OUR VISION

Our vision for every child, life in all its fullness.

Our prayer for every heart, the will to make it so.
5-year Strategic Goal

Bringing Fullness of Life for 14.4 million of the Most Vulnerable Children through transforming hard-to-reach communities and addressing the root causes of multi-dimensional poverty and injustice

Technical/ Sector Programmes

- Education
- Child Protection and Participation
- Health, Nutrition and WASH
- Livelihoods and Food Security

Cross-cutting /Contributing Thematic Areas

- Advocacy and Campaign
- Faith and Development
- Gender Equality and Social Inclusion
- Environment, Climate Change, Disaster Risk Reduction and Response

How will this goal be achieved?

- Programme Impact
- Diverse Funding
- Operational Excellence
- Well Developed People
World Vision (WV) kicked off celebrations for its 50 years of operations in country with a gathering of all our staff for the first time in our history. WV was responding to humanitarian emergencies and disasters prior to the formation of the country and has partnered with Government, people of Bangladesh and all stakeholders in the progress and development of the country from its inception.

Once again this year in the midst of the continuing COVID-19 pandemic and related challenges, our teams were committed and worked tirelessly to ensure children were kept safe and protected. Given the experiences and the learning from the previous years, we were better positioned and prepared to respond to the challenges posed. Although we were able to stop and prevent many a child marriage in our programs/projects, its unacceptable that more children throughout the country were married off during the pandemic, did not have access to basic services, have experienced increased levels of abuse and violence.

We are constantly challenged and looking to address root causes of poverty by creating learning environments for the children, delivering quality health services, and assisting families with agriculture and livelihoods support. Through the dedicated efforts of our over 1,000 staff and network of over 5,000 community facilitators, we have reached over 6.7 million people. Although progress against Sustainable Development Goals (SDG) were somewhat set back due to the pandemic, we continued to see lives changed for the better through our work and communities given hope in the midst of their hopelessness.

Some of the significant interventions included - 28,895 vulnerable families provided with direct livelihood and asset support to help them overcome some of the losses they incurred during the pandemic. 8,919 malnourished children aged 6-59 months were well-nourished through the community-based nutrition programs. 106,313 people received access to safe drinking water and 131,897 people received access to safe sanitation. Together with the child and youth forum members 374 child marriages were prevented.

Without the continued support of our generous donors and funding offices, national and local governments and the communities we serve, none of this would have been possible. We thank them all for their partnership and the trust placed on us. My heartfelt thanks also to our teams who continue to serve faithfully in challenging contexts. With God's leading, we will continue to fulfil our commitment of transforming the lives of children and communities in Bangladesh.

There is much to be done to recover from the pandemic, particularly in the case of the most vulnerable. With your support, World Vision will continue to collaborate with all stakeholders to build on the progress to date, so that every child can experience ‘Fullness of Life’ and have hope the future.

Suresh Bartlett
National Director
World Vision Bangladesh
Where We Work

56
long-term Area Programmes (APs)

36
grant-funded projects

25
Privately funded projects

28
districts
71 sub-districts
275 unions
OUR ACHIEVEMENTS

A year of resilience at a glance
Total Persons Reached

6,738,032

1,477,054 Females
505,350 Males
2,456,387 Boys
2,299,241 Girls

8,991 People With Disabilities (PWDs)
Every hour, 12 people receive clean water and 45 people get access to safe sanitation facilities.

Every hour, 30 individuals receive livelihood inputs to ensure food security for their families.

Every day, 162 children take part in ending violence against children.

Every hour, 29 children (under 5 years) are supported to prevent malnutrition.

Every hour, 24 children receive education.
Responded to the devastating cyclone in Bhola district.

Supported the Bangladeshi people taking refuge in India.

Set up office in Birishiri, Netrokona districts in Bangladesh.

18 projects under sponsorship and child care program were established.

10-year Chanpara Project for homeless people was set up.

Food, shelter, educational materials, medicine, etc were provided in 13 Burmese Muslim Refugee camps in Cox’s Bazar.

8,000 children (04-14 years) were supported with food, education and medical expenses under child care projects.

25,000 Registered children were supported through 103 child care projects.

Social welfare outreach project began in Dhaka providing treatment, education and technical support for 21,000 children afflicted with critical diseases.

2000-2015

2016-2022

15-25 years Area Development Programs (ADP) commenced in different parts of the country aimed at long-term, transformational and sustainable development.

300 Community Based Organizations (CBOs) were formed with hundreds of under-privileged women who became financially solvent.

City wide approach started with Dhaka Street Girl Children project.

USAID funded one of the largest grant projects - Child Survival project to reduce infant and maternal mortality in Dhaka city.

The ‘Bangladesh Nutrition Project’ was a significant initiative funded by the Government of Bangladesh with the assistance of World Bank.

USAID-funded Noba Jatra Project commenced in southeast Bangladesh.

Rohingya response commenced in the largest refugee camp in Cox’s bazar with lifesaving support for the refugees that fled Myanmar.

Area Program modalities continued to be refined for greater impact with technical project models in health, nutrition, education, livelihood, Child Protection, Disaster Risk Reduction and Climate Change, Advocacy through Citizen Voice and Action.

