

BabyWASH Coalition Update



1 June – 13:00 GMT

Agenda

- Introduction to BabyWASH (Peter Hynes, WVI)
- Evidence behind BabyWASH (Julia Rosenbaum, FHI 360/Clean, Fed and Nurtured)
- Integration metrics (Libbet Loughnan, World Bank)
- Programme Implementation (Kristie Urich, WVI)
 - Integration case study: Hana Rabadi (WV Jerusalem West Bank)
- Advocacy and Policy (Dan Jones, WaterAid)
- Getting involved in BabyWASH (Stefan Germann, WVI/
Independent Partnership Broker)
- Final questions & End

Introduction - Benefits

By working together through integrated BabyWASH interventions, we can end many preventable deaths and:

- Save 31,000 mothers and 420,000 babies each year through more hygienic birth practices. (WHO 2014)
- Reduce the 45% of child deaths each year linked to malnutrition. (WHO 2016)
- Reduce the 50% of malnutrition associated with unsafe water, inadequate sanitation, or insufficient hygiene. (WHO 2008)
- Reduce diarrhoea rates by 30-40% through proven hygiene practices. (WHO 2014)
- Reduce risk of neonatal mortality by 44% by early initiation of breastfeeding. (Lancet 2014)

Introduction - Barriers

1. **Policy barriers** - highly siloed policy and institutional structure at all levels
2. **Aid architecture** - majority of health aid is earmarked for a specific sector
3. **Institutional barriers** - lack of common objectives and 'language' across different sectors because of siloed way of working
4. **Attitudinal barriers** - people used to 'business as usual' and threatened by change
5. **Capacity barriers** - both in terms of skills as well as human resources overall
6. **Evidence** - lack of robust evaluations of large-scale integrated/inter-sectoral programmes

Introduction - Coalition

The Coalition is open to all organisations interested in promoting improved maternal, newborn and young child health outcomes through increased sector integration. Through stakeholder discussions, we have decided to prioritize:

- 1) Developing and disseminating lessons and guidance for programme integration**
- 2) Defining metrics for integration**
- 3) Advocating for stronger focus on integrated care in the first 1,000 days of life**



Improving child well-being in the first 1000 days by integrating water, sanitation and hygiene with nutrition; early childhood development; and maternal, newborn and child health

babywashcoalition.org

Introduction – Support

The BabyWASH Coalition:

- Is in support of the **Every Woman Every Child (EWEC)** global strategy
- Contributes to the strategic objective of the **Partnership for Maternal, Newborn and Child Health (PMNCH)**
- Is a response to the **Sustainable Development Goals' (SDGs)**

<p>2 ZERO HUNGER</p> 	<p>End hunger, achieve food security and improve nutrition and promote sustainable agriculture</p>
<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>Ensure healthy lives and promote well-being for all at all ages</p>
<p>4 QUALITY EDUCATION</p> 	<p>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p>
<p>6 CLEAN WATER AND SANITATION</p> 	<p>Ensure availability and sustainable management of water and sanitation for all</p>
<p>17 PARTNERSHIPS FOR THE GOALS</p> 	<p>Strengthen the means of implementation and revitalize the global partnership for sustainable development</p>

Introduction – Session Takeaways

1. Get everyone on the same page about the coalition
2. Explain more in depth the rationale behind all three workstreams
3. Formalize organisational participation in order to move each workstream forward



Next steps

- Launch of BabyWASH at UNGA in September during EWEC high level event
- Planning face to face in NY before/after UNGA
- Side event at World Bank Minister of Finance ECD meeting in October at World Bank fall meeting
- December 2016 stock take & 2017 planning meeting - suggested dates / venues - can we link to other planned integration related event / PMNCH board meeting in Oct or WB mtg?
- Setting up launch / World Bank events working group - volunteers?

Survey coming your way for your future involvement in BabyWASH!

<https://www.surveymonkey.com/r/8PX9CTH>

Thank you!



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