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ANNUAL | FY  
REPORT | 2024

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FOR CHILDREN  
FOR **CHANGE**  
FOR **LIFE**



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# ANNUAL | FY REPORT | 2024

FOR CHILDREN  
FOR **CHANGE**  
FOR **LIFE**



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# ABOUT US

World Vision is an international Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice.

We work alongside families and with local, national, and global partners, to enable children take an active role with their families in building lives free of need and full of promise. We speak the truth against injustice, and continuously challenge ourselves and others to do our utmost for those we serve.

World Vision has been working in Kenya since 1974, with our basic development model being the Area Programme (AP), which addresses context-specific development challenges affecting children and communities within a geographically defined community.

## ASPIRATION

Our aspiration is to help ensure girls and boys:

- Enjoy good health,
- Are educated,
- Experience the love of God and their neighbors,
- Are cared for, protected, and enabled to participate in efforts aimed at improving their lives.

## VISION

Our vision for every child,  
life in all its fullness;  
Our prayer for every heart,  
the will to make it so.

## MISSION

World Vision is an international partnership of Christians, whose mission is to follow our Lord and Saviour Jesus Christ, in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the kingdom of God.

## CORE VALUES

- We are Christian
- We value people
- We are partners
- We are committed to the poor
- We are stewards
- We are responsive

This Annual Report provides an overview of the work of World Vision in Kenya, from October 2023 to September 2024.

All currency figures are expressed in US Dollars unless stated otherwise. Publication date: February 2025

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FOR CHILDREN  
FOR CHANGE  
FOR LIFE

World Vision  
KENYA



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# FOREWORD FROM THE BOARD CHAIR

**Dear children, partners, supporters, and colleagues,**

I am delighted and fulfilled to pen my first report as the Chair of the WVK Board and share our FY24 impact and influence in changing the lives of vulnerable children across Kenya. In FY24, we journeyed together through our initiatives in child learning and household resilience; child protection and participation, water, sanitation and hygiene (WASH), health and nutrition, community engagement and sponsorship, disaster management, and faith and development. We reached the most vulnerable children and contributed to positive change, building brighter futures.



**Dr. David Githanga**

Board Chair,  
World Vision Kenya

With great  
humility and  
thanksgiving to  
God Almighty,  
we celebrate the  
organisation's  
performance in  
actualising our  
Promise.

World Vision Kenya celebrated a remarkable journey in FY24 - 50 years of commitment, compassion, and transformative action. Fifty years ago, in what was then known as Makueni District, we embarked on a mission that would reshape the landscape of humanitarian work in Kenya. What began as an urgent response to a devastating drought, serving 10,000 people, has blossomed into one of Kenya's largest child-focused humanitarian organisations. Today, our footprint spans 37 out of 47 counties, touching millions of lives and transforming countless communities.

Encouraged by the inspiring theme of FY24: "Strength and Courage in Christ" (1 Peter 5:10) "And after you have suffered for a little while, the God of all grace, who has called you to his eternal glory in Christ, will himself restore, support, strengthen, and establish you," the Board continued to offer governance, strategic oversight, insights, and foresight to World Vision Kenya. This enhanced our commitment to the children of Kenya, especially the most vulnerable in fragile contexts. As a board, we motivated staff, engaged partners, donors, and supporters to empower these children, their families, and communities, guided by our FY21-FY25 strategy models.

With great humility and thanksgiving to God Almighty, we celebrate the organisation's performance in actualising our Promise: that every child will access education and healthcare and live a childhood free from violence and abuse, and their families and communities will be empowered to reach their full potential, aligned with our Christian faith.



Three key transitions in the Board were witnessed during the year with the retirement of Mr. Paul Lilan (MBS), our former Board Chair, the appointment of Prof. Emmy Kipsoi as the Kenyan Ambassador to South Korea, and Prof. Peter Ngure's appointment as the Permanent Delegate of the Republic of Kenya to UNESCO. We continue to wish them the very best in their endeavors.

Thereafter, Kenya's legal landscape for NGOs changed with the implementation of the Public Benefits Organisation Act (PBO Act) in May 2024. This new legislation repealed the Non-Governmental Organisations (NGO) Coordination Act of 1990, marking a crucial shift in how organisations engaged in public benefit activities that are regulated and supported in the country. World Vision Kenya is working towards compliance with the PBO Act.

In the year, joined by the Board of VisionFund Kenya and management, we visited various Area Programmes where we witnessed and listened to stories of transformation on our project models and held engagements with children, enabling them to take part in decision-making of the organisation. We proudly celebrate the resilience of our staff, the good stewardship of the Senior Leadership Team, and the lives changed across World Vision Kenya's 32 Area Programmes.

As the FY21-FY25 Strategy implementation continues, we are proud to have reached 4,195,877 people comprising **2,239,611** children (1,126,643 girls, 1,112,968 boys) and 1,956,266 adults (1,033,159 women and 923,107 men). We reached approximately **2.9 million** children through advocacy and policy influence, empowering girls and boys to amplify their voices and champion change.

We remain committed and will take stock of all contributions made to improve the well-being of children and their communities in Kenya in the fourth year of the strategy's implementation. We are especially focused on deepening and realising our commitment to impacting the sustained well-being of **8,827,654** children by 2025, including 2,521,600 identified as the most vulnerable, with a dedicated focus on growth in fragile contexts.

World Vision continues to work with the poor within our Kenyan communities. Despite the highlighted FY24 achievements, we face considerable challenges from natural disasters like floods and diseases, tough economic times affecting our funding, political instability, and safety and security in fragile contexts where our staff and volunteers work. We continue to pray and trust God for his sufficient grace to extend so that World Vision Kenya's leadership and staff remain resilient and keep bringing hope to children and changing their future for the better. This remains our promise.

I take this special opportunity to appreciate the leadership of World Vision Kenya, led by the East Africa Regional Leader, the National Director, the Senior Leadership Team, my colleagues on the Board, the staff, volunteers, partners, and all who are committed to the mission, vision, and values of World Vision.

Your support during the year has been invaluable. None of the achievements mentioned above would have been possible without your selfless contributions. I therefore salute you!

God Bless You and Honor You with undeserving Grace for your self-sacrifice!

With gratitude,

**2,239,611 children**  
reached through the  
FY2021-FY2025 Strategy  
implementation.

**33/47 counties**  
is the span of our footprint  
touching millions of lives  
and transforming countless  
communities.

**43 area programmes**  
where we witnessed and listened to  
stories of transformation on our  
project models and held  
engagements with children, enabling  
them to take part in decision-  
making of the organisation.



# MESSAGE FROM THE NATIONAL DIRECTOR

**Dear children, partners, supporters, and colleagues,**

I am inspired to reflect on what we have accomplished together in FY24. We made incredible progress towards realising our FY21-FY25 strategy.

The year 2024 saw heightened advocacy, communications, and external engagements. Highlevel visits to our national and field offices allowed us to interact with our projects, the children, and the communities we serve.

We were honored to host high-profile donors from the US, Korea, and Australia to check on the ongoing program implementation. The office hosted key government senior officials, including the Principal Secretaries of Labour & Social Protection & Gender and Affirmative Action in the field, exposing them to WVK's work. We remain grateful to God Almighty that the valuable and verifiable impact of our humanitarian and development work as a Christian organisation is visible across the globe.

World Vision Kenya successfully closed the financial year with great improvement in the office performance across programmes and sponsorship at 93% and 87% percent ratings. The annual plans for the financial year 2025 plans were approved by the support offices and the office was able to submit 100% of the FY24 annual reports. WVK successfully launched the new phase of the US dollar 59 million Big Dream project that has now expanded from four (4) Counties to seven (7) adding key interventions under Water, Hygiene and Sanitation, and Economic empowerment.

We are leveraging technology, deepening partnerships, and building on our community-centered approach to reach even greater heights in sustainable development and resilience.

Through collaborative efforts leveraging resources and expertise, we strengthened child education, learning, and participation as phase one of the one million USD Akoret girls' school in Baringo was commissioned by the donor under our Big Dream project that aims at ending child marriages in selected counties in Kenya. This is a big milestone, considering that no girls' secondary schools exist in Tirioko ward of Baringo County. Notably, through our long-term development approach focused on making a lasting impact in communities, we successfully transitioned several Area Programmes across the country. These programmes, operating in areas where we've worked for a minimum of 12 to 15 years, focus on building resilience and ensuring the provision of basic needs such as water and sanitation, livelihoods, and health.

In FY24, we reached a memorable milestone - 50 years of transformational impact in Kenya. We at World Vision Kenya are reminded of the stories that give life to our mission. From our earliest days of responding to drought in Makueni to our present-day programmes reaching millions across Kenya, every step has been a reminder of the resilience and potential of the communities we serve.

We are leveraging technology, deepening partnerships, and building on our community-centered approach to reach even greater heights in sustainable development and resilience.

**Gilbert Kamanga**

National Director,  
World Vision Kenya





Through our work, we have witnessed how access to clean water, quality education, and economic opportunities can change lives. It's not just about what we provide; it's about how we empower communities to create lasting solutions. The young girl in Baringo who now attends school free from the threat of FGM, the farmer in Turkana who can now sustain his family, and the countless children who no longer walk miles for clean water are just a few of the many testimonials to what is possible when we work together.

Today, our 2021-2025 strategy guides our mission, emphasising livelihoods, health, education, child protection, and faith-based initiatives. We are leveraging technology, deepening partnerships, and building on our community-centered approach to reach even greater heights in sustainable development and resilience.

The operating context, however, remains challenging, with insecurity, floods, droughts, diseases, and tough economic times affecting our funding and fundraising streams. Nevertheless, God continues to be gracious to us as an organisation.

Our humanitarian, disaster management, and response teams continue to work with the government and partners to respond to urgent lifesaving and humanitarian needs. In FY24, we reached **893,380** participants (179,948 boys, 185,168 girls, 200,077 men and 328,187 women) repurposing **364,055 USD** to address the flood emergency and utilised the National Emergency and Preparedness Funds (NEPRF) kitty to procure non-food items worth 476,775 USD with our response plan having focused on supporting the **84,774** people affected (14,129 households), out of which 48,949 were children. We remain committed to being responsive and valuing our people during difficult disaster contexts.

To strengthen the government's efforts towards championing a safe and clean environment, World Vision Kenya took a leading role in Climate Action. Through our FMNR and environmental stewardship related projects and/or programmes, we reached **164,947** participants (6,773 boys, 7,049 girls, 74,074 men, and 77,074 women.) We remain committed to the Climate Change Agenda as we continue to implement Regreening and Farmer Managed Natural Regeneration projects across various counties in Kenya.

We remain committed to cooperating, partnering, and working together to build on our progress for the children of Kenya, especially the most vulnerable, to bring about positive change and impact their lives and communities. I therefore thank every one

of our child sponsors, supporters, donors, partners, faith leaders, governments, communities, board and organisational members, staff, and volunteers with whom we walk and work alongside in our mission, vision, and core values.

Thank you, and God bless you!

## 893,380 participants

reached through our humanitarian, disaster management, and response teams with the government and partners to respond to urgent lifesaving and humanitarian needs.

## 164,947 participants

reached through FMNR and environmental stewardship-related projects and/or programmes.

## USD 59 million

Big Dream project launched covering four counties in Kenya.



WORLD VISION KENYA

Turns  
50!



1974

**ESTABLISHED IN MAKUENI  
COUNTY  
(MACHAKOS DISTRICT THEN)**

- Initiated relief efforts in response to a severe drought that had devastated local communities
- Focused on immediate needs: food distribution, water provision, basic education and basic healthcare
- Served approximately 10,000 people in the first year, laying the foundation for future expansion
- Established partnerships with local churches and community leaders to ensure culturally appropriate interventions



## EXPANSION TO DROUGHT-AFFECTED AREAS

- Extended operations to Turkana, Baringo, Tana River, Narok, West Pokot among other counties, addressing chronic food insecurity and water scarcity
- Began child sponsorship program through Family and Community Development Programmes, supporting over 5,000 children by 1985, providing education, healthcare, and nutrition support

## INTRODUCTION OF AREA DEVELOPMENT PROGRAM

- Shifted from project-based to area-based approach, ensuring more holistic and sustainable community development
- Launched 15 ADPs across Kenya, each serving about 20,000–60,000 people over a 10–15 year period in geographically defined areas of coverage

- Established Village Savings and Loan Associations (VSLAs), promoting financial inclusion and economic empowerment
- Initiated child-focused programming, ensuring that all interventions considered the specific needs and rights of children

# 1980

# 19000s

- Initiated and strengthened church and faith partnerships
- Implemented first water projects, drilling 50 boreholes across operational areas, significantly reducing water-borne diseases
- Introduced agricultural training programmes, helping communities diversify crops and improve food security
- Established mobile health clinics, reaching remote communities with essential medical services

- Integrated multiple sectors: protection, education, health, agriculture, and economic development
- Introduced participatory approaches, emphasising community ownership and capacity building
- Implemented Participatory Rural Appraisal techniques, enabling communities to identify and prioritise their own development needs





## INTEGRATED, COMMUNITY-BASED APPROACHES

- Aligned programmes with Millennium Development Goals, contributing to national development priorities
- Increased focus on HIV/AIDS interventions, reaching over 100,000 affected individuals with prevention, care, and support services

- Implemented innovative WASH programmes, including the Community-Led Total Sanitation approach, significantly reducing open defecation
- Introduced technology in programming, including mobile health applications and digital data collection for improved monitoring and evaluation
- Strengthened partnership with government, CSOs and local institutions (CBOs and FBOs)

## TECHNICAL PROGRAMMING AND INCREASED ADVOCACY

- Aligned strategy with Kenya's Vision 2030 and Sustainable Development Goals, ensuring relevance and contribution to national priorities
- Introduced sector-based programming focusing on protection, Education, Health & Nutrition, Water Sanitation and Hygiene, Livelihoods and food security

# 2000s



# 2015



- Expanded education programmes, constructing over 500 schools and training thousands of teachers
- Initiated large-scale livelihoods programmes, benefiting over 200,000 farmers through improved agricultural techniques and market access
- Launched comprehensive child protection initiatives, including the establishment of community-based child protection committees



- Deepened child protection programming through innovative programmes like the Kenya Big Dream to address FGM and child marriage, reaching over 1.4 million people
- Increased engagement at national and county level through child-friendly policy and budget influence and advocacy
- Expanded operations to 37 out of 47 counties, reaching the most vulnerable communities across Kenya focusing on the fragile and ASAL zones



- Reached over about 3 million direct beneficiaries in the last strategy (2016 -2020)
  - Currently reaching over 3.8 million direct beneficiaries annually through integrated programming and over 10 million children through advocacy and policy influence
  - More focus on the most vulnerable children
- Strengthened environment and climate change programming through climate-smart agriculture techniques, farmer managed resource regeneration (FMNR) among others.

