

# GLOBAL ANNUAL REPORT



World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families, and their communities to reach their full potential by tackling the root causes of poverty and injustice. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

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Cover photo: Children play at sunset in Katito, Kenya. World Vision's child sponsorship programme was launched in Katito in 2003. Photo: Jon Warren/World Vision.

Comments and inquiries are welcome. Information on use of material in this report in training, research or programme design, implementation or evaluation would be appreciated. Our vision for every child is life in all its fullness. Our prayer for every heart is the will to make it so.

> Anderson and Claudia from Chiantla in Guatemala hold onto the prized chickens their family received through World Vision's Gift Catalogue programme. Photo: André Guardiola/World Vision.

### **President's** Foreword

As the world emerges from the COVID-19 pandemic, World Vision has been at the forefront of responding to its devastating fallout. Countless children now face an ongoing hunger crisis, exacerbated by conflict, climate, and the spiralling cost of living.

With your support, we are there alongside them – saving lives, educating, empowering, and giving children a voice. We have led the sector with our Global Hunger Response, our largest response ever, already reaching tens of millions of children across the world since its launch in May 2022.

As I saw on a trip to East Africa last year, the gnawing pain of hunger is real for so many of the girls and boys we serve. Left unchecked, it robs children of their God-given potential.

Drought and water shortages set off a catastrophic and interlinked chain of events which destroy livelihoods and severely impact children's health. Parents can no longer afford to send their children to school, often prompting a host of child protection issues, including early marriage.

Yet we are there, throughout, bringing hope. Hope for mothers like Mary, who I met in East Africa. Mary told me she checks on her malnourished baby daughter Rukia during the night to make sure she is still alive.

Hope for children and their families in countless other places gripped by crisis from Afghanistan to Syria, Myanmar, Venezuela, and the Democratic Republic of Congo.

Our courageous and dedicated staff are on the front line responding, nearly all of them growing up and living in the places they serve. They are part of the fabric of the community. They understand their individual context, and all of its subtleties.

Meanwhile, our advocacy efforts have continued unabated, including through World Vision's chairing of the Steering Committee for Humanitarian Response (SCHR). This group represents the top aid agencies who, in turn, feed into the UN's top decision-making body – bringing real influence across the sector.

We continue raising funds through child sponsorship. Last year, I had the privilege of visiting one of the children I sponsor – 10-year-old Ivy in Ghana. I saw first-hand how sponsorship has brought health and hygiene with clean water on tap, as well as a host of child protection benefits. Additionally, through education supplies and training, an almost-empty school has been transformed into a thriving place of learning. Ivy told me she was spurred on by having my family's support and friendship.

Ivy's father Atta Gyan told me, "World Vision has been supporting this community for the past 20 years. Through sponsorship, Ivy has a partner to give her confidence and a drive to learn. When she gets letters from you and your wife, she feels proud. She feels happy that her friends have sent her a letter, and it encourages her."

For the children we sponsor, as well as their siblings and classmates, sponsorship also helps develop a confidence to speak out, to advocate, and to pursue ambitious hopes and dreams for the future.

All of this is achieved in partnership with others, including child sponsors, major donors, faith leaders, volunteers in the field, along with our peers, governments, and the entire United Nations system. I continue to be so grateful to each and every one of them, as we push forward with our mission to keep hope alive for the most vulnerable girls and boys.

Andrew Moder

Andrew Morley World Vision International President and Chief Executive Officer





## We are World Vision

Our focus is on helping the most vulnerable girls and boys overcome poverty so they can experience fullness of life now and in the future. Inspired by our Christian faith, our work reaches children no matter their background or the dangerous places in which they live.

We are driven by our desire to ensure that every girl and boy has what they need to grow in mind, body, and spirit. Every day, our 35,000 staff and tens of thousands of volunteers across the world work hard to empower children to live lives filled with joy, become all that Jesus created them to be, and go further than they could ever have imagined.

Guided by more than 70 years of experience and expertise, our dedicated staff employ proven and effective development, relief and advocacy practices to empower communities to become self-sufficient and bring real, lasting change.

