



# Annual Review 2011

“Our vision for every child, life in all its fullness  
Our prayer for every heart, the will to make it so”

**World Vision**  
Vietnam



# Message from the National Director



World Vision Vietnam placed even more emphasis on the sustainability of our child well-being projects during fiscal year 2011. Our Child Well-Being Aspirations encompass for main themes, namely, Educated for Life, Enjoy Good Health, Be Loved and Love Others, and Cared for, Protected and Participating.

We also started the Integrated Programme Management (IPM) model in our new Area Development Programmes. Under this model, we strongly partner with local government and other relevant partners to give children, especially the most vulnerable, better lives within their family and communities.

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Through our models including nutrition clubs, parent-teacher committees and village development boards, community members were encouraged to actively participate in our activities right from the inception, to provide their children a healthier and safer environment.

Children's lives, in all their fullness, remain the focus in all we do. They are empowered to join all aspects of our projects, including planning, data collection, mid-term reviews and final evaluations. Hundreds of children enthusiastically and confidently participated in a series of communications events within their communities and in forums at provincial and national levels during 2011. Their concerns and recommendations were seriously received and government leaders, relevant ministries and agencies took action based on their advocacy.

Through their active participation in training and activities on disaster risk reduction, children are also better equipped to handle natural disasters in the areas where they live.

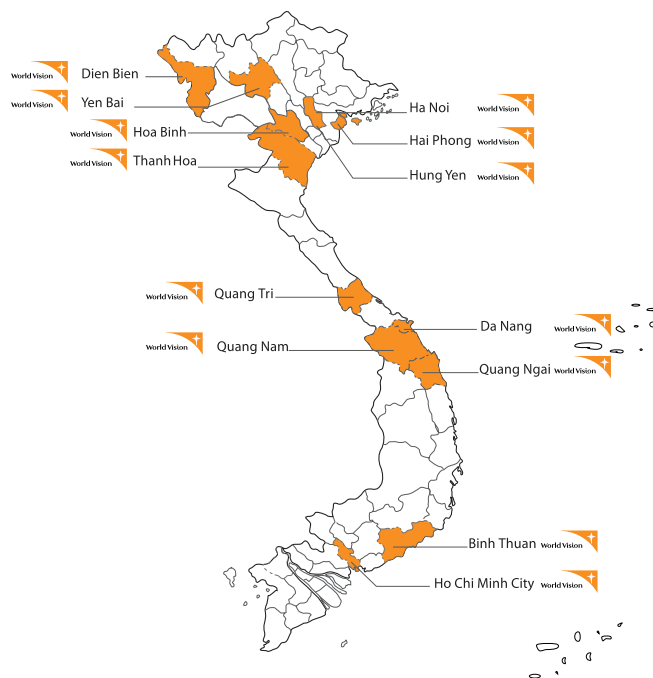
While enhancing the capacity of our communities, we also improve the competency and capacity of our staff to handle complex situations. We have identified and begun to develop staff for key positions in the future.

We would like to thank the children and the communities who participated with us over the past year in this journey. Our special thanks also goes to the Government and local partners, donors and sponsors for their continuous support. And we thank our staff, especially those working at the field, for their hard work, commitment and sacrifice.

**E. Daniel Selvanayagam**  
National Director

# Area Development Programmes and Special Projects

No.	Area Development Program (ADP)	Province/City
1.	Dien Bien Dong ADP	Dien Bien
2.	Tua Chua ADP	Dien Bien
3.	Tuan Giao ADP	Dien Bien
4.	Muong Cha ADP	Dien Bien
5.	Van Yen ADP	Yen Bai
6.	Tran Yen ADP	Yen Bai
7.	Tram Tau ADP	Yen Bai
8.	Ngo Quyen ADP	Hai Phong
9.	Phu Cu ADP	Hung Yen
10.	Tien Lu ADP	Hung Yen
11.	Yen Thuy ADP	Hoa Binh
12.	Lac Son ADP	Hoa Binh
13.	Thuong Xuan ADP	Thanh Hoa
14.	Quan Hoa ADP	Thanh Hoa
15.	Cam Thuy ADP	Thanh Hoa
16.	Lang Chanh ADP	Thanh Hoa
17.	Ba Thuoc ADP	Thanh Hoa
18.	Quan Son ADP	Thanh Hoa
19.	Nhu Xuan ADP	Thanh Hoa
20.	Trieu Phong ADP	Quang Tri
21.	Vinh Linh ADP	Quang Tri
22.	Hai Lang ADP	Quang Tri
23.	Huong Hoa ADP	Quang Tri
24.	Hiep Duc ADP	Quang Nam
25.	Tra My ADP	Quang Nam
26.	Hien ADP	Quang Nam
27.	Tien Phuoc ADP	Quang Nam
28.	Phuoc Son ADP	Quang Nam
29.	Nong Son ADP	Quang Nam
30.	Hoa Vang ADP	Da Nang
31.	Son Tay ADP	Quang Ngai
32.	Tra Bong ADP	Quang Ngai
33.	Minh Long ADP	Quang Ngai
34.	Bac Binh ADP	Binh Thuan
35.	Ham Thuan Bac ADP	Binh Thuan
36.	Urban ADP	Ho Chi Minh City



