

BACKGROUND:

World Vision (WV) is a relief, development and advocacy organization that works with children, families and communities to overcome poverty and injustice. Inspired by Christian values, the organization is dedicated to working with the world's most vulnerable people and serves all people regardless of religion, race, ethnicity or gender. As a child-focused organization the prevention, response and protection of children experiencing violence, neglect and all types of exploitation is essential to WV's mandate to bring change and increase the wellbeing of children.

World Vision Syria Response (WVSR) has been operating inside Syria, Jordan and Turkey since 2011. We provide life-saving protection, education, WaSH (water, sanitation and hygiene), livelihoods and health services to refugees, internally displaced persons (IDPs) and local communities impacted by the ongoing conflict now in its 10th year. The war has killed 55,000 children within Syria and left 13.4 million Syrians in need of humanitarian assistance. 6.7 million of whom are internally displaced, uprooted from their homes and exposed to continuous attacks and shelling. Almost 6.08 million of those in need are children.¹ The COVID-19 pandemic, the economic crisis and the lack of accountability for the grave violations against children and civilians have further compounded the situation of Syrian children, their families and host communities. In 2020 alone WVSR reached more than 3 million people, including 456,000 Syrian people with critical health services since the beginning of the year and more than 208,000 Syrian people were provided with child protection services. More than 70 per cent are children.



With no end in sight for the ten-year conflict, the needs of the population continue to increase.

In response to the significant needs created by this humanitarian emergency, WVSR aims to fulfil the following strategic goal: **By 2023, World Vision Syria Response aims to contribute to the improved well-being of 1,700,000 girls and boys affected by the Syria refugee crisis, by addressing their humanitarian needs, promoting and protecting their rights.**



WORLD VISION: FISCAL YEAR (FY) 2020

In FY 2020, WV was able to harness **73.7 million USD** to respond to persons affected by the crisis within Syria as well as those impacted in neighbouring countries such as Jordan and Turkey. The Response's funding levels increased by almost 8 million USD from FY19. This was possible thanks to the generosity of **12** multilateral and institutional donors and drawing on the tireless efforts of 14 Support Offices within World Vision International's global network.

During FY 2020, World Vision Syria Response:



directly reached a total of 2,065,800 conflict-affected adults and children

1%

in Turkey

5%

in Jordan

94%

in Syria

83% of World Vision's beneficiaries during this period were women (26%) and children (57%).²



Almost two-thirds of people benefitted from WaSH services:

14%

of vulnerable families benefitted health services supported by WV

6%

from protection services, including psychosocial and case management support for children

8%

from shelter services for displaced families

6%

from Education

3%

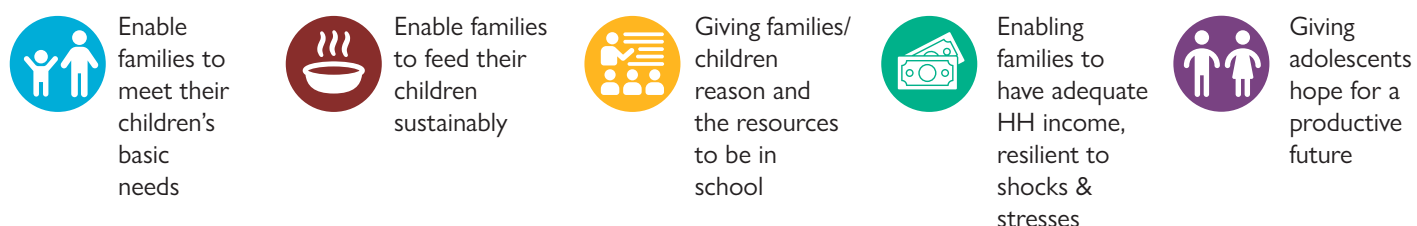
from cash and livelihoods interventions

WORLD VISION LIVELIHOOD PROGRAMME:

The Livelihoods sector approach takes its inspiration from WV's call to seek life in all its fullness and the sustained wellbeing of children within their families and communities especially the most vulnerable. Children, by the very nature of their youth and dependence, are unable to secure all the elements of their well-being.

For children to reach their full potential, parents and caregivers must be able to provide sustainably for them. Families with secure, productive and resilient livelihoods can protect, educate, care for, and nurture their children from infancy to adulthood.

