ANNUAL REPORT 2020
WORLD VISION BANGLADESH
Our **Vision** for every child life in all its fullness

Our **Prayer** for every heart the will to make it so.
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CHILD WELL-BEING OBJECTIVES
AND CONTRIBUTIONS TO SDGs

Increase in children who have positive and peaceful relationships in their families and communities.

Increase in girls and boys protected from violence.

Increase in children who are well nourished (ages 0-5).

Increase in primary school children who can read.
MESSAGE FROM THE NATIONAL DIRECTOR

At World Vision (WV), we believe in creating pathways for each child to live ‘Life in all its Fullness.’ Inspired by our Christian faith, we have been assisting vulnerable children, families and communities of all backgrounds to overcome poverty and experience life to its fullest. This core ideal took on new meaning this unprecedented year.

In Bangladesh, 2020 was a year of twofold crisis. Along with the rest of the world we dealt with the novel challenges of a pandemic but we also experienced a disaster within this disaster with cyclone AMPHAN. These emergencies enabled us to rise to the occasion as we mobilized and implemented one of the largest disaster responses. WV focused on minimizing the devastating impact of the pandemic on children and assisting families affected by the cyclone, floods. It is our pleasure to present this report that documents a part of the evidence for the impact we are making together.

In the face of these challenges we remain grateful for the resources that enabled us to work in 29 districts across the country through 55 longer-term (15-year) Area Programs (AP) and 45 shorter term projects. These projects helped us to reach more than 2.9 million people, including 1.2 million of the most vulnerable children with a funding portfolio that exceeded $ 100+ million. Our work continues to contribute to the Sustainable Development Goals (SDG) and related Government plans in Bangladesh. We have recorded national baselines for all prescribed indicators and will be able to track and gauge progress on an annual basis moving forward.

In addition, we spearheaded efforts to limit the spread of COVID-19. We carried out social behavior change based health initiatives that benefited 311,262 children under age 5. We assisted 6,000 households by finding new avenues for livelihood. We set up 26 Child Affairs desks at police stations through our advocacy interventions. In partnership with UNICEF we reached 34,528 Cyclone Amphan affected people including most vulnerable women and children including children with disabilities. We continued to support children to improve their learning skills by focusing on improving literacy and numeracy. We expanded our presence in the Internally Displaced (IDP) camps in Cox’s Bazar.

As we present this report we are acutely aware that these achievements would not have been possible without the generous support of our donors and the tireless efforts of our teams who worked through these challenging times at great risk to their health. This adverse situation became a grim reality when many of our staff and families contracted COVID-19. This year was marked with grief as we lost one of our own, our Field Operations Director. We remain grateful for her many years of committed service. A final acknowledgement to our Government partners at every level who have continued to support us in ensuring the wellbeing of children, families and communities.

Sincerely,
Suresh Bartlett
National Director
World Vision Bangladesh
WHERE WE WORKED

55 long-term Area Programmes (AP)

32 active grant projects (SP)

13 private non-Sponsorship (PNS) projects

29 districts
In Bangladesh we ensure:

- Every hour 17 people receive clean water and 34 people get access to safe sanitation facilities
- Every hour 10 individuals received livelihoods inputs to ensure food security for their families
- Every day 52 children take part to end violence against children
- Every day 42 children receive their childhood education

Reaching over 35 children under 5 years every hour to prevent malnutrition.
WHO WE ARE

World Vision is a Christian relief, development and advocacy organisation working to create lasting change in the lives of children, families and communities to overcome poverty and injustice. Inspired by our Christian values, World Vision is dedicated to working with the world’s most vulnerable people regardless of religion, race, ethnicity or gender.
WORKING TOGETHER

At every level, from a child’s community to global platforms, World Vision works with partners from across the spectrum to mobilise, bring together the required expertise and resources to transform the lives of children and ensure mutually beneficial partnerships. We are grateful to all our partners who trusted us and believed they could make a difference. If 2020 is any indication, working together made an impact!
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OUR ACHIEVEMENTS

A year of resilience at a glance

Total Persons Reached

2,924,160

1,059,747 Females
680,988 Males
609,216 Girls
574,209 Boys
Faith & Development

- 2,674 faith leaders trained to raise awareness
- 2,300 faith leaders catalyzed to end physical violence against children
- 1,957 parents and caregivers trained on positive parenting
- 975 faith leaders engaged as active members to protect children
- 915 faith leaders supported ‘It Takes Me to End Violence against Children’ campaign
- 564 faith leaders participated in peace-building dialogues
Child Protection and Advocacy

19,111 participated in programs to end violence against children

17,652 provided with child protection information

26 Child Affairs Desks placed in police stations
Education

15,350 children benefitted from education programmes

4,255 parents/caregivers trained in Literacy Roots/Unlock Literacy programs to support their children

3,857 parents with children between 6-11 years completed the ‘Positive Parenting’ course

545 children enrolled in NFE learning centers
Health, Nutrition and WASH

974,194 reached through health programs

381,762 children reached

174,982 pregnant women and lactating mothers received health nutrition support including antenatal care, postnatal care, institutional delivery, and conditional cash transfer

148,721 have access to a basic drinking water source in communities
Livelihoods

- 328,030 participated in the food security program
- 25,899 trained in sustainable agricultural techniques
- 59,186 provided with access to resources
- 89,189 received farm and non-farm assets
- 67,908 familiarized with savings programs
Disaster Management & Disaster Risk Reduction

2,141,025 reached through humanitarian response
712,260 children reached through humanitarian response
316,305 people received cash support
179,758 people received WASH support
17,552 people received food security support
Gender Equality and Social Inclusion (GESI)

Total Reach: **2,925,089**

- **680,988** Males
- **10,59,747** Females
- **609,216** Girls
- **574,209** Boys

Total Sponsored Children: **147,879**

- **77,751** Girls
- **70,128** Boys
Strategy Focus Fiscal Year 2021 - 2025

Bringing Fullness of Life for 14.4 million Most Vulnerable Children (5.1 direct and 9.3 indirect) through transforming hard to reach communities and addressing the root causes of Multi-Dimensional poverty and Injustice.

