OUR VISION

Our vision for every child
life in all its fullness
Our prayer for every heart
the will to make it so
5-year Strategic Goal

Bringing Fullness of Life for 14.4 million of the Most Vulnerable Children through transforming hard-to-reach communities and addressing the root causes of multi-dimensional poverty and injustice.

Technical sectors

- Education
- Child Protection and participation
- Health, nutrition and WASH
- Livelihood and Food Security

How will this goal be achieved?

- Demonstrating Impact
- Operational Excellence
- Diverse Funding
- Well developed people
- Ensuring Sustainability

Cross cutting themes

- Advocacy and campaign
- Faith and Development
- Gender equality and social inclusion
- Environment, climate change and disaster risk reduction
World Vision (WV) commemorated its 50th year of operations in Bangladesh through 246 events involving all our stakeholders throughout the country. Over the past fifty years, we have contributed to empowering and transforming the lives of children, families, and communities. Working collaboratively with Government, we have been very much a part of the progress and development of the country since its independence. As can be seen from the report, all our work in communities directly contributes to the country’s sustainable development goals (SDGs).

Our programmes and projects continued to focus on vulnerable people from hard-to-reach communities while empowering women and promoting inclusive development for persons with disabilities. We reached 4.6 million people this year through the various sectoral interventions and achievements detailed in this report. Also shown is the resulting impact and change in the lives of the people. WV had a significant response in supporting the flood-affected communities in northern Bangladesh. Disaster Risk Reduction (DRR) and Climate Change Adaptation (CCA) continued to be a major focus of our work, given the vulnerabilities in the country. We transformed 165 villages into eco-villages adopting climate-adaptive livelihoods and environment-friendly technologies. There was also a special focus on youth development and empowerment, given the challenges they face in the post-pandemic context.

We are grateful to the Government (national and local), our partners, generous donors, and funding offices for their continued support, without which none of this would have been possible. Thankful also to the communities who continue to welcome us and collaborate with us in bringing about lasting change. My heartfelt thanks to our teams, who continue to serve faithfully in challenging contexts.

There is still, however, much to be done. With your continued support, we look forward to collaborating further and scaling our work to bring about greater impact and transformation to the lives of every child in Bangladesh.

**Suresh Bartlett**  
National Director  
World Vision Bangladesh
Where We Work

54 long-term Area Programmes (AP)
38 active grant-funded projects
40 private non-Sponsorship (PNS) projects
28 districts
Our Achievements

Total Persons Reached
4,688,140

Females
1,334,444
Males
531,980

Girls
1,473,901
Boys
1,347,815

People with Disabilities (PWDs)
19,421
Advocacy and Campaign
1,306,154
Youth (15-24 years)
895,904
Contribution to SDG (Sustainable Development Goals)

**Every day,**

176 children took part in ending violence against children

**Every hour,**

22 individuals received livelihood inputs to ensure food security for their families

**Every hour,**

8 people received access to clean water and 60 people access to safe sanitation facilities

**Every hour,**

26 children (under 5 years) are supported to prevent malnutrition

**Every hour,**

36 children received education

**Every hour,**

25 people were better equipped to deal with Disaster Risk and Climate Change
Child Protection and Participation

People Reached: 834,454

**Significant Achievements**

- **62,277** children and child protection committee members trained to identify and respond to major child protection risk.
- **1,924** child protection committees are functional, reporting and responding to violence against children.
- **92,651** people became aware about child protection issues.
- **15,687** adolescent girls learned about the child protection issues and are now working as agents of change in their community.
- **333** most vulnerable children and individuals who experienced violence and abuse at home and community received MHPSS (mental health and psycho-social) support and services through direct and referral care.
- **26,615** children and youth meaningfully participated in the program and took action as change makers to end violence against children.
7.1% decrease in physical punishment and/or psychological aggression by parents/caregivers (37.2% in 2021 to 30.1% in 2022)

59% children participated meaningfully in community decision-making (33% in 2021)

341 child marriages prevented by child and youth forum members, faith leaders and child protection (CP) committees
Education

People Reached: 194,426

Significant Achievements

8,662
children age 3-5 years received early education in 375 community led centers

9,440
parents/caregivers trained in Learning Roots positive parenting approach

3,843
students participated in 160 community run Reading Clubs

33,397
children ages of 6+ to 11 years completed Life Skills-based Education (LSBE) learning

5,044
adolescent members (aged 12 to 18 years) actively participated in Impact+ adolescent groups

15,687
adolescents received education via 672 adolescent groups
**Impacts**

**83%** Early Childhood Development (ECD) centers have achieved the quality standards in respect of cleanliness, safety, latrines, safe drinking water & handwashing.