As a leading global partner, we labour alongside supporters, stakeholders, families, and communities to transform lives and offer hope. As a result, all our lives are enriched. Together with our partners, we have positively impacted the lives of more than 200 million vulnerable children around the world in 2021-2022.

We are privileged to serve and work to see relationships restored and communities transformed, all as a reflection of God's unconditional love. We humbly acknowledge that without the goodness of God and the generosity of donors, we would not be able to do what we do.

Our work reaches children no matter their background or the dangerous places in which they live.

Tulio Alexis Gonzales, 68, consults with Dania Ordonez, facilitator for World Vision Honduras' THRIVE programme. Since the family learned the principles of THRIVE, they have doubled their income by growing sweet potatoes. So far, over 17,000 farmers in Honduras have participated in THRIVE training. Photo: Jon Warren/World Vision.

## Our Promise Going Further

Throughout 2022, the compounding challenges caused by COVID-19, conflict, climate, and the cost of living impelled us to respond for the most vulnerable girls and boys. Our Partnership-wide strategy, called *Our Promise*, provides a strong foundation which enables us to both weather these historic storms, and redouble our efforts.

Our strategy is a promise to the world's most vulnerable girls and boys that we will relentlessly pursue our vision for them – life in all its fullness. We keep this promise through the following areas of urgent action:

### Living out our faith and calling with boldness and humility.

With Christ at the centre of all we do, we demonstrate God's unconditional love for children by mobilising staff and communities to address the deep root causes of child vulnerability. We have built credibility as a strong Christian partner, capable of galvanising a diverse mix of faith leaders and communities in support of collective action for children.

### Deepening our commitment to the world's most vulnerable girls and boys.

Putting the most vulnerable girls and boys first, we continue to realign our focus and footprint to reduce extreme vulnerability; develop effective, relevant programming; deploy the right leadership and capabilities; and allocate funds for greatest impact. We continue to stand with children in some of the most dangerous places.

### Focusing our ministry for greater results.

We are impact-driven, with a culture and practice of maximising impact for vulnerable children with every decision and action we take. We focus on key sectors of work using evidence-based approaches that show a difference in children's well-being. At the same time, we strengthen factors that support sustained impact over time, such as household and community resilience.



Children sitting in the Kangakipur Catholic Church in Turkana, Kenya, during a meeting of the Kalapata Pastors' Fellowship, facilitated by World Vision. Photo: Jon Warren/World Vision.

### Collaborating and advocating for broader impact.

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Amplifying the voices of girls and boys, we advocate for systemic change across global, national, and local levels; we partner with others so together we can achieve more for children than we could on our own. Since 2017, 325 million children are better protected through World Vision's contributions to stronger government policies addressing violence against children as part of our *It takes a world to end violence against children* advocacy campaign in 87 countries.

### Delivering high quality, sustainable funding to the field.

Times are changing and so is our funding mix. Our new model aims to raise the right funds from the right donors, for the right programmes in the right places. We are unlocking the power of our Partnership's global scale and Christian distinctiveness to prioritise private funding – especially for fragile contexts – and grow grants across all relevant markets to support ministry priorities. Our progress in 2022 is shown in this report. It tells us that we are heading in the right direction, and we need to go further.

We celebrate and make best use of the four things that make World Vision distinctive: our Christian faith, our focus on children, our community-empowering approach, and our ability to achieve impact on child well-being at scale. Together, these set us apart and provide World Vision with a unique opportunity to keep its promise to the world's most vulnerable girls and boys.

To learn more about our global strategy, go to: www.wvi.org/our-promise

## Our Work, reaching the most vulnerable



Children and their families need access to **clean water, sanitation, and hygiene** (WASH) to thrive. In 2022, we reached 3 million people with access to clean water, 2.7 million people with access to household sanitation, and 3.3 million people with access to handwashing facilities. In emergencies, where WASH is an urgent and critical need, we reached 786,000 people with emergency drinking water and 345,000 people with emergency hygiene supplies. Good health and nutrition empower children. Our work promotes positive child development and well-being, **prevents child death, reduces illness, and improves nutrition.** We support over 184,000 Community Health Workers in 46 countries, providing timely counselling on healthy behaviours and building bridges to improved health and nutrition services. Our integrated approach enables caregivers, service providers, and over 300,000 faith leaders to protect, advocate for, and improve the health and nutrition of children where we work.



