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**WORLD VISION KENYA  
ANNUAL REPORT**

*Going further together with hope  
and resilience for children*

This Annual Report provides an overview of the work of World Vision in Kenya, from **October 2021 to September 2022.**

All currency figures are expressed in US Dollars unless stated otherwise.

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*Our vision for every child, life in all its fullness.*

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# FOREWORD

## From the Board Chair



Receive warm greetings from the Executive Board of World Vision Kenya. I would like to begin by thanking God for the achievements made in the Financial Year (FY)2022. After working virtually from home - for close to two years - due to the COVID-19 pandemic, staff members resumed normal operations and successfully transitioned to working full-time at the office, physically, while adhering to the Coronavirus diseases prevention guidelines. The return-to-office decision has gone a long way in fostering teamwork and unity, thus boosting productivity among employees.

Despite the challenges brought about by the pandemic, we emerged from it much stronger and refined our business continuity plan to enable the organisation to effectively cope with future pandemics or emergencies, so as to avert interference in its operations whilst safeguarding the health and well-being of staff at all times. This makes World Vision Kenya agile and ready to respond to the needs of vulnerable children, families and communities that it serves in the country.

The organisation's strategy (2021-2025), which was drafted amid the pandemic, further provides a strategic road map for enhancing the optimal functioning of the organisation amidst hurdles or challenges that come its way. With the lifting of many COVID-19 containment measures that barred physical engagements and movement, World Vision was able to heighten its implementation of the strategy to address development challenges affecting vulnerable communities in Kenya. An impact evaluation on the progress made so far - after two years of implementing the strategy - indicates that our transformative projects have reached over three million people (2,280,022 children, 817,044 adults). We remain steadfast in this journey, aimed at transforming communities and enabling children and their families to live life in all its fullness.

We remain eternally grateful for the invaluable support of our donors, sponsors, partners, staff and board members, among other stakeholders that continue to walk with us in this journey of transforming the lives of children, families and communities.

**Paul Lilan**  
Board Chair, World Vision Kenya



*When children are happy, communities are happy.*  
© World Vision Photo

# MESSAGE

## From the National Director



I am filled with joy, gratitude and humility as I take stock of the achievements made, as well as opportunities accorded to World Vision Kenya in 2022, as you will see in detail throughout this report.

With the opening up of borders and resumption of international air travels following the containment of the COVID -19 pandemic, we were glad to host various guests - including the World Vision International President - Andrew Morley, as well as numerous donors, philanthropists and representatives from various UN bodies and multilateral organisations. They participated in field visits aimed at showcasing the impact of our development projects as well as mobilising funds to address prevailing challenges affecting children that require urgent action and intervention.

In 2022, we were also privileged to increase our resource acquisition portfolio through the launch of major grant-funded projects. Key among them include the Restore Africa Programme (worth USD 18 million)

for promoting climate change mitigation and adaptation initiatives, as well as the Kenya Big Dream III project (worth USD 14 million) aimed at tackling Female Genital Mutilation (FGM) and child marriage. We were also excited to get a five-year extension of World Vision's USAID funded Tumikia Mtoto project (worth USD 55 million) which seeks to reduce the rates of HIV infection, as well as to offer care and support to affected orphans, vulnerable children, adolescent girls and young women who are infected or affected by HIV.

Another milestone worth celebrating is the one-year anniversary of our historic first locally funded Area Programme, Salgaa, which was launched in 2021 under our National Resource and Development (NRD) initiative. So far, over KSh.25 million has been raised towards this initiative from individuals, corporates and well-wishers to address the high levels of poverty, child protection issues, among other challenges affecting children in Salgaa. These successes give us a strong head start into our local resource mobilisation initiatives, which are aimed at supplementing external donor funding and grants, to enable us expand our reach and serve more children in Kenya.

Despite these achievements, we continued to grapple with the adverse effects of prolonged droughts which led to massive food insecurity, water scarcity and diminished livestock pasture across various

counties in Kenya. This prompted World Vision to initiate a drought response drive targeting worst hit communities with food distribution, cash transfers, water trucking services, school feeding programmes, hygiene promotion initiatives, as well as health and nutrition interventions targeting children under five years, pregnant women and lactating mothers. Other activities included emergency livestock destocking and strengthening of community structures on early warning systems and disaster management.

I wish to convey my sincere gratitude to the World Vision Kenya Board, the Senior Leadership Team (SLT), members of staff, partners, sponsors and government agencies for their continued self-sacrifice, collaboration and support in our initiatives, which are aimed at improving the well-being of children and families in Kenya. May God bless you abundantly!

Lastly, we thank God for the peaceful elections and transition of power in Kenya which was instrumental for our continued operations and the well-being of the children and communities that we serve.

**Geoffrey Kativa**

Ag. National Director, World Vision Kenya

# ABOUT US

World Vision is an international Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice.

We work alongside families and with local, national, and global partners, to enable children take an active role with their families in building lives free of need and full of promise. We speak the truth against injustice, and continuously challenge ourselves and others to do our utmost for those we serve.

World Vision has been working in Kenya since 1974, with our basic development model being the Area Programme (AP), which addresses context specific development challenges affecting children and communities within a geographically defined community.

## ASPIRATION

Our aspiration is to help ensure girls and boys:

1. Enjoy good health,
2. Are educated for life,
3. Experience the love of God and their neighbours,
4. Are cared for, protected, and enabled to participate in efforts aimed at improving their lives.

## VISION


Our vision for every child, life in all its fullness;  
Our prayer for every heart, the will to make it so.

## MISSION

World Vision is an international partnership of Christians, whose mission is to follow our Lord and Saviour Jesus Christ, in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the kingdom of God.

## CORE VALUES

- We are Christian
- We value people
- We are partners
- We are committed to the poor
- We are stewards
- We are responsive

A group of children, mostly boys, are shown from the chest up, wearing bright orange shirts. They are all reaching their hands up towards a soccer ball that is suspended in the air above them. The children have expressions of excitement and hope. The background is a bright, slightly overcast sky. The soccer ball is white with black and yellow patterns.

*We should support children to achieve their goals in life.* © World Vision Photo

# 2022 AT A GLANCE

**2,280,022**

CHILDREN REACHED  
DIRECTLY



**US\$ 85,385,086**

TOTAL FUNDS INVESTED  
(KSH 10,553,596,629.60)