No.	Special Projects	Province/City
1.	HIV Mainstreaming	Dien Bien, Quang Nam
2.	Kim Dong ADP – Follow up project	Hung Yen
3.	Participatory Water and Sanitation (WATSAN)	Hung Yen, Hoa Binh, Thanh Hoa
4.	New Beginnings for Children	Hai Phong, Ha Noi
5.	Comprehensive Care and Support (funded by PEPFAR)	Hai Phong, Ho Chi Minh City

6.	Step Ahead for Children in Especially Difficult Circumstances	Ha Noi
7.	Strengthening Integration of Community-based Disaster Risk Reduction (CBDRR) into Area Development Programs (SICCA)	Quang Nam, Quang Ngai
8.	Enabling Mainstreaming of Disability	Quang Tri, Quang Nam
9.	Regional Advocacy - Anti-Child Trafficking	ADP areas
10.	Advocacy on Human Trafficking	ADP areas
11.	Mekong Delta Regional Trafficking Strategy 2 (MDRTS 2)	ADP areas

# Highlights of the Year, Toward Sustainable Child Well-being

## 1. Integrated Programme Management

WorldVision Vietnam adopted an Integrated Programming Model (IPM) in our new ADPs, Minh Long and Ngo Quyen, in FY11.

Under the IPM, WorldVision community-based staff are equipped with knowledge and skills to work more effectively with partners toward the sustained well-being of children, especially the most vulnerable, within their families and communities.

The foundation of this model is the child ecology approach, which concentrates on the interaction of children with their social environments, as well as their relationships with individuals, groups and organizations. Therefore, World Vision implements IPM with an emphasis on building partnerships with others in the community to address issues of child well-being.

Community members welcomed the model, which was applied in the pilot phases in our ADPs. During the pilot phase, ADP staff organise a number of workshops to raise local awareness about child well-being throughout villages to facilitate the development of a vision for child well-being and related priorities among community members.

## 2. Expansion of Nutrition Clubs

World Vision established more than 250 nutrition clubs nationwide by 2011; the first was initiated in 2007.

At these clubs, mothers and caregivers gain knowledge of best practices on nutrition and share their experiences on maternal and child home healthcare, through behaviour change communication sessions which are held every monthly. The clubs were set up at each village where World Vision is working and supported by village leaders and facilitators who were selected among village health workers, local nutrition volunteers, members of local organisations such as the Women's Unions and/or World Vision's village volunteers.



Through the clubs, about 10,000 mothers and caregivers gained access to knowledge on nutrition and practices, which contributed to reduction of the malnutrition rates among children under five, during 2011.

### 3. Parental Participation in Education

FY11 witnessed ADPs partnering, not only with schools, but also with parents in improving the learning outcomes and life skills for children.

The parent-teacher committees were reinforced in Vinh Linh, Tien Phuoc, Tra My, Hiep Duc and Hoa Vang ADPs. The committees, which are comprised of representatives of parents and members of the school management board, aim to involve parents and the communities in building inclusive schools where children with disabilities can enjoy their studies, child protection is improved and the learning environment is strengthened.

A highlight, in FY11 of the parent-teacher committees in Vinh Linh ADP, was the establishing of four reading clubs, which consist of children ages 6-11 years old. These clubs give them an opportunity to learn alphabets, and enhance children's skills in reading and story-telling.

### 4. Community Mobilisation in Child Injury Prevention

World Vision Vietnam encouraged community members, district and village-level authorities and various organisation members, as well as health workers, to participate in activities to prevent children from injuries and accidents.

Committees and community networks focusing on child injury prevention were established with an aim to build models of safe homes, safe schools and safe communities for children. Accordingly, behaviour change communication sessions on child injury prevention were implemented, school and community areas were made safer through upgrading facilities and advocacy among local leaders was carried out for more concentration on injury prevention within their areas of governance.

Through the community networks, thousands of school children, parents and caregivers, with children under 15 years of age, gained knowledge on injury prevention, as well as learned how to administer first aid to save lives.

### 5. Integration of HIV and AIDS Focus in Mountainous Areas

World Vision Vietnam not only focused on implementing some special projects on HIV and AIDS in urban areas but also started mainstreaming the work in mountainous areas in 2011, because HIV prevalence in Vietnam is increasing and the disease has been expanding to low-risk behaviour groups including women and children in these communities.



