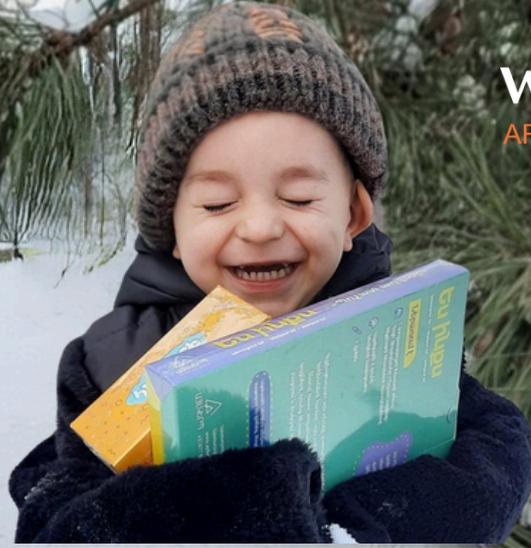


WORLD VISION ARMENIA

Country Profile FY25



-  WORLD VISION ARMENIA REGIONAL (MARZ) OFFICES
-  CHILD AND FAMILY DEVELOPMENT COMMUNITY CENTRES
-  ACTIVE PROJECTS BY WORLD VISION ARMENIA AND PARTNER ORGANISATIONS

World Vision is a humanitarian and development nongovernmental organisation that serves in more than 100 countries around the world to support the well-being of millions of children and their families. World Vision started its operations in Armenia right after the devastating earthquake in 1988 by delivering humanitarian aid. Later, along with the humanitarian support, World Vision started implementing development projects. Starting from October 2023 the organisation implements its programmes in six Area Offices in frames of the new strategy. World Vision successfully cooperates with major donors and international organisations in Armenia and implements large-scale projects that build the capacity of local institutions and systems and result in policy changes. As a Christian faith-based organisation, World Vision is positioned to engage and establish trusted relationships with Armenian Church and faith partners to exercise their unique role and influence and achieve lasting change while working with impoverished communities and families. World Vision Armenia's new strategy goal is to contribute to the sustained well-being of 500,000 vulnerable children in Armenia on child and family, community and national levels.

The strategic directions are as follows:

- Safe, fair and empowering environment for boys and girls in Armenia, especially the most vulnerable.
- Resilient and shock responsive communities with inclusive and quality services.
- Sustainable solutions for well-being of children through strategic partnerships.

ESSENTIAL NUMBERS FOR FY25

OUR REACH

	Direct beneficiaries 12,393	 Child Protection 12.000	 Enhancing Capacity to Face Shocks 5820	 Number of policy changes 3
	Children 3950	 Youth Development 2934	 Life Skills Development 800	 Vulnerable Children Reached Through Policy changes 6500
		 Strengthening Capacity of Local Service Providers 590	 Faith & Development 920	 MHPSS for Children 530
		 Capacity Building of Child Protection NGOs and DPOs 68	 Positive Parenting Programming 440	 Main Donors Government of Armenia, EU, UNICEF, UNHCR, GIZ, BMZ, WFP, Mission 10 Forty, WV France
			 Livelihood 155	

Child Protection

World Vision Armenia seeks to empower children, families, communities and partners to prevent and respond to abuse, neglect, exploitation and other forms of violence affecting children.

The most vulnerable children (MVC) are at the core of the overall strategy of World Vision Armenia.

Comprehensive social work is implemented with identified MVCs and their families according to individual development plans developed based on the professional needs assessment conducted by social workers.



Child and Family Development Community Centres

To support the notion of community-based alternative social services, World Vision established Child and Family Development Community Centres in Armenia. The daycare centres ensure availability of professional services of psychologists, art and speech therapists, social workers and special educators for the most vulnerable children in the community and neighboring areas. Each centre has the capacity to provide services to around 120 children each month thus preventing their possible institutionalisation into residential care facilities.



Strengthening the Social Protection System

World Vision Armenia supports the strengthening of Armenia's social protection system by expanding access to inclusive, high-quality services for vulnerable groups, particularly forcibly displaced persons, children, and persons with disabilities.

The organization develops and pilots innovative social services, while supporting improvements in legal, financial, and monitoring frameworks and strengthening the capacities of social workers and partner institutions at national and community levels.

World Vision Armenia also promotes a functional and shock-responsive child protection system, enhances psychosocial support (MHPSS) services for displaced and vulnerable populations, and advances the rights and social inclusion of persons with disabilities through improved disability assessment systems and strengthened organizations of persons with disabilities (OPDs).



Youth Empowerment

The main country objective for World Vision Armenia in youth empowerment is to facilitate the holistic development of young individuals by providing them with comprehensive support, including education, skills training, and mentorship, to empower them to reach their full potential. This involves fostering leadership skills, promoting civic engagement, and encouraging active participation in community activities. Additionally, World Vision aims at addressing gender disparities, promote social inclusion, and create an environment that enables all youth, including those from marginalized or underrepresented groups, to thrive. The overarching goal is to contribute to building a generation of empowered and socially responsible young leaders who can positively impact their communities and contribute to sustainable development

Disaster Risk Reduction

Disaster Risk Reduction (DRR) is one of the core focus areas of World Vision's humanitarian and resilience programming. In the country, World Vision Armenia works to strengthen the capacities of communities, local institutions, and national systems to anticipate, withstand, and recover from shocks and hazards. The DRR approach combines community-based preparedness, inclusive risk governance, early warning and early action systems, and risk-informed infrastructure and service delivery. Particular emphasis is placed on protecting the most vulnerable groups, including forcibly displaced persons, children, and persons with disabilities, by ensuring their needs are integrated into local disaster management planning and response mechanisms. Through long-term partnerships with government authorities, civil society, and communities, World Vision promotes sustainable, locally owned solutions that build resilience and reduce disaster-related risks and losses.



Advocacy and External Engagement

In close cooperation with governmental partners and civil society, World Vision Armenia advocates for the strengthening of inclusive social protection systems, community development, child protection and the rights of persons with disabilities. The organization provides technical input to legislative reforms and regulatory improvements in the social sector.

During the reporting period, World Vision Armenia contributed to the revision of national regulations related to personal assistance services, promoting stronger sustainability, continuity of care, and independent living. It also supported efforts toward the institutionalisation of community-based rehabilitation resources and digital solutions aligned with state systems.

In addition, World Vision Armenia supported the implementation of the ICF-based disability assessment framework through the adaptation of internationally recognised tools, contributing to more objective, functional, and person-centred disability assessments nationwide.

MARKETING & FUNDRAISING

The organization's marketing approach is based on mission-driven impact marketing that integrates advocacy, fundraising, community engagement, and institutional partnerships to ensure sustainable well-being for children and families.

World Vision Armenia uses its local fundraising activities to increase the share of local funding inputs, raise additional funds and foster the culture of giving in Armenia. Its key target audiences include individual donors through child sponsorship and campaigns, corporate partners, government institutions, local communities, and international donors.

In fiscal year 2025, World Vision launched several initiatives focused on children's well-being. One of them, the Secret Santa campaign, supported 2,600 children from the Syunik, Gegharkunik, and Tavush regions. The Summer Camp project directly benefited 187 children from socially vulnerable families living in border communities of Armenia, as well as displaced children from Artsakh.

Child sponsorship remains one of the organization's main fundraising methods, with around 230 children currently receiving assistance through individual sponsors.

Overall, World Vision Armenia is a long-term development partner that combines humanitarian aid, system improvements, and community support to create lasting positive change for vulnerable children and families.

FOR CHILDREN, FOR CHANGE, FOR LIFE...



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