- Fortified resource acquisition through governments, multi-lateral and bilateral organisations, corporates, and foundations, among others.
- World Vision Kenya has invested over USD 340 million in the last four years of its current strategy (2021-2025)



- Implemented youth empowerment programmes, focusing on skills development and entrepreneurship
- Enhanced partnerships and co-creation with national and county governments, research and academic institutions, umbrella church and faith organisations, etc.
- Enhanced disaster preparedness and response capabilities, becoming a key player in national emergency response efforts.









# OUR STRATEGY (2021-2025)

## GOAL:

**To contribute to the improved and sustained well-being of 8,827,654 children, including 2,521,600 reached directly (out of which 1,487,744 are most vulnerable) by year 2025.**

## MINISTRY IMPACT



### OBJECTIVE 1

Children report an awareness of God's love



### OBJECTIVE 2

Increase in girls and boys protected from violence



### OBJECTIVE 3

Increase in children protected from disease and infection (0-5 years)



### OBJECTIVE 4

Increase in children who experience quality care and education (ages 0-6 years)

## MINISTRY FUNDING



Enhanced ministry resource and diversification



Enhanced integration with VisionFund for deeper ministry



Effective financial management

## ORGANISATIONAL EXCELLENCE



Effective and efficient organisational systems and structures that support organisational capacity in monitoring evaluation, accountability and learning



Enhanced governance and organisational development effectiveness



Effective interagency collaboration across ministry impact areas and leveraging on strategic partnership

## PEOPLE, LEARNING AND GROWTH



Enhanced learning and organisation development effectiveness



Engaged motivated staff for optimal performance



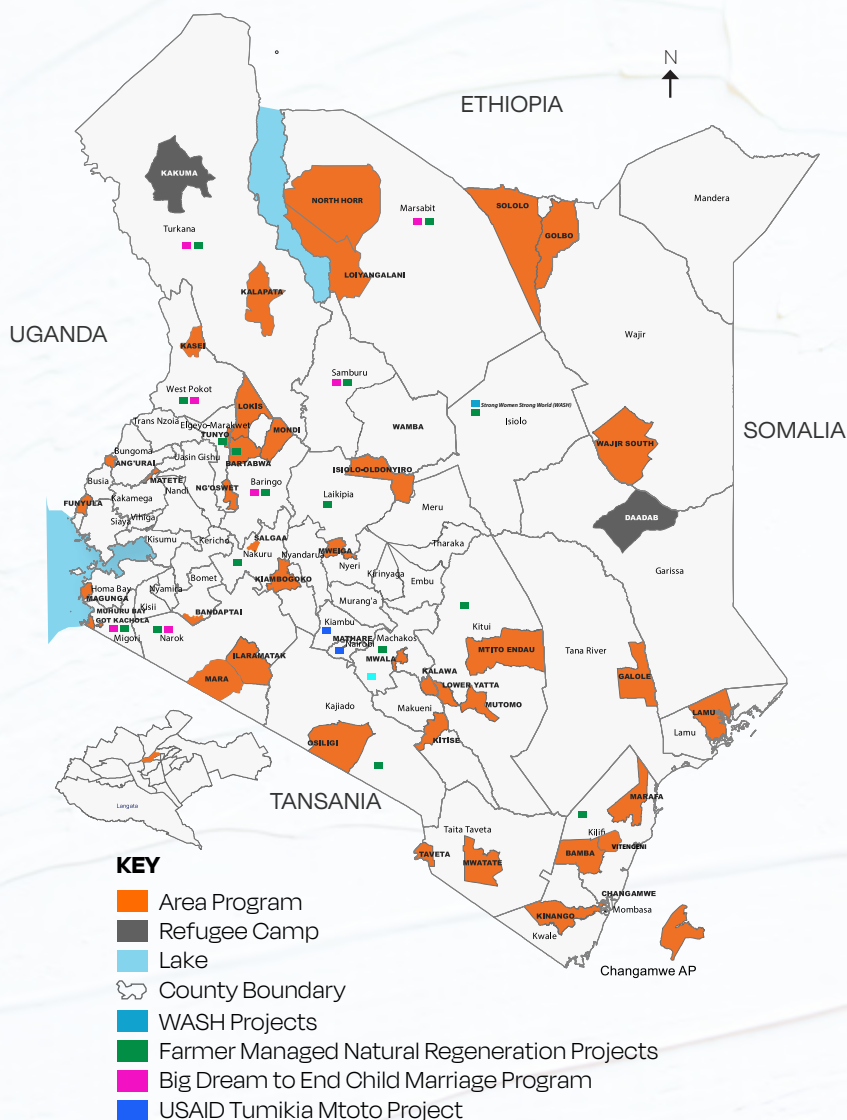
Enhanced staff performance for programme effectiveness







# OUR PRESENCE (FY2024)



## SOUTHERN REGION

Bamba - Kilifi County  
 Changamwe - Mombasa County  
 Galole - Tana River County  
 Kalawa - Makueni County  
 Kinango - Kwale County  
 Kitise Twaandu - Makueni County  
 Lamu - Lamu County  
 Vitengeni - Kilifi County  
 Marafa - Kilifi county  
 Mathare Valley - Nairobi County  
 Mwala - Machakos County  
 Mwatate - Taita Taveta County  
 Osiligi - Kajiado County  
 Taveta - Taita Taveta County

## EASTERN REGION

Golbo - Marsabit County  
 Isiolo-Oldonyiro - Isiolo County  
 Loiyangalani - Marsabit County  
 Lower Yatta Area - Kitui County  
 Mutha-Mutomo - Kitui County  
 Mtito Endau - Kitui County  
 Mweiga - Nyeri County  
 North Horr - Marsabit County  
 Sololo - Marsabit County  
 Wajir South - Wajir County  
 Wamba - Samburu County  
 Kibauni - Machakos County

## REFUGEE CAMP

Daadab Refugee Camp- Garissa  
 Kakuma Refugee Camp - Turkana  
 County

## NORTHERN REGION

Angurai - Busia County  
 Bandaptai - Bomet County  
 Bartabwa - Baringo County  
 Funyula - Busia County  
 Illaramatak - Narok County  
 Kalapata - Turkana County  
 Lokichar - Turkana County  
 Kasei - West Pokot County  
 Kiambogoko - Nakuru County  
 Lokis - Baringo County  
 Magunga - Homabay County  
 Mara - Narok County  
 Matete - Kakamega County  
 Mondri - Baringo County  
 Muhuru Bay - Migori County  
 Ng'oswet - Elgeyo-Marakwet County  
 Salгаа - Nakuru County  
 Tunyo - Elgeyo Marakwet County  
 Nyalenda - Kisumu County

## MAJOR GRANTS

Big Dream Program- Samburu, West Pokot, Marsabit, Turkana, Baringo, Migori and Narok counties  
 IMARA Programme - Elgeyo Marakwet, West Pokot, Turkana, Narok, Samburu, Isiolo, Laikipia and Marsabit counties  
 CRIFSUP - Nakuru, Elgeyo Marakwet, Baringo and West Pokot counties  
 RESTORE Africa Project - Narok, Migori, Elgeyo Marakwet, Kilifi and Kwale counties  
 USAID Mtoto Tumikia Project - Kiambu and Nairobi counties  
 GREEN Project - Machakos County



# FY2024 AT A GLANCE

## 2,239,611

CHILDREN DIRECTLY  
REACHED



## 1,112,968

BOYS

## 1,126,643

GIRLS

## 1,956,266

NUMBER OF ADULTS REACHED



## 923,107

MEN

## 1,033,159

WOMEN

## 101,211,406

TOTAL FUNDS INVESTED



## 83,664,374

CASH

## 17,547,092

GIFTS-IN-KIND



## 4,021

CHILDREN LIVING  
WITH DISABILITY REACHED



# OUR FY2024 REACH IN NUMBERS THROUGH OUR DIFFERENT PROGRAMMES

## CHILD PROTECTION AND SAFEGUARDING

674,998

## DISASTER MANAGEMENT AND EMERGENCY RESPONSE

743,686

## LIVELIHOODS AND HOUSEHOLD RESILIENCE

1,227,076

## HEALTH AND NUTRITION

944,868

## INTEGRATING FAITH AND DEVELOPMENT

491,104

## WATER, SANITATION, AND HYGIENE (WASH)

281,689

## ENVIRONMENT AND CLIMATE CHANGE

164,947

## EARLY CHILDHOOD DEVELOPMENT

94,991

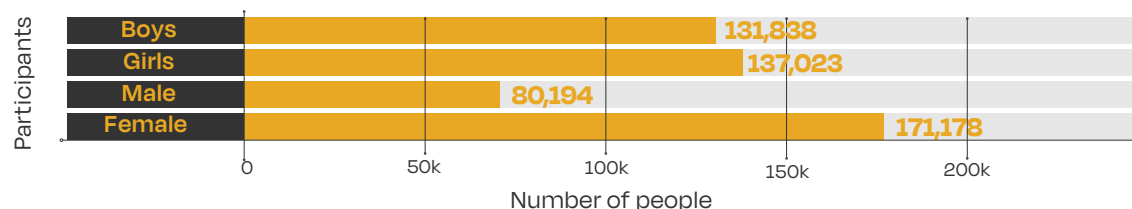


# ADVANCING CHILDHOOD DEVELOPMENT THROUGH INTEGRATED NUTRITION, CARE AND EDUCATION

The Child Learning and Household Resilience Technical Programme seeks to support over 350,000 vulnerable children aged 0-6 years to access adequate nutrition, quality early childhood care, and education for their holistic development

by addressing the existing disparities in early childhood development through promoting access to early learning opportunities at family and community level, contributing to children's acquisition of requisite competencies to transit to

primary school, improving children's access to food and nutrition security and enhancing children's access to responsive care from parents and caregivers.



## EDUCATION

In FY2024, we made significant strides in advancing education access for children. A focus on Early Childhood Development (ECD) and primary education yielded positive outcomes in enrollment, teaching practices, and inclusivity.

### Early Childhood Development (ECD):

- Early Childhood Development (ECD): The number of children whose parents participate in ECD sessions increased from 21,963 in FY2023 to **23,567** in FY2024, enhancing early learning for children aged 0-3 years. Additionally, children attending ECD centers rose sharply from 35,667 in FY2023 to **62,954** in FY2024, equipping them with essential skills for a smooth transition to primary education.
- Participation in early learning sessions by children aged 0-3 years increased from 21,963 in FY2023 to **23,567** in FY2024, reflecting expanded access to early learning opportunities.
- Teachers and caregivers received mentorship and skills training to create interactive, childcentered

## OUR IMPACT IN FY2024

| Key performance indicator   | FY2022 | FY2023 | FY2024         |
|---|--------|--------|----------------|
| Number of children aged 3 – 6 that are currently attending Early Childhood Development (ECD) centre.                                      | 35,667 | 58,174 | <b>62,954</b>  |
| Number of boys and girls under the age of 3 years whose parents are participating in early childhood development sessions.                | 6,907  | 21,963 | <b>23,567</b>  |
| Number of children (<18 years) in households where a parent or caregiver is a direct beneficiary of an economic development intervention. | 34,884 | 31,436 | <b>155,060</b> |
| Number of saving group members.   | 44,651 | 77,537 | <b>92,559</b>  |



learning environments, leading to improved early-grade teaching practices.

- Parents collaborated with teachers to develop educational materials, boosting enrollment and participation.

## Inclusive Education:

In partnership with EARC officers, 1,678 children in 23 EOD centers were assessed, identifying 26 children with learning difficulties. Teachers were trained to develop Individualised Education Plans (IEPs) to support diverse learners effectively.

Community engagement and disability sensitisation efforts, in collaboration with the Association for Physically Disabled of Kenya (APDK) and the Ministry of Health, facilitated parental awareness, child assessments, and provision of assistive devices.







## HOUSEHOLD RESILIENCE

### Economic Development:

- **155,060** households benefited from economic development initiatives in FY2024.
- **92,559** savings group membership in FY2024 fostering financial stability and empowering families to support their children better.
- **600** vulnerable households supported through cash transfers (77 USD per household), enabling them to sustain children's education and provide learning materials.

### Strategic Partnerships:

Through the Transforming Household Resilience in Vulnerable Environments (THRIVE) 2030 project, strategic partnerships with VisionFund, Farm Concern International, and Dream Save Labs have helped over **435,308** individuals, including **155,060** children, transcend poverty.