Through home-based care services, World Vision piloted a project on preventing local people from acquiring HIV and AIDS, providing care and support to children who are infected and affected by the virus at community levels in Dien Bien Dong and Phuoc Son ADPs. Capacity building for local partners and communities was considered a key approach to ensure that all HIV and AIDS activities are sustainable in these districts.

## 6. Integration of the Micro-finance Unit into Area Development Programmes

“My daddy took a second loan from World Vision to buy four piglets for breeding, in order to increase our income. With the profits we made, my parents were able to buy me new school supplies and pay for my extra school courses. We’re in deep gratitude to World Vision,” said an 11-year girl, Vo Thi Hong Chi.

Chi, a daughter of one client in Hoa Vang district, is one among 6,000 children directly benefit from loans provided by World Vision Vietnam’s Micro Finance Unit (MFU) to their families. Without needing collateral, the borrowers are able to gain access to a small business loan, which they can repay monthly. The average loan amount is US\$277. Low income families, who live mainly in rural and mountainous areas, are the targeted clients of the programme.

Toward “Child Well-Being Aspirations” at an utmost goal, the MFU piloted the measurement of impacts that it brought to its clients and their children in FY11. The result showed 80 percent of the MFU’s clients had increased their assets or income, and their children were reported to have better nutrition and/or school supplies over their loan cycles. With these results, the MFU is encouraged to strive for its social mission, to serve the poor and to improve their quality of life through effective integration with APDs and stronger partnership with local and international partners in the coming years.

## 7. New Approach to Water and Sanitation

World Vision Vietnam researched and piloted community-based water and sanitation and hygiene (WASH) approaches including ‘Community-led Total Sanitation and Water’ (CLTS-W) and Sanitation Marketing in our projects during FY11.

These approaches aim to mobilise local resources in communities to improve their WASH situations, so that the communities are less dependent or absolutely independent of outside assistance to accomplish WASH goals and objectives. This will also increase families’ and schools’ use of hygienic latrines and safe water, and reduce related diseases among children in communities.

These activities will continue to be scaled up in World Vision’s working areas, throughout the country, in the coming years.



# Education for Life

World Vision continued to improve children's access to and the quality of pre-school, primary and secondary schools, supporting a total of 170,000 children and teenagers in 35 ADPs in Vietnam.

Accordingly, children under five years old enjoyed better care and development at 200 kindergartens and 50 community-based centres, which were established by World Vision, nationwide. Their teachers were trained on student-centred teaching methods as well as children's cognitive,

physical, language, emotional, social and creative skills development. Training courses on the developmental stages of children, nutrition and safe living environments were also provided to teachers, caregivers and mothers. World Vision assisted the kindergartens in upgrading their classrooms and playing facilities and covered a part of meal costs for many students.

During class sessions, as many as 80,000 primary school students were able to openly express their opinions about their lessons and discuss various issues in groups with their classmates, as a part of the Active Learning Methodology that World Vision introduced to schools in 30 ADPs. A variety of new learning aids, books, desks and chairs were also provided to schools.

Another 44,000 secondary school students benefited from a series of trainings on life skills such as effective communication and emotional management.

At seven ADPs, where high drop-out rates have been reported, nearly 150 out-of-school teenagers were interviewed about their vocational capacity, job interest and their families' living conditions before being provided vocational training courses, through the support of World Vision and local authorities.



## Village Book Clubs Help Children Improve Reading Skills

Living in the central province of Quang Tri, Le Quang Chuong, 11, who is shy and reserved, likes studying math more than Vietnamese. Though he is intelligent, he is not good at vocabulary or speaking fluently.

However, since he joined a reading club in his village in Vinh Linh district, his reading skills have improved. He can now read loudly, clearly and fluently and with feeling, expressing the characters in the stories well. Also, he is now among the first to quickly raise his hand to read or speak out during lessons. When he is called upon, he can express his opinions in full sentences and use proper words, instead of giving a curt answer like before.

“I have learnt many good lessons from books and stories such as helping and sharing with others, and working in groups to gain success. Reading helps me discover a lot. I’m more interested in reading after I participated in the club,” cheerfully said Chuong.

The reading clubs for primary students, like Chuong, is an initiative which has been implemented by parent-teacher committees in Vinh Linh district since February 2011. With World Vision’s support, such committees are established to involve both parents and members of school management boards in assisting their children to enjoy their studies and improve their life skills.

“I’m happy when my son likes reading and chooses to read good stories and books. He often discusses with his friends about what he reads. Since he joined the club, he has improved himself. He is more independent and less self-conscious,” said Chuong’s father, Le Quang Huy.





# Enjoy Good Health

World Vision Vietnam provided members of poor communities with access to essential health services and implemented the following activities to ensure children were well nourished, protected from diseases and injuries during 2011:

**- Built capacity for local health partners and strengthened community networks:** Local health workers were trained to improve their basic knowledge and communication skills on health, nutrition, HIV and AIDS. Community networks such as child health clubs, nutrition clubs and child injury prevention forums were expanded, providing communities with proper knowledge and practices on child healthcare and HIV prevention.

