



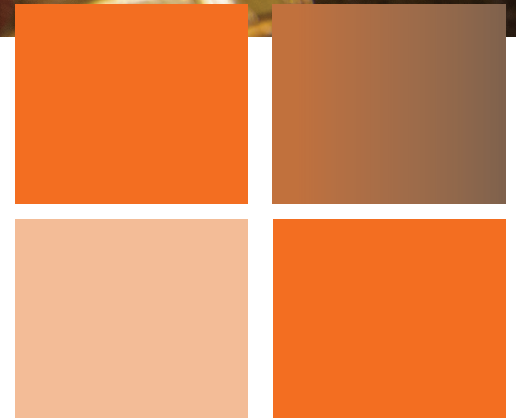
World Vision®

Our Roadmap to Impact 2021-2025

GLOBAL WATER, SANITATION, AND
HYGIENE BUSINESS PLAN

“Our Roadmap to Impact” is World Vision’s global WASH business plan for 2021 to 2025—our organizational commitment to invest \$1 billion over five years to extend the impact of our water, sanitation, and hygiene work across 41 prioritized countries in six regions, with an emphasis on reaching the world’s most vulnerable, especially in fragile contexts.

Accelerating the critical work of the WASH sector at large in achieving SDG 6, clean water and sanitation for all, while working toward the vision of transformative WASH for child well-being, World Vision will build on learning to deliver quality interventions to impact 15 million people with safe water, 14 million people with improved sanitation, and 18 million with improved hygiene in this period.



Where We Work

World Vision currently works globally across nearly 100 countries. Those countries determined to have a high need for WASH programming, in alignment to their country's strategy, were selected to be part of this five-year business plan, and include 41 countries across six regions (38 countries with national plans plus 3 countries included through World Vision's Syria Response).

Thirty of the business plan countries are considered fragile or extremely fragile states as defined by the Organisation for Economic Co-operation and Development (OECD) 2018 States of Fragility Framework. Of these countries, 12 are considered extremely fragile states.



LATIN AMERICA & CARIBBEAN

Bolivia
El Salvador
Guatemala
Haiti
Honduras
Nicaragua

WEST AFRICA

Chad
Ghana
Mali
Mauritania
Niger
Senegal
Sierra Leone

SOUTHERN AFRICA

Angola
Democratic Republic of Congo
Eswatini
Lesotho
Malawi
Mozambique
Zambia
Zimbabwe