World Vision works with local child protection groups **to better protect girls and boys** from abuse, neglect, exploitation, and other forms of violence like child marriage and child labour. Our signature Child Protection and Advocacy model addresses the root cause of violence against children in communities. We work with local people to improve laws, strengthen protective services, transform harmful attitudes and behaviours, and empower children as agents of change.



Empowering children and amplifying their voices is at the centre of World Vision's work in communities. In 2022, more than 1.1 million children and youth in our sponsorship communities courageously took action to help end violence against children. Furthermore, communities in 815 area programmes across 42 countries continued to advocate with duty-

continued to advocate with dutybearers for improved public services using Citizen Voice and Action, a social accountability approach.







#### Our microfinance subsidiary, VisionFund, offers **financial solutions that empower families and**

**communities** to develop a reliable source of income and livelihoods to break the cycle of intergenerational poverty. In 2022, VisionFund supported nearly one million borrowers, created or sustained 1.3 million jobs, and disbursed loans worth US\$706 million. Through our microfinance programmes, we have impacted the lives of more than 4.7 million children. World Vision works with parents in sponsorship communities to **increase and diversify their income sources and enhance agricultural productivity** in the wake of changing climatic conditions. In 2022, more than 88,000 predominantly smallholder farmers have been trained in improved and sustainable agricultural and Natural Resource Management techniques. In addition, over 1.8 million women (79%) and men (21%) continued to make regular savings in more than 87,500 community-based Savings for Transformation groups.

> Paul Eregae, a Nakorio village elder, with his 8-year-old daughter, Namojong, in Turkana, Kenya. The family no longer has any animals due to the drought. They currently eat just one meal a day and are having to depend on food distributions. Photo: Jon Warren/World Vision.

## Our Work, reaching the most vulnerable





Humanitarian need worsened in 2022. Conflicts in Ukraine and Ethiopia, drought in East Africa, a global costof-living crisis and the aftershocks of COVID-19 forced millions more people into extreme need. Families in hunger hotspots faced starvation, while conflict displaced millions. World Vision staff responded by delivering food, cash and nutrition assistance, health and hygiene interventions, clean water, and child protection and education support, **reaching nearly 30 million people** with more than **US\$900 million of humanitarian programming**.

#### In fragile contexts, World Vision is reaching the most vulnerable children in the hardest to reach

**places.** In 2022, we invested almost US\$2.7 million toward four spotlight projects in Afghanistan, DRC, Honduras, and Philippines. These projects are working to improve the lives of children and their families while building their resilience to shocks. In 2023, we plan to invest even more in those and additional countries, including Mali, Lebanon, and Somalia. Gender inequality, social exclusion, climate change, and dangerous urban and fragile contexts are all risks which increase child vulnerability. The children who live in situations where all those factors intersect are the most vulnerable. We are strengthening our focus on extreme child vulnerability by taking multidimensionality seriously and tracking this quadruple threat. In 2022, **47 field offices implemented programmes in cities and surrounding areas** where 16% of our total programmes' budget was invested.



In 2022, World Vision took significant action to move forward in our commitment to **environmental stewardship and reducing our negative impact on the environment.** We published promising practices on Environmental Stewardship and on Climate Action, which set in place an organisationwide commitment to increase programmes that promote positive environmental benefits for children, monitor, and take action to reduce our carbon footprint, and advocate for climate justice for children.



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#### Every child has a right to quality, safe, inclusive, and transformative education that empowers them

for life. Despite the pandemic and unprecedented disruption to learning, our whole-child approaches reached over 4.3 million children including over 43,000 children with disabilities in 37 countries. Our work enabled families, communities, and schools to provide nurturing care with playful and effective pedagogy. For instance, 92% of children in Ghana's Catch-Up Programme clubs were able to read grade-level words. World Vision partners with families, faith leaders, and communities **to ensure children thrive emotionally, physically, and spiritually.** Our faith-based approaches are designed to address the physical as well as spiritual root causes of child vulnerability. In 2022, we worked with over 331,604 parents and 93,952 faith leaders across 32 countries to build more supportive and loving families and communities where children can thrive.



