



mitless

for Children, for Change, for Life.



Our Vision

Our vision for every child, life in all its fullness Our prayer for every heart, the will to make it so 66

THIS IS OUR INVITATION,
A RALLYING CALL TO ACTION TO
CORPORATIONS, BUSINESSES,
INDIVIDUALS, FAMILIES, AND
FOUNDATIONS - BOTH LARGE AND SMALL
- TO RISE UP AND USE OUR COLLECTIVE
POWER TO SAVE AND TRANSFORM LIVES.

77

The time is now...

We've never been at this juncture in human history before.

Last year, COVID-19 pushed 4.7 million people in South East Asia into extreme poverty, eliminated 9.3 million jobs, and worsened the conditions of the most vulnerable in the region, particularly children. It has reversed decades of progress and will continue to do so.

Unless we act now.

The time to act is now and we need your help. Corporations possess the resources, skill, and proven competence to engineer sustainable change in their areas of operations. With the right partner, we can correct course and lead the way for better educational outcomes, better health, access to water, better economic stability, and improved climate change preparedness.

Here's where we come in.

Over the last 70 years, World Vision has built the world's largest platform for transformational and sustainable change in children's lives through our holistic and field-tested programmed models. We are the trusted partner of hundreds of leading global corporations, communities, and governments around the world in effecting change.

We all play a part in shaping this world.

Sustainable Development Goals (SDGs) guide us to focus our attention on the issues that matter. It prompts us to innovate where we should, to track and evaluate our progress. That's why they matter. We help you incorporate SDGs into organisational objectives and strengthen your corporate strategy so you can effect lasting change.

This is our invitation, a rallying call to action to corporations, businesses, individuals, families, and foundations - both large and small - to rise up and use our collective power to save and transform lives.

We know what needs to be done. All we need is your support.

Let's do this together.

Why partner with us?

World Vision is a respected global leader among development organisations and a trusted long-term partner of hundreds of corporations. We are a child-focussed, community-based organisation with proven integrity, experience, expertise, and global reach.

World Vision is your company's ideal partner to make a powerful impact in communities here at home and around the world.



Why partner with us?

WE HAVE A TRACK RECORD

In our 70+ years of experience, we've provided the world's largest conduit for transformational and sustainable change. We have helped 200 million children escape poverty, provided 3 million people with access to water, facilitated sponsorship of 3.42 million children, and helped 30.1 million people in emergencies. World Vision's successful track record and continual drive to expand our reach offers your organisation the assurance to achieve tangible, sustainable impact.

WE FOCUS ON LONG-TERM IMPACT

Numerous relief measures today, though well-intentioned, do not have a lasting impact due to short-term considerations. World Vision employs a big-picture approach and considers all stakeholders and target groups while developing programmes with the goal to reach every last child. The result - A highly scalable and sustainable model, customised to the needs of children in the local communities we operate in.

WE CUSTOMISE OUR PROGRAMMES

One size does not fit all. We craft bespoke programmes for children in various communities and remain in each communitity for an average of 15 years, working with local leaders and the families of children to identify their unique challenges, develop lasting solutions, and give them ownership of the results.

As part of a global movement, 95% of our 34,000 strong staff are based in their home countries or regions, bringing critical knowledge and sensitivity to the cultures in which they work. This has allowed us to become trusted and valued partners of local communities, churches, and governments.

WE EMPLOY EXPERTS

World Vision is committed to expertise, employing top subject-matter experts in their fields. This means your company's expertise and resources are leveraged along with the skills and experience of the best in the business to help communities achieve self-sufficiency.

WE ARE TRUSTED BY THE BEST

World Vision is a trusted, strategic partner to hundreds of global corporations.

70+

YEARS OF HUMANITARIAN EXPERIENCE

25+

COUNTRIES
IN ASIA





































































































What's in it for you?

Apart from making a tangible difference to lives in your areas of operation, a corporate partnership with World Vision can help increase brand awareness, esteem, loyalty, and improve a company's ability to attract and retain customers, talent, and investors.eventually, loyalty is bound to improve.

