



ReactsIn NEWSLETTER

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ReactsIn works with women and adolescent girls and local governments to improve nutrition, health, gender equality, food systems and community resilience in Bangladesh, Cambodia, Kenya, Tanzania and Somalia.

EXPERIENTIAL LEARNING: What a Group of Canadian Pastors Discovered in Rural Kenya

Recently, a group of Canadian pastors visited ReactsIn project areas in Kenya alongside World Vision teams and local partners. During the visit, they spent time with families, Community Health Promoters, healthcare workers, and local leaders, gaining firsthand insight into the impact of community-based health and nutrition programming. They also had opportunities to hear personal stories from community members and observe how local health initiatives are creating meaningful, long-term improvements in everyday life.

Throughout the trip, the pastors witnessed the strength of locally led partnerships and the measurable progress being made to improve the health and wellbeing of children and families. One especially memorable moment was witnessing the birth of a baby at a local health centre, a powerful reminder of the importance of accessible healthcare and frontline community support.

Following the visit and back at home in Canada, the pastors participated in meetings with Members of Parliament in Ottawa, where they shared reflections on what they experienced in Kenya. They spoke about the effectiveness of local leadership, the importance of long-term partnerships, and the real outcomes being achieved through Canadian-supported programming.

Trips like this are important for both Canadians and World Vision because they help connect people directly to the impact of international development work. By seeing programs firsthand and hearing directly from communities, Canadian leaders are better able to understand how global partnerships contribute to healthier, more resilient communities while strengthening accountability, trust, and support for long-term development investments. In an increasingly interconnected world, investments in health, nutrition, education, gender equality, and resilience abroad also contribute to shared global stability, stronger partnerships, and a more informed and engaged Canadian public.

The visit highlighted the dedication, compassion, and leadership of local teams and partners working closely within their communities every day. It also reinforced the important role collaboration continues to play in creating lasting change, demonstrating how strong partnerships, shared knowledge, and long-term commitment can help improve the health and wellbeing of children and families for years to come.

Martin Fischer

Head of Policy and Government Relations,
World Vision Canada



THE DATA: INCEPTION TO DATE

189,407

Canadians reached
through ReactsIn
public engagement

100,695

Girls, aged 10-19,
who received SRHR
services

6,269

Children treated for
moderate or severe
acute malnutrition

283,975

Farmers received
support to grow
biofortified crops

Local Insight



Seeing how it changes the life of a person, and changes the direction of the journey they were taking - that is why we welcome any guests to our community. That is something that can't be seen from behind a desk.

Dr. Stella Chepkwony
Medical Officer of Health. Keiyo North

PHOTO GALLERY FROM KENYA



ReactsIn CONSORTIUM ADVANCES NUTRITION AND GENDER EQUALITY

The third ReactsIn Consortium Management Committee meeting was held from January 15–16, 2026 in hybrid form, bringing together consortium members, partners, and external speakers. Discussions highlighted both urgency and progress as partners navigate an increasingly complex global aid environment shaped by conflict, climate shocks, and shrinking funding. In her opening remarks, Marie Bettings, Director of Program Excellence and Impact Delivery at World Vision Canada, emphasized the importance of remaining focused on results for women, children, and adolescents while continuing to innovate and scale impactful interventions.

One of the major highlights was the presentation from Caitlin Makay of Lucky Iron Life, who shared promising results from a pilot project in Tanzania that demonstrated a significant reduction in moderate anemia among children. The findings reinforced the potential of the Lucky Iron Fish as a cost-effective and culturally adaptable prevention tool.

Across the consortium, partners reported strong progress in nutrition interventions, family planning uptake, male engagement, and gender-transformative programming. Innovative solutions including biofortified crops, solar water disinfection, and small-scale food fortification continue to scale across project areas. Country teams also shared achievements such as reaching more than 100,000 adolescents with nutrition interventions in Kenya and advancing policy engagement in Bangladesh.

Global Affairs Canada reaffirmed its strong support for the consortium and encouraged partners to continue sharing impact stories while sustaining momentum in advancing health, nutrition, and gender equality outcomes across all countries.



ReactsIn AT WOMEN DELIVER

In April 2026, ReactsIn participated in the Women Deliver Conference in Melbourne, Australia, where the program was highlighted at the World Vision booth. The conference provided a valuable opportunity to connect with organizations, partners, and influential leaders from across the international aid and development sector, while learning from one another about innovative approaches to creating positive change in communities around the world.

Throughout the event, the team was able to showcase the impact of ReactsIn, engage in meaningful conversations with attendees, including Mr. Jevone Nicholas, Director - Gender Equality at Global Affairs Canada, and share the important work being carried out across project countries. The conference also created opportunities to strengthen partnerships, exchange ideas, and raise awareness about the program’s efforts to advance health, nutrition, and gender equality outcomes globally.



WATCH THE VIDEO!



Scan the QR code or click this image to watch a video of the Pastors’ team experience in Kenya

ReactsIn: STARTING UP IN CAMBODIA



ReactsIn has officially begun programming in Cambodia, and in October 2025, a team visited the project area to gain a firsthand understanding of how the programming was progressing, meet with government officials, and connect with local staff and partners. The visit provided an important opportunity to strengthen relationships, better understand the local context, and hear directly from communities about the impact the program is already beginning to have.

In this region of Cambodia, the rhythm of life is shaped by the Mekong River. Each rainy season, the river spills over its banks, transforming rice and sugarcane fields into vast bodies of water. Families adapt alongside the changing landscape. Farmers like Seth Keo, pictured above with his wife Noeum Chanthou, grow rice during the dry season and turn to fishing when the floodwaters arrive.

Through ReactsIn, families in the area have received training on preparing nutrient-dense local foods that support the health, growth, and cognitive development of their children. This includes learning how to incorporate locally harvested fish from the floodwaters into balanced and nutritious meals. The visit highlighted both the resilience of local communities and the importance of working alongside families to strengthen nutrition, livelihoods, and long-term wellbeing.

Have a question? Please contact Dr. Asrat Dibaba Tolossa,
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