World Vision

#1 NGO
IN THE WORLD FOR
CHILD SPONSORSHIP

2020 IN
Dakar, Tambacounda, Fatick, Kaffrine, Kédougou, Kaolack, Kolda, Sédhiou, Ziguinchor

US $18.8 million
ANNUAL BUDGET

222
STAFF MEMBERS

113
PROJECTS EXCLUDING PNS AND GRANTS

09
REGIONS *

24
LONG-TERM PROGRAMS (15 TO 20 YEARS)

3,501,000
CHILDREN IMPACTED THIS YEAR

55,586
CHILDREN ENROLLED IN THE SPONSORSHIP PROGRAM

54%
OF WORLD VISION SENEGAL FUNDING COMES FROM CHILD SPONSORSHIP

46%
OF FINANCING FROM PRIVATE, BILATERAL AND MULTILATERAL PARTNERS

* Dakar, Toubab Dialaw, Kaolack, Kaffrine, Kédougou, Kolda, Sédhiou, Ziguinchor
Message from the National Director:

Dear colleagues,

Dear partners,

I am very pleased to share with you the fruits of World Vision Senegal’s labors during fiscal year 2020: the culmination of the efforts and dedication of all those who have a stake in the well-being of the children we serve. We give thanks to God whose hand has been visible in our work among the most vulnerable in our communities, and by the same token we acknowledge the need for His presence in all our future interventions.

The world has been transformed in an unprecedented way by the COVID-19 pandemic. This situation has threatened somewhat the achievements in terms of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has somewhat the achievements in terms of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being. World Vision has been active in Senegal since 1984, of children’s well-being.

It was clear from our earliest beginnings that we needed to win the confidence of local people. We chose development programs that would empower them and restore their dignity, especially to the children among them. This is a large part of why our long-term programs are rooted in communities.

Besides many other achievements, we are proud to have contributed to:

1. Promoting equal access to quality education and training for children by increasing the number of reading clubs and then adapting them to the COVID-19 pandemic.
2. Working directly with the government of Senegal in the fight against COVID-19;
3. Improving nutrition for the under 5s and ensuring that all women of child-bearing age enjoy better health and nutritional status in areas where World Vision operates;
4. Ensuring that all children live in shock-resistant households where everyone can be fed thanks to the growing number of Savings and Credit Groups or S4Ts (Savings for Transformations);
5. Expanding the number of Child Protection Committees to ensure that children are protected from violence, exploitation and abuse.

Our COVID-19 response

World Vision Senegal has supported vulnerable communities during 2020, a year so deeply marked by the COVID-19 pandemic.

This was the impetus behind the Rainfall Deficit Response Project in the Kolda region, funded by ARC Réplica, which supported at-risk local people through cash disbursements and interventions in nutrition, enabling them to meet their urgent needs and mitigate shocks. An overall budget of US $ 1,200,000 was deployed for this intervention. Cash to the value of US $ 690,000 was distributed to 24,922 affected people, and interventions in nutrition, enabling them to meet their urgent needs and mitigate shocks. An overall budget of US $ 1,200,000 was deployed for this intervention. Cash to the value of US $ 690,000 was distributed to 24,922 affected people, and

• Its participation in the national coordination of the fight against COVID-19, and in the daily meetings of the Center for Emergency Health Operations (COUS);
• Its support for the Ministry of Health intervention plan through the supply of hygiene equipment and personal protective equipment;
• Its collaboration with religious leaders and communities in order to contain the transmission of COVID-19 and to reduce its stigma.

Overall, during this emergency relief phase, World Vision Senegal made a positive impact on the lives of children and vulnerable communities, thereby contributing to the implementation of the COVID-19 National Response Plan by the Government of Senegal.

This response served furthermore to confirm the standing and commitment of World Vision Senegal to our government, our international donors, who were able to trust us with the implementation of projects in the areas of education, water sanitation and hygiene, and nutrition. These various visits have strengthened our ties and above all they have helped us to see the wider potential for our partnerships over the coming years.

None of this work would have been possible without the unwavering support of our partners and donors around the world, and we take this opportunity to thank them.

We were particularly delighted this year to welcome our major international donors, who were able to trust us with the implementation of projects in the areas of education, water sanitation and hygiene, and nutrition. These various visits have strengthened our ties and above all they have helped us to see the wider potential for our partnerships over the coming years.

Our ambition for fiscal year 2021 is to continue to pool our resources and maximize these achievements in collaboration with the Government and all of our various partners. The priorities for 2021 will be to build on the experience and considerable progress in scaling up innovation that we made in recent years, and to implement programs that will progressively improve the well-being of the most vulnerable children as we perfect our policies and practices.

We rely on all our partners to achieve this. God Bless.

Mrs Antoinette Habinshuti
National Director

Impact Report 2020

Foreword

Management outlook for 2020

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Management outlook for 2020

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A Message from the Chair of the Advisory Council,

Dear Partners,

On behalf of the World Vision Senegal Advisory Council, I have the great pleasure of sharing with you our Impact Report for the fiscal year 2020.