**98.4%** of female and male adolescent members (aged 12 to 18 years) actively participated in adolescent group activities and were empowered with competencies, values, confidence and social connectedness.
Maternal Child Health and Nutrition (MCHN)

People Reached: **1,014,543**

**Significant Achievements**

- **16,639** children participated in Positive Deviance (PD) Hearth sessions
- **225,042** under-five children benefited through Growth Monitoring Promotion Program and 3,594 children received Micronutrient powder (MNP)
- **61,245** women including pregnant and lactating mothers received orientation on safe motherhood and post-natal care
- **8,536** malnourished children, aged 6-59 months, became well-nourished through the community-based nutrition programme
- **31,572** adolescents reached with health and nutrition messages including reproductive health
- **107,453** caregivers reached with infant and young child feeding messages
Impacts

Exclusive breastfeeding among infants aged 0-59 months increased to 67% (51.2% in 2021)

Children’s receiving minimum dietary diversity increased to 83% (62.7% in 2021). Births supervised by skilled attendants increased to 87.4% (84.5% in 2021)
Water, Sanitation and Health (WASH)

People Reached: **600,316**

**Significant Achievements**

- **335,472** people participated in community hygiene behavior change
- **19,734** households received handwashing facilities
- **13,542** women and adolescent girls were sensitized on menstrual hygiene
- **16,086** solid waste bins were distributed in urban slum areas
- **35** villages were certified as open defecation free
Impacts

67,104 people had access to a basic drinking water source in communities. 93.7% using a basic drinking water facility (92.3% in 2021)

138,234 people had access to household sanitation facilities. 89.6% households using a basic sanitation facility (84.9% in 2021)
Livelihood and Food Security

People Reached: **803,879**

**Significant Achievements**

- **22,220** individuals participated in technical training on business/entrepreneurship skills
- **27,584** individuals trained on Homestead gardening/agriculture for year round vegetable production
- **10,591** individual participants completed financial literacy and savings training
- **41,930** Households received agricultural/farm and non farm inputs
- **252,065** people benefited with general and emergency food assistance
Impacts

- Women empowerment increased as 82.8% women actively engaged in decision making (81.6% in 2021)
- Self reliance was ensured for 31.4% youth who were able to generate income (30.1% in 2021)
- 61.5% households with sufficient dietary diversity (63.5%, 2021)
- 24.5% households with alternative sources of income (16.7% in 2021)
- 68.9% parents or caregivers providing for the basic needs of their family (55.0% in 2021)
- 33% increase in household savings in financial institutions (20.2% in 2021)
Gender Equality and Social Inclusion (GESI)

People Reached: **256,986**

**Significant Achievements**

- **15,266** people became more aware of gender-based violence and how to prevent it
- **11,073** couples graduated in adopting Men Care Approach
- **1,648** adolescent girls became aware of their sexual health and reproductive rights
- **5,150** adolescent girls received training to adapt healthy lifestyle and promote improved nutrition behavior
- **130** Muslim and Christian faith leaders promoted disability inclusion breaking existing taboos
- **19,421** persons with disabilities participated in different GESI interventions
Impacts

99.2% of men think that women should be consulted on household budgeting and purchases (43.3% in 2021)

52.6% of men think that women should be able to access markets, health care services, and other public locations without restrictions or prior consultation (18.3% in 2021)

90.5% of men think that they should share household tasks, such as cleaning, cooking and taking care of children (81.1% in 2021)
Youth Development

People Reached: 895,904

Significant Achievements

- 2,976 youth (2,541 female) were engaged in promoting community led social innovation
- 1,500 youth promoted adolescent girls led ‘Zero Child Marriage’ initiative
- 1,200 young/adolescents were engaged in school-based nutrition education sessions
140 youth promoted Youth Led DRR via digital platform

30 youth learnt the technique of converting “waste into wealth” in collaboration with a youth led organisation

1,000 child and youth forum representatives exchanged views with the local and national level policy makers, government high officials, academicians and private sectors
Faith and Development

