



Weekend of Prayer & Action Against Hunger

Social Media Kit

Thank you for joining us for this year's Weekend of Prayer and Action against hunger. On this page, you will be able to find everything you need to help promote your church or communities' engagement with this weekend. Social media platforms can be a great place to share and promote what we are doing, encouraging others to get involved and to connect with others around the world. Here are some ways you can do this:

Raise awareness

Raise awareness about the Weekend, along with your individual event to help people know what's happening and how they can join.

Media	Post	Notes
Save the Date	📅 Save the date! 📅 14-16 October we will be observing the Weekend of Prayer & Action Against Hunger. We invite you to partner with us and several other partner organisations as we set our minds to both prayer and action, responding to the Global Hunger Crisis.	If you have a specific date, time and location for your event, be sure to include this in your post.
Site	Everyone is invited! Come and join us as we seek God in prayer in response to the Global Hunger Crisis. Together we will seek "to loose the chains of injustice, untie the cords of the yoke, to set the oppressed free... and to share our food with the hungry." (Isaiah 58). #WoPA2023	If you have a specific date, time and location for your event, be sure to include this in your post.
Promotional video	Everyone is invited! Come and join us as we seek God in prayer in response to the	This could be great to use in your church service or share

	<p>Global Hunger Crisis. Together we will see “to loose the chains of injustice, untie the cords of the yoke, to set the oppressed free... and to share our food with the hungry.” (Isaiah 58). #WoPA2023</p>	<p>in your prayer group WhatsApp.</p>
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Promoting WoPA resources

As part of the Weekend of Prayer & Action Against Hunger, we will be engaging with several resources. Each of these can be used as best suits your context. You may wish to share these with your church leaders or in newsletters.

Resource	Notes
10 commandments for food	This excellent resource, produced by the World Council of Churches, is ideal for churches, small groups, families or individuals. It contains reflections on ten key topics related to food and our call as Christians in light of scripture and the example of Jesus.
10 commandments of food for Children	The child-friendly version of the 10 commandments of food is a great resource produced in cooperation between Micha Global and the World Council of Churches. This resource provides material for children and parents to help them reflect on the 10 commandments of food. This is ideal for families, Sunday schools or family services.
Action Guide	This action guide builds upon the 10 commandments of food and invites participants to reflect around 5 different meals on topics important to the production, distribution and consumption of food. This can ideally be used by families or small groups.
Liturgy	This Liturgy outlines a service of prayer and worship that reflects on hunger and nutrition. This can be used in its entirety or in part to inform a church service or office devotion. This liturgy brings together material from across the partners of the Weekend of Prayer & Action Against Hunger and shares the voices of people from around the world.

Sharing your own content

Sharing your own content in the run-up to and over the Weekend of Prayer & Action Against Hunger is a great way for all of those participating to stay in touch and feel united. You may also have your own reflections to share or be inspired by your experience of engaging with our Action guide. You may have some great examples from your own community of how you are working to end hunger and improve nutrition. All of these would be great to share. You may wish to share photos or write a blog post. If you would like to connect these with the Weekend of Prayer and Action Against Hunger, be sure to use our Hashtag: **#WoPA2023**

Re-sharing the content of others

The Weekend of Prayer and Action (WoPA) Against Hunger represents a coalition of 15 Christian faith-based partner organizations, coming together around World Food Day (16th October) to seek God's intervention in the Global Hunger Crisis and mobilize the global Christian family to act. Look out for posts coming from these 15 partners and feel free to re-post with your own thoughts.

Re-sharing content from previous years

Though this year's Weekend of Prayer & Action Against Hunger is focusing on Isaiah 58, content from previous years remains relevant today. The content available [here](#) may still be of use to you and your community as you engage in prayer and action this year.