Shania, 8, and her family were forced to evacuate their house in Mabini, Philippines, during the onslaught of Super Typhoon Karding in September, 2022. Photo: Lanie Carillo/World Vision.

## Child Sponsorship

Conflict, climate change, the economic fallout of the COVID-19 pandemic, the cost-of-living crisis and the hunger emergency it has triggered – the challenges of 2022 mean World Vision's child sponsorship programme has never been so vital. Child sponsorship gives 2.2 million sponsors an avenue to take direct action to support the world's most vulnerable children and their communities. Our collective work makes a global impact – World Vision's child sponsorship programme is the world's largest and benefits more than 16 million children globally.

While the continuing economic and social effects of the pandemic undermined progress made in many parts of the world, the stability and long-term nature of sponsorship enabled us to continue to provide targeted, long-term support to help children and the people around them.

#### World Vision's Child Sponsorship Programme

- 2.2 million sponsors
- 3.2 million registered children
- 1,206 Area Programmes
- 54 countries

Sponsors have continued to partner with communities to:

- improve children's education opportunities
- strengthen child protection
- help families diversify and grow their livelihoods
- improve access to clean water, nutritious food and reliable health care
- build resilience to disasters.



The strong commitment of sponsors to their sponsored children was demonstrated throughout the upheaval of the pandemic. In 2021, 158,000 children got a new sponsor and 30,000 of them got to choose their sponsor themselves through Chosen<sup>®</sup>, World Vision's sponsorship invitation that enables children to choose their own sponsor. Chosen<sup>®</sup> expanded in 2022 and is now offered in 36 countries where we work.

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Sponsors had increased insight into the challenges and achievements of the children and the communities they support with the launch of the **My World Vision** app, now used by more than 50,000 sponsors. More than 80% of sponsors worldwide are now able to experience sponsorship digitally.

Leveraging new technology has helped to:

- enrich the experience of children in our programmes
- offer children more choice in how they engage with sponsorship
- simplify and improve operations
- enable a closer and more cost-effective means of connecting sponsors and children.

**Thank you to all our sponsors** whose continued partnership is empowering children and communities to tackle their toughest challenges and face the future with confidence.

Four in every five sponsors worldwide can now have a digital sponsorship experience! That makes receiving letters, photos, and updates from their sponsored child easier, faster, and more cost effective, so every sponsorship dollar can stretch further.







were equipped with handwashing facilities, and 945 schools and 417 healthcare facilities with sanitation services



gained access to clean water, including 1,534 schools serving 591,000 children, and 514 healthcare facilities



children were part of child sponsorship in 1,206 area programmes around the world



that address the root causes of vulnerability for children



Humanitarian assistance reached 29.6 million

**people** (including 14.7 million children) in response to 59 natural and man-made disasters across 52 countries



children in 54 countries benefitted from child sponsorship programmes



advocacy actions taken by World Vision supporters who campaigned for vulnerable children in 40 countries We reached **10.3 million** people

with food assistance programming and another 7.8 million people with cash and voucher programming across a total of 52 countries



in need of humanitarian aid globally



under five were **treated for wasting** (or severe malnutrition) in 16 countries, and more than 81% recovered



Farmer Managed Natural Regeneration, is being scaled up globally and has been recognised as one of the best practices by the UN Decade on Ecosystem Restoration and the UN Sustainable Development Goals



More than **88,000** predominantly **smallholder** farmers have been trained in improved and sustainable agricultural and Natural Resource Management techniques



Close to **48,000** 

individuals received

training to boost their household financial management skills

Over **1,400 child** protection projects

were implemented in 60 countries, including over **1.1 million children** who participated in actions to **end violence against children** 

59,032 pregnant and breastfeeding women in 5 countries received support through targeted supplementary feeding programmes



disbursed **1.1 million loans** with a value of **US\$706 million**; 69% of borrowers are women Approximately

256,000 parents,

teachers, and community

literacy facilitators were

supported and trained, and over 656,000 educational resources were distributed

### Global Hunger Response

#### World Vision's US\$2 billion response reached more than 16.8 million people in 25 countries



The world is facing a massive hunger crisis. Tens of millions of children and their families are confronted with starvation. Conflict, climate change, the COVID-19 pandemic, and rising costs are interacting and being exacerbated by the war in Ukraine which has resulted in global inflation, price spikes, and shortages in food, fuel, and fertiliser around the world. New hotspots are emerging while hunger worsens in places where people are already suffering, reversing the gains families had made to escape poverty.