**- Diversified behaviour change communications (BCC):** Local authorities, organisations and community members were invited to attend BCC activities and learnt about best practices in maternal and child healthcare and HIV prevention. Around 20,000 people including mothers and caregivers, with children under five, and other community members participated in these activities, which helped reduce child malnutrition and diseases among children by the end of FY11.

**- Improved health services:** Local health stations were supported to upgrade their facilities with essential medical equipment and build the capacity of their staff. And, children who infected or affected by HIV and AIDS were assisted with home-based care, voluntary and consultancy testing (VCT) and antiretroviral therapy (ART).

**- Advocacy:** World Vision worked closely with the National Institute of Nutrition (NIN) to organise a series of activities at national and community levels during the National Week of Breastfeeding and the National Day of Micro-Nutrients in 2011. The events were a part of the five-year Child Health Now Campaign, which was launched by World Vision International in 2010. The campaign's aim is to raise public awareness on child mortality, maternal health and to persuade decision makers and governments to do all they can to keep children healthy and to provide free access to health services.

Furthermore, with World Vision's support, thousands of children infected or affected by HIV and AIDS voiced their concerns, dreams and hopes to policy makers and leaders at children's forums organised at the district, provincial and national levels during the year.



# My Child is Healthier Because of Nutrition Clubs

“My daughter is three years old and her weight is 13 kilos. She is healthy,” Luc Thi Duyen said happily. She is from the northern province of Thanh Hoa.

“My child would not be as healthy if I hadn’t joined the nutrition club,” 25-year-old Duyen continued. “I left school early and I didn’t know about antenatal and childcare. When I was in my first months of pregnancy, I learnt about childcare from my mother and other women in my village.”

When Duyen was eight months pregnant in August 2008, she joined the club which was established in Quan Hoa district by World Vision. She is among more than 800 mothers and caregivers who are members of village-based nutrition clubs in the district. The clubs provide community members with an opportunity to learn about nutrition at behaviour change communication sessions and to practice how to feed and take good care of their children.

“I have learnt a lot at the club,” she said. “At first, a health worker, who is the trainer of the club and a World Vision volunteer, advised me to give birth at local health station, rather than at home. She also advised me to breastfeed my baby right after birth because the milk provides resistance to infection.”

“When my baby was four months old, I went back to work so my mother helped me take care of her. With the knowledge and skills that I learnt at the club, I told my mother how to cook food appropriately for my baby,” Duyen recalled.

“My mother initially disagreed with me and said the preparation took too much time. She said my siblings and I were fine though she used to feed us rice after birth.”

“But I explained to her the four groups of nutritious foods that I was taught about at the club, and showed her how the food helped my baby be healthy and prevent her from common diseases,” Duyen said. “After seeing my daughter grow well, my mother followed my instructions little by little. I’m happy knowing that my daughter is being well taken care of while I am at work.”



# Be Loved and Love Others

## Sponsorship

World Vision Vietnam processed effectively 131,356 communications between 54,770 sponsors and 68,000 registered children (RC) in FY11.

And 85 visits were arranged for sponsors from 11 countries in 34 ADPs. Sponsors' positive feedback showed their good impressions of our work.

A friendly handbook on RC was prepared and published for every RC and their families. The book delivers key messages about World Vision Vietnam and the purpose of sponsorship in an effective way so as to further raise awareness about our work among children and their families.

Also, a sponsorship handbook which includes all basic standards and business processes was made available as a guide for all sponsorship staff, to help everyone conduct this work in a streamlined and consistent manner.

"I am so happy to be your sponsored child and see myself growing thanks to your precious letters. I also received those little gifts with lots of love from you. If I could have a wish, I would want to become a small girl again and to be your sponsored child," Tran Thi Van Anh wrote in her farewell letter to her sponsor when Kim Dong ADP phased out.

## Gifts-in-kind (GIK)

Nearly 3,000 children and adults benefited from gifts-in-kind during FY11.

- As many as 1,527 children and 72 adults in Muong Cha ADP received warm woollen sweaters, mufflers, caps, sandals and socks, which were donated by World Vision Japan.
- And more than 500 students in Phuoc Son ADP were trained on information technology when 42 notebook computers were donated to their schools by the Asia-Pacific Economic Cooperation Digital Opportunity Center (ADOC) Secretariat, through World Vision Taiwan.

## Living Values and Life Skills Education

World Vision Vietnam believes that living values and life skills support the overall development of an individual and a culture of positive values in community. Therefore, World Vision continued to work with local education and training departments at our working areas to provide teachers of kindergartens, primary and secondary schools, hamlet facilitators and adult members of community-based Child Participation networks with Training of Trainers courses on living values and life skills in FY11. After they were trained, the teachers conducted 33 courses on living values and 14 other courses on life skills for their students.