Implementing models like the Biblical Empowered Worldview (BEWV), Savings for Transformation (S4T), and Local Value Chain Development (LVCD) has led to the creation of **2,851** savings groups, collectively saving **\$2.7 million**.

Women have taken on leadership roles in all groups, further promoting resilience and economic empowerment across 31 Area Programmes in Kenya. Moreover, youth-targeted grant projects supported under the programme equipped young people with tools and opportunities for sustainable livelihoods.



These initiatives are vital for breaking the cycle of poverty and ensuring better care and education for future generations, aligning with the strategic objective of improving care for children aged 0-6 years.

### Youth Programming:

The program implemented three youth-focused grant projects, equipping young people with tools, opportunities, and support to build sustainable livelihoods and become active citizens.

These efforts align with Strategic Objective 4, which seeks to improve the quality of care for children aged 0-6 by fostering youth growth and breaking the cycle of poverty.



# From Despair to Abundance: Purity Kisaika's Journey of Transformation

Purity Kisaika, a mother of five from Engorofa village in Narroosura, faced the daily struggles of providing for her family. However, her life took a remarkable turn after participating in World Vision's THRIVE's training on Biblical Empowered Worldview and Savings for Transformation (S4T) in March 2024.

Inspired by the training, Purity developed a comprehensive economic plan centered around cabbage, maize, and dairy farming. She quickly demonstrated her entrepreneurial spirit by expanding her plan to include potato farming.

Her first season was a resounding success, with a bountiful harvest of 5,700 heads of cabbage generating significant income. This success fueled her ambition, and she plans to double her cabbage farm's acreage in the upcoming season.

While her journey was not without its challenges – high production costs, limited agricultural expertise, and fluctuating market prices – Purity remained undeterred. She diligently worked alongside her husband, overcoming obstacles such as water shortages and pest infestations. Through these experiences, she learned valuable lessons about irrigation and its crucial role in maximising crop quality and market value.

Recognising the importance of financial stability, Purity utilised the S4T group's loan program to navigate unexpected expenses, ensuring the continuity of her farming ventures.

Reflecting on her transformative journey, Purity credits the empowered worldview training and the support of her S4T group for her success. Her entrepreneurial endeavors have not only improved her family's livelihood but also instilled a sense of hope and stability in their future.









# ENVIRONMENT AND CLIMATE CHANGE

The Environment and Climate Change Program implemented through our Child Learning & Household Resilience Area Program and grantfunded projects, focused on strengthening household and community resilience to climate change, environmental challenges, and disaster-related shocks, contributing to child well-being outcomes through sustainable livelihoods.

In FY2024, key achievements included the training of **1,637** Trainer of Trainers (TOTs) on the Farmer Managed Natural Regeneration (FMNR) model, surpassing the target of 1,512. FMNR is a low-cost land restoration technique used to combat poverty and hunger amongst poor farmers by increasing food and timber production and resilience to climate extremes.

This initiative reached **38,565** participants, well beyond the planned target of 27,072, contributing to the adoption of FMNR and other regreening practices. These efforts led to the restoration of **12,747** hectares of degraded land, advancing our goal of restoring 4.5 million hectares by 2033.

We also promoted renewable energy adoption, with training on energy-efficient technologies such as improved cookstoves. Advocacy played a key role as we contributed to the development of the Climate Change

(Carbon Market) Regulations 2024, influencing the policy framework.

Additionally, the program strengthened partnerships and collaborations with county and national governments. and faith-based organisations to

advance environmental stewardship, making significant strides in fostering sustainable, resilient communities and highlighting our commitment to empowering women as key drivers of sustainable development and climate resilience.

## World Vision is currently implementing the following environment and climate change projects in Kenya:

| Duration   | Duration  | Project Implementation Counties               |
|--|-----------|---|
| Restore Africa Programme   | 2021-2027 | Kilifi, Kwale, Migori, Narok, Elgeyo Marakwet |
| IMARA II   | 2018-2025 | Elgeyo Marakwet, West Pokot, Turkana          |
| Regreening Homabay   | 2022-2026 | Homabay                                       |
| Central Rift FMNR Scale Up Project 2.0                           | 2021-2028 | Nakuru, Baringo, Elgeyo Marakwet & West Pokot |
| Greater Regeneration for Evergreen Environment (GREEN)           | 2023-2028 | Narok, Kajiado and Makueni                    |
| Sustainable Environment & Economy Against Drought & Degradations | 2023-2027 | Narok & Kajiado                               |
| Restoring Land and Livelihoods                                   | 2022-2025 | Migori  |
| Restoring Land & Livelihoods                                     | 2022-2025 | Marsabit                                      |
| Regreening FMNR Funyula  | 2023-2025 | Busia   |

| Performance Indicators                         | FY2024         |
|--|----------------|
| Hectares of degraded land restored             | <b>612,747</b> |
| Number of beneficiaries reached through FMNR   | <b>38,564</b>  |
| Number of national climate policies influenced | <b>2</b>       |
| Number of national engagements made            | <b>4</b>       |





## Boosting Sustainable Livelihoods through Farmer Managed Natural Regeneration (FMNR)

// In the past, we would cut down trees to make room for planting crops. That was before World Vision taught us the beneficial contribution of indigenous trees to our crops and land," says 43-year-old Nancy Sawe, a widow and mother of two girls residing in Kiptogoch village, Elgeyo Marakwet County.

Due to her noticeable passion for farming, Nancy was selected by her community to be a lead farmer and an implementer of the Farmer Managed Natural

Regeneration (FMNR), a low-cost tree regeneration approach that offers sustainable livelihoods options for communities frequently hit by drought as a result of climate change.'

Nancy has effectively utilised her 2-acre plot of land, ensuring that it produces sufficient food and income to sustainably provide for her family. Nancy's fenced FMNR farmland sits next to the Kimwarer river. The regenerated trees on this land provide her with firewood all-year round.

"Previously, we could walk for roughly two Kilometers to find firewood in the forest. It was dangerous due to the fear of being attacked by snakes and scorpions." Says Nancy. "Now that I can easily access firewood from my homestead, I have more time to spend with my children and keep abreast of farming and national developments."

In addition to FMNR, Nancy practices fruit farming, soil and water conservation techniques such as terracing, and Climate-Smart Agriculture by cultivating drought-resistant crops. She plants bananas, pawpaws, oranges, mangoes, vegetables, sweet potatoes, beans, and avocados, which not only provide her with revenue but also help her family maintain a healthy diet. "I saved up money in order to purchase solar lighting. I am happy because blackouts are now a thing of the past in my home," Nancy states.

Trees in her land increase soil fertility and provide shade for her crops, thus resulting in high and healthy crop yields. The once-deep gulleys are gradually diminishing thanks to building terraces and the banana plantations that have reduced soil erosion. Nancy also rears chicken that are solely for household consumption. She says chicken meat and eggs are a good source of protein for their diet. "I have gained a lot of knowledge from World Vision trainings. Most importantly, from exposure visits where, we see the farming practices of other Lead Farmers. It motivates me to keep doing my best so that others can also learn from me," Nancy says. As exposure visits have been an integral part of her growth, she is now also a source of inspiration to locals in her village. Nancy's farm is a demonstration site where many come to learn from her expertise in natural







## Inclusion of Children with Disability in Farmer Managed Natural Regeneration (FMNR) Implementation

Students at Emining Special School for the Visually Impaired in Baringo County have gone above and beyond to show that disability is not an impediment. It all comes out in their enthusiasm, commitment, and love for putting the Farmer Managed Natural Regeneration (FMNR) method into practice. When asked why they love their school, the majority of 4K club members answered simply, "Because of FMNR." The pupils feel valued and distinguished because their school was among those chosen in the area to work with World Vision in the implementation of FMNR.

Emining Special School for the Visually Impaired has a total of 53 students, consisting of 19 girls and 34 boys. All of the students have some form of visual impairment, which is categorised as partially sighted, low vision, or total blindness. The causes of their vision impairments vary, with factors such as genetics, accidents, or illnesses like meningitis contributing. Only 6 students were born with their vision impairments, while the rest acquired them over time. The age range of the student body at

regeneration and farming. Through implementation of restoration techniques such as FMNR and other complementary components, farmers like Nancy can enjoy the holistic impact of this practice. They are able to increase their crop yields and household income enabling their families to access ENOUGH nutritious food for a healthier lifestyle.

World Vision through the Central Rift Farmer Managed Natural Regeneration Scale Up Project (CRIFSUP) is working with 1000 participants (Lead Farmers) across 4 counties in Kenya (Baringo, Elgeyo Marakwet, Nakuru and West Pokot), who are implementing the Farmer Managed Natural Regeneration (FMNR) approach. The CRIFSUP project that is now in the second phase is funded by the Australian Government.

"We are grateful that World Vision has selected us as a partner school to implement FMNR. We do not take this for granted. More often than not, children with special needs are overlooked," says Carolyne Jerono, the Headteacher, Emining Special School for the Visually Impaired.

A 2.8-acre plot of land has been set aside and fenced by the school specifically for the FMNR approach. In order to teach 1,600 school-children about FMNR and environmental conservation through 4K clubs, World Vision is collaborating with 80 schools in the Baringo, Elgeyo Marakwet, Nakuru, and West Pokot Counties through the Central Rift Farmer Managed Natural Regeneration Scale Up Project (CRIFSUP). The Australian Department of Foreign Affairs (DFAT) provides funding for this initiative through the Australian NGO Cooperation Program (ANCP).







the school spans from 6 to 20 years old. There are twenty members of the 4K club at the primary school. Children who are partially sighted or have low vision are paired with children who are completely blind to help one another during club activities, academic pursuits, and daily school routines.

Selly Chepyator, the 4K Club patron, trains the children using a variety of methods, such as hands-on exercises, singing, poetry, and using touch to make sure everyone understands, regardless of the nature of visual impairment.

"We use children's manuals given to us by World Vision to teach pupils about five key thematic areas related to FMNR and environmental protection. To ensure students thoroughly grasp the concepts, we incorporate theoretical and practical activities into

the lessons," Selly says. "The 4K club patrons were taken through a training on FMNR and provided with FMNR children's manuals used to train students during club sessions. We regularly visit the schools to monitor the gradual progress made," says Trisa Kigen, Project Officer and Agricultural Specialist at CRIFSUP, World Vision Kenya.

Nancy Cheruiyot, the school matron, claims to have seen significant changes in the children's health, social welfare, school environment, and income since inception of the FMNR approach in 2023. She states, "We can now afford a balanced diet because of FMNR. There are fewer cases of diseases now than there were previously."

Originally intended to be cleared and used for farming, the FMNR farmland that was once abandoned is now a source of holistic benefits for the school. The school has been able to save money that was previously spent on purchasing firewood, since they prune trees in their FMNR farmland. They occasionally had to chop down entire trees to obtain fuelwood. Their goat, which is milked daily and yields one litre of milk that is used to make tea for breakfast, is also fed on the leaves of regenerated trees.

Additionally, their kitchen garden is a source of vegetables (kales) which the children enjoy eating. They at times sell the surplus vegetables and use the money to buy meat and fruits. With availability of various sources of nutrients, the students are able to enjoy a balanced diet that builds their strength and health. "These children are now bright and happy," remarks Sipporah Rono, Senior Teacher and Assistant Environmental Patron at Emining Special School for the Visually Impaired. "Many of them get sick in the first few weeks of school, but after a month or so, they rarely visit the hospital, indicating that proper diet has a major role in

improving health. Right now due to the abundant and consistent supply of vegetables grown on the school grounds, pupils are able to eat well, go to bed early, and take their medications on time."

According to the Headteacher, the majority of these children come from extremely low-income families, and some of them occasionally choose to remain in school where they are assured of receiving food and having a social life. "Only 5% of parents are able to pay the entire 5,200 KES (40.15 USD) in school fees each term, which is the amount that is expected of them. Since we are unable to send the students back home due to arrears, we make do with what is available," explains Carolyne.

"In addition to the FMNR training, World Vision has provided us with two 5,000-liter water tanks," Carolyne continues, "They have proven crucial in helping to store water needed for irrigating the kitchen garden and other uses within the school compound." One person who has immensely benefitted from these water tanks is Nancy who used to go a kilometer to and from the river with a 20-liter jerrycan of water on more than five occasions a day. This water was to be used for bathing the kids, cooking, laundry, and daily consumption. Nancy now has more time and energy as the matron to attend to the needs of the pupils.

Sipporah explains, "We only started a 4K Club in the school after being trained on FMNR. The pupils now have higher self-esteem as a result of these activities. They believe they are capable of making an impact. Particularly when they sell their farm produce." In the month of April 2024, the school sold 95 Kilograms of vegetables at 25KES (0.19 USD) per kilo. With participation of the students and teachers, they agreed to purchase hens and bread with the proceeds.



Sipporah shares an experience of the transferrable skills the students are gaining. She says, "A parent called me once to express gratitude for training the daughter on kitchen garden. The student went home and planted vegetables in sacks. They will no longer need to buy vegetables. The young girl made an impact in her family. Myself, having learnt from World Vision, I also practice FMNR at home."

Sipporah adds, "Thanks to Australian Aid, we have managed to change the perception of the students toward themselves and that of the community towards our school. Community members now feel challenged and inspired by the amazing work the children do on their FMNR farmland and kitchen garden." Sipporah and Selly who also teach these students other subjects in the school say that their performance has improved since they are more confident to learn and try out new things.

Sipporah recalls a moment that meant a great deal to the students saying, "Children with Disability are normally segregated. In 2023, World Vision provided the students t-shirts and facilitated them to participate in the World Environment Day celebrations. This highly motivated the pupils who felt like they can be part of the community where they engaged with students from other schools."

