



# Water, Sanitation and Hygiene STRATEGIC BUSINESS PLAN

## OUR ROAD MAP TO IMPACT, 2021 – 2025

“ **TRANSFORMATIVE**  
WASH for child wellbeing ”



**US\$23.9 million**

Estimated total investment for  
the next five years



Directly contributing to SDG #6 that seeks to ensure access to water and sanitation for all by 2030



Making progress on SDG6 will enable and drive progress on other SDGs including SDG **#1 #2 #3 #4 #5 #13 #17**

### Background

World Vision Sudan WASH Program was rolled out in 2004 and is currently implemented in four states; Blue Nile, South Kordofan, East Darfur and South Darfur. Within this period the program has spend approximately USD 40m to deliver WASH services to about 1,000,000 most vulnerable people in Sudan.

### Our five-year strategic goal

For the next five years, World Vision WASH programme in Sudan seeks to work closely with strategic partners to mobilise and invest at least US\$ 23.9 million that will go towards delivering inclusive water, sanitation and hygiene (WASH) services, for nearly 400,000 vulnerable people.

Program design and implementation will be informed by the Overall FY21-25 country strategy for World Vision Sudan, global WASH strategy (Our road map to impact FY21-25), and the annual Sudan Humanitarian Response Plans across the years, based on the Humanitarian Needs Overview reviewed each year.

## Targeted for the next five years (by 2025)



**418,963**

people to be reached  
with basic water supply  
services



**201, 501**

people to be  
reached with basic  
sanitation services



**161,838**

people to be reached with  
hygiene knowledge and  
behaviour change programming

### Our Priorities

The focus of our WASH programming interventions will be delivered in communities and institutions- including schools and healthcare centres. The program will also cover WASH in emergencies, to respond to the needs of people displaced by conflict or other types of shocks. WASH programmatic investment will focus on four prioritised intervention areas.

- Water supply
- Sanitation services
- Governance and finance
- Water security and resilience
- Gender equality and social inclusion will be mainstreamed across the four areas



# Where We Work



## New ways of doing business

- Promoting transparency, accountability and sustainability in water supply services through automation of revenue collection.
- Enhanced Multisector Integration with Health and Nutrition, Food Security and Livelihood sectors with Child Protection and adult safeguarding mainstreamed.
- Mainstreaming of menstrual hygiene for girls and women of reproductive age, through promoting the use of reusable sanitary towels and creating sustainable local supply chain in hard-to-reach areas.
- Stronger partnership with faith Leaders in sanitation and hygiene behavior change programming.
- A strong focus on water quality management
- Universal coverage approach in line with SDG 6 to ensure that everywhere we work is reached with basic Water, sanitation and Hygiene services in an affordable and sustainable manner. This will be done small incremental steps, one village at a time.

## Impact Multipliers



### Strategic partnerships:

World Vision will bring together multiple stakeholders around a common vision to maximise value and for programme implementation, learning and capacity building, or financing.



Through our **Multi-sectoral Approach**, we believe investments made in WASH enable greater impact across all health and nutrition, food security and livelihoods, economic development, education, and child protection.



We will leverage World Vision's **long-term commitment** in communities and the relationships it has established over time, to promote continuity in programme delivery, incremental growth, and integration of WASH within multi-sectoral programming.



We will build on our past experiences mobilising and engaging with **faith leaders** as agents of change and advocates for WASH programmes and behaviours.

## Our Donors & Partners



Global Affairs  
Canada

Affaires mondiales  
Canada



Ministry of Foreign Affairs of the  
Netherlands



**USAID**  
FROM THE AMERICAN PEOPLE



European Union  
Civil Protection and  
Humanitarian Aid



**OCHA**



Follow us  
@WorldVisionSudI



Like  
World Vision Sudan

Connect with us

[www.wvi.org/Sudan](http://www.wvi.org/Sudan)

**Sudan Country Program**

P.O. Box 15143, Khartoum  
No (10) Hara (1), Al Geraif Gharb  
Al Manshia, Khartoum East  
[wvsudan\\_communications@wvi.org](mailto:wvsudan_communications@wvi.org)