



WORLD VISION ZAMBIA  
ANNUAL  
**REPORT**  
ANNUAL  
ANNUAL  
2021





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## Board Chair's Remarks

I am happy to present the World Vision Zambia Limited Annual Report for the year ending 2021.

In 2021, World Vision Zambia's Board continued to devotedly execute its oversight mandate to ensure the overall well-being of the organization. This is done primarily through developing appropriate standards and policies to ensure that World Vision's ministry in Zambia remains true to its vision; life in all its fullness for all children.

One of the highlights in 2021 was the first-ever virtual Africa Regional Forum that took place from 8-9 July 2021, co-hosted by Zambia and Zimbabwe. The forum's theme was "Pressing Forward with Christ at the Center," taken from Philippians 3: 14. The meeting virtually brought together over 100 participants from 26 countries in Africa and other regions. It provided for the development and enhancement of effective governance practices that

our boards and Advisory councils can upscale during the Volatility, Uncertainty, Complexity and Ambiguity (VUCA) session. We strengthened our fellowship and built a Christian community from the biblical reflections and worship music.

Another highlight of the year 2021 was a health fundraising project that the Board was involved in. At this event, the Board raised K186,000 to support the COVID-19 response in health care facilities in Chongwe district.

The Board also participated in a peer review, which is a rewarding process that evaluates the governance oversight and processes of the World Vision Zambia office and helps us strengthen alignment around our common values, mission, and governance according to World Vision International global partnership standards. The Board was pleased to be rated green (meets standards) in the Peer Review.

As we reflect on the achievements in 2021, we assert that God has been our source of help, and as we move into the Fiscal Year 2022, we pray for God's grace to foster excellence in execution in all staff. On behalf of the Board, I extend sincere and deep appreciation to the World Vision Zambia's National Director and his Senior Leadership Team, for their vital role in helping the Board to execute its oversight responsibilities effectively. The Board recognizes that the achievements shared in this Annual Report would not have been possible without our staff, donors, support offices, and our government's support.

I look forward to another great year in 2022.

A handwritten signature in black ink, appearing to read 'Malcom Chabala', written in a cursive style.

**Malcom Chabala**

Board Chair, World Vision Zambia

Our Vision for every child  
is life in all its fullness.  
Our prayer for every heart  
is the will to make it so



# National Director's Foreword

As we leave the year 2021 behind, let's take a moment to thank God for the goodness we experienced in many different ways that enabled our organisation to continue with its ministry of uplifting the lives of children and communities where we are working.

As the world was still grappling with COVID-19 and its effects, 2021 presented a new hope for World Vision Zambia. We were able to implement our various interventions in communities while adhering to health guidelines.

Achievements outlined in this report were aligned with our five-year strategy 2021 - 2025. To sharpen and deepen our implementation focus, World Vision Zambia prioritized the following sectors: Livelihood and Resilience, Education, Child Protection, Health and Nutrition, Disaster Management; and Water, Sanitation and Hygiene.

In 2021, we partnered with 952 and 1,075 traditional and faith leaders, respectively, to disseminate messages on ending child marriages across our

Programme areas and reached over 213,000 people with access to essential drinking water. In addition, over 3,000 farmers were reached and supported through various value chain addition activities.

Further, World Vision Zambia trained over 2,700 teachers in 'Unlock Literacy', a model that focuses on training teachers to conduct literacy lessons effectively. Our evaluation of 2021 indicated that the 'Unlock Literacy' training resulted in an increase in learners who could read with comprehension by Grade 3 from 12% in 2017 to 26% in 2021.

Over 17,000 pregnant mothers were enrolled in the timed and targeted Counseling (ttC) model and reached with key health-seeking messages during pregnancy. These targeted health messaging contributed to institutional deliveries of 16,621 ttC clients (pregnant women). Further, we rehabilitated 891 malnourished children through Positive Deviance (PD) Hearths with support from 315 functional neighbourhood health committees.

In addition, through our COVID-19 response interventions, we reached 1,281,993 people with messages on COVID-19 prevention behaviours such as hand and respiratory hygiene and isolation.

Key achievements in the various sectors would not have been possible without visionary community members and staff, enabling government support and funding from our sponsors and donors.

I wish to express my sincere appreciation for the support you have accorded World Vision Zambia. Without your enduring support, the achievements outlined in this report would not have been realized. Thank you for believing in our ministry and its ability to transform the lives of the most vulnerable children and communities and for investing your resources in this cause.



**John Hasse**

National Director, World Vision Zambia



# Going further than we imagined

We relentlessly pursue our vision for every child; life in all its fullness, and our prayer for every heart; the will to make it so.