People Reached: **19,603**

**Significant Achievements**

- **4,856** faith leaders equipped to address child protection, health, nutrition, gender-based violence and disability
- **30** joint events with FBOs/Islamic Foundation and Churches to address violence against children and child marriage issues
- **782** religious leaders trained/oriented on COVID-19 prevention measures and promoting improved nutrition behavior
- **25,385** boys and girls participated in Faith-based programs and Spiritual Nurture Activities through Dare to Discover and Culture of Peace approaches
- **4,740** parents engaged in parents’ support groups; 3,482 parents trained in positive discipline and 27,101 parents trained on Celebrating Families
- **9,401** Households demonstrating a positive mindset change
14.6% Boys and Girls (12-18 years) are enjoying positive and peaceful relations with the Faith Leaders (12.3% in 2021)

20.2% Boys and Girls (12-18 years) are enjoying positive and peaceful relations with their peers (15.2% in 2021)
Humanitarian and Emergency Affairs (HEA)

People Reached: 117,518

Emergency Response

**Significant Achievements**
People reached through sector focused Emergency Flood Response

- **41,656** Cash
- **62,000** WASH
- **7,285** Protection
- **7,285** Shelter
- **79,723** Health and Hygiene Awareness
- **47,984** Children
Disaster Risk Reduction (DRR)

Significant Achievements

18,166 volunteers, community members, including children and youth trained on DRR and 26,554 people are sensitized on DRR and preparedness.

5,704 local government Disaster Management Committee Members trained on Standing Order on Disaster (SoD).

8,406 community volunteers, local government & community DMCs’ capacity increased for emergency response and DRR actions.

People Reached: **216,415**
(Disaster Risk Reduction and Climate Change Adaptation)
Environment and Climate Change Adaptation (CCA)

Significant Achievements

8,251 people trained on homestead gardening. 1,608 households received input support and practicing homestead gardening.

15,537 people practiced climate adaptive solutions in the household and community.

19,966 became aware and able to better cope with the impacts of climate change.

165 villages (37,125 people from 8,250 households) transformed into eco-villages contributing to sustainable and environment-friendly living.

3,554 HHs using improved cooking stoves.

4,647 people practicing Climate Smart Agriculture (CSA) and 11,541 households sensitized on CCA.
Advocacy and Campaigns

People Reached: 1,306,154

Significant Achievements

- **41,346** children reached through “It takes me” campaign to end Child Marriage
- **543,717** children reached through improved implementation of laws and policies in Community Clinics, Police Stations and schools
- Supported government in rectifying ILO Convention 138 via the technical committee

- Dhaka North City Corporation (DNCC), declared a dream park that benefits 15,005 children
- **686,357** children benefitted from child led budget advocacy resulting in USD 1,121,662 allocation
‘It takes me’ campaign created a positive impact in the targeted communities. Child safety improved in the community by 2.9% (46.4% in 2021 to 49.3% in 2022).
We are grateful to all our partners and donors for their continued support and collaboration. We appreciate the partnerships we enjoyed without which the achievements would not have been possible.
‘Nobo Jatra-New Beginning’ a 7-year (2015-2022) USAID funded Resilience Food Security Activity aims to improve gender equitable food security, nutrition and resilience of vulnerable people in southwest Bangladesh. The project achieves this via a multi sectoral approach with interventions in Water Sanitation and Hygiene, Maternal Child Health and Nutrition, gender, agriculture and alternative livelihoods, disaster risk reduction, good governance and social accountability.

People Reached: 222,197

Significant Achievements

148,066 participants have access to safe drinking water

1,559 hectares of land improved through climate-smart management practices and technologies

6,966 farmers practice value chain activities

30,373 individuals participated in group-based savings through 1,637 Village Savings and Loan Association (VSLAs) with $611,866 savings

29,737 people reached with disaster awareness, preparedness, and response messages

2,037 schemes (building embankments, roads, pond and canal excavation) implemented through DRR network

25,371 children under 2 years reached through 8,352 GMP sessions, 156,087 community people reached through 21,039 courtyard sessions and 134,519 households were reached through nutrition counseling
Citizen Voice Action (CVA) implementation in 33 Union Health and Family Welfare Centers (UH&FWCs) resulted in 12% increase in UH & FWCs having normal delivery kits and 30% increase in having active management committee.

Impacts

- **905** government Multi-Purpose Health Volunteers (MHVs) are contributing to strengthen and sustain community based health service provision.
- **163,971** people using climate information to improve resilience to climate change.
- **18,973** farmers applied improved agricultural practices.

Stunting and wasting in children reduced by 7.8% and 9% respectively (Stunting was 26.8% and wasting was 17.4% as per baseline 2016).

57.5% children being exclusively breastfed (29.2% as per baseline in 2016).

62.5% of Union Parishads increased their WASH budgets from the previous year.