The students proactively take it upon themselves to ensure that every individual takes care of the environment and report any destruction caused to the matron. The students have also attested to pruning trees when they go back home. As much as these students have a great time at school, they certainly have their share of difficulties. There are occasions when they struggle because of the drastic weather changes. The iron sheets used to construct their dormitories and some of the

classrooms, can cause the rooms to be excessively hot or cold depending on the season. Sometimes the learning resources are not only costly but also insufficient for all students when needed. Depending on the type of visual impairment, students may either use braille, magnifying devices, large print books or papers or glasses to aid in their learning process.

Notwithstanding the difficulties that still arise, the ten teachers and support staff in the school view caring for these kids as a calling that they pursue wholeheartedly. "I sincerely want to appreciate Australian Aid for the good work being done through the donation to World Vision. World Vision is able to reach the needy persons in the society, including children with special needs like the students here. May God bless them for boosting the self-esteem and giving hope to the learners who actually didn't have hope in life," Carolyne states.





# EMPOWERING COMMUNITIES TO PROTECT CHILDREN

World Vision Kenya is committed to preventing and responding to abuse, neglect, exploitation, and other forms of violence against children — especially the most vulnerable. We go further to facilitate children's participation in all matters affecting them within their families, community, and country.

## IMPACT FOOTPRINT

In 2024, we prioritised meaningful child participation and impactful programs addressing critical issues affecting children. Through structured forums, children influenced decisions on child protection, education, health, and WASH at local and national levels, shaping FY25 plans and campaigns to align with their needs.

The program advanced child protection with enhanced systems, awareness campaigns, and safe spaces tackling child labor, abuse, and neglect. Educational support, including mentorship and life skills training, improved academic outcomes and strengthened connections among children, parents, and mentors.

Children's insights guided our health and nutrition interventions, particularly during emergencies, with dignity kits and services for vulnerable children, including those living with HIV/AIDS, enhancing their well-being. These efforts empowered children, boosted advocacy skills, and fostered inclusive, child-centered decisions with initiatives for inclusivity improving access and opportunities for children with disabilities and those in remote areas.

Despite these achievements, several challenges emerged. Logistical barriers made it difficult to reach children in remote areas, limiting their participation in decision-making. Engaging vulnerable groups, including children with disabilities and marginalised communities, was hindered by inadequate support services, such as the lack of sign language interpreters and braille materials. Limited resources also restricted the implementation of all children's suggestions, particularly for localised programming and additional child-friendly spaces.

Finally, challenges in creating stronger feedback loops meant some children did not see the direct impact of their contributions, highlighting the need to improve mechanisms for translating feedback into visible outcomes.

## 1. Strengthening Community Child Protection Systems:

- Raised awareness among **77,829** community members on child protection issues.
- Trained **2,000** case management committee members, and promoted reporting mechanisms to address abuse and exploitation.

## 2. Supporting Vulnerable Girls and Boys:

- Through the Kenya Big Dream program, **10,505** children received dignity kits, and infrastructure improvements in Baringo and Samburu counties enhanced education access and retention.
- Commissioned Akoret Girls' High School in Baringo County to provide a safe learning environment for girls, mitigating risks of FGM and child marriage.
- Improved school infrastructure in Samburu and other counties enhancing enrollment and access to education, benefiting over **3,800** children.



**26,710**

Number of children or adolescents that have completed a life skills curriculum (9 months or longer)



**73,328**

Number of parents trained in courses/workshops that tackle positive discipline





## OUR IMPACT IN FY2024

| Child Protection Core Indicators Reach   | FY2022  | FY2023  | FY2024  |
|--|---------|---------|---------|
| Number of children or adolescents that have completed a life skills curriculum (9 months or longer).                               | 48,299  | 48,309  | 26,710  |
| Number of Children Adolescent & Youth (CAY) who meaningfully participate in actions that support ending violence against children. | 200,773 | 311,080 | 702,356 |
| Number of parents trained in courses/workshops that tackle positive discipline   | 18,542  | 88,364  | 73,328  |

### 3. Fostering Cultural Shifts:

- Collaborated with the Anti-FGM Board and community elders to champion commitments like the Kisima Declaration and hosted an elders' forum in Samburu, resulting in renewed commitments to eliminate FGM and child marriage in five counties.
- **546** children participated in Alternative Rites of Passage (ARP) ceremonies promoting culturally respectful yet safe transitions into adulthood.

### 4. Equipping Children with Life Skills and Advocacy Platforms:

- Provided life skills training to **26,710** children, building resilience and preparing them for adulthood.
- Engaged **702,356** children to participate in decision-making forums, influencing policies and local initiatives to end violence against children. Children participated in national and international forums, such as the AU Humanitarian Symposium, amplifying their voices in critical discussions.

### 5. Empowering Families and Ensuring Inclusion:

- Trained over **73,328** parents on positive parenting and supported **4,021** children with disabilities through assistive devices and mental health referrals, ensuring inclusivity in education and community activities.

### 6. Strategic Collaborations and Policy Engagement:

- Partnered with the Directorate of Children Services and other stakeholders to review the National Prevention and Response Plan on Ending Violence Against Children (EVAC).
- Signed an MOU with the International Association of Women Judges to strengthen child protection interventions.
- National and local stakeholder meetings reviewed progress on the National Prevention and Response Plan (NPRP) on Ending Violence Against Children.

Our holistic approach, integrating education, advocacy, capacity-building, and community-driven initiatives, continues transforming lives and creating a protective environment where children can thrive, free from violence and exploitation.



## Empowering Young Voices: Children Share Their Stories of Transformation

This year, World Vision Kenya witnessed remarkable transformations in the lives of children across our program areas. From increased awareness of their rights to improved food security, these young individuals are thriving and becoming agents of change within their communities.

Joy, a 16-year-old from Funyula AP, exemplifies the power of youth leadership. Through participation in a children's assembly, Joy gained a deeper understanding of her rights and responsibilities. She embraced a leadership role, becoming a vocal advocate for her peers. "I never used to understand my rights and responsibilities," Joy shared, "World Vision came and trained our children's assembly members. I took up a leadership role, and I am happy to support and advocate for the rights of my fellow children. Thank you, World Vision, for empowering me."

Rengetiang, an 8-year-old from Mondri AP, demonstrates the impact of community-driven solutions. As part of an Impact Plus Club, Rengetiang and her peers initiated a community garden project. "Getting food in at home used to be a challenge," Rengetiang happily shared, "At our impact plus club, we decided to start a garden in our village where we planted vegetables.

This was our first project as a club. We are now enjoying good vegetable from our garden which we used to buy at the market."

Ian, a 13-year-old boy from Mweiga AP, highlights the importance of child protection initiatives. Through World Vision's interventions, Ian and his community gained crucial knowledge about child rights, abuse risks, and available support systems. "Before, many children in my community had little knowledge of our rights and the child abuse risks we could face in my community," Ian shared, "We also did not know where to seek help in case we faced a risk of abuse, World Vision came to our community and sensitised us on our rights, responsibilities and helped us identify safe spaces where children who face abuse can get care and help.

We are now confident to report child abuse cases. We also know the safe spaces in our community where we can get care and protection. Thank you, World Vision, for empowering us."





# Transforming Lives in Samburu and West Pokot

In Samburu County, the Kenya Big Dream program has seen remarkable success at Lkisin Primary School. When the program began, enrollment stood at a mere 104 students. Through a multifaceted approach, including community engagement and in-school interventions, enrollment has surged to an impressive 286, with a balanced gender ratio of 128 girls and 158 boys, increasing access to education and fostering a more inclusive learning environment.

Academically, Lkisin Primary School has risen to become the second-best in the sub-county, an indication of the program's effectiveness. The school's crowning glory came with the top student in the national examinations being a girl, a powerful symbol of the program's commitment to empowering young women. Furthermore, the provision of new classrooms and a library has allowed Lkisin to transition into a Junior Secondary School, expanding educational

opportunities for local youth. In West Pokot County, the C-change (Community Change for Social Action) model has been vital in combating the harmful practice of Female Genital Mutilation (FGM). Gogo Chepokisang, once a prominent circumciser, demonstrates the transformative power of this initiative. Driven by economic necessity, she initially charged Kes.500 (3 USD) for her services, later increasing the fee to Kes.1,000 (9 USD).

However, through the C-change program, she and other reformed circumcisers have embraced a path of redemption, relinquishing their harmful practices and becoming vocal advocates for girl child protection. Gogo Chepokisang now runs a successful grocery shop, providing for her family while contributing positively to the community. She recently shared her inspiring journey of transformation at the 2024 National NGO Week in Nairobi.

Esther, another reformed circumciser, echoes the profound impact of the C-change program. Recognising the devastating consequences of FGM, she repented for her past actions and embraced a new path. "I was a pro in my role and made lots of money," she confessed, acknowledging the economic realities that often drive women to engage in these harmful practices.

However, the C-change program provided her with the knowledge and support to break free from this cycle and contribute to a brighter future for girls in her community.





# WATER, SANITATION, AND HYGIENE

Water, sanitation, and hygiene (WASH) are essential for children and their families to live healthy, prosperous lives. WASH is at the core of child health and development and is vital for a child's well-being.

Operating in 21 counties, we focus on bringing clean water, dignified sanitation, and effective hygiene practices to communities, schools, and healthcare facilities to enhance child wellbeing through sanitation hygiene.



97,471

Number of people gaining access to a basic drinking water service



30,248

Children who have access to a basic handwashing facility at an education facility



27,397

Number of households with sanitation facilities constructed

## OUR IMPACT IN FY2024

| Project Outcomes  | FY2022  | FY2023  | FY2024 |
|---|---------|---------|--------|
| Number of schools gaining access to basic drinking water services                                 | 61      | 113     | 80     |
| Number of children at an education facility with access to a basic drinking water facility        | 20,037  | 43,221  | 22,196 |
| Number of people gaining access to a basic drinking water service                                 | 141,631 | 103,837 | 97,471 |
| Number of people gaining access to a safely managed drinking water service                        | 10,850  | 6,144   | 3,142  |
| Number of people gaining access to a limited drinking water service                               | 77,673  | 78,121  | 79,222 |
| Number of sensitised households with recommended point-of-use water treatment technologies in use | 64,885  | 37,363  | 26,924 |







## CASE STUDY

In collaboration with private sector actors and county governments, we scaled up market-based sanitation and hygiene initiatives through the establishment of WASH Business Centers (WBCs). These centers complement behavior change efforts by providing innovative water, sanitation, and hygiene solutions, enabling communities to purchase essential materials such as water, hygiene, and latrine construction products. This approach, implemented across five Area Programs (Kalawa, Bartabwa, Isiolo, Bandaptai, and Mwatate), reached **21,272** households, empowering them to access diverse WASH products and services. Through leveraging microfinance opportunities from Vision Fund Kenya and Savings for Transformation (S4T)

groups, the project effectively addressed financial barriers in rural communities, fostering increased access to WASH services and moving communities up the sanitation ladder. Key results from Kalawa Area Program illustrate the transformative impact of this model. Improved sanitation access rose from 36.1% in 2020 to 71%, with 43% of households adopting ventilated improved latrines and 28% using pit latrines with concrete slabs.

Additionally, handwashing with soap and water increased significantly, from 41.2% to 91%, with households transitioning from Tippy Taps to SaTo Taps, a portable handwashing solution promoted by WBCs. This innovative market-driven approach showcases the critical role of WASH Business Centers in enhancing access to sustainable sanitation and hygiene solutions while fostering community-driven demand and behavior change.



## WASH Business Centers: Empowering Communities with access to clean water

In Nyandarua County, World Vision Kenya (WVK) is working to improve access to clean water, sanitation, and hygiene (WASH) through a unique approach: WASH Business Centers (WBCs). These centers serve as a one-stop shop for communities to purchase a variety of WASH products and services, empowering them to take ownership of their health and well-being.

The WBCs are not just about selling products; they are about creating sustainable change. Through fostering demand for WASH solutions, WVK is encouraging communities to invest in their own health. This approach is particularly effective in rural areas where access to quality WASH services can be limited.

## KEY ACHIEVEMENTS

- Increased access to sanitation: In Kalawa AP, the percentage of households with access to improved sanitation rose significantly from 36.1% to **71%**. This includes a notable increase in ventilated improved latrines and pit latrines with concrete slabs.
- Improved hygiene practices: The percentage of households practicing handwashing with soap and water increased from 41.2% to **91%**.
- Empowering communities: Leveraging on microfinance opportunities from VisionFund Kenya and S4T groups, the WBCs are helping to bridge the financial gap for rural communities, making WASH solutions more accessible.







# Clean Water Transforms Kyamwei Primary School

For years, Kyamwei Primary School in Mathunthini sublocation faced a daily struggle: accessing clean water. Students and teachers alike spent precious time and energy trekking long distances to fetch water, impacting their education and overall well-being.

Recognising the critical need for clean water, World Vision Kenya identified a nearby borehole drilled by the county government but left idle for over five years due to lack of funding.

With community support, World Vision Mwala AP, equipped the borehole with a solar pumping system, installed a water storage tank, and constructed a pipeline to serve both the Mathunthini community and Kyamwei Primary School.

The impact has been transformative.

## ● Improved Health and Nutrition:

The school has established thriving kitchen gardens, cultivating spinach, kales, onions, and tomatoes. Students now learn about nutrition and enjoy fresh, healthy produce grown right on campus.

## ● Enhanced Hygiene:

The availability of clean water has significantly improved hygiene practices. Students and teachers can now easily wash their hands, maintain clean latrines and classrooms, and promote overall cleanliness within the school environment.