Priorities

Children
- with positive and peaceful relationships
- protected from violence
- who are well-nourished
- who can read

Operational Excellence
- Increase sustainable funding
- Ensure responsible management

Funding
- Promote program effectiveness
- Increase reputation and trust
- Strengthen systems, structure, security, and compliance

People, Learning & Growth
- Diversify the workforce
- Build leadership and technical talent
- Promote a ‘well & engaged’ workforce

Strategy Driven Results (FY 18-FY 20)

Bringing Fullness of Life: Evidence Based Impact

Guided by the strategic focus, World Vision Bangladesh created positive impact in the lives of 1,293,686 most vulnerable children. Below is a detailed breakdown of the number of children reached for each CWBO.

**CWBO – 2:** Increase in children who have positive and peaceful relationships in their families, communities & self

- Faith leaders engaged to protect children: 5098
- Faith leaders motivated to end physical violence against children: 5278

**CWBO – 3:** Increase in children protected from violence

- Children and youth participated in campaigns: 62,843
- People provided with child protection information: 46,907
- Child Welfare Boards established: 82
- Child Affairs Desks placed in police stations: 77
**CWBO – 5:** Increase in children who are well-nourished (ages 0-5)

- 118,812 individuals received farm and non-farm inputs/asset
- 68,119 benefited from social safety net assistance
- 46,746 trained individuals applied improved and sustainable agricultural techniques
- 27,713 underweight children treated
- Reduced chronic malnutrition from 42% to 38%

**CWBO – 7:** Increase in primary school children who can read

- 15,350 children benefitted from education programmes
- 14,962 parents completed positive parenting course
- 10,415 parents/caregivers trained through Literacy Roots centers
- 703 Learning Roots (LR) centers established/renovated

Practicing Excellence in Processes
All programmes and projects used automated systems and processes for gathering data/information and reporting
Participated in 23 networks (UN, ministry, CSO, NGO, private sector) as a member or leader

Nurturing People
855 potential managers completed e-learning leadership programs

### Funding Available in FY20

<table>
<thead>
<tr>
<th>Funding Type</th>
<th>Funding Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship</td>
<td>33,133,978 US$</td>
</tr>
<tr>
<td>Private Non-Sponsorship</td>
<td>8,708,419 US$</td>
</tr>
<tr>
<td>Grants</td>
<td>62,742,513 US$</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>104,584,910 US$</strong></td>
</tr>
</tbody>
</table>
Akhi: The Mask Maker

Akhi, a girl from an unprivileged community in Khulna city, was trapped in a hazardous child labor situation and rescued by the Jiboner Jannya Project (JJP) of World Vision Bangladesh. During the unprecedented spread of COVID-19 she rescued lives in her community by distributing face masks. “At the beginning of COVID-19, there was a scarcity of face masks in the stores, they were a luxury for the poor people. I decided to make masks by myself and sell them at an inexpensive price,” Akhi explained. In order to support her family Akhi dropped out of school and worked with her mother in a shrimp-processing factory. World Vision tried to enroll her in school again but she was rejected as she exceeded the school’s age criteria. It was then that Akhi decided to learn a vocational skill. World Vision provided her a sewing machine to ensure her economic empowerment. Soon she was earning 3,000 taka (USD 37) per month by making dresses. However, after the pandemic, her income declined to 100 taka (USD 12) which put her family under severe financial pressure. Not one to give up, she observed that in lockdown children were flying kites. Akhi started designing kites along with her sister and mother for children from their community and sold them at affordable prices. Akhi and her family have set an example of compassion towards their community and demonstrated resilience. As Akhi stated “I not only make masks for sale but also provide masks for free to those who cannot afford to buy them. I do it for humanity’s sake!”
Over the last 50 years, with the generous support from thousands of individual donors across the globe, World Vision’s child sponsorship program has continued to promote transformation in children’s lives, both girls and boys, especially among the most vulnerable, in the hardest-to-reach areas of Bangladesh. World Vision believes that all children deserve good health care, to be cared for, and to be protected.

Connecting directly with children and community groups, World Vision has seen that young people, now more than ever are themselves pushing for systemic change, and are putting their energies toward fulfilling their God-given potential. This has been seen through the child and youth forums, where young girls and boys are taking action to end child marriages in their community, and advocating for their rights. In Bangladesh, World Vision’s sponsorship programs places a special emphasis on children’s participation and voices and community-led efforts to care for and protect children.

In FY20, World Vision Bangladesh scaled out the exciting global initiative ‘Chosen’ which placed children at the driver’s seat of the child sponsorship program. Children were given the opportunity to choose their sponsors from around the world. The Chosen program was marked by immense joy for everyone involved — the community, the parents, the children, the facilitators, the staff, and the sponsors.

**Sponsorship in numbers**

- **147,879** children enrolled across 55 child sponsorship programs
- **116,308** children connected to sponsors through annual progress reports
- **107,548** children reached out to sponsors from 14 countries with greetings card
- **16,841** sponsored children completed their primary, junior, and secondary school education
- **3,141** children choose their own sponsors through the ‘Chosen’ initiative
Faith-based programs and initiatives
The evaluation study of the Nobo Protyasha Project demonstrated the positive and peaceful relationships established.

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Always feel cared for by families</td>
<td>97%</td>
<td></td>
</tr>
<tr>
<td>Feel understood by household/parents</td>
<td>80.7%</td>
<td>76.3%</td>
</tr>
<tr>
<td>Feel supported within the community</td>
<td>72.2%</td>
<td>52.3%</td>
</tr>
<tr>
<td>Know 10 life-skill competencies</td>
<td>77.5%</td>
<td>31%</td>
</tr>
<tr>
<td>Stand up for what they believe in</td>
<td>80%</td>
<td>56.3%</td>
</tr>
<tr>
<td>Feel in control of their life</td>
<td>80.6%</td>
<td>50.3%</td>
</tr>
<tr>
<td>Know the terms ‘Police or RAB’</td>
<td>75.7%</td>
<td>53%</td>
</tr>
</tbody>
</table>

- FAITH & DEVELOPMENT- Creating transformational result
World Vision believes in promoting gender equality because transformed gender relationships addresses the root causes of poverty and promotes sustainable development. Towards this end several programs and activities were conducted on the following principles:

- Meaningful engagement of men and boys
- Combating gender-based violence
- Gender mainstreaming in programs and projects
- Collaboration and partnerships
- Organizational culture of inclusion, equity, and diversity

Abida’s journey from indignity to independence

Abida Khatun’s story is one full of trials. She was married at twelve and lost her husband within 6 months of marriage. Later she had typhoid, her backbone was critically damaged and she lost movement. The stigma of her physical disabilities was part of her everyday. During the floods her family had to leave Abida home while taking shelter at safer places. In the middle of this dire situation Abida became a beneficiary of the SHOMOTA project. The project began WASH activities in the Goalerchar Union of Jamalpur and a Self Help Group consisting of people with disabilities was formed. Abida was a member of this group and received training on ‘Leadership and Rights’. She also received a wheelchair that enabled easy mobility. These interventions enabled her do her daily chores without being dependent on others.