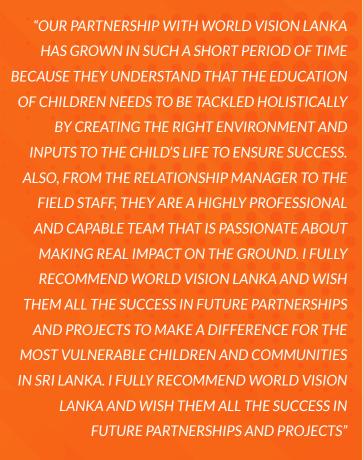
94%

OF CONSUMERS FEEL BUSINESSES SHOULD "GIVE BACK"

47%

OF CONSUMERS SAID THEY
WOULD BE MORE LOYAL
TO BUSINESSES THAT ARE
SOCIALLY CONSCIOUS

BRAND EQUITY AND REPUTATION	World Vision's global infrastructure, established networks, and scale of operations, let you choose from a range of interventions/programmes that you wish your organisation to align with. By partnering with us and furthering a cause, your brand visibility, reputation, and eventually, loyalty is bound to improve.
INCREASED CUSTOMER LOYALTY AND SPENDING	A <u>study</u> by Nielsen found that customers below the age of 40 preferred to give back to society through where they shop instead of direct donations. 70% of millennials said they will spend more on brands that care about the causes they care about. With millennials representing \$2.45 trillion in spending power, this is significant.
	By aligning your brand to relevant goals and reaching customers with compelling philanthropic point-of-purchase offers, you are giving your customers an opportunity to make a lasting difference through their purchasing decisions leading to more loyalty and spending.
EMPLOYEE ENGAGEMENT AND LOYALTY	We help you attract, engage, and retain the world's best talent. By offering your employees several meaningful ways to participate in causes relevant to them, you are increasing internal cohesion and loyalty. You can offer gift programmes, customised opportunities to donate for humanitarian disasters, turnkey team-building & volunteer opportunities, skill-based volunteering and virtual volunteering.
EFFICIENT OPERATIONS	World Vision has pioneered produce-to-give and repurpose inventory initiatives with its proven supply chain management, logistics infrastructure, and last-mile delivery capabilities. Donating through World Vision's product donation programme has several benefits to businesses:
	 Lower supply chain costs Increase in valuable warehouse space Eliminate logistics and costs from processing excess and discontinued products Support environmental goals by reducing waste Communicate commitment to CSR goals to stakeholders, customers, and employees



- MALINDU RANASINGHE DIRECTOR/CEO, OXFORD COLLEGE OF BUSINESS

77





SDG4 **Quality Education**

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

IEducation

415,294 CHILDREN HAVE IMPROVED LEARNING OUTCOMES THROUGH WORLD VISION-SUPPORTED EDUCATION PROGRAMMING

We have a problem...

Nearly **263 million** children, adolescents, and youth worldwide are **out of school**

250 million children cannot read or write

School completion rates have barely improved over the last decade. (3% for primary education and 7% for secondary education from 2010 - 2019).

Basic school infrastructure is lacking

only 56% of schools have access to drinking water only 33% with electricity only 40% with handwashing facilities

The situation is worse in conflict-affected areas. COVID-19 has further impacted learning outcomes. It is estimated that COVID-19 has wiped out 20 years of education

gains with 101 million children from grade 1 through 8 falling below minimum proficiency levels in 2020.

Why businesses should be concerned

Any business needs a skilled, creative, innovative workforce to grow and scale. Low education levels have a direct impact on business outcomes.

In PricewaterhouseCooper's 14th Global CEO survey, 66% of CEOs reported the lack of skills to be the biggest obstacle. In ManpowerGroup's global talent shortage survey, it is estimated that global talent shortages are at 75% in 2022 (a 16-year high). This is problematic for businesses at several levels.

MISALIGNMENT

between available talent/ skills in the workforce and required talent of companies.

POOR ACCESS

to an educated and skilled workforce.

HUGE OPPORTUNITY COSTS

arising from an unskilled global workforce.

UNSTABLE ECONOMIES

lack of educational equity will create a class divide leading to conflict and struggle.

BETTER EDUCATION

outcomes should be a priority and a crucial consideration for any long term business strategy.



The smartest investment. Period.

A skilled workforce can bolster innovation and growth in any industry.

Better talent drives business success and has a positive impact on other goals. Research has shown that better education improves overall health due to improved lifestyle choices.