Interventions under this sector are aimed at household level economic change to empower extremely vulnerable individuals with the skills, knowledge and financial means to meet the basic and development needs of their children and families long after WV has left their communities. Using skills training, small enterprise development, and cash and voucher programming WV aims to:



WVSR's Livelihood programs in Jordan, Syria and Turkey are aligned to the WVSR Strategic Objectives in response to the situation outlined above. The livelihood programs focus in the strategic objectives is to respond to the basic socio-economic and food security needs of vulnerable Jordanians, Turkish and Syrian refugees, IDPs and host communities while contributing to short and long-term service improvement and resilience building in the livelihood sector. Implementation of livelihood activities prioritize children's needs, keeping an active role in the response to the humanitarian needs and mitigating the consequences of the COVID19 pandemic, climate change, and utilize any opportunities to conduct research and advocacy associated with the livelihood sector.

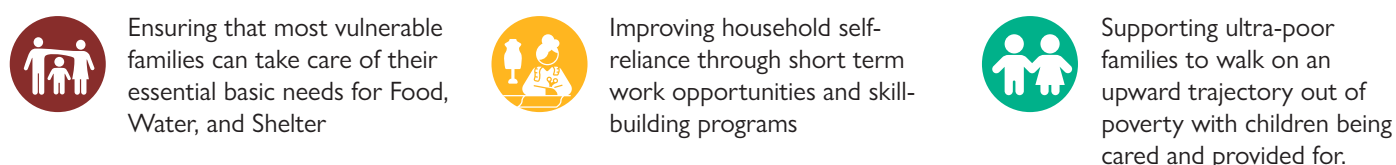
WVSR Strategic Objective 3: Improve most vulnerable households' economic resilience through income generation and cash assistance.



WV's livelihoods interventions are primarily aimed at household (HH) level economic change with the overarching goal of empowering individuals with the skills, knowledge and financial means to meet the development needs of their children and families long after WV has left their communities. Integral to the livelihoods approach is encouraging behavioural change and social empowerment; affirming people's sense of self-worth, faith identity and aspirations and challenging dependency and poverty mind-sets.

The countries in which WVSR provides intervention are politically fragile. "On a global index of 191 countries, Syria ranks seventh in terms of risk of a humanitarian or disaster event that could overwhelm response capacity, due in part to ongoing instability which hinders preparedness measures". To mitigate these risks, livelihood interventions require greater focus in building social, economic and environmental resilience and adaptive capacity. Additionally, livelihoods interventions require immediate response actions that include providing temporary food and cash safety nets that will enable vulnerable HHs to manage and mitigate disaster risk thus preventing them from slipping further into extreme poverty.

WVSR strives to achieve the strategic goal through three main domains:



TECHNICAL CAPACITY:

As a leading non-governmental organization in the livelihood sector in Jordan, Syria and Turkey, WV is strongly positioned to provide rapid and meaningful Livelihood and Cash support to the vulnerable Syrian, Jordanian and Turkish communities. WV has technical experience, well-trained staff, and a technically advisory structure to implementing quality emergency and long-term resilient livelihood projects in both Jordanian, Syrian and Turkish contexts through direct implementation and through the well-established partnerships with local partners and other INGOs.

WV has extensive experience implementing livelihood programming to ensure gender is mainstreamed throughout implementation and the assistance provided is sensitive to local concepts of gender roles and dynamics at the individual, household, and community levels. Equity considerations are respected in all implemented projects based on intersecting barriers, privileges, challenges, and perspectives identified for and by the beneficiaries concerning their access to livelihood and income-generating services.

To provide transparency to all stakeholders (including donors, World Vision regional offices, beneficiaries, etc.), and to ensure program targets are met, the World Vision program team monitors the impacts of Livelihood activities by regularly reporting findings and verifying output quality. The Monitoring, Evaluation, Accountability and Learning (MEAL) department is involved in all project phases. This team performs both regular monitoring as well as random visits during the project implementation phase and evaluates outcomes through indicator tracker tables (ITT) to ensure the quality of the project. To assess the indicators and impact of WV's livelihoods interventions, the MEAL team applies both quantitative (e.g. household surveys) and qualitative (e.g. Focus Group Discussions) data collection and data analysis methodologies. To ensure learning and growth while remaining accountable, World Vision regularly conducts feedback sessions, installs hotlines and includes accessible suggestion boxes for use by the beneficiaries.



A Syrian attending Sunrise of the Woman (Community Center and Sewing Hall) sessions in northwest Syria project which was able to buy a water tank for the house thanks to the project. This project was implemented by World Vision's partner, Syria Relief and Development. © World Vision.

