



World Vision
GHANA



HOPE

for Every Child

Harnessing Opportunities for the
Protection and Empowerment of
Every Child (HOPE for Every Child)



WORLD VISION GHANA
STRATEGY

2026-2030

ABOUT US

World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the root causes of poverty and injustice. World Vision's integrated focus is Christian, child-focused, and community-empowering.

World Vision started working in Ghana in 1979, pursuing integrated community development interventions to alleviate the needs of the poor through community development projects that target small communities. In 1992, World Vision Ghana introduced Area Development Programmes (ADPs), now Area Programmes (APs), covering a cluster of communities in a District. At the beginning of the 2026-2030 Strategy, World Vision Ghana is currently working in 41 Districts across 14 Regions.

VISION STATEMENT

Our vision for every child, life in all its fullness;
Our prayer for every heart, the will to make it so

MISSION STATEMENT

World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice, and bear witness to the good news of the Kingdom of God.

CORE VALUES

We are Christians
We are committed to the poor
We value people
We are stewards
We are partners
We are responsive

INTRODUCTION

The World Vision Ghana 2026-2030 (FY26-FY30) outlines the framework for delivering on Our Promise to children, especially the most vulnerable. "Our Vision for every child, life in all its fullness; our prayer for every heart, the will to make it so." This Strategy aligns with World Vision (WV) Partnership Strategy and the United Nations' Agenda 2030 - Sustainable Development Goals (SDGs).

STRATEGY NAME

HOPE for Every Child – Harnessing Opportunities for the Protection and Empowerment of Every Child

STRATEGIC GOAL

By 2030, two million, eight hundred thousand (2.8 million) children, especially the most vulnerable in Ghana, will grow up loved, healthy, educated, and empowered to flourish in safe and resilient communities.

STRATEGIC PILLARS

The FY26-FY30 Strategy will be delivered through four strategic pillars:

Ministry Impact

Ministry Funding

Operational Excellence

People, Learning and Growth



MINISTRY IMPACT PERSPECTIVE:

The Ministry Impact Perspective has three strategic objectives:



Children have positive and peaceful relationships in their families and communities



Children are protected from infections and diseases, and are well nourished



Children report improved learning outcomes and skills development

PRIORITY CWB ISSUES

- » High prevalence of malnutrition among children
- » High prevalence of diseases and infections among children
- » Poor learning outcomes among children

The Impact Ministry objectives will be achieved through corresponding Integrated Programmes Frameworks (IPFs), namely:




Creating Inclusive Access to Health, WASH, and Nutrition Services and Resilience for Every Child (**CARE**)



Learning Essential Competencies And Skills for Resilient NextGen (**LEARN**)

MINISTRY IMPACT OBJECTIVE 1: CHILDREN HAVE POSITIVE AND PEACEFUL RELATIONSHIPS IN THEIR FAMILIES AND COMMUNITIES

IPF Alignment: Integrated into the CARE and LEARN IPFs

CWBO	OIOS Theme	Core Project Models/Interventions	SDG alignment
<p>CWBO 2: Increase in children who have positive and peaceful relationships in their families and communities</p>	<ul style="list-style-type: none"> 1.0. Overall God's Love & Hope 1.2. Relationship with others 3.0. Overall Empowerment 4.0. Overall Protection 7.0. Overall Disability & Gender Inclusion 8.0. Overall Family Resilience 	<p>Celebrating Families, Spiritual Nurturing of Children, Empowered World View (EWW) Greening Communities PROTECT</p>	



MINISTRY IMPACT OBJECTIVE 2: CHILDREN ARE PROTECTED FROM INFECTIONS, DISEASES AND ARE WELL NOURISHED









IPF: Creating Inclusive Access to Health, WASH and Nutrition Services and Resilience for Every Child (CARE)

Programme Reach Target: 2 million children and their families

CWBO	OIOS Theme	Core Project Models/Interventions	SDG alignment
<p>CWBO 2: Increase in children who have positive and peaceful relationships in their families and communities</p>	<p>1.0. Overall God's Love & Hope 1.2. Relationship with others 3.0. Overall Empowerment 4.0. Overall Protection 7.0. Overall Disability & Gender Inclusion 8.0. Overall Family Resilience</p>	<p>Celebrating Families, Spiritual Nurturing of Children, Empowered World View (EWW) Regreening Communities PROTECT</p>	
<p>CWBO 5: Increase in children who are well nourished (ages 0 -5)</p>	<p>5.1. Nutrition 5.3. Maternal & Child Health</p>	<p>PD-Hearth, Community Health Committees (COMM), Timed and Targeted Counselling (TTC), Growth Monitoring Promotion (GMP)</p>	
<p>CWBO 6 Increase in children protected from infection and disease (ages 0-5)</p>	<p>5.0. Overall, Health, Nutrition, WASH 5.2. Malaria 5.4. Immunization 5.5. Diarrhoea 5.6. Pneumonia & ARI</p>	<p>Nurturing Care Groups, (NCG), Integrated WASH, COMM, TTC, CHW, Citizen Voice and Action (CVA)</p>	