Here's how investment in education can help improve sustainability and business outcomes.

STRENGTHENS THE LOCAL WORKFORCE

Education develops human capital required to create a skilled workforce, improve productivity and drive business growth.

BOOSTS ECONOMIC GROWTH

Research shows that for every \$1 invested in a child's education, there is a \$53 return to a company at the start of employment. Getting all children into primary education, while raising learning standards, could boost economic growth by two per cent annually in low-income countries.

BETTER BUSINESS OPPORTUNITIES

Investment in education opens up new market opportunities and customer bases. From a brand perspective, consumers have indicated a willingness to buy – and reward – socially conscious brands. Additionally, shareholders of public companies have expectations for businesses to manage their social impact.

SAVES LIVES

If all children completed primary education, 700,000 cases of HIV/AIDS could be prevented annually. A healthy workforce contributes to a stable operating environment.

BUILDS SUSTAINABLE COMMUNITIES

Education improves long-term social, economic and environmental sustainability by fostering 21st century skills – such as critical thinking, communication and problem solving – and global citizenship. Education is also linked to more peaceful and stable societies free of conflict, which improves the ease of doing business.

We invest early. We invest in children.

For over 70 years, World Vision has worked to improve the lives of the most vulnerable children around the world. We have honed strong connections with local stakeholders and education departments in our areas of operations, putting us in a unique position to effect lasting change. We focus on lifelong learning and not temporary/fragmented solutions. We have enabled access to quallity education in a safe and nurturing environment. Our experts work with communities, teachers, and local governments to give children the opportunities they need to shine.

Our Programmes

GO BABY GO

A project model that targets the first 1000+ days of children's lives, strengthening knowledge, skills, and resilience-promoting parenting behavior. Its unique 'dual approach' includes group sessions and targeted home visits.

LEARNING ROOTS

A play-based learning model supporting holistic learning among children aged 3-6. It lays the successful foundation for successful transition from primary school to lifelong learning.

UNLOCK LITERACY

World Vision's strategic education projects in more than 30 countries with a focus on building foundational learning and core reading skills, rather than just supporting school attendance





66_

"THROUGH COLLABORATION WITH
LEADING ORGANISATIONS LIKE
WORLD VISION FOUNDATION OF
THAILAND, WE CAN HELP COMMUNITIES
HEAL AND GROW BY PROVIDING
OPPORTUNITIES FOR STUDENTS TO
LEARN IN A CONDUCIVE ENVIRONMENT
WHICH WILL ENABLE THEM ACHIEVE
A SUCCESSFUL EDUCATIONAL PATH
MOVING FORWARD"

- WOON TIEN LONG MANAGING DIRECTOR - OPERATIONS, FEDEX EXPRESS THAILAND

77



"We actually felt peace..."

Curfews, COVID-19, and an internet blackout prior to their school exams; the young students of Srinagar and Anantnag faced the worst. Unable to play outdoors and meet their friends for extended periods of time, they risked depression and feared they wouldn't clear their examinations.

World Vision's learning hubs equipped these students with online classes, leadership training, sports equipment, painting, craft work, counselling, and team building activities in addition to training in their subjects. This comprehensive program transformed the children's outlook, inspired action, and helped them clear their exams.

Despite their circumstances, it helped them find peace.



WE'VE MADE 4.1 MILLION CHILDREN FUTURE-READY.

IMAGINE WHAT MORE WE COULD DO TOGETHER.

'Making a difference' is no longer a buzzword but a real possibility. Partner with us today to increase access to education, improve lives, and build sustainable societies.

Because every child deserves access to quality education.



Take urgent action to combat climate change & its impacts

(PC imate Change

3.3 million PEOPLE ARE EQUIPPED THROUGH OUR CLIMATE SMART AGRI PROGRAMMES

Numbers we cannot ignore

45 million

people are at extreme risk of famine

143 million

people across south Asia, sub-saharan Africa, and Latin America could be internally displaced by 2050

21 million

children are currently facing hunger

160 million

children are living in areas of high level drought

Business risks of Climate Change

Besides the obvious environmental risks, climate change can adversely affect businesses.

TRANSITION RISKS

Arising from society's response to climate change.

INCREASED BUSINESS COSTS

Changes can affect technologies, markets, regulations and undermine the viability of existing products & services.