Also, children at 35 ADPs and projects gained access to living values and life skills, and disseminated the knowledge to other friends through children's contests, clubs and seminars at schools.

Peace, Love and Respect are among the values which are regarded as the foundation for children to realize that they are so valuable, they are loved and they want to share love with others. Many teachers agreed that educating children with living values was an effective way to prevent violence, and create safe and friendly environment for them at school and community.

## Sponsorships Work



Registered children participated a photo campaign organized by World Vision in Taiwan.



Registered children in Tran Yen and Van Yen ADPs sent messages to Japanese sponsors after the earthquake and tsunami in Japan.



## Cared for, Protected and Participating

World Vision Vietnam always works to ensure that children are protected from abuse, exploitation, neglect and all forms of violence.

Externally, World Vision actively supported local partners in developing child protection systems in five districts in Quang Nam province where we operate in FY11. Pilot ADPs in the province organised a number of capacity building activities for members of local



Handbook on registered children.

child protection networks, which remarkably contributed to strengthening child protection and services. Importantly, a survey was carried out in the area so World Vision and relevant local agencies could have a clear picture on children's statistics and child protection issues, to better identify them for appropriate and early interventions, when necessary.

World Vision also provided orientation courses on child protection to all new staff and integrated child protection activities within all programmes.

Child participation was a key component in all of our programmes. Children participated in many activities such as project evaluations and reviews in Trieu Phong, Hai Lang, Ba Thuoc and Hoa Vang ADPs. Hundreds of children also participated in the creation of ADPs' annual plans; through focus group discussions, they voiced their concerns, needs and recommendations on development projects in their communities.

Thousands of children were provided training courses on life skills, living values, children's rights and child-to-child knowledge sharing techniques, where a child or a group of children, trained by World Vision, are empowered to become facilitators to work with and mobilise an individual child or a group of children to be involved in community development activities. In FY11, eleven ADPs supported children to initiate and manage small projects on their own, which helps them not only increase their problem solving skills and knowledge but also deal with similar types of situations in their schools and within the communities.



## Active Participation Produces Confidence

Born into a family, with many hardships, near the northern port of Hai Phong, Le Hung Du, didn't feel confident about himself. His mother left home when he was young and his father is a drug addict. His grandmother is the only relative that takes care of him. Du lacked the material, emotional and spiritual support that he should have.

"I used to feel like no one trusted me because I was nervous and I would accidentally break things whenever I worked," recalled the teenager. "I didn't have much hope for my future and I received bad grades in school."



“But I now have the energy to struggle with difficulties. And I’ve made people change their mind about me that I’m more confident,” he said.

Through WorldVision’s New Beginnings for Children project, Du has received assistance to cover a part of his school fees, uniforms, textbooks, health insurance and gifts-in-kind at big events such as International Children’s Day and during the Lunar New Year since 2006.

More importantly, he has taken part in children’s clubs, behaviour change communication activities on children’s rights, summer camp and children’s forums, organised by the project.

“I enjoy the activities of the project, as I’m equipped with life skills, values and knowledge of children’s rights. Such knowledge and skills make me confident,” he said.

Recently, Du has carried out awareness raising sessions, prepared information about life skills and taught his friends about the skills after he joined a small project to enhance students about the prevention of violence at school.

“Other members of my club, teachers and World Vision volunteers praised me for my progress. I can do the work because they have given me a lot of love and care,” he said.

“I now feel very happy and trust myself. I have been a good student over the past two years,” he said proudly. “I think I need to have responsibilities to help others make progress like me.”

## Humanitarian and Emergency Affairs

The 2011 Global Assessment Report on Disaster Risk Reduction (GAR 11) recently released by the United Nations’ International Strategy for Disaster Reduction (ISDR) stated, “Children make up a large proportion of those who are most vulnerable to disasters, and they are affected particularly severely when they occur. Disasters can also contribute heavily to internal displacement.”<sup>1</sup> According to the report, extensive disaster events were found to reduce school enrolment in Bolivia, Indonesia, Nepal and Vietnam and disasters caused

<sup>1</sup> UN ISDR, 2011 Global Assessment Report on Disaster Risk Reduction: Revealing Risk, Redefining Development, 2011





serious negative health impacts on young children.

Therefore, children remained the focus of World Vision's disaster risk reduction activities in Vietnam during 2011. Activities related to Child-focused Disaster Risk Reduction (CFDRR) were incorporated in 10 ADPs, benefiting thousands of vulnerable children and their families' members. Through active participation in trainings and outreach activities on disaster risk reduction, the children were better equipped with knowledge, on the frequent natural disaster risks in their areas, and skills to prepare themselves for those risks.

