

**50**  
YEARS

World Vision



EL SALVADOR

**2025 ANNUAL  
REPORT**

In 2025, we celebrated 50 years of unwavering commitment to the most vulnerable children and communities in El Salvador. Throughout these years, we have witnessed and actively contributed to real transformations always guided by the hope, solidarity, and humanitarian spirit that define us.

We have worked with passion and dedication to build a brighter future, where every child can grow up with dignity, be protected, and access life-changing opportunities.

We have faced challenges head-on, offering immediate support in times of crisis from natural disasters to pandemics. Our presence throughout the country has brought not only essential aid but also comfort and hope.

The achievements we have reached reflect the collective effort of partnerships built on trust, respect, and collaboration because we know that while none of us can do it alone, together we are unstoppable.

Thank you to all who have walked alongside us on this journey; for believing in children, adolescents, and youth; for sowing hope; and for being part of this story.

We look to the future with a clear and renewed vision. We know that the road ahead is long, but our commitment remains firm and enduring.

Our mission remains unchanged: to transform lives, open doors to real opportunities, and help build a country where children are protagonists heard, valued, and empowered.

Let us move forward stronger than ever, because the next 50 years challenge us to go further, to dream bigger, and to place children at the center of every decision and every action.



**Roberto Villacorta**  
Country Director  
World Vision El Salvador.







World Vision  
CLUB de  
Alfi y Ari

World Vision  
CLUB de  
Alfi y Ari

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## We Are **World Vision**

As an organization, we have worked in El Salvador for 50 years, placing our talents, knowledge, and actions at the service of children, adolescents, and youth. We strive to ensure that they are recognized as rights holders, that they enjoy life in all its fullness, and that they have every opportunity to reach their full potential.

We promote safe environments for protection, as well as spaces for participation and active citizenship. We are also guided by the principle of shared responsibility and partnership to reach more people in vulnerable situations.

### **Mission**

At World Vision, we are guided by values that move us to be imitators of Jesus Christ in His identification with the most vulnerable. Our calling is to serve those in greatest need through partnerships with other organizations and institutions. Together with the talent of our staff, we bring hope and opportunities, seeking sustainable impact for children.

### **Vision**

Our vision for every child, life in all its fullness; our prayer for every heart, the will to make it possible.

### **Our Core Values**

- We are Christian
- We value people
- We are stewards
- We are partners
- We are responsive
- Committed to the most vulnerable

# 50 YEARS

## Of presence in El Salvador

In 2025, we proudly celebrate five decades of uninterrupted service on behalf of children and their communities. During these 50 years of work, we have directly impacted the lives of 1 million children and adolescents, driving sustainable changes that promote their well-being and comprehensive development.

Each year, our actions transform the reality of 200,000 people who participate in our programs and projects focused on education, protection, health, livelihoods, and emergency response. Throughout our history, we have accompanied the country through 16 major emergencies, providing humanitarian assistance to 2.5 million people affected by natural disasters and social crises.

Looking toward the future, our 2030 Strategy reaffirms our commitment to building environments where children can grow up more educated, healthier, and happier. This vision is materialized through three strategic pillars:

### **Economic Empowerment:**

We promote opportunities that strengthen family livelihoods, enabling them to generate sustainable income that contributes to the comprehensive well-being of children.

### **WASH (Water, Sanitation, and Hygiene):**

We drive initiatives so that communities have access to safe water, dignified sanitation, and adequate hygiene spaces both in homes and schools.

### **Humanitarian Aid:**

We respond immediately and coordinate to emergencies and disasters, working alongside the National Civil Protection System and the United Nations System to protect children and support families in vulnerable situations.

**Through these efforts, we reaffirm our commitment to continue building, together with allies and communities, a country where every child can reach their full potential.**



50 AÑOS

## Our **2025-2030** Strategy

# WORKING FOR CHILDREN TO THRIVE IN ALL THEIR FULLNESS

Through our integrated strategic programming frameworks.



Promotes the comprehensive well-being of children, youth, and families through access to economic empowerment opportunities and the strengthening of sustainable livelihoods. In this way, it fosters food security, autonomy, and a vision for the future that enables them to lead their own development.

This program contributes to improving the quality of life of children and their families by ensuring access to safe water, dignified sanitation, and hygiene within their communities. At the same time, it strengthens water security and the protection of natural resources, fostering resilient communities that can reduce their vulnerability to disasters and advance toward a more sustainable future.

**Both programs are united under cross-cutting themes that enhance their reach and generate a deeper impact on the lives of families and communities:**

**PROTECTION**

**SPIRITUALITY**

**GENDER, DISABILITY, AND SOCIAL INCLUSION**



Through our work, we contribute to the achievement of the following Sustainable Development Goals:

**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

**17** PARTNERSHIPS FOR THE GOALS

# 50 YEARS TRANSFORMING LIVES IN EL SALVADOR

## The Legacy of World Vision El Salvador

World Vision begins operations in El Salvador, providing assistance to families affected by Hurricane Fifi. Its efforts are concentrated in the departments of Santa Ana, Sonsonate, and Chalatenango, with a focus on **health and education**, benefiting approximately **1,500 vulnerable children** each year.

### 1975



### Decade of 1980



During this decade, the organization focuses its work on **community self-management** and the **defense of children's rights**

Support is provided to **families affected by the earthquake** in San Salvador, impacting over **7,000 people**.

In 1989, assistance is given to **1,200 families displaced** by the military offensive, reaffirming the humanitarian commitment in crisis contexts.



### Decade of 1990



World Vision reduces its area of intervention to maximize impact.

**Economic support to women** is prioritized, representing **53%** of beneficiaries.

**Health, nutrition, environmental education, and agricultural programs** are strengthened, promoting sustainable development in communities.

In these nearly 10 years of work, the lives of more than 85,000 people were impacted, reaching over 50 communities across the country.

