



OUTCOMES REPORT

WORLD VISION'S ENGAGEMENT AT THE NUTRITION FOR GROWTH SUMMIT

BACKGROUND

The Nutrition for Growth Summit (N4G) took place in Paris, France on 27–28 March 2025. N4G is a pivotal global pledging event that takes place every four years to drive stronger action towards ending malnutrition. N4G delivers much-needed action on policy and financing commitments to support Sustainable Development Goal (SDG) 2 – Ending hunger in all its forms – an underlying driver of 12 of the 17 SDGs.

The 2021 Tokyo N4G Summit mobilised over \$27 billion through 396 registered commitments across 78 countries. As of 25 March 2025, the Paris N4G Summit saw 403 commitments from 66 countries, raising over \$27.5 billion to end malnutrition. Additional commitments may be made through June. This outcome is particularly significant considering the absence of the United States, formerly the largest donor, in 2025.

The summit was held at a critical time in global development – with the donor landscape rapidly shifting, financial and political commitments for nutrition are increasingly vital. As nutrition is a development imperative for all other development sectors, the importance of multi-sectoral action was highlighted throughout the summit, especially within the Global Compact for Nutrition Integration. Following the cancellation of the Scaling Up Nutrition (SUN) Global Gathering, it is essential for development and nutrition advocates to maintain the momentum from the N4G Summit as we quickly approach 2030.

OVERVIEW OF WORLD VISION'S ENGAGEMENT

World Vision designated N4G as a Tier 1 priority event, given its alignment with the ENOUGH campaign and the interests of many World Vision stakeholders. We engaged in eight key workstreams related to the N4G Summit, with key outcomes for each summarised below:



1. Influencing the N4G process



2. Influencing commitment makers



3. Nutrition Dialogues



4. Child participation at the Summit



5. World Vision events



6. Social mobilisation for nutrition



7. Strategic communications



8. Joint civil society action.



A delegation of 19 World Vision staff (see Appendix for delegate list) undertook a comprehensive and multi-faceted engagement in Paris, summarised in this report.

World Vision's N4G engagement objectives

- 1.** Increase financing for nutrition through new and sustained commitments during this key pledging moment.
- 2.** Influence commitment makers to address critical ENOUGH nutrition policy change areas, including nutrition-specific financing, Essential Nutrition Action implementation, gender-nutrition transformation, wasting, food and beverage regulations, and implementation of the International Code of Marketing of Breast-milk Substitutes. Key commitment makers included national governments in countries where World Vision has support offices and field offices, as well as financial institutions like the World Bank.
- 3.** Elevate children's voices in the N4G process through their active participation in the summit and in the Nutrition Dialogues.
- 4.** Leverage Nutrition Dialogues as a participatory platform for children, youth, and community voices to influence the N4G process and commitments.
- 5.** Engage with civil society organisations through joint initiatives to influence the N4G process and commitment-making guide.

KEY OUTCOMES

World Vision's commitment of \$1 billion in private fundraising and \$1.1 billion in microfinance loans through VisionFund was the largest from any civil society or non-government organisation. Our commitment was half of the total committed by all NGOs, and equal to the total committed by all multilateral organisations. We also made commitments to change policy, strengthen the community health workforce, and deliver nearly 22 million nutrition-direct and nutrition-sensitive services. See the full World Vision commitment text here. A summary of outcomes from the Nutrition for Growth summit from the Global Nutrition Report is also available.

To assess the impact of World Vision's N4G engagement at field level, we conducted a survey and received 66 responses, representing 70% of WV offices implementing the ENOUGH campaign. These responses came from 44 country/field offices, 11 support offices, and 2 regional bodies (European Union and African Union representatives). The survey was completed by staff from advocacy and external engagement (26), health and nutrition (24), operations and other sectors (10), and programmes and policy (4).

Key findings include:



World Vision influenced government N4G commitments in at least 44 countries, with our advocacy adopted wholly or partially by governments in 43 countries.



50 offices used Nutrition Dialogues as a tool for N4G influence.



At least 10 countries collaborated with SUN Civil Society Alliances to influence N4G commitments.



25 offices engaged in social mobilisation through the ENOUGH Nutrition Pack around the N4G summit, with over 56,534 people taking action in support of nutrition.



