



IMPACT REPORT 2025

© World Vision Senegal 2024

All rights reserved. Reproduction is prohibited without the permission of World Vision Senegal, except for brief excerpts. Published by World Vision Senegal. If you wish to adapt this content to your national context, please contact World Vision Senegal.

For any information about this publication or other publications from World Vision Senegal, please contact worldvision_senegal@wvi.org

Crédits Photo

Joseph T. Bidiar
Alexandre A. M. Gassama
Helen Manson

Design et édition

La Rochette

TABLE OF CONTENTS

Fiscal Year 2025

1

Message from the Director 4

Message from the President of Advisory Council 5



World Vision

2

Introduction 6



Programmes

3

Health and nutrition 9

Water, hygiene, sanitation 13

Means of subsistence and resilience 17

Education & protection of the child 21

Faith and development 26

Contributions of projects funded through grants 29

3C Project 37



VisionFund Senegal

4

Core Credit Survey Results Impact 39



Message from the Director

The year 2025 was a time of impact and hope for World Vision Senegal. Thanks to the commitment of our teams, our partners and the communities, we continued to transform lives, especially those of children and the most vulnerable.

In the education sector, more than 103,000 people have been affected. Behind this figure are children learning in better conditions, teachers receiving better support, and communities mobilized to guarantee equitable access to quality education.

Our Livelihoods program has impacted over 111,000 people, with a particular focus on women's empowerment. In rural areas, the progress achieved strengthens household resilience, improves incomes, and restores dignity and decision-making power to women, the true pillars of local development.

In the area of Water, Hygiene and Sanitation, more than 81,000 people now have better access to essential services, contributing to the reduction of disease and the improvement of living conditions.

Stay the course!

Child Protection remains at the heart of our mission: 228,035 children and members of their communities have benefited from actions aimed at preventing violence, strengthening community mechanisms and promoting children's rights.



Mr Evariste Habiyambere
National Director

Our interventions in maternal and child health have yielded significant results, contributing to improved access to care, nutrition and survival for mothers and newborns.

These results demonstrate a strong collective commitment. In 2025, we sowed seeds of hope despite the increasingly challenging international funding environment. Our desire to see children thrive and to be «the light of the world» is the driving force that pushes us to excel, to demonstrate resilience and ingenuity, and to relentlessly pursue our humanitarian mission.

Together, let's continue to build a future where every child can live safely, healthily, and reach their full potential!

Message from the President of Advisory Council

On behalf of the Advisory Council, I would like to proudly commend the remarkable performance recorded by World Vision Senegal during the year 2025.

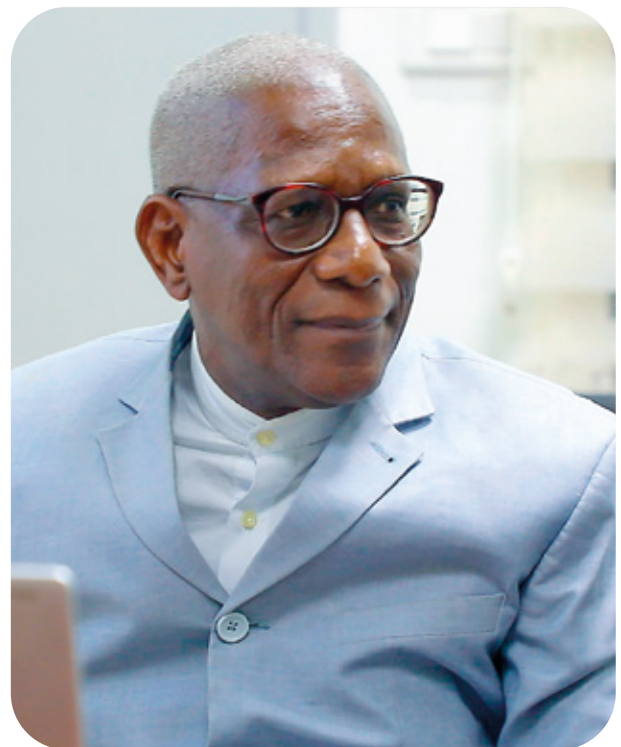
The results achieved in the various sectors of intervention demonstrate a clear vision, rigorous governance, and a sustained commitment to the most vulnerable children and communities. Whether in education, livelihoods with a strong focus on empowering rural women, access to clean water and sanitation, child protection, maternal and child health, or nutrition, the progress is significant and offers hope.

These advances reflect not only the effectiveness of the strategies implemented, but also the strength of the partnerships developed with authorities, communities and technical and financial partners.

The Advisory Council, through me, congratulates all the World Vision teams for their professionalism and proven sense of responsibility, driven as they are by the desire to see children flourish for a bright future.

The Advisory Council remains fully committed to supporting Management and teams in pursuing this momentum, guided by accountability, transparency and the lasting impact of our actions.

The 2025 results encourage us to go further. Together, let us continue to work towards a Senegal where every child can grow up protected, educated and fulfilled.

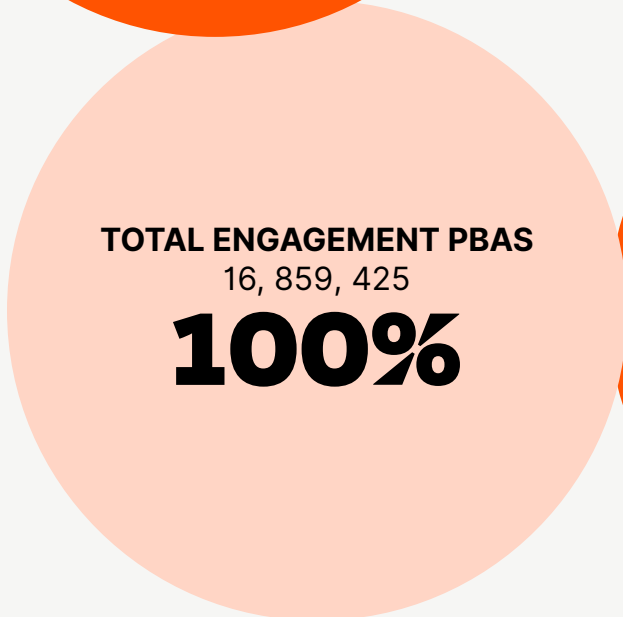
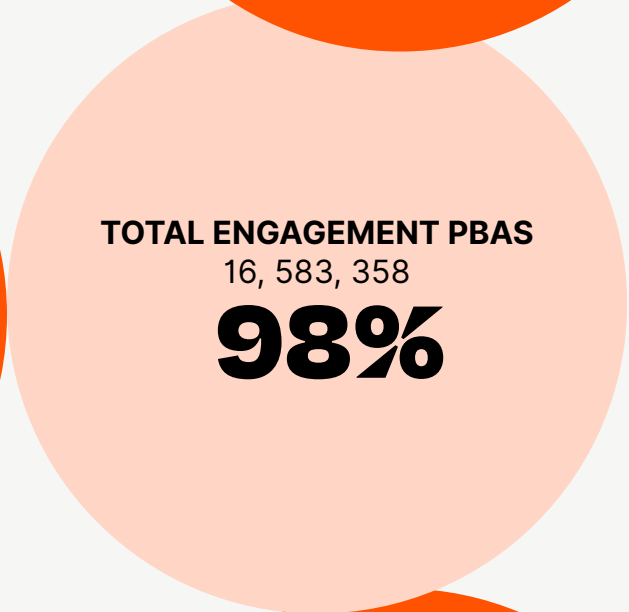
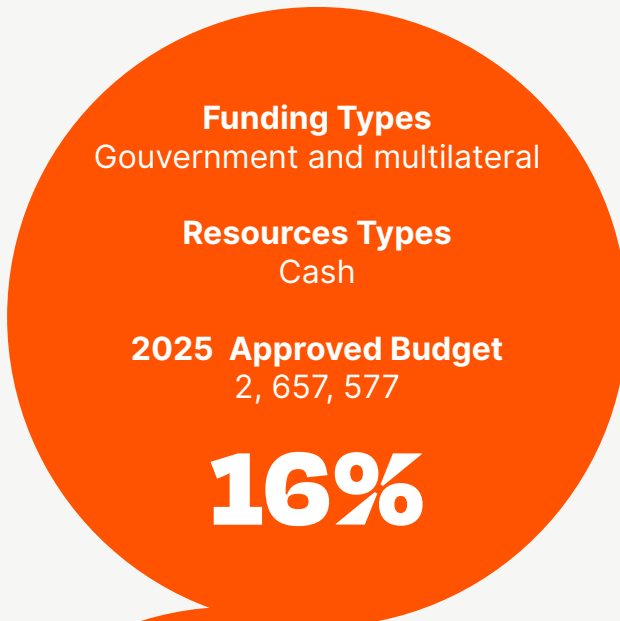


