

## Baseco, Philippines

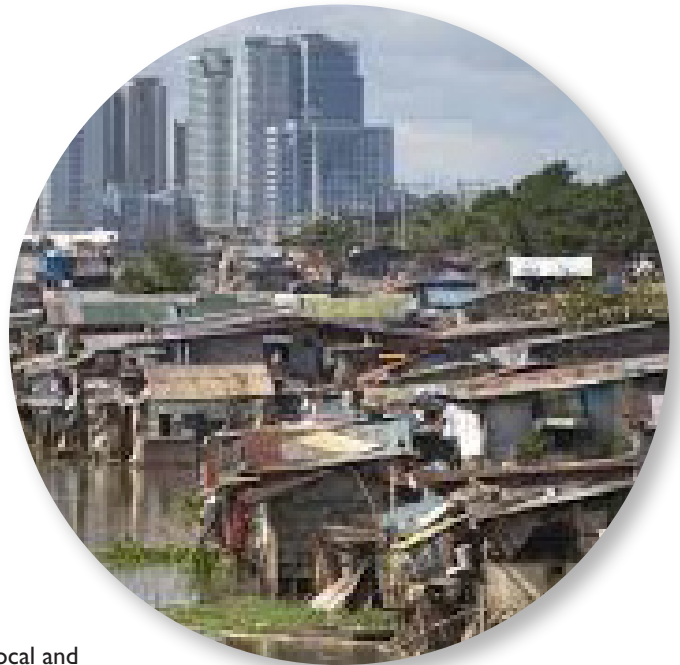
### WHAT WAS ACHIEVED

**Enhanced contribution to the SDGs at neighbourhood, district and citywide levels** through education of 500 individuals on HIV&AIDS prevention, control, and treatment (SDG3); enhanced education of 1,070 children (SDG4); solid waste management projects through weekly coastal clean-ups (SDG11, SDG14); at least 50,000 individuals including children were equipped to deal with urban disasters risk reduction (SDG11); and 1,200 households improved their waste management practices (SDG 11).

**Citywide partnership for citywide impact** through regular collaboration and coordination with the local inter-agency network, schools, churches and corporate partners in the implementation of shared plans and issue-based projects.

**Enhanced urban governance** through promoting urban residents' engagement and local-led advocacy for all urban communities to actively participate in the government's planning and development processes at local and city levels; influencing policy and advocacy on urban issues affecting children (e.g., creation of the Department of Human Settlements and Urban Development; Philippine Disaster Risk Reduction and Management Act of 2010; adoption of World Vision's life skills modules by the Manila Department of Education and Manila Social Welfare Department).

**Creation of safe and prosperous environment for children** through 1,185 children being taught about Child Rights and Responsibilities; the set up of six Child-friendly Spaces benefiting 100 child scavengers and children of street sweepers and waste collectors; 2,544 students increasing their knowledge about waste sorting and recycling; and 263 savings groups being established with 6,634 members and a total savings of \$1.2 million.



*Baseco is an urban poor neighbourhood, sitting on 48 hectares of poorly reclaimed land around Manila Bay, surrounded by garbage and highly vulnerable to both natural and human-made disasters. Residents of Baseco are mostly informal settlers with low-income, insecure jobs and limited access to basic services such as education, healthcare, sanitation and proper shelter.*

### KEY IMPACTS

5,000

individuals, including children, capacitated and equipped on dealing with disasters. (FY19)

1,185

children oriented on Child's Rights and Responsibilities. (FY19)

263

savings groups with 6,634 members and a total savings of \$1.2 million.

100

children (scavengers and street sweepers/waste collectors) benefitted from 6 Child Friendly Spaces.

## HOW IT HAPPENED

The programme was aligned with the citywide approach due to Baseco's large population, governance structure and the local government's capacity to influence urban policies for safe and prosperous environments where children thrive. The programme in Baseco incorporated three components of World Vision's Citywide Self-sustaining Model.

Take 5 minutes to learn about the Citywide Self-Sustaining Model. 

## URBAN PROGRAMME APPROACH

The programme was designed to enable urban residents in Baseco to drive change by working alongside local governments, organisations and individuals in the neighbourhood. The programme focused on the most vulnerable children and one of the most pressing issues – solid waste management. The Strategic Pillars and Enablers of Change were integrated in the programme contributing to a safer and more prosperous city.

**Safer Cities: Urban Governance** – built the capacity of the local council for the protection of children in Baseco; promoted safety through urban residents' engagement and local-led advocacy for residents to actively participate in the government's planning and development processes in Baseco and at the city-level; Built Environment, Public Space and Services – through partnerships with local government, two churches, two schools and two non-governmental organisations. Six Child-Friendly Spaces offered 100 child scavengers comfort and safety; Urban Planning and Design – established a disaster risk reduction and management council and DRRM plans; Knowledge Building – through regular participatory reflections and planning sessions with urban residents that generated information allowing partners to assess the quality of implementation, the strengths of partnership, and what needs to be improved.

**Prosperous Cities: Built Environment, Public Space and Services** – rehabilitated idle spaces into materials recovery facilities to support the Waste to Wages and Municipal Waste Recycling Projects; savings groups were organised to facilitate simple savings, immediate loan facilities and household cash-flow management; Technology – solid waste management projects introduced new incentive schemes (collected points in exchange for grocery items) and the use of mobile phone applications providing Smart Pay Maya Cards to families in Baseco to increase plastic collection.

## RESOURCING: BLENDED FUNDING

The programme leveraged child sponsorship funds to attract additional funding. The solid waste management programme is an example of partnering and resource pooling that brought together local stakeholders, Procter & Gamble, and a Canada organisation that provides social plastic recycling innovations. This was a successful six-month pilot and became the springboard to scale up the solid waste urban project in Manila and further diversify its funding from other partners including USAID's Municipal Waste Recycling Programme.



## OPERATIONS: CONSOLIDATED CLUSTER

The programme embraced the core operating principle of focusing on contextual issues to deliver quality urban projects, maximising economies of scale through engaging multi-stakeholders for collective action, and taking advantage of diverse urban players such as private corporations in partnering for scale and sustainability. World Vision played three roles within a multi-stakeholder partnership network for citywide impact:

**Community Mobiliser and Incubator:** as a community facilitator through establishing a presence in the neighbourhood; identifying key community issues as entry projects; facilitating community shared planning; building relationships and trust; supporting the establishment of grassroots groups; co-creating and piloting new solutions with urban residents; building upon expertise and good practices in local development.

**Multiplier:** as an active partner through collaboration with city partners for joint action; turning good practices to scalable models; complementing resources; empowering stakeholders in the city; providing small and medium enterprises access to technology and credit; facilitating linkages between urban residents and service providers.

**Strategic Facilitator and Convenor:** influencing or co-creating city planning and budgeting processes to ensure the inclusion of the most vulnerable groups; encouraging active citizenship and equipping local leaders as change agents in the city; facilitating and providing a neutral and safe venue for dialogue; communicating best practices and research results to Manila City Government.