After increasing our efforts to stave off famine, including issuing regional responses in both east and west Africa, on 16 May 2022 World Vision declared a **US\$2 billion** Global Hunger Response to reach 22 million **people** on the verge of famine. Since then, World Vision has raised nearly US\$1 billion – nearly half of our goal and the organisation's largest-ever appeal – reaching 77% of the people initially targeted by the Response. We also escalated organisation-wide efforts to scale up operations, increase funding, influence decision-makers, and inform and mobilise the public towards action and prayer in the 25 countries of highest concern.

\*All figures related to the Global Hunger Response are cumulative (i.e. people reached includes people supported in the Response's countries of highest alert from 01 March 2021 through 30 September 2022).



#### Around the globe, children are not just starving, they are being starved.

- Humanitarian needs are at record highs and the number of people in need of humanitarian assistance has doubled in the last four years
- Nearly half a million people in four countries (Afghanistan, Somalia, South Sudan, and Yemen) experienced 'catastrophic' famine-like conditions
- Up to 50 million people in 45 countries were at risk of starvation
- Displaced children were particularly at risk of wasting, malnutrition, and stunting, with 2 out of 5 refugee and internally displaced households surveyed reporting they had to reduce the quantity and quality of meals.





- **More than 7.5 million people** were reached with in-kind food assistance, including meals and rations from school feeding programmes
- Nearly US\$163 million was distributed in cash and voucher assistance to 4.5 million people
- Over 1.5 million people were reached with curative and preventive health and nutrition services, including severe and moderate acute malnutrition management and infant and young child feeding counselling.



To mitigate waterborne diseases, which can prevent children from absorbing essential nutrients they need and lead to malnutrition:

- More than 1.7 million people received access to clean, potable water
- More than 468,000 people, including more than 2,000 faith leaders, participated in hygiene-promotion activities.





To improve the resilience of the most vulnerable people to food insecurity and livelihoods-related shocks:

- Almost 40,000 households were provided with in-kind physical agricultural assets, or cash and vouchers to purchase these assets
- 23% of households were supported to develop alternative and diversified income sources
- Nearly 25,000 people were trained in climate change-resilient farming practices and growing resilient crops.



#### To ensure protection for children, women, and vulnerable groups, including psychosocial support:

- Over 340,000 people received psychosocial support or messages about the prevention of sexual exploitation and abuse and/or positive coping mechanisms
- World Vision engaged with more than 6,000 faith leaders to provide information on how to prevent sexual exploitation and on positive coping strategies.



### World Vision's planned US\$350 million global appeal raised **US\$420 million**

and surpassed its initial goal of reaching 72 million people to provide support to over 84 million people in more than 70 countries. March 2020 represented a catalytic moment in World Vision's history. In four quick months the 'novel coronavirus', COVID-19, had gripped the world in an unforeseen crisis. However, within hours of the World Health Organization declaring the pandemic, World Vision was able to launch the widest-reaching disaster response in our history – a global, emergency and humanitarian response in more than 70 countries – to limit the spread and reduce the impacts of COVID-19. World Vision's 30-month (March 2020 to September 2022) global COVID-19 Emergency Response raised **US\$420 million** and **reached nearly 100 million people.** These included more than 84.6 million people through field programmes, in addition to 15 million people in other countries where we operate – 138% of our initial target.