**665**

STAFF

**3,097,066**

TOTAL NUMBER OF PEOPLE  
THAT BENEFITTED DIRECTLY FROM  
OUR TRANSFORMATIVE PROJECTS



**2,280,022**

CHILDREN  
1,160,440 BOYS & 1,119,582 GIRLS



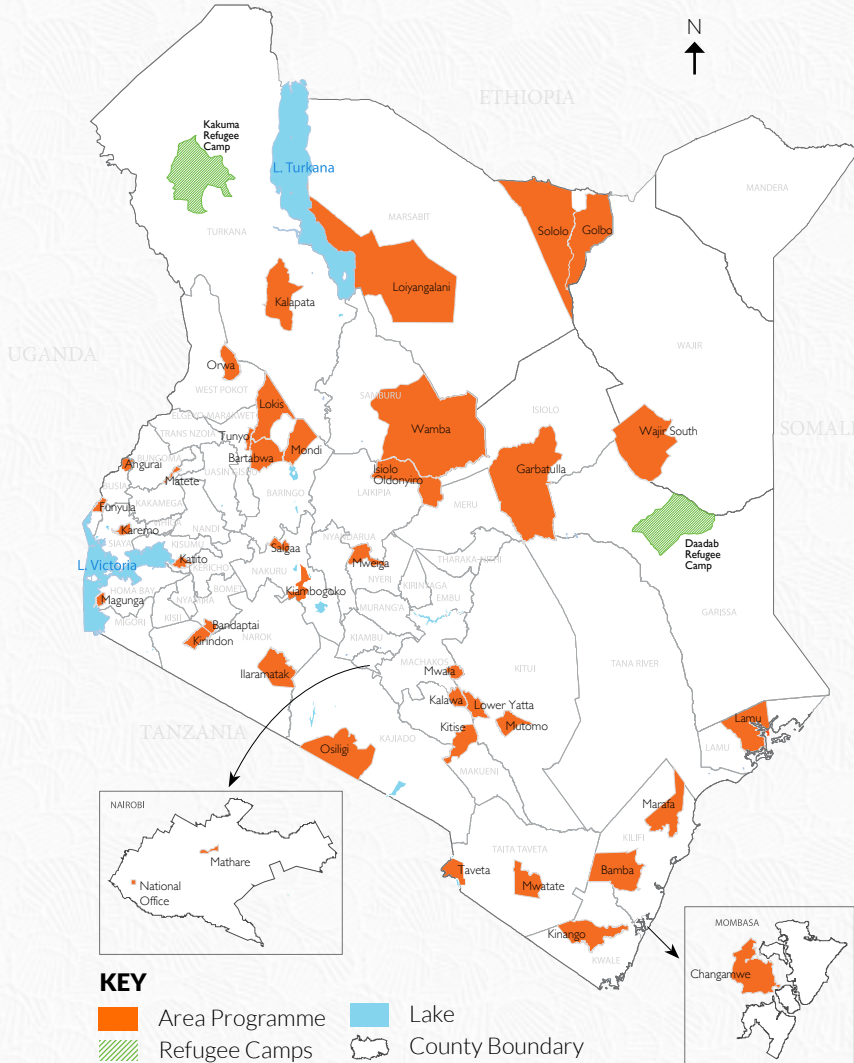
**817,044**

ADULTS  
370,162 MEN & 446,882 WOMEN



# OUR PRESENCE IN 2022

## World Vision Kenya Area Programme Distribution Map Financial Year 2021-2025



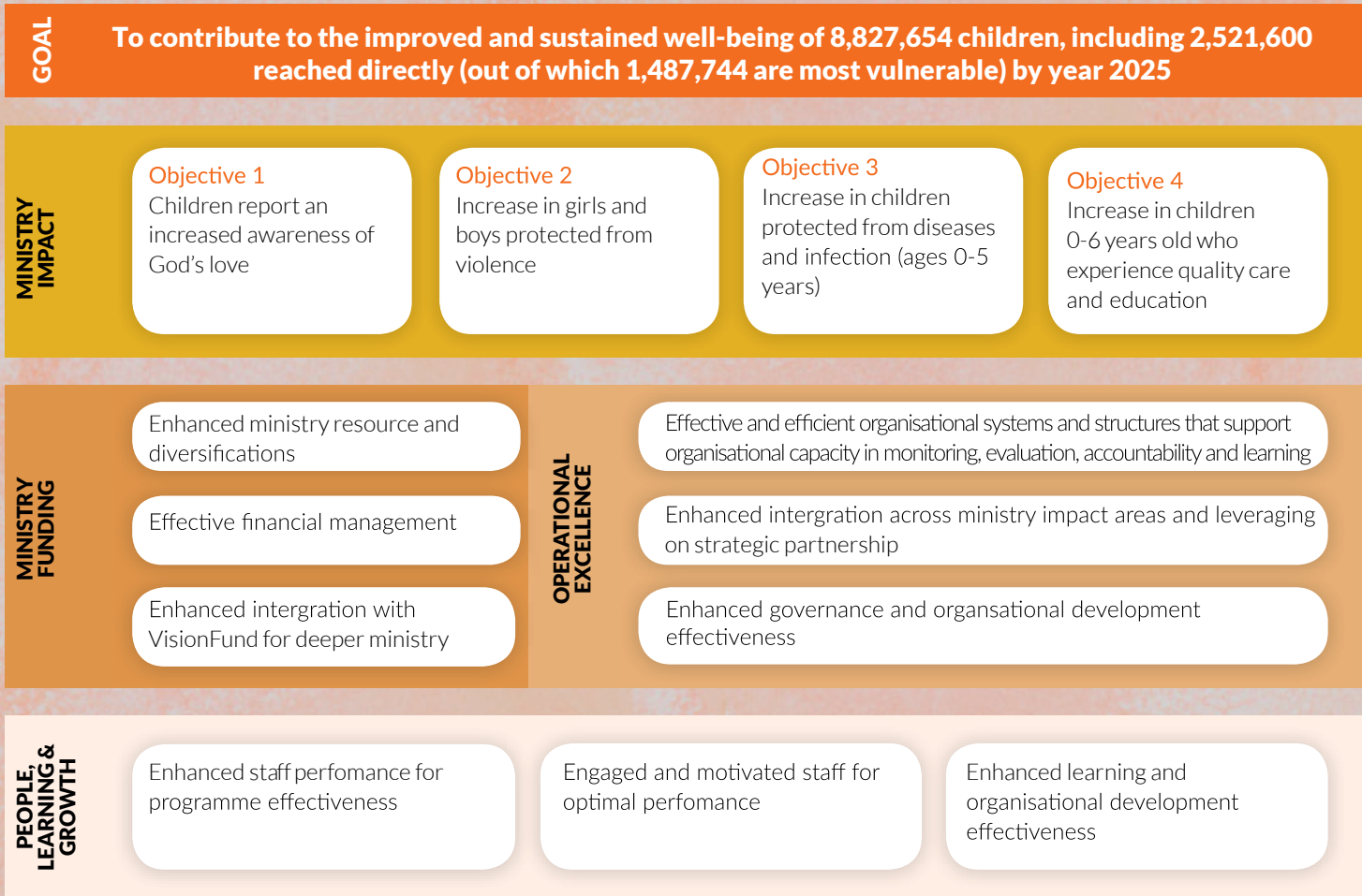
Matete - Kakamega County  
 Angurai - Busia County  
 Funyula - Busia County  
 Karemo - Siaya County  
 Katito - Kisumu County  
 Magunga - Homabay County  
 Bandaptai - Bomet County  
 Kirindon - Narok County  
 Illaramatak - Narok County  
 Wajir-South - Wajir County  
 Garba Tulla - Isiolo County  
 Isiolo-Oldonyiro - Isiolo County  
 Loiyangalani - Marsabit County  
 Sololo - Marsabit County  
 Golbo - Marsabit County  
 Wamba - Samburu County  
 Mweiga - Nyeri County  
 Mwala - Machakos County  
 Mutomo - Kitui County  
 Lower Yatta - Kitui County  
 Kiambogoko - Nakuru County

Salgaa - Nakuru County  
 Lokis - Baringo County  
 Bartabwa - Baringo County  
 Mondri - Baringo County  
 Tunyo - Elgeyo Marakwet County  
 Ngoswet - Elgeyo Marakwet County  
 Orwa - West Pokot County  
 Kalapata - Turkana County  
 Kakuma Refugee Camp - Turkana County  
 Changamwe - Mombasa County  
 Marafa - Kilifi County  
 Bamba - Kilifi County  
 Lamu - Lamu County  
 Mwatate - Taita Taveta County  
 Taveta - Taita Taveta County  
 Kalawa - Makueni County  
 Kitise - Makueni County  
 Osiligi - Kajiado County  
 Mathare - Nairobi County  
 Kinango - Kwale County  
 Daadab Refugee Camp - Garissa County

**KEY**

- Area Programme
- Lake
- Refugee Camps
- County Boundary

# OUR STRATEGY (2021-2025)





*Our staff work tirelessly to transform lives of children, families and their communities. © World Vision Photo*

# IMPACT OF OUR PROJECTS TO CHILDREN, FAMILIES & COMMUNITIES

# EARLY CHILDHOOD DEVELOPMENT, EDUCATION AND HOUSEHOLD RESILIENCE

We strive to empower parents and caregivers to provide nurturing and responsive care for children, as well as to strengthen pre-primary school programmes for children aged four to six (4-6) years.



*Good nutrition is the recipe for a healthy life.*

© World Vision Photo

We advocate for, and support an integrated approach to Early Childhood Development (ECD) that aligns with the World Health Organisation's Nurturing Care Framework, which builds on state-of-the-art evidence about how early childhood development unfolds and how it can be improved by policies and interventions. We also empower communities to ensure that children have access to food and nutrition security in different environments such as informal urban settlements, refugee settings and fragile contexts like Arid and Semi-Arid areas.

## Child learning objectives

1. Children under three years (0-3 years) access adequate early learning opportunities at family and community level by integrating physical, cognitive, social and emotional support across each phase of a child's development—especially for the most vulnerable. This is achieved through a multidisciplinary response that ensures the following outcomes:
  - Mothers and children are well-nourished
  - Children are protected from infection and diseases
  - Children are cared for, in a safe family and community environment

- Parents and caregivers adequately provide for their children
  - Children experience the love of God and their neighbours
  - Children are celebrated and respected participants from birth
2. Children aged four to six (4-6) years acquire requisite (pre-primary) competencies to transit to primary school by establishing ECD centres with the following:
    - Stimulating and supportive learning environment for optimum growth and development
    - Empowered parents and caregivers providing children with adequate care and nurturing
    - A strengthened policy and programme system that supports children through advocacy, learning and integration



*All children have the right to access quality education.*

© World Vision Photo

PROGRESS RESULTS	2022
Hectares of degraded land restored through the Farmer Managed Natural Regeneration approach	74,122
Number of people who are members of various savings groups. World Vision advocates for increased financial literacy and a saving culture among communities it serves	44,651
Number of households with children aged between (3-6 years) that are currently attending an Early Childhood Development (ECD) centre	35,667
Number of children (below 18 years) in households where a parent or caregiver is benefitting directly from an economic development intervention or project implemented by World Vision	34,884
Number of girls and boys under the age of three whose parents are participating in World Vision's Go Baby Go (GBG) project model. It is used to empower parents or caregivers to provide a strong foundation for children in their first 1,000 days of life (from the moment they are conceived until they reach two years of age). It strengthens their knowledge, skills and parenting behaviours, thus enabling them to better fulfil their roles as first teachers and protectors of children	6,907
Parents and caregivers practicing appropriate maternal, infant and young child nutrition	6,831
Number of individuals, including children, trained on disaster risk reduction	4,166
Number of individuals trained in environmental conservation and natural resource management techniques	2,108

## Household Resilience **Success Story:**

# Training on effective agricultural techniques improves household food security and income levels



*Beatrice with her children at their home in Bomet. They now enjoy a good life as a result of improved food security achieved through farming.*

© World Vision Photo

Beatrice's story is one of inspiration and determination. The mother of three was on the brink of giving up on life before she encountered a team from World Vision Kenya who gave her hope.

Poverty was rearing its ugly head and ultimately affecting her marriage, family life and the health of her growing children at her humble home in Bandaptai, Bomet County. In as much as

she constantly pondered on how to address these problems, Beatrice failed to come up with practical solutions to the challenges.

