



## Our Goal

The overall goal of World Vision's Water, Sanitation and Hygiene (WASH) programming is for people to have universal and equitable access to basic water supply; improved and dignified sanitation at home, schools, health care facilities and emergency settings; and eliminate open defecation in every place where we work. World Vision is committed to contributing to the realisation of Sustainable Development Goal (SDG) 6, through accelerated universal and equitable access to water, sanitation and hygiene services.

# **Our Approach**

World Vision's 2021-2025 business plan focuses on investments, engaging partners and communities, influencing governments, and making commitments to see lives changed around the world. Our WASH development programme approach is grounded in delivering multi-sectoral community-based solutions. As a priority sector, WASH is recognised as essential to a community's transformation and resilience. Our WASH programmatic investment in the next five years is focused around four priority intervention areas:

- Water Supply
- Sanitation and Hygiene
- Governance and Finance
- Water Security and Resilience

This will cut across WASH in schools, emergencies, health institutions, urban areas and in communities

# Our Impact in 2021



## 1.3 million

People reached with access to clean drinking water.



955,000

People reached with access to basic sanitation through our interventions



## 1.4 million

People provided with access to hygiene enabling services



# **Our Programme Areas**

## **Water Supply**

## Improved access to sustainable safe water supplies

In the next five years, World Vision will prioritise improving water quality at the systems level; working with governments and other partners to move beyond simply providing flowing water to providing flowing water that is free from bacteriological and chemical contamination (from the source to the point of use). Secondly, we will double our efforts in shifting from boreholes with hand pumps to mechanised piped-water systems that deliver water as close to the household as possible (facilitating household connections when possible). This will have significant benefits in improving water quality by reducing the need for transport and storage of water before use. In addition, we will also promote beyond provision of drinking water and consider water for household-level use, as well as productive uses



## Sanitation and Hygiene

### Improved access to basic sanitation and hygiene services

In the next five years we will prioritise greater attention on sanitation and hygiene to maximise our impact on child well-being. One key area will be creating contextualised and innovative approaches to improve sanitation and hygiene. This will include a holistic approach to sanitation marketing/demand creation as well as considerations for financing. World Vision will support the entire sanitation value chain, help move populations higher up the sanitation ladder, and ensure sustainability, accessibility, equity, and inclusion in communities we serve.

Hygiene promotion must move beyond just educational messaging to include effective behaviour-change programming and better products supported by increased levels of water service and access to financing. We will leverage community trust to contextualise behaviour-change methodologies that respect local cultures and contexts, creates healthy pathways for change, and encourage positive social norms.

# Water Security and Resilience

The sustained availability of water—both in sufficient quantity and adequate quality—is fundamental to the successful expansion of safe drinking water services under SDG 6. Embracing strategies for integrated water resource management enables the strengthening of downstream water supply systems while also improving the management of the finite upstream water resources on which those services depend.

World Vision's approach to water security requires looking "beyond the pipe" to the broader integrity of ecosystems and catchments accompanied by the mitigation of water pollution. World Vision will adopt a "climate lens" in our WASH programming, helping households, communities, and governments thrive under today's conditions while also planning for how those conditions may evolve. Planning for resilient WASH services will take many forms, including infrastructure setting in relation to flood zones, increasing water storage capacity for protracted drought, and maximising the use of solar power.

#### Key areas of focus will include

- Integrate climate change scenarios into infrastructure planning.
- Support water resource planning and water allocation decisions (water safety planning).
- Advocate for watershed protection and/or rehabilitation.

# **Behaviour Change**

We will integrate behaviour-change programming across the primary focus areas within communities, schools, and healthcare facilities to alter social perceptions and norms, and to drive the adaptation of physical environments required to see sustained WASH impact.

We will strengthen the process of designing behaviour-change content through development and roll out of planning tools and guidelines to assist our Field Offices. Such approaches include, nurturing care groups, WASH business centres, faith engagement within communities, and WASH UP!

## **Governance and Finance**

## **Strengthened WASH institutions**

Embracing a "systems-based approach" to build sustainable and resilient WASH solutions is linked to the capacities of local stakeholders and national governments as critical components of that system. World Vision will seek every opportunity to build the capacity of governments, community leadership, and private businesses in the countries and areas where we work to serve their citizens. Partnering with the government strategically supports their efforts to bring WASH services to all communities and equip them with the tools and systems for ongoing operation and maintenance of those services.

Governments, the private sector, nonprofits, and civil society all need to leverage additional financing for WASH, recognising that no single actor in the sector has the resources to independently achieve the SDGs. World Vision will support the development of district-level WASH plans and use life-cycle costing to build awareness among users of how much funding is needed on an annual basis to keep water systems maintained and operational. Better understanding and utilisation of standard financing is needed, as well as creative



# **Gender Equality and Social Inclusion**

Our commitment to transformative WASH includes a commitment to gender equality and social inclusion (GESI). Our approach actively strives to examine, question, and change harmful social norms and power imbalances as a means of reaching gender equality and social inclusion objectives in any given context.

World Vision's newly defined GESI framework focuses on five domains: access, participation, decision-making, systems, and well-being. As World Vision WASH evolves into more GESI transformative programming, we will seek to address WASH issues through these five domains, both in our programming and in our staffing.

World Vision's disability-inclusive WASH programming supports SDG target 6.2 of adequate and equitable sanitation and hygiene that is accessible for all, especially the most vulnerable. Ensuring WASH facilities are accessible and inclusive in communities, schools and health care facilities, where we work,

# ur Capacity to Deliver

In 2019, WV invested more than US\$ 57 million to deliver WASH services, with high investments in Ethiopia, South Sudan, Rwanda, Kenya and Somalia. We support our staff to build their capacity through tailor-made WASH professional courses which are administered by our academic partners Drexel University and University of Nevada, Reno, in the United States of America. We have established a dedicated team of more than 400 staff who include: engineers, environmentalists, hydro geologists, public health practitioners, drilling teams, monitoring & evaluation specialists, accountants and WASH specialists. We have established drilling units in Ethiopia (five rigs) and Kenya (two rigs). We have in-house infrastructure design units in Kenya and Ethiopia, who have conducted hydrogeological surveys, infrastructure design and Environmental Impact Assessments for World Vision programmes.

## Some of Our Donors and Partners























### **About World Vision in East Africa**

World Vision is a global Christian humanitarian, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice. We serve all people, regardless of religion, race, ethnicity, or gender.

World Vision operates in nine countries in East Africa; Burundi, Ethopia, Kenya, Somalia, Sudan, South Sudan, Rwanda, Tanzania and Uganda.

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