


FOR CHILDREN FOR CHANGE FOR LIFE

Annual Impact Report

2024

Cambodia





World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families, and their communities to reach their full potential by tackling the root causes of poverty and injustice. World Vision serves all people regardless of their religion, race, ethnicity, or gender.


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Comments and inquiries are welcome. Information about the use of material contained in this report for the design of training, research or programmes and their implementation or evaluation would be appreciated.





EVERY 60^{*}
SECONDS,
A FAMILY GETS WATER
A HUNGRY CHILD IS FED
A FAMILY RECEIVES THE
TOOLS TO OVERCOME
POVERTY

*World Vision International data
across 100 countries

FOREWORD

by Janes Imanuel Ginting

National Director, World Vision International, Cambodia.

BUILDING A BRIGHTER FUTURE FOR CAMBODIA'S CHILDREN.

At World Vision International in Cambodia (WVI-C), together with all partners, we are dedicated to empowering children and communities, strengthening institutions and creating sustainable solutions for every child to thrive. In 2024, our efforts in education, health, child protection, economic development and climate adaptation reached over 3 million children across Cambodia. World Vision's programmes contribute significantly to the Royal Government of Cambodia's Pentagonal Strategy, particularly in human capital development, rural development, and governance.

Education remains a cornerstone of our mission. In 2024, over 197,000 children accessed quality education, with 83% from the most vulnerable populations. Partnering with the Ministry of Education, Youth and Sport, we trained around 3,000 teachers and community facilitators to enhance learning environments.

Our health initiatives reached about 34,000 children and 19,000 pregnant mothers, expanding maternal and child healthcare services in remote areas in partnership with the Ministry of Health (MoH).

Strengthening local livelihoods helps reduce migration, keeping families together and ensuring children grow up in stable environments. In 2024, about 4,000 farmers were trained in climate-smart agriculture and over 2,200 households improved their financial literacy.

In collaboration with the Ministry of Interior and the National Committee for Sub-National Democratic Development Secretariat (NCDDS), and with support from the World Bank and Australia's Department of Foreign Affairs and Trade, the Implementation of the Social Accountability Framework (ISAF) project contributes to the improvement of public service delivery in over 60% of communes in Cambodia.

contributing to national decentralisation and deconcentration reforms.

Achieving lasting change requires collective action from children, local communities, governments, the private sector, and development partners. We remain steadfast in our mission, rooted in Christian values, to support and empower children and families across Cambodia.

Together, we can break cycles of poverty, strengthen communities and build a future where every child in Cambodia can dream, learn, and thrive. Your support and partnership are vital in this mission. We are grateful to have you with us on this path of hope and transformation.





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More than 50 years serving ...

For more than five decades, World Vision International has stood alongside the people of Cambodia, championing the well-being of children and empowering communities to build sustainable futures. What began in 1970 as a humanitarian response to a nation in crisis has grown into a partnership dedicated to building resilience and hope. Today, our commitment to Cambodia remains unwavering as we work with the Royal Government, international donors and private sector partners to create lasting change.

Through innovative programmes and grassroots collaboration, World Vision has touched the lives of millions of Cambodians, ensuring children thrive in safe, nurturing environments. From improving access to quality education and healthcare to fostering child protection and livelihood

opportunities, our holistic approach addresses the root causes of poverty and inequality. Guided by a vision where every child experiences life in all its fullness, we place children at the heart of everything we do.

World Vision's impact is evident in the milestones achieved together with the Royal Government of Cambodia. Our partnership has supported national strategies aligned with the Sustainable Development Goals, particularly in nutrition, education, and water, sanitation and hygiene (WASH). Initiatives like the National Action Plan to Combat Violence Against Children and Every Child Thrives campaign underscore our shared commitment to children's rights and well-being. In 2024, World Vision in Cambodia solidified its commitment to gender and disability inclusion, climate adaptation,

How we started





the most vulnerable in Cambodia.

environmental protection, child participation and social accountability through Memoranda of Understanding (MoU) and collaborative initiatives with the Ministry of Women's Affairs, the Disability Action Council, the Cambodian National Children's Committee, and the Ministry of Environment.

Donors such as the World Bank, the Department of Foreign Affairs and Trade of Australia (DFAT), the Swiss Agency for Development and Cooperation (SDC), the European Union, and the German Agency for International Cooperation (GIZ) have been instrumental in scaling innovative solutions, from early childhood development to advancing climate-resilient livelihoods. These efforts are

amplified by corporate partners whose investments in social responsibility have created ripple effects in marginalised communities, inspiring a culture of shared value and inclusive growth.

As Cambodia continues its journey toward prosperity, World Vision remains a trusted partner in achieving its vision of equitable development. Our commitment to the most vulnerable children extends to using stringent data as evidence to strengthen systems that will ensure the well-being of future generations. Together, we are building a future where every Cambodian child not only survives but thrives – empowered to dream, grow, and contribute to a brighter tomorrow.

Where we are now

2017

World Vision programmes emphasise community mobilisation, strategic technical approaches and advocacy efforts at the national and local levels with the It Takes a World campaign.

2021

World Vision's COVID-19 response reaches over 1 million people in Cambodia with messages about protective behaviour and actions.

2023

A new strategy cycle is launched to serve the emerging needs of 5 million of the most vulnerable girls and boys in Cambodia.