Today, she is an entrepreneur; she sells Ministerial Hygiene Management (MHM) products. Furthermore, she contributes to create awareness on the importance of disability friendly hygienic toilets, safe water and menstrual hygiene through courtyard meetings and household level discussions. Abida has become an integral part of her community.
One of the most visible impacts of COVID-19 across the country is the continued closure of educational institutions. In terms of access to education, this global pandemic is expected to widen existing inequalities. We engaged directly with parents and caregivers to ensure transfer of skills and knowledge enabling them to support their child's learning. We focused on the needs of children at all stages of development, such as Early Childhood Care and Development (ECCD) and attainment of quality learning outcomes in Primary Education through our Unlock Literacy initiative.

**Education in numbers**

- **15,350** children benefitted
- **4,255** parents/caregivers trained in Literacy Roots/Unlock Literacy
- **3,857** parents completed the 'Positive parenting' course
- **545** children enrolled in NFE learning centers
- **294** Early Childhood Care and Development centers (ECCD) centers established/renovated
- **97%** reported increased participation in literacy activities with household members
Md. Samiul Islam from Bathanbari, Rajshahi is a bright student in Grade 3. He dreams of becoming a policeman when he grows up, as he aspires to serve his community. Samiul also loves to read and has attended several reading camps organized by World Vision. In fact, he was selected as reading club participant during the child survey conducted in 2018. When schools were closed due to COVID-19 he fell into the trap of isolation. Due to the lockdown his days were spent only in the company of his parents as he had no siblings also. At this critical moment, WVB intervened. Samiul was sent a few gifts from World Vision Bangladesh, these gifts included colorful storybooks, drawing books, and puzzle. After the bleakness of the lockdown these gifts filled him with overwhelming joy. He now had an outlet and a creative way to spend his time. The impact of this proactive step can be summed up in Saimul’s words “Getting storybooks, drawing, and puzzle games excite me and make me happy. I love the smell of new books and love reading before going to bed. During the lockdown, every night, my mother reads out stories to me. I dream of going back to schools where I will meet my friends again.” This relevant initiative has benefitted several children across the country.

Samiul finds new friends during the lockdown
WV Bangladesh has made a significant contribution by increasing the number of boys and girls protected from all forms of violence including physical and mental abuse.

Child Protection (CP) and Advocacy in numbers

- 57,401 children and youth engaged in child protection activities; among them 14,364 participated in action to combat violence against children.
- 26 Child Affairs Desks are in place.
- 24 Child Welfare Boards are functional at national/district/upazila level.
- 94.1% of government officials sensitized on key CP issues.
- 100% of CP reporting and referral mechanism.
- 96.4% of CP committees meet the minimum standards.

During COVID-19

- 152,401 people (children & their families) who are reached through IEC PSS materials.
- 123,879 children supported with Child Protection programming.
- 27,967 children reached with targeted age-specific health education.
Child and Youth Forum Initiatives
Child and Youth Forum is a child and youth led initiative where children and youth enjoy rights and an environment to grow to their ultimate potential. Nearly 2,300 Child and Youth Forums have been established comprising of 88,000 members.

Evidence Based Policy Influence
WVB contributed to scale-up the following Policies through Policy advocacy initiatives:

<table>
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<tr>
<th>Policy Name</th>
<th>Group of Children Covered</th>
<th>Children Impacted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Government Act 2009</td>
<td>Beneficiaries: children under 18</td>
<td>1,198,680</td>
</tr>
<tr>
<td>Children Act 2013 (Chapter 3)</td>
<td>Beneficiaries: children under 18. Children living in the catchment area of a particular police station will benefit</td>
<td>894,207</td>
</tr>
<tr>
<td>National Health Policy 2011</td>
<td>Beneficiaries: children under 18 will benefit from the proper implementation of National Health Policy 2011</td>
<td>856,350</td>
</tr>
<tr>
<td>National Education Policy 2011</td>
<td>Beneficiaries: primary school children (Grade Level 1-5)</td>
<td>325,917</td>
</tr>
</tbody>
</table>
“When I was 15, I was pressured by my family to get married but I could fight back as I knew the devastating impact of child marriage. I not only halted my marriage but I have also successfully stopped 3 other child marriages,” proudly declares Mim, a 17-year old from an underprivileged community in Mirpur Dhaka North City Corporation. She elaborates, “World Vision opened a door for me to create meaningful impact for other girls in the community like me. I understand the importance of my work rescuing adolescents and children.” When educational institutes were closed due to COVID-19, Mim realized this would impact millions of girls as they may not return to school post-COVID. Mim took the proactive step of submitting a memorandum to City Corporation Ward Councilors requesting for funds. She knew she had to reach millions of children and protect them from domestic violence, depression, gender based violence and child marriage. On World Children’s Day and World Humanitarian Day, WVB Joining Force provided her an opportunity to participate on a radio show, where she gave an inspiring speech. In October 2020, she was invited by the US Congress to share her story, Mim captivated the audience with her speech. She highlighted strengthening institutional capacity to combat child marriage. Aware of her contributions, Mim says, “Today, my efforts are recognized by WV as I am International Child Activists and Change Maker leader representing child forum under Mirpur Urban Development Programme.”
HEALTH, NUTRITION, AND WASH
Ensuring Wellness

We work to strengthen healthcare systems across all programs and projects via the health, nutrition and WASH initiatives. Our interventions focus on behavioral changes, strengthening community health support systems targeting family and community centers. We promote healthy development of every child. Our prime focus is to prevent child deaths, reduce illness, and improve the nutritional status as well as the holistic well-being of children and mothers.