"I was almost giving up. But the World Vision team encouraged me to keep hope alive. They assured me that through training on effective agricultural practices, as well as access to required resources, I would rise up and change my story," she says.

Beatrice later enrolled in a two week-agricultural training workshop organised by World Vision in collaboration with the County Government of Bomet. Here, she learnt about kitchen gardening, chicken rearing, irrigation, as well as simple farming techniques such as crop rotation and manure application to adopt in her piece of land.

She also got a dam liner which is made from a strong and durable water-proof polythene material. It is used to cover the floor and edges of water collection ponds in areas with loose soil structure. This prevents the rapid loss of water through ground absorption. The collected water comes in handy during dry seasons when farmers use it to irrigate crops.

"It's like a dream come true for me. Now, I am able to easily access water for irrigation and my farm is thriving," an excited Beatrice narrated.

She further noted that this intervention has seen her expand her agricultural ambition. Now, she has plenty of milk and food for her children. What's more, there is sufficient supply to sell to her

neighbours and earn an income.

With adequate nutrition, the children are able to develop optimally in their childhood, which keeps them healthy and improves their learning outcomes due to proper cognitive or brain development.

Beatrice also lauded World Vision for its commitment to quality education in Bandaptai. Through funds donated by its sponsors, the organisation has invested in improved school infrastructure such as the construction of classrooms and building the capacity of teachers to make learning meaningful for children.

"Now, my children enjoy going to school as they are well fed and they no longer have to be sent home because of lack of fees or because of a hungry stomach," she said.

Thanks to the training, which equipped her with knowledge and skills to live a healthier and more fulfilling life, Beatrice is now an admired mentor in her community.


She trains over 20 women in her women's group, which meets weekly. She uses this opportunity to teach them all she has learnt from World Vision. This has gained her support from not only women, but also men and elders in her community.

Furthermore, she has challenged the youth in her area to take up farming so as to easily access healthy food, promote environmental conservation and earn an income.



*Beatrice harvests crops which are doing well following the adoption of simple but effective farming techniques.*

© World Vision Photo



*It is our collective responsibility to end all forms of violence against children, so they can lead happy and joyful lives.*

© World Vision Photo

# CHILD PROTECTION AND PARTICIPATION

We champion interventions that are geared towards ensuring that all children – both girls and boys - are protected from all forms of violence. This is achieved by:

1. Empowering children, parents, caregivers and adults in households with knowledge and skills that enable them to take daily sustainable actions aimed at protecting children from physical violence, sexual violence, child marriage, Female Genital Mutilation (FGM), child labour, child exploitation and other forms of violence.
2. Strengthening child participation platforms such as children’s clubs and children’s assemblies so as to enable children to participate more meaningfully, and be involved in decision-making processes at the household and community, as well as in various institutions, among other levels of governance in Kenya.
3. Enhancing the capacities of community-based child protection and advocacy groups; churches and faith leaders; learning institutions and government bodies. This enables them to provide sustainable, equitable and quality child protection monitoring, reporting and referral services (including during emergencies).
4. Continuously advocating for the implementation and enforcement of laws and policies that protect children from all forms of violence. This includes advocating for sustainable equitable allocation of public resources to programmes that contribute to the increased protection of children from all forms of violence.

PROGRESS RESULTS	2022
Number of children, adolescents and youth who meaningfully participate in actions that support ending violence against children	200,773
Proportion of community members participating in attitude/behaviour change training sessions on child protection issues	80,196
Proportion of children or adolescents that have completed a life skills curriculum training course (nine months or longer)	48,299
Number of parents trained through courses/workshops that tackle positive discipline approaches for children	18,542
Number of community members engaging with the Citizen Voice and Action (CVA) Working Group to collectively pressure local and higher levels of government to address child protection issues	6,139
Number of faith leaders participating in programmes that contribute to the improved well-being of children (directly and indirectly)	3,874
Proportion of local child protection groups with a shared plan	320



*Every girl and boy deserves a childhood free from violence and exploitation.* © World Vision Photo



*Leah is on a mission to end FGM, child marriage and other forms of violence that children face in their community.*

© World Vision Photo

## Child Protection and Participation **Success Story:**

# Teen child protection champion fights FGM to end violence against children

Leah, 14, is an avid child protection champion in her community, situated in Kirindon, Narok County, Kenya. She became inspired to fight for the rights of children, especially girls in her village, after going through a mentorship programme known as the Alternative Rites of Passage (ARP) that was organised by World Vision in partnership with the County Government of Narok.

The ARP allows girls to transition into womanhood through alternative methods, without being circumcised and married off, as per the cultural demands of the Maasai community found in Narok and other parts of the country.

According to statistics from a 2017 report by the Kenya Anti-FGM Board and UNICEF, the prevalence of FGM among Maasai women in Kenya aged between 18 and 49 years is 89%. For girls aged between 10 and 17 years, the likelihood of being cut is 21%. This robs them of their childhood and ability to live to their full potential in life.

Thanks to the mentorship programme, Leah notes that she learnt about the adverse impacts of FGM which include severe bleeding, child birth complications, increased risk of new-born deaths, spread of infections like HIV and injury to the female genital organs.

“I used to think that FGM is something good because it is considered a major achievement for girls or women in our culture. But the ARP mentorship

programme opened my eyes and now I am against it and would not like any girl in my community to go through it,” she says.

Aside from becoming knowledgeable on the health impacts of FGM, Leah notes that she was heartbroken by the testimonies of women and girls who were leading miserable lives as a result of being forced to undergo the cut and get married at a young age.

“Most of them dropped out of school before finishing their primary education. They suffered complicated child births that almost killed them. And due to the lack of education, they are unable to get jobs or other opportunities that can give them money to take care of their children and families,” she says.

Through her advocacy work as a child protection champion, Leah is keen on ensuring that girls in her community are spared from the suffering and bleak future that FGM causes. While at school, she sensitises fellow pupils - both girls and boys - on the effects of FGM through the Child Rights Club, which sheds light on harmful cultural practices, as well as other societal activities that promote child abuse and prevent children from achieving their full potential in life.

In the evenings and during school holidays, Leah creates time to gather children in her neighbourhood at a central location - be it at her home or in church - to empower them to stand up for their rights and reject FGM and child marriage.



*Leah, 14, is a child rights advocate and an avid anti-FGM champion in her community in Narok County.*

© World Vision Photo

“Sometimes children feel like they are helpless yet they also have the power to fight for their rights. I always make them know that if they are facing threats like FGM and other types of child abuse, they can report the matter to the area chief or our teachers. This has been of help to many children,” she says.



*Access to sufficient water for household use and irrigation enables families to enjoy food security all year round.*

© World Vision Photo

# WATER, SANITATION AND HYGIENE (WASH)

Our WASH projects focus on addressing acute water shortage, as well as poor access to sanitation facilities and hygiene practices in Kenya.

In addition to the impact reached (especially on the number of children), World Vision Kenya continued to collaborate with the national government in initiatives aimed at improving access to clean and safe water, as well as proper sanitation and hygiene for children and their families in Kenya. We have prioritised engagement and advocacy with the national government as a critical component of our broader WASH strategy. To this end, we supported the development and review of the following:

- Hygiene Promotion in Schools Handbook for Teachers
- Menstrual Hygiene Management in Schools Handbook for Teachers
- National Urban Public Health Sanitation Guideline

## Key achievements

Our projects benefitted communities, especially children. We enabled:

- 219,304 people to have access to water services of which 120,971 were children
- 149,484 people to have access to household sanitation facilities of which 94,026 were children
- 139,706 to benefit from basic hygiene services of which 91,059 were children

PROGRESS RESULTS	2022
Number of people with access to a basic drinking water source in communities	141,631
Number of people gaining access to a limited drinking water service	77,673
Households with recommended point-of-use water treatment technologies	64,885
Children who have access to a basic handwashing facility at an education centre	58,300
Households with recommended sanitation facilities	27,099
Number of children at an education centre with access to a basic drinking water facility	20,037
Children with access to basic sanitation facilities at education centres	11,412
Communities certified as Open Defecation Free (ODF)	654
Number of schools gaining access to basic drinking water services	61
Improved, sex-separated latrine stalls in premises of health facilities	11
Taps installed from successful water supply systems on premise of, and for primary use by health facilities	20



*Tippy-taps provide communities with a simple and low-cost technology that enables them to maintain good hygiene by washing hands with soap and running water.*

© World Vision Photo

## Water, Sanitation and Hygiene (WASH) Success Story:

# Water brings joy and relief for families in Salgaa

A water tap in Florence's compound means a lot more to her than anything else. It means freedom, dignity and increased access to regular, clean and safe water for her family and loved ones.

"This was risky to me because I feared drowning or being attacked by snakes. Because of the difficulty of getting clean water, my children would get sick from infections," she says.

All these troubles are now in the past. Florence is currently leading a comfortable life, thanks to a water project (comprising of a communal borehole, water tank and elaborate pipeline) that was implemented by World Vision, in partnership with the County Government of Nakuru in Salgaa, Kenya, between 2019 and 2022.

"Life is so good for me now and my child Kateline because World Vision brought for us tap water in our compound," she adds with a smile.

Florence is also happy that the available water is clean and reliable. "I can get water at any time of the day for use. My child is happy and healthy since this tap was installed. Our cleanliness has also been improved and we are protected from diseases especially during this time of the pandemic," she states.

