating the homestead with the support of her husband. She used local bio-pesticide and cow dung to fertilize the land for the vegetables. She also applied her training knowledge to rear the ducks. She recalls emotionally "One day I saw green and leafy vegetables emerging. And the ducks started to lay eggs. I felt encouraged and worked harder." Two months later she started to harvest

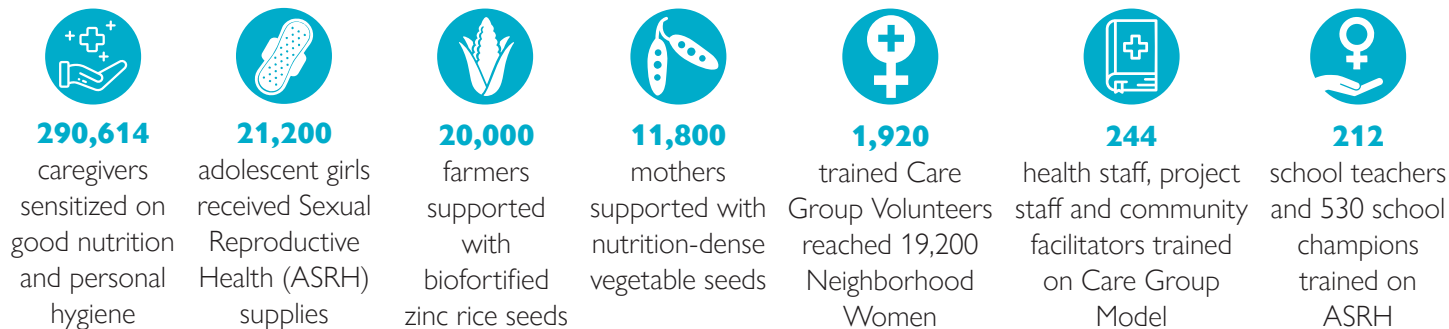
the vegetables. She began using the vegetables and eggs for her family's daily needs and also selling some of the produce at the local markets to generate income. "I have earned 13 USD each month by selling the vegetables and eggs" she shares jubilantly. She is proud of the advances she has made and says "The neighbors are taking my advice on cultivating vegetables and rearing ducks. Now my children are look healthy and well-nourished."



GLOBAL AFFAIRS CANADA (GAC)
 ENHANCING NUTRITION SERVICES TO IMPROVE MATERNAL AND CHILD HEALTH IN AFRICA AND ASIA
ENRICH PROJECT

Along with the major focus on child and maternal health nutrition interventions, the project is also focused on reducing gender discrimination and promoting Sexual Reproductive Health and Rights (SRHR) . To reduce gender discrimination, ENRICH Bangladesh has formed MenCare Groups and is nurturing them to work as gender ambassadors in their communities. The project also formed Peer Mother’s networks, Care Groups, and Youth Girls Groups.

ENRICH Project in numbers





Partners Partnering to reduce gender discrimination

“Our wives deserve to live their lives, they are not only meant to give birth to children and cook”, said Sirajul Islam. Sirajul is one of the MenCare group leaders formed by ENRICH project, WVB. In 2018, the project initiated a gender equality strategy and trained ten community members as MenCare Group Leaders, equipping them with tools like the Gender toolkit. Sirajul and his group have already achieved some results in their community including – stopping two child marriages, three sexual harassment cases and five cases of domestic violence. Sirajul said,

“We’ve noticed that all forms of gender-based violence has reduced, which is a result of our work and it is the evidence that men are changing their mindset.” The project has also trained these change agents on essential modes of nutrition needed for mother and child, especially adolescents. The project also organizes quarterly progress-sharing meetings, where they MenCare groups discuss their issues and plans to tackle them. They have also been encouraged to partner with the youth girls’ group, which is another initiative of the

ENRICH project so that both groups can work together to promote Sexual Reproductive Health (SRHR) in the community. The project has also supported the group in establishing linkage with the local government in the village. The group members have now become role models especially as they support their wives in household chores and take care of their children. Other men in the community are following their example and supporting their counterpart.