Health, Nutrition and WASH in numbers

- **359,429** people participated in community hygiene, behavior change programming
- **174,982** pregnant women and lactating mothers received health nutrition support including antenatal care, postnatal care, institutional delivery, and conditional cash transfer
- **148,721** have access to a basic drinking water source in communities
Nasima finds a tangible answer

Nasima Begum (27) is married to Md. Liton, they are blessed with a 10-year-old son named Md. Nabid Hasan. Unfortunately, Nabid often suffered from diarrhea and abdominal pain. This worried his mother greatly as she was unable to find a lasting solution for his illness. Then Nasima participated in a hygiene session organized by World Vision where she realized open defecation was the reason for her child's repeated illness. Nasima beams when she talks about the change she could make for her family because of this programme despite their economic conditions their sanitation worries are now a matter of the past. She explains, “I realized the need for installing sanitary latrine to protect my son but I could not afford it. One day a VDC member came to my house to discuss my sanitation condition. Eventually, an officer came to my house to inform me that we were selected as a slab latrine beneficiary. Finally, I got a sanitary latrine from World Vision! Before getting the slab latrine, they provided us with a hygiene session on how to use the latrine and maintain our personal hygiene. After the installation of the latrine and the maintenance of personal hygiene, we are free from severe diseases. Within just a few days of use, it felt like magic! Our sicknesses have significantly reduced. WVB made a huge difference by bringing positive changes in our lives”
WV is deeply aware that millions of vulnerable marginal communities are less prepared for the COVID-19 pandemic and its aftermath. The COVER program addresses the following challenges: (i) reduced income; (ii) diminished food access; (iii) shortage in food; iv) a dysfunctional food market. The COVER program created unparalleled impact to counter the uncertainties this year brought.

Livelihood in numbers

22,709 individuals applied improved and sustainable agricultural techniques

5,549 households used assets received to begin economic activity
Lima Akter, a 11 year old sponsored child from Nazirpur AP, is thriving because of WVB. Lima explains “When I was in Grade 2, I realized that my father could not afford my education. My younger sister Liza was suffering from malnutrition. The poverty left us in a hopeless situation and I was forced to drop out of school. One day, a WVB staff visited our family and convinced us of the importance of continuing my studies. With their help, I was readmitted into school but the economic condition remained severe.” Lima aspires to be a teacher when she grows up. Lima’s family has also specifically benefitted from the livelihood projects carried out by the AP. Her family consists of her father Waliullah (37) a small business owner, her mother Rokeya (33) a housewife, her two brothers and a sister. Lima explains the impact the project has had on her entire family, “WVB provided my father training on starting and running a small business and soon my father opened a small grocery shop. Slowly, our economic condition improved and my father set up a stall shop. Now, he earns 2000 to 2500 taka (USD 24 to 29) per month. My mother also participated in different sessions carried out by Nazirpur AP like GMP session, personal hygiene promotion, child protection, homestead vegetable gardening. Today, we produce our vegetables we do need to buy them anymore. I am inspired by the incremental growth we have seen in our lives.”
World Vision Bangladesh is committed to ensuring quality and accountable disaster management programmes to serve the most vulnerable. The humanitarian context became critical in 2020, Bangladesh was facing a “disaster within disaster” with multifold repercussions. Our humanitarian emergency affairs efforts can be classified into four categories: 1) Preparedness 2) Response 3) Disaster Risk Reduction and Climate Change Adaption and 4) COVID-19 Emergency Response (COVER)

**Preparedness**

- **200** operation and functional department staff received basic project orientation and humanitarian accountability training
- **99** RFDMT and **44** NDMT members trained
- **70** staff oriented on joint needs assessment organized by Need Assessment Working Group (NAWG)
- **56** Area Programmes completed risk and vulnerability assessment
- **40** staff provided LMMS refresher and KOBO integration training
- **17** local & national partner organizations received training on integrated localization approach
- **6** rapid assessment, market assessment, good practice study and documentation conducted
- **6** staff graduated from Cash Academy
- **5** Lessons Learned workshops organized, 125 staff participated
Response

2,141,025 people reached through humanitarian response

712,260 children reached through humanitarian response

316,305 people received cash

179,758 people received WASH support

17,552 people received food security support

1,285 families with person with disability received special support

Disaster Risk Reduction and Climate Change Adaptation

24,000 members of Ultra-Poor Graduation group adopted Improved Cooking Stoves

4,056 community members sensitized through National Disaster Preparedness Day, International Disaster Risk Reduction Day and World Environment Day

427 village development committee members, children, women trained on DRR & CCA

43 Area Programs introduced and implemented sustainable technologies

Early warning messages disseminated during monsoon disaster, rainfall, flash flood, drought and cold wave
A Birdseye View of the COVER Initiative- April to September 2020

In the face of the most severe health crisis, WVB immediately shifted its all development programmes into the COVID-19 Emergency Response (COVER) Programme.

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>People Reached</td>
<td>2,041,925</td>
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<tr>
<td>Households Reached</td>
<td>1,086,978</td>
</tr>
<tr>
<td>Women</td>
<td>735,735</td>
</tr>
<tr>
<td>Men</td>
<td>624,237</td>
</tr>
<tr>
<td>Girls</td>
<td>342,700</td>
</tr>
<tr>
<td>Boys</td>
<td>339,253</td>
</tr>
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</table>
**OBJECTIVE 1: Promoting preventive measures to limit the spread of COVID-19**

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Comprehensive hygiene kits distributed</td>
<td>1,443,264</td>
</tr>
<tr>
<td>People reached through promotion of preventive behaviors</td>
<td>1,413,594</td>
</tr>
<tr>
<td>IEC materials printed &amp; distributed</td>
<td>481,966</td>
</tr>
<tr>
<td>Community members provided essential materials</td>
<td>125,618</td>
</tr>
<tr>
<td>Hand-washing supplies distributed</td>
<td>114,468</td>
</tr>
<tr>
<td>Cleaning kits distributed to vulnerable communities</td>
<td>12,839</td>
</tr>
<tr>
<td>Community-level public hand-washing stations established</td>
<td>2,238</td>
</tr>
<tr>
<td>Faith leaders disseminating preventive measures</td>
<td>1,455</td>
</tr>
</tbody>
</table>