During the 2020, the entire planet, including Senegal, was convulsed by the COVID-19 pandemic and its negative impact on communities and children in particular.

Unsurprisingly, the situation arising from the pandemic has hampered our usual field activities in terms of pursuing World Vision's 24 development programs in Senegal. However, these difficulties have not stopped us from continuing to motivate our teams and appreciate their deep commitment to achieving the overall objectives of our organization. Numerous virtual meetings were organized with the World Vision Senegal leadership, allowing the Advisory Council to work in close collaboration with the National Directorate by providing it with strategic recommendations which targeted objectives for the well-being of the most vulnerable children in Senegal.

The highlights of the fiscal year 2020, covering the period from October 2019 to September 2020, can be summarized around the following points:

• World Vision Senegal’s COVID-19 response, which has penetrated all regions of Senegal. Beyond the recommendations, the Council played a leading role in activities relating to the World Vision Senegal COVID-19 response.

• From the point of view of the governance of the organization, the progress achieved made 2020 a unique year. Indeed, all member National Offices with boards of directors or advisory councils, as well as the board of directors of World Vision International, are subject to a peer review every five years in accordance with the mandate of the World Vision International board of directors. The World Vision Senegal Advisory Council was required to successfully pass the peer review, which is an essential process to ensure alignment with the main governance requirements and mastery of the fundamental articles of the Partnership.

As a reminder, the World Vision Senegal Advisory Council was established in 2016 and has gone from strength to strength each year, playing a leading role in the achievement of ‘Our promise’ of life in all its fullness to the most vulnerable children of their communities.

Moreover, during 2020 the Chair of the Ministry and Strategy Committee Mr. Etienne DIENE represented the Advisory Council at the World Vision International Triennial Council, which was held in the Philippines 10-12 November 2019 under the banner ‘Going further than we imagined’. The Triennial Council is the supreme body of World Vision and our attendance has only reinforced the important role of our Advisory Council within the organization.

• Carrying out its remit to provide strategic support to the WVI-Senegal National Office, the Council also participated in the development of the World Vision Senegal national strategy 2021-2025, incorporating adaptations to the COVID-19 situation.

This year 2021, already deeply marked by the COVID-19 pandemic and its various consequences, will be a year in which World Vision Senegal will press ahead with its mission to the population and will seek, among other objectives, to mitigate both the impact of the pandemic on communities and also its various direct and indirect effects on children, especially the most vulnerable.

The Advisory Council will lose no time in seizing any opportunity that arises to renew and solidify ties with the communities we serve, to become more fully immersed in World Vision’s interventions in the field and to support the organization in its desire to be constantly improving its services to child well-being.

May God bless you and bless us all.

Ms. Thérèse Turpin Diatta
President - World Vision Senegal Advisory Council
We are partners for Impact
We are at the service of the most vulnerable girls and boys

Inspired by our Christian faith, we help children from all walks of life, even in the most dangerous places.

We are driven by our desire to make sure that every girl and boy has what they need to grow in body and mind. Our more than 37,000 employees around the world work hard to give children ways to live joyful lives, to become all that Jesus created them to be, and to go further than they could have possibly ever imagined.

Guided by over 70 years of experience and expertise, our dedicated staff use proven and effective development and relief practices to empower communities and bring about real, lasting change.

As a leading global partner, we work alongside partners, stakeholders, families and communities to transform lives and bring hope. As a result, all of our lives are enriched.

Together, with our partners, we have had a positive impact on the lives of more than 3.5 million vulnerable children in Senegal and 200 million around the world.

We have the privilege of serving and working to see relationships restored and communities transformed, all as a reflection of the unconditional love of God. And we humbly recognize that without the goodness of God and the generosity of donors, we simply could not do what we do.

Our position statement sets us apart in the world.

Our goal is to help the most vulnerable children overcome poverty and live their lives to the fullest. We help children from all walks of life, even in the most dangerous places, inspired by our Christian faith.

Our Vision for every child, life in all its fullness, our prayer for every heart, the will to make it so.
Above all else, the fiscal year 2020 saw a decisive turning point with the advent of the COVID-19 pandemic and its impact on all areas of life. In May 2020 we surveyed families living in our 24 programs for a snap assessment of the early consequences of the pandemic. The results summarized below make for alarming reading:

62% of children are not wearing protective masks mainly due to unavailability and lack of money to obtain them.

84% of households cut the number and quantity of meals per day at this stage of COVID-19. Before COVID-19, 9% of households were managing to provide three meals a day (April - May), but now 63% of them have reduced the number of meals by skipping breakfast (67%) which is a vital meal for giving children the right nutrition.

97% of children had encountered numerous forms of violence and abuse so far during the COVID-19 pandemic (verbal and physical violence, work unsuitable for their age, sexual abuse, child marriage, etc.).

62% of children had not accessed the online school programs set up by the Senegalese Ministry of National Education at this stage of the pandemic.