Thanks to the water, Florence adds, she is now able to do house chores like washing clothes and cleaning the house well. In addition, she has taken advantage of the available water to start livestock farming and establish a vegetable garden that provides food and income for her family.

"All these activities are easy for me to do and I don't need to depend on others because the water tap is right here, in my home," she says.

Aside from individual households such as Florence's, the water project also benefits learning institutions such as the Belbur Primary School in Salgaa. Before its completion, the children at the school had to walk for over two kilometres in search of water for cleaning and learning purposes.

"This water could not have come at a better time, I used to lose valuable study time by going out of school to look for water for cleaning. Now, I enjoy learning because the classes are clean and I don't have to run home at lunch time to look for food and water. Since the water came, we ventured into farming as a candidate class. Now we have a fresh supply of vegetables and sweet potatoes for lunch in school," says Sandra, a pupil at the school.

"Apart from the food crops that we grow, we have also ventured into cash crop farming by growing pyrethrum through the support of our teacher. This is a project that we embarked on, under the new competence-based education curriculum. It has given us practical skills on how to grow crops for sale and also control pests in school and at home," she adds.



*Florence used to struggle to fetch water from the river due to her disability. She now has access to clean water, thanks to a partnership between World Vision and the County Government of Nakuru. © World Vision Photo*

"I was involved in a road accident that resulted in my current disability. I am paralysed on the left side of my body. Therefore, the search for water used to be a painful experience for me. I had no choice but to walk all the way, to and from the river in my state while carrying heavy jerrycans," says Florence.

  
**BELBUR WATER PROJECT**  
This Project was implemented through  
Partnership of  
**THE COUNTY GOVERNMENT OF NAKURU**  
and **WORLD VISION KENYA**  
Empowering Communities through Partnerships



*We promote access to clean and safe water for communities.* © World Vision Photo



*We are committed to improving the health and nutrition of women and children among communities that we work in.*

© World Vision Photo

# HEALTH ACCESS FOR MOTHERS, CHILDREN AND OTHER VULNERABLE GROUPS

Our health projects aim to improve the health status of children and their families in Kenya, so that they can be well nourished and protected from infection, diseases and injury.

We focus on enhancing coverage and uptake of immunisation services by all children, promoting proper nutrition, and increasing awareness and access to reproductive health services.

We work in collaboration with county governments through the County Department of Health and the Community Health Strategy team. Our health and nutrition interventions are based at the

community level, hence the close collaboration with the community health teams, specifically the Community Health Volunteers (CHVs) who are a key resource in the implementation process.

Progress Results	2022
Number of adolescent girls and young women reached with HIV prevention programmes	77,644
Number of children (6-59 months) that received Vitamin A supplements	8,126
Number of registered households under the Nutrition Improvement through Cash Transfer and Health Education (NICHE) project in Kilifi that received at least two counselling sessions per month as well as parenting skills training in Kilifi County	7,346
Community Health Volunteers (CHVs) and Community Mothers Support Groups (CMsGs) trained on the Baby Friendly Community Initiative. This is a community-based initiative to protect, promote, and support breastfeeding, optimal complementary feeding and maternal nutrition	5,068
Community Health Volunteers (CHVs) supported to form Mother-to-Mother support groups and conduct monthly Mother-to-Mother Support Group meetings	3,415
Number of pregnant women that received iron and folate supplements	2,057
Number of women receiving family planning services (any method)	1,586
Number of Quarterly Community Mother Support Groups (CMsG) meetings supported	1,423
Number of adolescents reached with Sexual Reproductive Health information through the Channels of Hope (CoH) curriculum	1,094
Number of children (6-59) months fully immunised	633
Number of community members in Nairobi and Kakuma that were screened, and enrolled for Group Problem Management Plus (GPM+) sessions, which they completed. The GPM+ approach is used to tackle common mental health problems.	367
Number of pregnant women attending the fourth Antenatal Care (ANC) visit at a health facility	361
Number of Community Health Volunteers (CHVs) and Child Protection Volunteers trained in collaboration with the Ministry of Health and Department of Children Services, on parenting in Kilifi County	328
Number of pregnant women that underwent skilled/facility delivery	300
Number of Community Health Extension Workers (CHEWs), health care workers and facility nutritionists trained in collaboration with the Ministry of Health and the Department of Children Services, on parenting in Kilifi County	61
Number of Community Health Volunteers (CHVs) in Nairobi and Kakuma, trained as Helpers for the Group Problem Management Plus (GPM+) approach, which is used to tackle common mental health challenges	20

## Health and Nutrition **Success Story:**

# Women groups tackle cultural taboos to improve maternal and child health in Turkana County

Peris rocks her three-month-old daughter lovingly at her home in Namibia village, situated in Turkana County, Kenya.



*We promote access to quality maternal care as we recognise that the health of the mother and the child cannot be separated.* © World Vision Photo

As a first-time mother, she is grateful to God for enabling her to enjoy her pregnancy journey and have a safe delivery. Peris attributes this feat to the health education that she received from Community Health Volunteers (CHVs) through her Mother-to-Mother support group meetings.

The group provides a platform where pregnant women and mothers with young children, as well as other people with similar interests, come together in a safe place to exchange ideas, share experiences, and receive factual information on breastfeeding, child nutrition, child rearing and women's health. This helps in tackling myths and taboos that can endanger the lives of pregnant women and children.

World Vision is supporting the activities of these groups to improve maternal and child health, under its Nutrition Improvement Through Cash Transfer and Health Education (NICHE) project.

According to Peris, the support group helped her to dispel health and nutrition myths that pose risks to children in her community. An example is the belief that pregnancy check-ups and deliveries are best done by Traditional Birth Attendants (TBAs), as per the community's culture.

"Many women rely on these unskilled birth attendants yet they lack the required professional training. This contributes to a lot of mother and child deaths here. Thanks to the mother-to-mother support groups, I learnt that it is important to go for check-ups at least four times during pregnancy at the hospital and give birth there. You will be dealing with trained health specialists who can detect complications and solve them early enough," she says.

Through the Mother-to-Mother support groups, Peris was also privileged to learn about the importance of exclusively breastfeeding her child for

the initial six months after delivery, as per the World Health Organisation (WHO) guidelines.

Research shows that the milk, especially the type produced in the early days of breastfeeding (known as colostrum) is rich in antibodies that boost the immunity of children and protect them from a myriad of childhood illnesses.

In addition, breast milk is easily digested and therefore protects children from constipation, diarrhoea and stomach aches. It also guards against obesity by ensuring that babies have healthier weights as they grow. In addition, breast milk boosts the intelligence of babies which is important for their future learning outcomes and school performance.

For optimal results, babies are supposed to be initiated into breastfeeding within an hour after birth. Aside from the health benefits, this practice facilitates emotional bonding of the mother and the baby. It also has a positive impact on the duration of exclusive breastfeeding.

"Since I wanted the best for my child, I began breastfeeding immediately and I can see that the growth and development of my baby girl is going on well. People used to say that breast milk is not enough but that is just a myth as I have more than enough. So long as you avoid stress and eat a healthy balanced diet with plenty of fluids, you do not need to worry about the milk quantities going down. And the more you breastfeed, the more the milk will be produced," says Peris.



*Peris with her baby and a community health volunteer who walked with her, throughout the pregnancy journey and encouraged her to breastfeed her child.*  
© World Vision Photo



*We are committed to helping communities cope effectively with, and recover from disasters such as floods, drought and disease outbreaks. © World Vision Photo*

# DISASTER MANAGEMENT

Our Disaster Management projects work toward saving lives through emergency response, relief and resilience building during and after disasters.

We work with children, families and their communities in disaster preparedness to help reduce the impact of future disasters. We focus on mitigating the effects of drought, floods, conflict, violence and other emergencies such as fire and disease outbreak.

In 2022, we addressed humanitarian needs focusing on water access, sanitation and hygiene promotion that included rehabilitation of water supply systems, emergency water trucking services and hygiene promotion interventions. In addition, we provided food assistance through general food distribution for refugees and cash assistance for protracted relief operations.

We also offered humanitarian relief through livelihoods and resilience interventions such as small-scale agricultural production and economic empowerment initiatives. We went further to roll out initiatives aimed at addressing acute malnutrition, as well as infant and young child feeding during emergencies.