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Impacts

- Stunting and wasting in children reduced by 7.8% and 9% respectively (Stunting was 26.8% and wasting was 17.4% as per baseline 2016).
- 57.5% children being exclusively breastfed (29.2% as per baseline in 2016).
- 62.5% of Union Parishads increased their WASH budgets from the previous year.
Bangladesh Initiative to Enhance Nutrition Security and Governance (BIeNGS)

BIeNGS is a multi-sectoral nutrition governance initiative to improve maternal, child, and adolescent nutrition in Jamalpur, and Sherpur districts.

People Reached: 153,825

Significant Achievements

6,294 extreme poor and poor women produced a total of 209,907 kg vegetables, consumed 144,908 Kg vegetables and earned BDT 1,094,008 from selling the surplus production

15 villages declared as nutrition dense villages based on moringa sapling cultivation and consumption

365 extreme poor women trained on mini nursery-they have evolved as women agro-entrepreneur in their community and are now producing and selling seedlings

24,700 farmers established 2,196 demonstration plots for biofortified rice, wheat and lentil cultivation

672 adolescents girls learned about the child protection issues and are now working as agents of change in their community
Impacts

93.3% adolescents and 83% women received Iron Folic Acid (IFA) (78.91% adolescents and 75% women in 2021)

58.7% women are involved in income related decision-making (33.2% in 2021) whereas 61.4% of women are involved in nutrition related decision making in the households (38.7% in 2021)

57.1% of the Producers Group (PG) members adopted diversified and climate resilient food production techniques (53.45% in 2021). 29.1% farmers now have increased income after receiving training on improved agricultural production techniques (18.9% in 2021)

38.2% increase in children receiving treatment since previous year. Early Newborn Care (ENC) received by new born children also increased by 38.6% from the previous year

CVA approach enhanced social accountability of overall services in 46 Community Clinics (CCs). Results shows, 79% services of the CCs have improved (54% in 2021)

100% Upazila Nutrition Coordination Committees (UNCC) & District Nutrition Coordination Committees (DNCC) have developed District Annual Nutrition Plans to enhance multi-sectoral nutrition governance (100% in 2021)
Nutrition Sensitive Value Chain (NSVC)

NSVC is a 5-year agriculture initiative to improve the nutrition of 20,000 smallholder male and female farmers and their households (HHs) in Jamalpur district, North Bangladesh.

People Reached: **82,955**

**Significant Achievements**

- **800** Producer Groups (PG) were engaged in the collective purchase of inputs and services involving 13,743 members

- **787** Producer Groups comprising of 11,420 members practiced Collective Selling process resulting in more profit

- **6,142** farmers cultivated flood tolerant rice BRRI Dhan-52 using their own assets and the knowledge they received on new technology

**Impacts**

- **56.7%** children aged 6-23 months received minimum meal frequency (04 times a day) (51.5% in 2021)

- **61.6%** children under five-years were taken to a health facility when required (20.6% in 2021)
Significant Achievements

54 wards (376 communities) were declared as open defecation free in collaboration Union Parishads (UP). In addition, 100% coverage of Hand Washing Device which certified by Department of Public Health Engineering (DPHE)

9 women with disabilities became entrepreneurs and promoted inclusive sanitation

173 schools (149 primary & 24 secondary) established group-handwashing stations benefitting 50,494 students

73 schools (49 primary and 24 secondary) organised menstrual hygiene provisions and disposal system. 9,049 girls including 90 girls with disabilities and 186 female school teachers benefit from these interventions

Relevant acts, policy documents and communication materials were translated to Braille to better support the inclusion of visual impaired people

12 Union Parishads developed and implemented the climate resilient and GEDSI focused annual WASH action plans and are monitoring the progress
Bangladesh Rohingya Crisis Response (BRCR)

Rohingya refugees fled extreme violence and decades of persecution in Myanmar. Today, they live in one of the world’s largest refugee camps in Cox’s Bazar, Bangladesh and now home to more than 940,000 people. Our response teams continue to support these refugees across the 34 camps.