SECTOR PROJECT MODELS AND RECOMMENDED GOOD PRACTICES:

Through its experience globally, WV developed a set of Core Models and Good Practices that can be tailored and adapted to fit different context needs to ensure that parents and caregivers can provide sustainably for their children. The four Livelihoods Core Project Models are as follows:

CORE PROJECT MODEL	GOAL	KEY OUTCOMES
Savings for Transformation	The increased economic capacity of parents or caregivers to provide well for their children	<ul style="list-style-type: none"> • Outcome 1: improved food and nutrition security • Outcome 2: improved and established income adequacy, income security and resilience • Outcome 3: improved financial literacy • Outcome 4: improved social inclusion, empowerment and group solidarity
Microfinance	To empower and equip rural HHs to provide well for their children through their knowledge, efforts and resources.	<ul style="list-style-type: none"> • Outcome 1: Rural families with children have adequate and resilient income and assets. • Outcome 2: Rural families with children have resources for children to be in school and to keep children healthy
Ultra-Poor Graduation	Ultra-poor families are on an upward trajectory out of poverty with children being cared for, well-nourished and educated.	<ul style="list-style-type: none"> • Outcome 1: Children and their families have improved food security and nutrition • Outcome 2: Households have improved livelihoods • Outcome 3: Households have enhanced financial inclusion • Outcome 4: Households have positive behaviour change and increased social inclusion
Building Secure Livelihoods	Parents & caregivers provide sustainably for their children	<ul style="list-style-type: none"> • Outcome 1: Positive behaviour change • Outcome 2: Improved and established income adequacy, security and resilience • Outcome 3: Improved farming systems & natural resource management • Outcome 4: Improved access to financial services • Outcome 5: Families and communities are more resilient to shocks and stresses • Outcome 6: Partnerships support project outcomes



In addition to these models, there are also ranges of recommended good practice tools as follows:

- Cash & Voucher Based Programme Guidance
- Market Systems Development Toolkit
- Women's Economic Empowerment Guide
- Empowered World View Toolkit

PROJECT PORTFOLIO:

WV works globally to build sustainable livelihoods through management of income, assets, access to finance, access to markets, local enterprise and natural resources so that parents and caregivers can provide well for their children now and in the future. Over the past 6 years, WV led over more than 21 projects in Jordan, Syria and Turkey that aims to enhance the food security, youth employability and socio-economic resilience among vulnerable refugees and host communities population. Through these projects, WV was able to provide the following assistance:

5,895

youth provided with TVET training

1,701

youth provided with employability skills training

153

on-job placement opportunities provided

215

job opportunities created

234

self-employability opportunities created and supported with start-up kits and start-up grants

4,413

beneficiaries provided with lifesaving CFW/CIIP income opportunities

45,160

beneficiaries supported with cash assistance

50

Women provided with TVT and involved in agriculture women cooperation

In 2020, WV Livelihood portfolio reached to circa \$8,500,000 funded by key institutional donors such as GAC, BHA, BMZ, UNICEF, UNFPA, ECHO, JPF, DEC, and OCHA.

COORDINATION AND COLLABORATION:

WV recognizes that these achievements cannot be accomplished alone and has developed strategic partnerships that enable the organization to build technical expertise, implement innovations, and collaborate to increase the effectiveness in the field. World Vision actively participating and will continue to participate in national and international coordination meetings to collaborate with key stakeholders for smooth implementation of the projects and quality services provision. WV engages in multi-sectoral initiatives (with Livelihood, Food Security and Basic needs as a significant component) to improve targeted beneficiaries' socio-economic resilience and provide them with adequate access to food and basic needs. WV is an active member of the poverty alleviation coalition (PAC) in Jordan and the CVA risk and mitigation task force in NWS.

As part of WVI's commitment towards the localization of its actions and aid, the organization is committed to assessing the capacity of local partnerships. This is performed via an Organizational Capacity Assessment and identification of areas for further capacity strengthening through training at the organizational level or through specific technical project-related training activities conducted by WVI's Technical Advisers. To strengthen the institutional presence and structures of local partner NGOs, WVI will provide organizational capacity building support in the areas of financial management, human resources, security, data quality, monitoring and evaluation and procurement. Additionally, technical training including gender and disability mainstreaming into the project will be conducted.

¹ [2021 Humanitarian Needs Overview: Syria Arab Republic](#)

² The livelihoods sector is second highest for this year's financial allocation yet lowest in the number of beneficiaries. This is due to the high costs per beneficiary for these interventions which is extremely high in comparison with the other sector interventions.



POINT OF CONTACT

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