Mr Victor Mingou
Chairman of the Advisory Council
World Vision Senegal

FY25 Footprint



FY25 FINANCIAL PERFORMANCES



Introduction

The 2025 Impact Report presents the concrete results of World Vision Senegal in improving the well-being of children and communities across the country. By 2025, our interventions in the areas of health, nutrition, water, sanitation, education, and livelihoods will have transformed the lives of thousands of vulnerable children and families.

Through integrated actions, community support and collaboration with local partners, World Vision Senegal has contributed to strengthening resilience, ensuring access to essential services and promoting the dignity and inclusion of every child.

World Vision works to improve the nutritional status of children under five and women of reproductive age through two flagship projects: TTC(Timed and Targeted Counseling) and CMAM(Community-Based Management of Acute Malnutrition)implemented within the framework of the Health, Nutrition and WASH Technical Programme.

In the area of health and nutrition, the approach adopted emphasizes prevention and the promotion of good nutritional practices, based on awareness-raising and community engagement. This strategy includes, in particular, campaigns for screening and treatment of malnutrition, as well as support for vaccination activities, in order to reduce malnutrition and improve children's well-being.

This report illustrates the positive and lasting changes that have taken place with the support of World Vision; it is also an eloquent testimony to the real impact of this commitment to the development of children in Senegal.





HEALTH AND NUTRITION

World Vision works to improve the nutritional status of children under five and women of reproductive age through two flagship projects: TTC (Timed and Targeted Counseling) and CMAM (Community-Based Management of Acute Malnutrition), implemented within the framework of the Health, Nutrition and WASH Technical Programme.

In the area of health and nutrition, the approach adopted emphasizes prevention and the promotion of good nutritional practices, based on awareness-raising and community engagement. This strategy includes, in particular, campaigns for

screening and treatment of malnutrition, as well as support for vaccination activities, in order to reduce malnutrition and improve children's well-being.

World Vision provides technical support to Regional Health Directorates and Health Districts, strengthening community engagement actions for health and nutrition.

MAIN RESULTS

- **24460** vaccinated children aged 0-23 months
- **5342** pregnant women seen in Prenatal Consultation (PNC)
- **2188** New PF accepting women enrolled in a Planning program Family
- **22891** children under 5 years old dewormed
- **23506** pregnant women and/or mothers children aged 0-2 years being made aware of the nutrition
- **21098** children followed by the Actors Community Health (ASC, relays, matrons)
- **4245** exclusively breastfed children, and monitored
- **49217** children aged 6-59 months screened for malnutrition
- **2119** Children with severe acute malnutrition (SAM) and 321 children with severe acute malnutrition (SAM) receiving community-based care
- **17** health posts supported with equipment and materials for preventive care
- **32** health posts in three (03) Health Districts supported for the implementation of the Universal Campaign for the Distribution of Insecticide-Treated Mosquito Nets.



Impact stories



"My name is Coumba. For a long time, I lived in anguish over the health of my son Mohamed, who was only 24 months old and suffering from severe malnutrition.

Thanks to the actions implemented by World Vision, our situation has gradually changed. I received invaluable advice on good eating habits, and my child was provided with fortified flour, essential for their nutritional care.

Today, I want to express my sincere gratitude to World Vision. These complementary initiatives have allowed my son to gradually regain his health and have given me hope for the future.



"I am Wallou, a community health worker. Thanks to the support of World Vision, communities are better informed about child nutrition. The quarterly interventions put in place have allowed many malnourished children to quickly regain weight and improve their mid-upper arm circumference."

In Baghere, after just two months of community monitoring and the use of fortified flour, the nutritional status of child M. Diamanka has significantly improved. A huge thank you to World Vision and the community health workers for their ongoing commitment to fighting child malnutrition.



"I am Adama, a middle school student, and a sponsored child in the World Vision program in Lour Ribot. After feeling unwell at school, I learned that I have type 1 diabetes.

Thanks to World Vision's support, my life has changed. I learned to manage my own blood sugar and follow my treatment correctly. Today, I am doing better, I have resumed my studies, and I have a big dream: to succeed so I can support my parents and help vulnerable children in my community.

KEY PARTNERS

- Regional Health Directorates
- Health Districts
- Health Development Committees
- Associations of Community Health Actors

PERSPECTIVES AND CHALLENGES

- Improving the resilience of vulnerable families to food insecurity and nutritional
- Improvement of the technical infrastructure of healthcare facilities
- Implementation of nutritional monitoring activities
- Promoting good health and nutrition practices
- Advocacy for Health and Nutrition Funding





WATER, HYGIENE, SANITATION

During fiscal year FY25 (October 2024-September 2025), the WASH program continued the implementation of its National Business Plan in 18 intervention areas (PAs), with a strategic priority given to the Universal Service Coverage (USC) approach in the commune of Diamagadio.

The operational context was marked by:

- A significant decrease in sponsorship funding for WASH;

- Administrative delays affecting the implementation of infrastructure;
- A transition towards a fully digital monitoring system (mWater / WHO);
- A strategic strengthening of national government partnerships.

Despite these constraints, the Programme has maintained a strong commitment to universal access to drinking water, inclusive sanitation and the sustainability of services.

1. Objective

The objective of the WASH FY25 program is to contribute to the sustainable and inclusive improvement of access to drinking water, sanitation and hygiene in communities, schools and health facilities, while strengthening:

- Local governance of the WASH sector;
- The sustainability of infrastructure;
- The inclusion of women, girls and people living with disabilities;
- The mobilization of public and community funding;
- The Universal Service Coverage approach in the municipality of Diamagadio.