2024

Fuelled by our desire to see every child enjoy fullness of life, our 540+ staff based across Cambodia remain dedicated to keeping our promise to the most vulnerable, leaving no one behind, to achieve Cambodia Vision 2030.

FROM SPONSORED CHILD TO **CHANGEMAKER**

The Inspiring Tale of Rina.

At the age of 21, Rina is a symbol of strength and resilience. A story of turning pain into power.

A tale of hope that materialises.

Rina faced vulnerability early on. At the age of eight, her mother migrated to Thailand to provide for the family, leaving Rina with a father suffering from mental impairment. She recalls, "I was so upset I cried every day for my mother, and I always wished my father could comfort me and teach me to read and write like other dads." This young girl from Prasath Ballang district, Kampong Thom province, grew up with her aunt and cousins.

A simple piece of paper became a turning point in her life, at an unexpected time: "I became a sponsored child in 2011, and I remember receiving a birthday card from my sponsor. It was the first time someone ever acknowledged my birthday," said Rina. "My family and I didn't even know it was my birthday. That moment motivated me to make them proud and show that their support is not going to waste."

"You're never too young to make a difference, and your past doesn't define your future."

Rina, changemaker, aged 21.

Despite financial struggles and her parents' absence, she never gave up on her future. Mirroring her community's development, Rina's life changed for good. In Prasath Ballang, World Vision's programme helped school drop-out plummet from 17% to 0.85% in the past 15 years, while enrolment rates increased from 74% to 94% over ten years.

Over 33,500 people in the communities were upskilled to ensure every child is protected from any form of violence, and to make their voice count. For girls like Rina, it meant life-changing opportunities: "I first joined activities like the reading camps and later became a reading facilitator. I was nervous speaking in front of community leaders," Rina recalls. "But with the support from World Vision, I found my voice. Now, I want to ensure that every child has access to the education and care I received."

Rina's inspiration and commitment led her to be elected Community Accountability Facilitator (CAF) by eight villages in the provincial network of Kampong Thom. "I never imagined I'd be elected at the provincial CAF network at my age," she says. "It showed me that you're never too young to make a difference, and your background doesn't define your future."

Today, Rina works to improve social services delivery in Kampong Thom. She is helping to shape a three-year development plan for her community, focusing on transparency and sustainability.

With her mother now back home, Rina currently pursues her university education.

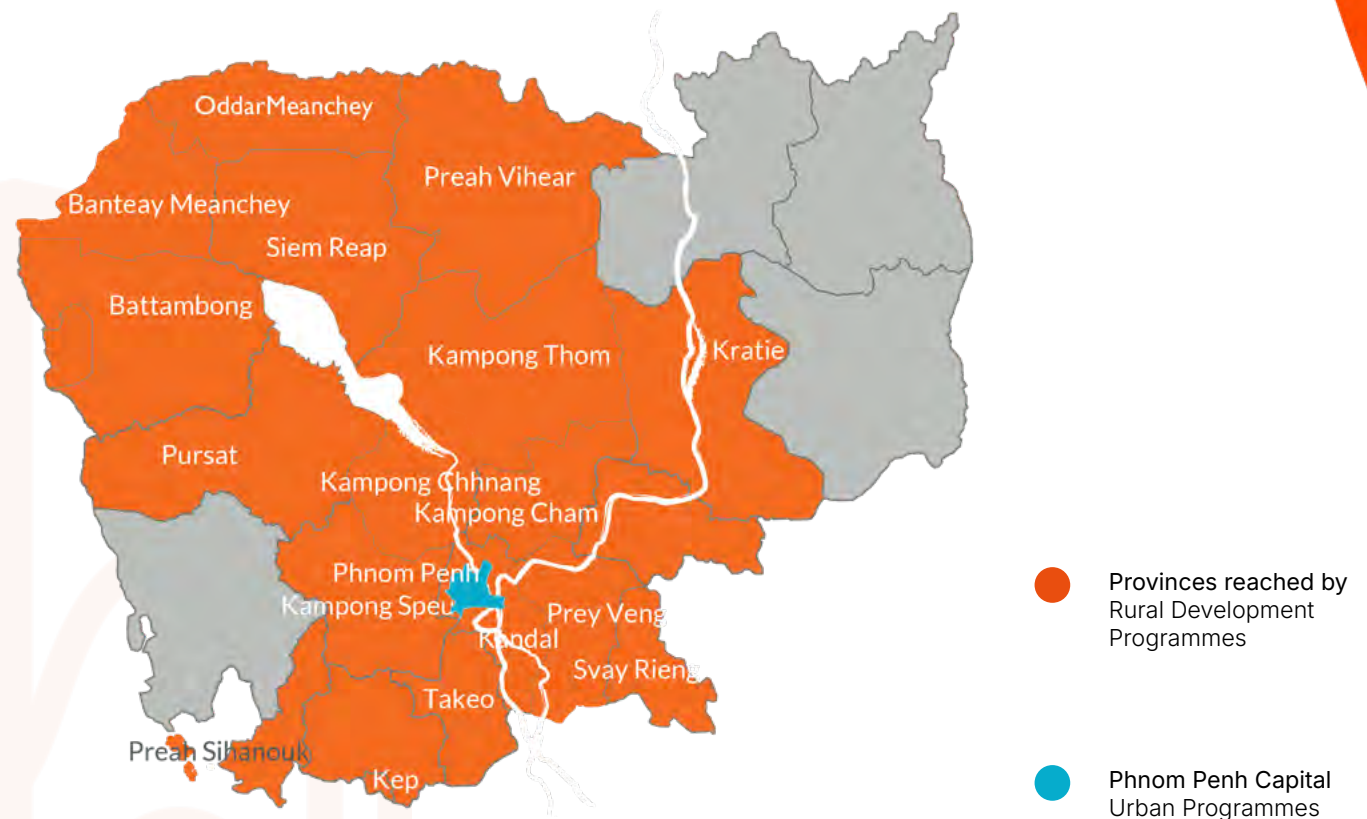
She dreams of a future where every child has access to education and equal opportunities in Cambodia.