## ● Increased Learning:

**Time:** Through eliminating the time spent fetching water, students can dedicate more time to their studies, enhancing their learning experience.

Shantel, a grade six student, expressed the profound impact of this project: "Before, we had to carry water from home, wasting precious time. Now, we have water in school! We can plant vegetables and learn without worrying about water shortages. This is a dream come true!"









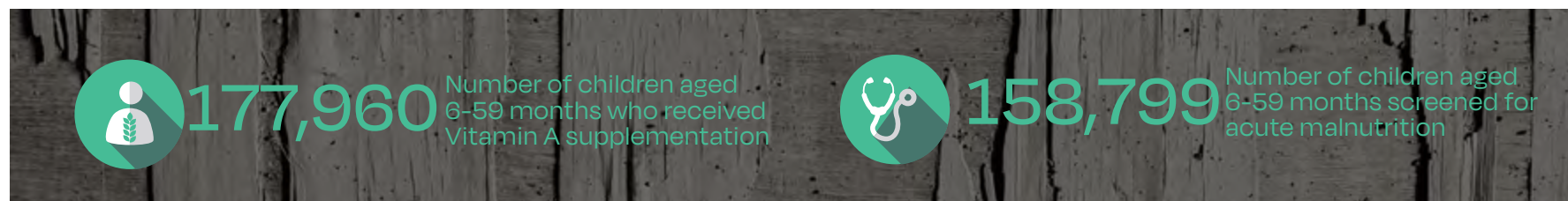
# ENHANCING HEALTH AND NUTRITION ACCESS FOR MOTHERS, CHILDREN, FAMILIES AND COMMUNITIES

World Vision Kenya is implementing Integrated Health programs in 19 counties to improve the survival and protection of children under five years and protect adolescent girls and mothers from infections and diseases in Kenya.

World Vision Kenya interventions are aligned with the World Health Organisation (WHO) guidelines, and Ministry of Health's Health and Nutrition guidelines, ultimately contributing to the achievement of Universal Health Coverage (UHC).

## OUR OBJECTIVE

To increase the number of well-nourished and infection-free children aged 0-5 years in Kenya through different initiatives.



## OUR IMPACT IN FY2024

### Nutrition

| Project indicator   | FY2023  | FY2024  |
|---|---------|---------|
| Number of children aged 6-59 months screened for acute malnutrition                     | 144,971 | 158,799 |
| Number of children aged 6-59 months treated for severe and moderate acute malnutrition  | 12,585  | 52,559  |
| Number of community health promoters reached on nutrition counselling at least once     | -       | 1,540   |
| Number of pregnant and lactating women of children aged below 2 years who receive MIYCN | 115,905 | 141,796 |
| Number of health care workers reached with nutrition trainings                          | -       | 943     |
| Number of pregnant women who received Iron Folic Acid supplementation                   | 357,371 | 242,153 |
| Number of children aged 6-59 months who received Vitamin A supplementation              | 361,400 | 177,960 |
| Number of community members reached during nutrition education                          | 987,563 | 231,978 |
| Number of children who attended growth monitoring and promotion                         | -       | 373,202 |



## Health

| Project Indicator   | FY2023  | FY2024         |
|---|---------|----------------|
| Children 0-59 months reached  | 516,643 | <b>404,104</b> |
| Young women reached with HIV prevention programmes (15-20 years)  | 53,991  | <b>83,774</b>  |
| Women of Reproductive Age reached (15-49 years)   | 286,053 | <b>261,155</b> |
| Number of Women reached with Maternal Child health services (Postnatal care, nutrition and family planning etc) | 304,732 | <b>165,739</b> |
| Number of children (6-59) months fully immunized  | 221,682 | <b>250,136</b> |
| Pregnant women attending fourth Antenatal Care (ANC) visit at a health facility                                 | 149,190 | <b>134,102</b> |

## Mental Health

| Project Indicator   | FY2024                            |
|---|-----------------------------------|
| Adolescents 10-14 years reached with mental health interventions          | <b>528 (246 Boys; 262 Girls)</b>  |
| Parents and guardians- doing what matters in times of stress training     | <b>512 (421 Female; 91 Male)</b>  |
| Teachers -Promoting and protecting Adolescent Mental Health training      | <b>22 (7 Male; 15 Female)</b>     |
| Faith leaders and case managers- Psychological First Aid and GBV training | <b>216 (140 Male; 76 Female)</b>  |
| Number of care givers reached with mental health interventions            | <b>361 (260 Female; 101 Male)</b> |
| World Vision staff- PFA Training  | <b>86 (43 Female; 43 Male)</b>    |





# Improving Maternal and Child Nutrition in Turkana County: The Impact of the Baby Friendly Community Initiative

In the arid landscapes of Turkana County, Kenya, the challenges of malnutrition are deeply rooted. The Baby Friendly Community Initiative (BFCI), a collaborative effort between World Vision and UNICEF, is empowering local communities to combat this critical issue. At the heart of this initiative lies a network of Community Health Volunteers (CHVs) like Isrol Lobelu.

These dedicated individuals visit expectant and lactating mothers in their homes, providing crucial nutrition education, counseling, and support. Through home visits, CHVs guide mothers on healthy diets, the importance of antenatal care, and safe delivery practices.

## Building a Strong Foundation: Training and Community Engagement

The success of BFCI hinges on the robust training provided to CHVs. Community Health Officers like Ektela Naktoor Elvis play a vital role in training and supervising these frontline workers. This comprehensive training equips CHVs with the knowledge and skills to effectively educate their communities on essential topics like breastfeeding, complementary feeding, and hygiene.



To foster peer learning and support, CHVs establish Mother-to-Mother Support Groups.

These groups provide a platform for mothers to share experiences, learn from each other, and receive ongoing support.

Activities like table banking, beadwork, and cooking demonstrations not only enhance social interaction but also create opportunities for health education to be seamlessly integrated into daily life.





## Addressing the Root Causes: Cash Transfers and Income Generation

The NICHE program, which combines cash transfers with health education, plays a crucial role in improving the nutritional status of families.

The cash stipend enables mothers to diversify their diets, invest in income-generating activities, and access essential healthcare services.

## Measurable Impact: Improved Health Outcomes

The BFCI has demonstrated significant positive impacts on maternal and child health outcomes.

### ● Increased Access to Healthcare:

A notable increase in antenatal care visits and hospital deliveries has been observed.

### ● Improved Breastfeeding Practices:

Exclusive breastfeeding rates have shown significant improvement, with mothers adhering to recommended guidelines for both exclusive and continued breastfeeding.

### ● Reduced Malnutrition:

The prevalence of Global Acute Malnutrition has decreased, a testament to the effectiveness of nutrition education and improved feeding practices.

### ● Positive Behavioral Changes:

Cultural practices that negatively impacted maternal and child health, such as home deliveries and delayed breastfeeding, are gradually changing.







World Vision provides food, cash transfers and channels of hope to families affected by a prolonged drought in Kenya using Last Mile mobile Solution (LMMS)/ITS. It is a technology solution designed to strengthen efficiency, effectiveness and accountability in humanitarian aid service delivery.





# DISASTER MANAGEMENT AND EMERGENCY RESPONSE

World Vision Kenya's approach is to save lives through emergency response, relief, and resilience building during and after disasters.

The program addresses the needs of children within families and communities and anticipates response to emergencies while also strengthening the resilience of the most vulnerable and hard-to reach population country-wide.

**893,380** participants reached through food assistance; Shelter, livelihoods, economic recovery & resilience, health & nutrition, water access, sanitation & hygiene, multi-purpose cash assistance, humanitarian coordination and also incorporated mental health and protection in emergencies.



## 270,916

Number of people supported with food assistance and multi-purpose cash assistance



## 30,876

Number of households supported with shelter



## 359,196

Number of participants supported with health and nutrition needs

| Total People Planned | Total People Reached | Boys    | Girls   | Men     | Women   | Total   |
|----------------------|----------------------|---------|---------|---------|---------|---------|
| 847,751              | 893,380              | 179,948 | 185,168 | 200,077 | 328,187 | 893,380 |

## PEOPLE REACHED IN FY2024

| Sector   | Boys           | Girls          | Men            | Women          | Total          |
|--|----------------|----------------|----------------|----------------|----------------|
| Food assistance & multi-purpose cash assistance            | 75,091         | 79,967         | 50,574         | 65,284         | 270,916        |
| Livelihoods, economic recovery, resilience & mental Health | 13,500         | 14,144         | 8,789          | 11,443         | 47,876         |
| Health & nutrition   | 30,404         | 31,055         | 95,292         | 202,445        | 359,196        |
| Water Access, Sanitation & Hygiene                         | 38,657         | 36,657         | 30,243         | 29,739         | 135,296        |
| Disaster risk reduction                                    | 13,153         | 13,795         | 8,731          | 11,173         | 46,852         |
| Shelter  | 8,706          | 9,122          | 5,668          | 7,380          | 30,876         |
| Peace building and education                               | 437            | 428            | 780            | 723            | 2,368          |
| <b>Total</b>   | <b>179,948</b> | <b>185,168</b> | <b>200,077</b> | <b>328,187</b> | <b>893,380</b> |



## World Vision supports 4,200 Households Affected & Displaced by Floods in Tana River County

Heavy rains characterised by flash floods are a perennial occurrence in Kenya. The country experienced heavy rainfall and flooding during the October-November-December (OND) 2023 short rains and the March-April-May (MAM) 2024 rains killing hundreds and displacing thousands of people, destroying critical infrastructure, farmland, health facilities, schools, and water sources. Livestock in pastoral communities were not spared either.

According to UNOCHA 2024 heavy rains and flashflood indicators, 315 people were killed, 188 injured, and 38 were reported missing, while more than 306,520 (61,304 families) were affected by heavy rains and floods between March 1 and June 18 2024, including an estimated 293,200 people (58,641 families) displaced according to the National Disaster Operations Centre (NDOC).

In Tana River County, at least 6,840 families (34,205 people) were affected and are hosted in 46 active displacement camps. Humanitarian partners in Kenya and across the Eastern African region in partnership with governments continue to provide post-flood humanitarian assistance such as food and non-food items to people still living in camps in Kenya.

Climate change and environmental disasters are reshaping migration patterns, and displacing people in Kenya. Decent and dignified shelter remains one of the greatest challenges facing children and families affected by flood disasters, who are now residing in camps. The devastating floods left countless families in dire need of shelter and necessities.

In response, World Vision Kenya and the International Organisation for Migration (IOM) Kenya, in partnership with the County and National government under the #TransitionalShelterProject, have provided transitional shelters and essential household items to over 4,200 flood-affected households in Tana River County to help these vulnerable communities rebuild their lives from the squalid conditions in the camps.

Our efforts include distributing tarpaulins, cooking utensils, mosquito nets, and other vital items to help these vulnerable communities rebuild. We prioritised the most marginalised, including the elderly, pregnant women, orphans, and people with disabilities.

An assessment of the situation at the camps revealed that there is still a significant demand for basic humanitarian needs, comparable to those provided during the emergency floods, particularly for shelter.







local and national government in the National Disaster Management Authority present during the distribution.

World Vision Kenya's Project Manager in Tana River County, Mr. Oyoko Omondi, confirmed that transitional shelters & Non-Food Items (NFIs) distribution targeting 25,200 people cumulatively was extended to other counties in Kenya, namely Garissa, Mandera, Kilifi, and Homabay flood-affected households whose temporary shelters have deteriorated and broken-down.

The transitional shelter and NFIs will give dignity to the households to afford decent shelter while in the camps.



Julius Kasungu, World Vision Kenya staff in Tana River confirmed that the shelter items will be useful because the ones provided during the flood response are in deplorable condition exposing the children to cold, rain, and mosquitos.

"These items will assist the families to maintain themselves in their camps and carry on with their everyday lives, including safety protection concerns during the recovery period."

On their part, the joyful community members thanked World Vision Kenya and IOM for "providing us with a lot of things we have never received from anyone and for standing with us during our hour of need."

The sentiments were echoed by the Siwani Ward administrators, the area chief and officials from the





# ADVOCATING FOR THE BEST INTERESTS OF CHILDREN

Advocacy is at the heart of World Vision's work. An advocate—one who pleads another's cause—can be a powerful voice in bringing about change, and every voice matters.

Engaging with government, Civil Society Organisations, Faith Leaders, and like-minded development partners, we work to influence

policies, systems, practices, and attitudes so that children and families can experience life in all its fullness.

| Key Performance Indicators  | FY2023 |          | FY2024 |          |
|---|--------|----------|--------|----------|
|   | Target | Achieved | Target | Achieved |
| Number of World Vision Area programmes that assisted communities to advocate                            | 38     | 38       | 42     | 42       |
| Number of counties where World Vision assisted communities to engage in the Government's Budget process |        |          | 15     | 18       |
| Number of children reached through advocacy initiatives   | 2.5 M  | 2.9 M    | 2.5    | 2.9 M    |



## CITIZEN VOICE AND ACTION

In FY2024, World Vision Kenya effectively utilised the Citizen Voice and Action (CVA) approach across all Area Programmes. CVA, World Vision's social accountability framework, empowers communities to actively monitor public service delivery, hold duty bearers accountable, and advocate for improvements that enhance child well-being.



## 2.9 million

Number of children reached through advocacy initiatives

## These efforts yielded notable achievements across key sectors: HEALTH

### Kasei Area Programme:

Advocacy led to the construction of a functional maternity block at Kapketo Health Facility, consistent drug supply, and completion of Chesuswon, Chepkundol, and Lelmolo dispensaries.