## Decade of 2000

We provided humanitarian assistance during the 2001 earthquakes, acting swiftly and with commitment. We promoted child and youth participation with a gender focus, and implemented dignified housing projects and an agro-industrial plant in Ahuachapán. Campaigns such as "Stop Hunger" and "Channels of Hope" were launched, promoting the inclusion of persons with disabilities.



**2013** - "Women in Factories" Program in partnership with the Walmart Foundation, aimed at strengthening skills in communication, leadership, self-esteem, comprehensive health, emotional intelligence, gender, and budget management. More than 25,000 women benefited, including indirect impact on older adults and children.

**2020** - Response to the COVID-19 emergency, providing emotional support, biosecurity equipment, and humanitarian assistance to more than 800,000 people.

**2020** - Second phase of the Youth Ready Portfolio, which promotes the economic and psychosocial empowerment of adolescents and youth; the strengthening of soft skills and connection to educational and employment opportunities, as well as entrepreneurship. More than 10,000 young people impacted.

**2021** - Launch of the Christian Discipleship project, strengthening children's spiritual formation together with churches, faith leaders, and families; more than 223,000 children, 48,000 adults, and 1,161 churches impacted through innovative methodologies such as "Our Father" and "Celebrating as a Family," focusing on children's spiritual well-being and knowledge of Jesus.

## 2025

In this commemorative year, World Vision celebrates half a century of steadfast commitment to children, adolescents, youth, and the most vulnerable communities in the country.



- More than 1 million children have been directly impacted through sponsorship programs.
- We promote the participation of children and adolescents in spaces that strengthen their skills, hope, and vision for the future.
- More than 10 million people have taken part in initiatives that have transformed realities and strengthened communities.
- We work in water, sanitation, and hygiene so that children and their communities have access to safe water, dignified sanitation, and promote sustainable hygiene habits.

**2015** - Campaign "We Need Everyone to End Violence Against Children" Promotion of Nurturing Care to transform parenting practices toward respect and protection. Awareness-raising actions were promoted with families and communities to prevent violence and strengthen environments of care and love.

**2017-2019** - Dialogus Project Alongside FUSADES, with funding from the European Union, to strengthen youth leadership. More than 1,000 young people from 100 municipalities were trained to generate solutions to local issues. They presented 41 public policy proposals and remained active as social leaders.

**2021-2025** In partnership with UNICEF, we implement projects for the protection of children in situations of mobility and their families, including psychosocial care actions, access to water, sanitation and hygiene services and supplies in border areas, and social reintegration actions.

We drive economic empowerment, strengthening food security and livelihoods so that households can increase their income, connect to inclusive markets, and foster a transformation of mindset and family resilience that contributes to children's well-being.



**2016** - Alliance with the United Nations High Commissioner for Refugees (UNHCR) To support persons in situations of internal forced displacement, returnees, asylum seekers, refugees, and victims of violence, with the aim of transforming their lives and providing them with protection.



**2017** - Juvenile Justice Project Funded by USAID, to strengthen the justice system for adolescents and provide support to youth at risk or in conflict with the law, through the creation of partnerships and methodologies to foster their social and economic reintegration.

## Decade of 2020



Today we celebrate hundreds of transformed lives... and we renew our commitment to continue building a brighter future, where children remain protagonists.

## From Fear to Hope

Glenda Alarcón is a Salvadoran woman who, from a very young age, witnessed the impact that hope can have when it is sown in time. She was born in the Chilamate canton, Chalatenango, an area deeply marked by the armed conflict of the 1990s, which left deep scars of poverty, pain, and trauma among the most vulnerable families. In the midst of this difficult landscape, World Vision El Salvador arrived, bringing not only material aid but also comfort, emotional support, and opportunities that would transform lives. Glenda was one of the first children to be sponsored in her community, and her story is living testimony to the power of solidarity and love sown in childhood.

*"I was seven years old when my life changed forever: I was one of the first children to be sponsored by World Vision in my community. At that time, there was so much fear. Many adults were afraid to enroll their children because of rumors that the children would be taken to other countries for adoption. But my mother, with vision and faith, decided to trust. She knew how to see the good that this organization could bring. And she was not wrong. In my canton, most families lived off cutting sugarcane hard, seasonal work. There wasn't always an income. We were four siblings, and although my parents were health promoters, there were many hardships. Children went to school without uniforms,*

*without supplies, and sometimes without having eaten properly. But thanks to sponsorship, I began to experience things that filled my childhood with love, hope, and joy.*

*"I fondly remember the camps, the activities, the games, the visits from the counselors. They didn't just give us school supplies they gave us something more valuable: emotional support. Many children were afraid because of what they had lived through during the war. World Vision came with psychological, spiritual, and human support. They taught us that we were not alone. That we had value. That we could dream.*

*"My sponsor's name was Paul. Although we never met in person, his letters were a treasure to me. He wrote to me with affection and sent me gifts: toys, clothes, and a Gloria Estefan cassette, which still reminds me today of the excitement of those days. It was like receiving love in a sealed envelope.*

*"At school, I participated in the activities that World Vision coordinated. I loved to sing, and we took part in a contest at the church; I wore a blue dress that I still remember vividly. At 11 years old, I was already helping as a teacher at Vacation Bible School. Teaching other children filled me with pride; I felt that my life had purpose. Even back then, they sowed in me the desire to serve.*

*"At 15, I moved to San Salvador. My goal was clear: to study nursing. I had my parents' example and the drive that World Vision had ignited in me. Today I am 37 years old, I am a nursing technician, and I have the privilege of working alongside specialist doctors. I care for elderly people, many of them broken in health and spirit. I serve each one with love, faith, and respect. That is what I learned as a child.*

*"I am also the mother of a beautiful girl, and I now have my own home, where I live with her. World Vision gave me faith in God, a desire to improve, love for communities, and a firm conviction that children are the most important thing we have as a society. To all the mothers who still doubt whether to allow their children to be part of such a project, I would say: do not be afraid. We were always treated with care, with dignity, and with love. If I could see my sponsor today, I would tell him: "The joy you sowed in my childhood heart is priceless.*

*"Today I look back and see that shy little girl from the canton grew up with hope. It wasn't just me; many of the children who shared those experiences have also become professionals, others have migrated, but we all carry in our hearts that seal of love and worth that World Vision El Salvador left in us".*

**50** YEARS TRANSFORMING  
LIVES IN EL SALVADOR

**GLENDA**  
FORMER SPONSORED CHILD



# Where We **Work**

Beyond our emergency response plans, World Vision El Salvador has impacted **1,661,234** children, adolescents, and youth during the 2025 fiscal year.