From facing vulnerability to inspiring change for children in her community, Rina is a testament to a long-term commitment to sustainable development.

2024 IN REVIEW

We served people in **80% of Cambodia's provinces** (20) **and Phnom Penh Capital**, reaching **64% of communes** (1,065).



IN 2024 WE REACHED...



**7.7 MILLION
PEOPLE**

44% of Cambodia's population

including

**3 MILLION
GIRLS AND BOYS**

70% of them part of the **most vulnerable***
children in Cambodia

How?



by creating
**life-changing
opportunities**



by building
**meaningful
partnerships
for their
future**



by securing
**environments
in which they
can thrive**



by strengthening
**systems that
enable their
meaningful
participation**

*World Vision defines Most Vulnerable Children as children whose quality of life and ability to fulfill their potential is most affected by extreme deprivation and violations of their rights. These children often live in catastrophic situations and relationships characterized by violence, abuse, neglect, exploitation, exclusion, and discrimination.

2024 IN REVIEW

Our technical expertise spanned the following **priority sectors** in Cambodia...



Health and Nutrition



Social Accountability



Child Protection
and Participation



Inclusive Education



Climate Change
Adaptation



Water, Sanitation and Hygiene
WASH



Disaster Risk Reduction
and Emergency
Response



Sustainable Livelihood
and Enterprise
Development



Gender Equality, Disability
and Social Inclusion GEDSI



...**directly contributing** to:

The Royal Government of Cambodia's
Pentagonal Strategy Phase 1



- 1 Human capacity development**
Institutional reforms and strengthening
- 2 Economic diversification and competitiveness enhancement**
Improvement of human resources and work efficiency
- 3 Development of private sector employment**
Enhancement and strengthening of accountability and integrity in public administration
- 4 Resilient, sustainable, and inclusive development**
Enhancement and strengthening of the effectiveness of laws and justice systems
- 5 Development of digital economy and society**
Strengthening of governance of private sector and businesses

The United Nations'
Sustainable Development Goals



YOUTH-LED RESEARCH

Cambodian Teenagers Pave the Way
for **Climate Action**.

Four adolescents from Cambodia are taking advanced steps to address the issue of climate change in their communities. Aged between 16 and 18 years old, Ms. Saviet Choeng, Mr. Narin Chhon, Ms. Souy Yuth, and Mr. Chanthorn Chorn have been leading research in their community to understand how **children are already affected by climate change**.

Their research, "Better Understanding the Impact of Climate Change and Disasters in Cambodia's Rural Communities", involved 98 participants, including children, youth and community leaders from Kampong Thom, Banteay Meanchey and Kampong Chhnang provinces.

Last August, the four youngsters led interviews and focus group discussions on their respective provinces, which are significantly affected by natural disasters. The results of their research, part of a regional effort by World Vision in East Asia, have highlighted alarming findings regarding impacts on Cambodian children's well-being as a direct result of climate change.

Among all natural disasters, 92% of the children interviewed reported suffering from extreme heat in the past 12 months, severely affecting their daily life:

"When given the tools and opportunities, meaningful change in our communities can also be driven by us young people."

Ms. Souy, 18-year-old researcher.

"This year, the heat lasted a long time, and it killed our crops and animals," said a girl from Kampong Thom during an interview. "It's hard to study when it's so hot, and my family doesn't have enough food," another remarked.

The study also discovered that crop failures and food shortages had a significant impact on children's lives, including producing physical health issues, mental stress and diminished family livelihoods.

Beyond the study exercise, the four young researchers formulated recommendations to the local authorities for action against climate change: "We proposed solutions such as tree plantations, reducing plastic use and organising clean-ups. By teaching others to cut down waste and improve waste management, we also get to demonstrate our creativity and commitment to building a more sustainable future," Narin explained.