MINISTRY IMPACT OBJECTIVE 3: CHILDREN DEMONSTRATE IMPROVED LEARNING OUTCOMES AND LIFE SKILLS

Direct Programming Reach Target: 1 million children and their families

CWBO	OIOS Theme	Core Project Models/Interventions	
<p>CWBO 2: Increase in children who have positive and peaceful relationships in their families and communities</p>	<p>1.0. Overall God's Love & Hope 1.2. Relationship with others 3.0. Overall Empowerment 4.0. Overall Protection 7.0. Overall Disability & Gender Inclusion 8.0. Overall Family Resilience</p>	<p>Celebrating Families, Spiritual Nurturing of Children, Empowered World View (EWW) Regreening Communities PROTECT</p>	   
<p>CWBO 7: Increase in primary school children who can read</p>	<p>2.1. Self-efficacy 4.0. Overall Protection 6.1. Early Childhood Development 6.2. Children's Proficiency in Literacy and Numeracy 6.4. Access to WASH in Education</p>	<p>Learning Roots (LR), Unlock Literacy Integrated WASH, Citizen Voice and Action (CVA)</p>	 
<p>CWBO 8: Increase in adolescents' education and life skills</p>	<p>3.0. Overall Empowerment 6.0. Overall Education 6.3. Access to Education</p>	<p>IMPACT+, SNC, Technical and Vocational Education and Training (TVET)</p>	 

STRATEGY CONTRIBUTION TO GOVERNMENT POLICIES AND PROGRAMMES

- Child and Family Welfare Policy
- Justice for Children Policy
- National Child Protection Policy and Framework
- National Child Online Protection Policy
- National Health Policy
- National Nutrition Policy
- National Health Policy
- Free Compulsory Universal Basic Education (FCUBE)
- School Feeding Programme
- Capitation Grants
- Inclusive Education Policy
- Rural Sanitation Model and Strategy (RSMS)
- National Teacher Education Policy
- Free Senior High School (SHS) Policy
- National Apprenticeship Policy (2020)
- National Youth Policy
- Complementary Basic Education Programme
- Early Childhood Care and Development (ECCD) Policy (2025-2029)
- National Water Policy, 2024
- Environmental Sanitation Policy
- Ghana WASH Sector Development Programme (GWASHSDP) 2021-2030

MINISTRY FUNDING PERSPECTIVE:

Strategic Objectives

1. Secure Sustainable Blended Financing mechanisms through Strategic Donor Diversification.

2. Operationalize a Local Resource Mobilization Ecosystem.

3. Position WV Ghana as a Premier Partner through Thought Leadership and Influence.

Strategic Initiatives

- 1.1 **Fund Mix Accelerator:** A targeted initiative to engage new donor segments, including digital philanthropy, diaspora investors, and CSR opportunities.
 - 1.2 **NextGen Donor Dialogues:** High-level forums connecting WVG leadership with emerging global funders, youth-led donor platforms, and tech-based funding
 - 1.3 **OnePitch Suite:** An interactive digital donor pitch tool that integrates impact dashboards, stories of change, and value-for-money evidence.
 - 1.4 Increased efficiency through coordinated partnerships and strategic resource mobilisation with Vision Fund Ghana.
- 2.1 **Pilot Local Sponsorship Fundraising Model** and build staff capacity in innovative resource mobilisation approaches
 - 2.2 **Local Resource Mobilization Kaizen:** Continuous Improvement for local fundraising policy simplification
 - 2.3 **WVG Local Giving Circles:** Corporations, HNWI, Foundations, Community-based donors that pool resources to support specific ministry projects
- 3.1 **Impact Playbooks:** Visually engaging technical briefs combining evidence, narratives, and infographics to showcase WVG's ministry leadership.
 - 3.2 **Ministry Positioning Sprints:** Semi-annual micro-campaigns focused on one thematic area, rolled out across stakeholder platforms and media.
 - 3.3 **The Kingdom Partner Series:** A faith-driven leadership dialogue engaging influencers, policy makers, and donors on shared mission and systems change.

OPERATIONAL EXCELLENCE PERSPECTIVE:

Strategic Objectives	Key Initiatives
1. Drive Growth in Child Well- Being Impact and Sustainability through Effective Partnerships	1.1 Multi-sectoral collaboration hubs to co-create and implement joint solutions with the government, private sector, and NGOs. 1.2 Implement the Partner of Choice approach
2. Promote innovations and efficiency in WVG's operations.	2.1 Organizational-wide process simplification and automation initiative (Including review of policies & procedures, and developing an integrated dashboard - procurement, finance, M&E, and P&C to enable real-time decision-making). 2.2 Pioneer Innovative Operating Models that Promote Context -Specific Solutions (E.g. Urban programming & Community-led innovation incubators hosted in AP clusters).
3. Strengthen Evidence of Impact for Programming Excellence and Visibility.	3.1. Produce evidence-based impact reports & stories (E.g., Multi-platform storytelling of WVG impact using social media influencers, real community champions, and research publications). 3.2. Real-time analytics and outcome harvesting platform for strategic decision-making, learning, and communication. 3.3. Strengthen WVG corporate identity and brand.