This situation caused World Vision to align itself with the Senegalese Government’s declaration of a Public Health Emergency, triggering a humanitarian response at national and local levels in accordance with the Senegalese Government’s strategic plan.

Thanks to the COVID Emergency Response, for which the Global Partnership provided guidance, and especially to the flexibility of the WVS National Strategy, which was modified to deal with a fast-changing context, the 24 programs were able to re-assign 20% of their budgetary resources to fund the COVID-19 response.

Rallying to the call of the Government of Senegal to support the Strategic Response Plan, World Vision Senegal’s contribution came into play in 37 Health Districts identified as significant hotspots for the spread of COVID-19 (i.e. large cities and border regions). World Vision Senegal’s sizeable contribution, which was fully consistent with the National Response Plan, covered:

- Strengthening the Quality of Education & Life Skills,
- Strengthening the Protection and Participation of Children,
- Health and Nutrition,

This contribution arriving at a very early stage after declaration of the pandemic has been rightly credited as one of the actions which enabled the Government of Senegal to curb the spread and mitigate the impact as infection began to take a hold across the country.

Simultaneously, the implementation of three technical programs against the backdrop of the pandemic:

- Strengthening preventive measures to limit the spread of the virus (awareness, protection kits, collective equipment, etc.);
- Strengthening health systems and strengthening the capability of health actors to react to COVID-19 (training, educational tools, etc.);
- Advocacy to decision-makers and cooperation with other organizations in order to protect the most vulnerable children (meetings, TV shows and social media);
- Support for children affected by COVID-19 (aid and contribution to psychosocial support).

has resulted in a direct impact on more than 236,467 children aged 0 to 18 in our 24 Area Programs and more than 3.5 million children through Advocacy initiatives taken up by our supporters across the country. Moreover, the humanitarian response at national level has reached more than 6 million people (children and adults).
3,501,000 children reached nationally (Advocacy).

236,467 children impacted in our Area Programs.

120,760 children impacted by the Microfinance program (VFS).

55,586 children registered for Sponsorship.
Water, Sanitation and Hygiene (WASH)

During fiscal year 2020, the SENWASH program facilitated the implementation of sectoral interventions relating to access to water, hygiene promotion and access to adequate sanitation. In collaboration with the World Vision Senegal programs (APs), various objectives were achieved.

At community level, 16,941 people gained access to drinking water when a water hand pump was built for five boreholes in the surrounding villages. The construction of a borehole in the village of Missirah Dantila and the renovation of 2 latrines in the village of Guéméli contributed to the improvement of household sanitary conditions.

The latrines previously in position did not have a fully sealing soil pipe and allowed flies through, meaning that a loose cover is no longer required, discouraging flies and odors. This mechanism also facilitates the maintenance of the latrine in the sense that it is very smooth and allows easier access to the soil pipe opening remains completely sealed. With SatoPlan the new mechanism fitted with a valve ensures that the sealing soil pipe and allowed flies through, meaning that a loose cover is no longer required, discouraging flies and odors.

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A total of 36,145 people gained access to adequate sanitation in the community. The Community-Led Total Sanitation (CLTS) approach also took on the management of different types of household waste. The newly-established CLTS committees will be responsible for making these initiatives sustainable in the long term and for the effective management of different types of household waste. Thus, 38 WASH committees were trained or relaunched and trained, and equipped with waste segregation and waste pick-up tools.

The Communal Water Supply (CWS) committee was established in the village of Rodrigues and the Community Action Plan (CAP) was launched in order to step up the prevention of water-borne and diarrheal diseases in these areas. The CAP includes two main objectives: the improvement of household sanitation facilities in 26 schools, of which 4 were equipped with a menstrual hygiene management system.

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Health & Nutrition

Improving the health of children and mothers

Achieving the Sustainable Development Goals (SDGs) in health remains a priority for the Government of Senegal, which under the new National Health and Social Development Plan (PNDSS) 2019 - 2028 has defined these three priority areas:

- Governance and financing of the sector;
- The provision of health and social actions;
- Social security in health;

This means that our goal of improving the health of mothers and children is fully aligned with the vision of the Plan: all individuals, all households and all communities are to benefit from universal access to healthcare and quality social action services without any form of exclusion.

Through its health programs, World Vision Senegal is committed to the vision and grand projects of the Ministry of Health and Social Action (MSAS). In this spirit, three flagship interventions have been designed for seven Medical Regions comprising 19 Health Districts duly competent to address the priority areas of the PNDSS:

- Fighting COVID-19 through an MSAS-approved response plan;
- Improving the nutritional status of children under 5;
- Developing mutual health organizations with a view to providing universal access to healthcare services.

In practice World Vision Senegal also mounted its own response plan at program level through an effective partnership with the health authorities in 8 Medical Regions comprising 37 Health Districts. This response was centered around four operational objectives:

- Strengthening health systems and professionals;
- Strengthening preventive measures to limit the spread of the virus;
- Cooperating and advocating for the sake of protecting the most vulnerable children;

The responses covered the whole country and specifically the 24 World Vision programs in Senegal, which directly reached the 37,063 sponsored children.

