

HEALTHY BABIES ARE Born On Time



Each year...



More than **1 in 10** babies are born preterm (<37 weeks of pregnancy).

That's **15 million** babies worldwide.¹

Preterm birth is the number one cause of mortality for children under 5 worldwide.

It can also lead to disability, adult heart disease, and diabetes.²

Babies born preterm each year in the Born On Time program countries:³

Bangladesh:

14%

(Annual births: 3,134,000)

Ethiopia:

10%

(Annual births: 3,176,000)

Mali:

12%

(Annual births: 758,000)

More than 60% of preterm births take place in Sub-Saharan Africa and South Asia.⁴

Journey to Full Term Birth Includes Everyone

Pre-pregnancy

- Healthy timing & spacing of pregnancy
- Education & empowerment
- Nutrition & hygiene



During pregnancy

- 4+ antenatal care visits
- Screening/treating infections & pre-existing conditions
- Reducing workloads
- Adequate nutrition



At birth

- Skilled birth attendants
- Care for preterm babies & mothers



Preterm birth is linked to:⁵

- Unhealthy Lifestyle
- Maternal Infection
- Inadequate Nutrition
- Lack of Contraception

75% of deaths related to preterm birth could be prevented with practical, cost-effective solutions.⁶

FOCUS ON PREVENTION TO HELP ENSURE MORE BABIES ARE BORN ON TIME.



¹ March of Dimes, PMNCH, Save the Children, WHO. Born too soon: the global action report on preterm birth. 2012.

² Lawn et al. Every newborn: progress, priorities, and potential beyond survival. The Lancet. 2014.

³ Every Premie-SCALE. Country profiles. 2015. <http://www.everypreemie.org/country-profiles/>.

⁴ Blencowe et al. National, regional, and worldwide estimates of preterm birth rates in the year 2010 with time trends since 1990 for selected countries: a systematic analysis and implications. The Lancet. 2012.

⁵ Harrison and Goldenberg. Global burden of prematurity. Seminars in Fetal and Neonatal Mortality. 2015.

⁶ March of Dimes, PMNCH, Save the Children, WHO. Born too soon: the global action report on preterm birth. 2012.