LEGAL LIABILITY

Companies using fossil fuel have faced legal action, holding them accountable for greenhouse gas emissions and environmental damage.

Planet Earth is not what it was 5 seconds ago...

It is a fight that we cannot win alone.

Climate change is real. It is disrupting ecosystems and affecting lives on every continent. Weather patterns are changing, sea levels are rising, and CO2 & greenhouse gases rose to new levels in 2019. We are already witnessing the slow onset impacts of climate change such as water stress and crop failure.

The human cost of climate change is immense.

The World Bank estimates that 130 million additional people will be pushed into poverty by 2030 because of climate change. Climate related upheavals and risks can exacerbate inequalities among children in terms of health, education, and long-term outcomes, making them more vulnerable, especially in fragile contexts. Further, the loss of resources and livelihoods put millions of children at increased risk of violence. Women and girls are particularly vulnerable to climate change due to pre-existing gender inequalities and social norms.



We are committed to leaving behind a better world

World Vision is committed to doing its part in leaving behind a better world for the next generation. We have a long history of implementing programmes that address the impact and causes of climate change and deliver positive outcomes for vulnerable communities and the natural environment.

As a global organisation working in 100+ countries, World Vision has the responsibility of environmental stewardship that we take extremely seriously. As a result, we are partnering with children to act now through our climate action focused programmes in order to develop positive development outcomes.

3.3 million

people practicing climate smart agriculture

2.3 million

people provided with natural resource management training

World Vision is a member of the following climate change coalitions:

- The UNEP and FAO coordinated UN Decade for Ecosystem Restoration
- The Humanitarian Charter on Climate Change
- The International Partnership on Religion and Sustainable Development (PARD) together with the UNEP Faith for Earth Coalition



66

"OUR PARTNERSHIP WITH WORLD VISION INDIA IN RELIEF AND RECOVERY PROJECTS IN KERALA DURING THE FLOODS IN 2018 AND THE PANDEMIC IN 2020 HAS BEEN PRODUCTIVE AND IMPACTFUL. WE APPRECIATE THEIR EFFORTS IN HELPING COMMUNITIES DURING DIFFICULT TIMES"

- RR DONNELLEY INDIA OUTSOURCE PRIVATE LIMITED

77



The sea levels are rising but we are pushing back

The sea levels in Solomon Islands are rising 3 times faster than the global average, washing away homes, submerging islands, and destroying lives and livelihoods every day. World Vision is empowering communities to fight climate change on all fronts. We have helped plant over 1,000 mangrove trees as a buffer against high tide and soil erosion, and conduct awareness/disaster management programmes, promote innovative farming practices and sustainable livelihoods among the youth.

This is our fight.



WE HAVE 8 YEARS TO MAKE THINGS RIGHT.

AND WE CAN'T DO IT ALONE.

In 2019, the United Nations announced that climate change would be irreversible by 2030 and called upon all stakeholders to pledge allegiance to fight it.

We have 8 years left to make a difference and we cannot do it without your support. Partner with us to leave behind a better world for future generations.



Decent Work & Economic Growth

> Promote sustained, inclusive, and sustainable economic growth, full productive employment and decent work for all

Decent Work & Economic Growth

6 million PEOPLE ARE NOW ECONOMICALLY SELF-RELIANT THROUGH WORLD VISION PROGRAMMES





\$1.90 a day: A reality for 700 million human beings

Poverty and exploitation severely restrict economic growth and make decent living nearly impossible. Fair income, livelihood security, social protection, and freedom despite being basic rights, remain a distant dream for millions.

COVID-19 has worsened the situation with 255 million full time jobs lost (4X the number lost during the global financial crisis 2007-2009). 1.6 billion informal sector workers, with no safety net were severely affected.

Over

700 million

people live on less than 1.90 USD/day, and of these,

356 million are children.

It is estimated that

1.2 billion

children are 'multidimensionally poor', that is lacking food, sanitation, healthcare, and education required to reach their full potential.

What businesses can do

Businesses play a crucial role in advancing progress on SDG 8.

By investing in innovation, labor, and capital, companies can drive sustainable and equitable economic growth across the board, generate demand and boost profitability.

Here are some ways businesses can make a difference.