**OBJECTIVE 2: Supporting health systems and workers**

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masks distributed</td>
<td>1,340,426</td>
</tr>
<tr>
<td>Glove sets distributed</td>
<td>81,778</td>
</tr>
<tr>
<td>Medical personnel provided personal protective equipment (PPE)</td>
<td>3,566</td>
</tr>
<tr>
<td>Health facilities assisted</td>
<td>1,234</td>
</tr>
<tr>
<td>Community Health Workers (CHWs) trained or supported</td>
<td>808</td>
</tr>
<tr>
<td>Disinfectant kits distributed</td>
<td>552</td>
</tr>
</tbody>
</table>
OBJECTIVE 3: Supporting children affected by COVID-19 with child protection, education, food, and livelihoods

- 2,526,845$ distributed as cash/voucher
- 152,401 people reached through IEC PSS materials
- 123,879 children supported with Child Protection programming
- 61,929 individuals received cash/voucher assistance
- 59,534 educational materials provided
- 27,967 children reached with age-specific health education
- 10,406 people provided with education support or training
- 9,829 households provided with livelihoods assets
- 8,839 individuals received food security assistance
- 7,714 individuals supported through livelihood training
- 3,445 frontline actors reached/trained on child protection programming

OBJECTIVE 4: Collaborate and advocate to ensure vulnerable children are protected

- 146 It Takes a World campaign actions undertaken to prevent violence against children
- 139 Clusters and inter-agency coordination platforms established
- 53 strategic partnerships with key stakeholders established
- 22 World Vision reports highlighted and reference by key stakeholders
MAJOR GRANTS
RESOURCES THAT MAKE A DIFFERENCE
Rohingya men and women, boys and girls, are at the centre of all we do in Rohingya Refugee Response, along with the most vulnerable Bangladeshis living in surrounding host communities. The past year has been one of the significant achievements with both the refugees and vulnerable Bangladeshi host communities. A dedicated team of more than 600 full-time response staff, 1,100 field facilitators, and volunteers consistently delivered quality, life-sustaining assistance despite undaunted challenges, including COVID 19 pandemic.

### Rohingya Refugee Response in numbers

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>612,674</td>
<td>Refugees reached with humanitarian assistance</td>
</tr>
<tr>
<td>35,861</td>
<td>Girls, boys, pregnant women and lactating mothers received nutritional support</td>
</tr>
<tr>
<td>12,727</td>
<td>Refugees participated in GBV awareness and prevention training</td>
</tr>
<tr>
<td>10,176</td>
<td>Households provided with monthly food assistance</td>
</tr>
<tr>
<td>4,568</td>
<td>People received treatment for acute malnutrition services</td>
</tr>
<tr>
<td>18</td>
<td>Multipurpose learning centres for 3,356 children</td>
</tr>
</tbody>
</table>
Nur, a Rohingya mother of four children, queues up patiently alongside 20 fellow refugees on this humid morning. They have gathered to collect their monthly rations at World Vision’s distribution point in Balukhali 2 camp. “We arrived in Bangladesh after a 12-day walk from our home in Myanmar,” recalls Nur, “we had nothing with us to eat. When we arrived in Bangladesh, as we were walking along the road, a kind woman gave us 50 taka (USD63 cents) and hijabs (Muslim head covering) for me and for my daughter.” During the following days, Nur and her family struggled to eat, competing with thousands for food. Conditions have improved dramatically since those days. Since 2019, World Vision has worked in partnership with WFP, distributing a total of 12,506 metric tons of food in monthly rations to more than 54,200 Rohingya households. Currently, meat, fish, spices, and sugar are beyond her family’s reach. “My children want to eat meat and fish. I try to make them understand our situation, but my heart breaks. I feel very bad,” says Nur. “Last Eid-ul-Adha, we some meat from the Camp-in-Charge and our next-door neighbour;” says Nur, smiling. “We borrowed some money to buy spices. I could not stop my tears when I saw my children’s happiness.” She adds, “I am thankful for the essentials we receive each month. It has saved our lives.”
USAID’S RESILIENCE FOOD SECURITY ACTIVITY

NOBO JATRA – NEW BEGINNING

‘Nobo Jatra – new beginning’ is a seven-year (2015-2022) USAID Bureau of Humanitarian Assistance (BHA) funded Resilience Food Security Activity led by World Vision Bangladesh. Nobo Jatra is implemented in partnership with the Ministry of Disaster Management and Relief and Winrock International. The goal is to “improve gender equitable food security, nutrition and resilience of vulnerable communities” in Koyra, Dacope, Kaliganj, and Shyamnagar sub-districts in southwest Bangladesh.

Nobo Jatra Project in numbers

- Nobo Jatra targets 856,116 direct participants in Khulna and Satkhira districts
- 148,066 people have gained access to safe drinking water
- 114,491 people are using climate information to improve resilience to shocks and stresses
- 93,944 people have gained access to basic sanitation facilities
59,186 women farmers have increased access to productive economic resources including assets, income, livelihoods and financial services.

23,462 pregnant women and lactating mothers received cash transfers of $26 for 15 months.

27,400 children under 2 participated in Growth Monitoring and Promotion sessions.

18,270 ultra-poor participants sustainably graduated from ultra-poverty into sustainable livelihoods.

9,814 couples completed male engagement for gender equality sessions.

2,895 participants are saving in 135 Village Saving and Lending Associations which also serve as information hubs for messaging on health, hygiene, COVID-19 and Gender Based Violence.

99.4% of cash transfer recipients used the cash to purchase food at local markets.

86% of participants received antenatal care at least 4 times during pregnancy.

