Who we are

An international Christian, humanitarian development, and advocacy organisation. It is dedicated to working with children, families and their communities worldwide to reach their fullest potential by tackling the root causes of poverty and injustice.

Our vision statement

Our vision for every child,  
life in all its fullness

Our prayer for every heart,  
the will to make it so
In FY-22,

WVB reached 4,679,832 people to bring positive changes in the lives of children.

Amidst the fear of unemployment and food insecurity, 803,879 people benefitted through livelihood and employment support.

1,014,543 children and mothers had access to health services and nutrition.

WVB transformed 165 villages into eco-villages to adopt climate-adaptive livelihoods and environment-friendly technologies.

543,717 children were reached through improved implementation of laws and policies.
5-year Strategic Goal

Bringing Fullness of Life for 14.4 million of the Most Vulnerable Children through transforming hard-to-reach communities and addressing the root causes of multi-dimensional poverty and injustice.

Technical sectors

- Education
- Child Protection and Participation
- Health, Nutrition and WASH
- Livelihood and Food Security

How will this goal be achieved?

- Demonstrating Impact
- Operational Excellence
- Diverse Funding
- Well-developed people
- Ensuring Sustainability

Cross-cutting themes

- Advocacy and Campaign
- Faith and Development
- Gender Equality and Social Inclusion
- Environment, Climate Change, and Disaster Risk Reduction
Children at the centre of development

Our Target –
Most vulnerable children and communities

- Children who do not have positive and peaceful relationships in their families and communities
- Malnourished children, pregnant adolescents and mothers
- Children who are affected by violence, child marriage and/or child labour
- Child labour
- Orphans
- Children with disability
- Vulnerability to disaster
- Children of separated families
- Migrated/refugee children and families
Where we work

Area Context
- Non-Vulnerable
- Vulnerable
- Most Vulnerable
- Most Vulnerable-Fragile

Area Type
- Plain land
- Urban
- Coastal Basin
- Haor Districts
- Hilly lands

World Vision Offices
National Office
Grant Projects

54 long-term Area Programmes (AP)
38 active grant-funded projects
40 private non-sponsorship (PNS) projects
27 districts
Project models

Core Project Models
- Building Secure Livelihood (BSL)
- Child Protection and Advocacy (CPA)
- Learning Roots (LR)
- Positive Deviance (PD) Hearth
- Timed and Targeted Counselling (TTC)
- WASH
- Ultra Poor Graduation (UPG)
- Channels of Hope
- Unlock Literacy (UL)

Enabling Models
- Celebrating Families (CF)
- Citizen Voice and Action (CVA)
- Impact +
- Community Based Disaster Risk Management (CBDRM)

Development Approach
- Men Care Approach
- Eco-village
- Life Skills Based Education (LSBE)
- Formation of Community Based Organisation (CBO)
Our achievements
(FY-22)

We transformed the lives of 4,688,140 people through sector-specific interventions

<table>
<thead>
<tr>
<th>Sector</th>
<th>Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Protection and Participation</td>
<td>834,454</td>
</tr>
<tr>
<td>Education</td>
<td>194,826</td>
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<tr>
<td>Maternal Child Health and Nutrition</td>
<td>1,014,543</td>
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<tr>
<td>WASH</td>
<td>600,316</td>
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<tr>
<td>Livelihood and Food Security</td>
<td>803,879</td>
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<tr>
<td>Gender Equality and Social Inclusion (GESI)</td>
<td>256,986</td>
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<tr>
<td>Youth</td>
<td>895,904</td>
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<tr>
<td>Faith and Development</td>
<td>19,603</td>
</tr>
<tr>
<td>Humanitarian and Emergency Affairs (HEA)</td>
<td>117,518</td>
</tr>
<tr>
<td>Advocacy and Campaign</td>
<td>1,306,154</td>
</tr>
</tbody>
</table>
In FY-22,

1. **Every hour**

Every hour, 22 individuals received livelihood inputs to ensure food security for their families.

Every hour, 8 people received access to clean water and 60 people access to safe sanitation facilities.

Every hour, 26 children (under 5 years) were supported to prevent malnutrition.

Every hour, 36 children received education.

1. **Every day**

Every day, 176 children took part in ending violence against children.
Uniqueness of World Vision Bangladesh

- World Vision Bangladesh ensures effective child and youth participation through supporting 2,903 child and youth forums.
- Campaign on child-marriage free villages, wards and slums
- Localisation through formalisation of CBOs for sustainability
- “My life, my vision” initiatives by youths
- Eco-friendly Village, a Climate Change initiative implemented by 100% of village development committees (VDCs)
- City-wide approach for urban programme by promoting healthy city and safer city
- Mainstreaming diversity and inclusion to ensure holistic transformational development
Notable innovations

- 48-DAY Farmer for supporting livelihood
- Banana Fibre Cultivation for poverty reduction
- Women-Led Savings Management for mothers of under-five children through digital database
- Grandparents’ Driven Violence Prevention

Research

- 11 Research (including evaluation) initiatives completed in 2022

Staff Number

- **Total Staff:** 1,006
  - Male: 676
  - Female: 330

- **Sponsorship funding:**
  - Male: 372
  - Female: 187

Grant/Private Non-Sponsorship fund:

- **150**
  - Male: 103
  - Female: 47

Bangladesh Rohingya Crisis Response:

- **297**
  - Male: 201
  - Female: 96
50 years of ensuring the Well-Being of millions of children

World Vision

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