POLICY MAKING

Businesses can lead by putting in place policies and practices to support decent working conditions for all employees across the business and supply chain.

PARTNERSHIPS

They can partner with suppliers to build their capacity for doing so, and support other stakeholders in their efforts too.

TRAINING

Business can educate and train the labor force, including workers across end-to-end operations and in surrounding communities, and focus particularly on the most vulnerable.

JOB CREATION

Creating formal-sector jobs in labor-intensive sectors, especially in least-developed countries. By choosing to make SDG 8 a reality, businesses can attract better talent, increase retention, and perform better in competitive markets.

How it's all connected

Action on Goal 8 is strongly connected to all the other Goals. For example, decent work contributes to poverty reduction (Goal 1). It also reduces inequalities (Goals 5 and 10) by supporting decent work and reducing unemployment, which in turn can lead to better health, nutritional and educational outcomes (Goals 3, 2 and 4). Ensuring that there is all-round prosperity and continual growth helps create the foundations for a more peaceful society (Goal 16).

Economic growth, if not sustainably managed, can potentially have a negative impact on Goals with a strong environmental dimension. It can lead to an increase in greenhouse gas emissions (Goal 13) and can pollute terrestrial and oceanic ecosystems (Goals 15 and 14), which can threaten future prosperity because subsequent generations will inherit a planet that is more polluted and less rich in critical natural resources.

35+ Countries

400 - 700% INCREASE IN FAMILY INCOMES 700,000 PEOPLE EMPOWERED WITH SELF SUSTAINING JOBS

6 million

ACTIVE PARTICIPANTS \$12 MILLION IN SAVINGS 78% WOMEN PARTICIPATION

<1.37 million

LOANS PROVIDED
3.5 MILLION CHILDREN IMPACTED
70% WOMEN PARTICIPATION

Our Programmes

ULTRA-POOR GRADUATION

The Ultra-Poor Graduation model identifies individuals living in extreme poverty and provides them with basic resources, financial education, technical training, life skill coaching, and social support so that they can "graduate" from the programme with food security and sustainable sources of income.

We provide temporary access to food and cash assistance, training, and marketing expertise to help families' start a small business or access employment. Families also learn about health, nutrition, and hygiene practices to ensure that economic gains are translated into better care for their children.

BUILDING SECURE LIVELIHOODS (BSL)

A project provides a comprehensive pathway out of poverty for families by improving their livelihoods to levels that are productive and resilient enough to survive a range of shocks and stresses. The project model works particularly with rural households described as 'marginally poor' who have caring responsibilities for young children.

SAVINGS FOR TRANSFORMATION (S4T)

Through S4T Groups, men and women in poor communities set up their own groups which enable them to save money together in small amounts and lend to each other when needs arise, such as family members' illness, children's education, and falling income due to droughts.

S4T groups are key building blocks for World Vision's economic development interventions, contributing to women's social and economic empowerment, household resilience, and social cohesion. They are community led and therefore, highly sustainable.

MICROFINANCE

Microfinance is part of the comprehensive livelihoods sector approach to strengthen and secure livelihoods of rural households so they can provide sustainably for their children. Our microfinance arm, VisionFund, works with potential employers by providing small loans to promote market and employment opportunities.



World Vision is working to break the cycle of poverty and put a stop to its devastating impact on the future generations by 2030. Our programmes are holistic, sustainable, and aligned with developmental goals in the countries of operation.

How we do it:

- Graduating families out of extreme poverty and giving them tools of self reliance to live a life of dignity.
- » Strengthening food production, resilience, and access to markets so farmers can produce better, more sustainable, nutritious food for consumption and marketing purposes.
- Promoting sustainable employment opportunities and market systems through strategic private sector partnerships so communities have access to goods, services, and employment opportunities.
- » Building equitable systems by focussing on economic empowerment of women and improving their agency and access to opportunities, services in society.

Why our models work

World Vision's programmes address the underlying causes of poverty, food/nutrition insecurity, vulnerability to climatic events, and lack of access to markets and financial services. We help people build the knowledge, skills, and resources required to lift themselves out of poverty for good. We focus on not one but multiple target groups such as families, communities, adolescents, and local businesses.