1. Influencing the N4G process

Early in the N4G process, World Vision participated in civil society coalitions to collect and share information about summit planning, and to influence the [N4G Commitment Making Guide](#). Through World Vision staff seconded to the SUN Secretariat as a Gender Advisor, we were able to shape the Gender working group, commitments, and Summit event. We contributed to three working groups on health and social protection, gender, and financing and accountability. This collaboration helped strengthen the language around Essential Nutrition Actions, gender, and financing and accountability in the Commitment Making Guide, aligning it with ENOUGH priorities.

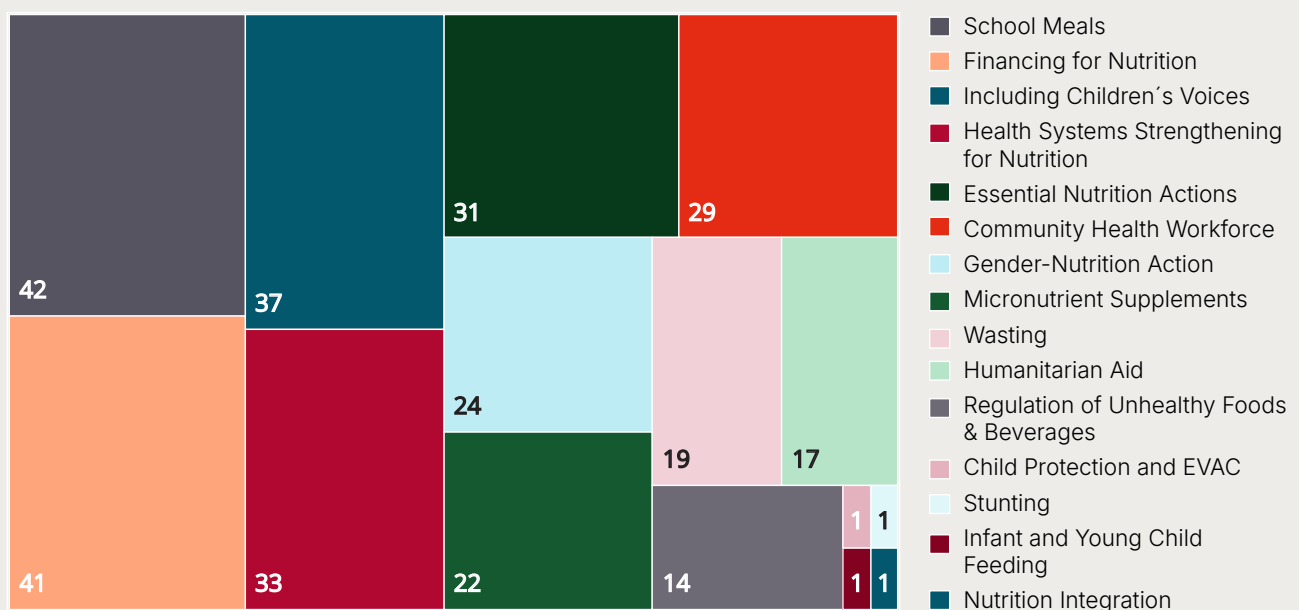


2. Influencing commitment makers

Commitment makers at N4G included governments, donors, multilaterals, civil society organisations, the private sector, and academic and research institutions. World Vision focused on influencing governments through 76 field/country and support offices engaged in the ENOUGH campaign. We published the [N4G Action Circular](#) in December 2024 to support these offices with key messages, policy asks, and peer-to-peer learning, highlighting examples from Tanzania and Canada.

World Vision influenced government N4G commitments in at least 44 countries, with our advocacy adopted wholly or partially by governments in 43 countries. This advocacy work advanced the core ENOUGH priorities of Essential Nutrition Actions, health systems strengthening for nutrition, financing for nutrition, as well as core nutrition programmatic areas, school meals, and including children's voices.

Which ENOUGH policy priorities did you advocate for inclusion in your government's commitment?





3. Nutrition Dialogues

The Nutrition Dialogues initiative created a platform to include children's and community voices in the N4G summit process. World Vision co-facilitated this platform with the 4SD Foundation, securing funding from the Children's Investment Fund Foundation (CIFF) to support its development. Mobilising partners included the Global Adolescent Nutrition Network (GANN), Global Alliance for Improved Nutrition (GAIN), SDG2 Advocacy Hub, and the SUN Civil Society Network (CSN). The Nutrition Dialogues mobilised over 12,000 people across 54 countries in 400 dialogues, with 85% of these organised by World Vision. Most dialogues took place locally (80%), within communities or at the district level.