38

Municipalities



14

Departments



41,234  
Sponsored  
Children



559  
Communities



281  
Schools



2,500  
Churches



472  
Partners



2,499  
Volunteers





# Our National Impact 2025

Through our work, we contribute to the development and transformation of children, adolescents, and youth across different areas:



**1,661,234**

Children, adolescents, and youth benefited through protection actions and public policy advocacy.



**228,456**

Children, adolescents, and youth impacted by World Vision programs and projects.

## PROTECTION

**5,725**

Parents and caregivers participated in courses and workshops on positive discipline.



**12,465**

Children, adolescents, and youth participated in processes to develop and strengthen life skills, vision for the future, and protection.



## EDUCATION

**11,705**

Children supported with educational materials, technological equipment, recreational supplies, and books that helped strengthen their learning skills, knowledge, and development particularly in literacy and mathematics.



**23,826**

Children, adolescents, and youth benefited through topics on life skills, employability, leadership, and entrepreneurship.



## CHURCH ENGAGEMENT

206,172

Children and adolescents reached through faith-based programming.



6,582

Faith leaders trained.



278

Young mentors and adolescents involved in Christian leadership and formation activities.



As a humanitarian response organization, we mobilize during emergencies to protect and support children, their families, and their communities.

## FOOD SECURITY AND NUTRITION

495

People supported in food security through food package deliveries or food vouchers.



\$ 43,500

Amount invested in food security (cash vouchers, food vouchers, etc.)



535

Families impacted through the Productive Families program.



## EMERGENCIES

82,057

People directly reached during storms and droughts.



\$ 134,448

Investment in various emergency response actions.



# Our National Impact 2025

## ECONOMIC EMPOWERMENT

**3,362**  
People participated in training processes aimed at behavior change.



**3,658**  
Adolescents and youth received training in employability and self-employment.



## WORK WITH CHILDREN AND PERSONS WITH DISABILITIES

**878**  
People benefited from technical aids such as wheelchairs or prescription glasses.



**746**  
People (staff, church leaders, volunteers, local actors, and families) participated in awareness-raising and capacity-building spaces, acquiring strategies for the inclusion of children and adults with disabilities.



## WASH (WATER, SANITATION AND HYGIENE)

**4,570**  
People benefited from community water systems and rainwater harvesting.



**345**  
Latrines and water systems constructed, impacting 1,027 people.



**3,530**  
Water purification filters delivered.



**2,500**  
Children with access to water and sanitation in various educational centers and participatory methodologies (WASHUP & Girl Talk).



**6,464**  
People have received education on hygiene and sanitation topics.









## Projects That **Transform Lives**

These are made possible through innovation and strategic partnerships with agencies, institutions, and companies.



## Friendly Discipleship CA4 El Salvador

The project aims for children and adolescents to enjoy life in all its fullness through transformed, protective, and resilient relationships that allow them to experience the love of God and their neighbor. The project has a national reach, engaging the country's main religious denominations. The intervention will be implemented over five years.

**500,000** Children  
with comprehensive discipleship.

**10,000** Parents and caregivers  
with Nurturing Care training.

**3,000** Leaders  
equipped with tools for children's  
spiritual nourishment.

**Duration:** October 1, 2021 – September 30, 2026.





## Creating Opportunities for the Economic Reintegration of Returned Migrants and Vulnerable Local Populations in the Northern Triangle of Central America

“Creating Opportunities for the Economic Reintegration of Returned Migrants and Vulnerable Local Populations in the Northern Triangle of Central America.” The main objective was to contribute to increasing economic opportunities for returned persons and vulnerable local populations prone to migration by building resilience and opportunities (primarily youth and women) in key emigration and return municipalities in Guatemala, El Salvador, and Honduras (the “Northern Triangle”). The project had three components:

1. Use of reliable and efficient technology to contribute to the identification of needs, opportunities, and solutions to provide support to vulnerable populations prone to migration and returnees in the Northern Triangle.
2. Improved skills and employment opportunities for women and youth prone to migration and returnees.
3. Promote social cohesion among women and youth prone to migration and returnees with key stakeholders.

**1,138** Participants.

**Duration:** November 1, 2021 – March 31, 2025.





## Women Empowerment Through Environment and Water Management

The project improved women's and their families' access to water in the rural areas of Conchagua and La Unión through the implementation of alternative water capture and storage systems, with a priority focus on empowering women to make decisions regarding water management. It was complemented by environmental management actions focused on the assessment and conservation of the Conchagua micro-watershed.

**102 Families.**

**Duration:** July 1, 2024 – February 28, 2026.





## Life Skills

Through the project, 50 young people were supported to increase their economic opportunities for livelihood and the creation of a life plan, taking into account their strengths and areas for improvement, as well as their present reality, in order to develop a life plan that is sustainable and achievable over time.

**50** Youth.

**Duration:** October 15, 2024 – August 15, 2025.





## Super Pilas Phase III

This project aims to increase the autonomy, economic empowerment, and psychosocial well-being of in-school and out-of-school adolescents and youth living in vulnerable communities in El Salvador, as part of the third phase of the Youth Ready project for Latin America. To achieve this, work will prioritize the department of La Libertad, with a greater emphasis on Colón and Santa Tecla, and San Salvador, with a focus on the municipality of Soyapango.