World Vision's work is having stronger positive impacts as CFDRR has been gradually introduced and taken into consideration for policy making at the regional, national and sub-national level, for example in ASEAN's Agreement on Disaster Management and Emergency Response (AADMER) and Vietnam's National Strategy for Disaster Preparedness, Response and Mitigation until 2020.

## Advocacy

Besides direct comprehensive interventions at grassroots levels, for community development in Vietnam, World Vision carried out the following activities during FY11:

- Raised key concerns affecting children in a number of consultation workshops and meetings, held by the Children's Department under Ministry of Invalid and Social Affairs (MOLISA), related to the newly-approved National Plan of Action, 2011-2020 and the National Child Protection Strategy, 2011-2015. Children will be provided with new special protections when the strategy is executed in the coming years.
  - Continued partnerships with MOLISA, United Nations Children's Fund (UNICEF) and other international non-governmental organisations (INGOs) to implement the Community-based Child Protection System in Quang Nam and Quang Tri provinces. This system will be evaluated in 2012 before it is mainstreamed nationwide by the government.
  - Supported the Anti Trafficking Steering Committee, under Ministry of Public Security, to finalise the work plan of Vietnam's Coordinated Mekong Ministerial Initiative Against Trafficking (COMMIT) and provided consultation for the National Plan of Action on Anti Human Trafficking, 2011-2015.
  - Partnered with MOLISA, UNICEF, and other INGOs to promote children's rights and child participation through the National Children's Forum. At the event, hundreds of children from 30 provinces, who represented around 24 million children of Vietnam, interacted with high-ranking government officials.



# Mainstreaming Disability, Towards Inclusive Development

WorldVision Vietnam continued to enable the full inclusion of persons with disabilities (PWD), especially children with disabilities (CWD), in its programs and projects through a disability mainstreaming approach aimed at inclusive development. The following achievements were made in FYI I:

- Staff of ADPs and local partners formed community support networks for PWD and increased their awareness about community-based rehabilitation models and inclusive development for PWD, after joining WorldVision's training courses, workshops and study-tours.
- Community health workers improved their professional knowledge and skills in medical rehabilitation services for PWD after they participated in a certified training course which was organised by WorldVision and the National Technical College of Medicine II under Ministry of Health. Such cooperation helped PWD and CWD benefit from home-based physiotherapy services.
- Inclusive education of CWD was strongly promoted in six ADPs in the central region. Teachers of kindergartens and primary schools were trained to improve their knowledge and skills in inclusive education. Especially, CWD enjoyed their studies, as their schools were supported to establish 'circles of friends', where children without disabilities befriend CWD, and 'peer-to-peer mentoring models', where children without disabilities help CWD in various ways.
- Hundreds of PWD and families of CWD were also assisted in agricultural activities or vocational training. Among them, 12 PWD were able to run their own business, giving them better job opportunities and incomes after taking vocational training courses.
- Both PWD and CWD joined recreational activities and sports festivals on the Vietnamese Day of PWD, on April 18th, International Children's Day, on June 1st and the International Day of PWD, on December 3rd.

## Agriculture

In FYI I, World Vision assisted poor communities in the following agricultural activities, with an aim to ensure food security for children and their families:

- 1,085 farmers expanded their animal husbandry and applied new animal raising techniques, such as mixing animal feed to increase productivity and distinguishing symptoms of common animal diseases, after they attended WorldVision's training courses. Trieu Phong and Hoa Vang ADPs witnessed very good outcomes, as local farmers raised 3.1-4.6 animals per household on average, up from three.
- Farmers were supported not only to increase their rice yields, but to do so by decreasing their production inputs. Up to 2,533 farmers reported obtaining basic knowledge on rice production techniques, including



balancing fertilizer application and using good seeds. These efforts contributed to increasing their rice yields to 57 ton per hectares from 55 tons at some ADPs.

- Effective Microorganisms (EMIC) products were used to support local farmers in the production of organic manure. The use of EMIC will gradually decrease the number residual agriculture products that are burnt, in turn providing a safer and more hygienic living environment.

## Economic Development

World Vision Vietnam took significant steps to improve the economic conditions of poor communities with an emphasis on the most vulnerable children and their families. Three areas of focus in FY11 were:

- Community-managed Savings and Loans (Accumulating Savings and Credit Association (ASCA) model): More than 50 savings groups were formed, with the participation of 1,224 poor women. Through the ASCA model, poor families were not only equipped with financial literacy but also increased their habit of saving for their families' financial security. Additionally, most of the savings groups have set up social funds, for example, saving for their children's education.
- Pro-poor value chain development: A large number of value chains, for bamboo, green tea, bananas, poultry, pigs, cows, vegetables and handicrafts, were strengthened in 12 ADPs, benefiting thousands of poor families.
- Local business development networks: Local business development networks were established and ran well in 17 ADPs. They provided training courses on entrepreneurial development and marketing for about 3,850 poor farmers.