## Fullness of life for the world's most vulnerable children



"Now to Him who is able to do immeasurably more than all we ask or imagine, according to His power that is at work within us."  
-Ephesians 3:20

Wise stewardship

Looking outward

Unity, inclusion, and trust

Timely truth-telling with love



We are committed to the poor

### DEEPEN OUR COMMITMENT TO THE MOST VULNERABLE GIRLS AND BOYS

Putting the most vulnerable girls and boys first, we will continue to realign our focus and footprint to reduce extreme child vulnerabilities.



### FOCUS OUR MINISTRY FOR GREATER RESULTS

We will be an impact-driven, market-informed Partnership with a culture and practice of maximising impact for child well-being with every decision and action we take.



### LIVE OUT OUR CHRISTIAN FAITH AND CALLING WITH BOLDNESS AND HUMILITY

With Christ at the centre of all we do, we will demonstrate God's unconditional love for children by addressing the deep, spiritual root causes of child vulnerability.

### Core Values

We value people

We are partners

We are responsive

We are stewards

We are Christian



### COLLABORATE AND ADVOCATE FOR BROADER IMPACT

Driven by the voices of girls and boys, we will advocate and partner for systemic change across global, national, and local levels.



### DELIVER HIGH QUALITY, SUSTAINABLE FUNDING

We will unlock the power of our global scale and Christian distinctive to focus on child sponsorship revenue, private funding, and growing grants to support ministry priorities.



# We are **World Vision**

World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.

We are driven by our desire to ensure that every boy and girl has what they need to grow in mind, body and spirit. Our more than 700 World Vision Zambia and Vision Fund staff work hard to empower children to live lives filled with joy, become all Jesus created them to be and go further than they could ever have imagined.

Guided by 40 years of experience and expertise in Zambia, our dedicated staff employ proven, effective development and relief practices to empower communities to become self-sufficient and bring real, lasting change.

As a leading non-profit organization, we labour alongside supporters, stakeholders, families and communities to transform lives and bring hope, and, as a result, all our lives are enriched.

We are privileged to serve and work to see relationships restored and communities transformed, all as a reflection of God's unconditional love. And, we humbly acknowledge that without the goodness of God and the generosity of donors, we would not be able to do what we do.



# World Vision Zambia's Priority Sectors



## Education

World Vision Zambia improves literacy for children through equity and quality education. We focus on increasing access to quality education for girls and boys from Early Childhood Education to Grades 1 - 4. We support safe and conducive learning environments for young learners, including infrastructure improvement and providing a conducive learning environment for younger learners on school premises. We also create Reading camps that support continued literacy learning in the communities.



## Health and Nutrition

Our objective for health is to contribute to the reduction of maternal and child mortality through improved health and nutrition practices. We want to ensure mothers, newborns, and under-5 children access quality essential health care services. In addition, they should have access to safe drinking water and improved sanitation.



## Child Protection

We promote an environment where children are safe, protected and nurtured, based on Christian principles. We are dedicated to ensuring effective legal systems that protect children from early child marriage, harmful traditional practices, sexual and physical abuse are in place. We want children to maximise their God-given potential in their communities.



### Resilience and Livelihood

We are working with households to improve household resilience and livelihoods by enhancing their access to financial services; improving enterprise profitability; empowering entrepreneurs to access sustainable markets; and enhancing community capacities to protect and restore their natural resources through sustainable natural resource management.



### Water, Sanitation and Hygiene

We are focused on improving vulnerable communities' water, sanitation, and hygiene status. Our approach focuses on ensuring that children, families, communities and institutions have access to safe; equitable and sustainable clean water; dignified sanitation; and they practice appropriate hygiene behaviour.



### Emergency Affairs

Through emergency relief, we provide humanitarian assistance to people affected by drought in the Southern and Western Provinces of Zambia. We are working in all the three Refugee Settlements in Zambia and host communities reaching people with various interventions to improve their health status, psychosocial well-being and their access to essential services, such as food, shelter, water and sanitation.

# Reaching the Most Vulnerable



World Vision Zambia improves the well-being of children and their communities by providing clean and safe water and sanitation services. In the Fiscal year of 2021, we increased access to clean and safe water for 213,274 people in our operational areas. In addition, 307,635 people had access to improved sanitation facilities at the household level, recording an increase of 28% from the previous year. Furthermore, 42,219 children in schools had access to essential drinking water. In contrast, 84,555 had access to basic handwashing facilities representing a 9% increase from that recorded the previous year.