2. Main Results

Community-level access to water

- **32,091** people have benefited from new or improved access to drinking water.
- Rehabilitation of the Dankou (Diamagadio) system improving the quality of service for **7,829** people in 9 villages.
- Installation of 20 community drinking fountains and commissioning of 11 mechanized water systems.
- Strengthening water quality through national and international analyses (Senegal & Ghana).

Household sanitation

- Construction of **40** improved family latrines with community contribution.
- Launch of the Sanitation Accelerator project (510 latrines planned in Koumpentoum).
- State-World Vision co-financing model exceeding **50/50**.

Schools

- **97** school water points installed or rehabilitated.
- **105** school latrines built/rehabilitated in 18 schools (5,823 students).
- MHM (Menstrual Hygiene Management) integration and accessibility for people with disabilities.
- Raising awareness among **11,404** students about good hygiene practices.

Health facilities

- Improved access to water in **4** health facilities (**11238** patients benefiting).
- Installation of reservoirs, rehabilitation of networks, improvement of critical care points.
- Strengthening IPC (Infection Prevention & Control) practices with incinerators and medical waste sorting.

Governance & Financing

- Major government contribution: generator of USD **21,300** funded by OFOR.
- Government investment of USD **88,000** in the Sanitation Accelerator.
- Signing of formal agreements with the national departments of Water Resources and Sanitation.

Sustainability & Climate

- Planting of **1400** trees (including **600** fruit trees).
- Construction of dikes and small dams for groundwater recharge.
- Integration of assisted natural regeneration.

3. Stories of Change

Diamagadio: Water, finally reliable for 9 villages

For a long time, the communities around the Dankou borehole faced recurring water cuts. Thanks to effective advocacy with the Rural Water Supply Agency (OFOR), the government funded the installation of a new generator worth USD **21,300**.

Today, water flows continuously to **9** villages and 789 households. Outages are a thing of the past, the service is stable, and trust between communities, authorities, and partners is strengthened.

This progress marks a turning point: a sustainable approach, based on advocacy, public co-financing and robust systems, beyond just infrastructure construction.

When tears of exhaustion turn into tears of joy in Boukitingo

In Boukitingo, in the department of Oussouye in Casamance, Angélie and more than **90** women market gardeners struggled every day to get water which they had to obtain by hand from wells that were not without danger.

Determined to find a solution to their difficulties, Angélie sought the support of World Vision.

Thanks to this support, a modern solar-powered well and reservoirs were installed.

Today, water is available, the fields are better cultivated, children no longer have to travel long distances, and the village is experiencing a new lease of life.

Angélie's story embodies courage, solidarity, and renewed hope.







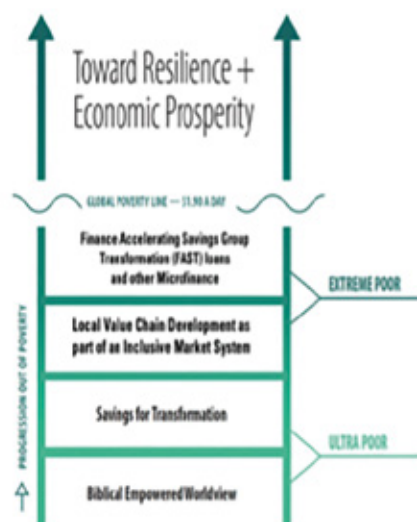
LIVELIHOODS AND RESILIENCE

Since March 2023, THRIVE 2030, which became the WVS Livelihoods Programme, is an economic empowerment initiative implemented over eight years (2023-2030).

It aims to strengthen sustainable and resilient livelihoods, in order to enable vulnerable and extremely vulnerable households to sustainably escape poverty and provide for their children, beyond the international threshold of USD 2.15 per day.

To achieve this, the program deploys integrated and sequenced interventions such as Enhanced Perception of the World, S4T, FAST, iMKA and the development of local value chains.

All these initiatives promote parental responsibility and the holistic well-being of children, families and communities.



Main interventions

i. Enhanced Perception of the

World (EWP) is a project model based on biblical principles, designed to transform participants' worldviews. It guides them from dependence to empowerment and individual responsibility. By discovering their worth in God's eyes, participants build self-confidence and develop creative solutions to overcome challenges related to their own development, as well as that of their children, families, and communities.

ii. Savings for Transformation (S4T)

promotes the formation of savings groups to encourage financial discipline, literacy and resource mobilization in order to initiate or develop income-generating activities with a view to improving household financial stability.

iii. Women's empowerment and social

inclusion prioritizes gender equality and social inclusion by ensuring that women, youth and marginalized groups actively participate in and benefit from development activities.

iv. Development of local value chains (LVCD)

and development of inclusive market systems (iMSD). This approach strengthens local value chains by improving links between producers, processors, and markets. It promotes inclusive market systems that benefit all actors, including marginalized groups.

v. Smart Agriculture face au climat (AIC)

encourages the adoption of agricultural practices that increase productivity and resilience to climate change.

vi. Financing to accelerate the transformation of savings groups (FAST)

improves access to finance for small producers and entrepreneurs by linking savings groups to formal financial institutions.

vii. Popularization of a digital platform for savings.

It uses digital technology to facilitate credit and savings operations, and strengthen financial inclusion, through the Dream Save App mobile application.

Main Results

For all interventions: 102,800 participants (direct and indirect) were reached by the THRIVE 2030 interventions.

● PRMB :

26060 people trained in Enhanced World Perception (EWP)

6564 participants trained on GEDSI (gender), including **5774** women and **789** men.

● S4T :

2144 S4T groups **44077** S4T members in the groups **16429**

Members of S4T groups have received training in financial education; **12168** members trained in entrepreneurial skills **10623,170.75** USD total savings in S4T groups.

● S4T/FAST :

579900 USD represents the total amount of FAST loans disbursed to S4T groups

17694 members of S4T savings groups who have taken out a FAST loan

● LVCD/iMSD :

220 Organized LVCD groups (159% compared to the annual target)

120 producer groups guided by the market

20% LVCD groups are supported in the development and marketing of value-added agricultural products

6,165 New LVCD members; **164%** of the annual target.

4,295 Members of LVCD groups are trained on climate-smart agriculture and the IMKA approach

4,311 members of LVCD-IMSD groups trained in entrepreneurial and business skills.

479 Trained local market facilitators

- **DIGITALIZATION WITH DREAMSAVE :**
580 S4T groups use the Dreamsave platform to manage their savings and credit activities.





Mamadou Diatta, President of the Federation of Producers of Netteboulou, poses proudly next to the tractor acquired thanks to the support of the THRIVE project.

Impact stories

Netteboulou: from precariousness to collective agricultural ambition

In Netteboulou, maize and peanut farmers worked under difficult conditions: limited access to quality inputs, poor mastery of modern techniques, lack of financing, and rudimentary equipment. Despite years of effort, the absence of collective organization hampered their initiatives and their access to public and financial opportunities.