BANGLADESH INITIATIVE TO ENHANCED NUTRITION SECURITY AND GOVERNANCE

BleNGS PROJECT

Co-funded by the European Union, BleNGS project is a consortium of National and International NGOs and Research entities, led by World Vision. The project aiming at improving the maternal and child nutrition of vulnerable populations in Jamalpur and Sherpur districts of Bangladesh by promoting 1) appropriate Nutrition-Sensitive Behavior among mothers and caregivers of children under five, 2) improved nutrition-specific and nutrition-sensitive services, 3) Increased production and consumption of Nutritious foods and 4) improved nutrition governance.

BleNGS Project in numbers



38,324

Pregnant and Lactating Women received TTCs



20,251

Farmers produced Bio-fortified (zinc) crops to address micro-nutrient deficiency



3,800

Couples transformed as Change-Maker Families who promoting MenCare Approach for gender equality and women's empowerment



960

Producer groups Improved and diversified production and income through the development of Local Value Chains of Nutritious Crops



224

Community Clinics were supported to improve their services



36

schools received nutrition awareness



Rozina Nourishing Recipe

Rozina looks at her healthy 8-month old Ramim and smiles while she feeds him special homemade baby food. “It’s not easy to raise children when income is limited,” Rozina says. In recent years, the loss of crops by floods has become frequent in Jamalpur and other parts of Bangladesh. Farmers of the area are the main victims as they solely depend on rice and vegetable cultivation to make a living. The most adverse consequence of the floods is the high rate of malnutrition in the area. Despite all these challenges, Rozina

discovered a recipe to raise her children nutritiously through the BleNGS project. The project supports 50,732 pregnant-lactating women in 153,825 families to improve nutrition and hygiene practice. World Vision Bangladesh and their partners are implementing the programmes through the European Union funded “Bangladesh Initiative to Enhance Nutrition Security and Governance (BleNGS)” project in the Jamalpur and Sherpur districts. This life-changing development for Rozina began when a

community nutrition promoter came to her with necessary information. “I saw the improvements in our community clinic. The CHCP (Community Health Care Provider) treated me well and gave me iron (IFA) tablets.” Rozina narrates, “I wanted a healthy baby so I followed all the advice from CHCP.” From her pregnancy to today, Rozina fondly recalls the timely advice and follow-ups she received that have proved to be invaluable to her and Ramim.

CLOSING REPORT- *Resilience, Research and Learning*

2020 has been a year of delivering results through resilience for World Vision Bangladesh. Therefore in closing it seemed fitting to provide a concise look at some of our research and learning from this year.

FAITH & DEVELOPMENT

MISSION IMPACT STUDY

The study found that due to engagement faith group in the program, at the community level early marriage and child abuse reduced. We also learned that inclusion of multiple faiths can be better for increasing child wellbeing in the community. At WVB, following Jesus Christ's mission, we serve all people, without discrimination. Therefore, to fulfill His mission, we include all faiths, consider local context and practice without compromising our true identity.

CHILD PROTECTION AND ADVOCACY

PSYCHO-SOCIAL NEED ASSESSMENT REPORT OF CHILDREN DURING COVID-19

The report concludes that the children deal with anxiety, fear and depression due to pandemic. They need special attention for building mental and emotional resilience. It was noted that positive parenting plays an important role.

In this report, it was found that 40% of children are subjected to corporal punishment at home, and 60% went through the emotional abuse or harassment. One of the recommendations of this study reveals that stress management warrants attention for parents and caregivers so that they may take better care of themselves as well as children.

Children and most vulnerable communities need psycho-social and mental health assistance during and post pandemic situation. So, there should be an adaptive and online psycho-social and mental health support services both at government and non-government level and to make it accessible. This report provided a way forward to reduce violence against children.

HEALTH, NUTRITION & WASH LEARNING

ASSHASHUNI AREA PROGRAM

The end evaluation of Asshashuni Area Program reveals that 74% of households use improved sanitation facilities. For improving the situation, the study recommends engaging children's groups and conducting discussions with parent groups regarding handwashing and proper sanitation. These initiatives may also bring out the best in the community to combat the pandemic and post pandemic situation.