*Our nutrition outreach programmes offer a lifeline to communities affected by the drought, especially children and pregnant women. © World Vision Photo*

*We empower communities to embrace alternative livelihoods like basket making that can sustain them in times of drought.* © World Vision Photo



SECTOR	BOYS	GIRLS	MEN	WOMEN	PEOPLE REACHED	REMARKS
Food Assistance	151,573	139,407	97,943	106,032	494,955	<ul style="list-style-type: none"> <li>121,218 people reached with food assistance through the Kakuma Refugee Programme</li> <li>299,835 reached with food assistance through the Dadaab Refugee Programme</li> <li>73,902 reached with food assistance through the Turkana General Food Distribution (GFD) Programme</li> </ul>
Livelihoods & Resilience	4,542	5,069	3,915	4,550	18,076	<ul style="list-style-type: none"> <li>13,502 benefitted from improved crop production through training forums on climate-smart agricultural approaches</li> <li>4,464 benefitted from micro-irrigation farming equipment</li> <li>110 farmers received bee keeping and fodder production equipment.</li> <li>These people were reached under the Kenya Integrated Emergency Response Project, funded by the USAID Bureau for Humanitarian Assistance (BHA) in Kilifi, Tana River, Garissa, Wajir and Mandera Counties</li> </ul>
Health & Nutrition	19,588	21,220	1,082	7,126	49,016	<ul style="list-style-type: none"> <li>These people were reached with nutrition interventions through the Kenya Integrated Emergency Response Project in Tana River, Kilifi, Garissa and Wajir South as well as the COVID -19 Response Project in North Eastern Kenya, implemented in Wajir West</li> </ul>

SECTOR	BOYS	GIRLS	MEN	FEMALE	PEOPLE REACHED	REMARKS
Water Access, Sanitation & Hygiene	42,748	41,013	31,278	34,027	149,068	<ul style="list-style-type: none"> <li>These people reached through the Kenya Integrated Emergency Response Project in Kilifi, Tana River, Garissa, Wajir South and Mandera West, as well as the COVID -19 Response Project in North Eastern Kenya, implemented in Wajir West and Kiliwehiri. This involved water trucking services, rehabilitation of water supply systems, hygiene promotion initiatives, as well as the distribution of dignity kits (sanitary towels among other essential items) to vulnerable girls</li> </ul>
Multi-purpose Cash Assistance	77,922	74,760	57,015	62,026	271,723	<ul style="list-style-type: none"> <li>268,262 participants were reached with the Multi-Purpose Cash Assistance through the Marisola project funded by Aktion Deutschland Hilft (ADH) implemented in Marsabit County</li> <li>3,461 participants were reached with the Multi-Purpose Cash Assistance through the Kenya Integrated Emergency Response Project that is funded by the USAID Bureau for Humanitarian Assistance in Wajir, Tana River and Kilifi Counties</li> </ul>
Economic Recovery & Market System	30,770	29,521	22,514	24,493	107,298	<ul style="list-style-type: none"> <li>3,454 participants reached through Savings for Transformation (S4T) activities under the Kenya Integrated Emergency Response Project in Kilifi County</li> <li>74,344 people were reached through the Sustainable Food Systems Project (SFSP) in Taita Taveta, Kitui and Makueni</li> </ul>
Total number of unique participants who benefitted from the disaster projects	296,234	284,219	216,758	235,811	1,033,022	<ul style="list-style-type: none"> <li>29,500 were reached through Riziki Kijijini project in Nairobi County</li> </ul> <p>This was attained through the following projects;</p> <ul style="list-style-type: none"> <li>The Kenya Integrated Emergency Response Project which reached 127,636 people in Kilifi, Tana River, Garissa, Mandera West and Wajir South counties</li> <li>The COVID -19 Response Project in North Eastern Kenya which reached 38,338 people in Wajir West and Kiliwehiri Sub-County in Mandera County</li> <li>The Food Assistance Projects in Dadaab Refugee Camps, Kakuma Refugee Camp and the Turkana General Food Distribution Programme that reached 299,830 people, 121,220 people and 73,902 people respectively</li> <li>The Sustainable Food Systems Project in Taita Taveta, Kitui and Makueni counties that reached 74,334 people</li> <li>The Riziki Kijijini project that reached 29,500 people in Nairobi County</li> <li>The Marisola project that is funded by ADH which reached 268,262 people in Marsabit County</li> </ul>



*We are helping families tackle adverse effects of climate change such as floods.* © World Vision Photo

## Disaster Management **Success Story:**

# Refugees find joy and peace away from home at Dadaab Refugee Camps

Insecurity resulting from incessant conflicts in Ethiopia forced Mohamed and his wife Zahra to flee their home. The quest for safety led them to Dadaab Refugee camps situated in north eastern Kenya.

Their plight is shared by thousands of other families and children that are increasingly filling the camp, as conflict in parts of Ethiopia and prolonged drought in southern Somalia continue to escalate. Many families are often glad to find a safe place to live upon arrival at the camp. Nevertheless, they suffer from loneliness and a sense of loss, as they grapple with living in new surroundings among strangers.

For these people, food distribution points at the refugee camp have become key meeting points and avenues for connecting with fellow country men or women that they may not be aware of.

In collaboration with the World Food Programme (WFP), World Vision staff working in the various food distribution centres at the Dadaab Refugee Camps often extend a helping hand to the new entrants and try as much as possible to make them feel at home.

“Without friendly people to welcome you, life can be very hard at the camp. I didn’t know anyone when we arrived and I began asking around,” says Zahra. She eventually got a breakthrough upon visiting one of the food distribution centres managed by World Vision at the camp.

“We were helped by a World Vision staff who linked us to one of the Ethiopians working as a food scooper at the distribution centre. She is called Nyechan and she helped us to know where the Ethiopian settlement

in the camp is located. We are now happy and at peace in our new home,” states Zahra.

Nyechan is among the refugees that support World Vision in distributing food at Ifo and Dagahaley camps in Daadab.

“I was trained by World Vision and later recruited as a food scooper. I mainly distribute cooking oil to families that come to collect food in this centre. This is a job that I enjoy doing and it also gives me income for taking care of my family,” states Nyechan.

From experience, she notes that life in a refugee camp can be difficult and harder for new entrants,

especially when they begin feeling nostalgic and missing their families.

“But when you live near people who speak your language and treat you as family, the feeling of sadness is reduced. For me, anyone I serve or meet is my family. So, I try to make everyone happy and joyful in any way I can,” she says.

Aside from connecting with loved ones, the food distribution centres, serving both documented and undocumented refugees, also ensure that refugees get sufficient food to sustain their families and improve their overall health and well-being.



*Despite feeling lonely, many families are usually glad to find a safe place to live upon arrival at the Dadaab Refugee Camps. World Vision offers love, care and support to these families.*

© World Vision Photo

# ADVOCATING FOR THE BEST INTEREST OF CHILDREN

In World Vision, advocacy is a core ministry of influence whose goal is to empower people by creating a public policy environment that enables children and their families to realise their rights and exercise their responsibilities as citizens.

We believe that advocating for justice contributes to the transformation of the lives of children, their families, their communities, our supporters and ourselves. We strive to ensure that:

- No child is left behind through the implementation of the Sustainable Development Goals
- All children are protected from violence
- The rights for all children are prioritised in response to humanitarian crises

## A. COMMUNITY LEVEL ADVOCACY ACHIEVEMENTS

In 2022, we assisted communities, parents, guardians, caregivers and children to undertake community advocacy, which yielded the following desired results:

### 1. Access to clean and safe water

- Allocation of KSh.10 Million for a Water project in the Marafa Area Programme by the Kilifi County Government
- Allocation of KSh. 10 Million for a Water project in Kalawa Area Programme by the Kitui County Government
- Allocation of KSh. 442,500 for a Water project in Soin Area Programme by the Elgeyo Marakwet County Government

### 2. Access to quality healthcare

- The Taita Taveta County Government completed the renovation and reopening of the Malukiloriti dispensary in the Taveta Area Programme
- The Kajiado County Government hired and deployed health personnel to Karero and Loirimirimi dispensaries, as well as the Longorsua Health Centre in the Osiligi Area Programme
- The Homabay County Government upgraded the Magunga and Nyandiwa health facilities in the Magunga Area Programme
- The Busia County Government improved the sanitation and hygiene services at Ganga market in the Funyula Area Programme



*No child should be left behind in the implementation of the Sustainable Development Goals.*

© World Vision Photo



*We promote access to birth certificates for all children. They are crucial in establishing a child's legal proof of identity. Without them, children remain invisible, making it easy for their rights to be violated and for them to be denied essential services.*

© World Vision Photo

### 3. Child protection

- In the Matete Area Programme, located in Kakamega County, 1,967 children (971 girls and 996 boys) acquired birth certificates. In addition, 3,886 children acquired birth certificates in the Bandaptai Area Programme, located in Bomet County
- In the Loyangalani Area Programme, located in Marsabit County, 1,112 children (570 girls & 542 boys) of school going age, who had never been to school, were enrolled in school for the first time. In the Orwa Area Programme, located in West Pokot County, 51 pre-primary school teachers were employed by the County Government

- In the Sololo Area Programme, located in Marsabit County, two cases of child marriage were identified. The children were rescued and the culprits were arrested. In addition, the matter was taken to court

### B. COUNTY LEVEL ADVOCACY ACHIEVEMENTS

Towards ensuring an enabling public policy environment by County Governments in Kenya, World Vision contributed to the development of the following policy frameworks:

- Isiolo County Gender Policy
- Narok County Gender Policy
- Narok County Policy for the Eradication of Female Genital Mutilation
- Marsabit County Gender Policy

- Marsabit County Social Protection Policy
- Marsabit County Natural Resource Management Policy
- Turkana County Climate Action Act

### C. NATIONAL LEVEL ADVOCACY ACHIEVEMENTS

#### 1. New Children Law (Children Act 2022)

World Vision, together with members of the Joining Forces Alliance For Children (Plan International, Save the Children, ChildFund, SoS Children's Villages and Terre des Hommes), as well as other Civil Society Organisations (CSOs) and faith leaders succeeded in holding a series of formal and informal advocacy engagement sessions with the government (Executive, the National Assembly and the Senate) in the quest for a new law for children in Kenya. This resulted into the enactment of the Children Act 2022. World Vision also assisted children from various communities in Kenya to engage amongst themselves and develop their own Memorandum on the Children Bill, which they submitted to the National Assembly for due consideration

#### 2. Ending Violence Against Children:

To sustain the campaign to end all forms of violence against children in Kenya, World Vision held a series of national level advocacy engagements on the implementation of the Government of Kenya's National Prevention and Response Plan on Violence Against Children. The organisation also helped to ensure that duty bearers remained on track in undertaking various initiatives that contribute to the improved protection of all children from all forms of violence



*The rights of children should be prioritised at all times.* © World Vision Photo

### 3. Child-friendly justice system:

To enhance advocacy efforts for a more robust and strengthened child justice system in Kenya, World Vision convened a learning exchange forum between the Judiciary officials from Kenya and Mozambique. The learning exchange initiative concluded with the prioritisation of the use of mobile courts as one of the approaches for facilitating access to justice for communities that live very far away from court stations that are largely based in urban centres. The learning exchange forum also affirmed the need to strengthen the functioning of Court User Committees in the country.