Rooting for Thailand's Next Generation

This Work-Ready Youth Project from World Vision
Thailand and Citi, targets the country's marginalised
and at risk youth. We equip them with skills required to
be professional hairdressers or beauticians so they are
guaranteed of a life of dignity wherever life takes them.
The graduates mentor the next generation and some hope
to open businesses of their own one day.

This is their story.



EVERY 60 SECONDS, WE PROVIDE A FAMILY WITH THE TOOLS NEEDED TO OVERCOME POVERTY. WITH YOU, WE CAN DO BETTER.

Partner with us today to create jobs, improve livelihoods, and drive sustainable economic growth.



SDG3

Good Health & Well-Being

Ensure healthy lives and promote well-being for all at all ages

- Good Health & Well-being

7.9 million PEOPLE RECEIVED FOOD SUPPORT THROUGH WORLD VISION'S PROGRAMMES

Better Health = Better Economies

Good health is at the core of any development effort. It is transformative and empowers children, families and communities to live purposeful lives and effect lasting behavioral change. However, there's a lot that needs to be done.

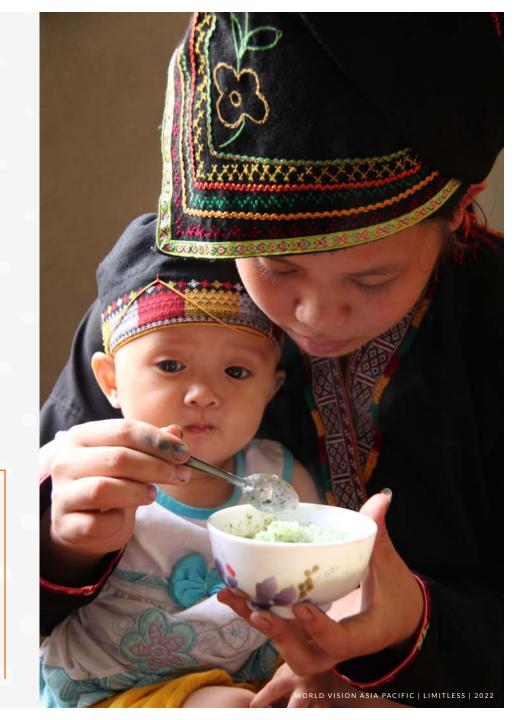
The world's major health priorities include reproductive, maternal and child health; communicable, non-communicable and environmental diseases; universal health coverage; and access for all to safe, effective, quality, and affordable medicines and vaccines. Chronic non-communicable diseases such as cardiovascular disease, cancer, diabetes, and respiratory disease are now the leading causes of death and illness worldwide.

They are projected to cost more than \$30 trillion over the next two decades and push millions of people below the poverty line. Mental health disorders, malaria, HIV, TB, smoking, and road traffic deaths and injuries constrain global well-being, especially in developing countries, where 400 million people lack access to essential health services.

COVID-19 has halted or reversed progress in health and shortened life expectancy with 90% of countries reporting one or more disruptions to essential health services. It is estimated to have reversed an entire decade of progress in reproductive health, maternal health, and child health. There is a shortage of healthcare workers who have been stretched by COVID-19.

"WE ARE LUCKY TO HAVE HAD A CHANCE TO PARTNER WITH WAHANA VISI INDONESIA IN THE COMMUNITY EMPOWERMENT PROGRAM AND ADDRESS THE PRINCIPAL CHALLENGES OF STUNTING AND POVERTY. OVER 2 YEARS, WE HAVE WITNESSED POSITIVE PROGRESS THROUGH INTERVENTIONS SUCH AS NUTRITION POSTS, NUTRITION GARDENS, HEALTHCARE CADRES, AND FARMER ASSISTANCE. WE HOPE THAT THIS EXCELLENT PARTNERSHIP CONTINUES"

- MICHELE JULIANNE SOERDJAJA CHAIRPERSON, WILLIAM & LILY FOUNDATION



Businesses can make a difference

Businesses have a huge impact on global health.

According to the ILO, more than 2.3 million people die every year as a result of occupational accidents or work-related diseases in addition to 317 million on-the-job accidents. Annual work-related deaths in agricultural supply chains alone are reported at 170,000. By transforming its operations and supply chain, a business can tackle direct negative impacts on health including through local pollution, disposal of hazardous waste, and health and safety standards on the work floor.

