



UGANDA  
**COUNTRY STRATEGY**  
2021-2025

Partnerships and Collaboration for Greater Impact



# Introduction

**World Vision is a Christian humanitarian organisation dedicated to working with children, families, and their communities to reach their full potential by tackling the root causes of poverty and injustice through development, relief, and advocacy. In Uganda, World Vision works across 49 districts to provide long-term development support in Health and Nutrition, Resilience and Livelihoods, Sanitation and Hygiene, Education, Child Protection and Emergency Response.**

World Vision collaborates with communities, government, sponsors, donors, civil society and the private sector to reach the most vulnerable children because we believe every child deserves life in all its fullness. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

The Country Strategy (2021-2025) seeks to contribute to the improved and sustained well-being of 5.2 million vulnerable children in Uganda. The priority areas were carefully identified and prioritised through a national vulnerability mapping aligned with the National Development plan III and Sustainable Development Goals.

The COVID-19 pandemic has increased the risk of vulnerability for children. According to a World Vision COVID-19 survey in East Africa: The pandemic has affected the lives of children in significant ways: school disruptions, economic hardship, food insecurity, mental health challenges, eroding social connections, and an increased risk for violence against children and young people. The Strategy will address the psychosocial and economic impact of the pandemic on children and emerging humanitarian needs.

The overall goal of the strategy is to contribute to increased and sustained well-being for children especially the most vulnerable. This Strategy will enhance child well-being through achieving an:

1. Increase in children who have positive and peaceful relationships in their families and communities
2. Increase in children who are well nourished (ages 0-5)
3. Increase in children protected from infection and disease (ages 0-5)
4. Increase in primary school children who can read

The Objectives will seek to bridge critical gaps identified in the various sectors which the Strategy will support.

# SECTION I



## Child Well-Being Objectives



**1** Increase in children who have positive and peaceful relationships in their families and communities

### Identified gap

44% of girls and 58% of boys aged 13-17 have faced physical violence



**3** Increase in children protected from infection and disease

### Identified gap

Child Mortality: 43 deaths per 1000 live births  
55% immunisation coverage  
30% of children under 5 do not have access to clean drinking water



**2** Increase in children who are well nourished

### Identified gap

29% of children under 5 years are stunted  
21.4% poverty rate



**4** Increase in primary school children who can read

### Identified gap

51% of children in primary 3 cannot read or write English

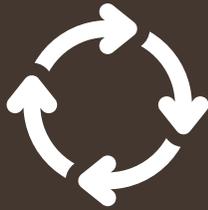


**World Vision Uganda is supporting families to create safe and positive environments for children**

**World Vision will leverage established global networks, local partnerships and private sector expertise to deliver the above objectives. We will prioritise:**

- Operational excellence: We will continue adapting to emerging trends to improve programming standards. Our planned investments in technology will enhance efficiencies in critical processes for our programming.
- Learning and growth: We will continuously develop local talent, promote gender equality, diversity and inclusion.
- Invest in local resource development, grow strategy aligned funding and strengthen partnerships.
- Strengthening governance structures and risk management.