World Vision Bangladesh the second largest field office in the global World Vision International organization.

1970

1971

1972

1973

1974

1975

1977

1985

1987

1990-1999

2000-2015

50 years journey of World Vision Bangladesh
5-year Achievements (2017-2021)

Participants reached

- 3,038,520 in 2017
- 1,332,479 in 2018
- 1,422,142 in 2019
- 2,924,160 in 2020
- 6,738,032 in 2021

Adult participants reached

- 1,614,243 in 2017
- 629,097 in 2018
- 630,977 in 2019
- 1,740,735 in 2020
- 1,982,404 in 2021

Children reached

- 1,424,277 in 2017
- 703,382 in 2018
- 791,165 in 2019
- 1,183,425 in 2020
- 4,755,628 in 2021

Youths (15-29 years) reached

- 401,967 in 2021
- 159,810 in 2017
- 62,280 in 2018
- 62,467 in 2019
- 172,333 in 2020
### Children participating to end violence against children

- 2018: 19,279
- 2019: 27,941
- 2020: 14,534
- 2021: 18,288

### People aware and addressing child protection issues

- 2017: 71,379
- 2018: 12,893
- 2019: 12,707
- 2020: 129,909
- 2021: 614,605

### Child marriages stopped by community and children

- FY 17: 158
- FY 18: 216
- FY 19: 290
- FY 20: 341
- FY 21: 374

### Faith leaders engaged in protecting children from violence

- FY 17: 1,245
- FY 18: 1,547
- FY 19: 1,935
- FY 20: 2,266
- FY 21: 4,242
### Education

**Children benefited through Education**

- **FY 17**: 11,023
- **FY 18**: 22,403
- **FY 19**: 10,202
- **FY 20**: 15,350
- **FY 21**: 212,668

### Parents/caregivers participating in positive parenting

- **FY 17**: 8,804
- **FY 18**: 6,008
- **FY 19**: 7,708
- **FY 20**: 8,032
- **FY 21**: 11,406

### Health, Nutrition and WASH

**People reached through health, nutrition and WASH**

- **FY 17**: 769,438
- **FY 18**: 175,798
- **FY 19**: 227,788
- **FY 20**: 1,004,309
- **FY 21**: 1,536,746

**Children under 5 years receiving nutrition support**

- **FY 17**: 435,638
- **FY 18**: 219,237
- **FY 19**: 202,348
- **FY 20**: 169,003
- **FY 21**: 255,582
Pregnant and lactating women receiving for Antenatal care (ANC) & Postnatal care(PNC) services

- FY'17: 30,814
- FY'18: 65,474
- FY'19: 82,030
- FY'20: 43,460
- FY'21: 29,745

Adolescents reached with nutritional services

- FY'17: 21,790
- FY'18: 6,911
- FY'19: 4,215
- FY'20: 1,761
- FY'21: 47,406

Parents/Caregivers received awareness on Infant and Young Child Feeding(IYCF) practices

- FY'17: 16,627
- FY'18: 67,885
- FY'19: 83,395
- FY'20: 44,221
- FY'21: 252,720

Water points established/rehabilitated

- FY'19: 2,065
- FY'20: 202
- FY'21: 3,368
### Livelihood

#### People involved in Income Generating Activities

<table>
<thead>
<tr>
<th>Year</th>
<th>FY'17</th>
<th>FY'18</th>
<th>FY'19</th>
<th>FY'20</th>
<th>FY'21</th>
</tr>
</thead>
<tbody>
<tr>
<td># of people</td>
<td>658</td>
<td>13,540</td>
<td>7,573</td>
<td>68,644</td>
<td>47,935</td>
</tr>
</tbody>
</table>

#### Individuals participated in group-based savings, micro-finance or lending programs

<table>
<thead>
<tr>
<th>Year</th>
<th>FY'17</th>
<th>FY'18</th>
<th>FY'19</th>
<th>FY'20</th>
<th>FY'21</th>
</tr>
</thead>
<tbody>
<tr>
<td># of individuals</td>
<td>3,693</td>
<td>6,350</td>
<td>4,666</td>
<td>1,380</td>
<td>62,925</td>
</tr>
</tbody>
</table>

### WASH Committees functional

#### # WASH Committees

<table>
<thead>
<tr>
<th>Year</th>
<th>FY'17</th>
<th>FY'18</th>
<th>FY'19</th>
<th>FY'20</th>
<th>FY'21</th>
</tr>
</thead>
<tbody>
<tr>
<td># WASH Committees</td>
<td>538</td>
<td>326</td>
<td>467</td>
<td></td>
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</tr>
</tbody>
</table>

### Sanitary latrine constructed/rehabilitated

#### # of Sanitary latrine

<table>
<thead>
<tr>
<th>Year</th>
<th>FY'17</th>
<th>FY'18</th>
<th>FY'19</th>
<th>FY'20</th>
<th>FY'21</th>
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</thead>
<tbody>
<tr>
<td># of latrine</td>
<td>1,211</td>
<td>1,815</td>
<td>12,155</td>
<td>4,953</td>
<td>20,254</td>
</tr>
</tbody>
</table>
Producers/farmers applied improved agriculture/livelihoods technology

Most vulnerable HHs received one time cash grant

People used climate information to improve resilience to climate change
19.2 percent increase in positive and peaceful relationships between children (12-18 years) and their parents/caregivers (WVB Impact Assessment 2021)

374 child marriages prevented by child and youth forum members, faith leaders, and local Child Protection (CP) committees

"I fully appreciate the work done by your Child and Youth Forum members. It’s impacting the lives of other children and improving child rights and protection in Bangladesh. A great initiative of WVB."