Thanks to World Vision's support, the producers organized themselves into LVCD groups, then into a legally recognized federation. This structure opened access to financing, with an input loan of 11 million FCFA in 2023, followed by support of 9,850,000 FCFA from VisionFund in 2025. The decisive turning point was the acquisition of a tractor subsidized at 60% by the State, a long-held dream.

In just two years, the federation has gone from fragile subsistence farming to a credible and ambitious organization, capable of planning its campaigns and aiming for structuring projects, such as the community farming of 50 hectares of maize.

Key Partners

- The support offices (WVI): 50% of the budget is from sponsorship funds.
- WVUS: 50% of the budget from PNS funds

Prospects and challenges

- Continue the program to reach the LOP target;
- Low budget compared to objectives



EDUCATION & CHILD PROTECTION

The year 2025 marks the completion of World Vision Senegal's 2021-2025 national strategic cycle. This period was dedicated to the implementation of the Technical Program for Improving Students' Reading Skills and Protecting Children, designed to address persistent challenges related to the quality of learning and the vulnerability of children.

Despite significant progress in Senegal regarding access to education, the quality of learning remains a major challenge, particularly in rural areas where disparities are more pronounced. The main challenges identified concern:

- The lack of specialized teacher training;
- Inadequate educational resources;
- The weakness of learning environments;
- The persistence of risks related to the exploitation of and violence against children.

In this context, World Vision Senegal has adopted a systemic and integrated approach, aligned with the National Child Protection Strategy (SNPE), aimed at sustainably strengthening educational ecosystems and local protection mechanisms.



PROGRAMME OBJECTIVE

The program aims to:

- Sustainably improve the reading ability of primary school students through the Unlock Literacy model;
- Strengthen teachers' pedagogical skills and academic supervision;
- Reducing the information gap in rural areas;
- Strengthen local child protection systems;
- Promoting the effective participation of children through structured frameworks for expression (CEPEP).

The ambition was not just to improve indicators, but to bring about lasting systemic change in education and protection.

MAIN RESULTS

Transformation of the education system

- **275** schools supported;
- **822** teachers trained and monitored, 90% of whom actually apply the skills acquired through the MEQA (Measuring Evidence of Quality Achieved) tool;
- Strengthening educational supervision with **24** inspectors in **8** partner education and training inspectorates (IEF);
- Successful adoption of the MEQA tool, ensuring the transition from training to classroom practice.

Access to educational resources

- More than **4,500** books made available in the reading banks;
- **281** active reading clubs led by **557** community facilitators;
- **18,428** children regularly participate in the clubs.

Measurable impact on reading ability

Progression of the reading proficiency rate from 16% (2024) to 34% (2025) in certain intervention areas;

Performance exceeding national trends observed in PASEC assessments (approximately 25%).

Strengthening the protection system

Collaboration with 8 Departmental Committees for Child Protection (CDPE);

Improvement of reporting and support procedures;

Promoting a community culture of vigilance and prevention;

Implementation of 6 Frameworks for Expression and Participation of Children in Programs (CEPEP) in 19 Development Programs.

Overall impact

- **35,533** direct beneficiary students;
- Successful integration of the school-community model;
- Gradual institutionalization of educational innovations.





KEY PARTNERS

The success of the program depends on multi-sectoral collaboration:

- Directorate of Elementary Education (DEE) of the Ministry of National Education.
- Education and Training Inspectorates (IEF);
- Education Inspectors.
- School Management Committees (CGE); CGE Unions (UCGE);
- Parents' Associations (APE).
- Departmental Committees for Child Protection (CDPE).

This structured partnership has enabled strategic alignment with public policies and better local ownership.

CHALLENGES AND PROSPECTS

Ongoing challenges

Despite major progress, several structural constraints remain:

1. Existence of temporary shelters and multi-grade classrooms limiting learning time;
2. Ongoing need for specialized teacher training;
3. Low book-to-student ratio in some rural areas;
4. Persistence of social norms that favour certain forms of violence;
5. Economic vulnerability of households affecting child protection.

Outlook for 2026 and new national strategy

The new 2026 strategy will build on the achievements of 2021-2025 with four major orientations:

1. Institutionalization of effective tools

Sustainable integration of MEQA and Unlock Literacy into the practices of inspections and schools.

2. Integrated multi-sectoral approach

Strengthened link between education, protection, health and economic resilience of families.

3. Strengthened strategic partnership with the State

Increased alignment with the Ministry of National Education and strengthened involvement of the IA and IEF.

4. Increased participation of children

Consolidation of CEPEPs to make the voice of children a central indicator of the quality of educational and protection services.





FAITH AND DEVELOPMENT

As a Christian organization, World Vision places faith at the heart of its work. The Faith and Development (F&D) unit acts as a strategic lever to strengthen children's well-being through an integrated, transformative, and sustainable approach.

The objectives pursued are as follows :

- Equipping leaders and staff to live and express their faith appropriately in their context, through training, mentoring and coaching.
- Developing model projects integrating faith into ministry practice to address the root causes of poverty, vulnerability, and injustice.

- To ensure clear and consistent communication of Christian identity and mission, adapted to different audiences.
- Strengthen partnerships with churches and religious leaders, playing a catalytic role and mobilizing Christian communities and other religious leaders.

During fiscal year FY25, F&D's interventions contributed significantly to improving children's well-being through community engagement and capacity building.

Results and impacts

Spiritual and institutional strengthening

- **272** People (191 WV agents, 32 Vision Fund Senegal agents, 49 church partners and Advisory Council members) including 82 women and 190 men) participated in the annual day of prayer to give thanks to God and consecrate the new fiscal year.
- **160** World Vision staff members (38 women and 122 men) and the Advisory Board participated in the national retreat. This activity reinforced their commitment to the organization's values and principles.

Engagement of religious leaders and community transformation

A growing commitment from religious leaders has been observed in the implementation of the F&D approaches. The Channels of Hope (CoH) and Celebrating Families (CF) project models have empowered community leaders and families through a series of training sessions on child well-being. These training sessions have fostered a visible shift in attitudes and behaviors within communities. As a result, **429** couples trained in the Celebrating Families program have been strengthened in positive parenting. Their actions have reached **441** households, impacting **233** men and **292** women.

60 Community development facilitators were retrained and developed action plans to strengthen community awareness.

A diagnosis of the spiritual landscape was also carried out with **21** religious and traditional leaders (**2** women and **19** men) in order to identify and address the root causes of children's vulnerability, which are mostly supported by beliefs and practices that are detrimental to children's well-being.

Gender promotion, protection and community health

60362 people (men and **48** women) trained on the CoH CP module participated in the Community Action and Hope Teams (CHAT) discussions on gender and maternal, newborn and child health (MNCH).

These exchanges fostered a shift in attitudes regarding inclusion, participation, and shared responsibility within families. The CHATs' activities impacted **14,808** adults and **7,229** children. Topics addressed included :

- Children's participation
- Combating abuse
- Fair distribution of household chores
- Clarification of the concepts of discipline and punishment
- Increased involvement of men in family life

Material support and partnerships

- As part of the partnership with the Opération Enfant Noël Association, **779,550** gifts were distributed to
- **331** Children have benefited from school supplies and healthcare through advocacy and community action.
- **110** Instructors have been trained or retrained to revitalize children's clubs.