## Prevention of Human Trafficking

After beginning in July 2008, the Mekong Delta Regional Trafficking Strategy (MDRTS) project completed field activities, in Vietnam, in June 2011. MDRTS delivered messages on the prevention of human trafficking and safe migration to about 50,000 people and provided direct assistance to 414 children who were identified as being vulnerable to trafficking.



Children between 10 to 15 years old are the most vulnerable to trafficking. Therefore, the project raised awareness, strategically, among this group. However, it was quickly recognized that raising awareness alone was insufficient; so, the project began to equip 20,416 children with practical life skills, which allowed them to recognise and react quickly to specific trafficking traps or danger.

The project also provided government partners with many training courses on identifying and re-integrating trafficking victims. Fourteen victims were given re-integration services based on their needs, such as livelihood development, legal services, health treatment/services, and educational support for their children.

Both the vulnerable children and the victims of trafficking are receiving follow-up support from our ADPs.

## Gender Development

World Vision's ADPs and special projects mainstreamed gender into their objectives, indicators and approaches for education, healthcare, economic development and capacity building projects, among others. Gender concerns were also integrated into different stages of programme management including in assessments, designing, data monitoring, evaluations and sustainable transition.

Twenty five ADPs organised training courses, contests and art performances to raise gender awareness for project staff and local communities. Four ADPs in Dien Bien province made many efforts to combat gender issues, which badly affected the well being of children, such as child marriage, suicide and drop-outs among girl students in the area.

In FY11, children who are affected by HIV or AIDS, sex workers and drug users received gender education, through the "Comprehensive Care and Support for People living with HIV and AIDS" project. ADPs and special projects promoted key models communicating gender equality through the Village Development Boards (VDBs), children's clubs, gender clubs and clubs against domestic violence. Members of those groups were trained on gender capacity and skills to prevent domestic violence and then facilitated initiatives promoting gender equality in community.





World Vision Vietnam developed a new gender mainstreaming strategy for the period FY12-14 to align with World Vision International's child well-being standards and as a part of the IPM model.

## Capacity Building

World Vision continued to implement capacity building activities at 30 ADPs nationwide in FY11.

A total of 12 regional learning events and 10 technical learning events were organised with the participation of more than 300 of World Vision's national staff. The main topics covered were IPM, child well-being, project management and community development.

During the year, the model of Village Development Boards continued to be replicated in most of ADPs. More than 500 VDBs were established and their members were trained on facilitating community development work.

Villagers and their VDBs initiated, implemented and monitored 155 small construction projects for roads, small irrigation systems and kindergarten classrooms. Some of many non-construction projects included successfully conducting children's events related to environmental protection at schools and in villages and forums on children's rights and gender equality.

World Vision designed a basic capacity building road map for VDBs, developed and introduced a VDB training manual to capacity building staff of our ADPs.

A capacity building strategy for 2012 to 2014 will be designed to enhance child well-being through IPM, next fiscal year.

## Monitoring and Evaluation

FY11 marked the sixth year that World Vision Vietnam implemented Learning through Evaluation for Accountability and Planning (LEAP), a monitoring and evaluation (M&E) framework, into all of its programs and projects. Following are some of last year's accomplishments:

- LEAP methods and tools were used in all sectors and phases of programmes and projects, including in assessments, designs, monitoring, evaluations and reflections.
- Some LEAP components were contextualised for the Child Well-being Aspiration and IPM.
- M&E staff's capacity was improved to enhance the quality of M&E work both internally and among local partners and other programme staff.

- A total seven evaluations and six project designs and redesigns were completed in a timely manner and met standards, as defined by LEAP. The M&E system, from the National Office to Regional Office and ADPs, continued to promote the learning through monitoring and evaluating data.

LEAP and other contextualised tools will be applied in the coming years for improving programme and project quality.

# Finance Statistics

Chart 1: Income

Sources	Amount (USD)
Sponsorship	14,012,479
Government & Other Income	1,956,368
Gifts-in-Kind	21,759
<b>TOTAL</b>	<b>15,990,606</b>



- Sponsorship
- Government & Other Income
- Gifts-in-Kind

Chart 2: Expenditure

Sources	Amount (USD)
Projects	14,576,781
Gifts-in-Kind	21,759
Administration costs	1,392,066
<b>TOTAL</b>	<b>15,990,606</b>