The prevalence of underweight children decreased from 30.2% at baseline in 2016 to 11.5% in 2020 which is lower than the national prevalence of 22%.
Shamoli and Sanjoy Golders live in Tildanga, southwest Bangladesh with their children, Durjoy and Sruti. Sanjoy works as a night guard at a fish hatchery and his income is insufficient for the family to sustain themselves. The Golders weren’t able to afford nutritious food, their latrine was unhygienic, and they collected drinking water from a nearby pond. This water wasn’t safe to drink as they used the pond for their toiletry needs as well. Sadly, Golder’s situation isn’t uncommon. In the developing world, there is a persistent need for better water, sanitation, and hygiene. This holds true in Bangladesh, where the World Health Organization estimates that 15 percent of all post-neonatal deaths in children aged 1-59 months of age are caused by diarrheal diseases. About half of all households in the area don’t have access to safe drinking water as they collect water from nearby ponds. “We frequently catch water-borne diseases, especially diarrhea,” says Shamoli. But in the past year, the Golders have embarked on a new beginning. Nobo Jatra – which actually translates to “new beginning” in English – is a seven-year Resilience Food Security Activity funded by USAID. Nobo Jatra is implemented by World Vision with the goal of improving food security, nutrition, and resilience in southwest Bangladesh. The Nobo Jatra project provided the Golders with a hygienic latrine, a tank for harvesting rainwater, and even a baby potty for Durjoy. “We are healthy now” says Shamoli succinctly summing up what a new beginning means to them.
Adopting a nutrition-sensitive agriculture approach, the Nutrition-Sensitive Value Chains for Smallholder Farmers (NSVC) Project aims to improve economic empowerment and nutritional status for 20,000 smallholder farmer households in three sub-districts of Jamalpur District. This 6 Year-long project is funded by the Department of foreign affairs and trade (DFAT), Australia.

**NSVC Project in numbers**

Reached **90,718** beneficiaries through improved livelihood and nutrition

**800** Producer Groups (PGs) increased their yield per-kilogram of hybrid rice, leafy greens and hybrid maize by **15%, 81%** and **23%** respectively, compared to non-participating households

**93%** of PGs collectively purchased and **62%** collectively sold products

**71%** of PGs have mixed membership, with **32%** having women in leadership, **25%** are women-only

**28,948** children assessed for at Infant and Young Child Feeding (IYCF) mothers’ assemblies

The project conducted

**2,785** training sessions for **252** MenCare groups

**42** sensitization meetings for **1,174** Mothers-in-law on MenCare and

Organized **108** community engagement meetings
In 2018, Shapla, a widowed mother of two, was selected by the NSVC project as a woman entrepreneur. The project encourages women entrepreneurs by providing them quality inputs/technologies, services (tillage, irrigation, threshing, and spraying) as well as improved access to markets for their produce. Being a women entrepreneur created an unprecedented sense of empowerment for Shapla. In 2019, the project organized business planning training and provided 30% cash subsidy for 28 women and facilitated backward and forward linkages to ensure a smooth start for their business ventures. Quick to recognize opportunities, Shapla immediately forged relationships that have continued to yield profitable benefits for herself, with her farmer clients (members of the project promoted producer’ groups). Three months after starting the business, she delivered tillage services for 145 smallholder farmers (105 producers’ group members and 40 non-PG members) and the total land size was around 19 hectares. She invested BDT 20,270 as operational cost i.e. labor cost for operating the power tiller, fuel, oil, and maintenance. In the first season, she made a net profit worth of BDT 21,980. She purchased a mini power tiller, raising the the initial capital by selling few domestic animals and using her savings. “It has given me a lot of pride to do business among a male-dominated environment. The initial success has also motivated me to do better, not only for myself and my family but also for my fellow female farmers,” Shapla reflects.
KOICA Project in numbers

- **40,871** persons oriented on HNW
- **17,692** children participated in GMP
- **4,177** children provided MNP
- **2,337** ED beneficiaries received vegetable seeds and saplings
- **749** ED beneficiaries received 'Asset Management Skill Development' training and **600** on saving
- **64.75%** of PD /Hearth children report adequate weight gain

"Gender Mainstreaming in Maternal and Child Health and Nutrition Project" is a Korea International Cooperation Agency (KOICA) funded flagship project of World Vision. The project’s goal is "To achieve sustainable well-being and build a brighter future for 5 million vulnerable children in Bangladesh by tackling causes and addressing effects of poverty, inequalities, and injustices. This project is aligned with the priority of the Bangladesh government’s health policy."
Parvin, her husband, and their three children live in Bindhara village and were living in absolute poverty. As she was searching for an opportunity to escape the vicious cycle she heard that KOICA Rajshahi Division MCN Project had started working in their community. The project had enlisted 36 ultra-poor households including Parvin’s family. The project provided training on homestead gardening and livestock rearing. Pravin describes the experience, “In the training I have learned how to utilize unused land for gardening and how to take care of cattle and ducks.” After the training, Parvin received vegetable seeds and eleven ducks. She began cultivating the homestead with the support of her husband. She used local bio-pesticide and cow dung to fertilize the land for the vegetables. She also applied her training knowledge to rear the ducks. She recalls emotionally “One day I saw green and leafy vegetables emerging. And the ducks started to lay eggs. I felt encouraged and worked harder.” Two months later she started to harvest the vegetables. She began using the vegetables and eggs for her family’s daily needs and also selling some of the produce at the local markets to generate income. “I have earned 13 USD each month by selling the vegetables and eggs” she shares jubilantly. She is proud of the advances she has made and says “The neighbors are taking my advice on cultivating vegetables and rearing ducks. Now my children are look healthy and well-nourished.”
GLOBAL AFFAIRS CANADA (GAC)
ENHANCING NUTRITION SERVICES TO IMPROVE MATERNAL AND CHILD HEALTH IN AFRICA AND ASIA
ENRICH PROJECT

Along with the major focus on child and maternal health nutrition interventions, the project is also focused on reducing gender discrimination and promoting Sexual Reproductive Health and Rights (SRHR). To reduce gender discrimination, ENRICH Bangladesh has formed MenCare Groups and is nurturing them to work as gender ambassadors in their communities. The project also formed Peer Mother’s networks, Care Groups, and Youth Girls Groups.