Furthermore, the strategy for interventions addressing malnutrition in the under-5s was adapted to COVID-19 and continued uninterrupted, with fortified flour being distributed to children aged 6 to 59 months suffering from acute malnutrition.

Ongoing communications and awareness-raising have had the effect of extending the reach of mutual health organizations within World Vision programs, especially with a large contribution from grants such as the Strengthening Health Systems (RSS +) project.

The various interventions mentioned below, implemented through coordinated measures at all levels, have enabled us to obtain these results:

- 35,400 COVID-19 fact sheets distributed to community health workers;
- 731 health providers (nurses and midwives) trained;
- 2,774 community actors trained and supported;
- 1,275,581 people reached through the promotion of preventive behaviors;
- 138.866 children received nutritional care including 81,202 boys and 77,664 girls;
- 307,238 people used health insurance mutuals across World Vision’s 24 programs;
- 97 out of 97 health insurance mutuals were supported and rendered operational in our APs, i.e. 100%;
- 56 out of 56 Health Development Committees were supported and rendered operational, i.e. 100%;
- Decrease in the rate of acute malnutrition to 3% in our area.

(The figure is better than WHO recommendations (5%).)
Child Protection and Participation

No single organization can, on its own, effectively address the challenges of communities – particularly those of children – in all aspects. The “Joining Forces” initiative pushed us to drop our egos and our logos, and commit to collaborate in areas where only “together” can we achieve significant improvements in children’s lives.

COVID-19 is more than a health crisis. Addressing it takes a coordinated and strengthened effort from all stakeholders, with strong leadership from country governments, bilateral donors, NGOs, and beneficiaries. The only way to address any of these challenges is for us to work with our partners as partners – together.

The rule of the game is together:

A study of the impact of the COVID-19 pandemic on the most vulnerable groups in Senegalese society, namely children and young people, was carried out in 2020. The study showed that the health crisis was affecting them in their development and well-being. A child consultation project was conducted in our intervention areas to explore the views and experiences of children and young people of the COVID-19 pandemic, and to present the main recommendations they have for governments, including the strategies which children have initiated in support of their peers and communities to protect themselves against Violence, Abuse, Neglect, and Exploitation (VANE).

The study of repercussions of COVID-19 on the lives of children showed that the main concerns are the measures taken by the authorities concerning health, administration, and law. This situation has created profound changes in lifestyles and relationships, as much in families as with their peers and other members of the community (increased domestic workload for some, loneliness and stress for others, learning new habits for physical distance…).

However, children have found their own way to take a stand against COVID-19 by giving their time to community initiatives such as awareness-raising, making DIY handwashing equipment and supplying hygiene products around the community. The study found that the health, social, and economic impacts of COVID-19 have disrupted the environment in which children grow up and develop. Hence, 16% of children observed cases of violence or abuse in their communities. Similarly, 15% of children reported an increase in violence at home, and 41% felt in danger during the stage of the COVID-19 pandemic. Another cause for concern is that 10% of children reported experiences of threat or indirect proposals, alongside other harmful side-effects of their consumption of social media. Indeed, 10% of them had access to inappropriate audiovisual content on the internet, and 10% have on at least one occasion received inappropriate content or have been solicited by a third party to send explicit photos or videos that made them feel uncomfortable.

The study also revealed that the circumstances of the pandemic also gave children the chance to show off their know-how: Whether giving out masks, hand gels and soap, or by taking part in product demonstrations, poster campaigns, or awareness events at weekly markets, or even by distributing food, children have claimed a role suited to their age in the fight against the COVID-19 pandemic.

1 ‘Joining Forces Initiative’ is an alliance of the six largest child-focused agencies, working with and for children and young people under the age of 18 to secure their rights and end violence against children. The alliance consists of ChildFund Alliance; Plan International; Save the Children International; SOS Children’s Villages International; Terre des Hommes International Federation; and World Vision International.

The JOFA project “Joining Forces for Africa (JOFA) - Protecting Children from Violence during the COVID-19 crisis and beyond” is funded by the European Union and implemented in five African countries, starting August 6th, 2020 for a duration of 36 months. In Senegal, the project is implemented by SOS Children’s Villages and Terre des Hommes Suisse, and World Vision which is the lead.
Strengthening livelihoods and family resilience

My name is Mamadou. I am 14 years old and I am a student in 4ème/8th Grade. I live with my parents in my home village where my mother is a member of a Savings 4 Transformation Group (S4T).

Before my mother joined the group, at home we very often went without. We even struggled to get soap to wash ourselves and do the laundry. The cost of the products simply put them beyond our reach. So you can imagine the level of our exposure to the risks of COVID-19 infection.

Besides my school fees, I had a lot of needs of my own which my parents were unable to meet. My father is a farmer whose earnings dropped once COVID-19 made already declining yields even worse. My mother had no fixed income and would manage to sell some produce from time to time but not enough to really get by.