Fifty World Vision offices used Nutrition Dialogues to influence their government's N4G commitment. A global synthesis report, a global synthesis summary, 25 country syntheses, a faith dialogues report, a child-friendly version, and a headlines version were produced to support this advocacy ([available here](#)).

Nutrition Dialogues positioned World Vision as a strong partner with the Government of France, granting us visibility in the N4G Summit and surrounding events. The Nutrition Dialogues platform was prominently featured at the N4G Summit, with a booth in the Village of Solutions, where hundreds of people – including high-level stakeholders, summit delegations, the King of Lesotho, and Cindy McCain (World Food Programme Executive Director) – learned about the platform and interacted with children and youth advocates from the SUN Civil Society Youth Network.



4. Child participation at the N4G Summit

World Vision's leadership in child participation, alongside the Nutrition Dialogues, reinforced our position as a key partner with the Government of France, particularly given the months of engagement on Nutrition Dialogues with Special Envoy on Nutrition and Secretary General of the N4G Summit, Brieuc Pont. After hearing a WV child advocate speak at the United Nations General Assembly in September 2024, Mr. Pont requested that WV facilitate the participation of three children in the N4G summit, including formulating an official youth call to action and interacting within French schools.

Salome from Colombia, Williams from Sierra Leone, and Sunischita from Nepal, who had all led Nutrition Dialogues within their communities, represented their peers at the N4G Summit. They participated in over 10 key events in Paris, including the opening of the Village of Solutions, the summit inauguration, and [the summit's closing ceremony](#). They also participated in a press conference where they shared their calls to action, a roundtable at the Irish Embassy, events organised by Organisation for Economic Co-operation and Development (OECD) and UNESCO, and visited French schools to meet peer youth advocates. Their [voices were communicated through various publications](#) targeting younger audiences and technical groups. Learn more about the unfiltered experience of the three young advocates during N4G [here](#).

These three passionate child advocates shared their calls to action directly with decision-makers, strengthening World Vision's reputation as a child-focused organisation on the global stage.



5. World Vision events

World Vision hosted several influential events at N4G, including:



Commitment Launch Roundtable at the Irish Embassy in Paris



World Vision partnered with Ireland to host a high-level roundtable, moderated by David Nabarro, which featured children in conversation with decision-makers and launched World Vision's N4G commitment.

The lunch and roundtable were attended by child advocates Sunischita and Williams, World Vision's Director of Health & Nutrition Dan Irvine, key government representatives, including the King of Lesotho, Brieuc Pont (France), and officials from Ireland, Somalia,

Brazil, and the United Kingdom, along with World Vision leaders from Viet Nam, France, and Ireland. Also present were many key stakeholders, such as SUN, World Health Organization, World Food Programme, UNICEF, the SDG2 Advocacy Hub, and 4SD.

This was World Vision's most influential event at N4G, due to the high-level, intimate nature of the gathering, the central roles of child advocates' leadership, and the launch of our significant N4G commitment. The event attendees were clearly surprised to learn of World Vision's ability to raise \$1 billion in private donations, commit \$1.1 billion in micro-finance loans, and provide nearly 22 million nutrition services. The personal testimony of the King of Lesotho further underscored World Vision's field presence and credibility.



Side Event: Nurturing Resilience Beyond Crises: Integrating malnutrition treatment and prevention in early childhood development at the CSO pavilion

World Vision partnered with the Moving Minds Alliance, RESULTS, and WFP to host this event that focused on the critical integration of early childhood development with nutrition programmes in humanitarian and fragile contexts.

The event featured Dan Irvine (World Vision's Health and Nutrition Director), who spoke on behalf of the Wasting Advocacy Coalition, and Awurabena Dadzie (World Vision Ghana's Health and Nutrition Technical Manager), who discussed ECD integration in nutrition programmes, such as Positive Deviance/Hearth and infant and young child feeding, and building resilience beyond crises.



As a result, World Vision strengthened its reputation as a leader in integrated programming, reinforced our role in the Wasting Advocacy Coalition, and deepened our relationship with WFP.



