



Australian Government



Project Factsheet

Building Climate-Adaptive Solutions through Inclusive Market Networks (BASIN)



Timeline: 48 months
(May 2025 – April 2029)

Funding Source: Australia's Department of Foreign Affairs and Trade (DFAT) through the Mekong–Australia Partnership (MAP)

Consortium & Implementing Partners

World Vision Australia (Consortium Lead)
World Vision East Asia Region
World Vision International in Cambodia, Laos, and Vietnam
University of Technology Sydney (UTS)



Development Context

The Mekong subregion, including Cambodia, Laos, and Vietnam, faces growing economic challenges due to climate change impacts on agri-food systems. Farming remains the backbone of the region's economies, supporting millions, yet it is highly exposed to climate change. Agriculture has contributed more to poverty reduction than any other sectors in the region but climate change including heatwaves, droughts, and more frequent storms, is reducing productivity. While women and other marginalized groups play crucial roles in agriculture value chain they are often undervalued. Systematic barriers include limit access to resources, decision-making, and economic opportunities for marginalized groups. Furthermore, local innovations and lessons rarely influence wider policy or regional learning.

Goal:

A more inclusive, integrated, economically and climate-resilient Mekong subregion, where smallholder farmers, women, persons with disabilities, and marginalized households benefit equitably from climate-smart agricultural systems and inclusive markets.

By 2029, the project will assist **2007** households and **9,033** people, including:


4,781
children


2,146
women


2,063
men


453
persons
with
disabilities

Community Beneficiary:
13 Agriculture Cooperatives (850 members)
58 producers (1,160 members)

BASIN has three interrelated end-of-program outcomes, which will be achieved by the end of the four years in Cambodia.

Outcome 1. Improved Incomes: Households in targeted communities have improved income through inclusive climate smart value chains and practices.

Leveraging on iMSD to engage market actors, this outcome includes co-designing green business models and building household productive capacity, while also working with household to strengthen their ability to engage with markets—e.g., Gender Inclusive Financial Literacy Training.

Outcome 2. Empowered Women & Marginalized Groups: Women and marginalized groups have improved decision-making and workloads in their households, and increased leadership roles in farmer groups and cooperatives.

The outcome will focus on gender transformative approaches and emphasizes intersectionality, including people with disabilities and ethnic minorities. E.g. Mencare for couples and community norm change.

Outcome 3. Evidence & Regional Policy Dialogue: Community & local actors contribute to regional evidence-based learning & dialogues for inclusive and green agri-food systems.

Key Value Chains

Cashew (Cambodia – Kratie)

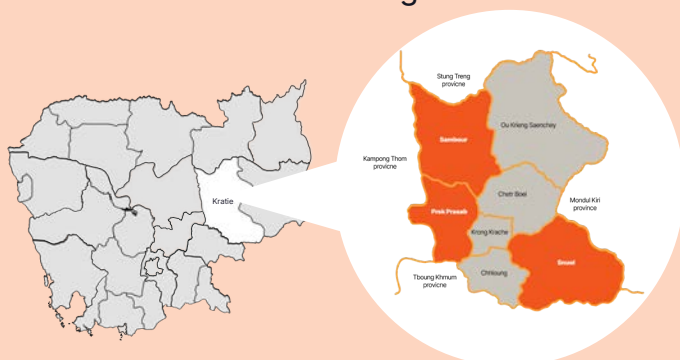
- One of Cambodia's fastest-growing export crops.
- Over 90% of Kratie's cashews are exported unprocessed to Vietnam, representing significant value leakage.
- Widely grown by poor and ethnic minority households (e.g. Kuoy)
- Opportunities for value addition, processing, and inclusive cooperative leadership

Vegetables (Cambodia – Kratie)

- Vegetable system, while fragmented, benefits from strong domestic demand for Good Agriculture Practice (GAP)-certified produce (Cambodia imports 70% of vegetables). Both value chains offer quick-win potential through existing buyer interest and farmer readiness.
- Benefit from strong domestic demand (Phnom Penh buyers) for Good Agriculture Practice (GAP)-certified produce.

Geographic Focus and Beneficiary

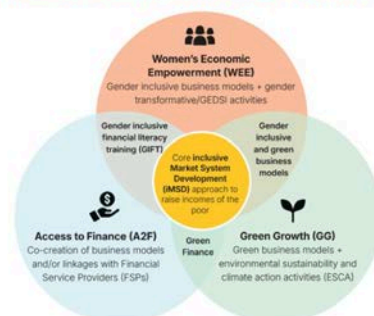
Kratie Province, 3 districts (Prek Prasab, Sambour, Snoul districts)
15 Communes and 114 villages



Core Project Approach

Approaches to iMSD, WEE, and Green Growth are part of WVI's Inclusive Market for Community (M4C)

HOUSEHOLDS, INCLUDING WOMEN AND VULNERABLE GROUPS, HAVE IMPROVED ECONOMIC EMPOWERMENT AND RESILIENCE FOR THE WELL BEING OF THEIR CHILDREN



Mindset and behaviour change (commercial) → social incentives

Priorities Groups: | Women, People with Disability, Children, Ethnic Minority