Impact stories



Testimony from the Collective of Imams of Lour Ribot

« “Thanks to the training we received from World Vision, we better understand what is beneficial for our children. We no longer give our daughters in early marriage. Our children no longer loiter in the streets during school hours. Those who do not go to school are directed towards learning a trade.”

Our women are now involved in income-generating activities and actively participate in household management. We are deeply grateful to World Vision. »

Challenges

The main constraints identified are :

- The limited financial resources allocated to R&D activities.
- The still limited level of professionalism of some OBFs in responding to the requirements of partnerships with WV.

Perspectives

Strengthen the technical and organizational capacities of OBFs.

- Mobilize more resources dedicated to Faith and Development initiatives.
- Strengthen the mechanisms for monitoring and supporting religious partners.





CONTRIBUTIONS OF PROJECTS FUNDED THROUGH GRANTS

SUKAABE JANNGO II

The project intervenes in schools to improve learning conditions through WASH activities. During fiscal year FY25, the behavior change communication (IEC-CCC) and WASH in School activities were implemented with generally satisfactory results, meeting or even exceeding most of the targets set.

Main results

- **Community awareness :**

Home visits (HV) have enabled **60783** people, including **22796** men and 37987 women, among them **7688** breastfeeding women and **4839** pregnant women, to be made aware of the themes of Health,

Nutrition and WASH, in the areas of Kolda, Médina Yoro Foulah, Vélingara, Sédhiou and Bounkiling.

- **Hygiene in schools :**

50 School hygiene brigades have been established and trained, strengthening the capacity of **300** students on hygiene, sanitation and sustainable water management practices, contributing to a healthy and supportive school environment for learning.

- **Promoting positive behaviors :**

1362 Educational talk sessions on Health, Nutrition and WASH were organised in the regions of Kolda (**898**) and Sédhiou (**464**), covering all targeted districts.

Impact stories

Ndiama: a tangible impact on prenatal monitoring

At the Ndiama Health Post, in the Bounkiling district, the midwife highlighted the positive effects of awareness-raising activities.

“Talks and home visits have transformed our practices. Early enrollment in ANC has increased significantly, and the rate of third ANC visits has improved considerably. Before the SUKAABE JANNGO II project, most women only came for their first ANC visit in the third trimester. Today, many come in the first trimester, a real step forward for maternal health.”

Key Partners

Hygiene brigades, Health districts, IEF, IA, URAC,

Perspectives/Challenges

Monitoring and reporting of community activities on IEC (VAD and talks for the 111 PPS) with the facilitators and the Districts.

DOUNDALATE SAMA JABOOT

Climate change is exacerbating land degradation in Kaffrine, combining decreased and variable rainfall with extensive agricultural practices. This leads to reduced productivity, biodiversity loss, and increased pressure on natural resources.

As part of the 2025 extension of Phase III of the Doundalate Sama Jaboot project, ten villages in the commune of Diokoul, identified as the most vulnerable based on data from World Vision and the ANSD (National Agency for Statistics and Demography), were targeted. The project focuses its efforts on households with arable land and access to water, in order to ensure the effectiveness of assisted natural regeneration (ANR) and market gardening activities, and to maximize short- and medium-term impacts.



Training for womens on the construction of improved stoves in Medina Diokoul.

Results

300 Women members of savings groups in the commune of Diokoul trained in the manufacture and use of improved stoves.

- **200** Producers trained in natural soil fertilization (NSF) practices with the support of the Katakél district forestry and water brigade have observed an increase in the density of useful shrubs, an improvement in soil structure, and better moisture retention around crops on the cultivated hectares. The increased presence of local species such as Nguer (*Guiera senegalensis*), KAAD (*Faidherbia albida*), and Nguiguis (*Pilostigma reticulatum*) promotes natural soil fertilization and the availability of fodder for livestock.

Impact stories

The Doundalate Sama Jaboot project promotes agroforestry technologies through assisted natural regeneration.

Key Partners

Water & Forestry, Hygiene Brigade, metalworkers, and farmers.

PAFERCEAU

Within the framework of the Sahel Climate Thematic Portfolio (PTCS) financed by Enabel, the project aims to strengthen the resilience of vulnerable populations to climate change on 12 sites in four

communes (Panal Wolof, Dara Mboss, Ngathie Naoudé and Ndiago).

The target is primarily 100 women's groups, 200 AVECs and 12 water management committees (CGEs).

Key objectives :

- Strengthening women's organization and economic autonomy (management, leadership, income-generating activities, creation of VLEs & C)
- Promoting sustainable agroforestry and pastoral practices
- Developing innovative Payments for Environmental Services (PES) mechanisms
- Supporting Integrated Water Resources Management (IWRM) via CGEs.

Main results :

- **133** registered groups, affecting **5917** women
- **227** S4T groups created, involving **5417** women
- Training and awareness sessions conducted with **88** CGE members across **8** sites
- Strengthening leadership and management skills for **133** groups, promoting their commitment and responsibility.



Ndiama : a tangible impact on prenatal monitoring

« At the Ndiama Health Post, in the Bounkiling district, the midwife highlighted the positive effects of awareness-raising activities.

“Talks and home visits have transformed our practices. Early enrollment in ANC has increased significantly, and the rate of third ANC visits has improved considerably. Before the SUKAABE JANNGO II project, most women only came for their first ANC visit in the third trimester. Today, many come in the first trimester, a real step forward for maternal health. »

The project combines women's economic empowerment and sustainable management of natural resources, directly contributing to the strategic objectives of the PTCS.

Impact stories

Guinguinéo: professionalization of women's groups

At the project's launch, women's groups (WGs) in Guinguinéo were mostly informal, with low participation and a lack of management skills. Today, 133GF are officially registered. Leadership and management training has strengthened their skills, improved meeting facilitation, financial management, and accountability.

This professionalization has strengthened cohesion, trust, and member commitment. Women are participating more actively in public life and gaining access to positions of responsibility, supported by facilitators, local authorities, and services.

Key Partners

Enabel (donor), administrative authorities, local authorities, the departmental community development service (SDDC) and the Centre for the Promotion of Territorial Development (CPDT), community facilitators and women's groups.

Challenges

- Functionality of the 08 CGE
- Mobilization of human and material resources for the operation and maintenance of hydro-agricultural structures.

Perspectives

- Capacity building for the 8 CGEs for the sustainable management of hydro-agricultural infrastructure
- Monitoring of the 133 women's groups and the 227 AVE&C for better application of management rules and maintenance of organizational dynamics.
- This project aims to strengthen maternal and child health in the health districts of Diakhao, Niakhar, and Gossas. It combines strengthening the health system (provision of equipment, training of providers, rehabilitation of infrastructure) and community interventions to promote health and nutrition, encourage behavior change, and mobilize communities.



O WOOD YAAY FO XA TEBANDONG: IMPROVING MATERNAL AND CHILD HEALTH IN FATICK

Key results :

- An ambulance was delivered to the Diakhao district to improve access to healthcare in remote areas.
- 236 culinary demonstrations and 223 talks, reaching 6489 people (6365 women, 124 men)
- 54 Vaccination outings: 1495 children vaccinated (904 boys, 591 girls)

The project thus contributes to improving the quality of care, strengthening local skills and mobilizing communities around health and nutrition.