Side Event: Equal Plates, Equal Futures: Investments to close the gender nutrition gap at the CSO pavilion



World Vision partnered with CARE, Action Against Hunger (ACF), FHI 360, SUN CSN, and Stronger Foundations to host an event focused on transforming gender norms at the national level, with speakers from five countries. Awurabena Dadzie shared insights on World Vision Ghana's work to engage men in children's health and nutrition and challenge harmful social norms.

As a result, World Vision reinforced its reputation as a leader in gender and nutrition, highlighted the impact of our efforts to shift harmful gender norms, and made a compelling case for increased investment in this critical area.



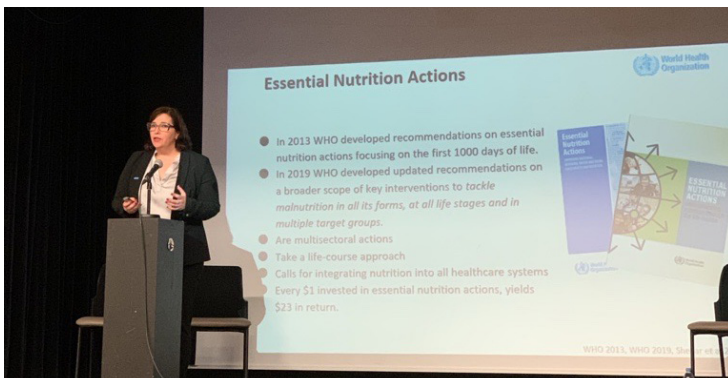
Side Event: Advocacy for Country-Led Nutrition Financing: A new consensus at the CSO pavilion

World Vision partnered with the SDG2 Advocacy Hub, SUN Secretariat, and N4D to host this event and launch our [Global Nutrition Financing Research Report and recommendations](#). Dan Irvine shared key outcomes from the report and outlined the actions needed from advocates moving forward.

As a result, our recent research gained significant visibility, positioning World Vision as a leader in the nutrition financing space and laying the foundation for continued progress in this area.



Side Event: Scaling Up Coverage of Essential Nutrition Actions



World Vision, in collaboration with WHO, SUN, and Helen Keller International, hosted this event focused on Essential Nutrition Actions. Dan Irvine presented the findings from our recently published [Essential Nutrition Actions Multi-Country Survey Report](#) and accompanying [Advocacy brief](#).

This event strengthened World Vision's position as a global leader in research and policy advocacy on Essential Nutrition Actions.



Side Event: The Right to Food in Afghanistan

World Vision partnered with ACF and the Afghanistan Civil Society Alliance for Food Security and Nutrition (ACSA-FSN) to organise this event, which featured speakers from the United Kingdom's Foreign, Commonwealth, and Development Office (FCDO), UNICEF Afghanistan, and Afghan civil society. The event included a powerful in-person testimony of an Afghan woman speaking on behalf of her community.

Mark Calder, World Vision Afghanistan's Director of Advocacy, Policy and Communications, introduced the food security and nutrition situation in Afghanistan, presented findings from the Nutrition Dialogues in Afghanistan, and facilitated an expert panel.

As a result, FCDO, ACSA-FSN, and the Afghanistan Nutrition Cluster (co-chaired by UNICEF and ACF) agreed to pursue further collaboration towards a cross-government food security and nutrition policy framework. There are also potential plans to organise a future online/hybrid re-run of this event to reach a broader audience.



Village of Solutions: Nutrition Dialogues Interactive Panel

World Vision, in partnership with SUN CSN Youth Leaders for Nutrition, hosted an interactive panel in the Village of Solutions. World Vision speakers included the three young leaders (Salome, Williams, and Sunischita), with Mario Stephano moderating.

The panel brought together French school students, SUN CSN Youth Leaders, and City of Paris youth activists, who provided feedback on the draft Youth [Call to Action](#). Their input was incorporated into the final version of the Call to Action, which was presented during the closing session of the official Summit.



Side Event: Sustaining Nutrition in Crisis: European Union (EU) policy, diplomacy, and financing for fragile contexts

World Vision partnered with the Generation Nutrition CSO Coalition to host an event on the EU's nutrition leadership in fragile contexts. Co-hosted by Member of the European Parliament Barry Andrews, the event attracted more than 100 targeted participants and key speakers.