ENRICH Project in numbers

- 290,614 caregivers sensitized on good nutrition and personal hygiene
- 21,200 adolescent girls received Sexual Reproductive Health (ASRH) supplies
- 20,000 farmers supported with biofortified zinc rice seeds
- 11,800 mothers supported with nutrition-dense vegetable seeds
- 1,920 trained Care Group Volunteers reached 19,200 Neighborhood Women
- 244 health staff, project staff and community facilitators trained on Care Group Model
- 212 school teachers and 530 school champions trained on ASRH
“Our wives deserve to live their lives, they are not only meant to give birth to children and cook”, said Sirajul Islam. Sirajul is one of the MenCare group leaders formed by ENRICH project, WVB. In 2018, the project initiated a gender equality strategy and trained ten community members as MenCare Group Leaders, equipping them with tools like the Gender toolkit. Sirajul and his group have already achieved some results in their community including – stopping two child marriages, three sexual harassment cases and five cases of domestic violence. Sirajul said, “We’ve noticed that all forms of gender-based violence has reduced, which is a result of our work and it is the evidence that men are changing their mindset.” The project has also trained these change agents on essential modes of nutrition needed for mother and child, especially adolescents. The project also organizes quarterly progress-sharing meetings, where they MenCare groups discuss their issues and plans to tackle them. They have also been encouraged to partner with the youth girls’ group, which is another initiative of the ENRICH project so that both groups can work together to promote Sexual Reproductive Health (SRHR) in the community. The project has also supported the group in establishing linkage with the local government in the village. The group members have now become role models especially as they support their wives in household chores and take care of their children. Other men in the community are following their example and supporting their counterpart.
Co-funded by the European Union, BieNGS project is a consortium of National and International NGOs and Research entities, led by World Vision. The project aiming at improving the maternal and child nutrition of vulnerable populations in Jamalpur and Sherpur districts of Bangladesh by promoting 1) appropriate Nutrition-Sensitive Behavior among mothers and caregivers of children under five, 2) improved nutrition-specific and nutrition-sensitive services, 3) Increased production and consumption of Nutritious foods and 4) improved nutrition governance.

BieNGS Project in numbers

- **38,324** Pregnant and Lactating Women received TTCs
- **20,251** Farmers produced Bio-fortified (zinc) crops to address micro-nutrient deficiency
- **3,800** Couples transformed as Change-Maker Families who promoting MenCare Approach for gender equality and women’s empowerment
- **960** Producer groups Improved and diversified production and income through the development of Local Value Chains of Nutritious Crops
- **224** Community Clinics were supported to improve their services
- **36** schools received nutrition awareness
Rozina looks at her healthy 8-month old Ramim and smiles while she feeds him special homemade baby food. “It’s not easy to raise children when income is limited,” Rozina says. In recent years, the loss of crops by floods has become frequent in Jamalpur and other parts of Bangladesh. Farmers of the area are the main victims as they solely depend on rice and vegetable cultivation to make a living. The most adverse consequence of the floods is the high rate of malnutrition in the area.

Despite all these challenges, Rozina discovered a recipe to raise her children nutritiously through the BleNGS project. The project supports 50,732 pregnant-lactating women in 153,825 families to improve nutrition and hygiene practice. World Vision Bangladesh and their partners are implementing the programmes through the European Union funded “Bangladesh Initiative to Enhance Nutrition Security and Governance (BleNGS)” project in the Jamalpur and Sherpur districts. This life-changing development for Rozina began when a community nutrition promoter came to her with necessary information. “I saw the improvements in our community clinic. The CHCP (Community Health Care Provider) treated me well and gave me iron (IFA) tablets.” Rozina narrates, “I wanted a healthy baby so I followed all the advice from CHCP.” From her pregnancy to today, Rozina fondly recalls the timely advice and follow-ups she received that have proved to be invaluable to her and Ramim.
CLOSING REPORT-  Resilience, Research and Learning

2020 has been a year of delivering results through resilience for World Vision Bangladesh. Therefore in closing it seemed fitting to provide a concise look at some of our research and learning from this year.

FAITH & DEVELOPMENT
MISSION IMPACT STUDY
The study found that due to engagement faith group in the program, at the community level early marriage and child abuse reduced. We also learned that inclusion of multiple faiths can be better for increasing child wellbeing in the community. At WVB, following Jesus Christ’s mission, we serve all people, without discrimination. Therefore, to fulfill His mission, we include all faiths, consider local context and practice without compromising our true identity.

CHILD PROTECTION AND ADVOCACY
PSYCHO-SOCIAL NEED ASSESSMENT REPORT OF CHILDREN DURING COVID-19
The report concludes that the children deal with anxiety, fear and depression due to pandemic. They need special attention for building mental and emotional resilience. It was noted that positive parenting plays an important role.

In this report, it was found that 40% of children are subjected to corporal punishment at home, and 60% went through the emotional abuse or harassment. One of the recommendations of this study reveals that stress management warrants attention for parents and caregivers so that they may take better care of themselves as well as children.

Children and most vulnerable communities need psycho-social and mental health assistance during and post pandemic situation. So, there should be an adaptive and online psycho-social and mental health support services both at government and non-government level and to make it accessible. This report provided a way forward to reduce violence against children.

HEALTH, NUTRITION & WASH LEARNING
ASSHASHUNI AREA PROGRAM
The end evaluation of Asshashuni Area Program reveals that 74% of households use improved sanitation facilities. For improving the situation, the study recommends engaging children’s groups and conducting discussions with parent groups regarding handwashing and proper sanitation. These initiatives may also bring out the best in the community to combat the pandemic and post pandemic situation.
LIVELIHOOD LEARNINGS

SMALL AGRICULTURAL AND LIVELIHOOD DEVELOPMENT PROJECT
The end evaluation of the Development Project at Jhinaigati AP found that 94.5% of parents or households are able to provide well for their children a substantial increase from 89.93% during the baseline study. Additionally, 91.9% of households have one or more adults as earning member whereas this was only 54.05% during the baseline study. This impact was specially heartening during this year of uncertainty.
### Page Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>FY 20</th>
<th>FY 19</th>
<th>Increase Percentage</th>
</tr>
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<tr>
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<td>Engagement Rate</td>
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<td>6.9%</td>
<td>Increase Percentage</td>
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**SOCIAL MEDIA ENGAGEMENT**

Some Most Engaging Posts

[Image of engaging posts with metrics]

**ANNUAL REPORT 2020 | WORLD VISION BANGLADESH**
MEDIA ENGAGEMENT

Media Engagement in numbers

- **716 News** published about World Vision, which reached over **18 million** readers/viewers in FY20