# SECTION 2



## Strategy Overview

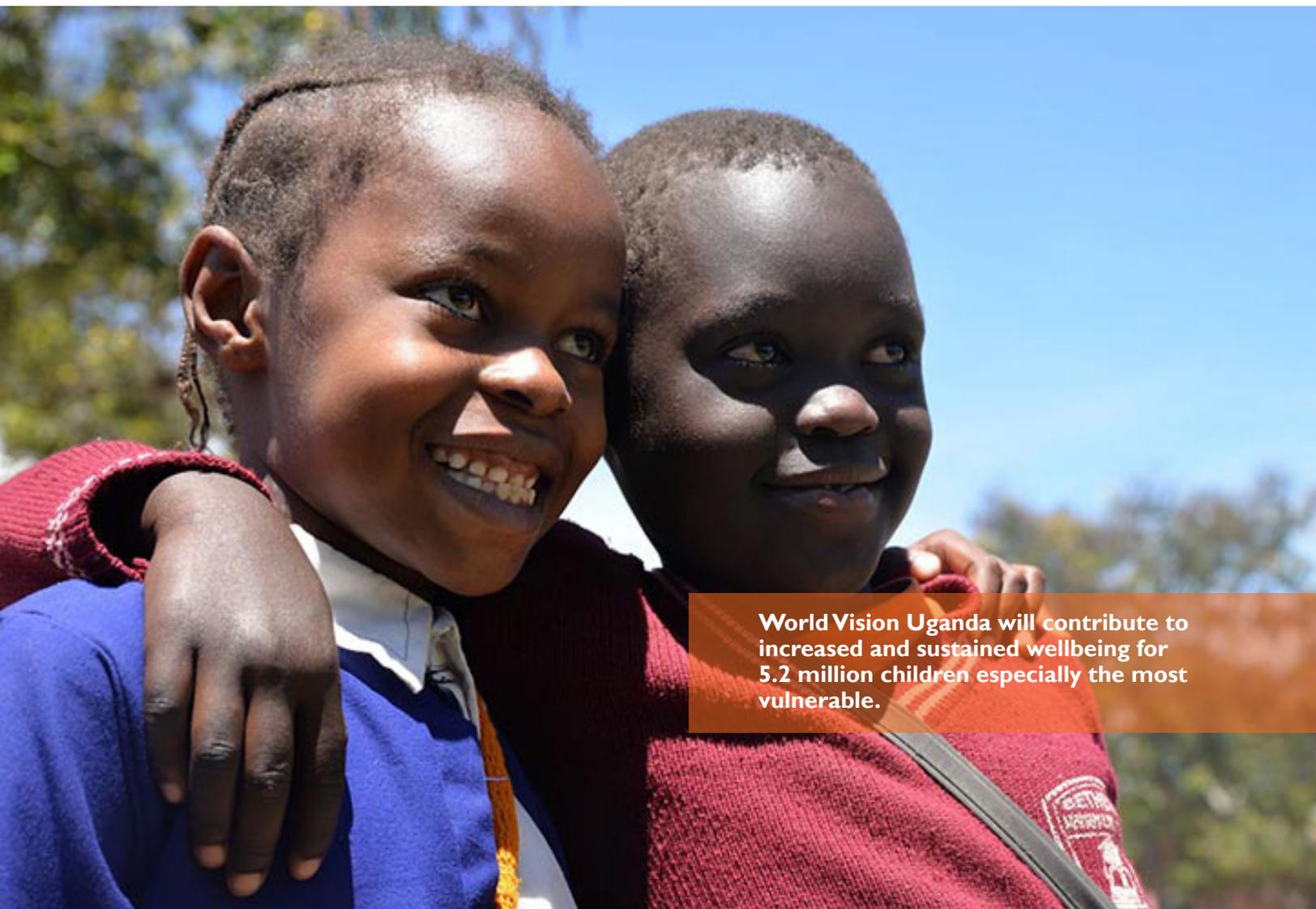
The overall strategy goal for World Vision Uganda is to contribute to increased and sustained well-being for **5.2 million children** especially the most vulnerable. This goal will be reached through four child well-being objectives. Our child well-being objectives and outcomes are aligned to the National Development Plan III and the Sustainable Development Goals.

<p><b>Objective I</b>  <b>Increase in children who have positive and peaceful relationships in their families and communities</b></p>	<p><b>Outcomes</b></p> <ul style="list-style-type: none"> <li>• Children have positive, peaceful relationships with adults and each other.</li> <li>• Parents and caregivers make child-centred decisions and are empowered to respect, nurture and protect children.</li> <li>• Communities, including schools, promote safe environments for children.</li> <li>• Effective laws, policies and systems are in place and enforced to protect children against all forms of violence.</li> <li>• Increased budget allocations by local governments to support child protection activities/issues.</li> </ul>
	<p><b>Alignment to the National Development Plan III</b></p> <p>Increase in the proportion of the population accessing social protection</p>
	<p><b>Alignment to the Sustainable Development Goals</b></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>5 GENDER EQUALITY</p> </div> <div style="text-align: center;">  <p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p> </div> <div style="text-align: center;">  <p>17 PARTNERSHIPS FOR THE GOALS</p> </div> </div>

<p><b>Objective 2</b>  <b>Increase in children who are well nourished (0-5 years)</b></p>	<p><b>Outcomes</b></p> <ul style="list-style-type: none"> <li>• Reduced maternal and child mortality and morbidity rates.</li> <li>• Reduced malnutrition rates among children under five years.</li> <li>• Increased community knowledge and adoption of appropriate maternal child health and nutrition practices.</li> <li>• Strengthened health system to deliver quality maternal, child health and nutrition services.</li> <li>• Improved attitudes and support from male partners.</li> </ul>	
	<p><b>Alignment to the National Development plan III</b></p> <ul style="list-style-type: none"> <li>• Reduce under-five stunting rates</li> <li>• Reduce under-five mortality</li> </ul>	<p><b>Alignment to the Sustainable Development Goals</b></p> 