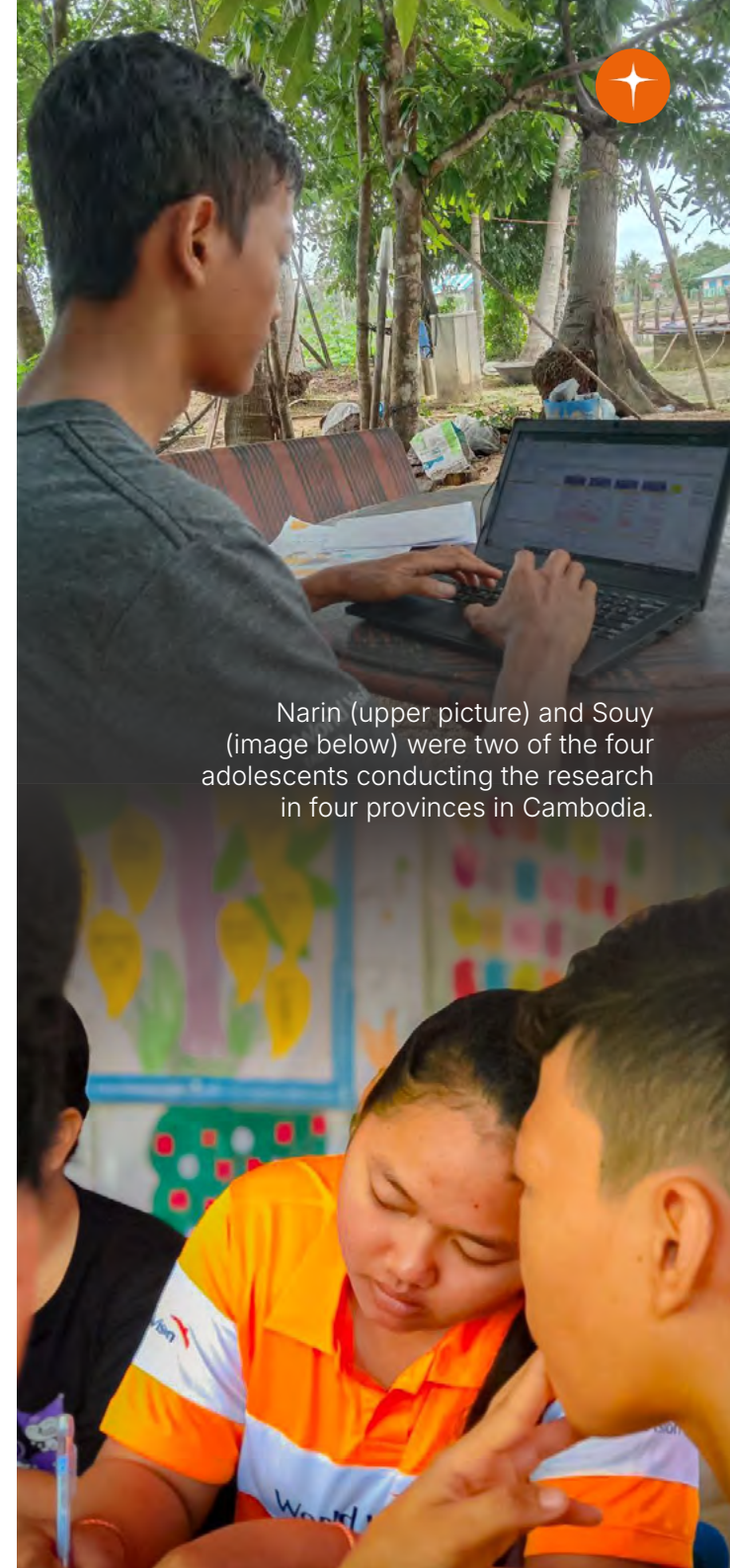
This research offers a platform to share the voices of vulnerable children and, at the same time, the

youth involved in the process developed a sense of duty and heightened responsibility: "I am happy and proud that our team has the chance to perform this study given that it genuinely represents the difficulties in our communities," said Souy.

"After hearing their stories, I feel emotionally connected to my community and inspired to work harder," said Narin.

Following the completion of the research, the four youngsters joined national and international platforms to share their observations. The fruits of their work were presented to the Royal Government of Cambodia and development partners during the Climate Change summit organised by the Ministry of Environment and reached a continental bandwidth during the latest Asia-Pacific Ministerial Conference on Disaster Risk Reduction in Manila, Philippines.

"Through our efforts and findings, it shows that when given the tools and opportunities, meaningful change in our communities can also be driven by us young people," said Souy.



Narin (upper picture) and Souy (image below) were two of the four adolescents conducting the research in four provinces in Cambodia.

FOR CHILDREN

Child Development Key Achievements in 2024



CHILD PROTECTION AND PARTICIPATION

Ensuring **every child** is protected from all forms of violence and participates in decision-making.

Life skills training

Youth-led community projects

Capacity development of local partners

Adolescent-directed content

Training for parents/caregivers

Key Achievements in 2024



295,542

children reached by our child protection and participation programmes across Cambodia.



99%

AIM*

of the participants (12-18 years old) believe they improved their ability to overcome challenges.



51,054

children, adolescents and young adults participated in Youth-led projects and campaigns.



98%

of communes/sangkats included child protection in their investment programmes.



19-year-old Rima is leading the youth club in her district to raise awareness about child protection issues with her friends and neighbours.

2024 SDG direct contribution



Every 24 hours, **28 new parents** were trained to protect children from abuse, exploitation, trafficking and violence.

INCLUSIVE EDUCATION

Increasing the number of children equipped with **quality literacy** for life.

Primary School teachers training

School Feeding Programme

Reading Camps

Provision of books and learning materials

Caregivers and community engagement

Enrolment of out-of-school children

Implementation of Social Accountability Framework

Key Achievements in 2024



197,211

children joined our inclusive education programmes.



83%

of children participating came from the most vulnerable families.



14,378

out-of-school children regained access to education with Action Education.



73%

of children attended a structured-learning institution.

AIM



8,541

books collected through the Read Louder campaign to benefit vulnerable children.



41,805

students supported with nutritious meals at school.

Noun Leakhena, 10 years old, stands proudly in front of her friends in Sotr Nikoum district. This grade 6 student joined World Vision's education programme and saw her literacy improve in 2024.