LIVELIHOOD LEARNINGS

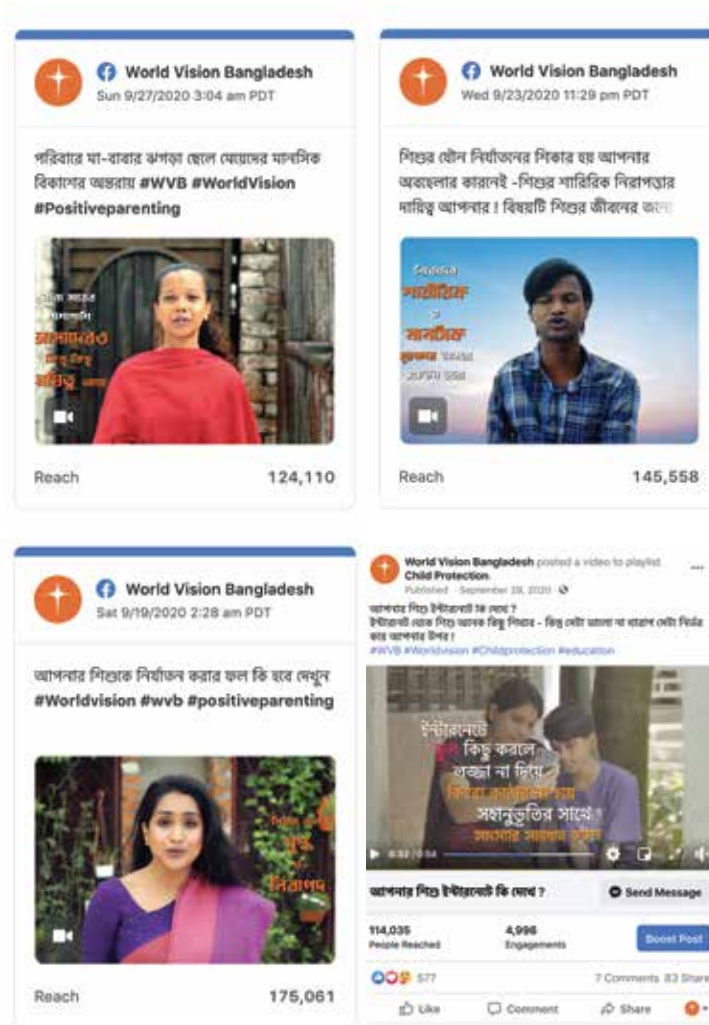
SMALL AGRICULTURAL AND LIVELIHOOD DEVELOPMENT PROJECT

The end evaluation of the Development Project at Jhinaigati AP found that 94.5% of parents or households are able to provide well for their children a substantial increase from 89.93% during the baseline study . Additionally, 91.9% of households have one or more adults as earning member whereas this was only 54.05% during the baseline study. This impact was specially heartening during this year of uncertainty.