<p><b>Objective 3</b>  <b>Increase in children protected from infection and disease (0-5 years)</b></p>	<p><b>Outcomes</b></p> <ul style="list-style-type: none"> <li>• Reduced maternal and child mortality and morbidity rates.</li> <li>• Reduced malnutrition rates among children under five years.</li> <li>• Increased community knowledge and adoption of appropriate maternal child health and nutrition practices.</li> <li>• Strengthened health system to deliver quality maternal, child health and nutrition services.</li> <li>• Improved attitudes and support from male partners.</li> </ul>	
	<p><b>Alignment to the National Development plan III</b></p> <ul style="list-style-type: none"> <li>• Reduce under-five mortality</li> <li>• Increase in population accessing universal healthcare</li> <li>• Increase access to safe water supply</li> <li>• Increase access to basic sanitation</li> </ul>	<p><b>Alignment to the Sustainable Development Goals</b></p> 

<p><b>Objective 4</b>  <b>Increase in primary school children who can read</b></p>	<p><b>Outcomes</b></p> <ul style="list-style-type: none"> <li>• Effective and inclusive teaching and learning by strengthening teaching staff capacity and school management to support literacy activities</li> <li>• Children participate fully in school and literacy.</li> <li>• Improved access to safe, conducive and inclusive learning environments</li> </ul>	
	<p><b>Alignment to the National Development plan III</b></p> <ul style="list-style-type: none"> <li>• Increase average years of schooling from 6.1 to 11 years</li> <li>• Increase learning adjusted years of schooling from 4.5 to 7 years</li> </ul>	<p><b>Alignment to the Sustainable Development Goals</b></p> 



**World Vision Uganda will contribute to increased and sustained wellbeing for 5.2 million children especially the most vulnerable.**

## Enabling Sectors

**Resilience and Livelihood Support:** The programme will work to build resilience of marginally poor households through an integrated package of interventions. These include: agricultural-based micro-enterprises; facilitating access to affordable credit services; promoting self-reliant savings groups; community-based disaster risk management; and cash and provision of food assistance.

<b>Resilience and Livelihoods</b>	
<p><b>Vision</b>  <b>Break the cycle of intergenerational poverty.</b></p>	<p><b>Outcomes</b></p> <ul style="list-style-type: none"> <li>• Households have sufficient, sustainable income to meet their basic needs.</li> <li>• Families have sustainable access to adequate nutritious foods</li> <li>• Households are resilient to shocks and stresses</li> </ul>
	<p><b>Alignment to the National Development plan III</b></p> <ul style="list-style-type: none"> <li>• Increase Household income</li> <li>• Enhance Agricultural productivity</li> <li>• Promote cooperatives and village saving schemes</li> </ul>
	<p><b>Alignment to the Sustainable Development Goal</b></p> 



**Water Sanitation and Hygiene (WASH):** The sector will primarily contribute to improved health and nutrition outcomes under objective 2 and 3. This sector is critical to combating and preventing the spread of COVID-19. The WASH programme will particularly support to promote positive behavioral practices, adherence to Standard Operating Procedures in the communities we serve.

<b>Water Sanitation and Hygiene (WASH)</b>	
<p><b>Vision</b> Improved health and nutrition</p>	<p><b>Outcomes</b></p> <ul style="list-style-type: none"> <li>• Communities and health care facilities gain increased access to basic water supply</li> <li>• Improved sanitation and appropriate hygiene practices</li> </ul>
	<p><b>Alignment to the National Development plan III</b></p> <ul style="list-style-type: none"> <li>• Increase access to safe water supply and sanitation</li> <li>• Improve multi-sectoral planning, regulation and monitoring of water resources (</li> <li>• Enable green growth through sustainable management of the environment and natural resources and improved climate resilience</li> </ul>
	<p><b>Alignment to the Sustainable Development Goal</b></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="background-color: #28a745; color: white; padding: 5px; text-align: center;"> <b>3</b> GOOD HEALTH AND WELL-BEING   </div> <div style="background-color: #17a2b8; color: white; padding: 5px; text-align: center;"> <b>6</b> CLEAN WATER AND SANITATION   </div> <div style="background-color: #28a745; color: white; padding: 5px; text-align: center;"> <b>13</b> CLIMATE ACTION   </div> </div>

## SECTION 3



### Integrating Technical Programming to Advance Child Well-Being Objectives

World Vision will reach at least 16 million children through advocacy work and influencing the legislative agenda for children.