### Mtito-Endau Area Programme:

Renovations and electricity installation at Endau Dispensary enabled nighttime health services.

### Magunga Area Programme:

Upgraded Magunga and Nyandiwa Health Centres enhanced drug availability, while Kisengi Health Centre gained access to piped water. Infrastructure improvements were also achieved at Kijebi and Kiwa health centers.





## WATER

### Marafa Area Programme:

Community engagement revived the stalled Kanyumbuni-Chamari water project, with a new management committee overseeing its progress.

### Bartabawa Area Programme:

Drilling of boreholes in Tiyyar village, Barbarchun market, and Kamweton village improved water access.

### Lokis Area Programme:

Sustained advocacy led to the completion and operationalisation of the Loremoi and Kapunyany boreholes and Kolowa shallow well.

## EDUCATION

### Wajir Area Programme:

Disability-friendly classrooms and toilets were constructed in five schools.

### Loyangalani Area Programme:

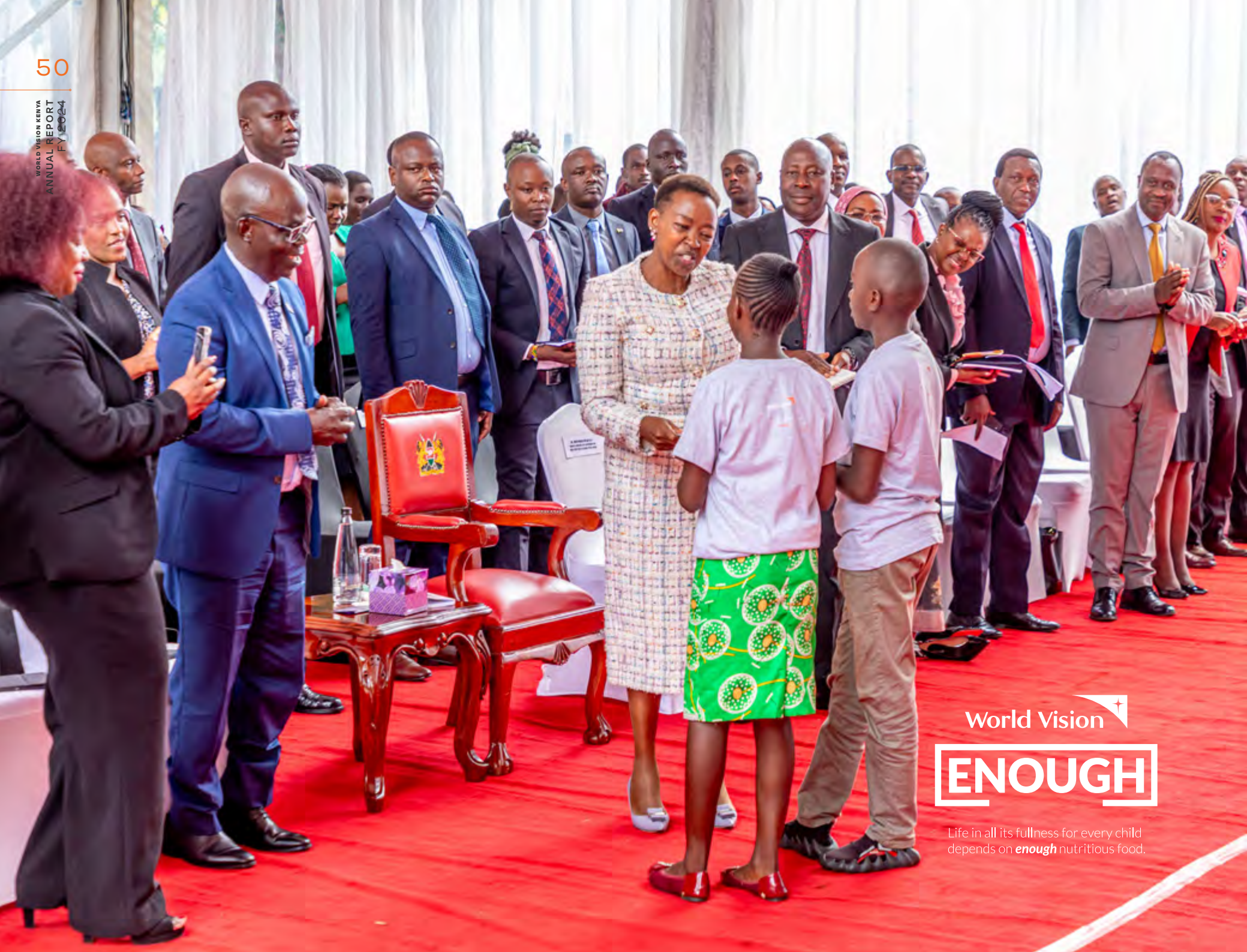
Classroom construction in preprimary schools and an enrollment campaign increased school attendance.

### Kalawa Area Programme:

Renovations of four classrooms at Syokilati Primary School and construction of a laboratory at Chemichemi Secondary School improved learning environments.







World Vision

**ENOUGH**

Life in all its fullness for every child  
depends on **enough** nutritious food.





## ENOUGH CAMPAIGN

In FY2024, World Vision's ENOUGH campaign to end child hunger and malnutrition was launched in Kenya. The campaign aims to ensure that every child enjoys enough nourishing food so they can thrive, with the focus in Kenya being ENOUGH nutritious food at home and school. As part of the campaign initiatives, there were various joint engagements with civil society organisations and faith leaders in the school meals budget advocacy.

As a result, good commitment was received from the government's executive and legislative arms on sustainable school meals financing and implementation approaches.



*Our National Director, Gilbert Kamanga, Director of Policy & Advocacy Elijah Bonyo, Child Protection & Safeguarding Manager Alex Macharia, Education & Early Childhood Advisor Ellenah Wangui, and a section of MPs from various constituencies pose for a group photo at Sarova Panafric Hotel in Nairobi, Kenya after a breakfast meeting to discuss School Meals Financing.*



# INTEGRATING FAITH AND DEVELOPMENT

Faith and Development has the mandate to develop and strengthen mechanisms for spiritual nurture of children and staff, integrate faith in development programmes, engage churches and other faith-based institutions, and communicate our faith identity to the rest of the world especially communities where we serve. In FY2024, the Faith and Development (F&D) program strengthened its mandate by integrating peace and cohesion into its core functions alongside its established focus on spiritual nurture, faith integration in development programs, and engagement with faith-based institutions.

## Spiritual Nurture for Staff and Communities

F&D fostered spiritual growth among staff through Chapel sessions, daily devotions, and the timely provision of Bible study materials. More than 80% of staff consistently participated with some attending virtually despite field-related challenges. Highlights included joint chapel services with East Africa

Region entities and a national prayer day on October 1, 2024, which saw over 96% staff participation.

## Faith Integration in Development Programmes

Key faith-focused mechanisms such as Growing in Christ, Kalobeyei Scale Up, and Let the Children Come were implemented, emphasising spiritual nurture for children. The launch of the Becoming One model, aimed at reducing intimate partner violence, marked an expansion of the Channels-of-Hope Gender model and is currently being piloted in Mwala and Kalawa Area Programs (APs). Additionally, faith-based models like Empowered World View and Dare to Discover were integrated into all APs to enhance community development.

## Interfaith Engagement

New partnerships with Christ is The Answer Ministries (CITAM) and the Evangelical Alliance of Kenya (EAK) broadened outreach to vulnerable

children, particularly through Daily Devotional Bible Schools and Junior Secondary School initiatives. Engagement with existing partners, including National Council of Churches of Kenya, Kenya Conference of Catholic Bishops, Child Evangelism Fellowship, Scripture Union of Kenya, and Kenya Students Christian Fellowship, was strengthened through consultative forums to refine MoUs and action plans for enhanced spiritual nurture outcomes. Churches' participation in Area Programs increased to 71%.

## Peace and Cohesion Initiatives

As a new focus area, F&D mapped and initiated collaborations with key peacebuilding organisations such as the Department of Arid and Semi-Arid Lands, the National Cohesion and Integration Commission, and non-state actors like Life and Peace Institute. These partnerships aim to integrate peace and cohesion into programming. These partnerships aim to integrate peace and cohesion into programming.



# 239,985

Number of children reached and impacted by F&D programmes including spiritual nurture for children



# 30,594

Number of parents trained on celebrating families and other child protection models that tackle positive discipline

## OUR IMPACT IN FY2024

### Faith and Development Indicators

|   | FY2022  | FY2023  | FY2024  |
|---|---------|---------|---------|
| Number of children reached and impacted by F&D programmes including spiritual nurture for children        | 144,858 | 172,639 | 239,985 |
| Number of church and faith communities reached and impacted   | 3,145   | 2,869   | 1,743   |
| Parents trained on celebrating families and other child protection models that tackle positive discipline | 18,690  | 11,373  | 30,594  |



# Seline's Journey of Empowerment

Prior to engaging with World Vision Kenya, Seline's days were consumed by inactivity. Recognising the need for change, she joined the Jiboreshe group, a collective of women seeking economic empowerment. Through consistent savings contributions and valuable trainings on Savings for Transformation (S4T), entrepreneurship, and Celebrating Families (CF), Seline's life began to undergo a remarkable transformation.

The S4T training instilled in Seline the importance of financial discipline and the potential of her savings. This newfound understanding spurred her to actively utilise

her existing resources, such as her kitchenware, to start a small business selling chapati and beans. Recognising the potential of her refrigerator, previously underutilised, she began producing and selling fresh juice and milk.

Furthermore, the Celebrating Families training fostered a deeper understanding of healthy family dynamics. This led to improved communication with her children, particularly her 20-year-old son, who now actively assists her in her business ventures.



The positive impact of these interventions is evident in Seline's improved quality of life. She can now afford three meals a day for her family, ensure uninterrupted schooling for her children, and even support her mother in Kisumu. The once precarious financial situation has allowed her to begin constructing a permanent brick house, a vital step towards improved living conditions.

Seline's journey is proof of the effectiveness of WVK's integrated approach to development. Through fostering community-based savings groups, providing crucial skills training, and promoting healthy family relationships, WVK empowers individuals like Seline to break free from poverty and build a brighter future for themselves and their families.



# RESOURCING AND FINANCING WORLD VISION KENYA STRATEGY AND PROGRAMMES

The Resource Acquisition and Management (RAM) Unit ensures that World Vision Kenya grows and diversifies income for ministry impact.

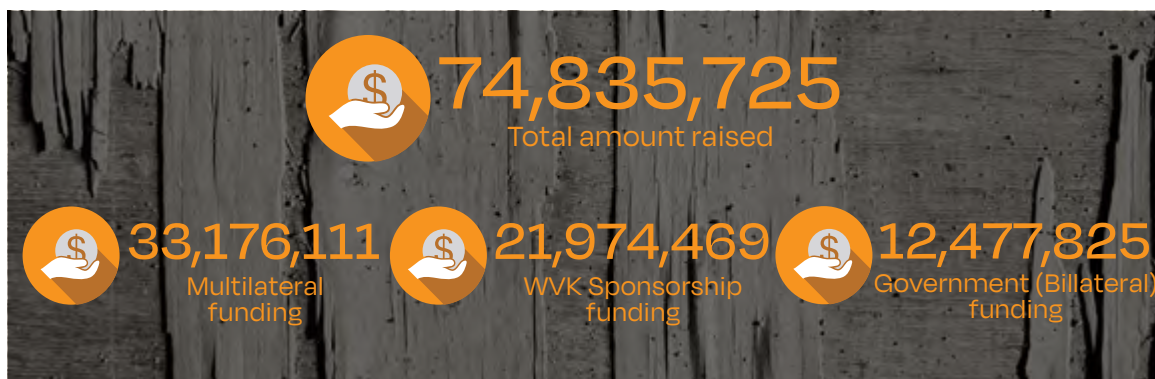
This is realised through active advocacy, cultivation, building, networking, sustaining strong partnerships with donors and partners, and recognising, leveraging, and strengthening local capacities.

## KEY HIGHLIGHTS

The total amount raised **74,835,725 USD**, encompassing cash contributions, donations, and Gifts-in-Kind. This marks a 107% increase over the annual target of 48,537,633 USD, a result of the organisation's long-standing, trusted relationships with donors and the measurable impact of its evidence-based programs in local communities.

These resources have been pivotal in addressing the root causes of poverty and injustice, with a focus on improving the well-being of the most vulnerable children in Kenya.

World Vision Kenya sincerely thanks all our donors and partners, including governments, multilateral agencies, corporations, foundations, and individuals, for their generous financial contributions during thenFY2024 period.



## PEOPLE REACHED IN FY2024

| Analysis by Donor/Type         | FY2023             | FY2024            |
|--------------------------------|--------------------|-------------------|
| Government (Bilateral)         | 25,016,650         | 12,477,825        |
| Multilateral                   | 32,713,995         | 33,176,111        |
| Private Non-Sponsorship (PNS)  | 24,620,773         | 5,450,551         |
| Foundation (Barrett, Oak, PNG) | 0                  | 1,520,531         |
| Local Fundraising (NRD)        | 93,490             | 236,238           |
| World Vision Sponsorship       | 21,987,004         | 21,974,469        |
| <b>Total</b>                   | <b>104,431,912</b> | <b>74,835,725</b> |





# INUKA ANGAZA: EMPOWERING COMMUNITIES THROUGH LOCAL PARTNERSHIPS

The Inuka Angaza Fund is World Vision Kenya's local resource development initiative. Its goal is to contribute to child well-being outcomes by growing local resources for projects and programmes that help children, especially the most vulnerable ones.