Impact stories

Mbouma: a maternity ward that is transforming maternal health

According to Mr. Sané, a midwife, the opening of the new maternity ward



- Specialized training: ultrasound (2 midwives), IYCF (30 community actors), PECMAS (31 providers), SRMNIA (40 midwives and traditional birth attendants), SONU (30 midwives), hospital hygiene (25 community actors)
- Equipment support: 31 service points equipped for culinary demonstrations, 31 maternity wards equipped with autoclaves, scales and mucus aspirators.

marked a turning point in the life of the community. More women are coming for prenatal and postnatal consultations, some even coming from neighboring villages like Diakhao. Between the first quarter of 2024 and the first quarter of 2025:

- Births: from 14 to 22 (+57%)
- Prenatal consultations: from 105 to 165

This maternity ward improves access to care and also strengthens women's confidence and contributes directly to the health of mothers and newborns.

Key Partners

The Polish Aid Mission, the Regional Health Directorate, the Health Districts, the Health Development Committees, the health providers (head nurses, midwives).

Challenges

Contribution to improving the nutritional status of children aged 0 to 59 months in the Gossas health district
Capacity building for healthcare providers to improve the quality of care; contribution to upgrading the technical infrastructure through equipment provision and rehabilitation of healthcare facilities



HOUSEHOLD WATER PURIFICATION PROJECT



In Senegal, drinking water coverage reaches 82%, but some remote areas remain vulnerable, forcing people to use unprotected natural sources, which are conducive to diseases, particularly diarrhea in children.

Through its interventions in water, hygiene and sanitation, World Vision Senegal supports the State, notably through the distribution of P&G water purification sachets, and emphasizes awareness-raising for a lasting change in behavior.

Objective :

reduce waterborne diseases in adults and children under 5 years of age.

Main results:

- **1,658,204** sachets distributed, reaching **2,905** households and **17,848** people (**11,519** women)
- **66** training sessions and demonstrations for the correct use of sachets
- **89** awareness-raising sessions to strengthen community engagement and skills
- Mastery of purification techniques by all beneficiary households
- Confirmed improvement in water quality through chemical and microbiological analyses.



Drinking water for children

« I am Ramata, a mother in the commune of Dialacoto. Before the arrival of World Vision and the sachets of the P&G project, we drank water from uncovered wells, often dangerous for the health of our children and ourselves.

Today, thanks to P&G sachets, we have clear, drinkable water. Diarrhea and stomach aches in children have greatly decreased. They play, go to school, and grow up healthier. The project also taught us the importance of cleanliness and encouraged positive behavioral changes in our homes.»

Key Partners

WVS, Hygiene Services, Volunteers, communities

Challenges

- Low budget to motivate community volunteers to support implementation and monitoring in the field.
- Difficulties in storing purifiers and equipment at the local level.
- No partners who can take the project to the community level for better implementation.
- Difficult movement in some remote areas, especially during the wintering period.

Perspectives

- Explore ways to increase the project budget for effective and high-quality implementation on the ground through regular monitoring by volunteers present and committed at the community level.
- Do as many activities as possible during the period preceding wintering.



3C PROJECT



Despite the efforts of the Government of Senegal, COVID-19 has severely disrupted routine immunization services (EPI), aggravated by rumors, misinformation and community reluctance, particularly among vulnerable populations and target groups (children aged 0–23 months and girls aged 9–14 years for HPV).

To address this, UNICEF funded the 3C-19 project, implemented by World Vision Senegal from April to September 2024 in 15 districts in the regions of Fatick, Kaffrine and Kolda, in order to prevent a resurgence of COVID-19 and to strengthen EPI/HPV vaccination. The project aimed to improve information, adherence and use of vaccination services through quality communication, engagement of community leaders and strengthening of vaccination performance.

Main results :

- More than **92,000** people made aware and **780** community leaders engaged;
- **5094** girls vaccinated against HPV and **2548** children vaccinated through PEV via home visits;
- **666** zero-dose children and **1571** children lost to follow-up identified and referred;
- **48** partnerships established, 47 community dialogues, media actions and awareness caravans;
- Production of two documentary films for capitalisation
- In Kolda, the community approach made it possible to vaccinate more than **1500** girls against HPV, significantly improving vaccination coverage.

Changes brought about by the project

Restored trust to protect children. In the regions of Fatick, Kaffrine, and Kolda, the COVID-19 pandemic has weakened routine immunization services. Rumors, misinformation, and community hesitancy have led to a decline in vaccination coverage, further exposing children to preventable diseases.

To address this situation, UNICEF, in support of the Ministry of Health and Social Action, supported the implementation of the 3C-19 project by World Vision Senegal. The objective is to fill information gaps, restore confidence, and improve community uptake of vaccination.

Dialogue at the heart of the action

The project prioritized a participatory approach based on listening and community engagement. Open dialogues were organized in villages and neighborhoods to allow parents to express their concerns and receive reliable information from healthcare professionals.

Religious leaders, village chiefs, Bajenu Gox (traditional healers), and community organizations were mobilized as trusted intermediaries. In Kolda, innovative meetings brought together groups both in favor of and hesitant about vaccination in order to dismantle prejudices and encourage constructive discussions.

A lasting commitment

The project also strengthened local leadership. In Djilor, the mayor funded additional social mobilization efforts. In the Foundiougne department, 42 imams incorporated awareness messages into their sermons.

The 3C-19 project demonstrates that by combining reliable information, engagement of community leaders and close contact with families, it is possible to restore trust and sustainably protect children against preventable diseases.



CORE CREDIT
SURVEY RESULTS IMPACT



Introduction



VisionFund Senegal recently conducted a comprehensive customer survey, in partnership with its call center, to rigorously assess customer perception, satisfaction, and the tangible impact of its financial services on their livelihoods. This initiative is part of a global program deployed across the VisionFund network (22 countries) aimed at measuring the effectiveness and quality of its services using a harmonized and standardized approach.

The survey was conducted over a one-month period, from September 10, 2025, to October 13, 2025, using KoboToolbox for data collection. The initial sample consisted of 272 customers selected from 68,627 active customers, distributed across our nine branches: Notto, Fatick, Kaffrine, Kaolack, Kounghoul, Tambacounda, Kounkané, Kolda, and Kégoudou. Ultimately, 268 usable responses were collected, demonstrating a high level of representativeness: 93% women and 7% men, with an average age of 42 years (minimum 18 years, maximum 68 years).

Analysis of respondents' households reveals a typical family structure: an average of 6 members, including 7 minors under 18, with an average household size of 13 people, illustrating the complexity and density of the clients' families. The sample primarily covers clients between loan cycles 1 and 4, in accordance with VisionFund International's standards.

Data collection was carried out according to a strict methodological protocol, with a 90% confidence level and a margin of error of 0.05, ensuring the reliability and robustness of the results. Analysis and synthesis were performed using Power BI, providing structured visualization and a thorough understanding of trends and findings.