- **50** national and international media coverage on Akhi’s (a beneficiary of World Vision Bangladesh, recognized by UN as real life hero) story which reached over **1.4 million**

- **3** full page special story coverage on Youth program, Covid-19 pandemic response and Real life hero stories reached **4 million**

- **300,000 readers** reached through Daily Samakal covered a full page special story on Youth

- **5 Radio** show on child protection issue (Radio Today) viewed and listened over **200,000**

- **4 national media** covered international women’s day special coverage on SHAHOSH program (Marshal art for girl child) reached **1.8 million** readers and viewers

- **26 special story** on World Vision’s Program
Some Mejor Media Coverage
PROGRAMME ACCOUNTABILITY HIGHLIGHTS

During the Covid-19 Response (COVER) we fully mainstreamed programme Accountability Framework and core humanitarian standards (CHS) in our entire response operations. 90% of our Staff Completed Core Humanitarian Standard (CHS) Online Training from Humanitarian Leadership Academy and 97% of Staff Completed Humanitarian Accountability Module-1 from WV e-Campus.

We shared relevant information to communities through adjusting community preferences by scaling up multiple channels and methods, and promote a culture of open communication that could even continue to operate when social distancing is in place. We disseminate information to children and communities those we serve in every phase of program intervention as they know their rights and entitlements from WV, have access to relevant information and participate in decisions that affect them.

During the response, Feedback and Complaints are always welcomed. We made people aware regarding their rights to provide feedback. Communities and People Affected by Crisis had Access to Safe, Responsive and inclusive Mechanisms to Handle Feedback & Complaints that had been established in WVB working location.

According to a Post Distribution Monitoring Report as mentioned in Boosting Social Immunity publication, 80.44% respondents rated “very Good” for the beneficiary selection process.

94.42 % Respondents expressed that they were fully satisfied with overall service (Considering overall response operation, beneficiary selection & Distribution process, Product quality, dealing & responding community feedback etc.) of WVB

FEEDBACK & COMPLAINTS ARE WELCOMED AND ADDRESSED

Feedback and Complaints are Welcomed. Communities and People Affected by Crisis have Access to Safe and Responsive Mechanisms to Handle Feedback & Complaints.

FREQUENTLY USED CHANNELS BY COMMUNITY TO PROVIDE FEEDBACK

- Help Desk
- Feedback & Complaints Box
- Smiley Mode Meter
- Mobile
- Face to Face

1374 Feedback Received and 95% Responded within Agreed Timeline

- 54% Men
- 41% Women
- 2% Children

73% Feedback Received as Appreciation and Thanks Giving

15% Feedback Received on Beneficery Exclusion and We have Addressed All
**2020 FINANCIAL SUMMARY**

<table>
<thead>
<tr>
<th>Objective</th>
<th>Expenditure (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve health and nutrition status of mothers and children</td>
<td>15,935,270.81</td>
</tr>
<tr>
<td>Improve access to and quality of education</td>
<td>1,177,165.10</td>
</tr>
<tr>
<td>Ensure children are protected and cared for</td>
<td>7,523,443.63</td>
</tr>
<tr>
<td>Increase community resilience (Livelihood, Climate Change, DRR)</td>
<td>65,884,465.85</td>
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<tr>
<td>National Office support cost</td>
<td>2,883,967.52</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>93,404,312.91</strong></td>
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AUDIT REPORT

ANNUAL REPORT 2020 | WORLD VISION BANGLADESH 58
ABBREVIATION

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tbody>
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<td>AP</td>
<td>Area Programme</td>
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<tr>
<td>ASRH</td>
<td>Adolescent Sexual Reproductive Health</td>
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<tr>
<td>BieNGS</td>
<td>Bangladesh Initiative to Enhanced Nutrition Security and Governance</td>
</tr>
<tr>
<td>CHCP</td>
<td>Community Health Care Provider</td>
</tr>
<tr>
<td>COVER</td>
<td>COVID-19 Emergency Response</td>
</tr>
<tr>
<td>CP</td>
<td>Child Protection</td>
</tr>
<tr>
<td>CSO</td>
<td>Civil Society Organisation</td>
</tr>
<tr>
<td>CWBO</td>
<td>Child Well-being Objective</td>
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<tr>
<td>ECCD</td>
<td>Early Childhood Care and Development</td>
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<tr>
<td>ED</td>
<td>Economic Development</td>
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<tr>
<td>Enrich</td>
<td>Enhancing Nutrition Services to Improve Maternal and Child Health in Africa and Asia</td>
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<td>GAC</td>
<td>Global Affairs Canada</td>
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<td>Gender-based Violence</td>
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<td>GESI</td>
<td>Gender Equality and Social Inclusion</td>
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<tr>
<td>GMP</td>
<td>Growth Monitoring Programme</td>
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<tr>
<td>HNW</td>
<td>Health Nutrition and WASH</td>
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<tr>
<td>IFA</td>
<td>Iron and Folic Acid</td>
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<td>IYCF</td>
<td>Infant and Young Child Feeding</td>
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<td>JJP</td>
<td>Jiboner Jannya Project</td>
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<td>KOICA</td>
<td>Korean International Cooperation Agency</td>
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<td>LMMS</td>
<td>Last Mile Mobile Solution</td>
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<tr>
<td>MCN</td>
<td>Maternal and Child Nutrition</td>
</tr>
<tr>
<td>MHM</td>
<td>Menstrual Hygiene Management</td>
</tr>
<tr>
<td>MNP</td>
<td>Micro-nutrient Powder</td>
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<tr>
<td>NAWG</td>
<td>Need Assessment Working Group</td>
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<td>NDMT</td>
<td>National Disaster Management Team</td>
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<tr>
<td>NGO</td>
<td>Non-Government Organisation</td>
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<td>NSVC</td>
<td>Nutrition Sensitive Value Chains for Smallholder Farmers</td>
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<td>PD /Hearth</td>
<td>Positive Deviance Hearth</td>
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<td>PGs</td>
<td>Producer Groups</td>
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<td>Rapid Disaster Management Team</td>
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<td>Regional Field Disaster Management Team</td>
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<td>TTC</td>
<td>Time and targeted Counseling</td>
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<td>UN</td>
<td>United Nations</td>
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Hope, Joy, and Justice for ALL Children