When World Vision began setting up the Savings 4 Transformation groups in our village, my mother followed many of her friends in joining and started to pay in and take loans in order to do business and make an income. After a few months, World Vision helped them get training in soap production. After this training, she and her friends started making their own soap. They started by making soap for family use and then increased their production capacity to be able to sell the surplus. Over time this has boosted their turnover, and it’s working out very well for everyone. Even better, she is now able to look after herself but also to look after us. She is more radiant and serene now, unlike before. Things are starting to change at home and now I hear my mom talking about savings and saying she is now managing to put some money by.

Soap is no longer an issue at home because we have enough and in addition my mother is now on top of all my school and even medical expenses.”

World Vision devoted its endeavors in the sector ‘Livelihoods and Resilience’ to the COVID-19 response by facilitating soap production to accompany its awareness campaign on handwashing.

48 savings groups from 13 programs were trained and equipped to produce soap locally and affordably for the vulnerable families living there. From July to September 2020, 12,078 units of soap were produced by the groups and bought at the affordable price of 100 FCFA by 5,526 households caring for 17,250 children, including 3,653 in sponsorship.
Education & Life Skills

During fiscal year 2020, World Vision Senegal continued to implement the ‘Unlock Literacy’ approach in 19 programs with the aim of improving the reading skills of students during the first three years of elementary school.

This approach combines training children on the five components of innovative reading, training parents on supporting children at home, creating additional reading resources from local materials and setting up reading clubs in the community. Since 2016, the teachers of the classes concerned have been trained every year and monitored by the Education Inspectors using standardized tools which they have shared with the various stakeholders. They are also used for measuring learning achievements according to the world-wide ‘Measuring Evidence of Quality Achieved (MEQA)’. It took the form of training for all inspectors, Education specialists and Design, Monitoring and Evaluation specialists.

Despite the lockdown of the pandemic, and in particular the Government’s decision to temporarily close schools, World Vision Senegal and the communities have helped to mitigate locally the negative impacts on children by increasing reading clubs, boosting the number of facilitators, and training teachers on the initiative. The combination of these actions has resulted in:

- Direct interventions in 194 elementary schools;
- Training for 798 teachers in innovative techniques for teaching reading;
- Training for 424 community volunteers’ teams to support the children;
- Launching 323 community reading clubs;
- Welcoming 19,281 children in community reading clubs;
- Producing 12,534 reading booklets.

With schools being closed due to COVID, World Vision has supported the continuity of children’s education through the distribution of reading resources for home use, and making parents more aware of how to support their children at home. In addition, 400 schools were supplied with hygiene kits and materials to allow students and teachers to resume lessons during the pandemic.

World Vision is therefore resolute in its commitment to support the Government in meeting the challenges of quality of education and reaching the target of 80% of students knowing how to read and understand.

Each year new reading clubs are set up in schools, enabling children to learn to read in a space that is tailored to their needs. This has led to a significant increase in the number of reading clubs between 2019 and 2020, particularly in the Tomboron, Bandaffa and Nénetéboul programs.

This approach is the driving force behind a substantial year-on-year improvement in the number of children who can read and understand. Between 2018 and 2019, the children’s annual performance in reading was the result of in-depth teacher training and an enthusiastic take-up of club activities on the part of the children, who are benefiting from thousands of reading booklets, based on local folklore, becoming available in the community.

Some children learn to read in class with the help of the teacher using the classic method of reading tuition, while others learn better with the help of peers. The reading clubs are learning spaces that enable the child to learn in a joyful way, while also teaching them the freedom to choose resources and learning content. Outside of school learning, the ‘Unlock Literacy’ model promotes the children’s attendance at reading clubs and the communities’ clamor for them.

My name is Korca Canso, and I am the mother of Mangal Balde, a student in CE1 (2nd Grade). I was very concerned for Korca’s education, because he is rather boisterous and loves climbing trees. Last year he broke his arm falling from a mango tree. This year his teacher came to see his father to ask him to allow Mangal to join the reading clubs. Since then we have seen a big change because he started going to the club regularly and coming back some book that he would have his nose in all the time. Last semester he was very happy with his school marks because he had an average of 75% out of 100 in the first semester.

At the moment the children are no longer meeting for clubs because of Coronavirus, but the facilitator continues to lend books to read at home.

We are praying for the Coronavirus to disappear so the children can return to school and the reading clubs!“

Development of reading clubs

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Development of reading clubs
Faith and development

As we have experienced, the COVID-19 pandemic has made 2020 a very difficult time for humanity, but this is anything but an excuse for our organization which by its very nature is concerned with providing a faith response in the struggle for human survival. In a world troubled and fearful about what the next day may hold, the timing was right to call on religious leaders to declare themselves present and ready to support their communities and soften the blow of COVID-19.

This was the inspiration for a training module designed to guide religious leaders through reflective workshops teaching them about the nature of the virus and its pathology in the human body, so they could understand how to protect themselves and their communities, and to be aware of how to offer psychosocial support to families and the community at large.