People Reached: **489,426**

### Significant Achievements

**FOOD SECURITY AND LIVELIHOOD**

- **55,228** households reached through General Food Assistance
- **11,729** households received training and input support on homestead gardening
- **8,234** households received livelihood support
- **23,586** hot meals distributed among the fire affected people

**HEALTH, NUTRITION, and WASH**

- **73,157** people reached through WASH interventions
- **35,861** children and pregnant mother reached through Blanket Supplementary Feeding Program (BSFP) and Targeted Supplementary Feeding Program (TSFP)
- **6,402** children reached with Growth Monitoring Promotion sessions
34,477 females, 5,000 males and 29,137 children sensitized on GBV, trafficking, child marriage

6,402 children received educational support through 128 ECD centers

330 children received skill development training
Stories of Change
Youth-led DRR: young leaders create a stronger world

An estimated 7.2 million people have been severely affected by devastating flash floods which began in May 2022. “The floods devastated our lands and caused significant damage,” says Nabil, 17, a member of Aghnishikha Child Forum from Purbadhala.

Purbadhala upazila has a terrain susceptible to both droughts and devastating flooding. Every year, some areas are submerged to the point where families are stuck indoors for long stretches of time as roads become too damaged to use.

Child forum members, with the support of World Vision Bangladesh, took initiatives to adopt sustainable practices for DRR in their communities.

Being capacitated, the child forum members developed a framework for disaster response. Accordingly, they built relationships with the local government, community leaders, local authorities and media.

Child leader Nabil said, “There are 13 members in our child forum group. We operate from a room at our school, where we keep track of community incidents, funding channels, damages incurred, steps taken towards rehabilitation, and costs of repair.”

Child Forum conducted DRR activities for 500 parents and children, created awareness for 300 parents about drowning prevention, 2500 people on earthquake safety, and 3,000 people on COVID-19. Besides, children of this forum can interact with the mayor, police, and other officials whenever necessary. Hereby, they directly can participate in policymaking, and policy implementation. They are playing effective role in disaster risk reductions.
Where Citizens’ Voice Counts

“We have a personal duty to keep our community clinics functioning for the wellbeing of mothers and children,” said Jannatul Ferdoushi, a youth leader and an active working group member of the 16-member Citizen Voice & Action (CVA) working group. Similar to Jannatul Ferdoushi, other nearby neighbors also work together for strengthening the services of community clinic. And in doing so, Kowar Union gained a sense of ownership, and this story serves as a testament to the viability of obtaining primary healthcare services for everybody.

Kowar is a very remote village located in Bakoi Union, Laksam, Cumilla. Kowar Community Clinic is the only primary health care center for local residents, especially pregnant women and children in that area. The services intended (clean drinking water, medical equipment, toilet facilities, medicines availability, safe building structures, etc.) were not consistent with the policy standards and conditions of the clinic building (windows, front doors, roofs, appliances, furniture were cluttered) was very bad at providing medical services. Moreover, people did not come to the clinic to receive medical services.

World Vision initiated Citizen Voice and Action (CVA) interventions at Kowar Community Clinic in April 2021. CVA is a social accountability model that aims to improve relations between communities and governments to address inadequate essential services by empowering communities to hold governments accountable.

The tangible impact of the CVA is the new clinic building and the enhancement of services. Currently, more than 50 patients visit the clinic every day. About 6000 people in the community are covered by the Kowar Community clinic. People are very happy to have a new CC building. By implementing the CVA model, people in that communities are empowered and have a voice to demonstrate their social responsibility.
Inclusive and Resilient Menstrual Health Hygiene Services

People living in the rural parts of Bangladesh have a limited knowledge of menstrual health hygiene (MHH). As a result, personal hygiene behavior of the common people in many areas are unhealthy. Women and girls usually use rags for a long time and wash, dry and preserve for future use. In most cases, they do not have knowledge of how to maintain menstrual hygiene in a safe and proper way. All of this has a profound impact on personal health, privacy and dignity, empowerment, gender equality and poverty. 20 women with and without disabilities raised community awareness and sensitized people to promote personal hygiene. This unique group is named ‘feriwala’.

Women with disability who never could be engaged for any formal activities are now selling hygiene products (including sanitary napkins, buckets with water taps, soap) door to door at an affordable price. They are also involved in disseminating hygiene messages.

Results show that 17,355 women and girls benefitted (3,821 households) and (73 schools). As MHH champions, they are now helping women and girls to maintain proper menstrual care with dignity. A WASH value chain system has been established at rural community. Following this initiative, women with disabilities could be engaged with income generating activities.
“I want to buy a piece of land of my own and build my own shop in the market. I don’t want to feel vulnerable ever!” Fate shares her dream.

Fate, 52, lives with her mother in a riverside small shack in Shyamnagar – what seems the farthest place on earth! She raised her daughter single handedly while struggling to make ends meet. Adding to her suffering, she lost all her livestock when cyclone Aila hit.