EAST AFRICA

Burundi
Ethiopia
Kenya
Rwanda
Somalia
South Sudan
Sudan
Tanzania
Uganda

MIDDLE EAST & EASTERN EUROPE

Afghanistan
Iraq
Jordan
Lebanon
Syria

ASIA PACIFIC

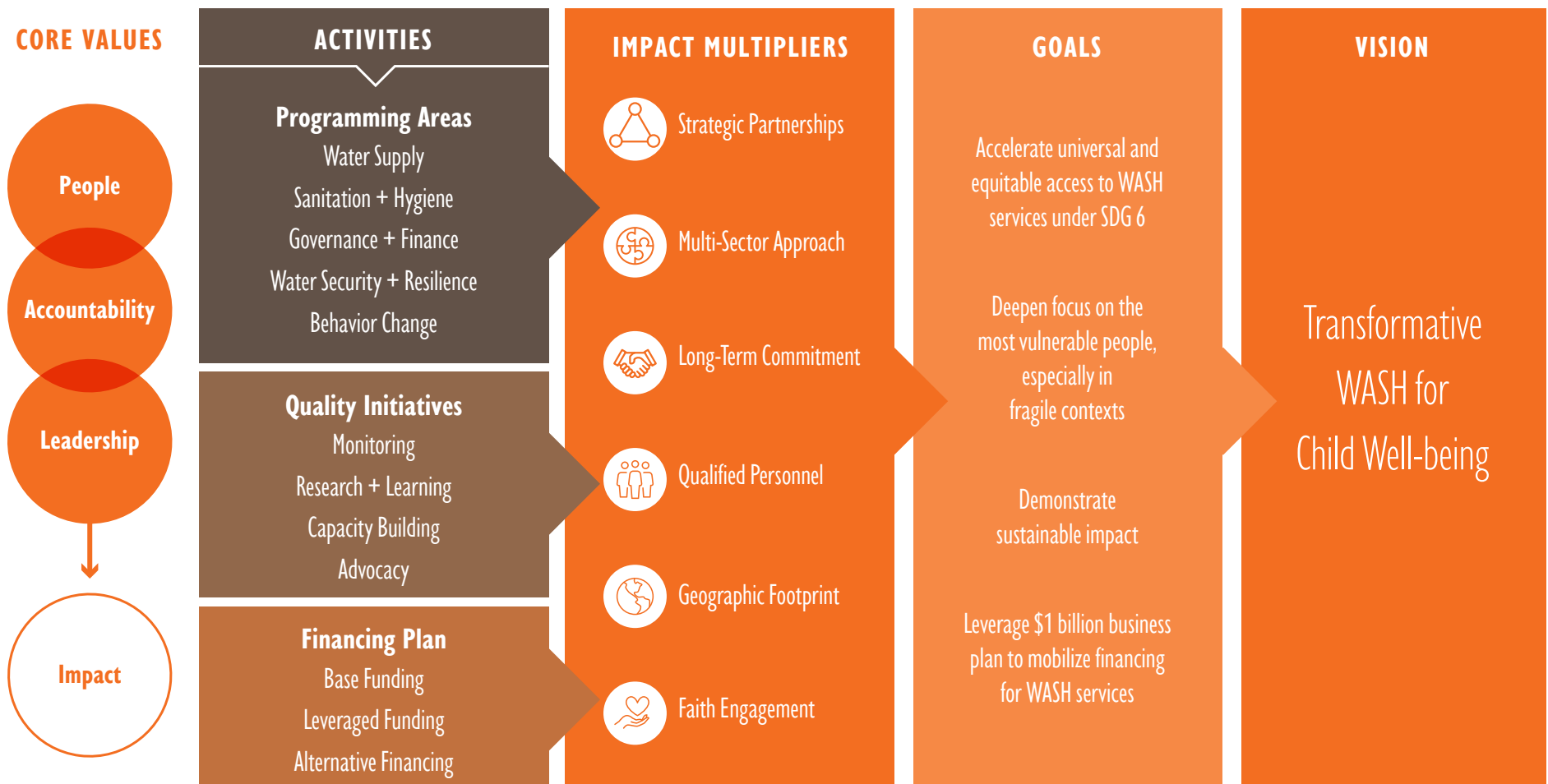
Bangladesh
Cambodia
India
Indonesia
Myanmar
Papua New Guinea

How We Achieve Our Vision

World Vision's WASH business plan roadmap is a framework outlining our strategic approach to align every component of our work—programming focus areas, quality initiatives, financing plans, organizational distinctives which multiply impact, and core values—toward the vision of transformative WASH for child well-being.

Four WASH programming areas are prioritized to achieve household, community, and institutional WASH targets including: water supply, sanitation and hygiene, governance and finance, and water security; with behavior-change interventions and cross-cutting themes of gender equality and social inclusion integrated across programming.

To complement programming activities, a set of quality initiatives ensure continuous learning, adapting, and gathering evidence of impact for accountability while impact multipliers leverage qualities of World Vision's organizational DNA to boost effectiveness; and our values of people, accountability, and leadership position World Vision to lead in the sector.



Defining Our Goals

GOAL 1

World Vision is committed to accelerate the realization of SDG 6. We believe the SDGs will not be achieved by one government or organization alone, but huge progress can be made through collective efforts.

GOAL 2

World Vision's mandate is to serve the most vulnerable, especially in countries where extreme poverty and protracted political instability have hampered investment in WASH services.

GOAL 3

World Vision recognizes the need and value of measuring outputs and outcomes, capturing learnings, and sharing of information to drive programing decisions toward better effectiveness.

GOAL 4

World Vision is committed to raising revenue of over \$1 billion for investment into WASH systems and services and to leverage those efforts to mobilize additional financing to close the financing gap for achievement of SDG 6.

Multiplying Our Impact



Strategic partnerships bring together stakeholders to maximize value for program implementation, learning and capacity building, and financing.