The project's implementation strategy centers on building soft skills among vulnerable youth and connecting them with educational and economic opportunities aligned with participants' life plans, thereby promoting their socioeconomic development.

**948** Adolescents and youth.

**Duration:** October 2, 2023 – March 30, 2026.





## RISE

Through this project, adolescents and youth aged 12 to 29 living in vulnerable communities develop positive self-identity, a sense of purpose, curiosity, teamwork, communication, agency, and hope as they continue their education; participate in and create economic opportunities; contribute to the common good; and care for others. The implementation of this project includes the deployment of the Teens Ready and Youth Ready methodologies to strengthen skills and competencies focused on adolescents and youth.

**6,600** Adolescents and youth.

**Duration:** October 1, 2023 – March 30, 2027.





## GIVE Entrepreneurship

This project is implemented in the departments of La Libertad, San Salvador, San Miguel, and Usulután. It aims to reach Super Pilas youth for business acceleration, thereby strengthening the entrepreneurial capacities of participants. The project is linked to a regional Give Ventures initiative involving Guatemala, Honduras, Nicaragua, and El Salvador.

**619** Youth.

**Duration:** June 1, 2024 – December 31, 2027.





## Opportunities That Transform

This project focuses on developing actions to provide protection to victims of forced displacement or those at risk of displacement at the community level. The goal is to support the exercise and effective enjoyment of human rights for the project's target population, thereby contributing to addressing UNHCR's strategic priorities for 2025.

To achieve this, several components are addressed:

1. Community participation.
2. Community sports.
3. Livelihoods.

**3,250** People.

**Duration:** January 1, 2025 – December 31, 2025.





Innovation Challenge - Centro Global World Vision

## Roots of the Future: Community Gardens and Water for Sustainable Living

The project implemented community rainwater harvesting systems and community gardens in vulnerable territories of the Dry Corridor, aiming to improve food security and reduce dependence on external water resources. The combination of rainwater harvesting and the creation of community gardens provides a sustainable solution to enhance food security in territories affected by the impacts of climate change, particularly water scarcity.

**60** Families.

**Duration:** August 30, 2024 – August 31, 2025.





## Produce and Nurture

The Produce and Nurture project benefited 45 families with aquaponic systems equipped with solar panels, facilitating home-based food production and improving family nutrition. The use of aquaponic systems represents a significant environmental benefit, as it optimizes water use through a closed-loop system that reduces waste and pollution, promoting sustainable agricultural practices.

The project also included a Food and Nutrition Education component, consisting of seven educational sessions covering basic nutrition topics and nutritious food preparation workshops.

**411 Families.**

**Duration:** June 1, 2024 – March 31, 2025.





## Economic empowerment through business model acceleration

The project aims to strengthen the economic capacity of vulnerable youth with early-stage ventures or business ideas, enabling them to build a solid life plan focused on the technical growth of their businesses and expand their economic opportunities. This will allow young people and their families to establish stable livelihoods and access better options for sustainable livelihood pathways through business development.

**90** Youth.

**Duration:** October 1, 2024 – December 31, 2025.





## Inclusive Educational Environments for Children

This project improved learning conditions in prioritized educational centers within the Emmanuel, Siloé, and Caminos de Esperanza Program Areas, through the provision of consumable materials, technological equipment, books, and training for parents and caregivers promoting a more dynamic, inclusive, and effective educational environment for children and adolescents.

**7,495** Children.

**Duration:** May 1 – September 30, 2025.





## Employment Skills LAMARR

This project strengthens the personal and work-related competencies of 400 Salvadoran youth aged 18 to 29 through Modules I and II of the Youth Ready methodology, providing them with tools to improve their employability and facilitate access to job opportunities.

**400** Youth.

**Duration:** July 25, 2025 – January 31, 2026.





## Safe drinking water for El Salvador

Through this project, the consumption of clean and safe water is promoted using P&G water purification technology, strengthening WASH interventions in the most vulnerable areas of World Vision's programming in El Salvador.

**30,305** People.

**Duration:** July 1, 2023 – November 30, 2024.





## Initiatives with Orange Heart Companies

We join forces with companies whose commitment and social responsibility lead them to collaborate with us in advancing initiatives that benefit children and their communities. Thanks to these partnerships, we multiply our impact and expand opportunities for children.



## Filters in Schools

"Together with HOLCIM, water filtration systems were strengthened in schools located in areas of La Libertad with limited access to safe drinking water. This ensured that students and teachers have access to safe water for consumption, contributing to improved public health and the well-being of the school community."

**468** People impacted.

**Duration:**

August 1 – August 31, 2025.

# ADOC

## Stepping into Smiles

Thanks to the support of the “Calzando Sonrisas” program by ADOC, 3,087 children and youth participating in our projects received a new pair of shoes a gesture that goes beyond meeting a basic need: it represents dignity, well-being, and hope. This contribution reinforces our shared commitment to providing opportunities that transform lives.

**3,087** children impacted.

**Duration:**

October 1 – September 30, 2025.



## Food Kits

Delivery of food kits providing vital relief in response to the effects of the Central American Dry Corridor and climate change.

These communities face recurrent crop losses, water scarcity during the dry season, and, during the rainy season, floods that isolate them and limit access to food. Through this distribution, we ensure that children and their families have access to basic nutrition, strengthening their resilience and hope in the midst of adverse conditions.

**60** Families.

**193** People reached.

**Duration:**

January 1 – February 28, 2025.





## Supporting Communities in **Times of Emergency**

Since its beginnings in 1975, World Vision has stood with the children and adolescents of El Salvador in times of crisis, starting with the response to those affected by the devastation of Hurricane Fifi.

Over the years, our commitment has remained steadfast, delivering relief and support to the most vulnerable populations facing disasters and emergency situations.