2024 SDG direct contribution

4

QUALITY
EDUCATION



Every 60 minutes,
22 children participated
in literacy-enhancing
activities.

HEALTH AND NUTRITION

Improving access to health and nutrition services and promoting healthy behaviours among pregnant women and children under five years old.

Early childhood care and development

Behaviour change with mothers and grandmothers

School feeding programme

Identification and referral of malnourished children

Medical treatment

Implementation of Social Accountability Framework

Promotion of breastfeeding

Key Achievements in 2024



33,663

children reached by our health and nutrition programmes across Cambodia.



29,787

parents and caregivers participated in health and nutrition awareness sessions.



19,293

women of reproductive age received counselling from a trained community health worker.



4,109

students benefited from 15 new kitchens constructed at school.



85%

of children ate enough food with sufficient nutritional diversity in our programmes in 2024.



Som Chhin holds her 3-month-old newborn tightly and dearly in Pouk district. The young mother received counselling following her delivery to ensure the best start in life possible for her baby.

2024 SDG direct contribution

3 GOOD HEALTH AND WELL-BEING



Every 24 hours, 92 children (0-5 years old) were assessed and supported by a trained Community Health Care Worker.

SUSTAINABLE LIVELIHOODS AND CLIMATE RESILIENCE

Improving the income of the most vulnerable households to build their resilience to climate change challenges.

Climate-smart agriculture training

Commercialisation of Aquaculture for Sustainable Trade (CAST)

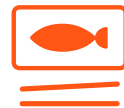
Producer groups

Business and entrepreneurship training

Financial literacy training

Savings groups

Key Achievements in 2024



4.7

tons of processed fish (dried, smoked, and steamed) exported to Australia for the first time.



2,873

households improved their financial literacy.



1,722

fruit trees planted in flood prone areas to mitigate natural disasters and provide food.



1,389

people improved their access to financial services by joining a savings group.



81%

of producers' groups already selling agricultural products in cooperatives.



2,608

people increased their business and entrepreneurial skills.

Reaksa, 9 years old from Mongkol Borei district, enjoys the fresh vegetables from her parents' new garden.

2024 SDG direct contribution

1 NO POVERTY



Every 24 hours, 10 farmers were trained and resourced to improve sustainable and climate-smart agriculture techniques.

WATER, SANITATION AND HYGIENE WASH

Improved infrastructure and behaviours to ensure **safe water consumption and healthy sanitation and hygiene** practices.

Social Behaviour Change Communications (SBCC)

Construction of WASH infrastructure

Promotion of latrine usage

Establishment of local WASH committees

Treatment methods for drinking water

Key Achievements in 2024



113,862

people participated in community hygiene behaviour change programmes.



138

communities were declared Open Defecation Free (ODF), achieving total sanitation.



21,972

people gained access to basic drinking water services.



23,471

people gained access to basic sanitation services.



69%

of households used basic drinking water services.

AIM



Rachana, aged 14, is getting clean water into her kettle from the water pipe connection to boil for drinking.

2024 SDG direct contribution



Every 60 minutes,
2 new persons gained access to basic drinking water services.

DISASTER RISK REDUCTION **AND** EMERGENCY RESPONSE

Ensuring that individuals, families and communities are **more resilient** to the impact of disasters.

El Niño drought response

Community-based disaster risk reduction

Risk mitigation planning

Disaster prevention training at schools

Key Achievements in 2024



374,623

people reached by our El Niño drought response.



11,166

people trained in disaster risk reduction.



2,564

most vulnerable families received drinking water.



22

schools established a disaster prevention, preparedness, response and recovery plan.



160

boreholes were constructed or renovated.



38

communities developed their risk mitigation plans in case of disaster.

Children in Phnom Srok district, Banteay Meanchey province, re-energised after receiving drinking water during the heatwave caused by El Niño in Cambodia.

2024 SDG direct contribution

11 SUSTAINABLE CITIES AND COMMUNITIES



Every 24 hours, 30 new individuals were trained in disaster risk reduction.



#STORY



READING CAMP RAISES RATANAK'S LITERACY AND CONFIDENCE.

In Rukhak Kiri district, Battambang province, Ratanak and his single mother Chagna used to rely entirely on farming - growing rice and corn, and raising cows. The family experienced extreme financial issues and occasionally struggled to put food on the table. Due to these difficulties, Chagna had to go to work in Phnom Penh capital and earn more income, **leaving Ratanak with his aunt and grandmother.**

The situation brought a feeling of isolation to the nine-year-old boy, undermining his education:

"I had poor reading and writing skills, which made me shy and feel like an outcast at school. I didn't have the courage to speak to others. My family didn't have money. I had no storybooks and rarely read. I had no school materials such as notebooks, pens, and pencils. At times, I considered dropping out of school. I didn't always want to go to school," he shared.

In 2022, Ratanak joined the Reading Camp programme led by World Vision. Every weekend, he practised reading and writing with new friends. By the 2023-2024 school year, when he was in third grade, his skills had improved significantly, and he achieved the top rank in his class.

"Finally, I ranked first in my class and received a certificate of honour from my teacher."

Ratanak, new reading star.

From early on, Ratanak has been exemplary in helping his aunt and grandmother with household chores.

Now reunited with his mother Chagna, they share a common passion for reading.