A total of 318 religious leaders have been trained in Channels of Hope for COVID-19 in 35 Health Districts in Senegal. This effort was carried out thanks to technical collaboration with the District Chief Doctors who took responsibility for following up with post-training activities.

At the end of this training exercise, religious leaders of all faiths enacted their COVID-19 response action plans, rallying 2,148 members of their congregations to take part in community awareness-raising efforts. Equipped with courage, IEC resources, megaphones, hygiene kits and masks, these community action and hope teams succeeded in reaching out to 107,400 households, or approximately 751,800 people. In the regions of Kolda, Tambacounda and Kédougou, the Channels of Hope for COVID-19 training was combined with training on ‘Water, Sanitation and Hygiene’ commonly referred to as WASH. As a result, 197 religious leaders gained the necessary skills to promote WASH in their communities.

In the same vein, a television program entitled ‘The Pastor’s Voice’ was produced to contribute to the spiritual awareness and nurture of families. This program offered a platform to our National Director to speak about the contribution of women in fighting the pandemic.

Children were not left out either, themselves producing two awareness-raising videos on protective measures, by children for children.
Advocacy

During this year, World Vision practiced both internal and external cooperation in order to advance the children’s rights agenda in Senegal. The organization took advantage of celebrating key days dedicated to girls, children and women as opportunities for advocacy. These include:

- The International Day of the Girl which offered an opportunity to renew our commitment to respecting their rights and protection, and especially to ending child marriage in Senegal;
- The International Day of Zero Tolerance against Female Genital Mutilation, in partnership with the Family Department of the Ministry of Women, Family, Gender and Child Protection (MFFGPE), UNICEF and UNFPA as part of their joint program on the elimination of FGM in Senegal;
- International Children’s Day celebrated on November 20 under the banner of CRC30, being the celebration of the ‘30th anniversary of the International Convention on the Rights of the Child’, which was a highlight during this fiscal year. It was a successful test of what we can do together with other protection-focused organizations;
- The celebration of the ‘International Handwashing Day’ to remind people of the importance of hygiene and to call for greater incorporation of this sector into public policies;
- The celebration of International Women’s Day in order to call for the implementation of the State’s ‘gender’ policy and to be more reflective about this within World Vision;
- The commemoration of the Day of the African Child which allowed us as actors to reflect on child-friendly justice.

This year was also characterized by our growing presence within certain flagship coalitions intrinsic to work in the area of children and the well-being of their families. It is with this motivation that we have renewed our commitment to certain coalitions of which these are the most prominent:

- Commitment to CONAME to reduce the rate of child marriages in Senegal and call on the State to adopt the Children’s Code campaign ‘Tel na’ (too early) to raise awareness of the scourge of child marriage. World Vision Senegal led the national workshop on the development of the national plan against child marriage in Senegal;
- Commitment to the ‘Joining Forces’ coalition: World Vision Senegal led the country’s candidacy for the second cohort of the UNICEF (Ending Violence Against Children) component of the coalition. As such, World Vision has contributed to the activities of the coalition throughout this year.

As part of advocacy towards the supreme objective of our current strategy, we have partnered with the MFFGPE to organize a national workshop for the Child Marriage Prevention Action Plan in Senegal. The action, compiled entirely by the World Vision, is a decisive step towards embedding the proposals into the forthcoming budgets of the State and partner organizations, in a major advance towards eradicating the phenomenon which continues to plague our society.

During the ‘Hidden Heroes’ campaign, key messages pronounced by various stakeholders reiterated the urgency of adopting the draft Children’s Code, and our partnership with the Futur Média Press Group gave us peak-time access to television and radio channels in order to call for the adoption of this bill. Our ads featured subject experts who spoke of the steps taken towards finishing this long process for once and for all.

In partnership with the MFFGPE, World Vision Senegal attended and fully directed the last national meeting on the Plan for Removing Street Children. This strengthened the consensus approach towards interventions aimed at the removal and rehabilitation of street children. The plan, which is currently being implemented, has a strong advocacy dimension for the Children’s Code because it includes points relating to compulsory schooling, and the prevention of child trafficking.
Helping families in disadvantaged areas to take care of themselves through income-generating activities that improve their living conditions, as well as the well-being of vulnerable children in particular, should be widely considered as a priority concern for a balanced society.

It is with the objective of addressing this issue of social equality that World Vision International created the microfinance subsidiary VisionFund International (VFI), whose mandate is to provide microcredits (ranging from USD $ 60-500) to the most vulnerable communities and families.

VisionFund Senegal Microfinance, SA (VFS Microfinance SA) was spearheaded by World Vision Senegal to assist just such communities around the country.

VisionFund Senegal Microfinance SA, in addition to the work of World Vision Senegal, serves vulnerable communities through its 8 agencies covering the regions of Fatick (1 agency), Kaolack (1 agency), Kaffrine (2 agencies), Kolda (2 agencies), Tambacounda (1 agency) and Kédougou (1 agency), totalling 3 agencies covering the central zone and 5 covering the southern zone.