### 4. Sanitation & Hygiene:

World Vision contributed to the following:

- Hygiene Promotion in Schools Handbook for Teachers
- Menstrual Hygiene Management in Schools Handbook for Teachers
- National Urban Public Health Sanitation Guideline

The implementation of these guidelines will contribute to the realisation of improved sanitation and hygiene outcomes among schools in Kenya.

### 5. Evidence-based advocacy:

To contribute to World Vision's evidence-based advocacy initiatives, World Vision formalised its partnership with St. Paul's University, through a signed Memorandum of Understanding (MoU) whose objective includes undertaking joint research to inform public policy and programming.

### 6. Spiritual Nurture:

To sustain engagements with Faith Leaders in advocacy for spiritual nurture and the general wellbeing of children, World Vision signed an MoU with the National Council of Churches of Kenya and the Kenya Conference of Catholic Bishops.

### 7. Safety of children amid the elections:

Towards ensuring that all children are protected during the 2022 general elections campaigns in Kenya, World Vision collaborated with other child-focused organisations to disseminate child protection messages during the campaigns and also to monitor and report cases of child rights violations during this period.



*We mobilise, amplify and harness voices – especially those of children – across the world to call for what is right, what is fair and what is just.* © World Vision Photo



*We embrace disability inclusion in all our development projects and ensure that Persons with Disability (PWD) are a part of the solution to challenges affecting their communities.* © World Vision Photo



*We nurture children spiritually to enable them achieve their God given potential in life.* © World Vision Photo

# FAITH AND DEVELOPMENT

We understand the power of faith in the lives of children, adults and communities. Therefore, we pursue meaningful partnerships with various faith-based actors to ensure that progress made in community development has greater reach and is sustainable, as these leaders embody a long-term presence and commitment to their communities.

For World Vision, integrating faith in development initiatives is essential for not just addressing the root causes of poverty and vulnerability, but also in ensuring the sustainability of all the gains made in addressing child well-being objectives. Partnerships with the church among other faith bodies is at the core of this aspiration. In 2022, we went a long way in achieving this goal by cementing our partnership with the faith or religious community through structured Memorandum of Understanding (MoU) agreements with key church umbrella bodies. We also cascaded the implementation of World Vision's core faith and development models (listed below) to

nurture children and their communities spiritually, whilst transforming their lives.

## Models/approaches

### Empowered World View

Aim at empowering people to understand their own worth and how they can utilise their full potential by employing their talents and the resources available to them.

### Channels of Hope

It trains and equips faith leaders and other community members to break down 'division' walls between faiths or various religions so as to collectively respond to serious issues and promote the well-being of families, especially the most vulnerable children.

### Celebrating Families

It seeks to ensure that families, especially the most vulnerable ones, enjoy positive and loving

relationships and are able to have hope and vision for the future. It specifically helps to create a safe and nurturing environment for children's spiritual nurture in the family context.

### Dare to Discover Model

It primarily targets the youth (aged 12 to 18 years) through sessions that enable them to reflect on their own identity, so they can have a greater awareness and appreciation of their dignity and worth. It helps them to have a deeper understanding of realities they face and things or people that influence their actions. This empowers them to make wise choices in their lives, articulate their aspirations, hopes or dreams and explore their sense of purpose so as to make those aspirations a reality.

### Children benefitting from spiritual nurture initiatives

This refers to girls and boys supported or facilitated by World Vision to engage in Christian spiritual activities, which enables them to know and experience God by themselves, for spiritual edification and growth. The activities include bible reading or bible trivia, prayer sessions and sharing of their Christian faith with other people.

They may also participate in Christian rallies or school vacation camps, pastoral programme for instruction (PPI), community or environmental care projects, among others. All these activities may happen in schools, community settings or churches.

NUMBER OF PARENTS, CAREGIVERS AND FAITH LEADERS TRAINED ON WORLD VISION'S FAITH & DEVELOPMENT MODELS/APPROACHES			
MODEL	MALE	FEMALE	TOTAL
Empowered World View	2,954	3,058	6,012
Channels of Hope	645	786	1,431
Celebrating Families	2,384	2,149	4,533
Dare to Discover Model	1,663	2,125	3,788
NUMBER OF CHILDREN REACHED THROUGH WORLD VISION'S SPIRITUAL NURTURE PROGRAMME			
	MALE	FEMALE	TOTAL
Children benefitting from spiritual nurture initiatives	59,697	61,075	120,772



*Mary was saved from child marriage, thanks to the intervention of the church in West Pokot County, Kenya. © World Vision Photo*

## Faith and Development **Success Story:**

# How the church saved my daughter from child marriage

Christine, now in her thirties, got wind of a secret plan by her husband to marry off their 14-year-old daughter, Mary (not her real name) to an older man in exchange for livestock - as dowry - that would increase the family's wealth.

"I couldn't believe it! I felt crushed and disappointed. I could not stand the thought of my daughter ending up like me, because I was also forced to marry at an early age," she says.

That weekend, Christine went to church with a heavy heart. As the pastor was preaching, her mind wouldn't concentrate. She kept wondering why God would let her go through what was happening in her life. She felt alone and dejected.

While in the midst of these stressful thoughts, Christine heard the pastor say that aside from spiritual matters, he was going to educate the congregation on child protection matters that day.

He then went ahead to talk about harmful cultural practices of the Pokot community, especially Female Genital Mutilation (FGM) and child marriage, which were infringing on the rights of girls and denying them the opportunity to achieve their potential in life.

The pastor had gained in-depth knowledge on child abuse after undergoing training on World Vision's Channels of Hope (COH) model for Child Protection. The training aim to equip faith leaders and communities with knowledge or skills that enable them to prevent and respond effectively to

cases of violence against children.

"The issue of FGM and child marriage is a big problem in West Pokot. Yet, churches were silent about it since we have always thought that the work of faith leaders is to just share the word of God and urge people to get saved so they can go to heaven. All this changed after the training we got through the support of World Vision. I realised that it is our God given responsibility to help our communities tackle various problems that they face. We can't just focus on how people should prepare for heaven, which will happen after they die. Yet, they are still alive and in desperate need for answers or solutions to life challenges happening in the world that we live in," says Reverend Francis Ritenyang, the lead pastor of the Kapenguria Evangelical Lutheran Church in West Pokot County, Kenya.

He acknowledges that his first sermon or message that focused on child protection issues resonated well with the congregants. "At first, people appeared surprised because these were issues that they didn't expect to hear the pastor dwelling on, so much. But after the initial shock, they got engrossed in the sermon and I could tell that something had changed. They were deeply touched by the message as they felt that I was connecting with them at their point of need," he says.

Christine, who was among the audience had tears running down her cheeks as Reverend Francis talked about the effects FGM and child

marriage, as well as how children or families going through the challenges could be helped.

“This was God answering my prayers. I had come to the church feeling stressed and I began having hope. At the end of the sermon, the pastor asked if there was anyone going through challenges related to the subject the sermon had covered. I came forward and shared my story,” she says.

Reverend Francis together with other church elders eventually intervened and succeeded in dissuading Christine’s husband from marrying off their daughter.

Local authorities as well as government child protection officers were also incorporated into the conflict resolution process to ensure that it happened according to the law and was able to yield sustainable results. The church further offered financial support that enabled Christine’s daughter, Mary to enrol in a suitable high school and continue with her studies. “I want Mary and my other daughters to have a better life than mine and this can only happen if they go to school. Well-educated women get good jobs and become financially independent. This gives them the power to decide who they want

to marry and when they want to do so. They also have the ability to take good care of their children. This is the dream that I have for all my children,” she says.

Based on a 2017 report released by the Anti-FGM Board and UNICEF in Kenya, the FGM prevalence rate among girls and women aged between ten and 49 among the Pokot community is 74 percent. Interventions spearheaded by churches and faith leaders, such as Reverend Francis, are going a long way in helping communities to shun these harmful practices.



*World Vision has been empowering faith leaders with knowledge and skills to fight child marriage, among other harmful cultural practices in West Pokot County, Kenya. © World Vision Photo*



*Jesus said, "Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these." Matthew 19:14*

© World Vision Photo

# CHILD SPONSORSHIP

World Vision's child sponsorship programmes focus on improving the well-being of children in need, especially the most vulnerable. Individuals seeking to be sponsors contribute cash donations, which finance development projects that change the lives of children and families in communities, providing them with access to vital basic needs like clean water, nutritious food, healthcare, education, and more.

We take a holistic approach, working alongside communities to tackle the root causes of poverty and create sustainable change. For every child sponsored through World Vision, another four children will also benefit. This is because we work to strengthen the whole community, so all children can thrive.