There are returns for businesses as well. Annual healthcare costs are currently \$7 trillion and rising as the global population grows. Businesses can responsibly access and create new markets for their products associated with these trends, as well as change the way they do business at present, to advance Goal 3.

Goal 3 is deeply interconnected with other Goals. Improved health can, in turn, reduce poverty (SDG 1), hunger (SDG 2), improving working conditions (SDG 8), and protecting the environment (SDG 14,15)

We imagine a world where all children are healthy. But we don't stop there.

7.9 million
people received food support

248k children treated for wasting

400k community health workers supported

We focus our programmes on children.

This approach promotes an increased emphasis on additional determinants of newborn and child health through the holistic nurturing care of young children; integrated, multisector interventions; and interventions to address the reproductive health of women.

We leverage our network of 184,000 Community Health Workers and 400,000 faith leaders to achieve more multi sectoral impact in young children, including using them to prevent and respond to the violence that affects 1.7 billion children annually, to promote improved caregiver mental health, to promote positive parenting, and to assure all children have a safe, secure and loving home environment.



A hot meal for school children

A transformed community

There's a reason we focus on children.

World Vision Cambodia initiated a School Feeding Program, providing hot meals for 75,000 students in 316 primary schools in Kampong Thom and Kampong Chhnang Provinces. This programme didn't just benefit the children, but the entire community. School absenteeism reduced, as did the financial burden on poorer families in the area, local producers were able to supply their produce regularly to schools and augment their income, conditions in schools improved, and children were healthier and happier. Typical of other World Vision programs, this intervention too was holistic and empowered a community from the ground up.

All because we invested in children.



IN THE LAST 10 YEARS, 89% OF SEVERELY MALNOURISHED CHILDREN IN OUR PROGRAMMES HAVE MADE A FULL RECOVERY.

WITH YOU WE CAN DO BETTER.

With your partnership, millions of children and their communities can survive, thrive and reach their fullest potential.

Let's make this a reality.



SDG 6

Clean Water & Sanitation

Ensure availability and sustainable management of water and sanitation for all

J Clean Water & Sanitation

3 million PEOPLE UNDER WORLD VISION PROGRAMMES NOW HAVE ACCESS TO CLEAN WATER

2.1 BILLION PEOPLE lack access to clean water

Every human being needs and deserves access to clean water. Water is critical for sustainable development and the eradication of poverty and hunger. Without water, human development comes to a grinding halt and health, well-being remain unattainable. The World Economic Forum ranks the water crisis in the top 3 of global risks for the third consecutive year. Failing to respond effectively to these challenges will have devastating global effects.

Recognising the critical role water plays in human development, the United Nations has defined 2018 - 2028 as the Water Action Decade to focus on the sustainable development and integrated management of water resources, strengthen partnerships at all levels to achieve water-related goals, and implement related projects and programmes.

Why businesses should care

Businesses both have an impact and are impacted by this issue. 90% of water consumed globally is used for agricultural/industrial purposes, highlighting the responsibility businesses have towards the effective governance of water resources.

90% of water consumed globally is used for agriculture/industrial purposes

80%
of all jobs globally are dependent
on sustainably managed water resources

6% of the GDP

is the cost of water scarcity by 2050

Businesses operating in local communities must be cognizant of their impact on local ecosystems, particularly the cumulative impacts that businesses have on water resources. Businesses must monitor their own water use and take appropriate action ranging from internal (improving water efficiency, reducing water inputs, investing in wastewater treatment, water reuse) to external collaborations to address risks and impacts in water intensive sectors such as manufacturing, agriculture, and extractives.

Progress on water and sanitation is closely linked to people-related Goals, including those related to gender, poverty, education, hunger and health, that will be boosted by improvements to water and sanitation. Access to clean water and sanitation also supports healthier families and a more productive workforce.