Through the initiative, we seek to raise resources from World Vision employees, former beneficiaries, wellwishers, government entities, communities of faith, and corporate partners so as to

support identified projects that will transform the lives of children, families, and communities.

Over the years, we have been fortunate to receive generous support from various organisations, enabling us to implement impactful projects that address the needs of our communities.

- Gertrude's Hospital Foundation donated **Kes.300,000** facilitating the establishment of a community learning center in Salgaa. In addition, they performed life-changing surgery on a child named Lomorukai from Turkana, with a total value of **Kes.3,539,287**.
- Safaricom Limited enriched our fundraising efforts through the enhancement of the Bonga Points initiative, now allowing supporters to donate their points via the USSD code \*126# and the Safaricom App. The total value of this service to Inuka Angasa is estimated at **Kes.3.5 million**.
- Co-operative Bank of Kenya donated **Kes.4,000,000** to co-design, fund, and implement impactful programmes that will directly address the needs of vulnerable children and their communities in target areas, including the Salgaa region.
- Kentainers limited donated six water tanks and gutters to six schools in Salgaa, ensuring that students have access to safe water for drinking and sanitation.

- Kantar Research donated **Kes.235,273** towards our drought response initiative, helping us provide immediate assistance to affected families.
- KenGen further strengthened our water access initiatives by donating **Kes.700,000** towards the construction of a 30 cubic meter masonry tank at Mimwaita Primary School in Salgaa, Nakuru County, enhancing the school's water infrastructure.





# VISIONFUND KENYA

In FY2024, VisionFund Kenya continued to advance its mission of financial inclusion and community empowerment through innovative microfinance solutions. The organisation focused on expanding its outreach to underserved rural populations and women, achieving significant growth despite challenges in the financial sector, such as high non-performing loans (NPLs) and increased competition from digital lenders.

## Over the past three fiscal years (FY2022 to FY2024), VisionFund Kenya made notable strides in both client reach and impact:

- The number of clients grew from 16,085 in FY2022 to 22,061 in FY2023 and reached **25,340** in FY2024.
- This expansion increased the number of children impacted, rising from 82,837 in FY2022 to 135,559 in FY2023 and **158,369** in FY2024.
- While the proportion of loans to women remained the majority, accounting for 74% in FY2022, it slightly decreased to 68% in FY2023 before recovering to **69%** in FY2024.
- The percentage of rural borrowers remained steady at **70%**, reflecting the organisation's continued focus on serving rural communities.

## VisionFund Kenya's Strategic Objectives and Future Outlook:

Looking ahead, VisionFund Kenya remains dedicated to advancing financial inclusion and empowering communities through innovative microfinance solutions.

| Key Performance Indicators (KPIs) | FY2022      | FY2023        | FY2024               |
|-----------------------------------|-------------|---------------|----------------------|
| Total Clients                     | 16,085      | 22,061        | <b>25,340</b>        |
| Children impacted                 | 82,837      | 135,559       | <b>158,369</b>       |
| Percentage Loans to Woman         | 74%         | 68%           | <b>69%</b>           |
| Percentage of Rural Borrowers     | 70%         | 70%           | <b>70%</b>           |
| Gross Loan Portfolio              | 589,183,855 | 1,016,737,426 | <b>1,173,910,298</b> |
| Operational Self Sufficiency      | 92%         | 100%          | <b>90%</b>           |
| Operational Cost Ratio            | 43%         | 40%           | <b>40%</b>           |
| Yield on Portfolio                | 49%         | 42%           | <b>44%</b>           |
| Return on Equity                  | -8.2%       | -0.3%         | <b>-10%</b>          |

## Over the next three years:

- The focus will be on expanding reach, driving portfolio growth, and enhancing branch productivity. A key part of this strategy is fostering a mission-driven, high-performance culture that empowers teams to achieve purposeful growth and excellence, ensuring alignment with VisionFund Kenya's core mission across all operations.
- Strategically, VisionFund plans to leverage digital transformation to streamline operations and improve customer experiences, facilitating seamless service delivery.
- Additionally, VisionFund Kenya aims to increase brand visibility across the country through focused marketing efforts, strengthening its market presence.
- To ensure sustainable growth, VisionFund is reinforcing its risk management framework to mitigate challenges and maintain resilience and integrity.

- By focusing on these strategic priorities, VisionFund Kenya will amplify its contribution to financial inclusion and long-term economic empowerment, helping build resilient communities for a brighter future for children.
- World Vision Integration & Key Strategic Partnerships
- VisionFund Kenya continues to strengthen its collaboration with World Vision Kenya, particularly in the Area Program (AP) regions, including those that have transitioned.

The partnership focuses on key areas such as WASH, the FAST program, Youth Education, and the Agribusiness value chain.

## Noteworthy joint initiatives include:

- A WASH project in Kalawa and Bartabwa APs, with plans for expansion into Bandaptai and Mwatate APs in FY2025.
- Extension of the FAST program reach to various Area Programmes like Kegonga-Ntimaru, Bandaptai, Matete, Angurai, and Changamwe, with plans to cover **11 APs** by FY2027.





- The opening of the Migori Branch to support FAST programming in Kegonga-Ntimaru, supported by the Kenya Big Dream initiative.
- The establishment of the Kapenguria Branch in West Pokot, supported by the Strong Woman Strong World project, focused on empowering women and girls through WASH and livelihood loans.
- **26 water systems** under World Vision Kenya's WASH department covered by VisionFund Kenya's insurance arm.

Moving forward, VisionFund Kenya's strategic partnership with World Vision Kenya aims to optimise resource utilisation, expand financial inclusion, and enhance operational efficiency.





# LOOKING AHEAD: THE NEXT 50 YEARS

As we celebrate 50 years of impact, we remain committed to our vision of life in all its fullness for every child. The journey ahead is filled with both challenges and opportunities:



## EMBRACING TECHNOLOGY:

We will continue to leverage digital innovations to enhance our program efficiency and reach. From mobile health applications to digital learning platforms, technology will play a crucial role in scaling our impact.



## CLIMATE RESILIENCE:

With climate change posing significant threats to vulnerable communities, we will intensify our efforts in climate-smart agriculture, renewable energy, and disaster risk reduction.



## YOUTH EMPOWERMENT:

As Kenya's youth population grows, we will expand our focus on youth employability, entrepreneurship, and leadership development, ensuring young people are equipped to drive the country's future development.



## STRENGTHENING SYSTEMS:

We will continue to work closely with government and community structures to build robust, sustainable systems for child protection, education, and healthcare.



## LOCALISATION OF AID:

We are committed to further empowering local communities and organisations to lead their own development processes, shifting from implementers to facilitators of change.







As we step into the next half-century of service, we invite all our partners – government, communities, NGOs, corporations, and individuals – to join us in writing the next chapter of this inspiring journey. Together, we can create a Kenya where every child is protected, nurtured, and empowered to reach their full potential.

The story of World Vision Kenya is a testament to the power of compassion, partnership, and unwavering commitment to the well-being of children. As we honor our past and celebrate our present, we look to the future with hope and determination. Here's to 50 more years of transforming lives and building a brighter future for Kenya's children!



## INCLUSIVE DEVELOPMENT:

We will deepen our focus on reaching the most vulnerable, including children with disabilities, ensuring no one is left behind in our development efforts.



## FAITH IN ACTION:

We will continue to leverage the power of faith to inspire hope and transformative action in communities, working across faith lines to build social cohesion and promote child well-being.





# DONORS AND FUNDING PARTNERS



**USAID**  
FROM THE AMERICAN PEOPLE

**KOICA**



**FINNISH  
GOVERNMENT**



香港特別行政區政府  
教育局  
The Government of the Hong Kong  
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**Te Kāwanatanga o Aotearoa**  
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**KenGen**  
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Federal Ministry  
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**Barrett  
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Ending Homelessness for Women and Children



**Aktion  
Deutschland Hilft**  
Bündnis deutscher Hilfsorganisationen

**eo  
METER  
DAAD**











# FINANCIAL STATEMENTS

World Vision Kenya's total funding in FY2024 (October 2023 to September 2024) was **US\$101,211,466** (this included Cash, Food resources, Donations, Gifts-in-Kind and Cash transfers).

Our Cash funding increased by 3% from US\$ 81,541,784 in FY2023 to **US\$ 83,664,374** in FY2024, the highest being Private-Non Sponsorship Grants. World Vision Kenya is grateful for the generous contribution by the Support Offices,

Donors and Partners. Their resources supported in improving the well-being of most vulnerable children in Kenya. The financial statements herein are presented in US Dollar, which is the World Vision's reporting currency.

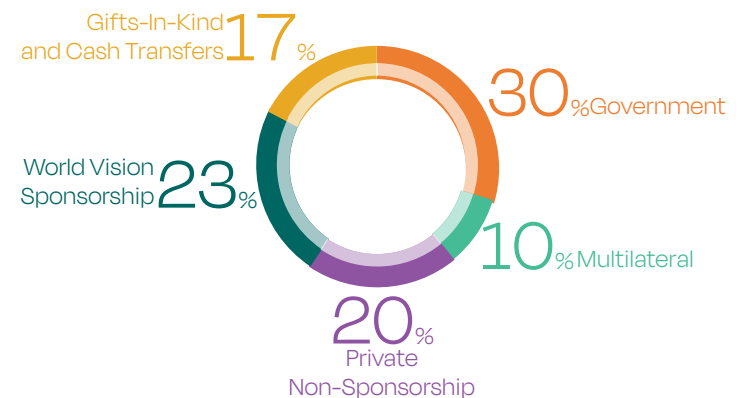
## FUNDING BY SUPPORT OFFICE

| Support Office     | FY2024             |             | FY2023             |             |
|--------------------|--------------------|-------------|--------------------|-------------|
|                    | Cash+GiK Budget    | Total%      | Cash+GiK Budget    | Total%      |
| United States      | 36,380,946         | 36%         | 35,679,531         | 28%         |
| Local Funding      | 15,909,943         | 16%         | 17,023,301         | 13%         |
| Australia          | 15,548,636         | 15%         | 25,970,187         | 21%         |
| Canada             | 11,373,077         | 11%         | 8,179,963          | 6%          |
| Korea              | 9,455,658          | 9%          | 17,091,716         | 14%         |
| Germany            | 4,161,670          | 4%          | 4,030,389          | 3%          |
| Japan              | 1,920,887          | 2%          | 2,343,291          | 2%          |
| Hongkong           | 1,372,853          | 1%          | 1,658,758          | 1%          |
| Finland            | 1,189,142          | 1%          | 1,249,481          | 1%          |
| United Kingdom     | 1,127,803          | 1%          | 1,152,368          | 1%          |
| Taiwan             | 669,366            | 1%          | 4,504,499          | 4%          |
| New Zealand        | 654,381            | 1%          | 2,294,219          | 2%          |
| Netherlands        | 488,680            | 0.5%        | 264,373            | 0.2%        |
| Ireland            | 455,353            | 0.4%        | 540,521            | 0.4%        |
| Singapore          | 242,923            | 0.2%        | 218,801            | 0.2%        |
| France             | 103,113            | 0.1%        | 399,446            | 0.3%        |
| Global Center      | 80,000             | 0.1%        | 0                  | 0%          |
| Switzerland        | 70,512             | 0.1%        | 1,906,312          | 2%          |
| Italy              | 6,523              | 0.01%       | 2,089,059          | 2%          |
| Austria            | 0                  | 0%          | 400                | 0.01%       |
| <b>Grand Total</b> | <b>101,211,466</b> | <b>100%</b> | <b>126,596,215</b> | <b>100%</b> |

*i* An exchange rate of Ksh.131.00 for USD1.00 can be used to obtain an approximate local currency equivalent.

