

Ukraine Crisis: Two Years On

Hold the future of Ukraine's children in 2024 with hope for peace



SKILLING TOWARDS RESILIENCE (*STAR*)

World Vision Ukraine Crisis Response

A CONCEPT NOTE

Background

In the aftermath of the 2022 crisis in Ukraine, the need for technical training and skilling has become a critical priority. The crisis has led to significant displacement, disruption of livelihoods, and exacerbated existing socio-economic vulnerabilities

On the second year of crisis, based on the thorough analysis of the needs, World Vision Ukraine Crisis Response (UCR) embarks on introducing nexus programming for early recovery and livelihood development, which encompasses a range of actions from cash programming to skills development and small and medium-sized enterprise (SME) support.

With the proposed action, UCR aims to address these challenges through a strategic focus on skilling towards resilience and economic inclusion. This initiative recognizes that equipping displacement-affected individuals with relevant skills is key to fostering self-reliance and facilitating their integration into the labor market.

The program is designed to provide targeted technical training that aligns with market demands, thereby enhancing employability and income generation opportunities. It also includes components of entrepreneurship development, supporting individuals to start and grow their own businesses.

Moreover, the initiative acknowledges the importance of psychosocial support in the skilling process. It therefore incorporates elements of mental health and psychosocial support, helping individuals to overcome trauma and build resilience.

Skilling for Success: a Pathway to Enhanced Employability

Classroom vocational training

- * Begin with cash/voucherbased <u>vocational</u>, <u>mental</u> <u>health</u> and <u>psychosocial</u> <u>support</u> training at a center of <u>excellence</u>.
- * Focus on foundational skills and knowledge required for on-the-job training.
 - * 2 weeks

Hybrid = @ Center of Excellence + Company

dents receive 35% of the average salary thru conditional cash support

On-the-job training

- * Provide practical experience and hands-on learning in a real work environment.
- * 20% of time is spent at an educational institution / center of excellence and 80% practical training at work in a
 - * 1.5 months

Professional internships

- * Move students into professional internships where they will continue earning 35% of the average salary.
- * Deepen their skills and knowledge in a specialized field or occupation.
 - * @ on-site Company.
 - * 2 months

Certification of knowledge and skills acquired in non-formal and informal contexts

- * Assess students' competencies, skills, and knowledge acquired throughout the training period.
- * Award certifications recognizing their qualifications in both formal and informal contexts.
- * Center of excellence

* Beneficiaries: Voucher / Conditional Cash assistance of \$250 per month for 4 months [<u>e.g.</u> ~1000 Youth (70% Women) – CPM: Youth Livelihood (\$1M)]

* Employer companies: monthly <u>indirect</u> subsidy ~35% of the average salary in the economy for 3.5 months (<u>i.e.</u> \$200 per person per month / \$700 per person).

* Center of excellence: LS of \$100,000 - professional fees for 3 weeks [<u>i.e.</u> 2 weeks + 20% of 1.5 months (1 week)] and certification.

Problem Statement

The war in Ukraine has led to a significant loss of livelihoods and businesses creating an urgent need for vocational skill training. One in two Ukrainian businesses have shut down completely, while the other half has been forced to operate well below capacity (<u>UN</u> 2022), with a slightly marginal improvement (<u>UN</u> 2024).

STAR aims to contribute to supporting specialized vocational training courses to help displaced Ukrainians integrate into their host communities. Providing vocational education and training can be key in valuing and further building the skills of IDPs, refugees and host communities in Ukraine, benefiting not only the individuals concerned but also the overall labor markets, and for the reconstruction of Ukraine.

Proposed Action

The WV UCR Phase 2.0, Strategic Objective 3.1, Access to Vocational Education Training, continues seeing *STAR* as one of the major interventions serving Ukrainians to have improved livelihoods to provide well for their children.

The STAR program will use classroom vocational training modules blended with on-the-job training to be offered to program participants, enhancing their practical skills, and professional internships that leads to standard certification of skills acquired.

The **projected investment of \$1550 per individual**, encompassing administrative expenses and equivalent to two months of the average monthly income, into the STAR initiative could significantly transform a person's life. This impact is particularly notable given the 2022 crisis in Ukraine.

This investment is channeled into intensive **four-month courses** that provide **technical training**, **mainstream mental and psychosocial support (i.e. IMPACT+)**, and bolster employability. It fosters long-term resilience and promotes economic inclusion, thereby assisting individuals in rebuilding their lives and securing a brighter future. The STAR initiative exemplifies World Vision's unwavering dedication to supporting the Ukrainian people even during these difficult times and beyond.

In conclusion, technical training and skilling not only addresses immediate needs but also contributes to long-term resilience and economic inclusion, ultimately supporting displacement-affected individuals on their path to self-reliance. This initiative is a testament to World Vision's commitment to stand with the people of Ukraine during these challenging times and beyond.

This concept note serves as a call to action for all stakeholders to join hands in this critical endeavor. Together, we can make a significant difference in the lives of those affected by the crisis, helping them to rebuild their lives and secure a better future.

For more information, please contact:

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