Building from scratch is hard – especially for women like Fate who are exposed to natural shocks and disasters repeatedly. ‘Nobo Jatra-New Beginning’- USAID resilience food security project implemented a sequential 24-month Ultra-Poor Graduation (UPG) cycle targeting 21,000 women in extreme poverty to help them fight against poverty.

Being selected as a participant Fate received entrepreneurial literacy training, $12.50 monthly compensation and a cash grant of $188 as start-up capital via Mobile Money Transfer (MMT). To increase financial resiliency, Nobo Jatra reached over 30,000 extreme poor women by connecting them with 1,671 Village Savings and Loan Association (VSLA) groups.

Graduating through UPG approach in 2019, Fate Gazi became a member of a VSLA group and with her cash grants money, she started a roadside tea stall and grocery shop. Since then, Fate received around $1,000 loans against her savings in her VSLA groups and invested on her shop. She also bought two goats and remarkably her two goats now increased to 12 goats worth more than $600. Now, she earns on average $80 per month from her livestock, and $60 on average from her tea stall! Fate repaired her home with the income from selling goats.

“I never have imagined that I could do business! I can now eat three meals a day and have a roof over my head!” states Fate with confidence.
Last-mile Service Providers, economic prosperity for rural farmers

“We were completely dependent on the local retailers for buying quality seeds and we had to purchase seeds as per their choice,” says Nipa, 37, Assistant General Secretary, Community Sales Agents (CSAs) group in Jamalpur.

To lessen the sufferings of farmers especially women farmers like Nipa, the Australian Government through the Australian NGO Cooperation Program (ANCP) supported World Vision and Unnayan Sangha to implement Nutrition Sensitive Value Chain (NSVC) project. They piloted collective purchase of quality agricultural inputs and sale of outputs process under Value Chain approach in 2018. A group was formed, led by a female executive member, with the goal of solving the key farming challenges on their own while increasing production and income.

“When the group was formed, we received training on collective buying and selling processes, improved production technology, gender-inclusive financial literacy, business planning, leadership and facilitation skills development and taught the other members,” says Nipa. A group of Community Sales Agents (CSAs) was later formed from the group’s existing prospective leaders to act as commercial last-mile service providers. According to Chamely, 37, the group's president and CSA, "I gather demand information from the group members before crop season and create an input sourcing and output sales plan."

The concept made it simpler for the women producers to access the market by partnering with CSAs with various agri-input firms. Compared to individual selling methods, the practice of group sale gave producers more negotiating leverage and guaranteed better prices. The producer group that Nipa and Chamely facilitate made a profit of USD 1,000 more than they had made previously. Additionally, it saves time and travel expenses for timely sourcing of high-quality seeds. Community Sales Agents like Nipa have been empowered and are making an average profit of $50 monthly. They utilize the money for the welfare of their family and children.
Bangladesh is frequently ravaged by natural disasters such as floods, cyclones, storm surges, droughts, and salinity intrusion. These disasters arise from the complex impact of climate change due to the funnel shape of the Bay of Bengal and the country’s fragile topography. This results in growing stresses on the lives and livelihoods of people in climate-vulnerable regions. Hence, access to water, food security, and environmental sustainability are all challenges they face on a day to day basis.

To mitigate the effects of environmental degradation and manage natural resources in alignment with SDG 13, World Vision is rolling out the eco-village programme across Bangladesh. The programme addresses five distinct areas out of eight of World Vision’s work in environment and climate action. The areas are:

1. Climate empowerment through environmental education and raising awareness
2. Energy-efficient technologies
3. Waste management
4. Water resource management
5. Environment and natural resource management

Under these broad areas, the interventions of the eco-village programme involve educating rural communities on various climate resilience and environment-friendly technologies and implementing same in the households.

19,966 people were trained in the eco-village interventions have worked to sensitise their communities to adopt climate change adaptation (CCA) technology to build community resilience to climate change. 15,537 people directly involved with climate adaptive solutions and are implementing the eco-village approach to bring quality change at the community level.

There is growing momentum for integrating environment and climate change adaptation, across all programmes. Major components such as the improved cook stove, setting up fruit tree villages and establishing green schools are embedded within this eco-village programme.

All these steps are geared towards making villages across the country climate-resilient in an integrated and holistic way. The CCA strategy also includes the adoption of climate-resilient houses, cultivation using organic fertilisers, planting trees around homes, improved WASH facilities, arranging sweet drinking water, sustainable management of kitchen waste, and using renewable energy for household electricity.
**48-DAY Farmer for supporting livelihood**

48 days’ farmer is a unique approach to support the vulnerable adolescent (age 14-18) who struggle to manage nutritious food and arranging educational materials. School management committees (SMC) in collaboration with development groups select most vulnerable adolescents.