Ratanak enthused, "Reading Camp is also a safe place for all the kids in my village. Now that I can read very well, and I have grown to love reading even more, I ranked first in my class of 34 students and received a certificate of honour from my teacher. I am very happy because there are many storybooks for us to read. We can play games and borrow books to read at home." More than 30,000 children like Ratanak enrolled in World Vision's reading camps across Cambodia. The 1,055 camps spread around the country are supported by almost 2,000 dedicated facilitators who help enhance children's literacy skills.

"When I see my grandson reading at home, I feel so proud of him. I am genuinely motivated to encourage him to read books, although I cannot teach him myself. I have observed so many changes in him since attending the reading camp," Ratanak's grandmother expressed.

Back in Battambang province, Chagna also felt inspired by her child's transformation. She decided to involve herself more in the community: "Now, I am working with World Vision as: a community volunteer for sponsorship activities, a youth leader, a mother group leader, and I am also a community pre-school teacher." More importantly, Chagna feels relieved to be back home: "I get to live with my family and give my son the love and care he deserves."

Ratanak recently started 4th grade and, inspired by his mother and aunt who now work as community reading facilitators, he dreams of becoming a teacher.

He hopes to help other children in his village experience the same transformation he did through the Reading Camp programme.



FOR CHANGE

**Local System
Strengthening**
Key Achievements
in 2024

INCLUSIVE DEVELOPMENT

Ensuring every voice is heard and counts in the pursuit of the Sustainable Development Goals and to achieve **Cambodia Vision 2030**.

Implementation of Social Accountability Framework (ISAF)

Community engagement

Information for citizens (I4C)

Citizen monitoring

Citizens rating the performance of public services in Rorlea Pa Lea District, Kampong Chhnang province.

A joyful teacher shares his knowledge with the students in Angchey primary school, Kampot Province.

Key Achievements in 2024



7,716,112

people reached by ISAF in 20 provinces and Phnom Penh capital.



93%

of communities with appropriate capacity to make sustained contributions to child well-being.



78%

of service providers meeting key national standards in health, education, and administration.



70%

of citizens understand their rights and expected public services standards.



84%

of households reporting they have improved their ability to overcome challenges.

INCLUSIVE DEVELOPMENT

Gender Equality, Disability and Social Inclusion (GEDSI)

Women's entrepreneurship

Social and Behaviour Change Communications (SBCC)

Inter-faith work for disability inclusion

Key Achievements in 2024



96%

AIM

of women across our programmes declared being actively engaged in household decision-making.



10,682

people with disabilities participating in our programmes.



2,199

women engaged in income-generating activities.



3,536

people trained in disability inclusion and participation.



51

girls participated in our National Football Camp with Phnom Penh Crown Football Club.

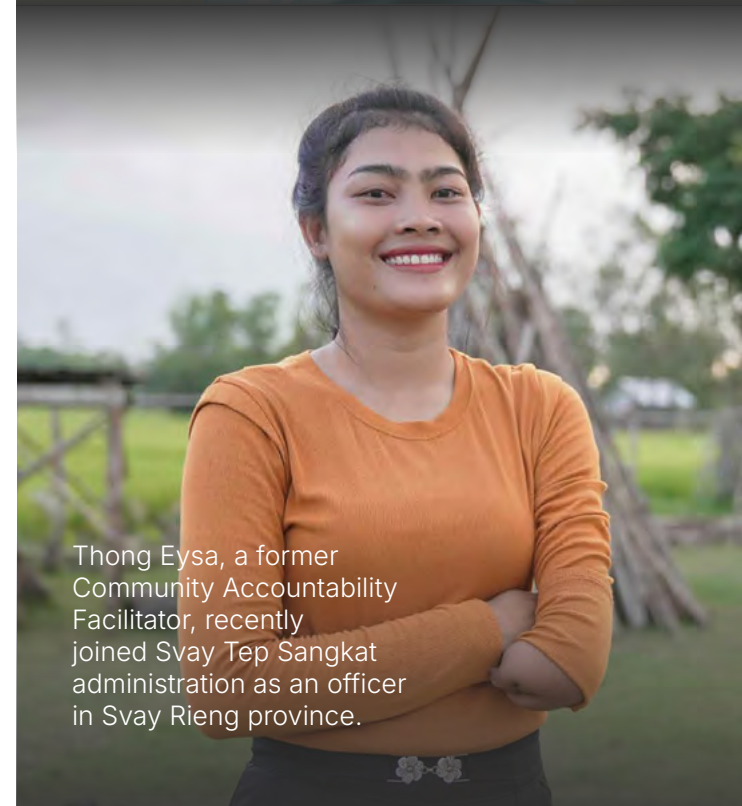


4,976

people identified as persons with disability following the Ministry of Social Affairs, Veterans and Youth Rehabilitation (MoSAVY) guidelines, and referred for services



Kun Srey Em, 16 years old, celebrates her team's victory during the national football camp jointly organised with the Phnom Penh Crown Football Club.



Thong Eysa, a former Community Accountability Facilitator, recently joined Svay Tep Sangkat administration as an officer in Svay Rieng province.

FROM EVIDENCE TO IMPACT

In 2024, World Vision has also been piloting a new methodology for Annual Impact Measurement (AIM) that focuses on qualitative assessments of the well-being of children at three different levels: for the child directly, for their family, and for their community. Cambodia joined in this pilot, and some of the AIM indicators are included in this report (see **AIM** mark).

Strengthening our monitoring and evaluation processes to increase learning for programme improvement and provide **relevant, accurate and transparent information** to our stakeholders.