Our **multi-sectoral approach** enables investments made in WASH to have greater impact across health and nutrition, food security and livelihoods, economic development, education, and child protection.



A **long-term commitment** of 10-15 years in communities enables continuity in program delivery, incremental growth, and integration of WASH within multi-sectoral programming.



More than 1,200 designated WASH staff members in 41 prioritized countries work to provide **localized expertise** in World Vision program areas.



A **global footprint** across 6 regions positions World Vision as one of the largest NGOs supporting SDG 6. Locally-led WASH efforts guided by national priorities are backed by global strategy.



Faith engagement leverages our Christian identity in sensitive and appropriate ways to mobilize local religious leaders as advocates for WASH programs and behaviors.



Costs & Resources

World Vision will utilize multiple revenue streams to fund WASH activities while exploring growth of alternative financing options to increase investments across the sector.

Base funding—generated primarily through private donations—serves as a catalytic driver to raise additional funding at a rate of an additional \$4 of leveraged funds for every \$1 of base funding invested. The flexibility of base funding also enables national offices to program strategically based on community and district-driven need while enabling and strengthening long-term program commitments.

Business plan activity costs

Water supply and water security	\$612 million
Sanitation and hygiene	\$206 million
Governance and finance	\$35 million
Monitoring and research and learning	\$21 million
Program management and capacity building	\$167 million
Total	\$1.04 billion

People gaining access to
Water
15 Million



Sanitation
14 Million



Hygiene
18 Million

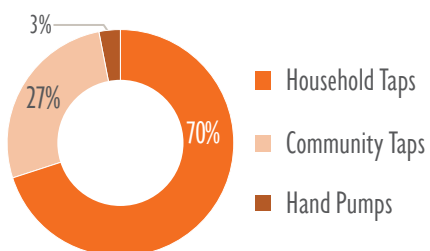


Subnational districts supported
toward achievement of SDG 6

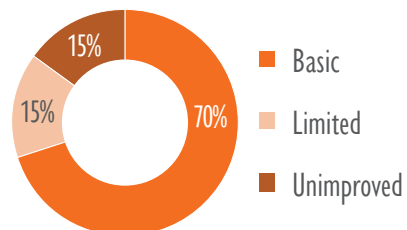
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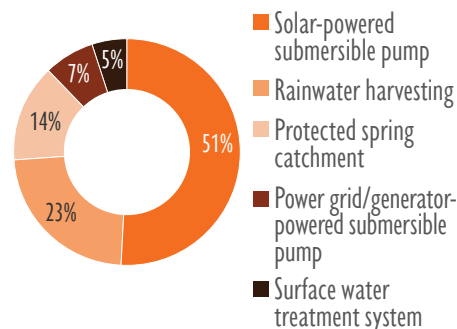
Community Water Points by Type



Household Sanitation by SDG Service Level



Piped-Water Systems



Schools gaining access to:



Basic Water **7,744**

Basic Sanitation **5,384**

Basic Hygiene **15,916**

Training in planning and budgeting of WASH services **10,955**

Healthcare facilities gaining access to:



Basic Water **3,032**

Basic Sanitation **2,567**

Basic Hygiene **3,347**

Cleaning policies and protocols **2,337**

Community interventions:



Piped-water systems built **7,135**

Faith leaders trained **30,162**

Local businesses active in WASH **20,395**

WASH committees formed & trained **23,125**

Gender Equality and Social Inclusion:



Schools gaining access to improved sanitation for girls, with facilities to manage menstrual hygiene **4,470**

Schools gaining access to improved sanitation for children/youth with limited mobility **4,961**

Bathing rooms available for women in postnatal care at healthcare facilities **1,540**

Water, sanitation, and hygiene are at the heart of child well-being and foundational to World Vision's mission for all children and their communities to experience life in all its fullness.

For more than 35 years, World Vision has been committed to stand in the gap, globally leveraging resources and locally working alongside communities to ensure millions of children around the world have access to clean water, dignified sanitation, and healthy hygiene practices.

www.worldvision.org/cleanwater



For more information about World Vision's WASH programming contact:

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About World Vision

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve all people, regardless of religion, race, ethnicity, or gender.