COVID-19 response

Despite the negative impact of the pandemic on the activities of VFS Microfinance SA, the MFI demonstrated its resilience through the achievements illustrated in the table below:

VisionFund Senegal KPIs

| # of children impacted (YTD) | 100,573 | 112,188 | 120,768 |
| # of clients | 25,146 | 24,376 | 30,031 |
| # of female clients | 22,235 | 24,479 | 28,583 |
| % of Clients in APs | 62% | 64% | 61% |
| $ Net portfolio outstanding | 6,209,743 | 6,702,168 | 8,317,577 |
| Total # of personnel | 119 |

Our performance in 2020

By the end of September 2020, VFS Microfinance, SA had developed a loan portfolio of USD $ 8,317,577 with 30,031 clients.

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Female customers

61% Clients in the APs and WVS project areas

63% Rural borrowers

Agricultural Loans

For 2021, VFS Microfinance SA has set itself the objective of improving the profitability (OSS) of its network which will be supported by expansion, i.e. opening of one new agency, launching new products, insurance, other products, etc., and digitalization (centralization of the database, digitalization of the operational processes in order to reduce operational costs, etc.). This project is already under consideration.

Promising Outlook

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Since the founding of World Vision, child sponsorship has played a key role in development campaigns in Senegal. It has been behind the transformation of the lives of children, families and communities in World Vision’s areas of intervention. Sponsors of children around the world also benefit from the transformative impact of the sponsorship program.

In 2020, the donations of sponsors continue to play a crucial role in mobilizing resources. It is through development projects operational in a range of sectors (health, nutrition, education, livelihoods and resilience, protection and governance) that sponsorship funding has lived up to its promise of transformation and has made it a reality for all children, mainly those registered on the sponsorship program.

In 2020, World Vision Senegal had 55,586 children registered on its sponsorship program. This number is the sample representing all the children in its intervention areas. Regular monitoring of this sample makes it possible to track child well-being indicators (health/nutrition, education, protection, etc.) through the 24 development programs in progress in Senegal.

World Vision has revitalized its world leadership in child sponsorship to redefine the experience for donors, children and family/community. This is supported by producing media content (videos and photos) through tried-and-tested procedures to allow the community and children to share their hopes and experiences with donors, and strengthen the focus on child well-being, especially among the most vulnerable.

Impact on Child Well-Being
Our Partners (local & regional)

**EU-JOFA**
Children and adolescents know reduced levels from violence, abuse, exploitation, and negligence.

- 36 months
- Kolda: Dabo, Salikegne, Sare Bidji, Sintiang Roandara, Chanaralou
- Dakar: Guediawaye, Pikine, Rufisque, Grand Medina, Grand Dakar, Sanitized Plots
- Diourbel: municipality and periphery
- Kaolack: department and municipality

**Regreen Africa Senegal**
Reversing land degradation through the adoption of large-scale agroforestry by touching 80,000 households and 160,000 hectares by 2022.

- 5 years (2017 - 2022)
- 45 municipalities spread over 03 regions including Fatick - Kaffrine - Kaolack

**Enabel**
Support for the creation and stabilization of rural jobs - Support project for the reduction of rural emigration in the groundnut basin.

Contribute to the creation and stabilization of rural jobs in the agri-food sectors in the Regions of Fatick, Kaolack, and Kaffrine through the strengthening of economic operators and associative bodies in charge of the management of land infrastructures and factors of production and water.

- 3 years (2019 - 2022)
- Fatick, Kaffrine, and Kaolack regions: Departments of Fatick, Foundiougne, Nioro, Kaffrine, Koungheul

**World Agroforestry center (ICRAF)**
Contribute to the creation and stabilization of rural jobs in the agri-food sectors in the Regions of Fatick, Kaolack, and Kaffrine through the strengthening of economic operators and associative bodies in charge of the management of land infrastructures and factors of production and water.

- 3 years (2019 - 2022)

**Support for the creation and stabilization of rural jobs** - Support project for the reduction of rural emigration in the groundnut basin.
Guidance and sensitization of partners, multisectoral actors, and the Ministry of Health and Social Action.

5 years (August 1, 2019 - April 30, 2023)
National level

Act To End NTD
Build the capacities of communities and people affected by these diseases so that they are empowered to act on their own against tuberculosis and malaria and improve the indicators of the PNT and PNLP.

3 years
World Vision intervention areas

GoLD
Strengthen citizen engagement and accountability mechanisms at the municipal level by promoting greater awareness, ownership, oversight and involvement of citizens in the local governance process using the «Citizen Voice and Action» (CVA) approach.

6 years 6 months
Kédougou, Tambacounda, Kolda, Sédhiou regions

GF project fight against TB and Malaria

Improve educational opportunities for children in fragile contexts through the use of Information and Communication Technologies applied to Education.