#### INCREASE IN CHILDREN WHO HAVE POSITIVE AND PEACEFUL RELATIONSHIPS IN THEIR FAMILIES AND COMMUNITIES

We will work with faith leaders and caregivers focusing on child-centered actions that build positive community attitudes and behavior to prevent all forms of violence against children.

We will provide support to survivors of abuse through community-based restorative care. We will work with children and their families to equip them with knowledge to protect themselves and speak up against violence.

World Vision will collaborate to ensure legislation and policies that protect children are instituted and enforced.

Our advocacy will focus on creating an environment that enables children to reach their full potential with equitable access to services entitled to them.

#### INCREASE IN CHILDREN WHO ARE WELL NOURISHED

We will educate households to adopt appropriate maternal, infant and young child feeding practices.

We will equip communities with knowledge and skills to rehabilitate children from severe and moderate malnutrition.

We will work with community health workers to promote proper nutrition at the household level. World Vision will empower households to generate sustainable incomes to afford basic needs and have access to sufficient nutritious foods.



## INCREASE IN CHILDREN PROTECTED FROM INFECTION AND DISEASE

The programme will support households to adopt appropriate reproductive health, nutrition and disease prevention practices. The programme will support Health Systems Strengthening to deliver quality Maternal, child Health, HIV and Nutrition Services at the community, district, and national levels.

As an enabler, the programme will work towards increasing access to basic water supply, improved sanitation and appropriate hygiene practices in health facilities and communities.

## INCREASE IN PRIMARY SCHOOL CHILDREN WHO CAN READ

This strategic objective seeks to increase rates of reading among vulnerable girls and boys through effective, inclusive teaching and learning, maximum participation and functional learning environments. Integration of digital learning, participation of parents and caregivers will be key aspects for this programme.

Above all, the programme will support schools to provide safe teaching and learning environments with zero tolerance to violence against children.

# SECTION 4



## Our Delivery Approach

### Action to impact

World Vision employs tried and tested models in programming to be able to achieve the desired change. The approaches we use are based on these foundational approaches:



Household Engagement and Accountability Approach (HEAA) where communities are empowered to be at the centre of their transformation through community-led solutions, advocacy and demand for improved service delivery in child protection, education, health, and sanitation.



Through an adaptive fragile context programming approach, World Vision is able to bridge the humanitarian, development and peacebuilding nexus to meet new and emerging needs



Promote inclusive partnerships and participation of children, parents, teachers, local councils, faith leaders, government ministries, local governments and other national and international agencies to strengthen our advocacy efforts to implement laws and community-level mechanisms aimed at preventing harm to children.



We will work with VisionFund, our sister grassroots microfinance institution to ensure that affordable credit services are accessible to the communities where we work.



## Organisational Objectives

WorldVision will strive for continuous improvements in three perspectives which will enable delivery of the child well-being objectives during the strategic period.

### MINISTRY FUNDING

- Sustaining sponsorship funding
- Strategic alignment of grants
- Growing local, corporate funding

