



PROJECT GOAL

- To increase the economic capacity of producers who are poor and improve their ability to provide well-being for their children.
- To assess the markets, build relationships, and act collectively to overcome market barriers and increase profits.

PROJECT BRIEF



Timeline: October 2020 – September 2022



Funding Source: World Vision International



Stakeholders: Provincial/District offices of Agriculture, Agriculture Cooperatives, Savings Group and Producers Group



25 Districts of Kampong Chhnang, Kampong Speu, Banteay Meanchey, Battambong, Preah Vihear, Kampong Thom, Siem Reap and Urban Phnom Penh

DEVELOPMENT CONTEXT



Agriculture accounts for **22.1**% of the Gross Domestic Product (GDP) and **31.2**% of total employment in 2019. The agriculture sector's performance has been weak with an average growth rate of **1.7**% during 2010–2019.¹



The rice-centric sector policy helped to achieve rice self-sufficiency; however, it hindered agricultural diversification, value addition, and commercialisation.



The coronavirus disease (COVID-19) pandemic has severely disrupted agricultural supply chains due to restrictions on the movement of people and goods, causing lost income and market opportunities for farmers and agribusinesses.

PROJECT IMPLEMENTATION AREAS



PROJECT OUTCOMES



At the end of the project, **11,950** agriculture cooperative members, **8,029** females, **3,531** ID Poor I & Poor 2, were reached through the project interventions.



939 producer members were formed for collective sales of the products that are produced. This includes **825** women headed households.



1,283 women were part of the savings group and through the LVCD programme, **8,927** most vulnerable children were reached.



Total value of the capital raised through the Agricultural co-operative is USD **3,146,899** with **\$9,720** as social fund.



256 women play leadership roles in the agriculture co-operatives.

TARGET PEOPLE



Women headed of households



Most vulnerable households



People with disabilities

PROJECT APPROACH



Producers bargaining power increased through collective action. The most vulnerable households were promoted as producers and they worked as a collective through capacity building. The potential commodity which is of demand in the market were sold collectively through contract farming.



Promotion of technical skills in agriculture, business management and digital technology as appropriate for the farmers. Skill and capacities are built to meet the market demands in a sustainable manner.



Poor male and female farmers have gender-equitable access to profitable farming activities. Empowered and encouraged women and female heads of households to become members of AC or leaders of producer group.



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