Department of Fatick, Foundiougne, and Gossas
AFD - FISONG

“Contribute to strengthening the access of young”
tablets,” girls and boys to their rights and to their social,
civic and economic reintegration” in the regions of
Dakar and Kaffrine

3 years

Departments of Pikine and Kaffrine

Project to reduce the risks of the impact of
COVID-19 on the livelihoods of vulnerable
populations

Help reduce the impact of the COVID-19 pandemic on
the livelihoods of vulnerable populations in 12 priority
departments in 3 regions of Senegal

5 months

Departments of Kolda, Vélingara
and Medina Yoro Foulah

NUTRITION STRENGTHENING
PROGRAM (PRN)

Contribute to improving the nutritional status of
populations and particularly the growth of children
under two (2) years old, living in the PRN intervention
area

1 year
(renewable according to budget availability)

• Kolda region (Vélingara Health District)
• Kedougou region (Saraya Health District)
• Fatick region (Health Districts of Fatick,
Diakhao, Diofior and Niakhar)
• Diourbel region (Bambey Health District)
• Kaffrine Region (Health Districts of
Birkelane, Kaffrine and Malem Hodar)

SENEGAL FONGO SBS HOPE VILLAGE

Contribute to the improvement of the school
environment for adolescents in the municipality
of Medina Baffé to allow them to have a learning
opportunity that leads to a productive life

5 years

Municipality of MADINA BAFFE
(Saraya department)

RAINFALL RESPONSE PROJECT
IN THE KOLDA REGION

Améliorer la situation alimentaire et nutritionnelle
des personnes les plus affectées par la sécheresse de
la campagne agricole 2019-2020

6 months

Departments of Kolda, Vélégara
and Medina Yoro Foulah

AFRICA RISK CAPACITY

‘‘Contribute to strengthening the access of young’’
tablets,” girls and boys to their rights and to their social,
civic and economic reintegration” in the regions of
Dakar and Kaffrine

3 years

Departments of Pikine and Kaffrine

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5 years

Municipality of MADINA BAFFE
(Saraya department)

African Risk Capacity

Contribute to strengthening the access of young’’
tablets,” girls and boys to their rights and to their social,
civic and economic reintegration” in the regions of
Dakar and Kaffrine

3 years

Departments of Pikine and Kaffrine

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Accountability and stewardship

Being good stewards

One of our top priorities at World Vision is to be a trusted strategic partner, securing and efficiently managing financial resources for the well-being of children. This goal has been achieved through proven excellence in financial management with a keen sense of responsibility and risk mitigation. To maintain and further improve these standards in 2020, we successfully implemented the following strategic improvements:

- **Reducing administrative costs:** In 2020, our administrative cost ratio improved in relation to the regional benchmark, dropping to 11.2%, down 0.5%. This was achieved by increasing the funding base by almost 10% during the fiscal year in order to support the delivery of projects, while maintaining a reasonable administrative overhead for servicing this raised funding base.

- **Strengthening internal control:** During fiscal year 2020, a review of service suppliers was carried out, of whom 95% in various categories underwent a prequalification process. This ensures that we are offered the best prices and the best commercial terms, but also guarantees that our suppliers meet the required criteria for doing business. We also improved compliance by giving staff regular training on internal control procedures and fraud-related issues.

- **Audit results:** World Vision Senegal regularly carries out internal and external audits of all its projects and programs. This includes the ongoing remit of a two-person internal audit team and recourse to large external accounting firms. The program audit completed in 2020 was rated ‘acceptable’ with no major risk. Moreover, 100% of the recommendations of previous audits have been implemented. Regular audits in 2020 have helped build a robust culture of accountability and transparency both internally and in our dealings with third parties.
## Financial situation and performance

### Support Offices - committed income

<table>
<thead>
<tr>
<th>Support Offices</th>
<th>Budget commitment approved for 2020</th>
<th>USD</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Vision Australia</td>
<td>645,094</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>World Vision Canada</td>
<td>2,873,508</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>World Vision France</td>
<td>1,364,547</td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>World Vision Germany</td>
<td>2,425,317</td>
<td>13%</td>
<td></td>
</tr>
<tr>
<td>World Vision Korea</td>
<td>1,716,620</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>World Vision Senegal</td>
<td>1,484,285</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>World Vision Spain</td>
<td>915,838</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>World Vision Switzerland</td>
<td>39,997</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>World Vision United Kingdom</td>
<td>2,624,975</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td>World Vision United States</td>
<td>4,698,198</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,776,149</strong></td>
<td></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### Type of funding - committed income

<table>
<thead>
<tr>
<th>Type of funding</th>
<th>Engagement budgétaire apprové pour l’exercice 2019</th>
<th>USD</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>4,451,644</td>
<td>24%</td>
<td></td>
</tr>
<tr>
<td>Multilateral</td>
<td>1,018,182</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Private Non-Sponsorship</td>
<td>3,107,673</td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>Sponsorship</td>
<td>10,156,850</td>
<td>54%</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,776,149</strong></td>
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<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**17.42%** CHILD PROTECTION  
**25.89%** ECONOMIC DEVELOPMENT  
**25.1%** EDUCATION AND LIFE SKILLS  
**31.59%** HEALTH AND NUTRITION
World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.

Our vision for every child is life in all its fullness. Our prayer for heart is the will to make it so.