Sudan is facing the worst displacement crisis in the world with over 10.5 million displaced within Sudan, more than half of whom are children. More than 6 million currently live in IDP camps or are sheltering with the host population in Sudan further worsening an already fragile humanitarian situation. Since the conflict erupted in April 2023, food and nutrition insecurity has been worsening, with more than 25.6 million people in Sudan facing Emergency and Catastrophe levels of acute food insecurity. The more alarming issue is nearly 9 million children facing acute food insecurity and over 700,000 children under-5 are at risk of dying.

Rising costs of living has left many vulnerable households struggling to meet their basic life-saving needs. In March 2024, it was reported that minimum expenses of US$307 was required to cover the local food basket, hygiene items, cooking items, transport and communication for a family of six. With transportation and access challenges, cash and voucher assistance has been an effective and agile solution for Sudan. Cash and voucher assistance is the provision of cash or vouchers directly to individuals, households or communities to meet their basic needs.

Overall, though the supply chains have been affected markets are still functional, however, the purchasing power remains a challenge for the most-vulnerable population.

Since 2013 World Vision in Sudan has been implementing cash and voucher programmes. The Cash and voucher-based programming:

- Provides immediate survival assistance and helps children and their caregivers to recover and thrive by addressing the underlying issues of poverty
- Promotes dignity for people affected by emergencies, providing them with choice, control and flexibility
- Builds resilience, by driving the recovery of local markets, connecting beneficiaries, as consumers, with local suppliers and service providers, building the local economy where supply is adequate and accessible to most vulnerable community members
- Puts people at the centre of any humanitarian response

Our cash and voucher portfolio has tripled over the years. Over 200,000 people were reached via World Vision’s cash programming initiatives, prior to the crisis in 2023. Annually, World Vision in partnership with WFP, BHA and GFFO provided cash assistance worth US$10 million in South Darfur, East Darfur and South Kordofan.

Since April 2023, several cash programme have been implemented to address multi-sectoral and single sector needs. Our multi-purpose cash assistance covers different sectors like Food Security, Nutrition, Protection and Education.

While the main challenge has been liquidity, World Vision Sudan has been engaging several Financial Service Providers after rigorous vetting and block screening that have facilitated nearly US$1.4 million cash transfer to 23,700 people displaced by the conflict. In partnership with these Financial Service Providers we work to find alternative and cost-effective ways of reaching the remote and unreachable areas where the needs are dire.
Ongoing Cash Based Programmes

Cash for Food Security (81%) - US$5.2 Million with support from WFP, Dutch Relief Alliance, the German Federal Foreign Office (GFFO) and World Vision Private Non-Sponsorship funding.

Multi-Purpose Cash Assistance (16%) - US$1 Million with support from BHA targeting 10,500 individuals.

Cash for Protection (7%) - US$200,000 with support from UNHCR targeting over 2,000 individuals.

Staff Capacity

As World Vision expands its cash-based programming portfolio, the office is also investing significantly in building the capacity of its staff to support effective implementation of cash-based programmes. Our global cash academy supports staff to increase their knowledge and expertise on cash-based programming. World Vision is part of the Cash Working Group, in Sudan, along with other humanitarian agencies and attends Cash Learning Partnership trainings.

World Vision Sudan’s National Disaster Management Team comprises of experienced and vetted humanitarians who have been equipped and trained on emergency response management with priority on the use of cash as a delivery model and quick win.

Each project, implementing cash-based programming, is adequately staffed comprising of experts in programme quality, monitoring and evaluation, accountability, and supported by finance, supply chains and administration.

World also has well-trained monitoring, evaluation and accountability staff that have carried out several market assessments, onsite distribution and post-distribution monitoring which informs our project design. In addition, we have staff well trained on Prevention of Sexual Abuse and Exploitation and have the necessary skills to set up feedback mechanisms and processes for referral of safeguarding cases reported during the cash transfers.
Looking Ahead

As the conflict rages and the most vulnerable population constantly deal with the threat of hyper-inflation, weakening their purchasing power, the need for more donor engagements and advocacy towards additional resources to avert the effects of a looming famine crisis in Sudan is becoming more imminent. The disrupted supply chain, logistical challenges and increased costs of transport, is expected to rise.