Mark Calder, from World Vision Afghanistan, spoke from the floor about the specific needs of fragile contexts. Representatives from World Vision International, EU Representation, and France also attended the invitation-only networking session.

This event strengthened World Vision's reputation and influence, contributing to critical dialogue between stakeholders and the EU, and pushing for sustainable funding commitments both at N4G and for future long-term budgets.



Village of Solutions: Recipe for change – Amplifying youth voices

World Vision partnered with 4SD and SUN CSN Youth Leaders for Nutrition to host this event in the Village of Solutions. Lisa O'Shea (World Vision) and David Nabarro (4SD) spoke alongside National Youth Coordinators from the SUN CSN Youth Network in Nigeria and the Philippines, the SUN Government Focal Point from the Philippines, and Patrick McManus, the Deputy Director for Global Food Security and Partnerships at Irish Aid.

The session explored how dialogues can drive change, presenting outcomes from the Nutrition Dialogues. The event highlighted the importance of including young people in decision-making processes and the role of donors in supporting such initiatives.





Village of Solutions: Gender and community interventions in Viet Nam



World Vision, in collaboration with Mothers against Malnutrition and Hunger (MAMAH) Uganda, presented a booth at the N4G Solution Village Exhibition, focusing on gender and community nutrition interventions. World Vision International in Viet Nam showcased its comprehensive integrated programmes for child nutrition, early childhood development, and community-based interventions that have led to remarkable improvements in child health and well-being.

Additionally, World Vision highlighted its efforts to promote gender equality to enhance nutrition outcomes for both children and entire communities. Participants explored interactive exhibits, heard success stories, and learned about the transformative impact of World Vision's nutrition club model in Viet Nam.

As a result, participants gained a deeper understanding of World Vision's integrated approaches to child nutrition and early childhood development. The focus on gender-transformative approaches elevated the importance of addressing gender equality in improving child and community nutrition outcomes. Attendees were inspired by the success of the Nutrition Club platform and expressed interest in adapting the model for use in other contexts to achieve similar nutrition and health impact. World Vision was recognised as a leading organisation in promoting child nutrition and holistic early childhood development through community-driven, evidence-based strategies.



High-level launch of the Global Compact for Nutrition Integration and Summit Side Event: Integrating nutrition to drive growth: Multisectoral challenges, multisectoral solutions

World Vision partnered with the International Coalition for Advocacy on Nutrition (ICAN) UK to support the FCDO's events launching the [Global Compact for Nutrition Integration](#) at N4G. The Compact aims to embed nutrition objectives in policies, programmes, and funding across all relevant sectors.

Dan Irvine spoke at the summit side event to launch the Compact. The objective of the Compact – better nutrition integration – aligns with World Vision's approach and commitments at N4G.

World Vision's participation in these events strengthened our visibility and reputation as a key nutrition partner, particularly with FCDO and UK parliamentarians in attendance. World Vision was one of the first NGOs to sign the Global Compact for Nutrition Integration, and the first ICAN UK organisation to do so.



6. Social Mobilisation for nutrition

World Vision created the [Nourish to Flourish Pack](#), a comprehensive resource to support social mobilisation efforts around the N4G Summit, linking to the Nutrition Dialogues and Mobilising Actions for Nutrition Global Moment. This pack includes key messages and statistics, an advocacy brief, children's content, videos, social media tiles, roll-up banners, and more. The pack was used by 25 offices, engaging over **56,534 people to take action in support of nutrition**. The 'evergreen' pack is designed to have a lifespan throughout the ENOUGH campaign and can be used for post-N4G advocacy. The [ENOUGH Nutrition page](#) houses child voice content, call to action, and mobilisation asks. Child-friendly content on nutrition will be added, encouraging youth networks to utilise it for child-led nutrition mobilisation, as well as child voice content from the N4G summit, such as the [Unfiltered: Behind the Scenes video](#) that garnered an impressive 24.6% engagement rate on LinkedIn.



7. Communications for nutrition

World Vision developed a strategic communications plan to amplify the voices of those affected by malnutrition. This plan aimed to educate prioritised audiences on the urgent threat of malnutrition to children, elevate the voices of children and young people on issues related to malnutrition and access to healthy food, promote World Vision's policy change and funding calls to key decision-makers, and encourage attendance at World Vision-run events around N4G.