Aroma Dutta MP and Co-Chair of the Parliamentary Caucus on Child Rights


table:

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</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>108</td>
<td>160</td>
<td>268</td>
<td>144</td>
<td>163</td>
<td>307</td>
<td>133</td>
<td>158</td>
<td>291</td>
<td>81,124</td>
<td>90,919</td>
<td>172,043</td>
</tr>
<tr>
<td>2019</td>
<td></td>
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<td>2020</td>
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</tbody>
</table>
Significant Achievements

614,605 people reached through child protection interventions

25,957 children and local child protection committee members trained to identify and respond to major child protection risk.

15,687 adolescent girls learned about the child protection issues and are now working as agents of change in their community
**Education**

### Participation in Early Childhood Development programme

<table>
<thead>
<tr>
<th></th>
<th># of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total children</td>
<td>FY'18: 3,920</td>
</tr>
<tr>
<td></td>
<td>FY'19: 5,849</td>
</tr>
<tr>
<td></td>
<td>FY'20: 4,960</td>
</tr>
<tr>
<td></td>
<td>FY'21: 12,669</td>
</tr>
<tr>
<td>Parents with positive parenting</td>
<td></td>
</tr>
<tr>
<td></td>
<td>FY'18: 4,988</td>
</tr>
<tr>
<td></td>
<td>FY'19: 4,559</td>
</tr>
<tr>
<td></td>
<td>FY'20: 14,679</td>
</tr>
<tr>
<td></td>
<td>FY'21: 12,032</td>
</tr>
<tr>
<td>Child Management Committee members</td>
<td></td>
</tr>
<tr>
<td></td>
<td>FY'18: 1,204</td>
</tr>
<tr>
<td></td>
<td>FY'19: 1,694</td>
</tr>
<tr>
<td></td>
<td>FY'20: 1,736</td>
</tr>
<tr>
<td></td>
<td>FY'21: 2,233</td>
</tr>
</tbody>
</table>

**Major Impacts**

- **60.6%** of parents regularly communicate with school teachers (Rapid Assessment Education, 2021)
- **40.3%** of parents give additional time to children’s study (Rapid Assessment Education, 2021)

“*My daughter used to have difficulty learning in the past. But after I enrolled her in World Vision Bangladesh’s Learning Roots Centre, she has learned to write her name, recite poetry and name many flowers and fruits. The Centre has also taught her to be polite and greet everyone she meets which I think is a very important thing for children to know. This intervention has made a real difference in my child’s life.*”

Rafiquil, father of Bani, Learning Roots Centre of Tanore AP

### Early Childhood Development Centers established

<table>
<thead>
<tr>
<th></th>
<th># of Early Childhood Development Centers</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY'18</td>
<td>172</td>
</tr>
<tr>
<td>FY'19</td>
<td>242</td>
</tr>
<tr>
<td>FY'20</td>
<td>248</td>
</tr>
<tr>
<td>FY'21</td>
<td>354</td>
</tr>
</tbody>
</table>

### Interventions in primary schools

<table>
<thead>
<tr>
<th>Type</th>
<th>FY'18</th>
<th>FY'19</th>
<th>FY'20</th>
<th>FY'21</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Primary schools</td>
<td>51</td>
<td>224</td>
<td>224</td>
<td>173</td>
</tr>
<tr>
<td># of students</td>
<td>5,639</td>
<td>39,779</td>
<td>34,044</td>
<td>32,692</td>
</tr>
<tr>
<td># of boys</td>
<td>2,742</td>
<td>19,686</td>
<td>16,254</td>
<td>15,858</td>
</tr>
<tr>
<td># of girls</td>
<td>2,897</td>
<td>20,093</td>
<td>17,790</td>
<td>16,834</td>
</tr>
</tbody>
</table>

Over the past four years, **112,154 children** were reached with quality primary education in **672 schools**.
**Significant Achievements**

1,481 adolescents (815 boys and 666 girls) reached through the Impact+ model

5,433 people (including 85 children) received Mental Health and Psychosocial Support (MHPSS) to address their mental health needs due to the COVID-19 pandemic

2,898 (1,477 males and 1,421 females) teachers in Secondary schools received Training of Trainers (ToT) life skills based education

10,136 students from 110 schools benefitted from Life Skill Based Education (LSBE)

*The IMPACT+ Club model is an integrated life skills approach to adolescent engagement. The goal of IMPACT+ is that adolescents, especially the most vulnerable, transition well into adulthood as active citizens empowered with competencies, values, confidence and social connectedness.*
Health and Nutrition

People reached via Health, Nutrition and WASH programme

<table>
<thead>
<tr>
<th># of people reached</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>52 upazillas under 19 districts</td>
<td>175,798</td>
<td>227,788</td>
<td>1,536,746</td>
<td>1,004,309</td>
</tr>
<tr>
<td>54 upazillas under 19 districts</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>54 upazillas under 24 districts</td>
<td></td>
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</tr>
</tbody>
</table>

Note: Health, Nutrition and WASH sector reached over 2.94 million people in the past 4 years. This reach was significantly increased during the COVID-19 response through mass health and hygiene promotion.