They are trained for 48 days with the farming techniques in the gardens after school hours. School teachers support the sale of produced vegetables among teachers and their networks. The profit is used as stipend for these students engaged as farmers.

This innovation programme was replicated in 27 schools in Jamalpur.

**Banana Fiber Cultivation for poverty reduction**

Banana fiber entrepreneurship is a distinctive approach in Bangladesh that contributes to poverty reduction in a sustainable way. Producers sell or consume banana as fruit and the stem as vegetable. From the waste of the stem, banana fiber is formed which is used for producing paper, cotton, bag and cloths material for commercial purpose.

This process ensures quick return on investment ensuring environmental friendly process. In collaboration with local government, WVB is promoting banana fiber cultivation for the ultra-poor families.

71.5 kg of banana fiber was sold for BDT 9,915 by 18 ultra-poor families.

**Women led Savings Management for mothers of under five children through digital database**

Digital database is being maintained by the banks for managing the savings of the mothers of the under 5 children. This process contributes to the well-being of under five children. 2,624 mothers of under five children have savings accounts and Vision Board for their families.

**Grandparents’ Driven Violence Prevention**

Rather than considering the elderly as vulnerable, this concept envisages them as the power holders. Particularly, grandparents hold greater influence over a family in Bangladesh. Hence, they are sensitized on the harmful social norms and how they can better support their families to overcome them.

As part of men care approach, 560 grandparents were sensitized to prevent violence against children and prevent child marriage.
11 Research (includes evaluation) initiatives completed. Highlighted below are examples of collaborative research undertaken.

Assessing the effectiveness of Climate smart agriculture in different regions of Bangladesh

Conducted by: Department of Environmental Science and Management, & Climate Justice and Research Center, North South University in collaboration with World Vision Bangladesh

The research explored the most effective climate smart agriculture techniques in the different contexts of Bangladesh.

Scalable approaches by Children and Youth led Disaster Risk Reduction (DRR)

Conducted by: Department of Development Studies, University of Dhaka and Department of Anthropology, Shahajalal University
In collaboration with World Vision Bangladesh, Save the children, Action Aid Bangladesh, Plan International

The research explored the effective and innovative solutions focusing youth led DRR. The study also analyzed the policy environment and mapped the donor landscape.
WVB’s golden jubilee: 50 years of standing by the Most Vulnerable Children

246 events with Ministers, Member of Parliament, Divisional Commissioners, Deputy Commissioner, additional deputy commissioners, Upazila Nirbahi Officer, Union Parishad Chairman and Mayors in 55 locations

**Celebration with Former Sponsored Children**

**Celebration with Faith Leaders**

**National Event**

**Closing Event**
Sustainability

WV through its long-term (10 to 15 years) presence in communities looks to ensure all development is indeed sustained. This is done by building the capacity of all stakeholders & ensuring they take ownership for their development from the very outset.

The following chart illustrates how the various communities, forums will be supervised, supported once WV transitions out of the various locations.

**Sustainability Approach**

Child Well-being Society (Government registered)

Village Development Committees (VDC)/Urban Neighborhood Development Committees (UNDC)

Community Groups

**VDC and UNDC**
2,570 Village Development Committees and Urban Neighborhood Development Committees with 48,830 members set up in the most vulnerable communities to take ownership for their development. They united, built their capacity and actively engaged in the community development activities. They have a shared plan developed with the different stakeholders addressing Child Wellbeing issues. These local organizations are active in various networks, platforms, forums and collaborate closely with local government and other stakeholders.

**Eco Friendly Village**
Communities in 165 villages (8,250 HHs, 37,125 people) established Eco-friendly villages by planting timber, fruit trees, installing and using improved cook stoves, setting up vegetable garden in their yards and floating garden in the water areas, taking better care of the environment by restoring natural resources, practicing composting, using vermin and bio pesticides, maintaining the health hygiene of their children and family members.
Ultra Poor Graduation
8,750 Ultra Poor HHs were supported through livelihoods program. After 2 years of nurturing 46% have already graduated and others are progressing towards this era. These HHs have their own livestock, savings, productive assets, multiple sources of income and access to loans. Per capita income as the graduated HHs is more USD 1.9 per day. Women and girls are participating in the decision making process, children are better cared for and enjoying their rights.