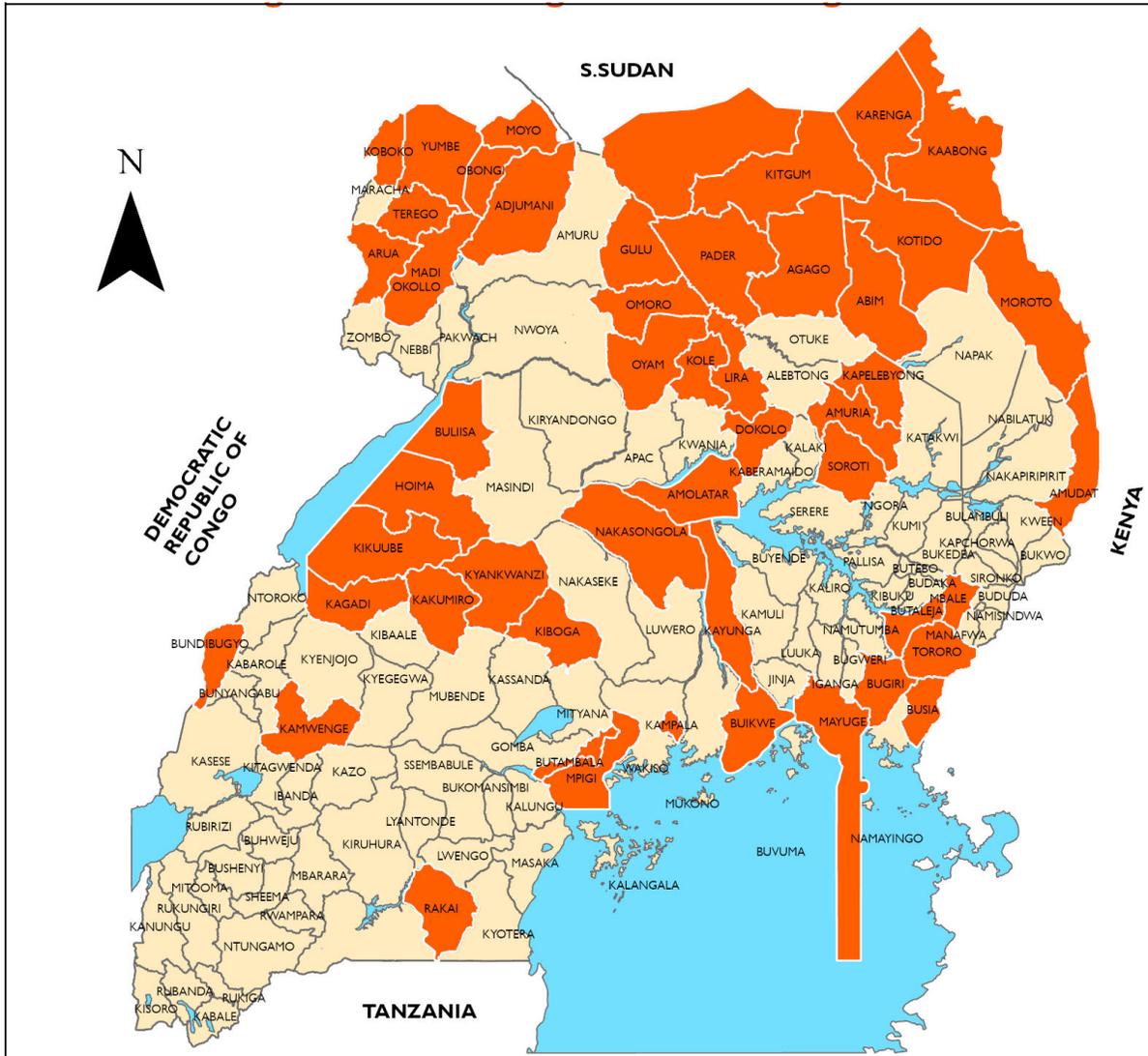
### OPERATIONAL EXCELLENCE

- Organizational agility in key processes and activities
- Enhanced monitoring evaluation and learning systems
- Improved external relations with government and civil society

### PEOPLE, LEARNING & GROWTH

- Improved organizational culture and work values
- Recognising and rewarding organisational talent for performance management
- Strengthened organisational governance

# World Vision Uganda FY 21 Programme Coverage



## Legend

- Lakes and Rivers
- Other District Boundaries
- Program Coverage by District

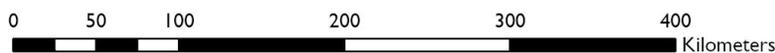
## Strategy goal

By 2025, World Vision Uganda will contribute to increased and sustained well-being for **5,234,661** children especially the most vulnerable.

## STRATEGIC OBJECTIVES

1. Increase in children who have positive and peaceful relationships in their families and communities
2. Increase in children who are well nourished (ages 0-5)
3. Increase in children protected from infection and disease (ages 0-5)
4. Increase in primary school children who can read

Overall Summary		
Districts	Area Programmes	Grants/PNS
49	48	40 <sup>+</sup>



Date: March, 2021



2:54  
← FRUITS

COPY THIS WORK IN YOUR BOOKS

1 of 2  
A fruit is a developed ovary.  
A fruit has two scars i.e. a style scar and a stalk scar.  
• A fruit protects the seeds.  
• Fruits help in seed dispersal when they ripe.

**FRUITS**

Function of a fruit is to a plant

**TYPES OF FRUITS**



**SUCCULENT FRUITS OR JUICY FRUITS**

These fruits are fruits whose pericarp or mesocarp becomes juicy when eaten.

**DRUPE**

A succulent fruit with one seed inside.

**BERRIES**

Fruits with very many seeds inside them.

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