In 2022 alone, World Vision reached **more than 10.5 million people, including 4.2 million children,** with ongoing support for vaccine programmes and interventions to reduce the pandemic's indirect impacts on the most vulnerable people, including:



Reaching nearly 10 million people with materials, programming, or information to increase understanding about COVID-19, vaccines, and the pandemic's indirect impacts (psychosocial, education, livelihoods and child protection)

Partnering with communities: training more than 162,000 faith leaders, home visitors, and community health workers to ensure people heard accurate, fact-based messages about COVID-19 preventive measures and vaccines from trusted leaders



**Distributing more than** 

face masks, glove sets,

handwashing supplies,

support materials, and

livelihoods assets

**6.5 million items,** including

disinfectant and hygiene kits,

education and psychosocial

Distributing more than US\$116 million in cash and vouchers, and VisionFund recovery loan assistance to **528,513** people, including more than 63,000 savings group members



Ensuring that **nearly 44,000 water, sanitation, and hygiene facilities,** including public handwashing stations, were established, maintained or rehabilitated



Training nearly 160,000 people on our Citizen Voice and Action intervention, which helped to improve community access to social protection, health, and education services during the pandemic



## Amplifying the voices of children and youth

World Vision staff believe adult decision-makers should hear the voices and opinions of children and young people living with poverty and injustice. To this end, we equip young people to feel confident enough to speak up – often on behalf of their peers – and give them access to the men and women who make life-changing decisions about their future. This past year, children have challenged the United Nations, leaders at the COP27 climate change conference, the African Union and more, by speaking their truth to power.

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We are the least responsible for climate change, but as you can see, we are among the most impacted. This is just not fair, and we need leaders gathered here to be more ambitious and to act NOW!" – Shania, 15 years old, Tanzania



Shania, a World Vision child advocate from Tanzania, addressed leaders at the 2022 United Nations Climate Change Conference (COP27) in Sharm El Sheikh, Egypt.



Mara with Mihaela Nabar, National Director for World Vision Romania, speaking at a TEDx event about education, tolerance and children's rights.

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To help others I will continue to educate myself ... and share information on our *Teens Change the World* TikTok account [a World Vision Romania initiative] where we promote children's rights and address issues of interest to young people. No matter how small the change we make is, it brings us one step closer to our goal: education for and about everyone." – Mara, 14 years old, Romania

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Children, especially girls, are deprived of the chance to access education due to the lack of schools in rural areas. Where we have schools, you find no proper facilities like menstrual hygiene management systems to help girls bath during their menses." – Nkuyemba, 17 years old, Zambia



Nkuyemba, one of 15 children brought by World Vision Zambia from its area programmes, speaking at the National Assembly of Zambia. World Vision Zambia and their Joining Forces Alliance partners brought children together from 11 countries to debate issues affecting their well-being.



World Vision International's global adolescent climate action group selected Carlos to speak at "The Voices of Children for COP27 and beyond" held in September 2022, alongside the Human Rights Council 51st session at the UN in Geneva. The recommendations voiced by Carlos and other youth speakers were taken to the COP27 negotiations.

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We, young leaders, stand firm in this fight, because we are talking about a single planet with life, a single chance, and consequently talking about life or death." – Carlos, 18 years old, Brazil

## Financial summary

Deepening our commitment to the most vulnerable girls and boys.

From 2016 to 2022, we increased the amount spent in fragile contexts by **94%** 



### 87% yield to programming

(The proportion of revenue spent on programming work that has a direct impact on vulnerable children's lives, including advocacy, campaigning, and technical support.)



## Total expenditure **by category**

(all amounts in US dollars)



Development programmes \$1,736 million (55%)



Relief and rehabilitation programmes \$967 million (31%)



Community education and advocacy **\$27 million (1%)** 



Fundraising \$285 million (9%)



Administration
\$137 million (4%)

## Programme expenditure **by region**

Other International Programming \$52 million

North America

Latin America & the Caribbean \$286 million Middle East & Eastern Europe \$334 million

Africa \$1.27 billion Asia Pacific \$522 million

> Australia & New Zealand \$13 million

- Fiscal Year 2022 data is subject to audit adjustment (World Vision's fiscal year runs from 1 October 2021 to 30 September 2022).
- The difference between the Yield to Programming figure and programming expenditures in region is due to the implementation timing of some projects.
- This is aggregated financial data from all World Vision entities. For more financial information about World Vision International visit https://www.wvi.org/accountability



Hope, Joy and Justice for ALL Children

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Members of the Network of Sowers of Hope – a community children's group in Guatemala that empowers kids to know their rights and campaign to have those rights met in their community. Photo: Ben Adams/World Vision.

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