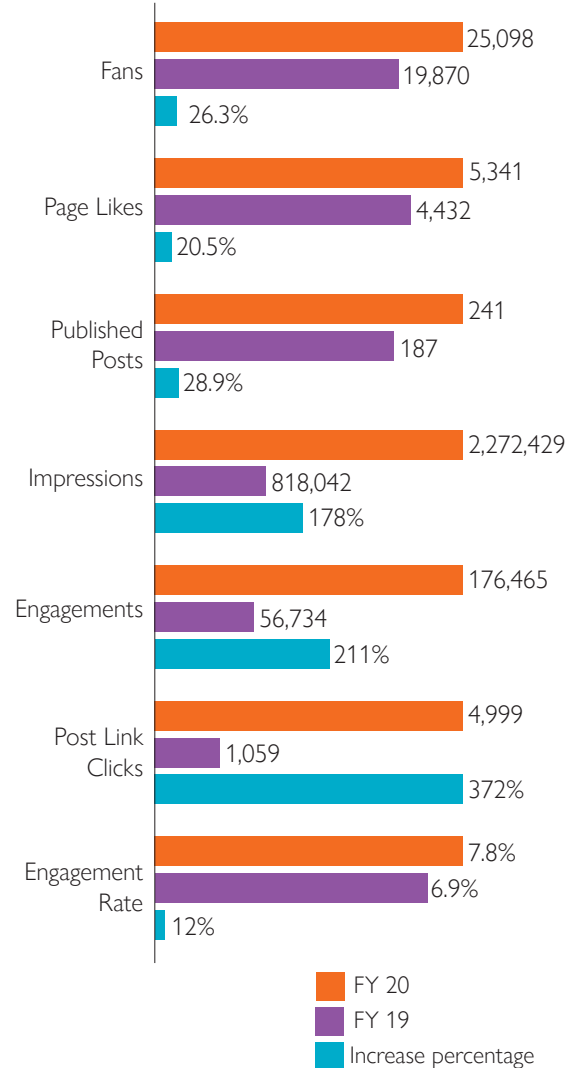


SOCIAL MEDIA ENGAGEMENT

Some Most Engaging Posts



Page Metrics



MEDIA ENGAGEMENT

Media Engagement in numbers

- **716 News** published about World Vision, which reached over **18 million** readers/viewers in FY20
- **50** national and international media coverage on Akhi's (a beneficiary of World Vision Bangladesh, recognized by UN as real life hero) story which reached over **1.4 million**
- **3** full page special story coverage on Youth program, Covid-19 pandemic response and Real life hero stories reached **4 million**
- **300,000 readers** reached through Daily Samakal covered a full page special story on Youth
- **5 Radio** show on child protection issue (Radio Today) viewed and listened over 200,000
- **4 national media** covered international women's day special coverage on SHAHOSH program (Marshal art for girl child) reached **1.8 million** readers and viewers
- **26 special story** on World Vision's Program

Major media outlets, World Vision closely worked with



Some Mejur Media Coverage

প্রথম প্রান্ত

জারিসদের ঐক্যবোধে পথেই যাবে আঁটির ঠিকান

জারিসদের ঐক্যবোধে পথেই যাবে আঁটির ঠিকান। জারিসদের ঐক্যবোধে পথেই যাবে আঁটির ঠিকান। জারিসদের ঐক্যবোধে পথেই যাবে আঁটির ঠিকান।



১৫ বছর বয়সের মিয়া। এনে যে প্রতি বছরই একটি মাসের মধ্যেই হয় সেখানে, যা সেখানে উঠে আসবে তার মতো দুইজনকেই তার পাঠে। জারিসদের ঐক্যবোধে পথেই যাবে আঁটির ঠিকান।

সমসংবাদ

ক্রমেই কমে যাবে যা সোলার গল্প শুনুন

১৫ বছর বয়সের

DOLA
YOUNG LEADER



১৫ বছর বয়সের একটি জেলা, জেলা জেলা করে কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে।

The Daily Star
Monday, March 6, 2017
YOUR RIGHT TO KNOW

The girls with clenched fists and courage

327



A student of a school in Dhaka is practicing a martial arts move. She is wearing a white uniform and is in a fighting stance. She is surrounded by other students who are also in white uniforms.



নিজদের আত্মসুরক্ষায় পিছিয়ে নেই উত্তরাঞ্চলের মেয়েরা

১৫ বছর বয়সের একটি জেলা, জেলা জেলা করে কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে।

business

MAKING LOCAL GOVT ACCOUNTABLE

SOCIAL SAFETY NETS



১৫ বছর বয়সের একটি জেলা, জেলা জেলা করে কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে।

THE BUSINESS STANDARD

PANORAMA

Female farmers take charge



১৫ বছর বয়সের একটি জেলা, জেলা জেলা করে কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে।

Dhaka Tribune
Building Peace & Working Better

World Vision lifted her from child labour, now she spreads hope, one mask at a time



