ERADICATING HUNGER NOW

At World Vision, we envision every child having the opportunity to live life in all its fullness. As the largest private humanitarian organisation, we have made addressing malnutrition our top priority.

Why NUTRITION

Good nutrition is an essential foundation to children living wholesome lives, yet malnutrition continues to be the most serious health problem and the single-biggest contributor to child mortality.

Implications of consumer food price inflation brought on by the COVID-19 pandemic continues to exacerbate food insecurity.

828 MILLION PEOPLE LIVE IN HUNGER
according to the State of Food Security and Nutrition in the World Report 2022

CLOSE TO 10% OF THE PEOPLE IN ASIA faced chronic and persistent hunger in 2022

In 2020, MORE THAN 3.1 BILLION PEOPLE ACROSS THE GLOBE COULD NOT AFFORD A HEALTHY DIET
OUR APPROACH

ENGAGING FAMILIES
Efforts are made to effect behavioural changes in the most vulnerable families using family inclusive approaches by Nurturing Care groups, Community Health workers and volunteers.

EMBRACING COMMUNITIES
The social norms and structures are influenced in order for communities to take ownership of their own health and nutrition through formal and informal community structures, faith communities and local advocacy.

STRENGTHENING HEALTH SYSTEMS
Equitable access to quality essential primary health care services and Universal Health Coverage (UHC) are promoted and supported.

IMPROVING GOVERNANCE
Gaps in public health services are assessed while improved national investments are advocated for.
IMPACT

7.9 MILLION PEOPLE received food support

248,000 CHILDREN treated for acute malnutrition

46,000 PREGNANT AND BREASTFEEDING WOMEN supported

Over the last ten years, 89% of the severely malnourished children we treated made a full recovery.
THE UNIQUENESS OF OUR APPROACH

COMMUNITY HEALTH WORKERS

We work alongside health services and other partners to mobilise and support CHWs. We help to strengthen the impact and reach of this vital cadre to provide basic preventive and treatment support in vulnerable communities.

TIMED AND TARGETED COUNSELLING

We have a family-inclusive approach to CHW programming that addresses communication for a certain time frame (from conception to two years and upward).

POSITIVE DEVIANCE HEARTH PLUS (PDH+)

We use an integrated community-based nutrition programme that leverages existing expertise, local foods and agriculture to support caregivers of undernourished children to ensure sustainable recovery.

COMMUNITY MANAGEMENT OF ACUTE MALNUTRITION (CMAM)

We employ a community-based treatment approach to acute malnutrition through vital life-saving services in humanitarian and developmental settings.

NURTURING CARE GROUPS (NCGs)

We follow an integrated cross-sectoral model based on the Care-Groups approach addressing a range of issues in health, nutrition, WASH, child development and child protection.

KITCHEN GARDENS

These are cost-effective, practical and easily meet the balanced dietary requirements of rural households as well as add substantially to the family income. Crops are selected considering the prevailing food habits and climatic conditions of the implementation areas, and with the larger goal of ensuring availability of wholesome and nutritious food.
A KITCHEN GARDEN SAVES PRIYA’S LIFE

Two-year-old Priya was diagnosed with malnourishment when she was just a year old. Following her diagnosis, World Vision India’s health volunteers met her parents and found that the lack of nutritious food was the reason for her malnourishment.

Priya lives in a village where families must walk more than four kilometres to buy even basic things like vegetables. Priya’s mother shared with our health volunteers that because both she and her husband were working as daily wage labourers, they did not have time to walk such long distances to buy vegetables every day.

She confided that the money they earned was spent in buying everyday essentials and there was nothing extra to buy vegetables with. She was forced to borrow vegetables and groceries from their neighbours much to her embarrassment.

That’s where World Vision’s kitchen gardens come in. For rural resource-poor families, the economic benefits of kitchen gardens are beyond simple food production and subsistence. The earnings from the sale of kitchen garden products and the savings from consuming home-grown food products create an increased amount of disposable income for the beneficiary families.

“SeminAgro Pvt. Ltd.” is the technical partner of World Vision India for the Kitchen Garden programme. Through this initiative, Priya’s parents received 10 varieties of seasonal plant seeds to sow on land behind their house. They received training to prepare the land, sow seeds, learn smart maintenance of plants and ways to use organic fertilisers to help them grow. After a few weeks, beautiful flowers and tiny vegetables started to grow. Eventually, Priya started to eat the healthy and organic vegetables picked from her garden every day. Her mother says with pride that she now gives away vegetables to neighbours when they are in need. Priya is now at a healthy weight and is active, playing, engaging and eating well.

“I am deeply encouraged to see how Priya has changed. She was thin and lean, now she is healthy. The Kitchen Garden programme brings real changes in the children’s health,”

Shajam, World Vision India Staff Member

HIGH IMPACT PARTNERS

We are able to make a greater impact in communities thanks to our local and global partnerships within the private and public sectors.

How you can SUPPORT NUTRITION

Your generous contribution and partnership with us would help us reach more than 20 million children across Asia with nutrition support and eradicate hunger before 2030.