The main areas of evaluation are as follows :

- Access to financial services
- Customer satisfaction and quality of service
- Impact on income, household and children's well-being; Empowerment and decision-making capacity
- Financial resilience
- Customer protection and compliance with standards
- Poverty Index (gPePI) measures the socio-economic progress of clients

This summary highlights key lessons learned, emerging trends, and strategic recommendations aimed at optimizing service quality, strengthening client protection, and maximizing the socio-economic impact of VisionFund Senegal's interventions. The findings provide a solid and operational foundation for guiding future decisions and ensuring alignment with the international standards of the VisionFund network.

Executive Summary

The main areas of evaluation are as follows :

● **Customer satisfaction :**

- NPS score of 75, well above regional (56) and global (68) benchmarks.
- 78% of customers are promoters, only 3% are detractors.

● **Financial access:**

- 63% of customers accessed credit for the first time via VisionFund Senegal.
- This rate exceeds regional (60%) and global (44%) averages.

● **Impact on households and businesses :**

- 99% of customers report a positive impact on their lives.
- 99% report an improvement in their quality of life.

● **Children's well-being :**

- 100% of customers with children report a significant improvement in their children's overall development, affecting more than 2,000 children among the customers surveyed.
- Improved nutrition: 65% of children now benefit from a more balanced diet, promoting their health and growth.
- Improved access to healthcare: 54% of children have better access to health services, contributing to disease prevention and management. These results demonstrate the direct impact on children's resilience, family well-being, and socio-educational development.

● **Customer protection :**

- 98% of customers did not have to reduce their food consumption to repay a loan (regional benchmark: 85%, moandigal: 91%).
- 63.06% of customers report a slight increase in their financial worries after the loan, and 36.57% a sharp increase.
- The overall customer protection score is 66%, compared to 69% regionally and 70% globally.

● **Empowerment :**

- 100% of customers feel more empowered.
- More than 99% feel more respected in their community.

● **Resilience :**

- Customer resilience score in Senegal is 49%, compared to 51% for the regional benchmark and 45% for the global benchmark.

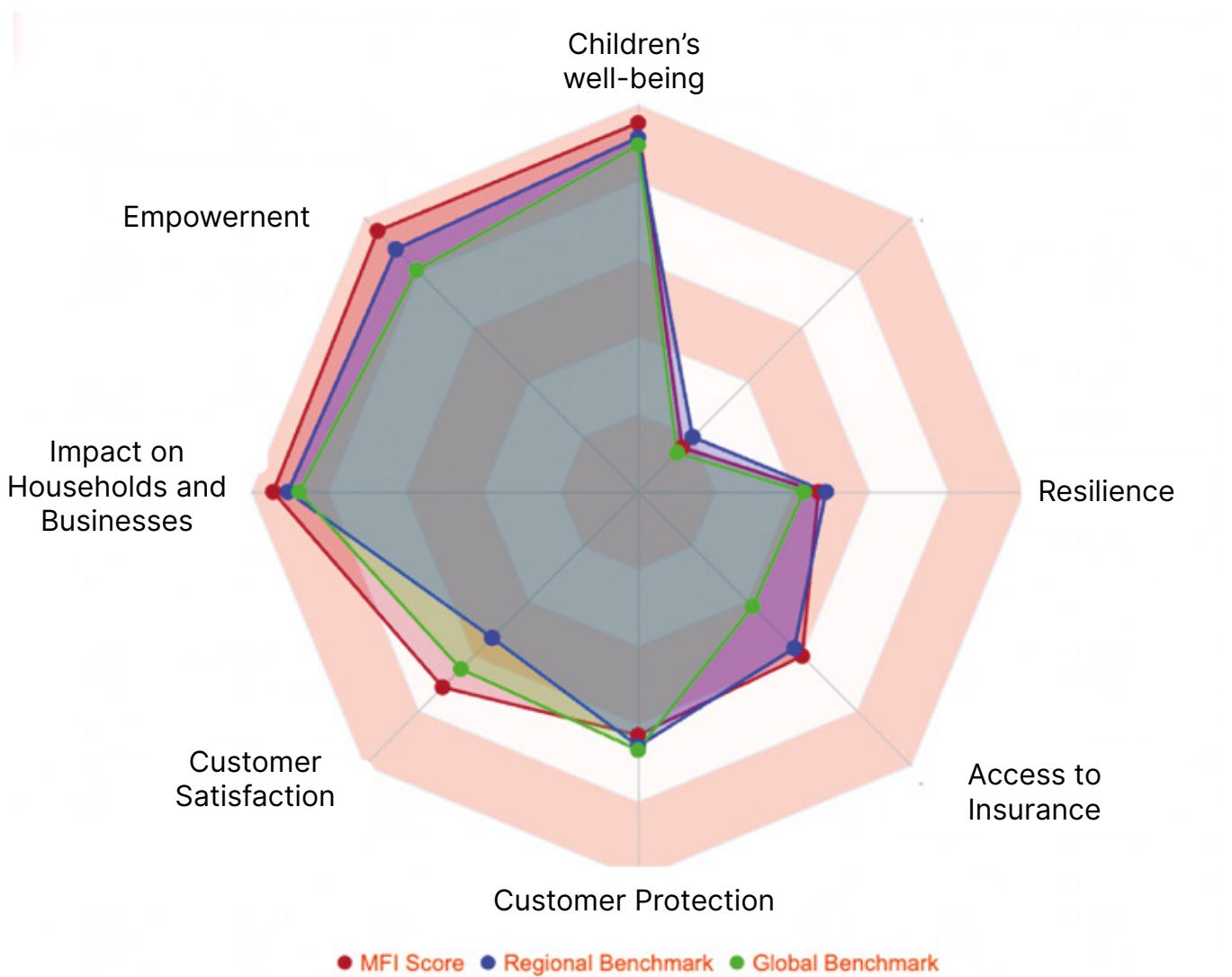
● **Poverty Index (PPI) :**

- 17% of customers live on less than \$1.90/day, higher than the national average (3.6% for Senegal).

● **Customer profile :**

- 93% of respondents are women. Average age: 42 years. Average household size:13 people.

This screenshot illustrates the main indicators and trends identified in the survey, allowing for a quick and clear visual reading of the key results.



▲	Theme	MFI Score	Regional Benchmark	Global Benchmark	Score Difference (Global vs. MFI)
+	Access to Finance	63%	60%	44%	19% ↑
+	PPI (\$1.90 Thu) 2011 PPP	17%	21%	15%	1% ↑
+	Impact on households and businesses	99%	95%	92%	7% ↑
+	Child Welfare	100%	96%	94%	6% ↑
+	Customer Protection	66%	69%	70%	5% ↓
+	Automatisation	100%	93%	85%	14% ↑
+	Resilience	49%	51%	45%	4% ↑
+	Customer Satisfaction	75	56	68	7

Three main observations



Insight 1 : Strong social impact

VFS Senegal demonstrates an exceptional social impact:

- Children’s well-being: 100%
- Agency: 100%
- NPS: 75
- 98% of customers report that loan repayments do not affect their food intake.
- 100% are more valued in their community

These results demonstrate a tangible positive influence on the family and economic lives of clients.