১৫ বছর বয়সের একটি জেলা, জেলা জেলা করে কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে।

The Daily Star
Tuesday, January 3, 2017
YOUR RIGHT TO KNOW

World Humanitarian Day: UN recognises 4 Bangladeshi youths as Real Life Heroes



১৫ বছর বয়সের একটি জেলা, জেলা জেলা করে কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে। '১৫ বছর বয়সের' কয়েকটি জেলায় বিস্তারিত করা হয়েছে।

PROGRAMME ACCOUNTABILITY HIGHLIGHTS

During the Covid-19 Response (COVER) we fully mainstreamed programme Accountability Framework and core humanitarian standards (CHS) in our entire response operations. 90% of our Staff Completed Core Humanitarian Standard (CHS) Online Training from Humanitarian Leadership Academy and 97% of Staff Completed Humanitarian Accountability Module-1 from WV e-Campus.

We shared relevant information to communities through adjusting community preferences by scaling up multiple channels and methods, and promote a culture of open communication that could even continue to operate when social distancing is in place. We disseminate information to children and communities those we serve in every phase of program intervention as they know their rights and entitlements from WV, have access to relevant information and participate in decisions that affect them.

During the response, Feedback and Complaints are always welcomed. We made people aware regarding their rights to provide feedback. Communities and People Affected by Crisis had Access to Safe, Responsive and inclusive Mechanisms to Handle Feedback & Complaints that had been established in WVB working location.

According to a Post Distribution Monitoring Report as mentioned in Boosting Social Immunity publication, 80.44% respondents rated “very Good” for the beneficiary selection process.

94.42 % Respondents expressed that they were fully satisfied with overall service (Considering overall response operation, beneficiary selection & Distribution process, Product quality, dealing & responding community feedback etc.) of WVB

FEEDBACK & COMPLAINTS ARE WELCOMED AND ADDRESSED

Feedback and Complaints are Welcomed. Communities and People Affected by Crisis have Access to Safe and Responsive Mechanisms to Handle Feedback & Complaints.

FREQUENTLY USED CHANNELS BY COMMUNITY TO PROVIDE FEEDBACK

- Help Desk
- Feedback & Complaints Box
- Smiley Mode Meter
- Mobile
- Face to Face