Prevalence of malnutrition

<table>
<thead>
<tr>
<th>% of malnutrition present</th>
<th>Stunting (low height)</th>
<th>Underweight (low height)</th>
<th>Wasting (current weight loss)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>41.9%</td>
<td>34.6%</td>
<td>13.1%</td>
</tr>
<tr>
<td>2020</td>
<td>43.5%</td>
<td>21.8%</td>
<td>11.6%</td>
</tr>
<tr>
<td>2021</td>
<td>25%</td>
<td>24.4%</td>
<td>10.3%</td>
</tr>
</tbody>
</table>

Note: Malnutrition declined over the years. However, the COVID-19 pandemic had a negative impact on malnutrition rates in 2021, leading to more children being underweight and stunted.

Major Impacts

- **4.8% increase in ANC (atleast 4 times) received by pregnant and lactating women (Baseline Survey 2018- 34.7%; Evaluation 2020- 39.5%)**

- **49.3% increase in PNC (atleast 2 times) received by mother of children under 2 years first week after birth (Baseline Survey 2018- 28.3%; Impact Assessment 2021- 77.9%)**

- **50.4% increase in children under 2 years receive minimum dietary diversity (Baseline Survey 2018- 29.5%; Impact Assessment 2021- 79.9%)**

- **8,919 malnourished children, aged 6-59 months, became well-nourished through our community-based nutrition programme**

- **25% increase in Exclusive Breastfeeding Status (EBF)(Baseline Survey 2018- 51.1%; Impact Assessment 2021- 76.1%)**

The way World Vision is identifying and treating malnourished children at community level is highly appreciated. If World Vision, with the support from donors, can expand such good work in all corners of the country, I believe, Bangladesh’s children and people will soon get rid of malnourishment and we will be a developed nation.

Dr. Md Khalilur Rahman
Ex Director General, Bangladesh National Nutrition Council
Significant Achievements

131,445 women of reproductive age oriented on safe motherhood and postnatal care

255,582 children, aged 0-59 months, impacted through Growth Monitoring and Promotion (GMP)

252,720 caregivers/mothers counselled on Infant and Young Child Feeding Practices which contribute to improve appropriate feeding practices
Water, Sanitation and Hygiene (WASH)

Major Impacts

Handwashing practices increased significantly from 27% (Baseline Survey 2018) to 75.9% (Impact Assessment 2021)

“Children in our colony used to die from waterborne diseases. This does not happen here anymore, thanks to World Vision. We learned to keep our environment clean and maintain proper hygiene. We also saved together as a community to purchase a waste disposal van and hire garbage collectors who collect and dispose of all our household waste. With our colony clean and our increased awareness on hygiene, it's easier for us to stay healthy now.”

Rafiqul Islam, UNDC member, Karnaphuli AP
**Significant Achievements**

548,183 people provided access to safe water, sanitation and sensitized on handwashing and hygiene practices.

147 sub-villages (50-80 households) certified as open defecation free (ODF) locations including 100% coverage with handwashing devices.
Livelihoods and Food Security

Ultra-poor families involved in income generating activities

Number of ultra-poor families

<table>
<thead>
<tr>
<th>Year</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY’18</td>
<td>2,247</td>
<td>656</td>
</tr>
<tr>
<td>FY’19</td>
<td>19,290</td>
<td>22,123</td>
</tr>
<tr>
<td>FY’20</td>
<td>28,640</td>
<td>967</td>
</tr>
<tr>
<td>FY’21</td>
<td>32,116</td>
<td></td>
</tr>
</tbody>
</table>

Marginal poor producers involved in economic development activities

Number of Marginal poor producers

<table>
<thead>
<tr>
<th>Year</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY’18</td>
<td>5,244</td>
<td>3,657</td>
</tr>
<tr>
<td>FY’19</td>
<td>48,493</td>
<td>47,836</td>
</tr>
<tr>
<td>FY’20</td>
<td>64,489</td>
<td>47,004</td>
</tr>
<tr>
<td>FY’21</td>
<td>61,858</td>
<td></td>
</tr>
</tbody>
</table>

Major Impacts

1. **14.4% increase in households with sufficient dietary diversity** (Baseline Survey 2021- 63.5%, 2021; Impact Assessment 2021- 77.9%)

2. **8.5% increase in households with alternative sources of income** (Baseline Survey 2018- 17%; Impact Assessment 2021- 25.5%)

3. **24.6% increase in parents or caregivers providing for the basic needs of their family** (Baseline Survey 2021- 55.0%; Impact Assessment 2021- 79.6%)

4. **28.5% increase in household savings in financial institutions** (Baseline Survey 2021- 20.2%; Impact Assessment 2021- 48.7%)

“I never thought I would be able to build a business and have all the assets I have today! When I see my goats and cattle, I feel so proud of how far I have come!”