Our health interventions focused on improving the health of mothers and infants. In the 2021 Fiscal year, we reached 28,293 caregivers with crucial health messages on complementary feeding practices indicating an increase of 14% from the 24,398 caregivers reached in 2020. In the same period, 17,766 pregnant mothers were enrolled in the timed targeted Counseling (ttC) model and reached with key health-seeking messages during pregnancy. This led to institutional deliveries of 16,621 ttC clients (pregnant women). In addition, World Vision Zambia rehabilitated 891 malnourished children through Positive Deviance (PD) Hearth with support from 315 functional neighbourhood health committees.



Through the Savings for Transformation (S4T) model, more households enhanced their resilience and livelihoods by gaining access to financial services. Over 1,200 S4T groups were formed, generating K6,447,550 (\$403,000) in savings. Meanwhile, 3,621 farmers participated in several value chains such as dairy, goats, groundnuts and chickens driven by viable and accessible markets. As a result, 1,560 farmers growing groundnuts were linked to profitable markets, resulting in K7,200,000 (\$450,000) earnings from the sale of groundnuts.



Raising awareness about the dangers of child marriage remain one of our priorities as we contribute to growing the end violence against children movement in Zambia. In 2021, we used various media channels such as television, radio and social media platforms to disseminate messages on ending child marriage and child protection, reaching 3,478,916 people.

There was also an increase of children that secured birth registration documents from 7,550 recorded in 2020 to 21,718 in 2021 representing a percentage increase of 65%. In addition, 225 child-led child protection groups were formed during the year representing a 44% increase from the previous year.



World Vision Zambia addresses low reading levels among children by establishing Reading camps and training teachers to conduct literacy lessons effectively. We established 1,249 Reading camps and trained 2,797 teachers in the 'Unlock Literacy' model. This increased the number of learners who could read with comprehension by Grade 3 from 12% in 2017 to 26% in 2021.

In addition, the proportion of parents and caregivers that promoted learning and reading for their children at grade appropriate levels increased from 17.6% in 2017 to 24.8 in 2021.



World Vision has equipped a network of **faith and traditional leaders** to respond to child protection issues and improve the well-being of children within communities. In 2021, we worked with **952 traditional leaders and 1,075 faith leaders** to champion messages on ending child marriages. From 2019 to 2021, **18 traditional leaders** developed child protection by-laws to ban child marriages in their areas.

2,797 **teachers** 

trained in 'Unlock Literacy' and **144,564 boys and girls**

supported with **literacy learning** through books and study kits



17,766 **pregnant women**

supported with **health seeking messages during pregnancy**



nearly 50% **of Vision Fund borrowers are women out of the 1,278 people** that accessed loans from Vision Fund International



Over 1,000 **World Vision Supporters**

**campaigned for vulnerable children**

213,274 **people**

gained access to **basic drinking water**



307,653 **people** including 11,062 **children**



have access to **sanitation facilities**



3,621 **farmers**

reached and supported through various value chain additions such as dairy, beans, chickens, goats and groundnuts.

# Our COVID-19 Response



**1,490,287**  
people

reached with COVID-19 interventions in FY21

We supported  
**244**  
medical personnel

with **personal protective clothing (PPEs)** to enhance protective measures against COVID-19



We supported  
**13,857**  
children

with child protection interventions (including registration, care protocols, prevention of separation, alternative care) during the COVID-19 pandemic

**1,281,993 people** reached with preventive **behaviour messaging** (e.g. hand and respiratory hygiene; isolation; WASH behaviours)



**57,206**  
**masks distributed**

(including to health facilities, health workers, learners and caregivers)

**69,215 educational materials** provided to enable and support remote **literacy learning for pupils**



**\$60,585** provided for **cash/voucher support** reaching **512 people**



**182**  
**community-level public hand washing stations established or maintained**

# Financial Summary

*With the support of our donors and sponsors, we have continued to reach the most vulnerable children and communities*

## Total Revenue (in US\$ millions)

	2015	2016	2017	2018	2019	2020	2021
<b>Cash Revenue</b>	<b>\$51.0</b>	<b>\$42.0</b>	<b>\$36.1</b>	<b>\$35.5</b>	<b>\$38.4</b>	<b>\$48.0</b>	<b>\$42.4</b>
<b>Value of Gifts in Kind</b>	<b>\$16.8</b>	<b>\$43.3</b>	<b>\$10.8</b>	<b>\$9.6</b>	<b>\$8.2</b>	<b>\$9.2</b>	<b>\$5.5</b>

## 84% expenditure of cash income in 2021

Expense Type	Expenditure in US\$
Church Community Engagement & Sponsorship	6,002,990.62
Health Programming	4,710,788.01
Education (Literacy Programming)	3,633,123.34
Multi-sectoral	8,929,938.31
Resilience and Livelihood Programming	5,046,580.99
Water Sanitation & Hygiene	7,378,652.64
<b>Total Expenditure</b>	<b>35,702,073.91</b>

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Our vision for every child is life in all its fullness.