Community access to piped water

Data-driven analysis to assess the efficiency in providing access to clean water to the most vulnerable.

Since 2015:



137,000

people gained access to piped water.



329

villages were connected to piped water in 9 provinces.



125

water distribution systems were built.



31%

of the total connections serve poor and marginalised households.



97%

of the water distribution systems function effectively.

[Read our Policy Brief on community access to piped water in Cambodia](#)



For the past ten years, World Vision has significantly contributed to bringing piped water to vulnerable children in Cambodia, building the capacity of local communities to ensure a sustainable access.

FROM EVIDENCE TO **IMPACT**

Piloting new initiatives to **address emerging needs** and stay relevant to external trends.

Baby-Friendly Health Centres

[Read more about this initiative](#)

Scaling up the Ministry of Health's (MoH) Baby-Friendly Hospitals initiative to subnational healthcare services to promote breastfeeding and positive care practices for newborns and mothers in Health Centres.



34

Health Centres supported with the Baby-friendly initiative.



91%

of mothers initiated early breast-feeding; within 1 hour of giving birth.

Conducting research to understand the root causes of the challenges faced by the most vulnerable and **inform precisely decisions that directly impact their lives.**

[Read our policy brief for Cambodia](#)

Climate change, vulnerability and migration: impact on children and youth in Southeast Asia

Cambodia joined the regional research on the impact of climate change on migrations led by World Vision East Asia.



92

children, young adults, parents and caregivers



3

key recommendations formulated

were interviewed across Cambodia, Lao PDR and Vietnam.

to Government and development partners, including updating the national climate change, disaster preparedness, and migration policies.



Som Chhin and her 3-month-old toddler benefitted from the Baby-Friendly Health Centre initiative in Siem Reap province.

Debts push rural Cambodian households to migrate, often leaving behind children: this is one of the key findings from the regional research.

ADVOCACY

Helping to change the way the world works for children and create lasting impact that will live on in generations to come. We strive to ensure all children are valued, listened to, included and nurtured within peaceful, reconciled and gender equal families, communities and societies.

Implementation of Social Accountability Framework (ISAF)

Joint Accountability Action Plans (JAAPs)

Transparency and access to information and budget

Civil servants bring positive changes to their community. In Prasath Ballang district, Ms. Kean Kimsean, Member of the Commune Council, has advocated for an increased budget to support health facilities.

Key Achievements in 2024



1,065
communes/sangkats
administrations



4,861
public primary schools



868
Health Centres

improved the services they provide through the implementation of JAAPs.



78%

of service providers meeting
key national standards in health,
education, and administration.



4,682

Community Accountability
Facilitators trained to support public
services demand.



80%

of households were
satisfied with their most
recent experience of
public service.

ADVOCACY

ENOUGH Campaign

Despite outstanding progress in the past decades, child malnutrition remains an area of concern for the health and prosperity of the Cambodian people. With 9.6% of children experiencing acute forms of malnutrition (wasting), joint efforts are needed across the Kingdom to end this threat to its economic development. Together with the Council for Agriculture and Rural Development, World Vision launched its global ENOUGH campaign in Cambodia in 2024, with the vision of enough food for all children in the country.

Key Achievements in 2024



1

national event to officially launch the ENOUGH campaign in Cambodia, in partnership with the Council for Agriculture and Rural Development.



208

commitments to end child malnutrition garnered from the development community in Cambodia during the official launch.

Government engagement

Partnerships



2

Memoranda of Understanding (MoUs) signed with the Ministry of Environment and the Ministry of Cults and Religion.



6

MoUs and partnership agreements signed with corporate partners and UNICEF to advance child welfare in Cambodia.



39

national technical working groups and platforms joined by our teams.



3

staff became national trainers with the MoH and MoSAVY



Yaru, a representative of Cambodian youth from Battambang province, addressed the audience of the 11th National Nutrition Day with a powerful wish: ENOUGH nutritious food for every girl and boy in Cambodia.

In August 2024, we officialized our partnership with UNICEF to join our forces for children in Cambodia.



SOCIAL ACCOUNTABILITY HELPS FARMERS TACKLE CLIMATE CHANGE.

Climate change severely affects Cambodia, especially its rural population who are reliant on agriculture and fish farming. In Sambour commune, Kralanh district, Siem Reap province, 4,000 families face increasing hardship. **Droughts during the dry season reduce crop yields, while flash floods destroy livelihoods.**

Water control, to prevent scarcity or excess and overflow, has been a persistent challenge. Farmers often purchase water from private sources, spending around 350,000 riels (US\$ 90) per hectare per season.

Despite this, lack of sufficient water means fields remain unplanted and less income due to smaller harvests means farmers are forced to migrate. Destruction of crops from flooding has the same result. Uth Chhin, a 35-year-old farmer, recounts, "The floodwaters destroyed both my house and rice fields, forcing us out of our homes."

"I'm happy and proud that the district administration allows us to evaluate its performance, ensuring alignment with government policies and demonstrating accountability and transparency."

Yun Yong, 54-year-old citizen from Kralanh district.

In 2024, change arrived in Sambour. The farming communities and commune administration united to address their challenges through the Implementation of the Social Accountability Framework (ISAF) project. This initiative, supported by the World Bank, the National Committee for Sub-National Democratic Development (NCDD), and World Vision, facilitated the process from dialogue between the administration and communities through to actions that tackle the pressing issues.