## Key achievements

1. Total Number of children registered for the Child Sponsorship programme: 110,349 (54,990 girls, 55,359 boys)
2. Four World Vision Area Programmes (Loiyangalani, Sololo, Funyula and Mathare Valley) branches started as a result of funds raised through World Vision's child sponsorship programme
3. **Sponsors acquired:** A total of 16,529 new sponsors were engaged. From this group, 2,244 were reached through CHOSEN™. As a result, 8,284 girls and 8,245 boys were connected to sponsors who raise finances that are used to implement development projects that transform the lives of these children as well as their communities.

## CHOSEN™

CHOSEN™ is the brand name for World Vision's new innovative sponsorship model, launched in 2019. The model allows children to choose their sponsors. Previously, it is the sponsors that chose the children. This new approach therefore, puts the power of choosing a donor in the hands of the child.

### Additional funding received through sponsorship that impacted the lives of children:

1. USD 1,165,064 from Gift Notifications
2. USD 767,543 from Bounce Backs, Gift Kits and Community Gifts



*We focus on improving the well-being of children in need, especially the most vulnerable.*

© World Vision Photo

## Child Sponsorship **Success Story:**

# Giving back to make a difference

*Twenty-year-old Isdora from Katito is among the many children who have benefitted from World Vision's child sponsorship programme. In the story below, she narrates her life journey and the impact of sponsorship to her life, family and community.*

I really thank God for how far I have come. Completing my primary and secondary school studies was no mean feat. My parents are poor and they have been really struggling to make ends meet.

As a young girl, I always wondered if I would be able to attain my dream of getting quality

education, which would enable me to attain my career goal of becoming an accountant.

This dream became a reality when I became a sponsored child of World Vision. The support the organisation has given my family over the years has really helped my parents to increase our household income. This enabled my dad and mum to take me to a good school and afford text books, uniforms and other items required for learning.

When we received the animal gifts (sheep, cows and goats) from my World Vision sponsor, we

were very happy as they helped my family to start livestock keeping.

The animals have bred and increased in numbers. They are a source of food - meat and milk - for our family, as well as income. This has helped my parents to take good care of me and my siblings.

Aside from the animal gifts, I know that the cash contributions given by my sponsor as well as those of other children in my community, are usually pooled together and used to implement development projects which are of benefit to the entire community.

Here at Katito in Kisumu County, children and families have benefited from numerous water, health, food security, economic empowerment and child protection projects that have transformed our community.

I always thank God for these successes. We are grateful for His love, protection and providence. We thank Him for connecting needy children in my community to sponsors like mine, who have made a difference in our lives and community at large.

I passed my examinations with flying colours and will be joining the university to pursue a Bachelor of Commerce degree, which is in line with my career dream. This happened because I had all that I needed to study well, due to the support from my sponsor. I want to say thank you from the bottom of my heart. Your selfless giving to a child you did not even know has really touched me. Above all, you have inspired me to also make a difference in the life of others. Therefore, I would like to be a child sponsor in future.



*Isdora (left) her siblings and other children in the community have benefitted from quality education through World Vision's child sponsorship programme. © World Vision Photo*



*Isdora with the some of the sheep received through the support of World Vision donors, under the organisation's child sponsorship programme. © World Vision Photo*

# THE ANGAZA REVIEW HIGHLIGHTS

These updates capture the progress on local resource mobilisation efforts aimed at sustaining development projects being implemented in Salgaa, Nakuru County. This is our first locally funded Area Programme (branch) in Kenya.

## Key achievements

Your donation has transformed lives

- 1,795 girls in eight primary schools reached and supported with sanitary towels
- 700 children of Chepseon Primary School reached with learning materials
- 60 vulnerable children of Chepseon Primary School supported with uniforms
- 837 children of Belbur Primary School supported with piped water in the school
- 350 households of Belbur Village reached with piped water
- 2,000 households in Salgaa supported with water purification chemicals on a monthly basis



*We partner with communities, the Government, sponsors, donors and corporates to help the most vulnerable children overcome poverty and enjoy life in all its fullness.* © World Vision Photo

## Our marketing campaign was a success

We run a six-month Digital Marketing Campaign which surpassed all media targets that were set and achieved the following:

- 7.4 Million estimated in unique reach against a set target of 4 Million people reached with the campaign
- Total number of generated leads at 633, of which 123 are actual donations from Google Ads, Facebook, and MediaPal.
- 510 are new birthday pledges which will enable us to continue having a monthly stream of donations
- More than 18,000 Inuka Angaza Fund website visits in the period of the campaign against a targeted 2,500 visits. These visits continue to raise awareness about our work and also increase the number the potential donors.

## Total funds raised in 2022 KSh. 25,875,707

The breakdown is shown in the table below:

STREAM	AMOUNT (KSH)
Birthday Pledge Initiative	978,924.00
Monthly Staff Contribution	1,371,500.00
Bank donations including ABSA Bank donation of KSh 1.5Million	1,598,545.00
Mobile money contributions Bonga (Safaricom Loyalty Points) and others	742,136.00
Phone Asset Disposal	640,000.00
Sanlam Insurance Grant	20,544,602.00
<b>Total</b>	<b>25,875,707.00</b>

Work is ongoing in Salgaa and we are thankful for what has been achieved so far, as shown above. We continue to fundraise for the community learning centre in Salgaa, which is geared towards strengthening the community's capacity to protect children from harm and provide an environment where they grow up to be productive and prosperous adults, thereby optimising their potential.



Imagine how many more **children can be supported through your donation today.** The children of Salgaa are waiting on you!

Let's **#TransformSalgaaTogether.**  
Dial **\*483\*26#**

Visit **[inukaanagazafund.worldvision.or.ke](http://inukaanagazafund.worldvision.or.ke)**

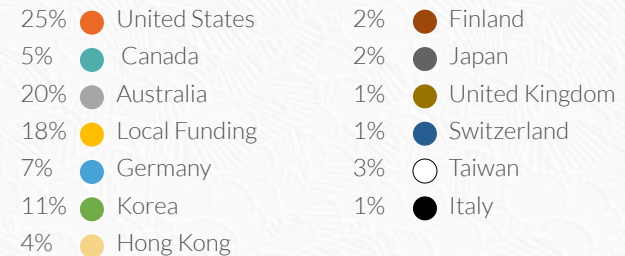
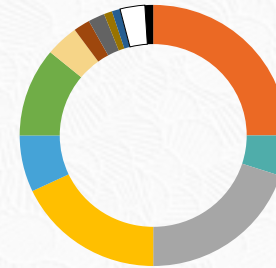
# FINANCIAL SUMMARY

World Vision Kenya's total funding in the Financial Year 2022 (October 2021 to September 2022) was USD. 85,385,086. This included Cash, Food resources, Donations, Gifts-in-Kind (GIK) and Cash Transfers.

Our funding increased by 30% (\$ 19,828,559), from US \$65,556,527 in FY 2021. There was an increase in funding across all funding types, the highest being Government Grants. World Vision Kenya is grateful for the generous contribution by the Support Offices, Donors and Partners. Their resources supported in improving the well-being of most vulnerable children in Kenya. The financial statements herein are presented in US Dollar, which is the World Vision's reporting currency..

## Funding by World Vision Support Office

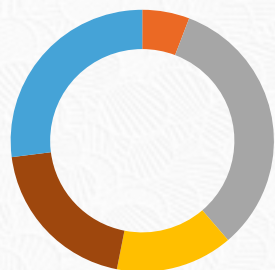
SUPPORT OFFICE	2022		2020	
	CASH+GIK BUDGET	TOTAL %	CASH+GIK BUDGET	TOTAL %
United States	21,310,242	25%	15,948,302	24%
Canada	4,065,100	5%	10,738,286	16%
Australia	16,970,269	20%	9,861,940	15%
Local Funding	15,602,152	18%	9,587,698	15%
Germany	5,710,360	7%	5,984,364	9%
Korea	9,440,667	11%	4,307,076	7%
HongKong	3,038,350	4%	3,474,338	5%
Finland	1,586,741	2%	1,515,644	2%
Japan	1,889,984	2%	1,549,779	2%
United Kingdom	830,455	1%	858,418	1%
Switzerland	790,295	1%	442,322	1%
Taiwan	2,931,854	3%	739,389	1%
Italy	1,132,025	1%	548,971	1%
France	44,083	0%		
Singapore	36,000	0%		
Netherlands	4,361	0%		
Austria	2,148	0%		
<b>GRAND TOTAL</b>	<b>85,385,086</b>	<b>100%</b>	<b>65,556,527</b>	<b>100%</b>



## Funding by fund type

FUND TYPE/SOURCES	2018	2019	2020	2021	2022
Government	17,534,540	7,308,111	9,634,615	13,672,539	23,854,666
Multilateral	1,024,131	9,380,780	5,812,256	5,142,465	6,666,232
Private Non-Sponsorship	14,511,523	9,631,188	12,565,854	8,849,048	11,471,298
World Vision Sponsorship	25,452,404	24,392,895	21,843,027	21,392,119	22,841,323
<b>Sub Total-Cash Budget</b>	<b>58,522,598</b>	<b>50,712,974</b>	<b>49,855,752</b>	<b>49,056,171</b>	<b>64,833,519</b>
Gifts-In-Kind and Cash Transfers	23,905,892	19,477,737	18,119,825	16,500,356	20,551,567
<b>GRAND TOTAL</b>	<b>82,428,490</b>	<b>70,190,711</b>	<b>67,975,577</b>	<b>65,556,527</b>	<b>85,385,086</b>