Prior to the summit, World Vision communications staff produced two videos on nutrition and [innovative responses](#), a [news release](#) on World Vision's commitment, and a blog for UNESCO to be published soon. Advocacy and communications staff, along with consultants, were tasked with preparing, briefing, and supporting the three young delegates to speak at the summit and create their own social media content.

On World Vision's social media platforms (Facebook, Instagram, X, and TikTok), content focused on N4G, hunger, nutrition, and the ENOUGH campaign reached **over 2 million people** between March 15 and 31. The [ENOUGH campaign landing page](#) had more than 10,000 views from 9,000 unique visitors during this period. Notably, 52% of paid engagement on X was by users aged 18 to 24.

On the World Vision website, significant work went into developing and publishing an [N4G Summit landing page](#) featuring the [Nutrition Dialogues reports](#), along with [five thought leadership/opinion pieces](#). Despite promotion, traffic and engagement were relatively low: the View articles collectively received 327 views; the N4G landing page saw 432 views; and the Nutrition Dialogues reports together had 452 views (although the [Nutrition Dialogues website](#) was the primary source for those various reports). Links to these landing pages in paid social media promotions resulted in higher traffic.

World Vision's communications staff also supported the Nutrition Dialogues initiative at N4G, creating a branded backdrop and a rolling video in both French and English for the booth in the Village of Solutions. A promoted post featuring Brieuc Pont with the three young delegates reached over 76,000 people, with 64% of the audience aged 20 to 29.



8. Joint civil society action

World Vision engaged in joint civil society advocacy efforts in several key areas. First, we co-led an initiative with FHI 360 to inform the Gender Commitment-Making Guide, focusing on transformative commitments to close the gender-nutrition gap. Secondly, we played an instrumental role in drafting the [CSO N4G Declaration](#), which was read during the Official Summit programme and signed by over 150 civil society organisations. Additionally, the [N4G Action Circular](#) encouraged World Vision's field offices to collaborate with SUN Civil Society Alliances to influence government commitments, which took place in at least 10 countries.

CONCLUSION

World Vision's engagement at the N4G Summit, both in the lead-up and during the event in Paris, was substantial, impactful, and multi-faceted. We successfully influenced decision-makers at various levels and strengthened our reputation as a global leader in health and nutrition, child participation, research, and advocacy. Our relationships with key stakeholders were further fortified, and we effectively leveraged the ENOUGH campaign to influence commitments, laying the groundwork for future progress. This advocacy work, combined with the Nutrition Dialogues initiative, allowed us to leverage our local-to-global approach and place the needs and solutions of children and communities at the centre of global efforts to address malnutrition.

APPENDIX: LIST OF WORLD VISION'S DELEGATES

Child advocates

- Salome from Colombia
- Sunischita from Nepal
- Williams from Sierra Leone

World Vision delegates

- Abdulai Kamara, Child Protection Technical Programme Manager, WV Sierra Leone
- Awurabena Quayeba Dadzie, Health and Nutrition Technical Programme Manager, WV Ghana
- Barbara Melo Espinel, Communications Coordinator, WV Colombia
- Camille Romain, National Director, WV France
- Elizabeth Margolis, Health and Nutrition External Engagement Manager, WVI
- Dan Irvine, Global Director, Health and Nutrition, WVI
- Doseba Tua Sinay, National Director, WV Viet Nam
- Freja Ellefsen, Policy and Advocacy Advisor, WV European Union Representation
- Gillian Barnett, National Director, WV Ireland
- Julie Fache, People and Culture Manager, WV France
- Laure Metro-Savelli, Head of Programmes, WV France
- Lisa O'Shea, Senior Director, Social Mobilisation, WVI
- Loredana Giuglea, Advisor, Child Participation & Mobilisation, WVI
- Mario Stephano, Advisor, Child Participation & Mobilisation, WVI
- Mark Calder, Communications, Advocacy, and Policy Director, WV Afghanistan
- Maurice Sadlier, Programmes and Policy Director, WV Ireland
- Mike Wisheart, Director, Global Partnerships, WVI
- Priscilla Dhakal, Executive Assistant, WV Nepal
- Vu Ahn Nguyen, Health and Nutrition Technical Programme Manager, WV Viet Nam