In 2025, we continue working hand-in-hand with strategic partners to respond effectively to diverse emergencies, adapting our assistance to the specific needs of each community, while always respecting the dignity and rights of those we serve.

For World Vision El Salvador, humanitarian assistance is not simply about providing immediate aid it is an ethical and profound commitment to accompany people throughout their recovery process, strengthening their resilience and contributing to the sustainable development of their communities.



## Emergency Response



**2,007 Families**  
affected during the rainy season received water purification filters.



**310 Families**  
affected by seismic activity were supported with humanitarian assistance through food voucher distributions.



**80,000 Children and Adolescents**  
in schools received immediate access to drinking water.



**1,132 Families**  
received family and early childhood hygiene kits to ensure proper hygiene in emergency contexts.



**1,050 People**  
including children, adolescents, and youth, received training in Disaster Risk Reduction, increasing their resilience in the event of disasters or emergencies.



## Prepositioning for Emergency Response – Hurricanes

**Objective:** To provide immediate humanitarian assistance to populations affected by conditions resulting from the Pacific hurricane season. Identified needs include primarily basic hygiene supplies for children and their families, as well as access to technologies that promote safe water access during an emergency.

**867** Family hygiene kits.

**268** Baby hygiene kits.

**300** Water purification filters.

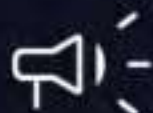
**5,015** Total people reached.





## Advocacy Actions for Children's Rights

Through advocacy efforts, **1,661,234 children, adolescents, and youth** have been reached.



### Active participation

of adolescent representatives from World Vision in the Pan-American Congress and Forum on Early Childhood, Childhood, and Adolescence created spaces for dialogue among senior officials, experts, and other delegations of children and adolescents. This effort sought to reflect on and contribute to the development and implementation of public policies in the region, strengthening the guarantee of rights and the meaningful participation of children and adolescents.



### Through Joining Forces

we listened to the voices of children and adolescents by taking part in intergenerational forums.



### We contributed to the establishment The Local Protection System

providing key support to CONAPINA and working alongside them on guidelines to ensure the meaningful participation of children and adolescents in consultative processes related to legal instruments and participation platforms.



## 50 Years Transforming the Lives of Children and the Most Vulnerable Communities in El Salvador

We celebrated 50 years of uninterrupted work on behalf of the most vulnerable children in the country. In a moving commemorative event, we took a historical journey through our key achievements, highlighting the essential role of allies, sponsors, and communities who have accompanied our mission since 1975. The celebration included a panel of inspiring testimonies from formerly sponsored adults and currently sponsored adolescents, as well as recognition awards to key partners with whom we have worked.

We have directly impacted **one million children over 50 years**, more than **200,000 adults** benefited an-

nually, and a humanitarian response that has been present in over 16 national emergencies, providing assistance to **2.5 million people**.

With our sights set on 2030, we will continue building safer, more resilient, and inclusive communities promoting child participation, economic empowerment for families, and access to safe water, sanitation, and hygiene. "We celebrate how far we have come, but we also look ahead, committed to building a country where every child grows up educated, happy, healthy, and protected," affirmed Roberto Villacorta, Country Director.



# DÓNDE ESTÁN? AHORA?



A photograph of two young children, a girl on the left and a boy on the right, standing in a lush green forest. The girl is wearing a blue t-shirt with a pink flower and a castle illustration. The boy is wearing a green jacket over a grey t-shirt. They are both smiling and holding large, hand-drawn signs. The girl's sign is pink and the boy's sign is orange. The background is filled with green foliage and trees.

## A Greener and More Sustainable Future

In commemoration of our 50 years of work in El Salvador, we held a meaningful reforestation day in Santa Ana, reaffirming our commitment to a greener and more sustainable future. The activity brought together children, community members, organization staff, and members of the Board of Directors, who enthusiastically participated in planting **50 trees** as a symbol of life, renewal, and hope.

Under the initiative "**Reverdeciendo Comunidades**" (**Greening Communities**), the day highlighted the importance of restoring green areas and strengthening environmental awareness from childhood. Each planted tree represented a collective commitment to protecting the environment, restoring ecosystems, and building healthier spaces for future generations.

With united hands and positive energy, we planted not only trees, but also the conviction that a greener, more resilient country is possible.

Maices  
Fuertes.  
Comunidades  
UNIDAS!

"Juntos construimos  
50 años de  
diferencia"



Sembramos  
árboles.  
Crecemos  
juntos

# Más  
árboles más  
VIDA

# Reforesto  
Mi pulgarcito

# Sowing Digital Futures!

Together with the RSM School of Communications at **Channel 12**, we trained 10 children and adolescents in the innovative workshop **"My First Digital Content"**. This training, aimed at youth ages 10 to 15, was designed to introduce them in a practical, creative, and fun way to the world of digital content creation.

With great enthusiasm and talent put into practice, participants developed key skills in storytelling, basic video editing, and online safety, strengthening not only their technical abilities but also their confidence to express themselves in digital environments. This experience sowed not only knowledge but also dreams, opening new opportunities for communication and child empowerment in an increasingly connected world.

*"This workshop is very beautiful, interesting, and useful, because now I know more about how to publish important information on social media and, above all, how to protect myself from cyberbullying," Raquel.*

*"I like it because I've learned how to record and edit videos," Michael.*

Through workshops like this one, we promote empowerment, critical thinking, and open new opportunities for connected children!



# Comunicaciones

## RSM 12 tutv SONORA FM 1045





# United for the Dreams of Children and Adolescents: Our Journey in Joining Forces

Joining Forces is an alliance composed of SOS Children's Villages, Educo as a member of ChildFund, Plan International, Save the Children, Terre des hommes, and World Vision that works with and for children and adolescents to guarantee their rights and end violence against children and adolescents. It does so through the application of innovative and effective approaches worldwide, driven by their own voices and needs.