1374 Feedback Received and **95%** Responded within Agreed Timeline



54%
Men



41%
Women

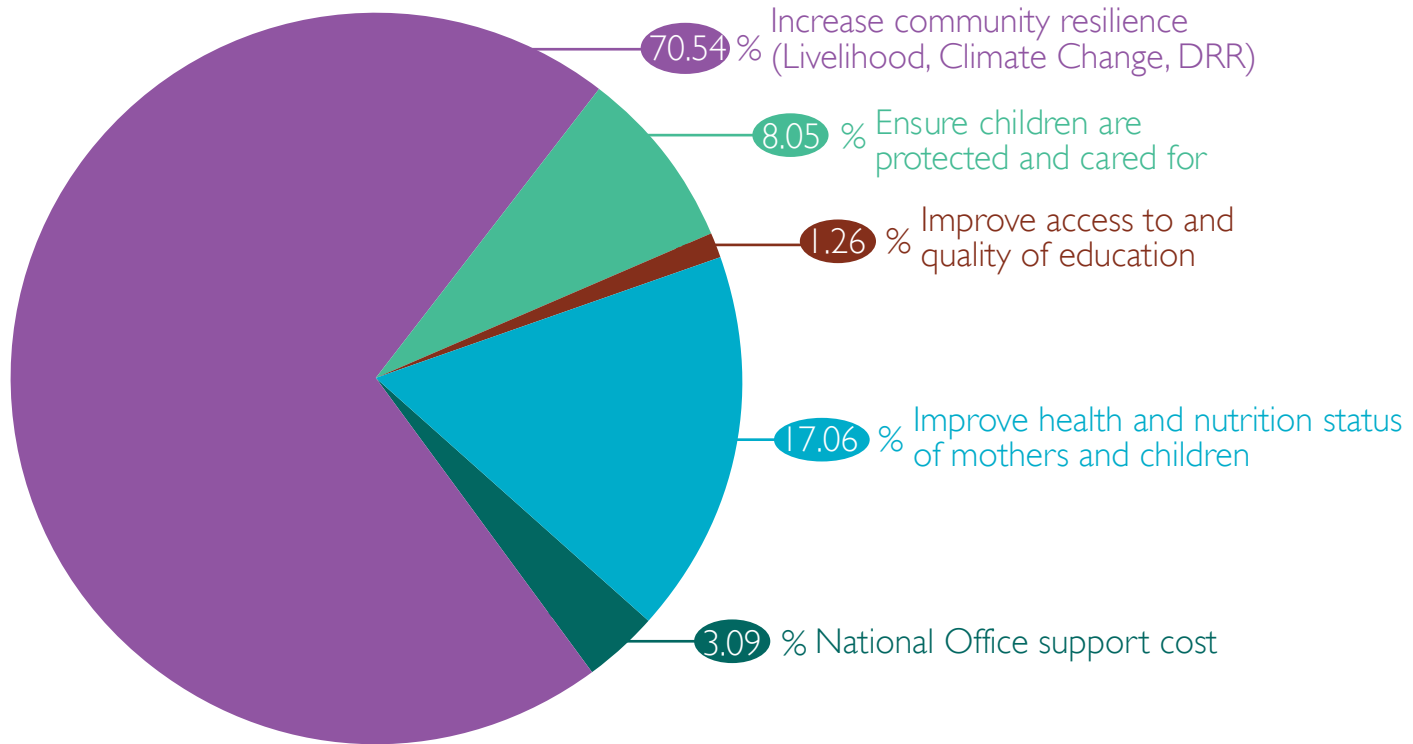


2%
Children

73% Feedback Received as Appreciation and Thanks Giving

15% Feedback Received on Beneficiary Exclusion and We have Addressed All

2020 FINANCIAL SUMMARY



Objective	Expenditure (US\$)
Improve health and nutrition status of mothers and children	15,935,270.81
Improve access to and quality of education	1,177,165.10
Ensure children are protected and cared for	7,523,443.63
Increase community resilience (Livelihood, Climate Change, DRR)	65,884,465.85
National Office support cost	2,883,967.52
Total	93,404,312.91