Saira Bibi, small livestock farmer and participant, Nobo Jatra Project
236,106 vulnerable households provided with food and cash assistance to cope with the COVID-19

37,411 vulnerable families trained on sustainable income opportunities through technical and business skill training

28,895 vulnerable families provided with direct livelihood and asset support

8,398 ultra-poor households trained on savings and financial literacy

Ultra-poor women have savings in 1,821 village saving and loan associations. Total savings of the groups is USD 507,910
People used climate smart agriculture

<table>
<thead>
<tr>
<th>Year</th>
<th># of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>8,948</td>
</tr>
<tr>
<td>2020</td>
<td>18,809</td>
</tr>
<tr>
<td>2021</td>
<td>18,446</td>
</tr>
</tbody>
</table>

5,642 HHS in 123 Villages implementing eco-village approach

265 HHs using improved cooking stoves
998 HHs sensitised on climate change
100 facilitators and volunteers trained on climate change

“We were unaware about the importance of eco-conservation and keeping our spaces plastic-free before. After attending the eco-village training, now we engage in permaculture, utilise our fallow lands, and produce organic, pesticide-free food for our families. We hope this will help us leave a better environment for our future generations.”

Koli Akter, a participant, Purbadhala AP, Mymensingh
Significant Achievements

10,363
HHs provided input support for homestead gardening

8,395
Persons trained on homestead gardening

3,339
HHs selected for homestead gardening (vegetables & fruits)
Gender Equality and Social Inclusion

Participation of Persons with Disabilities

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th>Female</th>
<th>Boys</th>
<th>Girls</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY’19</td>
<td>124</td>
<td>2,519</td>
<td>179</td>
<td>204</td>
</tr>
<tr>
<td>FY’20</td>
<td>132</td>
<td>847</td>
<td>297</td>
<td>276</td>
</tr>
<tr>
<td>FY’21</td>
<td>1,599</td>
<td>3,324</td>
<td>33%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Behavioural changes via Adolescent clubs

- Life skills & behavior change: 17% before joining, 83% present status
- Knowledge & practice of puberty health: 33% before joining, 100% present status
- Diversified food & nutrition intake: 33% before joining, 100% present status
- WASH & Personal Hygiene: 50% before joining, 100% present status
- Menstrual management & Health protection: 33% before joining, 83% present status

“I used to be very violent towards my wife, but I eventually realized that no matter what I do, I am helpless without my wife beside me. The relationship between a husband and wife is like a bicycle- if the rear wheel is punctured, the front wheel cannot move anymore.”

Dinbondhu Das, a participant of the Nobo Jatra Project’s GESI training
*MenCare approach empowers men and boys as allies and agents of change through the promotion of alternative and positive masculinities, shared decision making, equitable division of labor in caregiving or unpaid tasks, healthy and gender-equitable relationships, non-violence and elimination of harmful practices.

**Significant Achievements**

- **102,823** people, including 8,991 persons with disabilities participated in different GESI interventions.
- **12** gender sensitive and disability inclusive CVA (Citizen Voice and Action) working groups formed.
- **1,327** faith leaders involved in addressing negative social norms towards disability.
- **4,601** couples graduated in adopting Men Care Approach.
- **1,203** Boys orientated on Positive Masculinity and negative social norms to prevent GBV.
- **54,826** community members (17,723 men, 24,763 women, 4,700 boys and 7,640 girls), including 1,810 persons with disabilities (803 men, 797 women, 113 boys and 97 girls) became aware of Gender Based Violence (GBV).
**Faith and Development**

**Parents trained on positive parenting through Celebrating Families model**

- **# of Parents trained**
  - FY’18: 2,164
  - FY’19: 3,385
  - FY’20: 1,957
  - FY’21: 15,180

*Celebrating Families (CF) is a project model which creates enabling environment for social norm and attitude/behavior change among communities to ensure that children can thrive spiritually, socio-emotionally and physically.

**Children participated in spiritual nurture and faith-based programmes**

- **# of children participated**
  - FY’18: 3,855
  - FY’19: 5,853
  - FY’20: 1,650
  - FY’21: 9,666

**Faith leaders reached through Channels of Hope (CoH) model to ensure child protection**

- **# of faith leaders reached**
  - FY’18: 1,798
  - FY’19: 1,765
  - FY’20: 2,300
  - FY’21: 4,242

*Channels of Hope is both a model and a process focused on partnering with local faith leaders, their congregations and communities for sustainable solutions to community needs.