This year, we carried out various actions in the areas of participation and advocacy:

## Forum: "What We Need Matters"

Children and adolescents presented their perceptions, experiences, and initiatives regarding child participation mechanisms. The forum included the participation of strategic stakeholders such as government institutions, international organizations, and Joining Forces member organizations.

## Consultation Process on Child and Adolescent Participation Mechanisms

As part of our support for CONAPINA's National Participation Strategy, eight consultation spaces were held with more than 150 children and adolescents across the country. This allowed for the inclusion of greater diversity of children and adolescents' voices in the process.

## National Child and Adolescent Advisory Council

CONAPINA carried out the election of the National Child and Adolescent Advisory Council, a space that promotes the participation of children and adolescents in matters related to their rights. Joining Forces collaborated with the Participation Department to strengthen capacities and co-create training activities.

## Joining Forces Child and Adolescent Participation Group Meeting

Twenty-five adolescents took part in this meeting, where they defined priorities and lines of work for 2025–2026 and strengthened their integration and role in the promotion of children's rights.



## Real Impact Begins When Someone Believes in You

In the midst of the difficult 1980s, when El Salvador was enduring armed conflict, Luis Coto found hope through sponsorship from World Vision. That support sowed in him a desire to rise above his circumstances. Today, Luis is living testimony to the transformative power of solidarity. A successful professional, committed father, and passionate advocate for empowering youth, he inspires others to discover and develop their full potential.

*"I come from a working-class family, with economic limitations but with enormous wealth: the wealth of dreams and determination. My mother, a courageous woman, was orphaned at age 12 and, without hesitation, took charge of her younger sisters. She never knew fear only responsibility and love*

*"When she married my father, they moved to a neighborhood in the capital, and while pregnant, on her way to work, she would always pass by the Evangelical Central American School and say with conviction: "That's where my son is going to study." That promise, made from the heart, stayed with her.*

*"But when the time came to enroll me, reality hit: there wasn't enough money. Still, my mother didn't give up. A teacher told her about a program called World Vision's Sponsorship Plan, and without hesitating, she tried. She explained her situation, filled out the paperwork, and waited.*

*"One day, a telegram arrived. I had been accepted! I was awarded a full scholarship. It covered tuition, shoes, uniforms, notebooks, books even Friday lunches and I participated*

*in Sunday School. But beyond the material support, what I remember most is how I felt: not like someone in need, but like a privileged child. I never felt less than anyone. On the contrary, I felt I had more than many.*

*"Each month I received a letter from my sponsor. They would take my picture, and I would write back, telling them how things were at home, how we lived all in the midst of civil war. The school was near an army barracks, and every day was a challenge due to constant attacks. But my sponsors gave me hope. They always asked about my family they cared! We weren't just a number to them; we were part of their hearts.*

*"During the hardest years of the war, we lived in fear, in uncertainty, but at school we learned to take care of each other, to have faith. At camps, we heard Bible stories and discovered that God had a plan for each of us. I lived with deep gratitude toward my sponsors a couple who, without ever meeting me in person, changed my life forever.*

*"At Christmas, they would give us a special gift. One I treasure most was a Mickey Mouse Formula 1 car and a remote-controlled boat. My dad would take me to Lake Ilopango to watch it sail. Those moments were magical.*

*"At school, when they asked what we wanted to be when we grew up, I said: "I dream of saying 'Action!' and creating stories that inspire." I don't think anyone took it seriously it wasn't a concrete job or a common career. In ninth grade, I took a radio announcing course; it was one of my passions. By my sophomore year of*

*high school, I was already working in radio, on shifts nobody wanted early morning shifts but for me, it was a dream. When friends asked my mother what I would study in university and she told them radio and television production, they would say: "Well, at least your son can make a living fixing radios," thinking I was going to be a radio technician.*

*"In the end, I studied Marketing and Advertising at university. Meanwhile, I worked in radio and television, did theater, and started working at advertising agencies. God prepared me little by little, taking me through a complete journey through the world of communication.*

*"I pushed myself to excel in my grades and my behavior. Sponsorship left a deep mark on me: gratitude, commitment, and the desire to help others, just as I had been helped. Over time, I began presenting projects to benefit young people, because I understood that being sponsored isn't about having less it's about having more opportunities.*

*"In 2000, I founded my own advertising production company. We made documentaries, commercials, campaigns... but inside me, something continued to beat strongly: I wanted to give back what I had received. That's how TALENTOS was born a free program to train young people in radio announcing.*

*"I remember the day I sat at the same table with producers from an international network. My whole life flashed before my eyes. I thought of that mother who believed in me, of those sponsors I never met in person but who touched my life deeply. And I knew then that it had all been*

worth it. You can create your own good fortune: by having courage, by letting go of fear, by dreaming big.

*"Today, I am the Director of Radio El Salvador and Marketing Manager for the Public Media Directorate. From here, I do my part: I open doors so more young people can have opportunities just as I did. So they can discover their calling, and fight fearlessly for their dreams.*

*"To those who are sponsors today, I say from the depths of my heart: you have no idea what kind of miracle you are planting in the heart of a child. You won't fully see it in a photo or a video, because what happens inside us is a kind of magic you help us believe, you restore our hope, you make us feel valued.*

*"And to the children who are being sponsored right now: be proud. Your mother, your father, or your caregiver is already doing their very best finding a path for you to succeed. And World Vision is part of that path. I am proof that it is possible, when someone believes in you".*

**50** YEARS TRANSFORMING  
LIVES IN EL SALVADOR

## LUIS

FORMER SPONSORED CHILD



# Partnership and Collaboration with Churches

## Our Indispensable Allies

The year 2025 marks half a century of World Vision's mission-driven work in El Salvador. But this anniversary and these achievements do not belong to us alone they also belong to the thousands of churches that have opened their doors, made their resources available, offered their prayers, and given their hearts. Walking alongside the church has not only been part of our history; it has been and will continue to be part of our identity.