## Funding by sector



SECTORS	FUNDING RECEIVED USD	PERCENTAGE %
Child Protection & Participation	5,013,799	5.9
Disaster Management	27,205,769	31.9
Education and Household Resilience	12,482,204	14.6
Sponsorship and Programme Management	17,285,372	20.2
Water, Sanitation & Hygiene (WASH) and Health	23,397,942	27.4
<b>TOTAL</b>	<b>85,385,086</b>	<b>100.0</b>

5.9% ● Child Protection & Participation  
31.9% ● Disaster Management

14.6% ● Education and Household Resilience

20.2% ● Sponsorship and Programme Management

27.4% ● Water, Sanitation & Hygiene (WASH) and Health

## Expenditure/investment per county

COUNTY	FOCUS AREA	2021 EXPENDITURE	2022 EXPENDITURE
Baringo	Community Engagement;Education & Protection;Health & Nutrition;Livelihoods & Resilience;WASH	2,624,507	3,525,614
Bomet	Community Engagement;Livelihoods & Resilience	934,273	755,798
Busia	Community Engagement,WASH	1,025,748	911,397
Bungoma	Protection and Education	10,291	-
Elgeiyo Marakwet	Community Engagement;Health & Nutrition;Livelihoods & Resilience; Emergency Response	1,179,360	1,305,060
Garissa	Community Engagement,Health and WASH	9,542,403	16,479,160
Homabay	Community Engagement,Health,Protection and Education ,WASH	1,447,477	1,167,403
Isiolo	Community Engagement, Protection & Education, Water,Sanitation and Hygiene	1,489,685	1,501,199
Kajiado	Community Engagement,Health,Education,Liveligood and Resilience	1,094,896	1,193,786
Kakamega	Health, Child protection	917,445	826,906
Kiambu	Community Engagement, Emergency Response, Health, Protection & Education, WASH	1,334,466	1,563,219
Kilifi	Protection and Education	3,023,710	2,424,503
Kisii	Community Engagement, WASH,Livelihood and Resilience	10,291	-
Kisumu	Community Engagement, WASH,Livelihood and Resilience	576,528	505,751
Kitui	Community Engagement	2,752,211	2,781,099
Kwale	Livelihood & Resillience	190,643	545,674
Laikipia	Community Engagement, Protection & Education	1,098,339	-
Lamu	Community Engagement,WASH	2,553,500	575,630
Machakos	Community Engagement, Emergency Response, Livelihood & Resillience, WASH	685,643	834,266
Makueni	Livelihood & Resillience;Emergency Response	1,003,696	991,043

COUNTY	FOCUS AREA	2021 EXPENDITURE	2022 EXPENDITURE
Mandera	Community Engagement, Emergency Response, Livelihood & Resilience, Water, Sanitation and Hygiene	1,797,693	367,181
Marsabit	Protection and Education	1,764,179	3,715,780
Meru	Community Engagement, Livelihood & Resilience, Water, Sanitation and Hygiene	2,193	-
Migori	Community Engagement, Livelihood & Resilience	724,041	717,789
Mombasa	Livelihood & Resilience, Health	581,694	578,228
Nairobi	Community Engagement; Education & Protection; Health; Livelihoods & Resilience; WASH	5,188,862	658,221
Nakuru	Community Engagement; Education & Protection; Health; WASH	582,868	1,497,740
Narok	Community Engagement, Health, Livelihood and Resilience	1,416,191	1,642,229
Nyamira	Community Engagement, Health, Livelihood and Resilience	167,499	10,230
Nyeri	Child Protection, Emergency response	323,974	401,317
Samburu	Community Engagement, Health, Livelihood and Resilience	804,537	891,120
Siaya	Community Engagement, Cover, Protection & Education, Water, Sanitation and Hygiene	560,581	515,557
Taita Taveta	Emergency Response, Livelihood & Resilience	783,364	937,208
Tana River	Protection and Education	1,152,647	3,812,884
Tharaka Nithi	Health	10,291	-
Trans Nzoia	Community Engagement; Education & Protection; Health & Nutrition; Livelihoods &	55,126	181,417
Turkana	Resilience; Water, Sanitation and Hygiene, Advocacy	12,123,360	19,454,806
Vihiga	Child Protection	2,193	-
Wajir	Health; WASH, COMMUNITY ENGAGEMENT, Emergency Response	2,185,748	1,019,860
West Pokot	Community Engagement; Education & Protection; Livelihoods & Resilience; Water, Sanitation and Hygiene	639,218	2,500,656
<b>Grand Total</b>		<b>64,361,373</b>	<b>76,789,731</b>

# VISIONFUND KENYA

World Vision enacts its microfinance services through VisionFund, which is a microfinance institution that provides access to credit, savings and insurance products to the most vulnerable households.

Microfinance is one of the most important tools that helps families and communities to break free from the cycle of poverty.

By providing microfinance products and services to the financially underserved, families are empowered to generate their own income, and not rely on charity in the long term.

Microfinance is part of World Vision's comprehensive livelihoods sector work, which strengthens and secures livelihoods of rural households so they can provide sustainably for their children. The core focus of the microfinance model is providing smallholder farmers and off-farm enterprises across the poverty spectrum with the financial services they need to recover and thrive.

## Balance for financial year (2022)

DESCRIPTION	KSH	FEMALE	MALE
Outstanding Portfolio	589,183,855	369,070,242	220,113,613
Portfolio at Risk	81,979,654	54,564,065	27,415,589
Loans Disbursed	861,197,113	637,237,677	223,959,436
Number of Active Borrowers	16,085	11,902	4,183
Children Impacted	82,837		

## Transformative projects done by VisionFund Kenya in collaboration with World Vision Kenya

**1. Finance Accelerating Savings Group Transformation (FAST) project:** It has been rolled out in Bandaptai and Kegonga Area Programmes. Through this project, mature Savings for Transformation (S4T) Groups are given loans to increase their available capital for lending to their members, especially women

In the past financial year, a total of 138 loans amounting to KSh 15,161,255 had been disbursed in both areas (58 loans in Bandaptai amounting to KSh 6,372,000 and 80 loans in Kegonga amounting to KSh 8,789,255).

**2. Strong Woman Strong World Project:** The VisionFund branch implementing the project

was opened in Kapenguria in June 2022. As at September, 30, 2022, the branch had disbursed 50 loans amounting to KSh 1,435,000 that has impacted 162 children. The branch aims at disbursing 1,395 loans worth KSh 56.44 Million in 2023. VisionFund Kenya will also be opening a new branch in June 2023 in Isiolo County, which will serve Oldonyiro and Wamba Area Programmes under the project

**3. Youth Works Project:** A total of 51 loans amounting to KSh 4,702,350 were disbursed in Mombasa and Nairobi. By the end of the financial year, 16 loans amounting to KSh 783,370 had been disbursed in the VisionFund Mombasa branch, while the Nairobi branch had disbursed a total of 35 loans amounting to KSh 3,918,980

**4. Water, Sanitation & Hygiene (WASH):** The project is in its second year of implementation in Bartabwa and Kalawa Area Programmes, where VisionFund Kenya has disbursed 362 loans worth KSh 11,072,376. In the past financial year (2022), VisionFund Kenya disbursed 217 loans worth KSh 7,329,652. The project will be scaled-up to two more Area Programmes (Mwatate and Badaptai) in 2023, where we are targeting to give 700 loans and a total disbursement amount of KSh 14 Million



*Microfinance is part of World Vision's comprehensive livelihoods sector work, which strengthens and secures livelihoods of rural households so they can provide sustainably for their children.*

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# MANAGEMENT AND GOVERNANCE

The Board of Directors, alongside the Annual General Meeting, is the highest governing body of World Vision Kenya. The Board consists of 12 directors. With the exception of the World Vision Kenya National Director and the World Vision East Africa Regional Leader who is the representative of the World Vision International President, all directors are non-executive members and are not compensated for their service to the Board.

## World Vision Kenya Board of Directors



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Board Chair/ Lawyer and Advocate of the High Court



**Prof. Peter Ngure**  
Board Member/ Public Health Specialist and Deputy Vice Chancellor of Academic Affairs at St. Paul's University



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Secretary/Acting National Director for World Vision Kenya (August - September 2022)



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**Salome Onyonka**  
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Board Member/World Vision International President Representative & East Africa Regional Leader (September 2021 to January 2022)



**Eng. Festus Ng'eno**  
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**Dorothy Maseke**  
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**Lilian Dodzo**  
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**Anne Kimari**  
Board Member/Finance & Administration Specialist



**Dr. David Githanga**  
Board Member/ Paediatric Cardiologist and Child Health Expert

## Senior Leadership Team



**Geoffrey Kativa**  
Director, finance and Support Services (Acting National Director (August - September 2022)



**Jacqueline Rioba**  
Director, Resource Acquisition and Management



**James Ang'awa**  
Acting National Director (February - July 2022)



**Miriam Mbembe**  
Director, Operations



**Lilian Dodzo**  
National Director (October 2021 - January 2022)



**William Owaga**  
Acting Director, Finance and Support Services (August - September 2022)



**Fredrick Kasiku**  
Acting Director, Program Effectiveness & Impact



**Gershon Mwakazi**  
Director, Disaster Management



**Benson Wangalwa**  
Director, People & Culture



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