World Vision has been engaging various donors that include WFP, BHA, DRA, GFFO, BMZ, GAC for potential scale-up of the cash intervention programme into the remote locations with increased needs. More engagements will also continue with the Financial Service Provider on lowering the costs of direct cash transfers into the remote location. There is currently a huge unprecedented rise in the cash transfers administration fees from as low as 3% before the crisis to as high as 20% for remote location during this crisis phase.

World Vision with other partners in the Cash Working Group and the new Collaborative Cash Delivery initiative are looking at sharing learnings on alternative technological based solution to the cash transfers in Sudan. Cash continues to remain the most effective lifeline in Sudan and the best delivery model that can allow the humanitarian assistance to be delivered quickly.

World Vision will also be moving towards ensuring all the people impacted by World Vision’s cash intervention are registered in the Last Mile Mobile Solution (LMMS) database that will facilitate issuing of the identification cards for verification purposes. The database will also help facilitate the post-distribution monitoring surveys to be carried.

Cash transfers are not just another way of delivering aid. They are transforming the way we do humanitarian assistance, maximizing achievements, helping to build resilience, while relying on a limited number of resources. World Vision urges donors to support a multipronged response that includes immediate and systematic multi-purpose cash transfers wherever markets are functioning, complemented with targeted in-kind food assistance where needed and when possible.

Strategic Partners

Our cash programme in Sudan is supported by a network of strategic partners who play a crucial role in our mission to provide essential assistance to vulnerable communities. These partners include the Bureau for Humanitarian Assistance (BHA), Dutch Relief Alliance (DRA), the German Federal Foreign Office (GFFO), Global Affairs Canada (GAC), the United Nations High Commissioner for Refugees (UNHCR), Federal Ministry for Economic Cooperation and Development (BMZ), the World Food Programme (WFP) and World Vision private non-sponsorship funding.

Additionally, we work closely with the Humanitarian Aid Commission (HAC), relevant government ministries such as the Social Welfare and community structures. Together, we are committed to ensuring delivery of impactful cash assistance to meet the diverse needs of those we serve.
Providing Hope through Financial Support:
A mother's arduous journey to safety

Fleeing Khartoum

I left Khartoum with my children in September 2023 when schools, the market, health facilities, and several houses in the neighbourhood were closed and occupied by armed groups. The decision to leave amidst continuous bomb-shelling and airstrikes was difficult, but I didn't have any other options. It took us three days to reach the capital of the Blue Nile region, which borders Ethiopia and South Sudan. I spent all my savings on securing a vehicle to travel from Khartoum. We could only carry a few clothes.

The Dangerous Journey

All the way from Khartoum to Madani, we were stopped at several checkpoints. We were repeatedly ordered to get out of the car. We had to show our identity cards and we were sometimes relentlessly interrogated about where we were coming from and where we were headed to. I still remember spending the night in the open upon arriving in Madani.

The journey from Madani to Damazine through Sennar was slow, at the time, but safer as there was no conflict in these areas. In Damazine, we were received by generous relatives who provided us with shelter.

Finding Relief and Support

Although we still face a future with uncertainty, I'm happy that my children are relatively safe now. The financial support I have received from World Vision has been timely and I am grateful to know that this aid will continue for three months. I am planning to save part of the income for emergencies such as illness.

At times I wonder how my children’s future will unfold amid these challenges. In Khartoum, we had access to appropriate health services under medical insurance. Now, I am confronted by the high cost of medical care. Recently my one-year-old daughter Unab, suffered from malaria. Luckily, I managed to get her treatment with the help of my relatives' support. My elder son, who is nine years old, had finished second grade before the conflict erupted. He is supposed to be in third grade now, but it seems the school year will be suspended as long as the conflict continues.

Rughia’s story is a testament to the resilience and strength of displaced individuals. World Vision's financial support has provided her with a lifeline, enabling her to ensure her children’s safety and meet their basic needs during these turbulent times. Rughia is one among thousands of internally displaced persons (IDPs) from Khartoum affected by Sudan’s current conflict who received Multi-Purpose Cash Assistance (MPCA) through the Blue Nile Humanitarian Assistance Project funded by USAID’s Bureau for Humanitarian Assistance (BHA).

32-year-old Rughia Khalifa, a mother of three receives financial support allocated for internally displaced persons (IDPs) affected by the conflict in Sudan.