**Major Impacts**

- **19.2% increase in positive and peaceful relationships of children (12-18 years) with their Parents/Caregivers** (52.7%, Impact Assessment, 2021; 33.5%, Baseline Survey, 2021)

- **23.5% increase in Positive and peaceful relationship of children (12-18 years) with faith leaders** (35.8%, Impact Assessment, 2021; 12.3%, Baseline Survey, 2021)

**In 2021, I prevented around 20 child marriages. In the early days of the pandemic, I provided cash support, food aid and others to support approximately 2,500 families with help from my friends and neighbours.**

Md. Golam Mostofa, Imam and Madrasa Superintendente, Dhaka East Urban Center
**Significant Achievements**

5,905
Girls and Boys reached by programmes/activities aimed towards building trust and communication with their peers

12
Joint events organized with Faith based organizations and NGOs to address child protection issues
### Humanitarian Emergency Affairs, Disaster Risk Reduction (DRR) and Response, Climate Change and Adaptation (CCA)

#### People reached through Disaster Management Programmes

<table>
<thead>
<tr>
<th>Year</th>
<th># of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>155,504</td>
</tr>
<tr>
<td>2019</td>
<td>39,147</td>
</tr>
<tr>
<td>2020</td>
<td>2,189,527</td>
</tr>
<tr>
<td>2021</td>
<td>771,802</td>
</tr>
</tbody>
</table>

#### People reached through sector-focused emergency support

<table>
<thead>
<tr>
<th>Sector</th>
<th># of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH</td>
<td>26,981</td>
</tr>
<tr>
<td>WASH</td>
<td>107,520</td>
</tr>
<tr>
<td>MHPSS</td>
<td>34,528</td>
</tr>
<tr>
<td>Food Security</td>
<td>60,799</td>
</tr>
<tr>
<td>Health &amp; Hygiene Awareness</td>
<td>68,981</td>
</tr>
</tbody>
</table>

#### Community Disaster management committees formed

<table>
<thead>
<tr>
<th>Year</th>
<th>Target</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>536</td>
<td>545</td>
</tr>
<tr>
<td>2019</td>
<td>624</td>
<td>678</td>
</tr>
<tr>
<td>2020</td>
<td>632</td>
<td>706</td>
</tr>
<tr>
<td>2021</td>
<td>766</td>
<td>1,167</td>
</tr>
</tbody>
</table>

“Fear of losing my daughter to floods, my husband’s meagre income as a day labourer, and lack of access to food made our lives vulnerable. During the flood and COVID-19 pandemic, World Vision Bangladesh supported us and helped us survive. We owe them our lives.”

Pervina Begum, a resident of Jamalpur district
339,986 people including 143,672 children reached through Emergency Response Programmes

431,816 people including 84,249 children reached through Disaster Risk Reduction programmes

4,005 staff and volunteers trained across the country on disaster management, DRR and CCA

4,722 community members, including children and youth, trained on DRR and CCA
Advocacy and Justice for Children

It Takes A World (ITAW) campaign to end violence against children

Children reached via ITAW campaign

<table>
<thead>
<tr>
<th>Year</th>
<th># of children (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY'17</td>
<td>7.8</td>
</tr>
<tr>
<td>FY'18</td>
<td>9.3</td>
</tr>
<tr>
<td>FY'19</td>
<td>9.5</td>
</tr>
<tr>
<td>FY'20</td>
<td>11.7</td>
</tr>
<tr>
<td>FY'21</td>
<td>12.3</td>
</tr>
</tbody>
</table>

Budget allocation by local governments for Child Well-Being (CWB) through budget advocacy

<table>
<thead>
<tr>
<th>Year</th>
<th>Local govt. budget allocation (Amount in US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY'17</td>
<td>62,118</td>
</tr>
<tr>
<td>FY'18</td>
<td>227,597</td>
</tr>
<tr>
<td>FY'19</td>
<td>571,902</td>
</tr>
<tr>
<td>FY'20</td>
<td>740,708</td>
</tr>
<tr>
<td>FY'21</td>
<td>795,151</td>
</tr>
</tbody>
</table>

Strengthening services of the child affairs desk at 24 police stations through social accountability interventions based on a comparative study conducted in 2021. This benefits 2.8 million children.

Availability of Child Affairs Desk at the local Police Station

- Comparison Area: 92%
- Intervention Area: 100%

Availability of assigned Police Officer for managing the Child Affairs Desk

- Comparison Area: 84%
- Intervention Area: 100%

Availability of a referral system to provide medical support for children

- Comparison Area: 56%
- Intervention Area: 90%
Whenever we hear about any child marriage taking place or any form of child violence happening, we call the national helpline no 1098 that extends necessary support to us immediately to stop child marriage or other violence against children.”

Dola, Child Forum Leader
We are grateful to all our partners and donors for their continued support and collaboration. We appreciate the partnerships we enjoyed without which the achievements would not have been possible.
A multi-sectoral nutrition governance initiative to improve maternal, child, and adolescent nutrition in Jamalpur, and Sherpur districts

Major Impacts

1.0% underweight decrease in children under 5 years (Evaluation Report, 2021: 23.0%; Baseline Survey, 2019: 24.0%)

7.0% increase in achieving minimum diet diversity among women of reproductive age (Evaluation Report, 2021: 53%; Baseline Survey, 2019: 46%)

10.0% increase in participation of women in income related household level decision making (Evaluation Report, 2021: 57.0%; Baseline Survey, 2019: 47.0%)
**Significant Achievements**

