

ENOUGH

WORLD VISION'S GLOBAL CAMPAIGN TO END CHILD HUNGER AND MALNUTRITION

Act ENOUGH, Pray ENOUGH, Say ENOUGH, Give ENOUGH, Until there is ENOUGH





What we aim to achieve

We want to contribute to ending child hunger and malnutrition by 2030 in line with the Sustainable Development Goals. Our vision is a world where every child enjoys enough nourishing food and thrives. The ENOUGH Campaign runs from 2023 to 2028, and is active in 82 countries.


How we will achieve our vision

Feed the hungry now...




Expand interventions that are proven to work (our own and those of governments and partners where

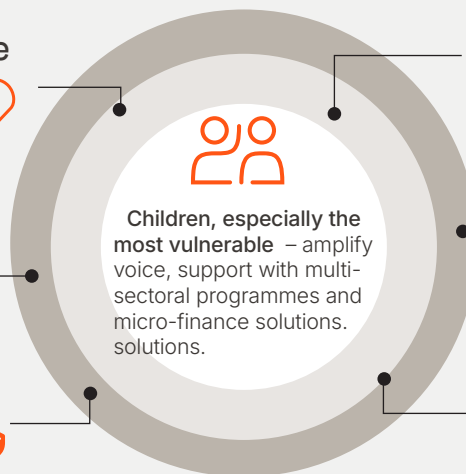
-  Food and cash assistance
-  Healthy and nutritious school meals
-  Microfinance and livelihoods interventions
-  Essential nutrition services delivered by a community health workforce

Promote systemic changes to prevent future crises

- Children are heard and prioritised in relevant decisions and policy processes.
- Increased funding from diverse sources for child-focused and nutrition sensitive food systems
- Global and national policies integrate child nutrition sensitive approaches
-  Sustainable, climate-smart agriculture and agro-fishery programmes

Who and how we will mobilise

-  **Donors** – promote understanding and prompt more support for children in need.
-  **Partners** – promote joint actions at key moments.
-  **Governments** – use data from our programmes to improve policy, funding and service provision.



-  **Communities, supporters, influencers and our staff** – influence the narrative, raise awareness, stimulate social & behavior change and mobilise at least 3 million actions.
-  **Private sector** – influence the narrative, raise awareness, stimulate social & behavior change and mobilise at least 3 million actions.
-  **Faith actors** – pray, act as agents of hope, influence policy debates, and promote social and behavior change.

How we will know that we have succeeded

Indicator	From (2024)	To (2028)
# of children reached through hunger, nutrition, and food security related policy changes	68M	500M
# of children (0 to 18 years) benefitting from WV nutrition programmes per year	6M	11% increase/year
# of children (6-59 months) with moderate or severe acute malnutrition admitted for treatment of wasting by 2028	285,465	750,000
# of children receiving school meals (wet and or dry) through school feeding	574,511	1M
# of children (0-18 years) benefitting from WV Livelihoods programmes each year	1M	TBD

Target of **\$5.4 billion** nutrition specific and sensitive field spending across all funding streams (FY24 – FY28)



Contributing to the Sustainable Development Goals at global level by 2030

2.1.1 Prevalence of undernourishment in the population	From 9.2 (2022) to 0
2.1.2 Prevalence of moderate or severe food insecurity in the population	From 29.6 to 0
2.2.1 Percentage of children under 5 who are stunted (too short for their age)	From 22.3 to 13.5
2.2.2 Percentage of children under 5 who are wasting (too thin for their height)	From 6.8 (2022) to less than 3
2.2.2 Percentage of children under 5 who are overweight (too heavy for their height)	From 5.6 (2022) to less than 3