**2,500**  
Partner churches  
reaching a total of  
nationwide.

**6,582**  
Religious leaders  
strengthened.

**3,414**  
Biblical worldview  
empowered.

**472**  
Partners  
Schools engaged.

**206,172**  
Children  
in faith-strengthening activities.

**11**  
Faith-Based Organizations  
Joint efforts.





## When Brokenness Becomes a Journey of Faith

*"My name is Ahimé. I am a single mother with two children whom I love with all my heart. A year ago, I began serving as a teacher in the children's Bible school at the Peniel Christian Church in Ciudad Arce, La Libertad. But what many don't know is that behind that decision lies a story marked by pain, mistreatment, and abandonment.*

*"When I was asked to facilitate the discipleship project (the LCC Project Let the Children Come: El Salvador), promoted by World Vision El Salvador, I was going through the most difficult time in my life. I was enduring a painful separation, filled with physical and emotional violence. I felt completely broken inside empty, drained, and far from prepared to teach God's Word to others. How could I give what I myself did not have?*

*"At first, I said no. I felt I couldn't speak words of healing and love when I myself was in such deep pain. But when I saw the project materials, something inside me began to shift. Everything was so well-planned, so carefully prepared it was more than a book; it was a tool of hope. I took courage and accepted the challenge, afraid but full of faith.*

*"I started with only ten children. I prepared diligently, read each lesson, underlined the Bible verses, made posters by hand with cardstock and markers that the project had given us, and tried to present each topic creatively.*

*"I prayed with fear, but also with hunger for God. And little by little, not only were the children being transformed I was too.*

*"The children began arriving with difficult stories: broken homes, domestic violence, sadness many came just to cry. But week after week, they started to smile, to pray, to speak freely. They identified with the stories, with the values, with the hope. And without realizing it, we were healing together.*

*"Today, 35 children between the ages of 8 and 12 actively participate. Not one has dropped out! In fact, more keep joining. These are children who now pray, preach, share their testimonies, invite others, have been baptized, have forgiven, and have reconciled with their families.*

*"This process has been therapy for me. My*

*own children have been part of the discipleship. At first, they were in therapy because of everything we had experienced at home. But now they are the first to respond when we talk about the Bible; they participate in activities and have grown spiritually.*

*"Children don't say "no." They are always willing, they support one another. They have even started inviting their parents and caregivers to church, to meetings, to hear about God.*

*"We recently finished the book and organized a graduation ceremony. Seeing them receive their diplomas was one of the greatest rewards. Thank you, World Vision, for believing in us, for investing in this project.*

*"Through the project, kits with materials for activities (paper, markers, among others) were donated, along with methodology kits: Childhood, Youth Mentoring, and Teaching and Study Manuals. In the municipality of Izalco, Sonsonate alone, over 600 children and 256 families were impacted. A total of 54 leaders and 37 mentors were trained".*

**AHIMÉ** *aida*

**Volunteer**

**Christian Discipleship Project**



**LOS VALORES**  
Guía metodológica de Facilitación  
para adolescentes

Higiéne

ias de Aprendizaje



## Orange Volunteers

Orange Volunteers at World Vision are individuals who serve with their hearts, giving their time, energy, and empathy to accompany those who need it most. They work alongside the most vulnerable children and families and they believe in them, in their ability to dream, grow, and transform their own stories.

Along this journey of service, volunteers themselves are transformed. Thanks to this group of people, World Vision brings hope, learning, and meaningful humanitarian work to more places.

***"I like being a volunteer because helping people especially children makes me more empathetic. I put good communication and teamwork at their service. It is important to put into practice the knowledge from the workshops we receive"***

**Marta,**  
Volunteer, Emanuel Program Area.

***"It is an honor to collaborate with the community, because we were born to serve that is biblical. Our Lord also came to serve the most vulnerable. What I enjoy most about serving is seeing the joy of children when we support them in different ways, through sponsorship and by helping address the needs of the community. I am grateful to be part of the World Vision volunteer team"***

**Roberto,**  
Volunteer, Sembradores de Amor Program Area.



## Campaigns and **Brand Positioning**



**7,973,561**  
**people**

reached through locally  
implemented campaigns.



**176,998**  
**followers**

across World Vision El  
Salvador's official social  
media accounts.

f X YouTube LinkedIn @WorldVisionSV



**NGO**  
**#1**

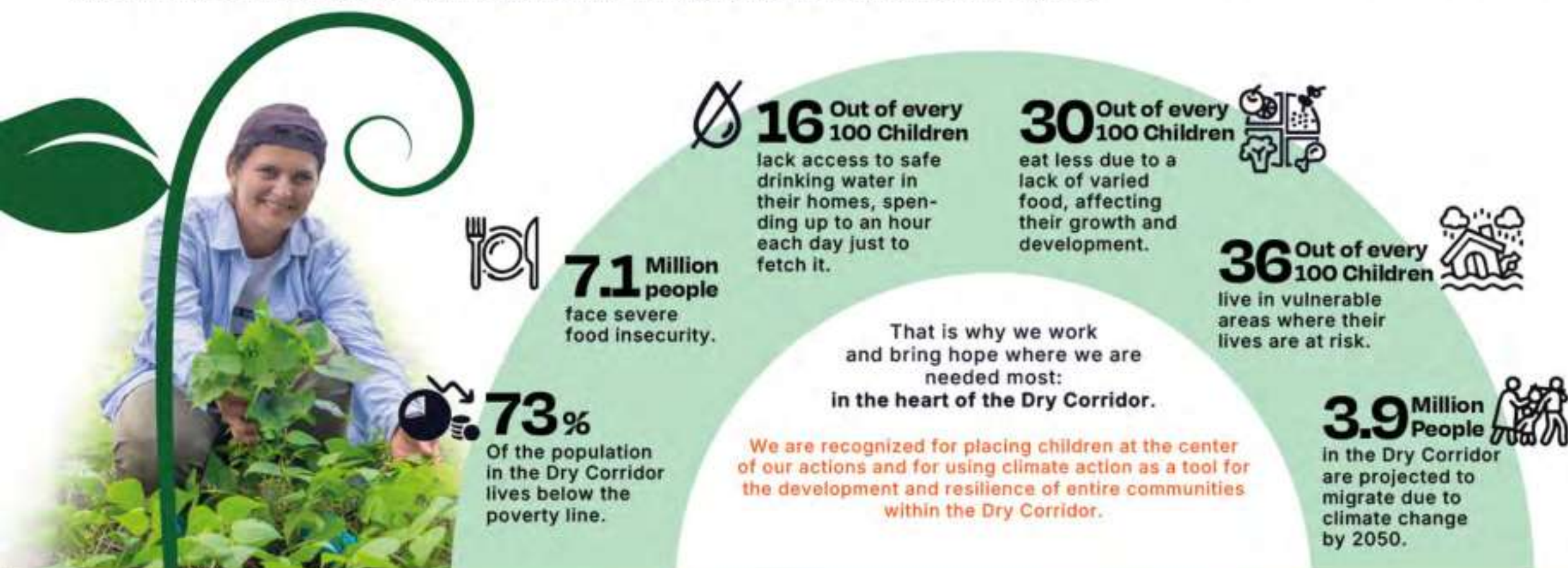
In the ranking of the most  
attractive organizations  
to work for.