66

"BEING A PIONEER NGO IN POVERTY" ALLEVIATION WITH A SPECIFIC ATTENTION TO CLEAN DRINKING WATER PROJECTS, WORLD VISION LANKA **EMBRACED THE MODERN TECHNOLOGY** OF TRAPPING ATMOSPHERIC WATER **DROPLETS AND CREATING WHO** STANDARD DRINKING WATER FOR RURAL **COMMUNITIES. THEIR WORK ETHIC, EXEMPLARY KNOWLEDGE IN WORKING** WITH TARGET COMMUNITIES MADE THIS ENTIRE PROJECT SUCCESSFUL. I HAVE NO **HESITATION IN RECOMMENDING THEIR** SERVICES TO LOCAL/INTERNATIONAL PARTNERS AND DONORS ALIKE."

> - ANGELO DE SILVA DIRECTOR-FOUNDER, BLUE SKY E INTERNATIONAL

> > "

EVERY CHILD DESERVES CLEAN DRINKING WATER

World Vision believes that children have an undeniable right to use safe water and live in a clean environment. This essential building block of life is crucial for young lives to survive and flourish.

With a strong grassroots presence in local communities over the past 70 years, we are one of the largest child-focused, non-government providers of clean water in low and middle-income countries today. Our experience and expertise have helped us reach 20 million people with clean water between 2016-2020 alone.

1.81 Million

people were reached through World Vision's WASH initiatives

70%

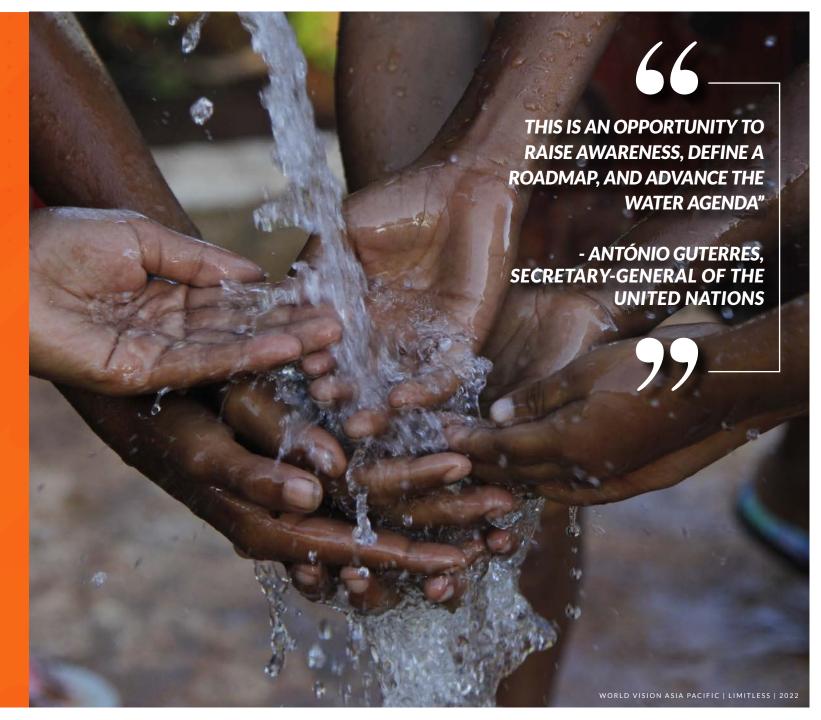
of households in our target areas have access to drinking water

40%

of households in our target areas have access to sanitation facilities

85%

of households in our target areas have handwashing facilities





Water from thin air

World Vision is able to reach 3 more schools every day and provide them with clean water. One of these schools is located in Kalpitiya, a remote coastal town in Sri Lanka, 13 kilometers from the mainland. Access to fresh and clean drinking water for the children was a challenge. World Vision initiated a project that converts solar energy stored in panels to wind energy, traps water vapor from the air to convert it into potable water with added minerals.

Today, this sustainable project delivers over 20 liters of clean water to children on the island.



WORLD VISION PROVIDES CLEAN WATER TO 1 PERSON EVERY 10 SECONDS.

LET'S DO BETTER, TOGETHER.

Between 2021-2025, we plan to give 15 million people and 4.3 million children access to clean drinking water.

Partner with us to make this a reality



We can do this together

The only way we can change the world is together. Organisations like yours have the resources, network, and strong leadership to make a partnership with World Vision a true game-changer for millions in Asia and the world.

Partner with us.

Together we will transform lives.



If you'd like to know more about World Vision or to partner with us, get in touch with

Rahul Mathew,Senior Advisor - External Partnerships