- Projects
- Gifts-in-Kind
- Administration costs

Chart 3: Income from World Vision Support Offices

Support Office	Cash	Gifts-in-Kind	Amount (USD)
Australia	3,416,655		3,416,655
Austria	659,664		659,664
United Kingdom	134,822		134,822
Germany	2,582,595		2,582,595
Hong Kong	912,463		912,463
Japan	1,372,830	21,759	1,394,589
Korea	2,085,365		2,085,365
Malaysia	532,927		532,927
New Zealand	1,117		1,117
Singapore	536,615		536,615
Switzerland	1,332,364		1,332,364
Taiwan	775,507		775,507
United States of America	1,434,850		1,434,850
Vietnam	191,075		191,075
<b>TOTAL</b>	<b>15,968,847</b>	<b>21,759</b>	<b>15,990,606</b>



- Australia
- Hong Kong
- New Zealand
- United States of America
- Austria
- Japan
- Singapore
- Vietnam
- United Kingdom
- Korea
- Switzerland
- Germany
- Malaysia
- Taiwan

Chart 4: Analysis of Expenditures by Sector

Primary Categories	Amount USD
Advocacy	52,752
Agriculture	1,479,099
Assessment / Design	23,265
Children in Crisis	37,167
Disability	175,031
Disaster Mitigation	521,817
Economic Development	489,376
Education	3,222,976
Emergency Response	50,620
Environment	4,058
Food Security	91,196
Gender	18,588
Health	1,225,268
HIV/AIDS	312,527
Leadership Development	1,549,087
Nutrition	304,712
Programme & Project Management	4,231,521
Protection(including Child Protection)	284,075
Sponsorship Management	1,443,635
Water and Sanitation	396,538
Monitoring & Evaluation	77,298
<b>TOTAL</b>	<b>15,990,606</b>



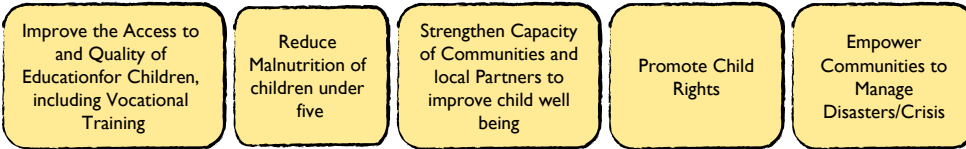
- Advocacy
- Children in Crisis
- Economic Development
- Environment
- Health
- Nutrition
- Sponsorship Management
- Agriculture
- Disability
- Education
- Food Security
- HIV/AIDS
- Programme & Project Management
- Water and Sanitation
- Assessment / Design
- Disaster Mitigation
- Emergency Response
- Gender
- Leadership Development
- Protection(including Child Protection)
- Monitoring & Evaluation

# National Strategic Goals Between FY12 and FY14

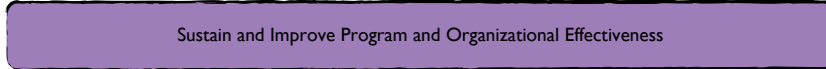
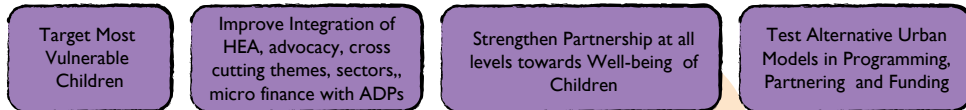
## SUSTAINABLE WELL BEING OF CHILDREN, ESPECIALLY VULNERABLE CHILDREN

Cascading, Measurement and Reporting

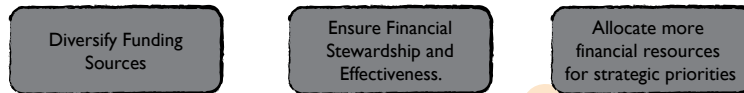
COMMUNITIES/DONORS



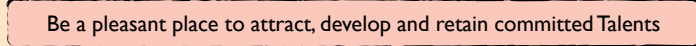
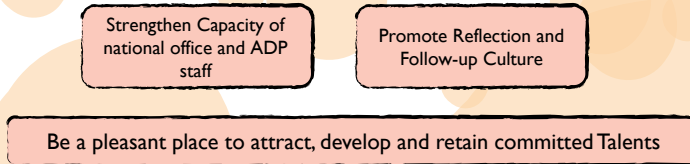
INTERNAL PROCESSES



FINANCE/FUNDING



PEOPLE & CULTURE



Christian Identity and Values

# Photo Corner

- WorldVision's partners in Hai Phong visiting South Korea



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- Celebrities Visiting WorldVision's working sites



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## WORLD VISION VIETNAM

World Vision Vietnam is a Christian, relief and development humanitarian organisation, working to improve the quality of life of people, especially children, who are marginalised and living in poverty. World Vision helps all who are in need regardless of their religion, race, ethnicity or gender.

## VALUES

World Vision is inspired by Jesus Christ's compassion for the poor and oppressed.

- ☆ We are Christian
- ☆ We value people
- ☆ We are committed to the poor
- ☆ We are stewards
- ☆ We are partners
- ☆ We are responsive

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