53,735 people received nutrition & healthcare counselling

15,268 Adolescent girls oriented on life skills and health improvement practices

6,445 women’s participation in HH level decision making increased

33.27% increase in income related participation

38.79% increase in nutrition related participation

1,088 (42.4%) of children under 5 years graduated from the PD/Hearth initiative

24,000 households (960 Producer Groups) increased skills on diversified production through local value chains

18,400 farmers produced Biofortified crops (Zinc rice-18,000 and Zinc wheat and lentil-400)

![Iron Folic Acid (IFA) consumption status (%)](image)
Major Impacts

32.1% increase in access to household basic drinking water (Evaluation Report, 2021: 84.1%; Baseline Survey, 2016: 52.0%)

39.5% increase in access to household basic sanitation facility (Evaluation Report, 2021: 81.5%; Baseline Survey, 2016: 42.0%)

54.0% increase in exclusive breastfeeding of 0-59 months children (Evaluation Report, 2021: 83.2%; Baseline Survey, 2016: 29.2%)

39.8% increase in Antenatal care (ANC) received by pregnant and lactating women at least 4 times (Evaluation Report, 2021: 63.9%; Baseline Survey, 2016: 24.1%)

Food security project targeting women and girls to ensure gender equality and equitable food distribution among the most vulnerable communities in Dacope, Kaliganj, and Shyamnagar sub-districts in southwest Bangladesh.
Significant Achievements

283,201 participants (male–123,418; female–159,783) reached

92.10% of men think that women should be consulted on household budgeting and purchases

10,739 people (male–5,836, female–4,903) with disaster awareness and preparedness, as part of community led disaster risk reduction (CLDRR)
Nutrition project contributing to the reduction of maternal and child mortality

**Major Impacts**

- **10.7%** increase in exclusive breastfeeding of 0-59 months children (Evaluation Report, 2021: 81.3%; Baseline Survey, 2016: 70.6%)

- **14.0%** increase in infant births by Skilled Birth Attendant (Evaluation Report, 2021: 78.6%; Baseline Survey, 2016: 64.6%)

- **13.5%** increase in mothers of under 5 years children who control or are consulted in the use of household income (Evaluation Report, 2021: 22.4%; Baseline Survey, 2016: 8.9%)
Trained 1,920 (all female) Care Group Volunteers (CGVs) on 1000 days’ care, malnutrition prevention and Sexual and Reproductive Health and Rights (SRHR)

CGVs trained 19,200 of their neighbouring women through group sessions and disseminated their learnings. CGVs also monitored the behavioral practice by visiting the neighbouring households

84,557 caregivers sensitised on Maternal, Infant, Young Child Feeding (MIYCF) practices and preservation of nutrient-dense food

Provided vegetable seeds to 37,082 (all female) HHs with Children Under Five (CU5) and zinc rice seeds distributed among 45,329 (male-45,000, female-329) farmers
In August 2017, 740,000 Rohingya refugees fled extreme violence and decades of persecution in Myanmar. Today, five years later, they live in one of the world’s largest refugee camps in Cox’s Bazar, Bangladesh - now home to more than 860,000 people.

Our response teams continue to support these refugees across the 34 camps.

- **161,291 HHs** reached through General Food Assistance
- **65,310 people** reached through hygiene awareness and kits
- **156,732 people** reached with water and sanitation support
- **26,822 children** reached with Growth Monitoring Promotion sessions
- **47,794 people** reached with messages on COVID-19 prevention
- **18,540 people** reached with awareness messages on GBV
- **2,985 children** received educational support
Ensuring Sustainability

172,043 Child and Youth Forum members (from 2,328 Child Forums and 100 Youth Forums) trained on leadership skills are now leading and participating in child and youth development activities in their villages. Some of the members are also representatives of the National Children’s Parliament and are raising their voices for the development of all children across the country.

183,353 members from 822 Community-Based Organisations (CBOs) are self-reliant and are currently funding development projects in their own communities to improve the education and well-being of vulnerable children lacking resources. 12 CBOs have enlisted as successful vendors with World Vision Bangladesh and other organisations.

47,538 people enrolled in 2,502 Village Development Committees (VDCs) and Urban Neighborhood Development Committees (UNDCs) trained in leadership skills. They are currently participating in development activities in collaboration with local governments and other organisations.

9,620 members from 1,924 Child Protection Committees trained on child protection issues. These members are now collaborating with local police stations and local governments to reduce violence against women and children in their communities, and act as agents of change.
1,331 WASH committees formed across the country are working with WASH committees at the union level to disseminate messages regarding proper hand-washing practices among households. The committees also motivate households without proper latrines to install low-cost latrines themselves.

12,882 people under 548 producer groups trained on different business methods. The producer groups are now generating income through group transactions with local markets.

3,372 Village Savings and Loan Association (VSLA) groups with a total of 78,814 members have been formed. The group members are sensitised to create a collective savings fund and conduct in-group lending schemes to help their whole community to run income-generating activities which is helping to reduce the number of families living in poverty.

213 Citizen Voice and Action (CVA) committees formed to train 3,263 people on their rights and how to access government social protection services accordingly.

1,122 former sponsored children, now with established careers mobilized as alumni to sponsor or support children themselves.
21 research and evaluation initiatives were carried out to promote evidence-based programming and measuring impact. The following thematic projects were carried out.