Child and Youth Forum
2,903 Children and Youth Forums with 180,960 members mobilized to enhance participants, protection, engagement and contribution. They are developing and implementing practical actions in stopping child marriage, child labor, bringing about awareness against drug addiction, child trafficking and child abuse. Children and youth leaders are promoting leadership and advocating for their rights at local & national forums.

Community Based Organizations (CBO)
183,809 members of 824 Community Based Organizations nurtured and mobilized to become self-reliant. The CBOs continue earning from regular collection of savings from the members, leading different income generating activities, providing loans to members to increase their income, become self-employed and be more resilient. The CBOs are also providing education, health support and contributing to Child Wellbeing.

Disaster Management Committee
1,363 Community level Disaster Management Committees (DMC) are active in supporting Disaster Risk Reduction (DRR) actions. They support the Union Disaster Management Committees through 1,339 trained volunteers in practicing early warnings, community level assessments, during and after disaster, search and rescue during disasters and selecting the most vulnerable people for emergency assistance in collaboration with Union Parishad and other actors.

Citizen Voice and Action
213 Citizen Voice and Action (CVA) committees with 3,263 members are working to improve the service standards in different facilities. 43% of facilities complied with the required service standards, resulting from the work of these committees.

WASH Committee
1,734 WASH committees are active and providing voluntary service resulting in open defecation free communities. They plan and allocate budgets for WASH interventions, collaborate with other local actors, monitor and follow-up WASH activities to ensure community based WASH infrastructure is well maintained.
Learning Roots Center
375 community led Learning Roots (LR) centers are in operation with 8,662 children of age 3-5yrs, getting opportunity to learn basic literacy, counting, habits in preparation for primary education. The LR center management committee manage the center with local contributions such as space, game materials, print or handmade age-appropriate education materials, handwashing materials, school safety messages and in some cases teachers’ remuneration. The committee conduct regular center monitoring and track the education progress of children. The children enjoy positive environment and actively engage themselves in practical learning which gradually contributes to their holistic development.

Village Savings and Loan Association
3,188 Village Savings and Loan Association (VSLA) groups with 68,024 members actively participate in group activities. The members are now saving money through MFIs, co-operatives, and in banks. Access to finance increased women’s household decision-making power and shifted their spending to household goods relevant to their needs, such as children’s education, health care, poultry and livestock feed, repairing homes, and buying food during disasters. Most of the VSLA members are now able to make decisions independently on how to spend money or borrow from VSLAs. In addition, VSLA members are visiting banks and marketplaces to access financial services, sell and buy products, and access inputs for their business.

Child Protection Committees
9,740 members from 1,948 Child Protection (CP) Committees are actively engaging with child protection in collaboration with VDC/UNDC, Union Parishad and Police stations. Child Protection committees are taking care of their children in collaboration with children and youth groups, local administration leaders by creating movements against child marriage, child labor, violence against children and reporting child protection incidents on their own initiative.
### Media Engagement

- **741** news items published
- **299** instances of media coverage
- **34** special feature stories published /broadcast by national and international media
- **76.5 million** readers /viewers reached through media stories

### Social Media (Facebook) Engagement

<table>
<thead>
<tr>
<th>Metric</th>
<th>FY-22</th>
<th>FY-21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fans</td>
<td>84,946</td>
<td>58,097</td>
</tr>
<tr>
<td>Net Page Likes</td>
<td>26,849</td>
<td>32,758</td>
</tr>
<tr>
<td>Published Posts</td>
<td>353</td>
<td>332</td>
</tr>
<tr>
<td>Impressions</td>
<td>2,470,927</td>
<td>2,845,284</td>
</tr>
<tr>
<td>Engagements</td>
<td>258,415</td>
<td>254,192</td>
</tr>
</tbody>
</table>
Financial Summary

Expenditure based on technical programmes and Child Well-being (CWB) outcomes

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Expenditure (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Livelihood</strong>- Children who have positive and peaceful relationships</td>
<td>51.1 million</td>
</tr>
<tr>
<td><strong>Child Protection</strong>- Children protected from violence</td>
<td>9.7 million</td>
</tr>
<tr>
<td><strong>Health, Nutrition and WASH</strong>- Children who are well nourished (age 0-5)</td>
<td>12.7 million</td>
</tr>
<tr>
<td><strong>Education</strong>- Primary school children that can read</td>
<td>5.4 million</td>
</tr>
<tr>
<td>National Office Support Cost</td>
<td>5.6 million</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>84.6 million</strong></td>
</tr>
</tbody>
</table>

Partner contributions via collaborative approach USD 850,000