## FUNDING BY FUND TYPES

| Sources                          | FY2023             | FY2024             |
|----------------------------------|--------------------|--------------------|
| Government                       | 25,398,130         | 29,990,785         |
| Multilateral                     | 11,014,917         | 9,577,203          |
| Private Non-Sponsorship          | 19,470,762         | 20,566,951         |
| World Vision Sponsorship         | 25,657,975         | 23,529,435         |
| <b>Sub Total-Cash Budget</b>     | <b>81,541,784</b>  | <b>83,664,374</b>  |
| Gifts-In-Kind and Cash Transfers | 45,054,831         | 17,547,092         |
| <b>Grand Total</b>               | <b>126,596,615</b> | <b>101,211,466</b> |





## FY2024 INVESTMENT IN THE COUNTIES

**i** An exchange rate of Ksh.133.10 for USD1.00 can be used to obtain an approximate local currency equivalent.

| County          | Focus Area  | FY2023     | FY2024           |
|-----------------|---|------------|------------------|
| Baringo         | Agriculture and Food Security, Child Protection, Economic Development, Education & Life skills, Health & Nutrition, Natural Environment & Climate Issues and Water & Sanitation.    | 3,972,458  | <b>4,067,961</b> |
| Bomet           | Agriculture, Food Security, Community Engagement, Child Protection, Education & Life-skills and Water & Sanitation.   | 1,086,969  | <b>1,284,028</b> |
| Busia           | Agriculture and Food Security, Community Engagement, Emergency Response, Education & Life skills, Health & Nutrition, Natural Environment & Climate Issues and Water & Sanitation.  | 1,106,381  | <b>1,729,730</b> |
| Elgeyo Marakwet | Agriculture and Food Security, Child Protection, Community Engagement, Economic Development, Health & Nutrition, Natural Environment & Climate Issues.                              | 2,125,631  | <b>4,395,799</b> |
| Garissa         | Agriculture, Food Security and Emergency Response   | 21,849,604 | <b>618,079</b>   |
| Homa-Bay        | Agriculture and Food Security, Education & Life skills, Community Engagement, Emergency response, Natural Environment & Climate Issues and Water & Sanitation                       | 1,379,287  | <b>1,625,643</b> |
| Isiolo          | Agriculture and Food Security, Education & Life skills, Community Engagement, Economic Development, Emergency Response, Natural Environment & Climate Issues and Water Sanitation . | 3,786,773  | <b>2,373,030</b> |
| Kajiado         | Community Engagement, Economic Development, Health & Nutrition, Natural Environment & Climate Issues, Water and Sanitation, Natural Environment & Climate, Water and Sanitation     | 4,064,108  | <b>1,722,388</b> |
| Kakamega        | Community Engagement, Education & Life Skills, Education & Life Skills, Child Protection, Agriculture & Food Security   | 1,334,697  | <b>1,067,321</b> |
| Kiambu          | Health, Child Protection  | 5,697,440  | <b>5,474,764</b> |
| Kilifi          | Agriculture and Food Security, Natural Environment & Climate Issues, Water and Sanitation, Education and Life Skills, Emergency Response, Health & Nutrition                        | 4,672,244  | <b>3,418,613</b> |
| Kisumu          | Community Engagement, WASH, Livelihood and Resilience   | 381,028    | -                |
| Kitui           | Emergency Response, Community Engagement, Water and Sanitation, Health & Nutrition, Education and Life Skills   | 4,202,846  | <b>5,719,525</b> |
| Kwale           | Community Engagement, Natural Environment & Climate Issues, Water and Sanitation  | 2,414,232  | <b>1,545,157</b> |
| Lamu            | Community Engagement, Agriculture & Food Security, Education & Life Skills, Child Protection & Emergency Response   | 694,050    | <b>907,089</b>   |
| Machakos        | Community Engagement, Water and Sanitation.   | 1,206,727  | <b>830,947</b>   |
| Makueni         | Community Engagement, Water and Sanitation, Agriculture and Food Security, Natural Environment & Climate Issues and Christian Commitment  | 2,350,195  | <b>3,648,001</b> |



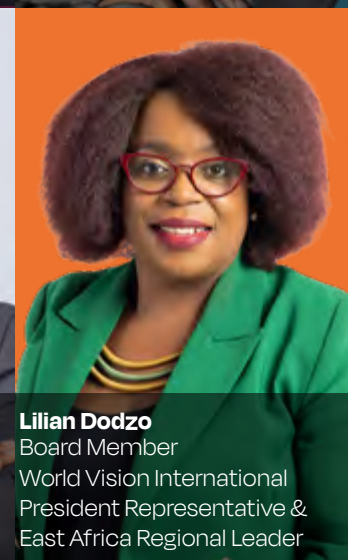
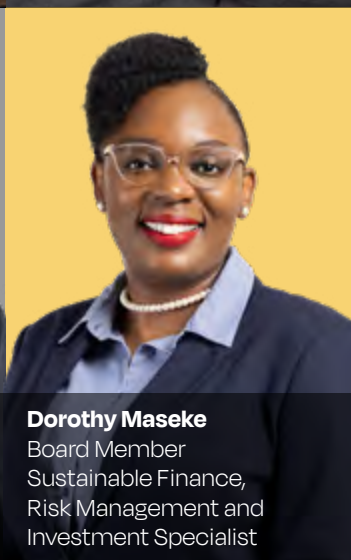
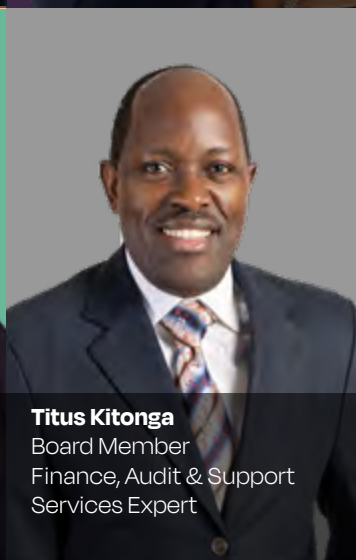
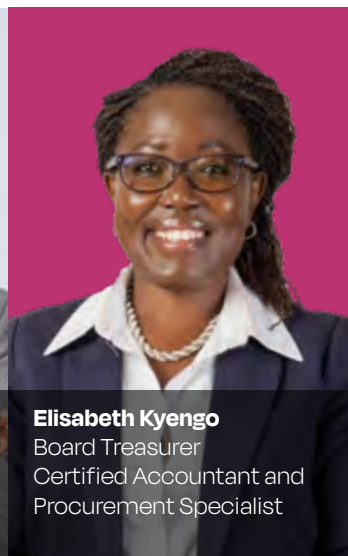
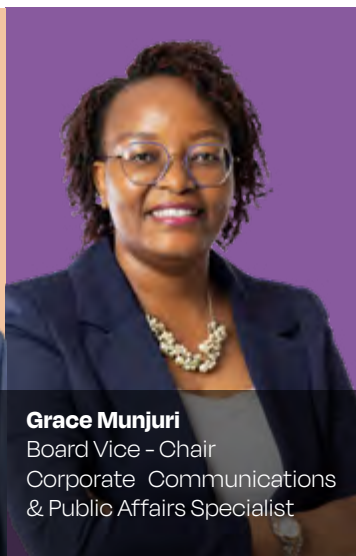
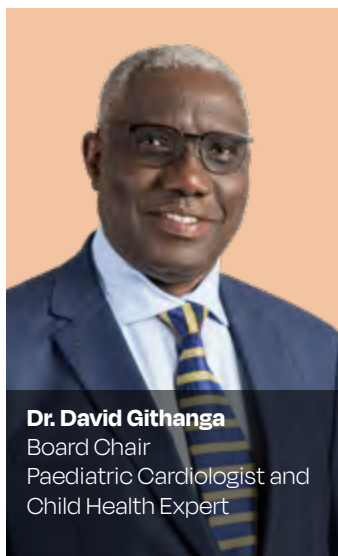
*i* An exchange rate of Ksh.133.10 for USD1.00 can be used to obtain an approximate local currency equivalent.

| County             | Focus Area  | FY2023             | FY2024            |
|--------------------|---|--------------------|-------------------|
| Mandera            | Livelihood & Resilience and Emergency Response  | 121,876            | -                 |
| Marsabit           | Community Engagement, Emergency Response, Agriculture and Food Security, Natural Environment & Climate Issues, Water and Sanitation, Education and Life Skills and Child Protection   | 1,860,125          | 2,732,339         |
| Migori             | Child Protection, Community Engagement, Economic Development, Natural Environment & Climate Issues and Faith & Development  | 1,082,951          | 2,903,733         |
| Mombasa            | Community Engagement, Agriculture and Food Security, Education & Life-skills  | 646,918            | 847,768           |
| Nairobi            | Health & Nutrition, Agriculture and Food Security, Emergency Response, Community Engagement, Water and Sanitation, Faith & Development Economic Development and Education and Life Skills   | 6,975,130          | 8,099,982         |
| Nakuru             | Community Engagement, Economic Development, Health & Nutrition Natural Environment & Climate Issues, Water and Sanitation   | 1,409,561          | 1,172,524         |
| Narok              | Community Engagement, Agriculture and Food Security, Child Protection, Economic Development, Education & Life -skills, Health & Nutrition, Natural Environment & Climate Issues and Water & Sanitation  | 1,542,478          | 2,129,056         |
| Nyeri              | Community Engagement, Agriculture and Food Security, Christian Commitment   | 437,643            | 716,785           |
| Samburu            | Community Engagement, Child Protection, Water and Sanitation, Health & Nutrition  | 2,234,462          | 2,116,540         |
| Siaya              | Community Engagement and Child Protection   | 470,226            | 290,712           |
| Taita Taveta       | Community Engagement, Cover, Protection & Education, Water, Sanitation and Hygiene  | 1,439,321          | 1,005,664         |
| Tana River         | Community Engagement, Emergency Response, Health & Nutrition  | 2,241,485          | 3,835,525         |
| Trans Nzoia        | Health  | 90,940             | -                 |
| Turkana            | Community Engagement, Emergency Response, Agriculture and Food Security, Education & Protection, Health & Nutrition, Natural Environment & Climate Issues, Water, Sanitation and Hygiene, Peace-building, Christian Commitment and child Protection | 28,674,000         | 24,059,799        |
| Wajir              | Community Engagement, Health & Nutrition, Water and Sanitation, Emergency Response  | 1,769,735          | 1,186,209         |
| West Pokot         | Community Engagement, Education & Protection, Natural Environment & Climate Issues, Water, Sanitation and Hygiene   | 3,158,550          | 2,812,269         |
| <b>Grand Total</b> |   | <b>116,480,069</b> | <b>94,336,978</b> |

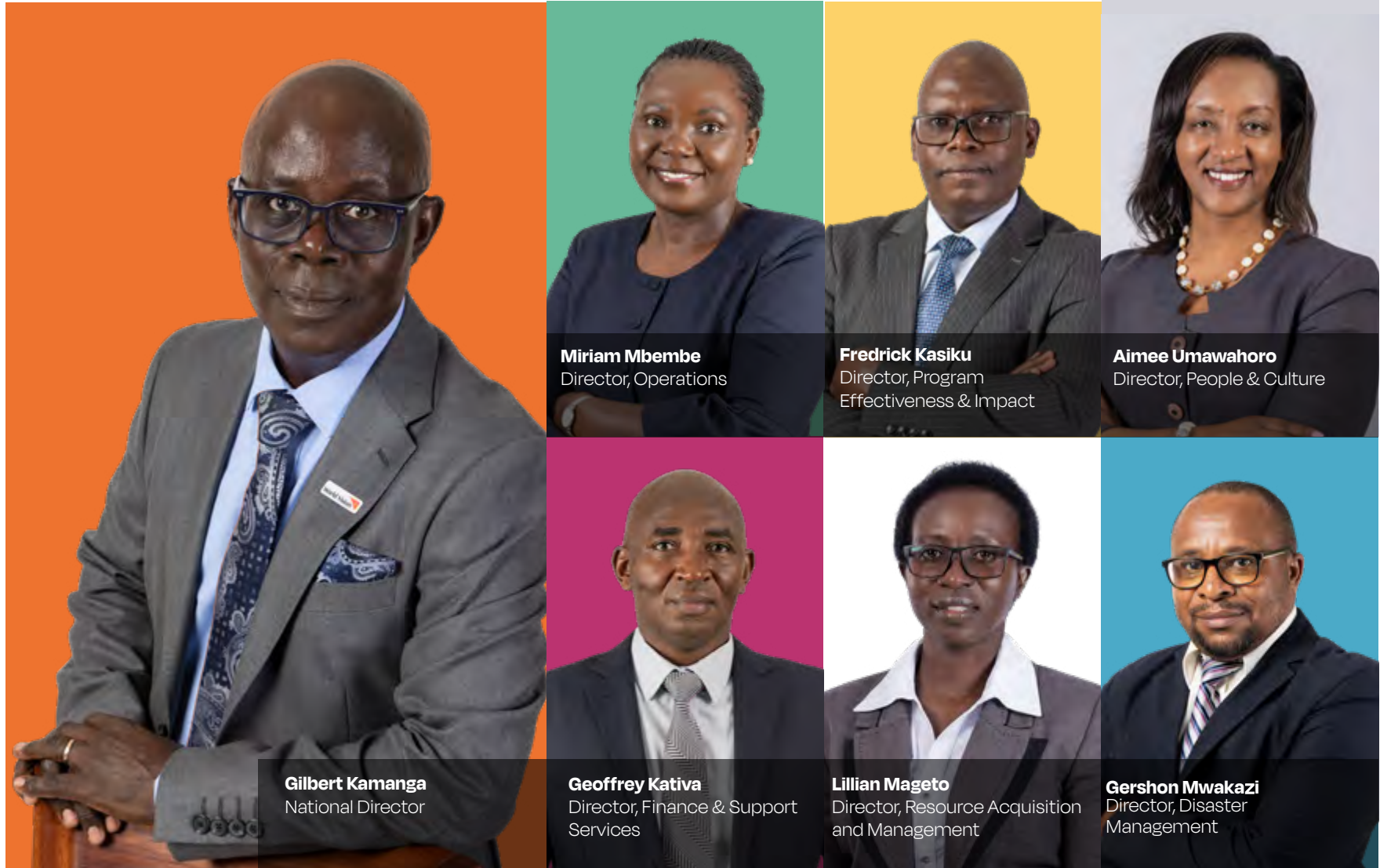


# GOVERNANCE AND ACCOUNTABILITY

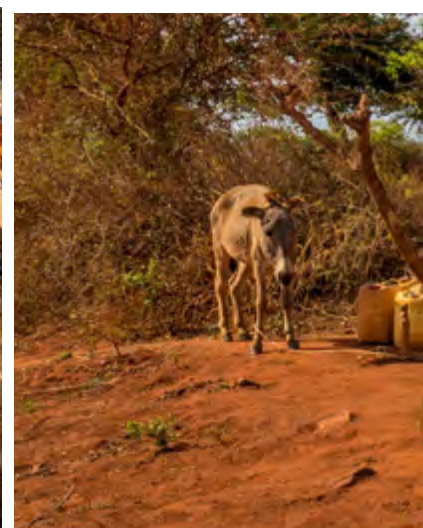
## World Vision Kenya Board Members Financial Year 2024





**World Vision Kenya Senior Leadership Team Financial Year 2024**















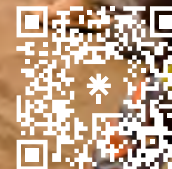


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