Insight 3 : Gaps in resilience

Despite these successes, some areas require reinforcement:

- Customer resilience: 49% (vs. 51% regional)
- Perceived reduction in the impact of climate shocks: 1%

These findings highlight the need for targeted actions to strengthen customer support and financial security.



Insight 2 : Persistent customer concerns

Despite a high NPS, some customers express dissatisfaction:

- Loan period too short
- Delays in refinancing
- Repayment difficulties
- Insufficient amounts. No grace period.

These responses reveal unmet expectations regarding the flexibility and accessibility of financial products.

Recommendations to fill the gaps

- 01 Strengthening customer resilience to climate and financial shocks :**
Developing financial products adapted to climate and economic risks, raising community awareness of good practices in adaptation and environmental resilience, and putting in place support mechanisms to enable households to absorb different types of shocks and secure their long-term well-being.

- 02 Improve customer protection :**
Strengthen existing protection mechanisms by improving the accessibility and clarity of redress mechanisms, particularly through user-friendly channels such as toll-free lines or digital platforms, without requiring customers to travel or incur additional costs. Continue raising customer awareness of their rights and complaint procedures.

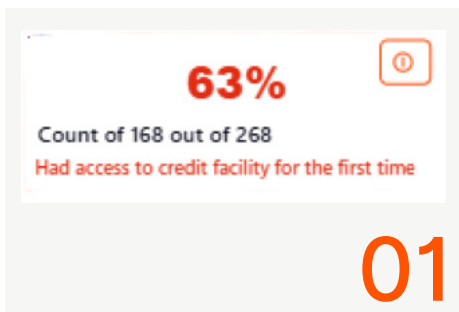
- 03 Accelerate the refinancing process :**
Simplify and digitize internal procedures to reduce processing times. Train teams in effective refinancing management and diversify financial partnerships to ensure faster and more secure access to the resources needed by clients.

- 04 Improving the flexibility and accessibility of loans :**
Extend loan terms and adjust amounts at renewals to better meet customers' actual needs. Facilitate access to deposit and repayment services, particularly by offering digital solutions or conveniently located service points, to reduce travel and improve the customer experience.

Access to Financial services

The analysis of access to financial services in Senegal highlights three points key points, revealing VisionFund’s impact on local financial inclusion.

Demographic characteristics, such as average age and household size, influence the use and impact of financing. This not only benefits the individual but also improves the well-being and stability of the entire family, facilitating expense management and strengthening household resilience.



First experience of credit

63% of customers are accessing credit for the first time via VisionFund, a rate higher than the regional average (55%) and the global benchmark (43%).

Feminization of the customers

Almost all beneficiaries are women (93%): their access score (61%) reflects the diversity of their situations, while the higher score of men (84%) is explained by the fact that they represent a small part of the clientele and encounter few access difficulties.

Comparison / Regional Context

Senegal is among the African countries with the strongest access to first credit.

Results in terms of children's well-being

DATA	ANALYSES
98.88% of clients in Senegal report an improvement in children's well-being (265/268 clients).	Children's well-being is almost universally improved among VisionFund clients in Senegal.
3 clients (1.12%) do not support children.	The proportion of clients without dependent children is marginal, confirming the direct impact of the program on children and families.
92% of the beneficiaries are women.	Women, who make up the majority of clients, play a central role in improving children's well-being.
Regional benchmark: 96%, Global benchmark: 94%.	Senegal's performance exceeds regional and global standards.
No negative responses in Senegal.	The total absence of negative responses underlines the exceptional and almost universal performance of Senegalese customers.

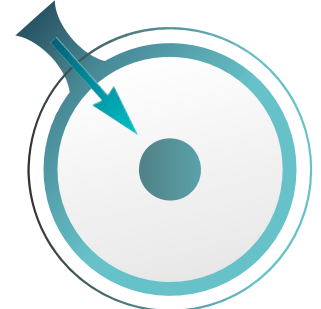
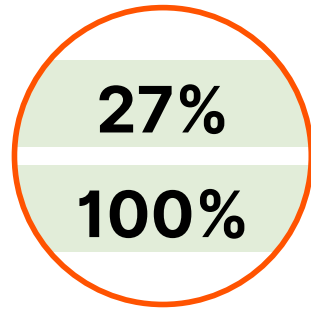
KEY IMPROVEMENTS IN CHILDREN'S WELL-BEING :

- Sufficient and varied access to nutritious food: 65.28%
- Improved ability to consult a healthcare professional: 53.96%
- Remaining in school or training: 42.64%
- Access to clothing, shoes and school supplies: 36.98%
- Housing improvement: 21.13%
- Other criteria (access to water, sanitation, reduction of child labor): <2%

GENERAL OBSERVATIONS :

- The most frequent improvements relate to nutrition, health, and education.
- Improvements in housing, water, sanitation and the reduction of child labor are less common.
- Very minor situations, such as reducing child labor, concern a very small number of clients.

Impacts on businesses and households



Improving quality of life

- **Women : 99%** Clients interviewed in Senegal report an improvement in their quality of life since becoming VisionFund Senegal clients.
- **1.87%** report a «very significant» improvement (5 clients),
- **97.39%** a «slight» improvement (261 customers),
- And **0.75%** (2 clients) observe no change.
- No customer reported any deterioration.

Distribution by gender

- **Women : 97.17%** of customers (242 out of 249) reported an improvement (**1.87%** «very significant», **90.30%** «slightly»), **0.75%** (2 customers) observed no change.
- **Men : 100%** of male customers (19 out of 19) report an improvement («slightly» only, **7.09%**).
- **Note :** The vast majority of the sample is female, which explains the predominance of women in the results. There is no indication of a gender-differentiated effect, but rather a predominantly female customer base.

Benchmarks

- The improvement rate in Senegal (**99%**) is higher than the global benchmark (**94%**).
- Compared to other African countries surveyed by VisionFund, Senegal has the highest improvement rate, with other countries experiencing rates between **89%** and **93%**. This positions Senegal as a high-performing market in terms of perceived impact on customers' quality of life.
- In summary, the Business & Household Impacts indicator in Senegal in 2025 shows a very positive impact and performance superior to benchmarks.

Conclusion

- The perceived impact is almost universal and exceeds regional and global standards.
- The total absence of negative responses («deterioration») is notable and rare in this type of survey.
- The structure of the clientele (mostly female) must be taken into account in the interpretation of the results, particularly for any gender analysis.
- Data consistency and the absence of anomalies enhance the reliability of results for strategic management.



World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.

National Office

Sicap Amitié 1 n° 4210
Immeuble SouRok 1,
Allées Seydou Nourou TALL

Tel. : +221 33 865 17 17

Kaffrine Office


Quartier ESCALE
Face Hôpital Régional
BP 47 Kaffrine



Tel. : +221 33 946 12 13



Kolda Office

Quartier Thiankang
BP 143 Vélingara

Tel. : +221 33 997 15 00

 www.wvi.org/fr/senegal
www.wvi.org/senegal

 worldvision_senegal@wvi.org
 [@WorldVisionSN](https://www.instagram.com/WorldVisionSN)

 [@WorldVisionSN](https://twitter.com/WorldVisionSN)
 [@WorldVisionSenegal](https://www.facebook.com/WorldVisionSenegal)