The Kralanh district administration hosted a multi-interface meeting where residents identified challenges and emphasised the need for improved irrigation.

Mr. Yun Yong, a 54-year-old resident remarked, "I'm happy and proud that the district administration allows us to evaluate its performance, ensuring

alignment with government policies and demonstrating accountability and transparency."

Following this social accountability exercise, the district administration incorporated the proposals into the Joint Accountability Action Plan (JAAP).

Since March 2024, investments have been made to rehabilitate the Spean Sreng Dam (5 km), repair the Metpeang Ambel Canal (7 km), and restore 51 additional canals (51 km), with the aim of irrigating 5,100 hectares of farmland.

These efforts are already reducing farmers' water costs, supporting the transportation of agricultural products, and increasing preventive measures against flooding in future rainy seasons.



A multi-Interface meeting is held in Kralanh District to design a Joint Accountability Action Plan.

FOR LIFE

Our Commitments
to Create Lasting
Changes

TRANSFORMATIONAL DEVELOPMENT

Poverty is the combination of suffering, deprivation, vulnerability and broken relationships, which threaten human survival and prevent people from fulfilling their God-given potential.

Transformational Development is how World Vision responds to poverty and vulnerability and works towards a vision of **"life in all its fullness"** for every child in every context. Transformational Development is a 6-step journey of shared learning and change:



1. **Listen** to God and to the people we serve.



2. **Include:** committed to reaching and including the most vulnerable children.



3. **Empower** communities to plan and manage their own process of transformation.



4. **Connect** local ownership and capacity to sustain improvements in child development.



5. **Challenge** laws, systems and practices that perpetuate child poverty and vulnerability.



6. **Adapt** to the contexts where we work to solve complex issues.

SAFEGUARDING

Across all elements of our work, we ensure a consistent **"do no harm"** approach with any stakeholder involved with our programmes. Our three pillars to safeguarding – **protecting, reporting and responding** – are common imperatives in everything we do, every day. Our office in Cambodia complies with World Vision International's safeguarding standards and systems, integrated in all functions across the organisation, from our national office in Phnom Penh to the most remote community we serve. The latest assessments indicated a high level of compliance with our global standards, paving the way for zero tolerance to safeguarding gaps in East Asia.



WE ARE PARTNERS

In 2024, we have **3 million reasons to be thankful.**

This year's achievements wouldn't have been possible without the unwavering support of all our partners, in Cambodia and abroad. Thanks to them, we were able to broaden our impact and serve 3 million children, to continue building a prosperous future for Cambodia.

The following pages acknowledge the significant role played by the various line ministries of the Royal Kingdom of Cambodia, development partners, United Nations agencies, private sectors, international non-governmental organisations (INGOs), and civil society organisations (CSOs) to provide life-changing opportunities to the most vulnerable.

**Thankful for a long-standing engagement with
the Royal Government of Cambodia and its line ministries**

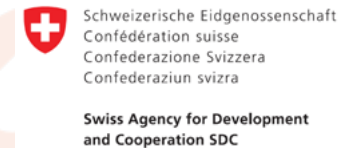
Ministry of Foreign Affairs and International Cooperation
Ministry of Social Affairs, Veterans and Youth Rehabilitation
Ministry of Education, Youth and Sport
Ministry of Labour and Vocational Training
Ministry of Agriculture, Forestry and Fisheries
Ministry of Economy and Finance
The Council for the Development of Cambodia (CDC)

Ministry of Health
Ministry of Rural Development
Ministry of Cults and Religion
Ministry of Interior
Ministry of Environment

WE ARE PARTNERS

Thankful for our impactful partnerships
with the international development community in Cambodia

Government



Thankful for our meaningful collaborations with Cambodia's civil society organisations



Thankful for the trustworthy relationships built with our corporate partners

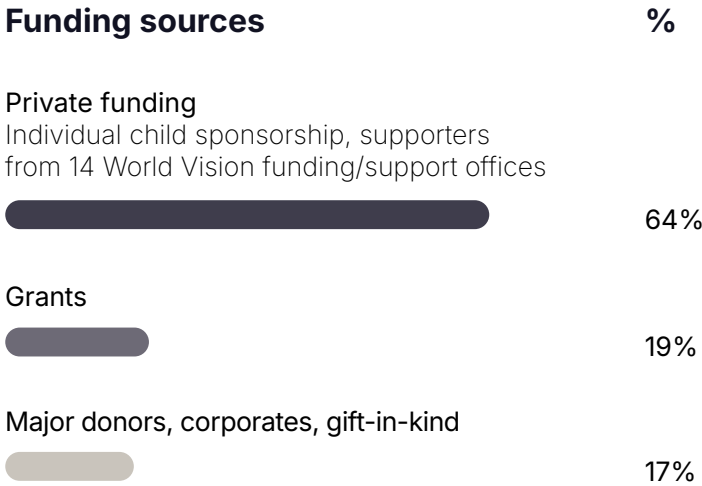


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FUNDING ALLOCATION

Fiscal Year 2024 | October 2023 - September 2024





At World Vision, we are driven by our desire to ensure that every girl and boy has what they need to grow in mind, body and spirit. We have more than 34,000 staff who work hard to empower children to live lives filled with joy, become all that they were created to be, and to go further than they could ever have imagined.

Our Vision for Every Child, Life in All Its Fullness.
Our Prayer for Every Heart, the Will to Make It So.

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