PEOPLE, LEARNING & GROWTH PERSPECTIVE

Strategic Objectives

1. **Strengthen and sustain a Christ-centred organisational culture that embodies trust, excellence, accountability, and entrepreneurial thinking.**
2. **Build Agile, Empowered Teams for the Future of Work**
3. **WVG is a safe, enabling and inclusive working environment.**

Strategic Initiatives

- 1.1 Christ-centred organisational culture
 - 1.2 Drive transformative mindsets that instil trust, accountability, and high-performance
 - 1.3 Cultivate a culture of Entrepreneurial and Innovative Thinking across all levels of the organisation.
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1. Align organogram with strategy (Establish an efficient operating model)
 2. Continuous business improvement processes to achieve agility and excellence.
 3. Equip staff with future-ready skills, digital confidence, and adaptive mindsets to thrive in an evolving humanitarian and development landscape.
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1. Improve staff conditions of service (compensation and benefits) to attract and retain high-performing staff.
 2. Create Safe Space Forums and reinforce opportunities for teamwork and bonding
 3. Wellbeing and Mental Health Programmes (Strengthen internal policies, systems, and processes that support equity, psychological safety, and holistic staff wellbeing)

STRATEGY NAME: HOPE FOR EVERY CHILD – HARNESSING OPPORTUNITIES FOR THE PROTECTION AND EMPOWERMENT OF EVERY CHILD

STRATEGY GOAL: 2.8 Million Vulnerable Children In Ghana Experience the Love of God and Neighbours, are Healthy, Educated for Life and Empowered to Thrive in Safe and Resilient Communities By 2030

Ministry Impact

Children have positive and peaceful relationships in them families and communities (CWBO 2)

Children are protected from infections, diseases and are well nourished (CWBO 5&6)

Children demonstrate improved learning outcomes and life skills (CWBO 7&8)

Operational Excellence

OE-1. Drive Growth in CWB impact and Sustainability through Effective Partnerships

OE-2. Promote innovation and efficiency in WVG operations

OE-3. Strengthen Evidence of Impact for Programming Excellence and Visibility

Ministry Funding

MF-1. Secure Sustainable Blended Financing mechanisms through Strategic Donor Diversification

MF-2. Operationalize a Local Resource Mobilization Ecosystem

MF-3. Position WV Ghana as a Premier Partner through Thought Leadership and Influence

People, Learning & Growth

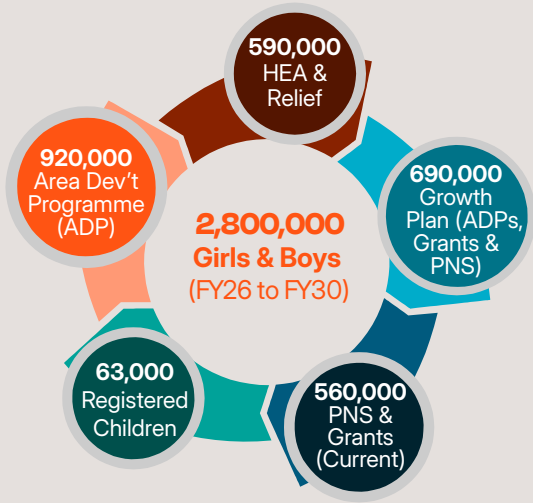
PLG-1. Strengthen and sustain a Christ-centred organizational culture embodies trust, excellence, accountability, and entrepreneurial thinking.

PLG-2. Build Agile, Empowered Teams for the Future of Work

PLG-3. WVG a safe, enabling and inclusive working environment.

GEOGRAPHICAL FOCUS & REACH

Target Reach: 2,800,000 children.



STRATEGY BUDGET

\$120 million (2026 - 2030)

(\$24 million annual budget)



IMPLEMENTATION AND SUSTAINABILITY CONSIDERATIONS



Living Out Our Christian Faith and Calling



Empowered Wordview



Channels of Hope



Celebrating Families

Integrate Christian values into workplace culture and programme implementation through spiritual formation, prayer initiatives, and Faith and Development approaches.

Apply faith-based programme models and strengthen partnerships with churches and faith leaders to address harmful social norms and promote child protection and well-being.

Focusing Our Ministry for Greater Results



Water, Sanitation & Hygiene



Resilient Livelihoods & Services



Climate & Gender Inclusion

Implement integrated programmes that address key drivers of child vulnerability by strengthening livelihoods, improving education, Health and Nutrition services, and enhancing community resilience.

Expand sustainable WASH services through the Universal Service Coverage initiative while mainstreaming gender equality, disability inclusion, climate resilience, and child participation.

Collaborating and Advocating for Broader Impact



Gov't, CSO & Private Partnership



Advocacy



VisionFund Ghana

Strengthen partnerships with Government, Civil Society Organisations (CSOs), faith actors, and the private sector to address systemic barriers affecting children and improve service delivery through approaches such as Citizen Voice and Action.

Collaborate with VisionFund Ghana to enhance household resilience through financial inclusion and sustainable livelihoods.



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