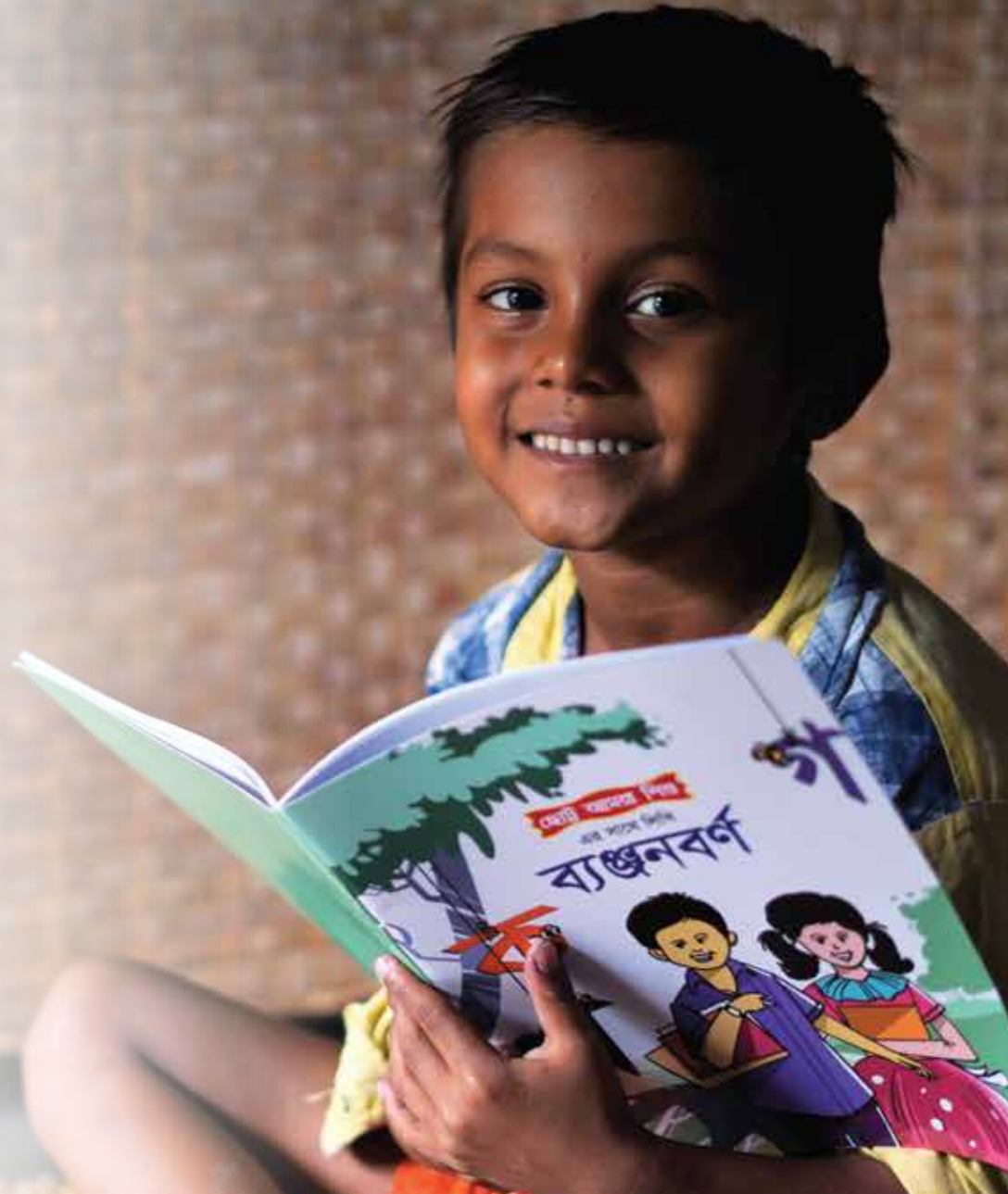
ABBREVIATION

AP	Area Programme	PD /Hearth	Positive Deviance Hearth
ASRH	Adolescent Sexual Reproductive Health	PGs	Producer Groups
BIeNGS	Bangladesh Initiative to Enhanced Nutrition Security and Governance	RDMT	Rapid Disaster Management Team
CHCP	Community Health Care Provider	RFDMT	Regional Field Disaster Management Team
COVER	COVID-19 Emergency Response	SRHR	Sexual Reproductive Health and Rights
CP	Child Protection	TTC	Time and targeted Counseling
CSO	Civil Society Organisation	UN	United Nations
CWBO	Child Well-being Objective	WASH	Water, Sanitation and Hygiene
ECCD	Early Childhood Care and Development	WATSAN	Water and Sanitation
ED	Economic Development	WFP	World Food Programme
Enrich	Enhancing Nutrition Services to Improve Maternal and Child Health in Africa and Asia	WVB	World Vision Bangladesh
GAC	Global Affairs Canada		
GBV	Gender-based Violence		
GESI	Gender Equality and Social Inclusion		
GMP	Growth Monitoring Programme		
HNW	Health Nutrition and WASH		
IFA	Iron and Folic Acid		
IYCF	Infant and Young Child Feeding		
JJP	Jiboner Jannya Project		
KOICA	Korean International Cooperation Agency		
LMMS	Last Mile Mobile Solution		
MCN	Maternal and Child Nutrition		
MHM	Menstrual Hygiene Management		
MNP	Micro-nutrient Powder		
NAWG	Need Assessment Working Group		
NDMT	National Disaster Management Team		
NFE	Non-Formal Education		
NGO	Non-Government Organisation		
NSVC	Nutrition Sensitive Value Chains for Smallholder Farmers		

**Hope,
Joy,
and
Justice**
for
ALL Children

World Vision

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