**Research on ‘Economic Empowerment of Women’**

**Research on ‘Opportunities and Barriers to Access Mental Health Services for Youth and Adolescent’**

**Research on ‘Community Based Approach to Address Urban Air Pollution’**
Innovation and learning is a key aspect of all project implementations. Some of the innovations that will be scaled are as follows:

1. Disaster-Resilient House Design in Amtali:
A low-cost, inclusive, community-led approach to disaster resilience. A design that is unique to meet the needs of women, men, girls, boys, including the disabled by using available local materials to find longer term solutions to prepare households for disaster.

2. Community Led Sanitation System in Goawinghat:
A community designed, cost-shared, gender and disable friendly toilet using local resources like bamboo, wood, soil etc. Village Development Committee is actively tapping resources from Govt and other NGOs for the continuation of this innovation.

3. Learning Root (LR) Integrated Nutrition Center in Rajshahi:
Nutrition is integrated with the LR model which is a no-cost, community-led nutrition center with locally produced food packages. Also a mother-to-mother approach is adopted for reaching out to the unreached mothers.

4. Eco-Friendly Village and Sand Land Cultivation in Bandarban:
Crops that are climate adaptive and sand land suitable high yielding varieties are used by following crop calendar for rotational cultivation. Farmers are using organic manure and hired facilities for irrigation. Market linkages are being established.

5. Digital platform by faith leaders for reducing physical punishment and child marriage in Barisal:
Faith leaders developed awareness messages to prevent child marriage and physical punishment in line with religious principles. Messages are shared digitally and on Facebook live shows resulting in, 4000 parents motivated not to marry their child or physically punish them, and 2063 girls inspired to continue education.

6. Developing VDC (Village Development Committee) portal by local government for institutionalization in Nandail:
VDC portal was developed by local government via MoU with Deputy Commissioner of Mymensingh. 35 VDCs received formal recognition. This portal highlights the objectives and activities of VDC enhancing accountability and effectiveness. It also gives access to the general public to highlight needs of the community that need to be addressed.
7. Community Based Model to reduce Children drowning in Dhamoirhat:
VDC and Child Forum designed and developed a database of children in the targeted area, shared mobile text messages in Bangla, built fences around open water bodies, hung red flags in front of the families of children under five, hung waist bell and organized swimming classes for children over four.

8. Women-led safe food production by ethnic minorities in Ghoraghat:
Ethnic women are trained by the Govt. Agriculture Dept. on safe food production. Vegetables, fruits and zinc rice are some of the foods adapted for them. These products are then promoted and sold in the market ensuring the empowerment of these ethnic women groups.

9. Youth Led Disaster Risk Reduction Model in Rampal:
Youth are capacitated to serve vulnerable groups as a priority. Each village is monitored by one trained youth through a digital platform. Youth activities are then monitored by the VDC, using GIS (Geographic Information System). Communities are also sensitized to the role of female youth volunteers to prevent any discrimination during service.

10. Promoting Menstrual Hygiene Management through Women WASH entrepreneurs at community level in Satkhira, Gaibandha and Jamalpur districts:
SaniMart was introduced to the women and women with disabilities. These women act as change-makers by being local sanitation entrepreneurs selling Menstrual Hygiene Management (MHM) materials at the doorstep of adolescent girls and women. These items are affordable and accepted through the awareness-raising carried out in these poor communities.
Media and Social Media Engagement

Media Engagement in numbers

- **356 news** items published/broadcast
- **152 stories** published/broadcast
- **33 special features** published/broadcast on national and international media

<table>
<thead>
<tr>
<th>WVB Facebook Page Metrics</th>
<th>FY'21</th>
<th>FY'20</th>
<th>Increase Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fans</td>
<td>58,097</td>
<td>25,098</td>
<td></td>
</tr>
<tr>
<td>Net Page Likes</td>
<td>32,758</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Published Posts</td>
<td>332</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Impressions</td>
<td>2,845,284</td>
<td>2,214,073</td>
<td></td>
</tr>
<tr>
<td>Engagements</td>
<td>254,192</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post Link Clicks</td>
<td>58,956</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Post Link Clicks
Expenditure based on technical programmes and child well-being objectives:

- **Education**: Primary school children that can read (7%)
- **Livelihood, DRR, CCA**: Children have positive and peaceful relationships (68%)
- **Health, Nutrition and WASH**: Children are well nourished (age 0-5) (16%)
- **Child Protection**: Children protected from violence (6%)
- **National office support cost**: 3%

**Objectives**

<table>
<thead>
<tr>
<th>Objective</th>
<th>Expenditure (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children have positive and peaceful relationships</td>
<td>68.49 million</td>
</tr>
<tr>
<td>Children protected from violence</td>
<td>6.218 million</td>
</tr>
<tr>
<td>Children are well nourished (age 0-5)</td>
<td>15.61 million</td>
</tr>
<tr>
<td>Primary School children that can read</td>
<td>6.67 million</td>
</tr>
<tr>
<td>National Office Support Cost</td>
<td>3.22 million</td>
</tr>
<tr>
<td>Total</td>
<td>100.22 million</td>
</tr>
</tbody>
</table>