# Hope for the Dry Corridor

The Dry Corridor is a strip of more than 150,000 km<sup>2</sup> stretching from southern Mexico to Panama, home to over 20 million people. It covers 44% of Central American territory and is characterized as a region where 73% of the population lives below the poverty line, and whose livelihoods depend primarily on agriculture and natural resource management. It is also a region highly vulnerable to phenomena such as hurricanes, social conflicts, violence, and lack of development opportunities.

If the Central American Dry Corridor were a country, it would be the most climate-vulnerable nation in the world. Here, the environmental crisis is not a future threat it is a daily emergency, where children grow up facing drought, hunger, and climate-driven migration.



Working together with governments, the humanitarian community, NGOs, private initiatives, communities, and families. SDGs to which the initiative contributes:



**HOPE**  
FOR THE  
**DRY CORRIDOR**

**World Vision**

What is life like in  
the **Central American  
Dry Corridor**?





**Join us and support our mission to continue building brighter futures for children.**

World Vision El Salvador  
Facebook: @WorldVisionSV  
[www.worldvision.org.sv](http://www.worldvision.org.sv)

World Vision Guatemala  
Facebook: @WorldVisionGuatemala  
[www.worldvision.org.gt](http://www.worldvision.org.gt)

World Vision Honduras  
Facebook: @worldvisionhonduras  
[www.worldvision.hn](http://www.worldvision.hn)

World Vision Nicaragua  
Facebook: @worldvisionnic  
[www.worldvision.org.ni](http://www.worldvision.org.ni)

# World Vision in Central America

## What We Do

World Vision Guatemala, Honduras, Nicaragua, and El Salvador are part of the World Vision International Partnership, one of the world's largest humanitarian and development organizations, which grounded in Christian principles and values works for the well-being of children. World Vision has been present in Central America for **50 years**. Since 1975, it has operated in **211 municipalities** and partnered with **7,612 churches** across the region.

To fulfill our promise to children and adolescents, World Vision addresses urgent issues across Central American countries to ensure the protection and well-being of the most vulnerable children, their families, and their communities.



Protection,  
Participation  
and Advocacy



Education



Health and  
Nutrition



WASH  
and Climate  
Change



Humanitarian  
Response



Employability,  
Entrepreneurship  
and Economic  
Development



Human Mobility  
and Migration

## Impact in the past year:



Children  
1,816,398



Sponsorship  
183,480



Churches  
7,612

Presence in: **211** Municipalities



**Chosen**

# Thank You for Transforming Lives with Us

At World Vision El Salvador, we recognize that our work would not be possible without the collaboration of a broad network of actors committed to the well-being of children. We do not work alone: our efforts are strengthened thanks to the support of churches, community associations, central and local governments, schools, trained and equipped volunteers, national and international organizations, international cooperation agencies, private enterprise, and the media among many other strategic partners who walk alongside us.

We extend our deepest gratitude to every sponsor, partner, ally, and collaborator who, throughout 2025, made possible the implementation of development and transformation programs and projects for the benefit of children, adolescents, and youth in El Salvador. Your commitment, trust, and solidarity enable us to continue building opportunities, protecting lives, and sowing hope in thousands of families and communities.

Join the cause of World Vision El Salvador by supporting the programs and projects we carry out in the most vulnerable areas of the country for the transformation and well-being of children, adolescents, and youth.



## World Vision Support Offices



United States



Canada



Japan



Korea



France



# Ways to Get Involved



## Corporate Volunteering

Volunteering is a key and essential component of interventions to advance social and community development, creating a genuine connection and tangible contribution to communities and their people, while also providing an experience that raises awareness, trains, and strengthens the volunteer. The World Vision team works jointly with companies to design corporate volunteering proposals tailored to shared interests and strategies around the following themes:

- Water, sanitation, and hygiene
- Food security
- Youth entrepreneurship and employability
- Others



## Cause-Related Products

Joint development of cause-related marketing campaigns to position a product or service while benefiting the most vulnerable children in El Salvador.



## Project Funding

Funding for projects and support for initiatives within World Vision El Salvador's programmatic portfolio. Formulation of projects aligned with the strategic guidelines and interests of companies, organizations, or entities, complementing World Vision's actions.

### Grants and Donations El Salvador

#### Silvia Pinto

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#### Edward Rauda

✉ [edward\\_rauda@wvi.org](mailto:edward_rauda@wvi.org)



Join the cause of World Vision El Salvador by supporting the programs and projects we implement in the most vulnerable areas of the country for the transformation and well-being of children, adolescents, and youth.



<https://worldvision.org.sv>