Our prayer for every heart is the will to make it so

# A special thank you to our Sponsors and Supporters



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# PRM

Bureau of Population,  
Refugees, and Migration

United States Department of State



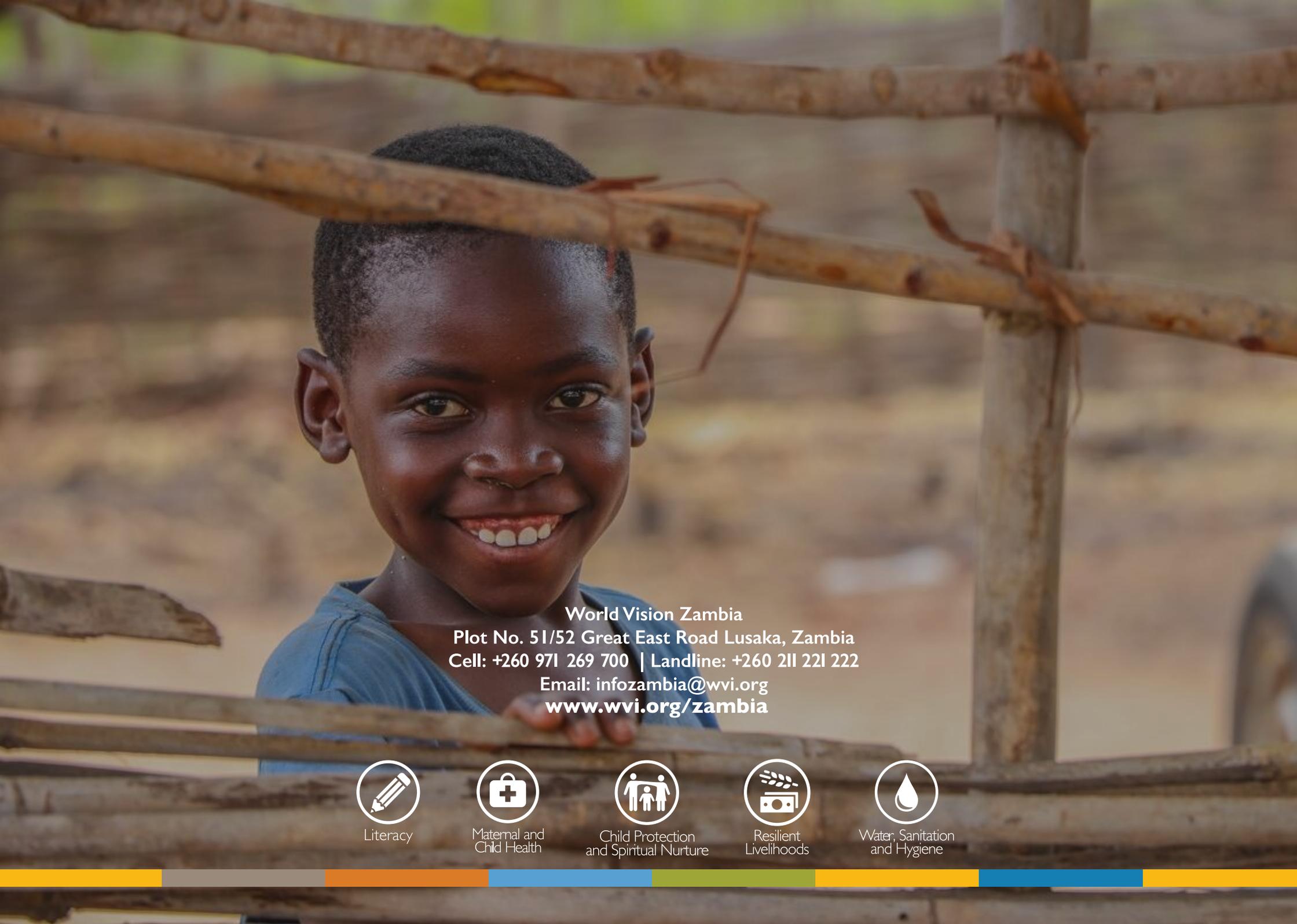
BILL & MELINDA  
GATES *foundation*



Funded by the  
European Union



**UNHCR**  
The UN Refugee Agency



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Literacy



Maternal and  
Child Health



Child Protection  
and Spiritual Nurture



Resilient  
Livelihoods



Water, Sanitation  
and Hygiene

